



BRYANT'S BUSINESS

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Hasbro chair/CEO takes seat as trustee

The head of America's largest toy company and one of Rhode Island's most prominent community leaders has been named to Bryant's board of trustees.

Alan G. Hassenfeld '85H, chairman and CEO of Hasbro, Inc., of Pawtucket, is Bryant's newest trustee. He has assumed a three-year term.

Hassenfeld, 43, has headed Hasbro since mid-1989 after serving as the toy manufacturer's president for five years. He also has held the Hasbro posts of executive vice-president, vice-president of marketing and sales, vice-president of international operations, and assistant to the president.

Hasbro (Continued on page 2)

BRYANT COLLEGE
& SMITHFIELD



GOOD YEARS
GOOD NEIGHBORS
1971 - 1991

Black History Month debuts today

Bryant's annual February celebration of Black History Month debuts today at noon in the Rotunda with an opening ceremony.

The month-long event, titled this year "Different We Stand: Hand-n-Hand," opens with addresses by President Trueheart and Rebecca S. Flewelling, assistant to the president at Tufts University. Among her duties at Tufts are directing the equal opportunity office and training and supervising the university's affirmative action officers and sexual harassment counselors.

As usual, a variety of activities follow today's opening event: a gospel jubilee, a semiformal dance and dinner, a performing arts event, a Bryant Forum speaker, and a minority alumni weekend. The schedule after today:

- **Feb. 7:** "Gospel Jubilee," featuring eight gospel groups from southern New England, in Janikies Auditorium at 7:30 p.m.

- **Feb. 8:** Semiformal dinner and

dance at the Holiday Inn in downtown Providence, sponsored by the Multicultural Student Union, WAVE (Weekend Adventure Variety Entertainment), and SPB (Student Programming Board), at 7 p.m.

- **Feb. 10:** West African drumming and dance and Afro-Caribbean Funk by "MIKATA" (the word means "all of us" in Ghana's Ewe dialect), an eight-piece ensemble, in Janikies Auditorium, at 7:30 p.m.

- **Feb. 27:** Bryant Forum lecture by Dr. Henry Louis Gates Jr., chair of the Afro-American studies department and director of the W.E.B. DuBois Institute at Harvard University, in Janikies Auditorium at 4 p.m. "Remembering James Baldwin" is the title of his address.

- **Feb. 29:** Alumni Student Reception in Papitto Dining Room, at 2:30 p.m., and Extravaganza Night (variety show, two professional bands, lip-sync contest, poetry readings, dance, modeling) in South Dining Room, at 7:30 p.m.



New year at Bryant rung in with annual 'toast'

Bryant's second annual "Toast to the New Year" was held last Tuesday at a special reception for employees in Papitto Dining Room. Leading the toast were (l-r) Peggy and Wallie Roettger and Carol and Bill Trueheart.

Computer, scholarship grants total \$250,000

Champlin funds target minicomputer

A \$200,000 grant given to Bryant by The Champlin Foundations, of Providence, will be used to help replace the academic minicomputer.

The grant will go toward replacement of the eight-year-old computer system. The result will be an increase in both the volume and quality of faculty and student access to central computing resources, according to Lynn DeNoia, executive director of information technology.

Among the improvements: more opportunities for active self-directed learning; more classes that can use the central computer simultaneously; better communication networks and simplified access, which will mean more students can use more facilities for a greater length of time; the use of new instructional software products that cannot be run on the current minicomputer.

The \$200,000 grant is the eighth given to Bryant from Champlin since 1984,

totalling \$975,000. Champlin, one of the largest providers of private charitable funds in New England, has provided support for a variety of the College's technological enhancements, including the language/learning laboratory, the mobile microcomputer training van, and the Koffler Technology Center.

Starr grant swells fund

The C. V. Starr Foundation of New York City has contributed another grant of \$50,000 to the endowed scholarship fund that bears its name at Bryant.

The grant brings the amount in the scholarship fund to approximately \$345,000. It was established in 1988

with an initial grant of \$100,000. Income earned from the endowment funds the scholarships.

The Starr scholarship fund is set up to provide tuition assistance to talented and highly qualified minority students selected on their academic merit. Preference is given first to students majoring in applied actuarial mathematics. The Starr Foundation was established in 1955 by insurance entrepreneur Cornelius Vander Starr.

Recipients of the scholarships are determined by an expectation of success at Bryant, based on academic achievement and potential as well as involvement in extracurricular and community activities. Scholarships are renewable annually with acceptable academic achievement.

Chinese art on display this month

A traveling exhibition of Chinese art is on display in the Papitto Dining Room this month.

The exhibit, "Contemporary Calligraphy and Painting from the Republic of China," contains 60 works--16 calligraphies and 44 paintings--by some of the major living artists in Taiwan. It was selected by the National Museum of History in Taipei, Taiwan, to introduce in American colleges the main directions of traditional Chinese painting and calligraphy in modern times.

