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Despite enrollment dip, president upbeat about state of College

President Trueheart remains "quite confident" and "quite optimistic" about Bryant's future, despite a dip in full-time enrollment that projects into an estimated million-dollar budget shortfall this year.

The picture is not bright, but "it is not gloomy" either, said the president in the annual State of the College Address on October 11.

"We are not at a threatening crossroads," he said. "We are on a course we have plotted, and we're right on course."

Bryant's course does not include lowering the College's academic standards simply to enroll more students, he emphasized.

"We've stayed with quality," the president said, in lieu of adding lower-quality undergraduates as many other colleges facing the same national decline in students have done.

The result of this trustee-endorsed course, he said, is that Bryant now faces some "important challenges."

Increases in part-time and graduate enrollments cannot make up for this budget shortfall, he said. So this "means belt-tightening" so the budget can be balanced by year's end, he said, while "working hard to balance the resources we have with the commitments made by the College."

"It will be tough navigating," the president said, "but I believe we'll emerge stronger than ever."

Because it is bearing fruit, the president said, the College also must continue to follow its strategic plan, "with some adjustments." A key to this navigation, he said, "is more efficiency and more productivity...while securing additional funds through fund-raising."

"We can't continue to depend on tuition to prosper," the president stressed, saying that the College must

State (Continued on page 3)



Seniors practiced a little dining etiquette at a seminar sponsored by career services

Proper dining etiquette can launch a career

by Glen Davis
Public Information Intern

More people lose a potential job over dinner than during the formal interview.

That's what Dr. Agnes Doody, professor of speech communications at the University of Rhode Island, said at a 90-minute dinner and seminar on dining etiquette in early October. I was one of the 50 Bryant seniors who attended the fried chicken dinner in Papitto Dining Room. The result: I found out a few tips and things "not to do" if you want to impress a potential employer at an interview over lunch or dinner.

Why training in dining etiquette?

"Changing lifestyles have resulted in the lack of formal dining skills among many young people today," said Judy Clare, who arranged and coordinated the dinner as Bryant's assistant director of careerservices.

Part of the problem, Clare said, is that many of today's working parents no

longer have the time to instruct their children on proper dining protocol. So an etiquette dinner is one attempt to ready students for job interviews that include formal luncheons.

French onion soup was our first course, and many of us--need I say me, too--had trouble conquering the unmanageable food.

"The large pieces of onion and croutons made it impossible to eat the soup with any tact," said Eric Braciska. I can't disagree.

But there is a better way, said Doody, who shared a pun to remember on proper soup etiquette:

"As little ships go out to sea, I push my spoon away from me."

It worked. By spooning the soup away from me rather than toward me, I didn't spill nearly as much.

Throughout the main course, Doody also shared a host of other dining tips. Among them:

Dining (Continued on page 4)

Bryant now truly nationally ranked

National recognition keeps coming to Bryant.

First, *Barron's* cited the College as one of America's 300 "best buys" in higher education. Then the *U.S. News & World Report* special report on "America's Best Colleges" named Bryant the second-ranked undergraduate business specialty school among the 24 colleges included in this category. Now the *U.S. News* book on "America's Best Colleges" ranked Bryant as the "best buy" among all the business schools.

Colleges included in the study were ranked according to a system that combined statistical data with the results of an exclusive *U.S. News* survey of academic reputations. More than 60

percent of 4,131 college presidents, deans, and admissions directors completed the survey questionnaire sent to them. The best buy calculation by *U.S. News* was based on lowest current tuition among the top-ranked colleges in the magazine's exclusive rankings.

Statistics measured the selectivity of the student body; the degree to which a college financially supports a high-quality, full-time faculty; a college's overall financial resources, and the level of student satisfaction as measured by a college's ability to graduate the students it admits as freshmen.

A business specialty school is one that awards more than half its bachelor's degrees in business.

College receives second health award

Bryant has received, for the second consecutive year, a Worksite Health Award from the Blackstone Valley Chamber of Commerce.

The award was given for encouraging employees to participate in a variety of health programs. Bryant received recognition for its dedication to

promoting and sponsoring programs such as The Great American Smokeout, AIDS Awareness Day, the Health Fair, and Alcohol Awareness Week.

Accepting the award for Bryant was Betty Cotter, director of health services, at a breakfast at the Pawtucket Country Club in mid-September. The ceremony gave public recognition to a variety of employers in the Blackstone Valley who are promoting healthy lifestyles for their employees.

WELL FARE

The Wellness Clinic, the first phase of Bryant's Good Health Benefit program, gets underway next week.

A packet containing a health-inventory questionnaire and an appointment card scheduling your one- to two-minute screening and your personal consultation have arrived in the mail. (Faculty members have not been scheduled, and should call Carla Gardner at ext. 6013 for an appointment.) Call her also if you need to reschedule your appointment.

