BRYANT'S BUSINESS

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STEPHEN HAMBLETT TO ADDRESS
GRAD SCHOOL COMMENCEMENT

Stephen Hamblett, chairman of the board, publisher, and chief executive officer of the Providence Journal Company, will be the featured speaker at the Bryant College Graduate School Commencement on May 20.

Hamblett will also be awarded an honorary degree at the College’s Undergraduate Commencement on May 21. Entertainer and entrepreneur Bill Cosby will address Bryant’s undergraduates that day.

The Journal was awarded the 1994 Pulitzer Prize for investigative reporting for its series on corruption in Rhode Island’s courts.

Hamblett joined the advertising department of the Providence Journal Company in July 1957, after his graduation from Harvard College. In 1969, he was named assistant vice president for administration. In 1974, he became vice president of marketing, and five years later was named vice president of marketing and corporate development. He served in that capacity until 1983, when he was named executive vice president and assistant publisher of the company. In April 1985, he was named president and chief operating officer of the company. In September 1987, he was named chairman of the board, publisher, and chief executive officer. He was re-elected to those positions last month.

Hamblett is a member of the board of directors of the Associated Press and the Inter-American Press Association. He is also on the board of directors of the Lowell Sun in Lowell, MA.

In Rhode Island, Hamblett is presently on the boards of trustees of Miriam Hospital, Trinity Repertory Company, the RI Zoological Society, and the Rhode Island School of Design. He is a trustee of Save the Bay and serves on the advisory board of the URI Marine Programs and Graduate School of Oceanography. Hamblett is a director on the boards of the National Conference, RI Hospital Trust Bank, Providence Foundation, and the RI Anti Drug Coalition.

Profiles of the six other honorary degree recipients are included inside.
QUICKLY...

Professor David Betsch recently visited Malta as a consultant to the Science Education Board of the University of Malta. The topic of the meeting was, "Biotechnology Educational Programs for Elementary and Secondary School Students and the General Public."

Professor Robert Muxsian has been elected to the Board of Directors of the Rhode Island Affiliate of the American Heart Association.

Professor Ron Deluga presented the paper, "The Impact of Transactional and Transformational Leadership on Subordinate Organizational Citizenship Behavior" at the Eastern Psychological Association Annual Meeting in Providence on April 15.

Fawzia Ahmad-Slavin, who teaches Review French, read her paper, "Paysages algériens dans Noces et L'Eté d'Albert Camus," at the Centre International d'Etudes Francophones conference held in Quebec, Canada, in April. In the fall, she read her paper, "Ousmane Semenyes Les Bouts de bois de Dieu: A Reading of Women's Change," at the Rocky Mountain MLA annual meeting.

Professors Hsi Li and Joe Ilacqua had an article titled, "Job Search and employment," accepted for publication in Fuzzy Sets and Systems.

"Chaos in Treasury Bill Returns," by Professors Elizabeth Yobacco, Hsi Li, Joe McCarthy, and Helen Baron, was accepted for publication in Advances in Investment Analysis and Portfolio Management."


Honorary Degree

WILLIAM H. COSBY JR.
Doctor of Business Administration

One of the most influential entertainers in America today; started as a nightclub comedian working for $5 a night; co-star of the "I Spy" series, which broke a racial barrier in television; star of "The Cosby Show," which ran from 1984 to 1992; Emmy Award-winning performer; motion-picture star; best-selling author; Grammy Award-winning recording artist who is the foremost comedian of all time on records; television producer; corporate spokesperson; entrepreneur who paved the way for other entertainers who, like Cosby, own entertainment corporations; philanthropist; earned master's degree and doctorate in education from the University of Massachusetts.

WARREN ALPERT
Doctor of Business Administration

Entrepreneur and philanthropist; founder and sole owner of Warren Equities, Inc., listed by Forbes magazine as one of America's Top 400 largest privately-owned companies; founder of and sole donor to The Warren Alpert Foundation, which rewards individuals who find a cure or make a significant breakthrough for major diseases; decorated WWII veteran; began his career as a trainee at Standard Oil Company of California; listed in Who's Who in the World; awarded a "Private Sector Initiative Commendation" by President Reagan; graduate of Boston University and the Harvard Business School.

