Cosby to Address Grads

Bill Cosby, one of the most influential entertainers and business leaders in America, will address the Bryant College Class of 1994 at Commencement exercises on Saturday, May 21.

Bryant will also bestow an honorary doctor of business administration on Cosby, whose 1984-92 run of “The Cosby Show,” and whose books, *Fatherhood* and *Time Flies*, established new benchmarks on how success is measured in both genres.

“It is a distinct pleasure to honor Dr. Cosby. His achievements as an entertainer, entrepreneur, and business executive serve as a model for our students,” said College President Bill Trueheart.

Bill said Cosby’s pioneering efforts paved the way for such entertainers as Oprah Winfrey and others who, like Cosby, own their own entertainment corporations. “Bill Cosby demonstrates to our students how you can be a successful businessperson and give something back to the community. He supports children and education, and demonstrates good, solid values,” Bill said.

With more than 26 years in comedy, Cosby is for many young comedians the man who wrote the textbook. What Cosby teaches is to approach the monologue as a screenwriter looks at real life, bringing to each story the structure and body of a complete work. Cosby also refrains from offensive language or risque topics to obtain laughs. “Anyone should be able to say on stage what they want. But those who have knowledge do understand that certain things on stage can be abused and misused. And if such topics are used for laughter, the humor will not stand the test of time,” he said.

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Entertainer and entrepreneur Bill Cosby will address the Bryant Class of 1994 and receive an honorary degree at Commencement next month.
BY THE WAY

Our thoughts and prayers go out to faculty members David Denault, Pat Keeley, J.T. Perry, and Bob Provost during their recovery periods.

Congratulations to Guinor Corral of the President's office and Ricardo Grosso on the birth of their daughter Alexia Julie-Elizabeth Grosso. Alexia arrived on February 25 and weighed 7 lbs. 6 oz. The new family thanks everyone for all the wonderful cards and gifts they received.

David Denault sent a letter to Professor Joe Lojaque dated March 15. David wrote, “I'd like to thank the Bryant College Community for all their support during the past seven months. You can't imagine the feeling one gets when reading a note that opens with ‘You don't know me, but I am praying for you.' Notes like that, plus all kinds of well wishes have really made me realize what a special place Bryant is! I'd also like to finally, and properly, thank everyone for the gift we received at Christmas. It’s made quite a difference to us financially. But once again, I find it to make a strong statement of ‘caring.’ Frankly, so much caring is a bit overwhelming to this economist.”

Country Western May Breakfast

In a rut? Sick of cold cereal or microwavable pastries? Fed up with eating on the run? Then make plans to mosey on over to the 27th Annual May Breakfast on Friday, May 6, from 7 - 8:15 a.m. in Papito Dining Room. The menu promises food that will stick to your ribs including scrambled eggs, Texas French toast, red bean hash, hominy, grits, corn bread, biscuits and gravy, country ham, baked beans, assorted juices, coffee, and tea. Door prizes will be awarded throughout breakfast.

The May Breakfast committee members are Chair Linda LaChance, Sue Wandyes, Louise Doumato, and Joanne Soedi.

Tickets are $4.50 and may be purchased in support services and all faculty suites. Guests are invited, and western wear is optional.

Bryant Tuition and Fee Increase

The total cost for attending Bryant College in the 1994-95 academic year will increase by the lowest rate in more than ten years, maintaining Bryant's reputation as a "best buy" among quality business colleges nationally.

In a letter to Bryant students and parents, President Bill Trueheart wrote, "This year's adjustment of 3.1 percent for tuition, room, and board is the lowest in more than a decade." The percentage increase at Bryant is half that of other competitor colleges that high school seniors or transfer students might consider. "We are confident that this adjustment will once again be significantly lower than the cost increases at the majority of academic institutions in the nation," Bill added.

Full-time undergraduate tuition will rise by $480 to $12,600 for the year. Residence fees will range from $3,640 to $4,485, and meal plans will cost from $2,472 to $2,670, depending on the number of meals selected by the student.

Total estimated costs will be $12,600 for commuter students, $17,085 for upperclassmen without a meal plan, and $18,910 for freshmen, sophomore, and juniors with a meal plan.