Fill out your answer card and bring it with you to the screening. Results of the screening, which includes blood pressure and cholesterol testing, and your "wellness appraisal" will be discussed at your consultation. Information gathered from the Wellness Clinic also will determine the health needs and interests of Bryant employees.

The library study room on the main floor is the site of all screenings and consultations. The clinic will run from October 29 to November 9.

Campaign update

As of mid-October, more than 43 percent of Bryant's employees had pledged more than \$29,000 to the 1990 Campus Campaign for the Bryant Fund.

Employee participation is the emphasis of the annual campaign again this year, not the size of each gift. And the initial results indicate that employees are responding to the appeal.

It is the percent of participation that is important in in-house fund raising, said Nancy Haverstock, annual giving director. Large companies and other donors look at internal rates of giving as an important factor when deciding on grant proposals from organizations such as Bryant.

Contributions can be made to the development office through a direct gift, or through payroll deduction. You should have received the proper forms and envelopes to return your contribution. Everyone is encouraged to make a pledge, no matter what the size.



Trick bikers entertain Bryant families

Freestyle bike riders soaring downward in the Rotunda were among the numerous entertainment choices at the annual "Weekend in New England" for Bryant parents and families on October 12-14. As usual, hundreds of students and their families blanketed the campus during the Student Senate-sponsored weekend.

Will ecology, development clash?

Will future economic development clash with ecological concerns?

That is the question to be addressed on Thursday by S. Bruce Smart Jr., senior counselor to the World Resources Institute, at the first Bryant Forum for 1990-91. The address, titled "Ecology and Economic Development: Accommodation or Collision?," begins at 4 p.m. in Janikies Auditorium.

Smart is a former undersecretary of commerce for international trade and former chairman and CEO of The Continental Group. He moved to the World Resources Institute in 1989, where he is analyzing and formulating policies related to global environmental problems, with particular emphasis on the interrelationship of industry, government,

and the environmental community.

Smart is a director of Chevron Corporation and Exxel, Inc., and a member of The Business Council, The Conference Board, the Council on Foreign Relations, and the International Environmental Technology Transfer Advisory Board of the federal Environmental Protection Agency. He was a member of President Bush's campaign staff, and is a former governor and vice-chairman of The Nature Conservancy. A Harvard graduate, Smith also holds a master's in civil engineering from MIT.

For ticket information, call the Office of Corporate and College Relations at ext. 6139.

State (Continued from page 1)

diversify its bases of support to provide "better and steadier and larger streams of income."

More fund-raising "won't solve all of our problems," he said, but it is one of the top priorities.

So that he can do more external fund-raising, the president said, he has decided to hire an executive vice president to act as an internal president.

Bryant's other top priorities, the president said, are:

- Continuing to improve Bryant's academic quality as the College moves toward applying for accreditation by the American Assembly of Collegiate Schools of Business (AACSB);

- Focusing on "enrollment management," which includes expanding Bryant's traditional student recruitment areas.

Regarding accreditation, the president said, an AACSB draft plan is to be prepared over the next year. And he and other top College officials will be sitting with representatives of the New England Association of Schools and Colleges in the near future to defend Bryant's application for reaccreditation by NEASC.

Regarding enrollment, the president said, the task force charged with this oversight has recommended a variety of initiatives. Among them: adding BA degree programs, a master's in accountancy, and several tracks in the marketing program, and developing consortium arrangements with other Rhode Island colleges. These

recommendations are being reviewed by other committees on campus.

Among the recent highlights of his first year, the president said, were *Barron's* naming Bryant a "best buy" and *U.S. News* recognizing the College as one of the best business colleges in the nation. Those citations, he said, provide an outside perspective and recognition of success.

The president concluded his address by thanking the Bryant community for its support of him during an "exciting and difficult" first year.



Archway photo by Garrett Goldstein

President Trueheart delivers State of the College address

QUICKLY

...Career services assistant director **Judy Clare** presented a workshop at the annual conference of the Eastern College Personnel Organization last month. Her topic: "Small Business--Where the Jobs are for Graduating Seniors"...

...Professor **Subhashish Samaddar** is the co-author of an article, "A Scheduling Model for Multirobot Assembly Cells," that has been accepted for publication in the *International Journal of Flexible Manufacturing Systems*. His co-authors are professors from Kent State University...

...Professor **Peter Mini** has been appointed area coordinator by the Atlantic Economic Association. He is responsible for refereeing papers in the area of history of economic thought and methodology...

...Professor **Hinda Pollard** moderated a workshop on innovations in grievance mediation at the fifth annual Rhode Island Conference on Labor Management Relations earlier this month...