GUY B. SNOWDEN
Doctor of Business Administration

Chairman, chief executive officer, and co-founder of GTECH Corporation, the leading supplier of on-line lottery systems in the world; considered one of the founders of the computerization of the worldwide, government-authorized lottery industry; more than 25 years' experience in computing, system design, electronics, and strategic management; began career in technology as a system engineer with IBM Corporation; director of the Greater Providence Chamber of Commerce; recognized in 1991 with the Rhode Island Governor's and Science Technology Award.
PAUL KOLTON
Doctor of Business Administration

Former chairman and chief executive officer of the American Stock Exchange; first independent chairman of the Financial Accounting Standards Board’s Advisory Council; began his career at the New York Journal of Commerce in New York City; former vice president of the New York Stock Exchange; director of the Dean Witter Funds, Uniroyal Chemical Corporation, Olympus Private Placement Fund LP, TCW/DW Group of Funds, and the American Institute of Certified Public Accountants; graduate of the University of North Carolina.

JOSEPH H. LEMIEUX '57
Doctor of Business Administration

Chairman and chief executive officer of Owens-Illinois, Inc., joined the company in 1957 as an administrative trainee; following positions in finance, manufacturing, management, and marketing, he was promoted to president and chief operating officer in 1986, chief executive officer in 1990, and chairman in 1991; director of National City Corporation, National City Northwest Bank, Health Care and Retirement Corporation, Libby Inc., Kimble Glass Inc., United Glass Holdings in England, and Colsol Limited in South Africa; graduate of Bryant College.

JANE CAHILL PFEIFFER
Doctor of Business Administration

Management consultant; former chairman of the board of the National Broadcasting Company; former vice president of communications and government relations with IBM Corp.; director of Ashland Oil, Inc., International Paper Company, J.C. Penney Company, The Mutual Life Insurance Company of New York; member of the Council on Foreign Relations, the Conference Board, the Economic Club, The National Leadership Commission on Health Care, and the Knight Foundation Commission on Intercollegiate Athletics; graduate of the University of Maryland.

Professor Jack Rubens was elected to the National Board of Directors of the American Real Estate Society, the editorial board of The Journal of Real Estate Research and The Journal of Real Estate Portfolio Management, re-elected co-editor of The Journal of Real Estate Literature, and named co-editor of a special issue of The Journal of Real Estate Research on property management.

The Society for History in the Federal Government recently awarded the James Madison Prize to Professor Judy Barrett Litoff for her article (co-authored with David C. Smith), “To the Rescue of the Crops: The Women’s Land Army During World War II,” published in the December 1993 issue of Prologue. At the April 21 awards’ ceremony in Washington, D.C., the Society cited Litoff’s article for bringing “to light an important part of the United States’ domestic history during World War II, the Women’s Land Army, a wartime creation of the Department of Agriculture.”

Currents, the magazine produced by the Council for Advancement and Support of Education (CASE), has selected Bryant’s World AIDS Day 1993 commemorative stamp cancellation program as one of the four top creative pitches of the past two years. The magazine will feature the program in its July edition.
As the U.S. enters the next millennium, students currently in school will face growing competition in a global marketplace. While many studies decrying the state of the American education system have been written, Marketing Chair Charlie Quigley, and Marketing Professor Notarantonio and Keith Murray have joined to help one local middle school meet the twenty-first century.

Elaine is a member of the Davisville Middle School’s Parent Advisory Council. Her daughter goes to the North Kingstown school. Charlie’s daughter will enter Davisville in the fall. To them, Keith, they are working to forge an alliance between the school and the local business world with Bryant playing a pivotal role.

“Immigration into the U.S. will be up substantially in the next century,” Elaine said. They will be through natural immigration, while the rest will be recruited by companies that need appropriately skilled workers in this country. As the American educational system rolls on, companies will look to superior educational systems for the workers they need. Just as companies make environmentalism a ‘business issue’ of the ’90s, education will be the issue of the decade of the next century,” said Elaine.

One way for schools to meet the demands of the work force in the year 2000 and beyond is to form strategic alliances with business. “Business has an active role in education, and that does not just mean from grades K through college. Education is going to be a life-long process. It doesn’t end once one enters a workplace,” Elaine said.

Some businesses currently help their local schools by donating computers or providing incentives for students to make the honor role. Elaine said Bryant has the potential to go beyond that because the school is already being run in a business-like fashion. “Davisville is an exemplary and progressive school,” Charlie added. “The staff and administration practice total quality management and operate in a team approach. Davisville has the potential for an alliance with business that can serve as a model for Rhode Island and the rest of the country.”

