The other side of Jack: Suzy Welch

By Molly Funk
Editorial Assistant & News Editor

Many are aware of Jack Welch, former CEO of General Electric, and were looking forward to his visit to Bryant on April 13th, 2015. Many forget about his equally impressive wife, Suzy Welch, former editor-in-chief of The Harvard Business Review. Born in Lexington, Massachusetts, Suzy attended Phillips Exeter Academy, Harvard College, and then Harvard Business School, where she graduated in the top five percent of her class.

As stated in her biography, Suzy began her career as a reporter for the Miami Herald, then turned to the Associated Press. Using her business degree, Suzy also worked for the management consulting firm Bain & Company in Boston. She then rose to the editor-in-chief of the Harvard Business Review until 2002. Currently, Welch is an active writer working with her husband to publish a weekly column in The New York Times entitled “The Welch Way”. The column discusses in a cut-throat approach the specifics about business and career success as answers to readers’ questions.

Suzy is a regular columnist for O, The Oprah Magazine. Her columns discuss how to effectively balance work and life, as well as how to manage career challenges. Speaking directly to this is Welch’s book, “The Welch Way”, page 3

Credibility crisis: Rolling Stone and UVA

By Allie Miller
Staff Writer

In November 2014, Rolling Stone published ‘A Rape on Campus’ which recounted a University of Virginia student’s alleged violent gang rape at the campus’ Phi Kappa Psi fraternity house. Upon further investigation, the credibility of the story was completely damaged, ultimately leading the magazine to retract it.

According to Rolling Stone, the story was written by their writer Sabrina Rubin Erdely in collaboration with the survivor of the alleged rape, a UVA rising junior now known to millions of readers as “Jackie” Erdely, who specializes in stories about crime, was referred to the student by Emily Renda, a UVA staff member and rape survivor dedicated to sexual violence issues at the university.

While Erdely has been the face of this Rolling Stone credibility crisis, she is hardly the only person to blame. Erdely was one of many members of the Rolling Stone team who believed Jackie’s story, which included editors and a fact-checker who spent over four hours on the phone with Jackie going over her story. It was unfortunately after the story was published that Erdely first questioned Jackie.

During the entirety of the investigation and writing process, Jackie refused to give Erdely the name of the man who orchestrated the supposed gang rape, referring to him only as a lifeguard. After the story was published Erdely finally convinced Jackie to share the name with her. But Jackie was unsure of how to spell his last name, and that is when Erdely became suspicious, as stated in the report compiled by The Columbia University Graduate School of Journalism, ‘A Rape on Campus: What Went Wrong’ she thought “how could Jackie not know the exact name of someone she said had carried out such a terrible crime against her – a man she professed to fear deeply?”

Upon further conversation with Jackie, Erdely’s doubts became more serious, to the point that she contacted her principal editor. The story has since been officially retracted, and the magazine has formally apologized to readers, members of Phi Kappa Psi, and the UVA community.

This journalistic blunder has damaged, ultimately leading the magazine to retract it. Rolling Stone has handled the difficult aftermath responsibly. In addition to removing the article victims of sexual violence. But instead, many are concerned that this very public false rape allegation has created a negative perception about women reporting sexual violence. This fabricated rape allegation may make it more difficult to involve college students in progress against sexual assaults on campus.

Although a terrible mistake, Rolling Stone has handled the difficult aftermath responsibly. In addition to removing the article See “Credibility”, page 3

Suzy Welch, former editor-in-chief of The Harvard Business Review, is deeply involved in social issues at the university.

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Opinion: Bryant goes MADD for mocktail hour

Variety: Accolades for Furious 7

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Department of Public Safety Log

EMT CALL / MEDICAL SERVICES RENDERED Apr 06, 2015 Monday at 05:12 Location: RESIDENCE HALL Summary: DPS received a 911 call from a student stating that his room-mate was having an allergic reaction. EMS was activated. Patient was treated to Fatima Hospital by Smithfield Rescue 3.

THEFT (STOLEN PROPERTY) Apr 06, 2015 Monday at 16:24 Location: RESIDENCE HALL Summary: A student came into Dispatch to report that his PlayStation 4 had been stolen from the common room of his suite.

THEFT (STOLEN PROPERTY) Apr 06, 2015 Monday at 20:18 Location: RESIDENCE HALL Summary: A student reports that his iPod and headphones were taken from his room.

EMT CALL / MEDICAL SERVICES RENDERED Apr 08, 2015 Wednesday at 07:22 Location: RESIDENCE HALL Summary: DPS received a 911 call from a student stating severe abdominal pain in the lower right side. EMS was activated. Patient was transported to Fatima Hospital by Smithfield Rescue 3.

BURGLARY (RESIDENCE) Apr 08, 2015 Wednesday at 13:40 Location: RESIDENCE HALL Summary: Students reported that PS4 games and a controller were stolen from their suite.

EMT CALL / MEDICAL SERVICES RENDERED Apr 09, 2015 Wednesday at 07:25 Location: RESIDENCE HALL Summary: DPS received a call from a female with general weakness. EMS was activated. Patient was treated on scene by EMT's but refused transport to the hospital.

DRUG (POSSESSION OF DRUG PARAPHERNALIA) Apr 09, 2015 Thursday at 23:25 Location: RESIDENCE HALL Summary: An RA called DPS to report he had two students on the 1st floor of a Residence Hall with a Marijuana Joint.

FIRE (BUILDING) Apr 10, 2015 Friday at 02:42 Location: RESIDENCE HALL Summary: DPS and Smithfield Fire Department responded to a malicious fire alarm caused by an activated pull station.
Tsarnaev found guilty on 30 counts

By Stephanie Johnson
Staff Writer

Victims of the Boston Marathon bombing and Bostonians all around breathed a sigh of relief of relief this week. Dzhokhar Tsarnaev was pronounced guilty on all 30 accounts against him on Friday. The Boston Marathon bombing trial jury announced that Tsarnaev is responsible under the court of law for murdering four individuals, using weapons of mass destruction, and bombing a public area, among others charges.