...Athletics director **Leon Drury** has been named to the New England NCAA Regional Basketball Selection Committee. Also, Drury has been elected to serve for the fourth year on the Eastern College Basketball Association's executive committee...

...Professor **Judy McDonnell** presented a paper at the International Housing Research Conference in Paris last summer. Its title: "Local State Agencies: The Case of the US Local Housing Authority"...

...Professor **Judy Litoff** and her publishing colleague at the University of Maine, David Smith, made a presentation at the Providence Public Library on their recently published book *Miss You: The World War II Letters of Barbara Wooddall Taylor and Charles E. Taylor*. They also discussed their project, "The World War II Letters of American Women," at the North Kingstown Free Library...

...RISBDC state director **Douglas Jobling** has been named vice president of the Warwick Small Business Incubator Corporation. Also, Jobling addressed the Woonsocket Rotary Club and the Rhode Island Credit Union on the SBDC; moderated a panel on worker's compensation at the fifth annual Rhode Island conference on labor-management relations, and presented "Utilizing Burrillville's Resources for Economic Development" on behalf of the Northwest Villages Conservancy...

By the way...

by Gloria Yahn

● **Jane Fahlquist**, of the library, **sends** her heartfelt **thanks** to all her friends for their kind thoughts and expressions of love. Jane has been out on medical leave since May. On behalf of all your friends, Jane, I wish you well and look forward to seeing you back in the library where you belong.

● Professor **Ron Deluga** wants you to **pass along this message**: Students interested in earning academic credit while studying in Switzerland and Europe for several weeks should see Ron in Faculty Suite F as soon as possible. He plans to again return to Europe in January for his annual independent study-abroad trip.

● **Judy McDonnell**, of the social science department, **thanks** the Bryant **community** for the thoughtful expressions of sympathy after the death of her mother.

● **Congratulations** to the Rhode Island **Export Assistance Center** staff. They have received an award for innovative and creative continuing education programming from the National University Continuing Education Association Region I.

● Professor **Art Blackman's son**, Leo, a New York architect, **won** first-place honors in a design competition to improve pedestrian access between two key sections of lower Manhattan. His entry was one of more than 450 submitted.

● For your information. The latest issue of Visiting Fulbright Scholars and Occasional Lecturers is now in the library.

● Sisters of Alpha Phi sorority raised hundreds of dollars for the American Heart Association by jumping rope for 24-straight hours this month. Five sisters jumped each hour in what was called a "Jump for Heart" jump-a-thon.

New Faces



Kumar Chittipeddi
Associate Professor, Management

Kumar Chittipeddi came to Bryant from the University of Dayton. He holds a PhD from The Pennsylvania State University, an MBA from Oklahoma State University, and a bachelor of commerce degree from the University of Bombay, India. Chittipeddi has taught at Penn State and was a research assistant in Penn State's office of planning and analysis.



John J. Connors
Associate Professor, Taxation
Director, Tax Institute

John Connors came to Bryant from the University of Wisconsin-Milwaukee, where he was an award-winning teacher

in the graduate taxation program. A CPA and former professional basketball player, Connors holds an LLM in taxation from the University of Miami, a JD from Notre Dame University, and a BS from LaSalle University. He also has worked for two major accounting firms and as an international tax consultant.



Arthur C. Gudikunst
Visiting Associate Professor, Finance

Arthur Gudikunst is the former CEO of Monarch Capital Corporation. He also has held senior positions with several other financial services and insurance companies, and is a former finance chair and professor at Babson College. Gudikunst has taught at Western Kentucky University and has been an engineer with NASA. He holds a PhD in finance and an MS in management from Rensselaer Polytechnic Institute and a BS in aerospace engineering from Virginia Tech.

Dining (Continued from page 1)

- Never place the knife back on the table after it is used for the first time;
- Start with the outside utensils when eating;
- Always pass the salt and pepper together;
- Never pick up a dropped utensil;
- Use spoons or forks set above the dinner plate for dessert.

Interviewers take notice of dining behavior, Doody stressed, since potential employees could one day be representing that company. Uneasy behavior, for example, she said, such as not knowing what to order, can make an interviewee seem indecisive.

After eating the chicken dinner, which was ordered specifically because it is more difficult to handle, most seniors I chatted with said they now have a new

awareness of the do's and don'ts of business dining.

"After trying not to eat my fried chicken with my fingers," said Sarah Hibbard, "I realized I should never order a meal that could prove difficult to eat." I second that emotion.

We paid \$14 for the meal and, despite a few dining embarrassments, most of us believe that we got our money's worth. The dinner and seminar went over so well, in fact, that it is being repeated.

"The overall result of the dinner," said Eric Braciska, "is that...I now realize eating is more of a job than a pleasure on an interview."

Absolutely.

Now, does anyone know of a dry cleaner who specializes in getting soup stains out of ties?