



# BRYANT'S BUSINESS



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Bryant College, Smithfield, RI

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## Happy Thanksgiving!

*We would like to extend to the entire Bryant community our wishes for a Happy Thanksgiving."*

**Bill and Carol Trueheart**

## Let's talk turkey

by Gloria Yahn

Let's talk turkey! You know, the real thing! On Thanksgiving Day! And how some Bryant people celebrate it.

Thanksgiving has changed a lot from the very first one in America in 1621, when it began with a breakfast for 92 and lasted for three days. Now it's food, fun, family and football for most of us. And it's celebrated for just one day.

That's not to say that it isn't enjoyed with the same thanks and joy as centuries ago. Let's look at exactly how some of us give thanks.

For Alice Roher, in The CENTER:

It begins on Wednesday with travel to her home in Pennsylvania. But her first stop is in New Jersey, where she spends time with friends.

Turkey Day is usually spent with about 15 family members feasting on the traditional fare. But sometimes, Thanksgiving at her house is celebrated on Friday. "It all depends on the plans of my brothers and their families," said Alice.

For Bill Dean, in the SBDC:

"It's a day to overeat, nap, watch football, nap, eat some more, nap, watch more football, nap, eat some more. You know, the traditional New England celebration."

For Priscilla Angelo, President's office:

She always travels to the family of her husband, John Eng-Wong, in Old Greenwich, Connecticut. They begin the day with a breakfast at 11 a.m. with Chinese hors d'oeuvres and finger foods.

Later in the day, the 12-course celebration includes a turkey (marinated Chinese

style), lobster (Cantonese style), shrimp, duck, pigeon, Chinese-style vegetables, and several American desserts. All children, grandchildren and their friends are invited. It usually means 25 to 30 people.

For Judy Clare, in career services:

Her family, including her parents, usually spend the holiday in the Clare home. But this year, Judy's parents, who reside in Florida part time and who usually fly home for the holiday, got a gift from Judy.

With tongue in cheek, she said: "Being the unselfish daughter that I am, I decided to do them a favor and fly with my husband, children, and sister down there. It's the least I can do when the weather turns colder in Rhode Island."

For Roberta Kessler, in the President's office:

She will continue her custom of helping to prepare and serve a traditional Thanksgiving meal for the homeless. This year, she's spending the morning at the Westerly Area Rest and Meals (WARM) homeless shelter.

Roberta then will drive across the Pawcatuck River to do the same thing in the afternoon for a family celebration of about 25 in Stonington.

By the way, if anyone is interested in entertaining international students either on Thanksgiving day or sometime over the holiday weekend, please contact Berta Hysell at ext. 6046.

## Minority scholarship goes to freshman

Although freshman Gregory Humes has been on campus only a short time, he is already making his mark at Bryant.

Humes, of Putnam, CT, is the first recipient of the Stanley Works Minority Scholarship. Given by Stanley-Bostich, the scholarship is for \$5000 each year for four years of study. Humes was selected for the award by Roberta Hysell, director of minority and international student services, and Fred Kenny, director of financial aid. His selection was based on his potential to succeed at Bryant.

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### Repairs underway on dorm hit by fire

by Bill Rupp

Except for the sights and sounds of repair crews, life in Dormitory 1 has been returning to normal since the smokey, fourth-floor fire chased out its 96 residents on Saturday morning, November 4.

No one was injured in the fire, which was confined primarily to two suites on the fourth floor. But the blaze rekindled memories of the tragic Providence College fire 12 years ago, when 10 students died.

The only signs of the Dorm 1 fire, which gutted one room and led to smoke and water damage in up to seven others, are the repairs underway. Repairs began about a week ago, shortly after crews finished deodorizing and desmoking the entire building.

Barring unforeseen and unexpected structural damage, repairs should be completed by the end of the semester, according to Dennis Dooley, project manager. He was awaiting a report from a structural engineer on the integrity of the roof and walls when *Bryant's Business* went to press.

