



BRYANT'S BUSINESS

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President's Inauguration Day October 22

William E. Trueheart will be inaugurated as Bryant's sixth President on Sunday, October 22 in a ceremony to be filled with all the pomp and circumstance associated with academic events of this type.

The Inauguration also will conclude several days of College events leading up to the formal passing of leadership of Bryant to President Trueheart.

Inauguration Day will begin at 10:45 a.m. with the dedication and unveiling of a new Presidents' Walk between the Unistructure flagpole and the parking area. Being donated by Bryant's alumni association, the Walk will recognize each of the College's presidents with individual laser-engraved stones bearing their likenesses. The stones will be erected adjacent to the trees on the walkway. An entrance marker also will be erected at the head of the walkway.

The unveiling will be followed by a brunch at 11:30 a.m. for friends of the President and other invited guests and dignitaries. The new Presidential portrait will be on display at the entrance to the brunch.

Robing and the forming of the procession line into the Gymnasium for the Inauguration will begin at 1:15 p.m. in the Unistructure. As is the tradition, representatives from other colleges attending Inauguration will be lined up according to the date of the founding of each college. One alumnus for each decade of Bryant's history back to 1920 also will march in the procession. They will wear black and gold sashes bearing the decade they represent. The procession will commence at 1:50 p.m.

The inauguration ceremony begins at 2 p.m. Professor Pat Keeley is serving as master of ceremonies. The Hon. Bruce M. Selya, chair of Bryant's Board of Trustees, will bestow the medallion on President Trueheart, swear him into office, and read the institutional charge.

The President's inaugural address will follow the swearing in. Among those bringing greetings or making brief remarks will be Senator Pell, Lt. Governor Begin '76, Smithfield Town Council president Anthony Simeone, and representatives from the Bryant Parents' Council, the faculty, the Student Senate, and the alumni association. Representing the more than 30 institutions of higher learning which are expected to be represented will be Harvard's Dr. Paul Ylvisaker.

Music will be provided by Rhode Island's own American Band, with vocalist Beth Shirley, wife of corporate giving director Homer Shirley, singing the national anthem and the alma mater.

A reception in the MAC for those attending

inauguration will follow the ceremony at approximately 3:30 p.m.

Events leading up to Inauguration Day are the Bryant Forum address by Soviet economist Andrei Anikin (see separate story in this issue) and a special inauguration week performance by the Festival Ballet of Rhode Island on Saturday evening, October 21.

Led by artistic director Christine Hennessy, a former principal dancer for the Joffrey Ballet, the Festival Ballet will perform five pieces from its repertoire at 8 p.m. in Janikies Auditorium. Admission is free.

Sundlun, Hoyte named Trustees

Bruce G. Sundlun '80H, one of Rhode Island's best-known citizens, and James S. Hoyte, former secretary of environmental affairs in Massachusetts, have been named to Bryant's Board of Trustees. They assumed their three-year terms at the Board's fall quarterly meeting in September.

Sundlun, 69, of Providence, is the chairman of Sundlun & Company and the former chairman and CEO of Outlet Communications, Inc. Active in Democratic politics, he narrowly lost the 1988 race to be Rhode Island's governor and is considered to be a leading contender again.



New Trustees Bruce Sundlun and James Hoyte

Sundlun has worked as an attorney in Rhode Island and Washington, D.C., and has been active in a host of community organizations and associations. Among his activities: the Providence Performing Arts Center, Trinity Square Repertory Company, the Providence Preservation Society,

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Ribbon cut on 'laboratorio de instruccion'

by Lenore Uddyback, Intern

The window on the former instructional computer room now bears the interlocking words "laboratorio de instruccion" and "laboratoire d'etude." And instead of rows of Data General computers, Room M35 now is filled with SONY educational recorders built into individual work stations designed for learning Spanish, French and Chinese.

Bryant's new Learning/Language Lab is open for business. A ribbon-cutting ceremony in late September officially christened the lab for students, who began using it at the start of the semester under the direction of professor William Graves.

The lab includes 24 student carrels tied to a central computer console. Eventually, the lab will add video and interactive microcomputer equipment linked to the central console for synchronized instruction. It will become a state-of-the-art, multimedia learning/language lab for use in any discipline that utilizes media presentation.

The idea of a language lab at Bryant has been considered for a number of years. The Learning/Language Lab became a reality late last year when \$132,650 was raised to make the initial purchase of recent advances in technology. This is creating a learning laboratory, which will exploit the benefits of audio, video, text and computer graphics.