"Our commitment to enhancing the quality of living and learning at Bryant continues unabated, because our strategic cost-reduction plans have been successful and because

Enrollment

Bryant's Enrollment Management Team (EMT) hopes to welcome 620 members of the Class of 1998 when the College opens its doors in September. In addition, the EMT seeks to enroll 157 transfer students from two- and four-year institutions. These new entrants will join an expected 1,676 continuing students.

Executive Vice President Wallie Roettger stressed the role of all members of the Bryant community in achieving the institution's enrollment objectives in remarks to some 50 faculty and staff members at a March 16 Community Forum. "Bryant is committed to providing a high-quality education at a reasonable price," said Wallie. "Our tuition increases will be among the most moderate in the region."

Wallie also emphasized the "student-centered nature of the College." "Each of us together helps to make this campus the attractive community it is," Wallie said. His comments were echoed by other members of the EMT.

During the discussion period which followed, Wallie commented on the timetable for remaining recruitment activities. The College has already made its Presidential and Trustee Scholarship offers to talented prospective students; other merit offers will be made in the next few weeks.

Wallie called particular attention to the April 9 Open House. According to Bernie Blumenthal, some 400-500 admitted prospects are expected to visit campus for a series of informational sessions with faculty, staff, students, and alumni.

Conradatory receptions for accepted applicants were held prior to the Open House in Boston, New York City, Long Island, New Jersey, Hartford, and Norwalk (CT). "We bring
Increase Lowest in Decade

each year Bryant continues to receive increased support from alumni, foundations, and other donors,” Bill noted.

Bill wrote that 59 new faculty scholars with either a Ph.D. or other terminal degree in their field have joined the College since 1990. Bryant’s library and information technology resources have been enhanced, with advanced, computerized classrooms for English and accounting planned for introduction in the fall.

“The recruitment outcomes of employers and graduate schools throughout the nation reflect the excellence of Bryant graduates,” Bill wrote. “Despite a very weak economy, more than 90 percent of our 1992-93 graduates secured employment or enrolled in graduate study within six months of graduation.”

For four consecutive years, Bryant College has been ranked as one of the top three business specialty colleges by *U.S. News & World Report*, and *Barron’s* rated Bryant as one of the best buys in college education nationwide. Bryant annually enrolls more than 4,600 undergraduate and graduate students. In addition, each year more than 10,000 businessespeople from 1,800 firms take advantage of Bryant’s continuing education and corporate outreach efforts offered through the College’s Center for International Business and Economic Development (CIBED).

Student Update

alumni and current students together with prospects and their parents to share experiences and aspirations,” said Wallie.

“These receptions allow us to showcase our terrific young alumni,” said Coordinator of Volunteer Admission Programs and Stewardship Eileen Chekal. “Bryant’s greatest strength is our people — students, faculty, staff, and alumni. That comes through very clearly during these receptions; students become very enthusiastic about saying ‘yes’ to Bryant.”

“Bryant has a great story to tell,” Wallie added. “We graduate about 75 percent of those freshmen who enter. That compares to a graduation rate of less than 50 percent for colleges nationwide and reflects Bryant’s commitment to the success of those who enroll.”

The College also helps students get real-life work experience. “Bryant has successfully placed 350 juniors and seniors in internships in the past year,” said Management Professor Hinda Pollard, who is also coordinator of student internships. “Our students are very enthusiastic about the opportunity to apply their textbook theory in the business world.”

Saying that “retention is everyone’s business at Bryant,” Wallie recalled a number of recent initiatives intended to support student retention, including the creation of the College’s Learning Center. “We realize that many of the students who enroll feel a need for additional academic support services,” said Wallie. “The Learning Center is designed just for them, and Director Trish Avolio tells us it’s been very well received.” Wallie also talked about the College’s new non-credit music program and expanded Multi-purpose Activity Center (MAC) hours, both of which add to the richness of the Bryant campus experience.
Dr. William Markell, chair emeritus of the accounting department at the University of Delaware of Business and Economics, is the KPMG Peat Marwick Distinguished Visiting Professor of Accounting for the spring semester.

As the KPMG Visiting Professor, Bill will teach the second half of the "Principles of Accounting" course, conduct research, assist and advise accounting faculty, and help strengthen Bryant’s ties with the business community and other universities in Rhode Island.