A preliminary assessment of the total cost of damage and repairs, given also at press time, placed its cost at about \$300,000, Dooley said. Repairs include rebuilding one room and two baths completely; replacing windows, partitions, carpeting, drapes, and furniture; and sealing a portion of the building's soffit and concrete roof, through which firefighters vented the heat and smoke from the fire.

All but 12 of the students in Dorm 1 returned to their rooms six days after the fire. Those Kappa Delta Rho brothers in the two suites are living temporarily in Dorms 14 and 15.

The fire is believed to have been caused by an overloaded electrical outlet igniting a mattress in a loft in the room, according to the state fire marshal.

Given the cause, Bryant is now conducting a comprehensive evaluation of all of the College's fire safety standards and policies, including inspections and enforcement, said Bob Sloss, director of residence life.

A particular goal of this review is to make sure that "we meet all the expectations of the Smithfield Fire Department," Sloss said.

The presence of lofts in the dorms came under specific scrutiny in news reports and from the Smithfield fire chief. While a loft did not cause the fire, it added combustible material to the blaze.

Smithfield Fire Chief Walter Passano ordered Bryant at the fire scene to remove all campus lofts by 6 p.m. that day. They were

removed immediately, and are prohibited on campus until further notice.

A previous oral order in early October by Passano to remove a couple of loft-type structures in Dorm 8 led to a separate, misleading story in the *Providence Journal* a couple of days after the fire. The story seemed to indicate that Bryant had disobeyed Passano's order to remove all lofts on campus.

The specific lofts that Passano had fingered for removal were taken down the following day, said John Rattigan, Bryant's fire safety officer. Students in those rooms were moved out immediately and kept out until the lofts were removed.

Bryant then asked the fire chief for written guidelines on the construction and use of lofts in dorms. Guidelines were being prepared when the fire broke out.

### Enrollment task force chair named

President Trueheart has named Trustee John Wolfe to chair Bryant's new 16-member Enrollment Management Task Force.

John Wolfe



President and CEO of Tytronics, Inc. of Waltham, MA, and a Trustee since 1987, Wolfe is heading a group of Trustees, faculty and administrators charged with the ongoing review. The group also is responsible for the analysis and planning of Bryant's enrollment management, to ensure both quality and size of future enrollments.

The task force is serving as an advisory group to the President. It meets monthly.

In addition to Wolfe, task force members are Trustees John Renza Jr. and O. Rogeriee Thompson; professors Bruce Buskirk, Frank Bingham, Chantee Lewis, and Judy Litoff; administrators Janet Daniels, Fred Kenney, Les LaFond, Jo-Anne Lema, Joseph Meichelbeck, Roy Nelson, Liz O'Neil, Dick Alberg, Jim Robinson, and President Trueheart.



## President's report on Board of Trustees meeting

At the most recent quarterly meeting of Bryant's Board of Trustees on September 28, the following business was handled:

Bruce Sundlun '80H and James Hoyte were elected Trustees for three-year terms. Sundlun, former chairman and CEO of Outlet Communications and former candidate for Governor, is president of Sundlun and Company, of Providence. Hoyte, a former secretary of environmental affairs in Massachusetts, is an attorney with Choate, Hall and Stewart in Boston.

As part of his report, Board Chair Bruce Selya noted that the first eight weeks of President Trueheart's term had proven the sagacity of the search committee's choice.

Selya also noted that the new faculty contract was approved by the opening of the academic year. For that, he congratulated the administrative and faculty leadership.

After welcoming the new Trustees, the President reported that the Board had unanimously voted to re-elect Jim Robinson, Les LaFond, and Joe Meichelbeck to their respective vice presidential posts.

The President noted further that all the vice presidents, and several other administrators and faculty members, had again made leadership contributions of \$1,000 or more to the Bryant Fund campus campaign. He emphasized that one of his top priorities as President is to attain the highest possible level of participation in the campus campaign.

New initiatives reported on by the President included: the appointment of an Enrollment Management Task Force to keep abreast of demographic trends and to monitor enrollment levels for all Bryant students; the changing of the title of the vice president for institutional advancement to vice president for development and external affairs. The latter has been done to reflect the two principal functions of the division: development/fund raising and external affairs.