The two year anniversary of the Boston Marathon bombing came this week. On April 15, 2013 shortly before 3 pm, two bombs exploded on Boylston Street, right before the finish line. Hundreds were injured by the impact, sending a wave of panic across the city and then the nation as the fact set in that this is the greatest terrorist attack on American soil since 9/11.

Over the next two days, three victims were identified. It took just three days for the FBI to release photographs of the Tsarnaev brothers as the alleged bombers—then the man-hunt began. As the brothers tried to flee the Boston area, they took down an MIT police officer, bringing the death toll to four.

The struggle by officials to track down the suspects continued until the night of April 19th. After putting the city on lockdown and taking part in a car chase and shoot out that left Tamerlan Tsarnaev (the older brother, 26) dead, Dzhokhar Tsarnaev was taken into custody after being surrounded while hiding in a parked boat in a Watertown driveway. Tsarnaev, only 19 then (21 now), has since awaited his fate until his trial began on March 4th of this year.

According to CNN, the jury serving on the case was comprised of eight men and 10 women, and choosing an impartial jury in Boston was harder than anticipated. The trial began with a two hour opening statement to CNN. The defense attorney stated “It was him” in reference to Tsarnaev being guilty of the 30 charges brought against him, even though he had plegd not guilty by all counts.

The remainder of the days spent in court was dedicated to discussing the influence of Tsarnaev’s deceased brother, whether he felt guilty, and many emotional witness testimonies. Tsarnaev’s beliefs concerning radical Islam and his desire to punish western culture in the United States as a statement were also brought into account according to sources in court. His remorse is called into question as a timeline of Tsarnaev’s seemingly normal activities following the bombings.

The jury deliberated for 11.5 hours before reaching the verdict of guilty on all accounts. Over half could result in the death penalty. For this reason, Tsarnaev has hired attorney Judy Clarke, who is known for keeping clients off death row.

The penalty phase of the trial will begin on April 21st, where Tsarnaev faces the death penalty on 17 of the 30 counts. As Boston continues to look forward, they hope that some closure can be found with the rulings. This year’s marathon will be held on April 20th. Widespread participation and support is expected for the event as usual.

Yoga guru denies sexual assault

By Rachel Smith
Contributing Writer

As of April 7th, 2015, six women have come forward with accusations of sexual assault against Bikram Choudhury, the 69-year old pioneer of “hot yoga.” The six women have filed civil lawsuits claiming sexual misconduct against Choudhury and four are also accusing him of rape. Choudhury is denying all allegations against him and defending his yoga empire.

Bikram Choudhury is the founder Bikram’s Yoga College of India and Bikram yoga, a style of yoga practiced in a 105 degree Fahrenheit, 40% humidity “torture chamber,” as Choudhury himself calls it.

Choudhury’s yoga empire has made him one the richest and most successful yoga gurus in the world. Although it may seem that Choudhury has it all, for the past two years he has been subject to many accusations regarding inappropriate relations with female students.

In an ABC News Nightline interview, the first victim, Sarah Baughn, explained, “He is a sick man.” Baughn was assaulted at one of Choudhury’s teacher training courses, a nine week program that costs more than 10 thousand dollars to attend. At the time, Baughn stated Choudhury made multiple unwanted sexual advances each of which she denied. After the training, she went on to compete in a 2008 yoga competition run by USA Yoga. She explains that her coach instructed her to visit Choudhury at his home for feedback regarding her routine. At this time, Baughn alleges that Choudhury pinned her to the ground, tried to fondle her, and told her the only way she would win was if she had sex with him. Baughn bought herself away, and before leaving said, “I will never have sex with you. I don’t need you to win. I am going to do it on my own.” She placed second in the competition.

As described by Sarah Baughn in The New York Times, these lawsuits hit the Bikram yoga community like an earthquake. Some people are removing the Bikram name from their studios so they are no longer associated with the brand, however, there are still many devoted Bikram yoga students who hold Choudhury in high regard.

Choudhury denies all wrongdoings. According to statements issued by Choudhury’s lawyers, “Their claims are false and dishonor Bikram yoga and the health and spiritual benefits it has brought to the lives of millions of practitioners throughout the world. After thorough investigations, the Los Angeles County District attorney declines to file any sexual assault charges against Mr. Choudhury or the college for lack of evidence.”

According to Choudhury, the allegations are tearing apart his marriage and family. In a previous interview for ABC’s Nightline Choudhury said “How can I share my heart, my spirit? Twenty four houses a day. I work harder than any other human being. And this is my reward? I’m a rapist? Shame on our culture, Western culture. Shame, shame. Your job (is) to go and tell the world the truth.” Baughn’s trial date is set for this August.

A woman is seen in an interview with a large room full of people. She is wearing a white suit and speaking to the camera.
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@thearchway
In America it is possible for anybody to do anything. This can be proven through the story of Jack Welch, the former CEO of General Electric (GE), who made it the most valuable company in the world at a time when large corporations were crumbling. According to Businessweek magazine, the market value of General Electric moved up from $11 billion to $280 billion. In fact, this was done so well that many people on Wall Street believed that Jack Welch would have created more shareholder wealth than anybody ever, but given the stumbling of large corporations at the time, one needs to wonder how Jack Welch and General Electric had done so well.

The first thing to understand is that the success of General Electric was not caused exclusively by Jack Welch. For example, Gary C. Wendt led GE Capital Corporation to new heights, and Robert C. Wright brought about a huge turnaround of NBC. However, his magic was successful all across the company.

According to Businessweek magazine, the appliance operation had seen earnings fall 39 percent. In accomplishing the significant rise of GE, Jack Welch had turned what was once an American industrial giant into a competitive global growth engine and reshaped the company with more than 600 acquisitions.

One would think that it would be difficult to manage what had become the most far flung organization in the world. Businessweek magazine has said that Jack Welch did it with his personality, passion for winning the game, attention to details that others overlook, encouraging near-brutal candor at meetings, and as a believer in the power of his people. Speaking of his people, he knows them better than CEOs at any other company do. Bloomberg reports that Jack Welch liked to consider General Electric like a grocery store and that allowed him to know every employee. Jack Welch has said that the same things that are important in a grocery store are also what matter for engines and medical systems. It also helps that Jack Welch does not get hung up on formalities, everyone can call him Jack and expect him to surprise with an unexpected bonus.