All the works in the exhibit have been created using traditional tools and media: brush, ink, inkstone (for grinding and mixing the ink), and paper. The

tools are often called the "four treasures of the scholar's studio." The paper is made of mulberry bark, hemp fiber, or bamboo pulp--not the misnamed "rice paper" of common usage. All the works are mounted as hanging scrolls.

The exhibit is open for viewing from 8 a.m. to 8 p.m. Monday through Saturday except during scheduled programs and meetings. A separate catalog of the show can be purchased for a nominal fee. Sponsor of the tour is the International Council on Education for Teaching in Washington, DC.

Call the Bryant Center operations office (ext. 6117) for more information.

Well Fare

Bryant's Good Health Benefit program continues this semester with a four-part series that addresses diseases in the '90s.

The series opens on Thursday at noon with a look at breast cancer--what it is, what can cause it, and where to get preventive testing. The session is in Rooms 2A&B in the Bryant Center.

Other topics and dates: heart disease, March 5, at 1 p.m.; what every woman should know about menopause, April 9, at noon; the challenges facing employees when either they or family members have cancer, May 7, at 1 p.m.

Open to all employees, the GHB program encourages all supervisors to allow flexibility in scheduling so employees can attend.

Hasbro (Continued from page 1)

As a community and a corporate leader, Hassenfeld stepped into the limelight most recently as the founder and chair of Right Now!, a coalition of business, community and religious leaders seeking major political and ethical reforms in Rhode Island. He also has urged other community leaders not to contribute campaign funds to political incumbents or candidates who do not support similar reforms.

Hassenfeld's other community activities have included the Jewish

Federation of RI, the Jewish Community Center, the National Conference of Christians and Jews, the RI Commodores, Miriam Hospital, and the RI Housing Partnership. He has been a long-time leader of the Toy Manufacturers of America.

In addition to his honorary doctorate from Bryant, Hassenfeld has been recognized with a humanitarian award from the Big Brothers. He graduated from the University of Pennsylvania in 1970.



Hatch Scholarship grows again

A check for \$7,500, raised at the annual Kristen Hatch Memorial Road Race, was presented by the Smithfield Lions Club for the Bryant scholarship fund named in Kristen's memory. At the presentation were (l-r): Joe Sweet, Lions race organizer and treasurer; Allen Davies, Lions Club president; President Trueheart, and Kristen's parents, Joan and David Hatch. Co-sponsored by Bryant and the Lions Club, the race raises money and alcohol awareness.

Alumni breakfasts to probe 'hot' issues

Indigestion hopefully will not be the result of a Bryant alumni-sponsored breakfast speakers series this semester that probes the issues of ethics, health care, the economy, and workers compensation. The series open Feb. 12.

Rhode Island's attorney general, James O'Neil, will inaugurate the series next Wednesday with a look at "Ethics in Rhode Island." Sponsors are the Graduate Alumni Council and Alumni Association Executive Board. Each breakfast begins at 7:45 a.m. at the Holiday Inn in downtown Providence.

Dates of the other breakfasts with speakers and topics are:

- **March 11:** RI Senator John Chafee, speaking on the health care crisis in America;
- **April 15:** Gary Ciminero, chief economist for Fleet/ Norstar, providing an economic forecast for the region;
- **May 13:** Frank Holbrook, executive vice-president of the RI Chamber Federation, looking at workers compensation reform.

Breakfasts cost \$10 each. Call the alumni office (ext. 6040) to make reservations.

DiDonato Scholarship established

The Loretta and Beniamino DiDonato Memorial Endowed Scholarship has been established at Bryant by their daughter, Minnie Battista, and grandchildren, Joyce and Richard Battista '65. Presenting President Trueheart with a check for \$10,000 is Richard Battista, owner of Beneficial Energy Products of Pawtucket.



QUICKLY

...Professor **James O'Neill** will deliver his paper, "Tennyson's Maud and the Myth of the Nightingale" at an international conference of Tennyson scholars in Lincoln, England, in July...

..."Rapid Erosion of a Cohesive Shoreline, Sargent Beach, Texas" is the title of a paper co-authored by professor **Douglas Levin** and Don Stauble and Cheryl Burke of the Coastal Engineering Research Center in Vicksburg, TN. The paper will be published with the proceedings and presented at the 12th annual research conference in Houston...

...Professor **Judy Litoff** was one of 15 scholars in the nation invited to speak to the American Home Front Conference in December at Indiana University. She also spoke recently to the RI World War II History Roundtable at CCRI and gave the inaugural lecture of the Joyce Thompson Lectureship in American Literature and Culture at Texas Woman's University...

...Professor **Jay Reedy's** essay, "Ideology and Utopia in the Medievalism of Louis de Bonald," has been accepted for publication in 1993 by *Studies in Medievalism*...