Current uses include foreign language instruction and oral testing. Future uses could include music



Professor William Graves demonstrates language lab with Trustees Monica Laurans and Bruce Sundlun and programmer/analyst Marty Andrews looking on.

appreciation, speech classes, visual arts instruction, the replaying of foreign language broadcasts, interactive language and computer-aided instruction, and multimedia presentations.

A variety of colleges throughout New England were visited for ideas by members of the lab's planning committee. Three vendors were invited to demonstrate their equipment. SONY was chosen because of its advanced capabilities.

The planning committee included professors Pedro Beade and Mary Lyons, academic computing director Joe Guay, computer specialist Brett McKenzie, and Presidential assistant Priscilla Angelo. Grants for the lab came from the Champlin Foundations, the Levy Foundation, the Providence Partnership, Dimeo Construction, and professor Judy Litoff.

Language lab hours are Monday-Thursday, 8 a.m.-10 p.m.; Friday, 8 a.m.-4 p.m., and Saturday-Sunday 2-6 p.m.

Trustees (continued from page 1)

Miriam Hospital, the R.J. Capital Center Commission, and the Providence Housing Authority and School Board. He holds a B.A. from Williams College and a law degree from Harvard Law School.

James Hoyte, 45, is now a senior member of the Boston law firm of Choate, Hall & Stewart, practicing land use and environmental law. From 1983 to last January, he served as environmental secretary in the Dukakis administration and as chairman of the Massachusetts Water Resources Authority.

Hoyte also has been a senior staff member of Arthur D. Little, Inc. and vice president of ADL's program systems management company. He has served as secretary-treasurer and chief financial officer of the Massachusetts Port Authority and deputy secretary of the state for Massachusetts.

Among the community organizations Hoyte serves are the 1,000 Friends of Massachusetts, the University Hospital, Massachusetts Bay Trust Fund, the Boston Harbor Association, and the Massachusetts Health Research Institute. He earned a law degree and a B.A. in government from Harvard, and has completed senior executive management programs at the Harvard Graduate School of Business Administration and the Kennedy School of Government.

Campus Campaign update

With employee participation the key to success for the Campus Campaign, Bryant employees continue to please.

Employee support this year to date tops 30 percent, with more than \$20,000 pledged to the 1989-90 campaign.

"Now into the fourth week of the campaign, I am extremely pleased with the results," said Nancy Haverstock, annual giving director. "Participation has surpassed last year's support at about the same time in the campaign."

Participation is the key to a successful campaign because it helps to raise dollars through foundations and corporations when they see internal support. The amount of the gift is not as important as the percentage of cooperation, according to the development office.

Contributions to the campaign can be made through payroll deduction or a direct gift to the development office.

It's another 'Weekend in New England' for parents

by Pam Huydic, Intern

Parents Weekend will be upon Bryant this weekend, and students are busy planning plenty of activities to keep thousands of moms and dads hopping.

"Weekend in New England" begins Friday with a variety of entertainment: relaxing piano music and refreshments; "The Marsels" performing an exciting mix of musical memories; Boston's best comedians to keep everyone in stitches, and Ben Robinson, who will mystify and bring a magical sparkle to everyone's eyes.

On Saturday morning, President Trueheart will host a coffee hour followed by special interest sessions led by Bryant faculty and staff. A Shopper's Fair and Crafts Festival begins in the MAC for those who want to get a jump on their holiday shopping.

The afternoon begins at noon with the first performance of "Hear Them Hillbilly Wedding Bells Ring" by the Bryant Players; it repeats again at 3:30 p.m. in the auditorium. An ice cream social and karate and dance club demonstrations top off the afternoon attractions.

Saturday evening opens with an official welcome by President Trueheart in the Gym. Stand-up comic Tim Settini, "1988 Campus Entertainer of the Year," follows.

Also on Saturday night, parents can listen to a unique blend of oldies but goodies, be enraptured by the mentalist "Astonishing Neil," laugh along with magician Sam Simon, or sing along with Dave Binder and Randy Levin.

A jazz brunch Sunday morning will wrap up another festive "Weekend in New England."

Tickets are on sale from the Student Senate for \$15 per person for the weekend. For more information, call ext. 6271.