Also worthy of note, is Jack Welch’s actions with certain corporate events. He made them become meaningful lever of leadership, according to Businessweek. He was therefore able to challenge and tests the strategies of the company and the people. Related to this, was Jack Welch’s habit of having weekly surprise meetings with people. Through these he could lead, guide, and influence the behavior of his organization, again according to Businessweek.

The marketing manager of industrial products, Brian Nash, has said that Jack Welch makes people give more effort based on who is and how well he knows the people. Welch had learned themes that would become part of his thinking as CEO from Reuben Guthoff, who was only a layer above him. They were about giving people a small company environment that had big company resources, according to Businessweek.

In terms of quality programs, Jack Welch thought that the popular ones from the 1980s put too much emphasis on slogans and too little on results. Jack Welch believed that there were no bounds to human creativity, which allowed him to promote the most demanding quality standard known in the business world, Six Sigma (3.4 defects per million). Doing this would require a lot of investment in “train employees in a disciplined methodology heavily laden with statistics,” according to Businessweek.

Still for other businesses, this proved to lower costs and increase productivity, therefore turning more profits from operations. Every year since launching the initiative in 1995, it has required more projects and training, but despite this the standard would bring more than double the productivity gains that Welch had for an initial goal. Jack Welch also knew that you need to talk to more people than the few hundred at the top, you need to repeat the key messages at every opportunity.

Jack Welch and General Electric have really been exceptions to the rules of business. Often, a company that engages in unrelated diversification (engaging with different types of industries) does not do as well as ones that are more focused. In other words, it is very difficult for unrelated diversifiers to make the whole be worth more than the sum of its parts. This means that unrelated diversified firms have business units that would be worth more apart than they are all together, because there is often a lack of synergy between them, and they do not work well.

Why people are tweeting #TIDALforALL

By: Olivia Smith
Contributing Writer

"Water is free. Music is $6, but no one wants to pay for music. You should drink free water from the tap - it's a beautiful thing. Why don't you own a beautiful song, then support the artist."

This is a quote from one of the most financially successful hip-hop artists and entrepreneurs in America. He has sold more than one hundred million records, and received 19 Grammy Awards for his songwriting and music. He is also known as one of the greatest rappers of all time, and has a net worth of more than one hundred million dollars, his name is Shawn Carter, also known as Jay Z.

Just recently, Jay Z announced his new business venture Tidal. Similar to Spotify and Pandora, Tidal is a music streaming service. It provides millions of songs, and thousands of high definition music videos that are available in 31 different countries. It was originally started in Scandinavia in 2005, and it was known as WiMP. It wasn’t until 2014 that WiMP was rebranded to Tidal, and it was launched by a technology firm called Aspiro. With 500,000 already listening in 31 different countries.

The vision for Tidal is to restore the value of music in the eyes of the listeners. In an interview for Billboard Magazine, he said, "people are not respecting the music, and [are] devaluing it and devaluing what it really means. People really feel like music is free, but will pay $6 for water." He believes that it is inequitable for people to be able to listen to artists’ music for free, therefore, in order to enjoy the perks of Tidal, a subscription of $9.99 a month must be paid. With this subscription, there is unlimited listening time, and no advertisements. There is also an optional premium subscription of $19.99 a month. The premium subscription comes with, lossless high-fidelity sound quality, high definition music videos, and expertly curated editorial.

Jay Z is not the only artist that feels this way. Last fall, Taylor Swift withdrew her music from Spotify because she does not think music should be listened to for free. She argued in a Business Insider article that, "Music is art, and art is important and rare. Important, rare things are valuable. Valuable things should be paid for. It’s my opinion that music should not be free." Other Major artists such as: Arcade Fire, Beyoncé, Calvin Harris, Coldplay, J Cole, Kanye West, Madonna, Nicki Minaj, Rihanna, Usher, and others artists are all backing Jay Z’s plan. Not only are they full supporters of Tidal, they also all have equity in this new business venture as well. The company is pitching itself as “the first authentic and global music and entertainment platform.”

As a way of promoting Tidal, these artists have changed their profile pictures on Instagram and Twitter to the color blue, and using the hashtag, #TIDALforALL. Beyoncé and Rihanna have each released new exclusive songs that can only be heard on the Tidal website. Stay tuned, maybe Taylor Swift will be the next artist tweeting #TIDALforALL.

There has been an ongoing battle about streaming music for free in the music industry. Artists’ arguments are that everyone else within the working field gets compensated for their work, so they should have this luxury as well. With Tidal, each artist will receive a royalty payment every time their music is played. Spotify will probably be Tidal’s biggest competition for a few different reasons. The first reason is because it provides almost all of the same options that Tidal offers, but for free. Listeners can also buy Premium for $9.99 a month, but it is just an option not a requirement like Tidal. Another reason is because Spotify already has 45 million free users, and 15 million paying users.

However, Jay Z says that he is not concerned about the competition as long as he is able to put forth the services he envisioned. “I just want to be an alternative”, Jay Z posted on the Tidal website. “They don’t have to lose in order for me to win”.

While there are many people that are excited for Tidal, there are also a lot of others that don’t see the point in paying $10-20 dollars a month just to listen to music. Many people are interested to see if Jay Z and the other Tidal supporters are going to be able to put Tidal on the map.
Early Apple Watch reviews are mixed

By Andrea Chang
MCT Campus

The best wearable gadget available, but it still has a long way to go.

That’s the gist of early reviews for the Apple Watch, which goes on sale April 24.

Here’s a roundup of what tech writers are saying so far:

CNBC: “The Apple Watch is a well-designed, well-constructed smartwatch ever seen, but first-gen shortfalls make it feel more like a fashionable toy than a necessary tool.” Among the gripes: a short battery life, slow response, confuse interface and slow performance. 5.5 stars out of 5.

BloombergBusiness: “The notification scheme is a little maddening at first. Apple sends a push notification every time you get a corporate e-mail, personal e-mail, direct message on Twitter, message on Facebook, and for interactions in countless other services. Each of these notifications pings the watch. For every message, there is a sound, a vibration, or both. (You can mute them.) If you’re a busy person who communicates constantly on your phone, this gets overwhelming quickly.”