The President also reported that consultant Karin Swain has been appointed to assist with executive searches, and that Trustee Barbara Papitto '83, '85MBA has agreed to chair the search committee for a new vice president for development. He also warmly thanked Papitto for her tireless efforts as 1988-89 national chair of the Bryant Fund, which broke all records for fund raising. He then announced that the new national chair is Kachadoor Kazarian '53, of Walter V. Clarke and Associates, of Providence.

Finally, President Trueheart told the Trustees that the College has received a major gift from Steven Townsend '76, '80MBA, who has

signed a trust agreement with Bryant as a primary beneficiary. He expressed his hope that this gift is a catalyst for future planned giving.

The development committee reported that its highest priority for this year is the selection of a new vice president and the securing of resources to put in place a complete team of development professionals.

The investment committee reported that the College had appointed two new portfolio managers last January. The equity manager is Delaware Investment Advisers; the fixed-income manager is Scudder, Stevens and Clark.

As part of its report, the student affairs committee said that Bryant was able to meet the demonstrated need of all students who applied for financial aid this year. This places Bryant among a small group of the finest colleges who can offer such "need blind" admission.

Trustees also learned that the positions of dean of student life and director of student activities had been filled, and that Dormitory 16 had opened to rave reviews from residents and visitors alike.

The next meeting of the Board is December 14.



## Crime prevention festival held

*Public safety and the Bryant Crime Watch Committee sponsored a campus crime prevention festival in the Rotunda in late October. Among the representatives at informational tables were those from the Rhode Island Crime Prevention Officer's Association, Drug Abuse Resistance Education, the Rape Crisis Center, health services, and Students Against Drunk Driving. Some of the Crime Watch Committee members: (left to right) Pat Keeley, Brad Folsom, Ginnie Bowry, Ken Hautmann, Lisa Antoninich and Chief Wheeler.*

# QUICKLY

...The spring issue of *Hospitality and Tourism Educator* published an article by **Marianna Engel**, The CENTER's program manager. Its title: "Purpose And Objectives of Graduate Programs" in hotel administration...

...Professor **Gregg Carter** presented his paper, "Why the 1960s Black Riots Ended," at the fall conference of the Massachusetts Sociological Association in Holyoke last Saturday...

...The *Journal of Consumer Marketing* has accepted for publication a paper by professors **Frank Bingham** and **Charlie Quigley**. Its title: "A Team Approach to New Product Development." Bingham also has been invited to join the editorial review board of the *Journal of Marketing for Higher Education*. And he has had another paper, "JIT Purchasing: Implementation by Overcoming Barriers," accepted for presentation at the 75th annual International Purchasing Conference in New Orleans next spring...

...Professor **Ed Popper** has had a paper, "The Regulation of Cigarette Promotion in the U.S.: Some Alternatives," accepted for presentation at this fall's Consumer Research Conference in New Orleans. Popper also testified in September before the U.S. House on the "Protect Our Children Act of 1989," examining the potential problems of a limited ban on cigarette advertising...

...The spring issue of *Industrial Marketing Management* has accepted for publication two papers by professor **Paul Dion**: "The Impact of JIT on Industrial Marketers" and "What Industrial Marketers Can Expect from U.S.-Canadian Free Trade." Dion also has had two papers accepted for presentation this fall: "Assessing the Cost of Industrial Market Stockouts" at the Atlantic Marketing Conference, and "Assessing the Buyer Costs of Stockouts" at the conference of the Operations Research Society of America, the Institute of Management Science...

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## By the way...

by Gloria Yahn, assistant editor

-Congratulations to **Carol McConaghy** in the development office! She recently became a member of the Junior League of Providence. Carol said she wanted an opportunity to do some volunteer work that would answer a critical need in Rhode Island. She is now coordinating a resource data bank for the homeless.