Keith is impressed with the school’s innovative programs. “Government agencies, including schools, need to develop the corporate sector’s guidelines and providing quality customer service,” Keith said. He developed a service quality questionnaire geared to measure the expectations and effectiveness of Bryant University’s programs in meeting the needs of its various customers: students, parents, and staff.

“Davisville Middle School is a test center for the instrument Keith developed. Davisville can, in effect, become a laboratory for programs to enhance the quality of education provided by our schools,” Charlie said.

Special Olympics Held May 7

For the 14th consecutive year, Bryant College hosted the Northern Rhode Island Special Olympics Games on Saturday, May 7. The theme for the event was “A Day Full of Heroes.”

Opening ceremonies began at 9 a.m. at the track, where more than 650 athletes competed in 25-, 30-, and 50-meter runs, the long jump, and relay races. They were assisted by faculty and more than 500 Bryant student volunteers, including 40 members of the all-student Special Olympics’ management team.

In “Olympic Town,” athletes and their guests got to fly kites, make their own ice cream sundaes, or sit in a fire engine or police car. Past and present members of the New England Patriots’ organization attended. David Kaplan ’83 performed a magic show, and there was an animal balloon artist on hand, as well as McGruff the Crime Dog.

Proceeds from the sale of food and beverages were donated to Special Olympics.

Sign Up to Join Team Bryant

Bryant College will field a team of walkers for next year’s Special Olympics for Life” in Providence to benefit RI Project AIDS. The event is a 5K, 10K, or 20K meter (6.2-mile) walk will take place on Sunday, June 2, at 9 a.m., and begins and ends at India Point Park. It should take four hours to complete the walk.

Director of Communications Tim Massie is chairing the project. Bryant. He is looking for walkers and sponsors. Each member of the team, faculty, administrators, staff, alumni, and their families can join the team. Sponsors pledge an amount per kilometer walked. If you collect at least $150, you will receive a cotton t-shirt. Other incentives will be given for greater contributions, including sweatshirts, athletic shoes, and health club memberships. Pledges must be collected before walk day.

For more information, call Tim at ext. 6122.
MACHTELEY BILL WOULD DOUBLE FUNDING FOR SBDCs

A bill introduced by Congressman Ron Machtley would authorize doubling the funding now provided to Small Business Development Centers (SBDCs) across the country.

The bill, H.R. 4172, would amend the Small Business Act to allow SBDC funding to jump from its current authorized limit of $70 million to $140 million over the next five years.

At a news conference in the Bryant Center on April 25, Congressman Machtley said, “My proposed bill aims to increase job development and add incentives for Rhode Island’s small businesses. If passed, the increased funding for SBDCs will have a positive impact on the business community in Rhode Island.”

Congressman Machtley’s efforts were lauded by Doug Jobling, director of the Rhode Island SBDC at Bryant College. “Economic development efforts in Rhode Island hinge on the success of small business,” Doug said. “Our clients benefit from the wide variety of services we provide, and annual studies bear this out. Any increase in funding will allow us to help many more people in our state.”

In the most recent survey, conducted last year among 165 RISBDC clients who received five or more hours of consulting in 1990, both sales and employment increased for those companies, while both figures fell for Rhode Island businesses overall.

Sales for RISBDC clients rose 37 percent, and employment grew at a rate of 3 percent, compared to a statewide sales decrease of 3.3 percent and an employment decrease of 6.6 percent. Long-term clients of RISBDC generated over $75 million in new sales and almost 500 new jobs as a result of RISBDC consulting assistance.

The net result is an increase of $6.72 million in tax revenue to the federal and state governments. Compared to the total cost of operating the RISBDC, the agency’s consulting generated approximately $8.54 for every dollar spent on the entire program.

“RISBDC consulting offers short- and long-term benefits,” said Doug. “While the cost of consulting services for companies in our latest survey occurred in 1990, our clients’ contributions to the economy and tax base will benefit Rhode Island for years to come.”

The economic impact study was conducted by an independent researcher from the University of Calgary.

Four small business owners who benefitted from the free advice and counsel they received from the SBDC praised the center and its staff for helping them achieve success in their various ventures.

Congressman Machtley’s bill is being reviewed by the House Committee on Small Business.
Dr. Hinda Greyser Pollard is a person with a mission — to make the Bryant College Student Internship Program a high-quality experience for both students and employers. And though the mission has met with success from the very start, Hinda isn’t about to sit back and relax. She’s intense about the program and continuously strives to find ways to improve it.

“In today’s business environment, experience is a priceless commodity that can make the difference between being hired and being turned down for top positions,” Hinda says. The internship program helps students obtain those real-world skills that may make them more attractive to potential employers.”