I found myself turning off notifications from entire apps, which seems to defeat the purpose of the watch in the first place.

The Verge: “Let’s just get this out of the way: the Apple Watch, as I reviewed it for the past week and a half, is kind of slow. There’s no getting around it, no way to talk about all that potential and hints of greatness without it sometimes stutters loading notifications. Sometimes pulling location information and data from your iPhone over Bluetooth and Wi-Fi takes a long time. Sometimes apps take an eternity to come up, and sometimes third-party apps never load at all. Sometimes it’s just unresponsive for a few seconds while it thinks and then it comes back.”

New York Times: “It took three days three long, often confusing and frustrating days for me to fall for the Apple Watch. But once I fell, I fell hard. It was only on Day 4 that I began appreciating the ways in which the elegant $580 computer on my wrist was more than just another screen. By notifying me of digital events as soon as they happened, and letting me act on them instantly, without having to fumble for my phone, the Watch became something I needed for the natural extension of my body, a direct link, in a way that I’ve never felt before, from the digital world to my brain.”

“Mashable: “I started this review process as a serious skeptic, but not a denier. I was skeptical about the Apple Watch (the Pebble Steel included). I’ve started testing the Apple Watch almost a week ago, I insisted on wearing the Pebble on my left wrist while wearing the new device on my right to compare. However, a few days in, I realized I was no longer glancing at the Pebble. I finally left the Pebble behind, and I don’t miss it. That’s because the Apple Watch is an excellent, elegant, stylish, smart and fundamentally sound device.”

Wall Street Journal: “After over a week of living with Apple’s latest gadget on my wrist, I realized the company isn’t just selling some wrist-worn computer, it’s selling good looks and coolness, with some bonus computer features. Too many features that are too hard to be found, if you ask me.”
The smell of the popcorn, the crack of the bat, the beloved first pitch of the season, the day in which many true baseball fans say that “this is our year.” These are some of the things baseball fans have been waiting all winter for. Opening day is bigger than just the game itself; it is a time when an entire city comes together to share their love for the historic game of baseball. Last season, the San Francisco Giants won the World Series as they outlasted the Kansas City Royals in a thrilling seven game series. The Giants have been crowned the World Series champions three times since 2010. The Giants are looking to repeat as champions in 2015 with the help of both Buster Posey and the reigning 2014 World Series MVP Madison Bumgarner.

However, to open the 2015 Major League Baseball season, the Giants are not favored to repeat as champions. The Washington Nationals are favored at 6 to 1 to be this year’s best team in baseball. During the offseason the Nationals picked up pitching standouts Max Scherzer. Scherzer has won an astounding 39 games in two seasons for the Detroit Tigers.

Scherzer is not the only big name in baseball that has found a new home for the 2015 season. Twenty-nine year old slugging Yoeny Cespedes was traded to the Detroit Tigers during this past offseason. The local favorite Boston Red Sox have acquired two major names that have the ability to help lead the Sox into the post season this year in the likes of Hanley Ramirez and Pablo Sandoval. Pablo Sandoval is fresh off of a World Series victory with the Giants this past season.

The young talent Matt Harvey was unable to pitch in 2014 for the New York Mets due to injury. Late in the 2013 season, Matt Harvey tore his ulnar collateral ligament (UCL) in his pitching elbow. The Mets and Harvey made a very smart choice and decided to have Harvey undergo Tommy John surgery to repair the torn ligament. Masahiro Tanaka was another highly touted pitcher who was going to use the 2014 season to prove his ability in the Major Leagues but was plagued due to injury: Tanaka was 24-0 in 2013 with the Tohoku Rakuten Golden Eagles in Japan. However, Masahiro missed the last ten starts of the season because of a partial tear in his UCL. Tanaka aims to stay healthy and become one of the top pitchers in the New York Yankees starting rotation in 2015.

The 2015 major league baseball season has the potential to be one of the most competitive baseball seasons yet. Joe DiMaggio once said, “You look forward to it like a birthday party when you’re a kid. You think something wonderful is going to happen.” Opening day is a day unlike any other; it gives fans a new sense of hope for the upcoming season and also gives players a fresh start on a potential all-star season that they have always dreamed of.

Spring 2015: baseball is back!

By Zane Smith
Contributing Writer

Last season the San Francisco Giants won the World Series, outlasting the Kansas City Royals (CBS sports)

It’s hard to argue with the Coach K Way

By David Whitley
MCT Campus

If you’ve ever worn an “I Hate Duke” T-shirt, the introduction Mike Krzyzewski got Monday was enough to make you want to drink a bottle of prune wine.

“An American treasure,” he was called.

Krzyzewski was the keynote speaker at the Wine & Spirits Wholesalers of America convention. With more than 2,000 attendees, there were undoubtedly at least a few Duke teetotalers in the audience.

Loathing the Blue Devils is almost as big an industry as selling booze. So what was the man who unleashed Christian Laettner doing in Orlando?

Krzyzewski was preaching the Coach K Way of doing things. He’s always fancied himself a leader who just happens to be a basketball coach.

Some consider that pretty darned accurate. Others consider it more of the smugness that oozes from Krzyzewski’s kingdom.

All I know is whatever he is selling, it’s worth hearing the pitch.

Krzyzewski awoke last Monday in Indianapolis too nervous to eat. About 15 hours later, he’d won his fifth national championship. Since then, “I’ve been on this constant surge to find wine,” he said.

When it comes to unrivaled success, the speaking stage for almost an hour, talking about basic principles that can lead to success in any business.

The man knows how to work a crowd. He stalked the floor for his keynote address with emotion in Krzyzewski’s voice was still crackling in your mind.

Well, there was one attendee wearing a Duke T-shirt. He’s always fancied himself a leader who just happens to be a basketball coach.

Treat everybody right.

Give your team ownership.

When it comes to taking care of business, nobody does it like Coach K (iron)

Adapt.

Krzyzewski won his first title 24 years ago, when players often stuck around four years. This year’s Duke team will probably have three one-and-done. Rent-a-player goes against Duke’s brainy image, but clinging to the old way was a permanent ticket to the NIT.