The Arthur Andersen Alumni Professor of Accounting at the University of Delaware, Bill worked to develop a close relationship between his department and professionals in the field. He was responsible for a successful fund-raising campaign to support a new M.S. in Accounting at the University of Delaware. He also initiated and supervised an annual fund-raising campaign to purchase computer equipment for the school, provide research grants and travel funds to faculty.

Bill was a Fulbright Lecturer and Visiting Professor in the Department of Accounting and Management Studies at the University of Botswana in Southern Africa from 1984-85. He was also a visiting professor at the University of Manchester, England; the University of Canterbury, New Zealand; and the Sorbonne in Paris.

Bill is active in numerous professional and educational organizations, including the American Accounting Association of Collegiate Schools of Business, the American Accounting Association, the American Institute of Certified Public Accountants, the American Institute of Certified Public Accountants, and the Delaware Society of CPAs. He has served as an officer or director for many of these organizations.

He is the author of 17 publications and has presented papers or appeared as a panelist at more than 20 conferences in the United States, Europe, Australia, and Africa.

Active in the community, Bill is a member of the audit committee of the Delaware State Board of Pensions and served as vice president for financial administration for the United Way of Delaware.

Chandler, Cramer to Present Poetry Reading

Poets Tom Chandler and Steven Cramer will read from their works in the Heritage Room of the Bryant Center on Tuesday, April 19, at 7 p.m. The reading is free and open to the public.

Tom Chandler's books are *The Sound The Moon Makes As It Watches* and *One Tree Forest*. A creative writing instructor at Bryant, he is a winner of the Galway Kinnell Poetry Prize and is a writing fellow at Yaddo arts colony.

Steven Cramer is the author of two books of poems, *The Eye That Desires to Look Upward* and *The World Book*. He is the recipient of a National Endowment for the Arts grant and a fellowship from the Bread Loaf Writer's Conference. He is staff poetry editor at *The Atlantic Monthly*.

The poetry reading is sponsored by Bryant's English Department.

Slip-Sliding Away

The 11th Annual Oozeball Tournament will be held on Saturday, April 23, at 9 a.m. at the "swamp" on campus. Sponsored by the Student Alumni Association, the event is open to students and alumni. Proceeds will benefit Special Olympics.
Visiting Execs Share Their Business Secrets

Thirteen business executives, including three Bryant alumni from New England, New Jersey, and Georgia, came to the campus last month to share their experiences with the College community.

On March 29 and 30, the Marjorie Burgoyne French Visiting Executives Program offered students and faculty an opportunity to interact with senior executives from a variety of businesses and industries. These business leaders participated in class discussions, made presentations, and worked with faculty to provide applied perspectives as a compliment to the theoretical content of courses.

Alumnus Steven Berman '68, director of marketing for the Great American Cookie Company in Atlanta, Georgia, spoke to Professor Jim Segovis' management class as part of the Visiting Executives program.

"The program honors the contribution of business professionals and entrepreneurs whose achievements have been notable. It provides Bryant students a unique chance to get 'up close and personal' with leaders in industry, to learn from them how the knowledge and information they are gaining can be applied in various fields," said President Bill Trueheart.

Sponsored since 1991 by Bryant's Center for Management Development (CMD), the program is endowed by a grant from Jack Keigwin, executive-in-residence at the College, and his wife, Beverly, in memory of Beverly's mother, a well-known entrepreneur.

During their stay, the visiting executives addressed a wide range of business and social issues. They attended classes in operations management, marketing, organizational behavior, international business, finance, ethics, literature, and science. Working in conjunction with the faculty, each executive gave a brief presentation in class and then responded to questions posed by students.

"This program provides Bryant students with a rare opportunity to learn some of the country's leading executives' secrets to success," said CMD Director Rosemary D'Arcy. "It also provides the executives with a chance to interact with their future work force."

A dinner honoring the business leaders launched the program on March 29. Each executive then joined graduate or undergraduate classes that evening. Students met with the executives over breakfast the following morning to learn more about them and their businesses. The executives attended morning classes, toured the campus, and became more familiar with the unique aspects of Bryant.

Dr. Thomas Powell, assistant professor of management, addressed the group at a luncheon on March 30, after which the executives attended afternoon classes. The day concluded with a reception at the President's house.
GET TO KNOW . . . CAREER SERVICES

The Bryant educational experience is not limited to the classroom. Career Services provides students an opportunity to develop skills they're going to use the rest of their lives.