Gorbachev advisor speaks Tuesday

Professor Andrei Anikin, a chief advisor to Mikhail Gorbachev on "perestroika" in the Soviet Union, speaks at Bryant next Tuesday afternoon in a special inauguration week Bryant Forum.

One of Russia's most influential economists and the leading Soviet expert on U.S. and international financial markets, Anikin will discuss the major changes taking place in Soviet society and its meaning for the West. His address begins at 4 p.m. in Janikies Auditorium.

Anikin heads a group of advisors to President Gorbachev on the restructuring of the U.S.S.R. The findings of their study, "Financial Structures in the West and Their Relation to Soviet Economic Problems," is expected to have an immediate impact on "perestroika."

Call ext. 6139 for ticket information.

Leadership series to continue Thursday



Leadership Forum speaker
Anne Mollegen Smith '89H

Leadership Forum Series IV continues at Bryant on Thursday with the editor of one of America's leading magazines for women.

Anne Mollegen Smith '89H, the editor of *McCall's*, will fill the second slot of the three-part series by addressing "How Women are Redefining Leadership." Her address begins at 7 p.m. in the Papitto Dining Room.

Smith was named editor of *McCall's* in early September after serving as editor-in-chief of *Working Woman* magazine for five years. She also is group editorial director for the Working Woman/McCall's Group, overseeing *Working Woman*, *Working Mother*, and related editorial projects. Previously, Smith was executive editor of *Glamour* and *Redbook*. Her editorial leadership has resulted in a variety of awards for the magazines she has been associated with.

Smith's magazine career began at *Ladies Home Journal*, where she was an assistant editor handling fiction and non-fiction. She also has worked in retail advertising copywriting, newspaper features, and book production, and has been active in professional media associations. Smith also co-chairs the board of directors of *Nuclear Times*. She holds a B.A. in English literature from Smith College.

Smith will meet with students in the afternoon before dining on campus.

All Leadership forums are free and open to the public as presentations of the Learning for Leadership Program at Bryant.

Holiday party flash

It is never too early to put aside a date and a time to have a good time. So pencil in Saturday, December 16, the date of this year's Holiday Party at Bryant. A 6:30 p.m. reception will be followed by dinner at 7:30 p.m. Stay tuned for additional details on the party in a future issue of *Bryant's Business*.

QUICKLY

...Continuing education dean **Tim Sullivan** has been named to the program planning committee for the development of alumni education programs at Harvard's Institute for Management of Life-Long Education (MLE). He is a 1983 graduate of the summer institute, a cooperative venture of Harvard and the College Board's adult learning office...

...Professors **Ed Popper** and **Frank Bingham** have signed a contract with Prentice-Hall for a book, "Marketing Ethics: A Book of Readings," to be published in 1990. They also have had papers accepted for publication. "Communication Effectiveness and Format Effect on In-Ad Disclosures of Health Warnings," by Popper, will appear in the *Journal of Public Policy and Marketing*. "Balancing Product Quality, Costs, and Profits," by Bingham, will be published in *Industrial Marketing Management*...

...Sarkisian professor **Pat Norton** visited China's New Economic Zone in late May and wound up in a student demonstration in Canton. He later reported on his visit to China (also Hong Kong and Japan) on WJAR-TV...

...Professor **Ken Fougere** spent a month last summer attending the Information Systems Faculty Development Institute run by the AACSB at the University of Minnesota...

...**Marie Cote** was one of 45 accounting professors from across the country who teach the undergraduate principles course to attend the fifth annual conference on accounting education in Oakland in August...

...The June issue of the national newsletter, *netWorks*, published an article by data processing director **Richard Dwyer**. The title: "Voice Mail: The Good, The Bad, The Frustrating"...

...Professors **Alan Olinsky** and **Phyllis Schumacher** presented their paper, "Computerizing an Introductory Statistics Course in an MBA Program Using PCs," at a conference of the International Business School Computer Users Group in Pennsylvania in July...

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by Gloria Yahn

• Frank Bingham, marketing department, tells me his daughter, Debbie '85, and her husband, Ray '84, are expecting their first child in April. Let me see. If I have this figured out, that would make Frank a GRANDFATHER! Oh, but such a young one! Congratulations!

• Howard Kay, corporate and college relations, did become a grandfather for the first time on September 22. Making his debut to Howard's daughter, Sarah, and son-in-law, Michael Nolan, was Benjamin Neil, weighing 7 lbs. 5 ozs. That must be the reason for that wide smile Howard has been wearing.