“You have to be in a constant state of trying to learn,” Krzyzewski said.

There is no totem pole.

When players are treated equally, they gain confidence. Case in point: Grayson Allen.

He was the relative runt of a Champion litter. But when the Blue Devils trailed Wisconsin by nine points with 13 minutes left, Allen slapped the ball away on defense, scrambled after it and dived to save it from going out of bounds.

“It was one of the greatest plays in the history of our program,” Krzyzewski said.

Allen didn’t get up and beat his chest. He looked at the Duke bench as he yelled, “Let’s go! Let’s go!”

Duke rallied to win 68-63 in Indianapolis. The emotion in Krzyzewski’s voice was still crackling in Orlando.

You could almost feel 2,000 guys in business suits want to jump up and yell, “Let’s go sell wine and spirits!”

Well, there was one attendee wearing a Duke T-shirt.

The 11-year-old crashed the keynote address with the help of his father, Peter, an industry executive from New York.

“Let’s go!”

When it comes to taking care of business, nobody does it like Coach K.
The Red Sox have won their first two series of the season. This is a very good sign for this team, as the fans and front office's patience were at an all-time low since the team has finished in last place two out of the last three seasons.

The Sox relied on effective starting pitching and timely hitting to win four out of their first six games. Clay Buchholz pitched a gem on opening day against the lowly Phillies and was backed by five home runs as the Sox cruised to an 8-0 victory. Dustin Pedroia and newcomer Hanley Ramirez both blasted two home runs to power the Sox.

The next game was a tough one, as they dropped a 4-2 decision to the Phillies. Rick Porcello was largely average in his Red Sox debut, throwing six innings and letting up three earned runs. He kept the team in the game, but he is going to need to be better if he wants to live up to his recent signed four year 82 million dollar contract.

A positive in this game was that the Sox never gave up. They were down four to nothing in the seventh inning but scored two in the eighth and were threatening in nothing in the seventh inning but scored two in the eighth and were threatening in nothing in the seventh inning but scored two in the eighth and were threatening.

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American Heart Association is partnering with Mended Little Hearts of Rhode Island to spread awareness by providing red hats for all babies born at participating Southern New England hospitals.

We are raising awareness about heart disease, the No. 1 killer of Americans, and congenital heart defects, the most common birth defect in the U.S.

We Need You!

We are looking for volunteers to help knit or crochet over 500 baby hats. If you would be interested in helping, please knit or crochet newborn-sized baby hats using soft, red, cotton or acrylic yarn. Hats must be received by April 24th (so we can deliver by May 10th).

For more information and for sizing or patterns: www.riheartgroup.com or www.heart.org/littlehatsbighearts

Mail or deliver completed hats to:
American Heart Association
One State Street, Suite 200, Providence, RI 02908
Opinion

Bryant goes MADD for mocktail competition

By Shannon Foglia and Haley Jones
Contributing Writers

Mothers Against Drunk Driving (MADD) partnered with Bryant University’s Greek life committee Greeks Advocating for the Mature Management of Alcohol (GAMMA) to promote positive decisions this evening. They held a Mocktail Competition with the Greek Organizations on campus in order to encourage awareness of the dangers of drinking and driving. The winning group was Tau Kappa Epsilon.

Judges Jay Gibbs, sergeant in the Rhode Island State Police, Sue Zarnowski, Bryant Greek Life director, Renee Weidele, MADD youth program coordinator, and Stephen Bannon, Bryant DPS director. All seven teams created a responsibility themed non-alcoholic drink. The members of each group attended the event to make the drink, present it to the judges, and give a taste test.

“You are ambassadors for your generation,” said Sergeant Jay Gibbs. “Life is short. Life is what you make it. Cheers to you.”

The groups created mocktails with names like “The Designated Dawg,” “See the Next Sunrise,” and “The Safety First Sangria.” Tau Kappa Epsilon won the competition with their “Designated Driver,” made with kiwi, pears, lime juice, simple syrup, and soda water.

“It is no secret that Greek life organizations across the country have abused alcohol which often leads to dire consequences,” said Elena Freedman, president of Gamma. “At Bryant, we do everything we can to prevent this abuse from happening.”

Before the winning team was announced, the four judges discussed the dangers of drinking and driving and how to continue promoting safe decisions.

“We are so proud of you all for coming here during your Greek Week,” said Renee Weidele, a MADD representative. “What you’re doing as an organization is so admirable.”

The mocktail event served as a kickoff event to Greek Week to remind Greek life members to be responsible.

Bryant University Greek Life participates in mocktail competition

By Shannon Foglia and Haley Jones
Contributing Writers

Lauren is the 2015 winner of the Commencement Award for Excellence in Applied Psychology.

We are so proud of your achievements!
The Department of Applied Psychology
For schoolchildren, eating well is learning well

By Urban School Food Alliance
MCT Campus

Serving food to students is what we do. As the Urban School Food Alliance, we represent six of the largest school districts in the nation (New York City, Los Angeles, Chicago, Miami, Dallas and Orlando), feeding more than 3 million elementary, middle school and high school students every school day.

Our mission is more than just supplying healthy meals for our children. We believe that school breakfast and lunch are integral to a student’s education. This is why we believe that meals need to be healthy and tasty, why we believe meals need to be accessible to all students and why we believe that mealtime needs to be viewed as part of the educational day.

The USFA strongly supports the vision of the first lady and backs the larger goals of the 2010 Healthy, Hunger-Free Kids Act. The recent and ongoing debate in Washington on whether school food standards should be rolled back misses what we believe is the whole point of important nutritional standards: to bring healthier food onto our students’ plates and into their lives. And yes, we need to get them to eat it too.

Our districts have had success in exposing students to and having them eat meals under these new standards. Our districts have developed creative menus and innovative ways of providing lean proteins, whole wheat, low-fat dairy, and fresh fruits and vegetables. We can and should demonstrate actionable leadership in this debate.

These healthy and delicious meals need to be accessible to all students. And we need to get away from the attitude that school meals are only for the kids who can’t afford to bring lunch from home. The new approach to serving American children should mean offering free lunches to all students regardless of a family’s financial need. This would not only directly benefit the children and their families, but it would also cut through the current bureaucracy and enable American companies to sell more of their healthy products to our cafeterias.

