



BRYANT'S BUSINESS

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Retrospective on '89

Another year, another decade has been ushered in at Bryant. With many exciting events and a host of opportunities to come. Before we get too far into 1990, however, let's look back at where Bryant's been. The year 1989 saw one presidential era end and another begin, heralding continued progress in the '90s. There also was a frightening fire and a bit of sadness. Here's a quick look.

* William E. Trueheart was inaugurated as Bryant's sixth President in October after being named to replace President Emeritus O'Hara in April. The President's appointment, as the first black to head a college in Rhode Island, grabbed widespread media attention. The Inauguration itself was Bryant's first ever.

* A fire on the fourth floor of Dormitory 1, Harriett Hall, forced the evacuation of all 96 residents. Fortunately, no one was injured and all but 12 students were able to return to their suites within six days. Damage topped \$250,000. The fire also ended the use of wooden "lofts" in residence halls on campus and prompted a discussion on their advisability at all of the state's colleges.

* Bryant officially became World Trade Center Rhode Island in May, making Bryant the first private college and one of only two colleges in the country to operate as a world trade center.

* The Bryant Forum speakers series continued its successful run. Among the speakers in '89 were Rupert Pennant-Rea, editor of *The Economist*, of

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Cisneros to speak here February 28

Henry Cisneros, the first Hispanic mayor of a major American city, speaks at Bryant on February 28 in a renewal of the Bryant Forum series.

Cisneros, who served three terms as mayor of San Antonio before stepping down last year, will discuss "Demographics, Education, and the American Work Force in the 1990s." His address begins at 4 p.m. in Janikies Auditorium.

As mayor of San Antonio, Cisneros became the most visible Hispanic political leader in the U.S. and was dubbed a "star of tomorrow" by a *U.S. News and World Report* survey of prominent citizens. He is credited with revitalizing the once-troubled economy of the Texas city with a blend of careful administration and political charisma.

Considered by Walter Mondale as a vice-presidential running mate, Cisneros also has been mentioned often as a likely candidate for Texas governor or U.S. Senator. An academic by training, he holds a DPA from George Washington University, an MPA from the John F. Kennedy School of Government at Harvard, and a master's degree in urban and regional planning and a BA from Texas A&M. He has taught at the University of Texas at San Antonio and Trinity University.



Henry Cisneros

Cisneros has received numerous honors, awards, and honorary degrees. His affiliations have been many and varied, and have included serving as president of the National League of Cities, as a trustee for Notre Dame University, as a regent for Texas A&M, and as a member of the Ford Foundation Bilateral Commission on the Future of US-Mexican Relations.

For ticket information, call the Office of Corporate and College Relations at ext. 6139.

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London; Daniel Burstein, author of "Yen! Japan's New Financial Empire and its Threat to America," and Andrei Anikin, chief economic adviser to Soviet president Mikhail Gorbachev.

* Commencement '89 was highlighted by a multilingual address from Victor Kiam, owner of Remington Products, Inc. and the New England Patriots. He also received an honorary doctorate along with C. William Carey, chairman and chief executive officer of Town & Country Corporation; Douglas S. Krupp '69, co-chairman of the Boston-based Krupp Companies; Anne Mollegen Smith, editor-in-chief of *McCalls* magazine, and J. Terrence Murray, chairman, president, and CEO of Fleet/Norstar Financial Group, Inc.

* The annual fall Convocation brought Charles Bowsher '84H, comptroller general of the U.S. and head of the General Accounting Office, to campus to speak. He provided a sobering assessment of the U.S. deficit crisis.

* More than 700 graduates attended the annual alumni reunion weekend in June. Among the festivities was a farewell tribute to President Emeritus O'Hara and his wife, Bobbi.

* Bryant opened another residence hall, Dormitory 16, as it continued to increase the number of full-time resident students. The dormitory houses 284 residents and a new health services wing.

* There also were several other "openings" last year: a Learning/Language Lab in the Unistructure, where students currently learn Spanish, French and Chinese; Faculty Suite F, built above Salmanson Dining Hall, with 26 new offices; a Nautilus fitness center in the MAC.

* Bryant named its first-ever full-time men's and women's basketball coaches. Ed Reilly came from Holy Cross to take over the men's squad from athletics director Leon Drury. Part-time women's coach Ralph Tomasso joined the staff full time.

* The Class of 1989 donated Bryant's first commissioned "work of art," a 6-foot-tall bronze sculpture created by professor William Haas. It will be erected this year after being cast at a Johnston foundry.

* Trustee Charles Healy, president of Bank of New England-Old Colony, died suddenly in October. He was 52. Healy chaired the Trustee's nominating committee and served on the honorary degree committee.

Bryant gets three grants totaling \$225,000

The holiday season brought to Bryant three gifts totaling \$225,000 from the Champlin, Hearst and Starr Foundations. The grants will be used to upgrade the library's computer system, launch an early-intervention program for junior high students, and help to fund minority scholarships.