Hinda was appointed coordinator of student internships in 1981 and has directed the program ever since. She is supported by Internship Assistant Tammy Leso. The staff may seem small, but the results are impressive: together they place approximately 350 interns per year. “I worry about each and every one of them,” Hinda says. “This is a serious academic endeavor. I want them to succeed and to be challenged.” The selected organization must offer significant work in the chosen academic field for the student. It’s an important aspect of the internship that Hinda carefully monitors.

In the early years, Hinda worked days, nights, and weekends in an effort to meet people and follow-up on leads. It took several years to build up what she refers to as a “nucleus of goodwill.” All this was done without the benefit of advertising or marketing. Hinda recalls the very first intern she placed. The company was Hasbro, and the student conducted interviews for Christmas help. Today, that student, Robert J. Reeve ’80, is a partner in the law firm of Wollenberg, Scully, and Nicksa in Unionville, CT.

Now the internship office uses direct marketing to interested employers, sending out letters to select lists such as human resource directors. And Hinda still does a lot of networking by attending functions such as those sponsored by local chambers of commerce. When she gets a lead, she aggressively pursues it. But she points out that the most effective advertising is word of mouth.

The internship program may be taken as part of or separate from a student’s academic year. Each year approximately 120 hours and receive a variety of internships including.

Practicums are full-time 10-week placements at Bryant and earn a total of $1,000 each year at Disney World and other such places as Puerto Rico. In addition, they must be a careful selection because they must work with families, and have to expand the practicum program. They are willing to leave campus.

Hinda notes that many of the positions have affected their selection because of their immediate need. Over other job candidates, they often learning internship positions because of the program.

Members of the Bryant College student internship opportunities.

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**Track Dedicated as Bryant Hosts Tri-State Event**

It was a little cool, but the sun shone brightly — perfect weather for track competition and new records.

Bryant’s new track was formally dedicated on April 23, and it already has an excellence in it. Hinda told me it’s not just one of the finest tracks in the Northeast, but probably one of the finest in the nation. Co-Captain at the track’s dedication. Bill fired the starter’s pistol for the track meets and celebrity relay race, which featured Bryant students, staff, and local business leaders.

“The winner of each event will be involved in Bryant history,” Bill said. “Since each winning time or distance will be the first on this new facility, you will be establishing new track records.”

A tri-state championship meet followed the dedication ceremonies. “Our athletes are happy to be back on a home track for the first time in quite a while,” said Director of Athletics Linda Hackett. The teams fared well, too. The women’s team won the tri-state championship, while the men’s team placed third out of 13 competing colleges.

Linda credited track coaches Charlie Mandeville and Harry Smith with “staying the course” during the track’s construction. “Together with (Executive VP) Wallie Roettger, they worked to make sure this new track became a reality,” Linda said.

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Men’s Track Co-Captain Tom Gaspar ’94; Joe Ciccone, III ’90, M-F Athletic Company; Trustee Ernie Almonte ’78 MST ’85; and Executive VP Wallie Roettger run the last leg of the celebrity relay race, the first event on Bryant’s new track.
The internship program actually consists of both internships and practicums. Internships are part of the regular semester course load. Students contribute a minimum of three credits and receive three credits. This semester, students are working in a wide variety of internships including the State House, the Nature Conservancy, and WWRX.

Internships are full-time internships in which the student takes a leave of absence from the College. The student earns a total of nine credits. For example, students are placed in practicums at Disney World. There have also been a sprinkling of international internships in Puerto Rico, Bermuda, Germany, and Portugal. Hindy stresses that there is a careful system of checks and balances in place when the student is so far away, with faculty advisors by fax, phone, and mail. One of Hindy’s goals is to encourage more opportunities for student involvement and leadership.

Once a student leaves campus life behind for an entire semester, it is that many former interns keep in touch, often to share how their internship has affected their lives. Some were offered permanent positions upon graduation from their internships, and many feel strongly that it’s what gave them an edge over other candidates. Still others give back to the College by calling Bryant when positions become available in their own companies. It’s a strong commentary on the Bryant Community.

The internship program is a major factor in the success of the internship program. “If you become aware of opportunities in the U.S. or abroad, let us know,” says Hindy. “And spread the word about our excellent program.”