We need to acknowledge that this would benefit American workers in American companies providing food to American children in American schools. It is money invested in us.

To that end, there should also be more funding allotted to the commodity food program. Doing so will allow districts to make their food purchasing dollars go further and to remain focused on bringing healthier food into our cafeterias. The USFA can and should lead the way in setting standards and recipes that all districts, even the smaller ones, can use.

Eating is part of the educational day and mealtime needs to be treated as such. Students should be given enough time to eat so that they are not rushed or forced to skip meals altogether because of dwindling meal periods. Just like math and science, food and eating should be thought of as part of, and not an intrusion upon, the educational day. Eating well is learning well.

This is also why the debate arising from the issue of plate waste and of “healthy trash cans full of fruit” misses the point. Exposure to healthy and wholesome food takes time and has long-term value. Children should grow up knowing that fruits and vegetables are indeed part of their meal experience.

We challenge our teachers, our administrators, and our state and government officials to look at the school breakfast and lunch not just as a meal program but also as what they were originally intended to be: enrichment programs. School meals enrich students’ developmental growth. They enrich healthy eating habits for life. More importantly, they enrich student success in school.

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For schoolchildren, eating well is learning well

The Rhode Island Business Intelligence User Group
Meets the second to last Wednesday of each month at 6:30 PM. Join for free at the link below and prepare for the future.

http://www.meetup.com/The-RI-Microsoft-BIUG/

IT and Marketing Majors...
Are you ready?
Meet the area’s Top Employers, Network
And Learn What Today’s Jobs Require...

Bryant Said What?!?
Compiled by Bryant Students

“Let’s just all say a quick thank you that I don’t ever have to be in a talent show ever again.”

“Didn’t lose anything at Effins last night so I guess this is what growing up feels like.”

“In other news I sat on a table today and broke it so happy hump day.”

Profit and Loss

60 degrees and climbing! Happy spring!

We hope everyone made it out alive from the Spring Concert ticket sale line!

Since when does South not have blue powerade?
Community colleges commit to more overseas students

By Bonnie Miller Rubin

Despite the fact that they don’t play football, basketball or soccer, Sergio da Silva and Armindo Goncalves were both recruited by Joliet Junior College.

The two young men arrived on campus in January, leaving behind their island home in the South Pacific. A leap of faith, considering they are the first members of their respective families to ever board an airplane, much less pursue higher education.

“Right away, we said that we should have brought socks,” said da Silva, 20, who is studying agri-business.

The duo represent a new push by community colleges nationwide to attract students from not just around the block, but from around the world. No longer content to be known as sleepy commuter schools, these two-year institutions are hiring international coordinators, attending overseas college fairs and setting lofty enrollment goals in places far beyond their surrounding ZIP codes.

A culturally diverse student body is an essential component for success in an era of increased globalization, experts said. But there’s another payoff as well: Foreign students provide a stream of income as much in tuition as they do in their district peers.

“Most countries don’t have a community college system, so they are sending students here for training,” said Karen Hunter Anderson, executive director of the Illinois Community College Board. “It helps globalize our campuses, but it’s also an extra revenue source. It’s a win-win for everybody.”

While foreign students have flooded to four-year U.S. colleges more than 886,052 international students were enrolled in 2013-2014, up 40 percent over the past decade, according to the Institute of International Education (IIE) community colleges are just beginning to catch up.

There were almost 88,000 foreign students nationwide at community colleges on student visas last year, about an 8 percent increase over the past decade, with almost 20 schools hosting 1,000 or more international students, according to IIE.

None of the top destinations are in Illinois, but Anderson said that should change, as more people become familiar with the third largest community college system in the U.S.

“We are discovering what we have here,” said Anderson, who just returned from a trip to Cuba to help raise money for the school’s international student services coordinator.

Diversity and global engagement are written into our strategic goals,” Mireles said. “It’s an area that is extremely important to us.”

Popular areas of study include business administration, computer science, engineering and allied health fields. Many students use it as launching pad to four-year institutions, but others like da Silva and Goncalves plan on returning to their home countries with a two-year associate degree.

The students are from Timor-Leste, a small nation between Australia and Indonesia, which was liberated in 2002 after decades under Indonesian rule. They belong to a new generation focused on jump-starting economic development at home, where their farming families work much the same way as they have for decades.

Their tuition and living expenses are covered by the Timor-Leste Hillary Clinton Scholarship Program, a USAID-funded scholarship to expand opportunities and nurture future leaders. They chose Joliet because it was the first community college in the U.S., they said.

“We also liked that it was quiet here, so we could focus,” said Goncalves, 26, and the quieter of the two.

They praised Americans for being friendly, even helping them navigate their way from O’Hare to Joliet. They marvel at the size of their apartment near campus, the ease of public transportation and the sheer size of American supermarkets.

Said Crabb: “Everyone else’s shopping carts are filled with processed foods … and then there’s Sergio and Armindo, with their produce and rice.”

Of course, nothing is as astonishing as snow, especially since the temperature in Timor-Leste rarely dips below 65 degrees and their wardrobe was mostly limited to T-shirts and hoodies. As they recounted their first experience, Crabb made a note to include “what to pack” in future orientations.

That she concerns herself with their food and wardrobe needs is typical for international student coordinators, who consider it their job not just to recruit students, but to look after them once they arrive, so they can thrive academically and socially.

Most schools have implemented some kind of support system to assist with the transition. Last fall, Crabb started the International Friendship and Mentoring Program. Faculty and staff volunteers have stepped up, from hosting Thanksgiving dinner to sightseeing to helping the new-comers find where to get their hair cut.

While the initial reason was to benefit our international students, it is equally beneficial for the mentors and their families, who have shared how rewarding they’ve found the experience,” Crabb said. “They are thrilled to have the opportunity to invite someone from another country into their home … and to establish that sense of family”.