Champlin grant to aid library

A \$150,000 grant from The Champlin Foundations, of Providence, will be used to upgrade and enhance Hodgson Memorial Library's computerized cataloging system.

Specifically, the grant will go toward the purchase of new hardware, software, and supporting equipment (terminals, printers, other peripherals). The library's computer system, installed between 1983 and 1986, tracks circulation, acquisitions, reservations, and audio-visual stock and was the state's first completely on-line catalog.

Among the enhancements, the new equipment will allow for more efficient circulation records and procedures, improve access to the catalog, better protect the database, improve acquisitions management, and provide the capability of interconnecting electronically with the CLAN system of Rhode Island's public libraries.

Hodgson Library is considered one of the finest business libraries in New England, with its collection of materials in accounting, marketing, management and finance drawn upon by educators, students, and professionals statewide. The computer system's most visible component is the on-line catalog, which allows users to search for a book by touching a computer screen.

The \$150,000 grant is the sixth to Bryant from The Champlin Foundations since 1984, totaling \$675,000. Champlin, the largest provider of private charitable funds in New England, has provided support for a variety of Bryant's technological enhancements, including several learning laboratories, the College's mobile microcomputer training van, and the Koffler Technology Center.

Hearst grant to seed early-intervention program for minorities

A \$25,000 grant from the William Randolph Hearst Foundation will serve as seed money for an early-intervention program aimed at minority junior high school students with college potential.

The grant will help to fund a pilot program that includes: Saturday workshops on campus; summer on-campus boarding experiences; part-

time summer employment with local companies, and one-on-one tutorial/mentor relationships with Bryant students during the academic year. The program will be a partnership of Bryant, Rhode Island public schools, and the corporate and philanthropic communities, which Bryant is approaching for financial support for the cooperative program.

Junior high school students have been targeted because they may have not yet made choices that lead to dropping out or dismissing education after high school, said Les LaFond, vice president for student affairs. He has been working closely for over a year with the Minority Concerns Committee to design the program.

Specifically, LaFond said, the program will try to interest students with college potential in furthering their education, inform them of their options, help them prepare for admission, and work with them throughout high school to ensure that they select the appropriate courses for college enrollment.

As envisioned, 20 to 25 eighth-graders each year will be enrolled in the program. Students will remain participants through their senior years in high school.

The campus workshops will be for students and their parents, and will be conducted jointly by Bryant and school personnel. The boarding experience will last four weeks and include math and communications courses and cultural and recreational opportunities on and off campus. Participating students also will be assisted in securing jobs with supporting companies. And they will have peer counselors from Bryant throughout high school.

School personnel also will track the students, coordinate their studies, and evaluate their progress.

Cost of the first three years of the program is estimated at \$312,000. Funding will come from corporations, foundations, individuals, and Bryant. The first "class" is expected to be enrolled by the summer.

Minority fund swells by \$50,000

Another \$50,000 contribution from the Starr Foundation of New York City to the C. V. Starr Endowed Scholarship Fund for minority students brings the amount in the fund to nearly \$228,000.

Established in 1988 with an initial grant of \$100,000, the scholarship fund is set up to provide tuition assistance to talented and highly qualified minority students selected on their academic merit. Preference is given first to

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QUICKLY

...Professor **Judy Litoff's** war letters research continues to bring her attention. "The Mail Goes Through: World War II and the National Letter Carriers" was the topic of a slide show and lecture given at the University of Maine by her and her collaborator on the research, David Smith, professor of American history at Maine. They were also keynote speakers at the biannual meeting of Phi Alpha Theta, the international history honor society, in St. Louis. And the National Public Radio program, "Horizons," aired a show on their work in December...

...Professor **Ron Deluga** has received a chunk of media attention for his study on workplace ingratiation. A story on it appeared first in *Fortune* magazine. That story prompted phone interviews with KIRO radio in Seattle and WOR radio in New York, and the *Palm Beach Post* business editor used information from it in a column...

...Professor **Chantee Lewis** has been named a member of the board of the Newport Redevelopment Agency...

...A paper written by professors **Alan Olinsky** and **Phyllis Schumacher**, "Regression Results Using Computer Simulation in the Classroom," was presented by them at the Sloan School at M.I.T. The presentation was sponsored by the American Statistical Association...

...Professors **Charlie Quigley** and **Elaine Notarantonio** will present a paper, "Style Determinants of Sales Force Performance," at the Academy of Marketing Science conference in the spring...

...A retail management book, "Retail Enterprise," by professor **Bruce Buskirk**, is scheduled for release in June. Also, accepted for publication by the *Journal of Education for Business*, is his article, "The Rebirth of Entrepreneurial Marketing"...

...Professor **Larry Lowe's** article "Minimize the Impact of the Grey Market," has been published in *The Journal of Business Strategy*...

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Drucker to lecture here via satellite

Bryant will be one of 57 locations nationwide to telecast live via satellite on February 8 a management seminar by noted author, lecturer, and consultant Peter F. Drucker.