**Students Garner Awards**

Congratulations to the Class of ’94 Commencement Award recipients who will be recognized at Commencement exercises. Their names and awards are as follows:

- **Jennie Lynn Rice**: George M. Parks Award
- **Terrence J. Brennan, Andrew D. Effron**: Roger Babson Award
- **Craig A. Zeltsar**: Bryant College Award
- **Manuel A. Montalvo**: Jeremiah Clark Barber Award
- **Jody R. Gross**: Kappa Tau Brotherhood Award
- **Christopher G. Hinckley**: Self-Reliance Award
- **Eric J. Bertrand, Jennifer L. Hibbard**: Bryant College Good Citizenship Award
- **John Manuel Comino**: Pell Medal for United States History
- **Matthew J. Hill**: Wall Street Journal Award
- **Judy Aubin, Vitaly Sorkin**: Jere St. Angelo ’61 Award
- **Scott B. Dickinson**: Jay Harrison Manchester Political Science Award
- **Marthe Ann Curran**: Henry L. Jacobs English Award
- **Vitaly Sorkin**: Rhode Island Society of Certified Public Accountants Award
- **Stacey W. Yamalis**: Leander Francis Emin Endowed Homestead Award
- **Amy C. Church**: Reserve Officer Training Corps Achievement Award
- **Ethan D. Allen, Diane M. Heslin**: John Hancock Insurance Company Award
- **Benjamin G. Hill**: George J. Kelley Award
- **Jennifer Cloos, Thomas J. Gaspar**: Jon Sjogren Scholar-Athlete Award
- **Eric J. Bertrand, Jennie Lynn Rice, Andrew D. Effron, Aziz Meruani, Carla Fazzuoli, Carolyn Calafiore**: Senior Service Awards
PROMOTIONS

Congratulations to the following individuals who have recently received promotions:

Lise Cloutier: Circulation Coordinator, Library
Helen Senecal: Office Coordinator for the Graduate School

NEW FACES

LESLIE-ANN BUCCI
Secretary
College Relations

Leslie comes to Bryant from the American Cancer Society, where she was secretary to both the area representative and the director of media relations. Prior to that, she held various secretarial positions with the Rhode Island Housing and Mortgage Finance Corporation, a tax consulting firm, and a law firm. Leslie holds an A.S. from Bryant College.

Faculty Focus (Cont’d.)

Principal Jane Kondon and some faculty members from Davisville Middle School visited Bryant in December at the invitation of Kumar Chittipeddi, who was then interim director of the Center for International Business and Economic Development, to meet with their counterparts at the College. Among ideas being discussed are having Bryant student interns oversee groups of middle school students to help them start their own businesses, work on joint research projects, and enhance the middle school’s foreign language and information technology programs.

Professor Bill Hill included $1,000 for the Davisville Middle School program when he successfully secured funds from the federal Title VI grant program. Bill expects Davisville to use the grant to expand the international component of its curriculum.

Bryant and Davisville representatives will meet next month to further develop their partnership plans.

BY THE WAY . . .

Professor Frank Bingham tells us that the Bryant College Marketing Association (BMA) has been designated as the 1994 Academic Club of the Year. The Executive Board includes Heather Davis, Lisa Gabriele, Jason Masciarelli, Rachael Traska, Kristine Leniart, and Becky Boulanger. Frank serves as their academic advisor. Congratulations to one and all!

Erwin Robinson of the Providence office of the SBDC has returned to work after undergoing surgery. He thanks the Bryant Community for their kind expressions for a speedy recovery.

Reggie Pavoo of ARA would like to thank the Bryant Community for their support during her recent illness. “Your cards and letters were a welcome kindness during this difficult time in my life. Once again, thanks for caring.”

Calling All Dudes!

Dust off your “city slicker” wardrobe. Bryant’s annual Play Day is June 3, and the theme this year is country and western. Prizes will be awarded to the best-dressed “Way Out Western Hat,” “Best Boots,” and “Best All-Around Western Outfit.”

The shindig begins at noon in the area between the tennis courts and the baseball fields with a hearty menu that includes barbecued chicken and ribs, hamburgers, hot dogs, chili, cornbread, corn-on-the cob, salads, dessert, and beverages.

Many of you will finally have the opportunity to amaze your friends by showing off your hidden talents in the horseshoe pitching or lasso contests (B.Y.O.R. - bring your own rope). Or you may want to join in the usual assortment of activities including softball, volleyball, tennis, golf, and a tug-of-war.

A disc jockey will provide country western music and line dancing instructions.

Don’t forget to fill out those registration forms pronto and return them to Judy Clare, Box 3. The deadline is May 23.

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