Do you have a passion for writing? Contact archway@bryant.edu to be added to our email blast!
Accolades for Furious 7

By Al Beltis
Staff Writer

Never in a million years would I expect to see myself calling a Fast and Furious movie the best of its year so far. Yet, here we are. You could attribute this to the lack of good movies that have come out in these past three months, or you could attribute it to its unmatched sense of fun. I choose both. For the record, this is my first Fast and Furious movie, and to be honest, it's made me want to go out of my way to see more movies in the franchise. Furious 7 pits a ruthless British criminal, Deckard Shaw (Jason Statham), against a team of professional street racers with experience forking for the government. The group consists of Dom (Vin Diesel), Brian (Paul Walker), Letty (Michelle Rodriguez), Roman (Tyrese Gibson), Tej (Ludacris), and Agent Hobbs (The Rock). Deckard wants to avenge the death of his brother following the events of the previous film, and teams up with Mose (Djimon Hounsou) to steal an incredibly powerful tracking program from a hacker (Nathalie Emmanuel). The good guys team up for one last ride to save their lives, their families, and put a stop to Shaw.

The Town captures essences of Boston

By Tucker Smith
Contributing Writer

In 2010 The Town, an action thriller movie about a group of bank robbers in the Charlestown section of Boston was released. The movie started some big names, such as Ben Affleck, Jeremy Renner, and Rebecca Hall. Ben Affleck, a Boston native, directed and produced the movie, and in my opinion, he did an excellent job in capturing the small details helping to make the movie seem very authentic. At a very young age James Coughlin, played by Jeremy Renner, became almost a brother to Doug, as his family brought him in and took care of him when Doug lost his mother, and his dad went to jail when he was very young. After Doug got kicked out of professional hockey he began to get involved in drugs and the “family business” of robbing banks. Doug and James work for the local Irish gangster, the owner of a flower shop. Together Doug, James and their other two crew members pull off multiple high risk bank robberies around the city of Boston while being tailed closely by the FBI. An interesting theme within the movie is that the lead investigator of the FBI, Adam Frawley, knows that Doug and his crew are committing all of these crimes but cannot come up with sufficient evidence to prove them guilty.

Overall, I would rate this movie a 4 out of 5 bulldogs. I think that there are a lot of excellent action scenes spread throughout the movie to keep the viewers on the edge of their seats. However there are a lot of internal struggles between characters as well, which makes the viewer have to think and draw connections with themselves throughout the movie.

I have seen many movies filmed in Boston or based on characters from Boston, but I would have to say that The Town portrays the characters’ accents, actions, and attitudes the most authentically.

Since I am from Massachusetts, I have seen many movies filmed in Boston or based on characters from Boston, but I would have to say that The Town portrays the characters’ accents, actions, and attitudes the most authentically. If you like very intense, realistic action movies, “The Town” is an absolute must see.

This movie received 4.5 out of 5 bulldogs.

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This movie received 4 out of 5 bulldogs.
Variety

Spieth ties all-time record at the masters
By Will Montero
Contribution Writer

Like most soap operas and dramatic movies filmed in Hollywood, in Augusta, Georgia on Sunday, April 12 that held the attention of millions of viewers. The main story, of course, was the Masters final round, won by Jordan Spieth, who is the greatest golfer to ever live. The green jacket, symbolizing victory, was almost as green as the grass on all 18 beautiful holes, and then there are the players. There was to be a heavy weight battle with a number of star golfers in the hunt going into the final round. Jordan Spieth, the Texas college dropout who pursued a profession of golf instead of an education at the age of 20, is now 21 and holds the largest lead in the history of the Masters. In the other corner is Tiger Woods, arguably one of the three greatest players ever coming back to golf after a leave of absence for his abnormal play the past two years.

Another plot twist to the story is the fact that the last person to have a score similar to Spieth, the leader for holding for being the youngest Masters winner is Tiger Woods. In 1997, Tiger Woods at the age of 21 shot a 18 under par through four rounds of golf at the Masters. Jordan, on Sunday, was 15 under par with one more round to play.

Jordan Spieth created a real life Cinderella story on Sunday in Augusta, as his play created what one would call a masterpiece’

Yet another side story is of one of the Masters greats Phil Mickelson who hung around for three rounds of golf and was only three behind the leader. Phil Mickelson has won multiple green jackets and has always been a crowd favorite for his attitude towards golf and his ability to seem like the average Joe. But Phil has put himself as he did so many times in the past, right in the hunt for the jacket, and you can guanante he will be chasing down Jordan in the final round.

The final heavy weight contender is Rory McIlroy, whose amazing play has put him in the spotlight of golf that was once so dedicated to Tiger Woods. Rory is at the same score as Tiger and is paired to play with Tiger during the final round of the Masters. It is quite ironic to believe the old face of Nike golf will be going against the new face of Nike and golf in general. The rivalry match up could be an epic one. Now tell me how this all ended. Speculator alert. Tiger’s performance on Sunday was lack-luster, and his play died out as he finished sixth under par, but could this comeback be just the beginning for him? Rory fought hard moving up and down all day on the leader board, but ended up short finishing 12 under par and in 4th place. Phil did exactly as predicted and gave the young Jordan Spieth a run for his money in the home stretch. Lefty (nickname) couldn’t pull off the come from behind win as he finished 2nd with a 15 under par score.

Jordan Spieth created a real life Cinderella story on Sunday in Augusta, as his play created what one would call a masterpiece. Not only did he set a course record with his 18 under par finish, but he also became the second youngest Masters winner, right behind Tiger Woods. This was a real life movie with all the drama one could hope for on this beautiful Masters Sunday.

May’s planet parade for the astronomy enthusiast
By David Huestis
Faculty Writer

The significant snow cover that blanketed our local region this past winter is now just a bad memory (though it is highly likely some snow piles may still remain). Seagrave and Ladd observatories were closed for months, and even those astronomers who had their own telescopes and/or observatories seldom ventured out. Throughout thisfavorable period, however, many night-sky observers enjoyed the sub-zero temperatures. As the weather now continues to moderate, let’s hope the skies will finally permit astronomy. Throughout this favorable apparition astronomers will have the opportunity to revel once again the beauty of the universe.

And four planets will help to kick off what promises to be a productive observing season.