...CMD corporate training manager **Jim Freedman** discussed business issues in the '90s and the Americans with disabilities act on a WARA radio talk show recently...

...CMD director **Rosemary D'Arcy** chaired the annual national conference on management and professional development at Tarpon Springs, FL, in November...

...Student activities assistant director **Deb Pasquarella** has been appointed chair of the 1992 New England regional conference of the National Association for Campus Activities...

...Student activities director **Ellen Servetnick** has been appointed to the American Cancer Society's Providence Professionals Against Cancer committee...

...A paper by professors **Frank Bingham** and **Charley Quigley** and associate vice-president and dean **Mike Patterson** has been accepted for presentation at and publication in the proceedings of the 1992 Academy of Marketing Science conference in the spring. Its title: "Marketing Implications of Business Buying: A Model of the Information Flow of the Purchasing Decision Process"...

...Professor **Bruce Buskirk's** textbook, *Selling: Principles and Practices*, published by McGraw Hill, was released last month...

By the way...

by Gloria Yahn

● **Bob Provost** of the accounting department tells me that another Bryant alumnus, Karen (Jarret) Stamps '90, has received the Nicholas Picchione Gold Medal Award for the highest combined score on the May CPA exam of those sitting for the first time. The award is sponsored by the RI Society of CPAs.

● Congratulations to Jason, **son of Debbie Jolin** of human resources, on receiving the **highest rank** in boy scouting--Eagle Scout. A Scout for nine years, Jason will be presented with the award next month.

● **Carol Peluso** of the development office and her **husband, Bob, thank** the many people at Bryant for their cards, special thoughts and prayers after the death of Bob's father.

● Their **faces** at Bryant are **not new**, but the **places** you see them now **are**. Loraine Cournoyer is the new faculty coordinator in faculty suite G. She left central stores to replace Dotty Scott, who left suite G to fill the vacancy in suite B. Good luck to them!

● Those of you who have worked at Bryant since before 1973 may remember **Joseph Hagan, former vice president** for public affairs from 1968 to 1973. Hagan, who left to become the president of Assumption College, which he still heads, recently was **named Gentleman of His Holiness** by Pope John Paul II. One of only three Americans, Hagan is among approximately 50 men who serve as gentlemen-in-waiting to the Pope at various ceremonies in the Vatican.

● **Congratulations** to the ever-growing **Fogarty family**. Ray and his wife, Phoebe, are parents for the fourth time. Born January 22 and weighing 9 lbs. 3 ozs., Joseph Edward joins mom, dad, two brothers, Ray and Michael, and his sister, Meg, for one **BIG**, happy family.

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New Faces



Laurie J. Bates
Assistant Professor, Economics

Laurie Bates has taught also at Worcester Polytechnic Institute, Eastern Connecticut State University, Nichols College, and the University of Connecticut. And she has worked as a research technician at the University of Connecticut and as a job counselor for Quinnebaug Valley Youth Services in Connecticut. Bates holds a PhD, an MA, and a BA in economics from the University of Connecticut.



Elizabeth Yobaccio
Assistant Professor, Finance

Elizabeth Yobaccio has taught also at Framingham State College and Boston University, and has worked as a financial analyst and consultant.

Yobaccio holds DBA and MBA degrees from Boston University and a BS from Bentley College. She is active in the major finance and management associations.



Rebecca Phillips
Assistant Director,
Seminars & Special Programs
Center for Management Development

Rebecca Phillips came to Bryant after working as a consultant and as a regional coordinator for the Salvation Army. In that post, she was an internal consultant on organizational and management development and a trainer of African officers of the social service organization.

She also has worked in project-specific overseas programs for the U.S. State Department, the national Episcopal Church, and several social service agencies, and she served in the Peace Corps in Sierra Leone.

Phillips holds MS and BA degrees in social work from the University of Wisconsin-Madison and a master's of public health degree from the University of North Carolina-Chapel Hill.



Eileen R. Chekal
Stewardship Manager & Volunteer
Coordinator
Office of Development

Eileen Chekal came to Bryant from Brown University, where she served as assistant director for donor relations, donor relations officer, and an executive assistant over the last 11 years. She also has worked as a high school English teacher in Rhode Island and Michigan, as a research assistant at Brown, and as assistant director of the nursing research department at a Michigan hospital.

Chekal holds an MA in English from the University of Michigan and a BA in English and education from Wayne State University. She also has studied in the management development program at Brown and at the management institute for women in higher education at Wellesley College.



Tamura S. Leso
Internship Assistant

Tammy Leso '87 is a new face on campus after serving for three years at the Providence office of Bryant's Small Business Development Center (RISBDC) as a program support coordinator. Leso also has worked as a personnel analyst at Speidel, as a faculty recruitment coordinator at Roger Williams Hospital/Brown University, and as a corporate personnel administrator. Her Bryant degree is in management.