Career planning doesn't begin with the first draft of a resume or end with the first paycheck. It starts with choosing a concentration and continues long after the graduate lands that first job. That's why Career Services Director Judy Bellante encourages students to get started early and not to wait until they meet with recruiters their senior year.

"The students who prepare and really work hard at developing their skills do well. They feel more comfortable with themselves and with the career search process," Judy said.

Judy, together with Assistant Directors Judy Clare and Barbara Gregory, offer a wide range of programs that involve students, faculty, staff, and alumni. They are aided by Secretary to the Director Judy Tomaselli, and Secretary Nancy Servoss.

Their office, located on the second floor of the Unistructure near the interview rooms and faculty suite F, contains a career resource library, which includes job descriptions, job search information, and literature on companies and career-related topics. A four-week career development course, open to sophomores and juniors, enables students to understand self assessment and career exploration. The "Careers-In" series brings alumni professionals from a variety of fields onto the Bryant campus to discuss job opportunities in their occupation.

"Faculty and staff really help us get students know about our programs, internships, interviewing and resume writing. That's why Career Services Director Judy Bellante encourages students to get started early and not to wait until they meet with recruiters their senior year.

For example, Barbara is working with a program involved careers in marketing.

"Career Services has also been very into the residence halls to conduct Internship Office and Multiculturally for many groups on campus." All allow students to "shadow" them, programs are made for graduating students. Career Services conducts graduate school programs provided by the department.

Officer Garcia Credited With Saving Crash Victim's Life

Department of Public Safety Officer Fausto Garcia apologized for being late to work on Sunday, March 27. "There was an accident, and I stopped to help," he said.

That may have been the understatement of the year. Fausto and another man are credited with saving the life of 50-year-old Jack Ordner of Hopkinton, RI, by pulling the father of five from the burning wreckage of a gasoline tanker on Interstate 95 in Providence.

The truck blew a tire near the I-95 merge in Providence and flipped over. "I saw the truck rolling toward me," Fausto said. "If he would have rolled just another quarter turn, he would have landed on top of me."

Getting over that moment of fear, Fausto said, "My EMT (Emergency Medical Technician) training gave me the desire to help because I knew I could." After pulling over, the first thing Fausto noticed was gas leaking from the top of the tank. "I was afraid it was going to blow, and a lot of other people would have blown up with it."

Fausto ran onto I-95. Wearing his Bryant College DPS uniform helped because oncoming drivers saw his badge, and the traffic quickly came to a halt. He then turned his attention to the driver, who was still in the truck's cab. Then, the first flames appeared between the tank and the cab. Ordner, the driver, climbed out of the cab, his clothes ablaze. Fausto and another man, John Santos, got Ordner to roll in the dirt to extinguish the flames, then dragged him away from the inferno.

Fausto received EMT training from the Harmony Fire Department a year after he joined Bryant. "You just react and let your training take over. You really don't have time to think. You just do what you've got to do," he said. Fausto checked for spinal or neck injuries, then examined Ordner's ears, eyes, and throat. "That's when I recognized he had severe smoke inhalation problems," he said. Ordner was taken to the hospital, and his prognosis is good.

"I guess it was meant to be that I happened to be there," Fausto said. "I'm no hero. People tell me 'Oh, you put your life in danger.' It really was just a matter of being in the right place at the right time." Fausto may be modest about his lifesaving role, but his efforts were recognized by Providence Mayor Buddy Cianci, who presented Fausto with the City's highest civilian honor.
to get the word out about our programs," Judy said. "They make sure programs and faculty invite us to their classes to discuss career development. We also ask everyone on campus to let us know about opportunities to meet instructors and study abroad." Judy said.

Tackling athletics on a "Careers in Sports" program, and Judy Clare often helps professors in spreading the word about programs she develops. When working on marketing, the Marketing Association was involved in promoting the

"It's been very helpful," Judy said. "The R.A.s have been great about inviting us to conduct programs. We also have an excellent relationship with the Cultural Student Services Office. We're grateful for the network of support they offer. Volunteer to share information about their career fields and settings, taking a day to observe their work environment. Of course, there is also a very active campus recruiting program, and arrangements for students to interview both on campus and off. For those interested in continuing their education after the bachelor's degree, Career Services and pre-law advising.

semester bulletins for undergraduates, with a separate newsletter for seniors, and an MBA bulletin. If you'd like more information on program or can provide job leads or other assistance, call Career Services at ext. 6090.