During the first few weeks of May you can catch a naked-eye view of Mercury. On May 1, if you have a unobstructed view towards the west-northwest, you will find our solar system’s closest planet to the Sun about ten degrees (a fist held at arm’s length provides this measurement) above the horizon after sunset. It will be just less than two degrees to the left of the Pleiades star cluster (Saburah symbol), and just about ten degrees to the right of the famous Hyades cluster that forms the face of Taurus the Bull.

Each night Mercury will be found higher above the horizon, reaching its highest point in the sky around sunset by the end of May. It will be fairly boring, for its cloud bands are not as prominent as those of Jupiter. However, as it moves to the west, it will become a more exciting target to observe. You might see a moon disappear into Jupiter’s shadow, or reappear from behind it. It’s also possible to observe the shadow of one of these moons as it transits (moves across) Jupiter’s cloud tops.

In fact, on Wednesday, May 20, from approximately 8:06 to 8:35 p.m. EDT, a telescope will reveal the shadows of both Io and Callisto. A week later, on Wednesday, May 27, between approximately 10:00 p.m. and 12:18 a.m., the moons of Io and Ganymede will be seen. At around 11:45 p.m., with Jupiter just ten degrees above the western horizon, these two shadows will appear to merge.

The most beautiful planet in our solar system is Saturn. It is noted for its exquisite system of rings. Without the rings this sixth planet from the Sun would be fairly boring, for its cloud bands are not as prominent as those of Jupiter. Saturn rises around 9:20 p.m. on May 1, but you should wait until it rises higher into the sky before observing it with a telescope. Saturn is closest to the Earth on May 22 when it will be approximately 833,500,000 miles away. It is a truly spectacular sight! Yet another side story is of one of the Masters greats Phil Mickelson who hung around for three rounds of golf and was only three behind the leader. Phil Mickelson has won multiple green jackets and has always been a crowd favorite for his attitude towards golf and his ability to seem like the average Joe. But Phil has put himself as he did so many times in the past, right in the hunt for the jacket, and you can guanante he will be chasing down Jordan in the final round.

The final heavy weight contender is Rory McIlroy, whose amazing play has put him in the spotlight of golf that was once so dedicated to Tiger Woods. Rory is at the same score as Tiger and is paired to play with Tiger during the final round of the Masters. It is quite ironic to believe the old face of Nike golf will be going against the new face of Nike and golf in general. The rivalry match up could be an epic one. Now tell me how this all ended. Speculator alert. Tiger’s performance on Sunday was lack-luster, and his play died out as he finished sixth under par, but could this comeback be just the beginning for him? Rory fought hard moving up and down all day on the leader board, but ended up short finishing 12 under par and in 4th place. Phil did exactly as predicted and gave the young Jordan Spieth a run for his money in the home stretch. Lefty (nickname) couldn’t pull off the come from behind win as he finished 2nd with a 15 under par score.

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Top 4 mystery books this year

By Salem Macknee
MCT Campus

“The Stranger” by Harlan Coben; Dutton (400 pages, $27.95)
Harlan Coben is a master of “the hook,” the art of grabbing you on the first page. In this case he manages it in the first sentence: “The stranger didn’t shatter Adam’s world all at once.” See? How can you not read on? Impossible.

The stranger rocks Adam Price’s world with the staggering news that his wife faked a pregnancy and miscarriage. Adam’s wife then goes missing, and when he tries to find the bearer of bad tidings, he discovers a pattern of startling disclosures all connected somehow with unsavory websites and a related pattern of deaths.

Coben is a great storyteller who never disappoints.

“Where They Found Her” by Kimberly McCreight; HarperCollins (336 pages, $26.99)
A small-town reporter struggles to keep her objectivity when covering her first big news story, about the discovery of the body of an infant girl in woods near a university campus. Because Molly Sanderson is just climbing out of a depression caused by a miscarriage, her husband and others keep urging her to hand the story off to another reporter, but she feels driven to prove she can handle it.

This is one seriously twisted college town. McCreight runs through a whole range of dysfunctional families and sexual predators, but manages to keep us guessing right to the end about exactly which of them took their dysfunction over the edge into murder.

“The Bone Tree” by Greg Iles; William Morrow (816 pages, $27.99)
The Bone Tree picks up the action where Greg Iles’ “Natchez Burning” left off, with Natchez Mayor Penn Cage chasing conspiracies across the Deep South with his newspaper-publisher girlfriend and an FBI agent.

There’s a prologue to catch you up on the plot, and then we are in the midst again as remnants of the deadly Double Eagle group try to finish off Cage and the others before they can deliver evidence of involvement in pretty much every assassination of any magnitude in the past century.

Meanwhile, Penn’s elderly father is on the run from law enforcement officials who are in the pockets of the conspirators. It’s 816 pages of blood, pain, pursuit and narrow escapes against a backdrop of Mississippi and Louisiana scenery.

“House of Echoes” by Brendan Duffy; Ballantine (400 pages, $26)
Who can resist a “family moves to a spooky house in the woods” opening? This spooky house in upstate New York has 65 decaying rooms and a basement full of rotting debris. The family is also a little shaky and escaping the New York City rat race to renovate an old manse into an inn may not have been the best way to deal with their issues.

Dad Ben has roots in the small village nearby, and in flashback diary entries we learn why his ancestors are among what’s called the Winter Families. He also is interested in the statistically suspicious incidence of fires around the old estate, including a fatal fire in the 1980s that was deliberately set.
Comic of the Week

YO, GUYS! YOU SHOULD SEE THE GIANT CASE OF CRABS AQUAMAN PICKED UP!!!

No Justice League member ever brought seafood to the annual superhero picnic again.

Pet of the Week

Breed: Sphynx

HEIGHT: 8-10 INCHES  
WEIGHT: 10-12 POUNDS  
LIFESPAN: 10-15 YEARS  
PHYSIQUE: LEAN, Oversized Ears  
BEST SUITED FOR: ACTIVE HOUSEHOLDS WITH CHILDREN OR OTHER PETS  
TEMPERAMENT: CURIOUS, PLAYFUL, MISCHIEVOUS, AND INTELLIGENT  
COMPARABLE BREEDS: ORIENTAL, YORK CHOCOLATE, HIGHLANDER

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