The Drucker teleconference, to be broadcast from California to an audience expected to run into the thousands, will run from 10:30 a.m. to 3 p.m. It is sponsored by the RISBDC and the Center for Management Development.

Drucker, a world-renowned consultant and author on economic and business policy and management organization, will speak on "The Care and Feeding of the Small and Growing Business" and "Maintaining Competency of Executives and Professionals in the 1990s."

"Care and Feeding" will answer questions such

as: What makes our products and services distinctive to our customers? What is wanted by the people who should be our customers but are not? What is "value" to the customer? How do you manage a cash squeeze?

"Maintaining Competency...in the 1990s" will look at: the management of two new work forces-- knowledge workers and service workers; understanding the dynamics of technology; developing a perspective on business and economics; and assuming direct responsibility for continuing education.

Cost of the teleconference is \$75 per person. For more information or to register, call The CENTER at ext. 6200.

Luncheon series looking into the '90s

A luncheon speakers series with high-profile Rhode Islanders "Looking into the 1990s" was launched on January 17 by the Bryant College Graduate School Alumni Council.

Lt. Governor Roger Begin '76 assessed the state's 1992 Commission and the European Community at the first session. Each luncheon is being held at the Turk's Head Club in downtown Providence.

Subsequent dates of the 12:15 p.m. luncheons with speakers and their topics are:

- February 14: Congressman Ronald K. Machtley, speaking on Congressional activity for small business development;

- April 18: Trudy Coxe, president of Save the Bay, speaking on "The environment: An '80s Review and an Agenda for the 1990s";

- May 23: Gary L. Ciminero, senior vice-president and economist of Fleet National Bank, speaking on "The Report Card on New England's slowdown: How real, how serious, how long?"

The buffet luncheons cost \$16 each, \$84 for a table of six, or \$14 each for reservations of three or more sessions. Call the alumni office at ext. 6040 to make reservations.

By the way...

by Gloria Yahn

-The CENTER had its share of good news last month. And it all has to do with increasing the population. Thanks to three members of the CMD staff, two girls and one boy may be incoming freshmen in the year 2007. Congratulations to: **Denise Trainor** and her husband, Kevin, who are the proud parents of their second child and first daughter, Allison Marie, who entered the world on December 14 weighing 7 lbs. 5 ozs.; **Chris Donatelli** and her husband, John, who are the proud parents of their first child, Jenna Lee, born on December 7 at 5 lbs. 14 ozs.; **Darlene Rivard** and her husband, Dennis, with the addition of a second boy to their family on December 14, Derek Marcel, weighing 8 lbs. 2 ozs.

- **Jeannine Wilson**, publications office, tells me she will marry Vincent Aidala sometime in mid-1990. Best wishes to the both of them!

- **Ellie Jacquard**, student affairs office, and her family "Wish to thank the Bryant community for their expressions of sympathy, prayers, Masses, beautiful cards, and donations to the Thomas J. Jacquard Jr. Memorial Fund. It is deeply appreciated."

- The first "brown bag" lunch with **President Trueheart** will be held tomorrow in the Papitto Dining Room at noon. This will give you an opportunity to talk with the President and vice presidents about any issues on your mind. Soda will be provided free of charge.

- **Dotty Scott**, faculty suite E, thanks the Bryant community for their kind expressions of sympathy during her recent bereavement. Dotty's mother, Alice Guenther, died late last month.

Bryant College Community:

As a result of our request for assistance from the College community, the names of approximately 100 extremely qualified and deserving honorary degree candidates were submitted.

On behalf of the Board of Trustees honorary degree committee, I wish to thank all who nominated candidates.

The committee hopes you will be pleased with our final choices.

John C. Quinn
Chairman
Honorary Degree Committee

Community funds come up winners

The results are in! And the United Way and Fund for Community Progress came up winners again in 1989 at Bryant.

The 1989 campaign raised \$11,718, an almost 17 per cent increase over 1988, said Betty Powers, chair, and Carol McConaghy, co-chair. There was an even larger 37 percent increase in participation, they said, with 180 employees contributing to one or the other fund.

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students majoring in applied actuarial mathematics. Income earned from the endowment funds the scholarships.

Recipients of the scholarships are determined by an expectation of success at Bryant, based on academic achievement and potential as well as involvement in extracurricular and community activities. Scholarships are renewable annually with acceptable academic achievement.

The Starr Foundation was established in 1955 by insurance entrepreneur Cornelius Vander Starr.

- **Kathy Albanese**, secretary in the continuing education and professional development office, has been at home recuperating from surgery for more than a month. Impressed by the reaction of the Bryant community, Kathy says, "I will never underestimate the value or the power of get well wishes. Thanks to all of you."

- **David Brooks**, financial aid, tells me he is the proud father of a son, Nicholas David, born to him and his wife, Debbie. Debuting January 15, Nicholas weighed 6 lbs. 12 ozs. Congratulations!