• Carol Peluso, development office, was the lucky winner of two tickets for the October 1, Rolling Stones concert held at Sullivan Stadium. Not only was she lucky enough to have won, the seats were in the 12th row on the floor. Some people have all the luck!

• Christine Allegrone, student activities, became engaged late last month to Keith Crosier. Chris and Keith are planning a June 1, 1991 wedding. On behalf of Bryant, best wishes!

• A fond farewell to Tom Shannahan of the library. With the College for almost two years, Tom accepted a position as director for the Central Falls Public Library. Although he began his new job last week, you may continue to see him around the library on Saturdays until his replacement arrives. Bryant's best and my personal goodbye and good luck to a long-time friend.



Replace the 'melting pot': Melendez

"It's time to replace the American 'melting pot' with a culture that recognizes and takes advantage of its ethnic diversity, not completely assimilate it," said Dr. Sara E. Melendez (center), an authority on creating diversity in higher education, who spoke at Bryant in mid-September. She is shown here with President Trueheart and career services assistant director Melissa Barnes after her address in the Papitto Dining Room.

New faces



Slater



Latimer



Servetnick



Daniels



Zwick

Barbara Slater, Assistant Director of Non-credit Programs, CMD

Barbara Slater, of Boston, directs The CENTER's evening non-credit professional continuing education program and its tax, CPA review, and special-topics programs. She is the former founding director of Evernew, a residential wellness institute in Milton Village, MA.

Slater also brings to Bryant experience as a Boston TV and radio producer and public affairs specialist, as a media director and career counselor for Wider Opportunities for Women in Boston, and as director of the first non-credit studies program at State University of New York-Stony Brook.

Slater holds a degree from Suffolk Law School, an M.A. from the New York University School of Education, and a B.A. from the University of Rhode Island. She is a member of the Massachusetts Bar Association, and is a former commissioner on the Governor's Commission on the Status of Women in Massachusetts.

Laura E. Latimer Assistant Director, Minority and International Student Services

Laura Latimer, of Blacksburg, Virginia, comes to Bryant from Virginia Polytechnic Institute and State University, where she was assistant to the program coordinator, assistant to the coordinator of student organizations and a Spanish tutor. Previously, she served at Beloit College as a teacher's assistant in Spanish. Latimer holds a B.A. in anthropology from the University of Kentucky and an M.A. in education/college student personnel from Virginia Tech.

Ellen P. Servetnick Director of Student Activities

Ellen Servetnick of Natick, Massachusetts, comes to Bryant from Framingham State College, where she served as associate director of the college center/student activities. Previously, she was assistant director of the university union for student activities at the University of North Carolina, Wilmington. Servetnick holds a B.A. in political science from George Washington University and an M.A. in public administration from Framingham State.

Janet DeLuca Daniels Associate Dean/Director, Graduate School

Janet Daniels comes to Bryant from the University of Hartford, where she held several positions, including director of seven programs in graduate studies and assistant professor of accounting. Business positions she has held include working as a licensed broker and commodities trader for Bache, Halsey, Stuart, Shields, Inc., as a customer representative for Hartford Federal Savings & Loan, and as a researcher for Massachusetts and Philadelphia general hospitals.

Daniels holds a D.B.A. and an M.B.A. from Boston University, a master of science in professional accounting from Hartford, an M.E. from the University of Delaware, and a B.S. in chemistry from Tufts University. She is certified as a C.P.A. in Maryland.

Carla J. Thiel Zwick Area Director, Residence Life

Carla Thiel Zwick, of Chilton, Wisconsin, comes to Bryant from Cornell University, where she was a residence hall director. She has worked also at Miami University as graduate head resident and summer workshop director, and at the University of Wisconsin as a community advisor. She holds a B.A. in education and an M.S. in college student personnel services from Wisconsin.

Executive recruiter hired

President Trueheart announced in late September that he has contracted with Karin Swain, president of her own executive search firm, to serve as a one-year, full-time consultant for executive searches at Bryant.

Swain, who has a special expertise in development searches, will be coordinating, in particular, two of the top priorities of the President's administration: the search for a vice president for development, and the creation of a database of experts in the development field. She also will serve as an institutional resource for other College searches.

Swain has 12 years of experience in executive searches, the last six as president of her firm. She served previously with Arthur Young Executive Resource Consultants and Korn/Ferry International. Swain holds a master's degree from New York University and a B.A. from Vanderbilt University.