-**Frank Bingham**, marketing department, tells me his wife, Caryl, recently was awarded her doctorate. Presently at Pilgrim High School, Caryl also is a part-time instructor here. Congratulations are in order for another doctor in the family!

-Welcome back to **Sheila Guay**, CMD. She returned to work after a three-month leave to be home with her new baby. Nice to see you back, Sheila!

-**Lynn Dagesse**, CMD, became engaged to Peter Gauvin over the summer. They are planning an August, 1990 wedding. Best wishes to you both!

- **Bill Rupp**, public information, has been named the president of the Rhode Island and Southeast Massachusetts alumni chapter of his alma mater, Penn State University.

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Scholarship (continued from pg. 1)

"I was honored to receive the scholarship and excited to hear that it comes with an internship," said Humes.

The summer internship is contingent on his academic standing and will be at the Stanley-Bostich division in East Greenwich.

Humes is a marketing major, but is thinking about switching to management. He describes his experience at Bryant so far as very rewarding, both academically and socially. He is enjoying his classes and professors, and dorm life. In his spare time, he plays intramural sports.



*President Trueheart with Stanley Works scholar Greg Humes and Richard Wontka, Bostich vice president for human resources.*

## To the Bryant community:

*Carol and I would like to express our appreciation to everyone in the Bryant community who helped to make my inauguration a very special and memorable experience for us.*

*To those who sent congratulations, who attended the ceremony, reception and other events, and especially to those who worked diligently in organizing, planning, and preparing the campus for the festivities: a heartfelt thank you!*

*Sincerely,*

**William E. Trueheart**



## Alumni counsel students on careers

More than 25 Bryant alumni returned to campus last month to share their career experiences with students at the second annual Alumni Career Network Reception. Sponsored by the career services and alumni offices, the reception allowed more than 50 students to informally meet with alums working in a variety of fields in the "real world." Shown here is (left) Paul Connery '81, general manager of the Sheraton Hotel in Needham, MA, with John Cirello, Mary Gregory, and Diane Anderson.

## CEO also means cultural exchange here

*by Lenore Uddyback, intern*

In Nick's Place in the Bryant Center in early November, a room full of international and American students was moved from silence to emotional outbursts over a period of two hours. The focus of their attention: South African apartheid.

The event was a presentation and discussion session sponsored by Bryant's Cultural Exchange Organization (CEO).

"We want to be able to promote an awareness on campus that wasn't apparent before," says Jeff Zwolak, president of the CEO, known formerly as the International Social Organization and the International Student Organization.

The CEO hopes its new name more accurately describes and better reflects its goal: to act as a catalyst for exchanges of information about other cultures. The group felt, in particular, that the old name gave it an image of being strictly a social organization for international students. Anyone can join and attend its activities.

At the CEO's first program, George Argus, a white South African, spoke first about life for him in his country, and gave the history of apartheid. Mitchell "Rocky" Mancho, a black from Botswana, a neighbor of South Africa, then gave his insights on apartheid. Their comments were followed by the showing of two films: one produced by the South African Tourist Bureau; the other a Christian Bernard film. The floor was then opened for discussion.

Before the presentation ended, Nick's Place saw an eruption of emotions normally viewed only on the TV in the corner.

## So we can go in the snow

It's the snow season again!

So Bryant's public information and public safety offices have activated the cancellation procedure to make things a bit easier on you if the weather delays the opening of or closes the College.

The cancellation procedure has two elements: announcements on Rhode Island and Massachusetts radio and TV stations; the College emergency telephone number (232-6002).

If classes are cancelled or offices closed, the public information office will contact the broadcasters by 6:30 a.m.

If you miss the announcement, call the emergency number to get the information. But use this number as a back-up only. Listen to your favorite radio or TV station first.

## Faculty fund-raiser today

The fund-raiser for Bryant's annual Faculty Federation Scholarship is today from 4 to 6 p.m. in the Papitto Dining Room.

There will be a dessert table with plenty of liquid refreshments, good conversation and some entertainment.

Call professors Pat Keeley or Kathy Simons for more information. Cost is \$15.