CENTENNIAL ANNOUNCEMENT

BRYANT COLLEGE

OF BUSINESS ADMINISTRATION
PROVIDENCE • RHODE ISLAND

WE, THE PRESIDENT, THE BOARD OF TRUSTEES, THE FACULTY, AND THE STUDENTS OF BRYANT COLLEGE send cordial greetings to our colleagues in institutions of higher learning, to our alumni and friends, and to the business community.

We designate 1963, the year that will open the second century of service by Bryant College of Business Administration, as the Centennial Celebration Year.

Completing a century of educating men and women for business leadership, the College looks back with pride to its founders, men of foresight and courage, the Messrs. Bryant and Stratton. When they opened the doors of their "School for Business Education," their first enrollees were veterans of the Civil War, who applied their mustering out pay toward the acquisition of an education for the world of commerce.

From 1916, when the College was empowered to grant degrees, to the present, we have maintained a constant objective—service to the business community. But, the widening of horizons in the worlds of travel, communications, government, and commerce has been matched by a broadening of the responsibilities of business enterprise. Preparation of young men and women to fill posts in management, teaching, accountancy, and the secretarial field to meet this enlarged task has been our aim. Our program today combines the elements of general education in the liberal arts with the specialized study of business.

It will be our privilege during this Centennial Year to invite alumni, representatives of colleges, universities, and of learned societies, and distinguished persons to engage in a series of celebrations in honor of the College and the business community. Our endeavor in these celebrations will be to gain perspective on the horizon of American enterprises and the contribution of this institution to that future.

E. Gardner Jacobs

President, Bryant College

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