81 to Receive Service Awards

The 29th annual Service Awards reception will honor 81 employees on May 4. The event will begin at 4:30 p.m. in the Heritage Room. Employees to be honored this year include:

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PROMOTIONS

Congratulations to Susan McDonald who was recently promoted to Assistant Director of Undergraduate Programs.

SPORTS SCHEDULE

The schedule below lists only home games. For information about away games, contact the athletic department at 232-6070.

Thursday, April 7
3:30 p.m. - Softball v. New Haven

Friday, April 8
3 p.m. - Baseball v. AIC

Saturday, April 9
12 p.m. - Baseball v. AIC
12 p.m. - Softball v. AIC

Monday, April 11
3:30 p.m. - Men's Tennis v.
Roger Williams

Wednesday, April 13
3 p.m. - Men's and Women's Track

Thursday, April 14
3 p.m. - Baseball v. New Haven
3 p.m. - Men's Tennis v. Springfield
3:30 p.m. - Softball v. Brown

Saturday, April 16
12 p.m. - Baseball v. Assumption
12 p.m. - Softball v. Assumption

Tuesday, April 19
3 p.m. - Baseball v. Bentley
3 p.m. - Men's Tennis v. Stonehill
3:30 p.m. - Softball v. Bentley

Thursday, April 21
3 p.m. - Baseball v. Suffolk

Saturday, April 23
10:30 a.m. - Men's Track Tri-States
10:30 a.m. - Women's Track Tri-States

Wednesday, April 27
3:30 p.m. - Softball v. UMass/Lowell

Thursday, April 28
3 p.m. - Baseball v. UMass/Lowell
3 p.m. - Men's Tennis v. RIC

Saturday, April 30
12 p.m. - Baseball v. Springfield
12 p.m. - Softball v. Springfield

Sunday, May 1
1 p.m. - Softball v. Roger Williams

Monday, May 2
3:30 p.m. - Softball v. C.W. Post

Wednesday, May 4
3 p.m. - Baseball v. RIC

Thursday, May 5
3 p.m. - Baseball v. Brown

Cosby (Cont'd. from Page 1)

Cosby has indeed withstood the test of time, making the transition from stand-up comic to actor in the NBC-TV series "I Spy" for which he won three Emmy Awards, and the original "The Bill Cosby Show." He also hosted the variety show "Cos" on ABC.

In addition, Cosby filmed numerous television specials, starred in NBC-TV's "Children's Theatre" and PBS-TV's "The Electric Company," and has written, directed, and produced two educational TV shows. His production company also turned out two animated specials featuring his lovable gallery of childhood pals. Cosby, and partners Tom Werner and Marcy Carsey, produced "A Different World" on NBC for seven seasons, and revived the classic Groucho Marx Show "You Bet Your Life" for first-run syndication. Cosby has also starred in several movies and is regarded as the best-selling comedian of all time on records.

Cosby received a bachelor's degree from Temple University, and a master's and doctorate in education from the University of Massachusetts. His doctoral thesis was titled "The Integration of Visual Media Via Pat Albert and the Cosby Kids Into Elementary Schools Culminating as a Teacher Aid to Achieve Increased Learning."

Accounting Professor Kathy Simons was interviewed live by WJAR-TV Channel 10 morning news anchor Frank Coletta March 31 on common errors made on tax returns. Kathy serves as president of the RI Society of CPAs. She also hosted a tax tips program on WSBE-Channel 36 last month.

Approximately 800 undergraduates are expected to take part in Bryant's 131st Commencement.

Kenneth Payne, federal projects coordinator for U.S. Senator Claiborne Pell, spoke to Science Professor Goytha Langlois' class March 24 about job prospects resulting from defense technology conversion and greater concern for the environment.

Bryant's Business is published by the Office of College Relations.

EDITOR
Timmian C. Massie

ART DIRECTOR
Karen D. Callan

EDITORIAL ASSISTANT
Janet Proulx

PRODUCTION
Kevin A. Landry '95