

# BRYANT

A BRYANT UNIVERSITY RESOURCE FOR PROFESSIONAL SUCCESS

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## INSPIRING GREATNESS

Leadership in Challenging Times



# BRYANT

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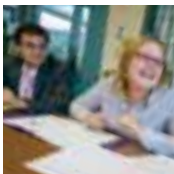
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# BRYANT

**LEADERSHIP CAN BE CHALLENGING** even in the best of times. But it's in difficult times such as ours that great leaders make the moves that protect the organization, strengthen its market position, and prepare it for even greater success. During the Great Depression, Allstate was launched, W.K. Kellogg doubled his advertising spending, and P&G became a marketing behemoth.

So what is required of leaders in this economic environment? The basics: sound judgment in daily decisions. A greater understanding of evolving "futures" scenarios. A voracious appetite for information that's pertinent to your business sector. Finally, you must be a consistent and confident communicator — to your markets, your managers and staff, your consumers.

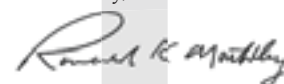
But no assembly of skills can completely prepare you for a true crisis — that moment when "things go bump in the night." That's when you have to count on the team you've assembled, the program you've built, the brand equity you've developed, and the operating margins you've protected.

Here at Bryant, although we didn't foresee the full impact of the housing bubble, toxic assets, and hedge-fund fueled derivatives on the global economic market — and who did? — we have undertaken several initiatives in the past few years to broaden our base and strengthen our brand. Our move to university status enables us to provide an expanded educational opportunity to our students, preparing them to meet emerging challenges head-on and to live richer, more fulfilling lives. Not coincidentally, these programs also help the University when a narrower curriculum isn't as compelling in the marketplace, all the while keeping our business focus as a distinguishing, "legacy" characteristic. Our faculty recruiting — importing terrific teachers, researchers, and practitioners to Smithfield — is paying dividends because great students want to work with great professors. Our movement to Division I athletics — in which we play institutions such as Dartmouth, Penn, and Brown — has raised our visibility and put Bryant in a new competitive context. And alumni pride is high.

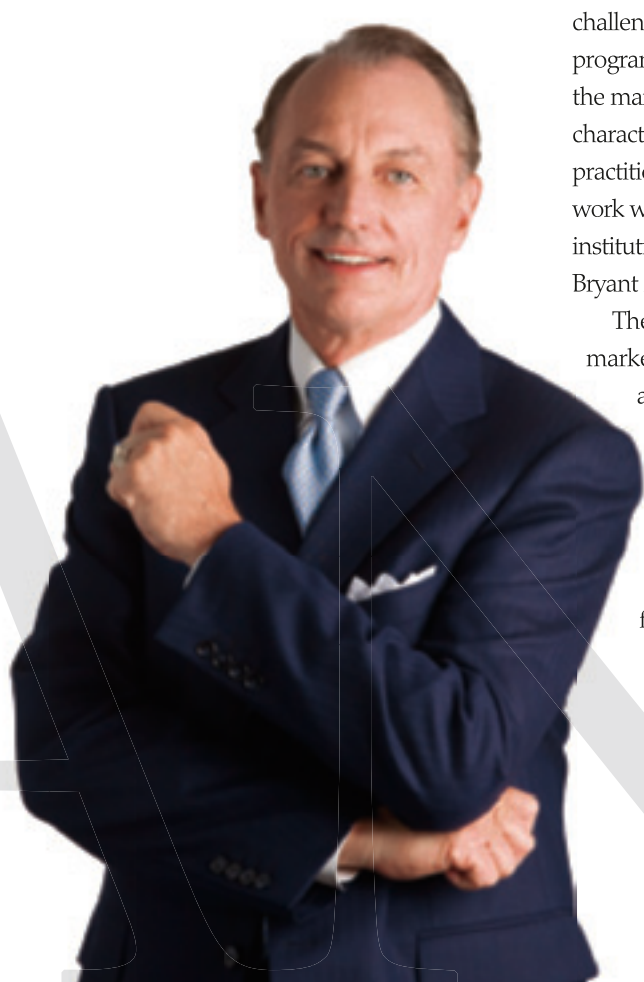
There have been recessions, depressions, bubbles, panics, and bull and bear markets since Bryant was founded during the Civil War. None of us can predict with any accuracy how long the current downturn will last. Higher education will need to evolve and adapt. Bryant's long history of innovation has served and will continue to serve us well now, and the University faces these challenging times from a position of strength and confidence. Our team of faculty, staff, alumni, and students is a strategic resource like no other, and we will remain vital — serving our community of stakeholders as we have done for nearly 150 years.

Keep the faith.

Sincerely,



Ronald K. Machtley  
President



A close-up photograph of two men in an office environment. The man on the left is shown in profile, wearing glasses and a dark shirt. The man on the right is facing forward, also wearing glasses and a blue striped shirt, looking slightly to the left. The background is softly blurred, showing office lights and a green horizontal bar.

# SMART LEADERSHIP

Whether they're starting a new company, turning one around, or forging a career path that leads to the C-suite, Bryant alumni are practicing "smart leadership" — combining a variety of tools, approaches, and styles to bring about a company's success.



**WHEN TIMES GET TOUGH,  
A GOOD LEADER...**

"...goes to a quiet place to  
reflect and collect his or her  
ideas and visions."

— DAVE LASALLE '98 MBA

**WHEN TIMES GET TOUGH,  
A GOOD LEADER...**

**"...keeps an organization  
focused with fact-based  
discussions and decisions."**

— NANCY DEVINEY '75



**I**n a recent *Harvard Business Review* article, leadership expert Joseph S. Nye Jr. explains that “smart power” in foreign policy is a philosophy that combines the so-called hard power of military might with the so-called soft power of diplomacy and persuasion to create an approach that is greater than the sum of its parts. Smart power may be the new buzzword in foreign policy circles, but it’s a concept that’s well-known to savvy business leaders. For decades they have understood that to manage effectively in business, leaders have to deploy a full range of styles, from autocrat to coach to consensus-builder.

“The key is to be able to adapt to the situation at hand,” says Nancy DeViney ’75, Bryant trustee and vice president of values and organizational capability at IBM, where she has had a successful

34-year-and-counting track record. DeViney says the best leaders have an adaptive gene that enables them to take a variety of leadership tacks.

“You have to counterbalance your approach,” agrees Dave LaSalle ’98 MBA, who is chief operations officer at OMNI Life Science. “As a leader of a company you want to encourage people to come forward with new ideas. But other times, you may have to make strategic decisions alone.”

LaSalle made a significant strategic decision for his own career, leaving Johnson & Johnson, where he had been in product development, to launch a start-up. A specialist in the development of prosthetic devices (with an MBA from Bryant and an entrepreneurial itch), LaSalle had learned that knee and hip surgeons were interested in seeing a particular innovation in hip implants. Johnson & Johnson was undergoing

major structural changes, so LaSalle and several colleagues decided to strike out on their own, take on the challenge of engineering the new prosthetic device, and bring it to market themselves.

In his new venture, LaSalle found the demands of leadership were completely different from those in a large company with set hierarchies. For one thing, rather than coloring within the lines of a given job description, everybody does a little bit of everything in a start-up, he says.

But more important, leaders in new companies are laying a conceptual groundwork for others to build on. “You have to start with creating a vision and setting a tone,” he says, “and it’s one of the hardest things to do. Leaders of a start-up need to visualize the future and paint a picture for others to see.” LaSalle says he found himself trying to create an atmosphere

## SMART LEADERSHIP

of attraction so that people want to dive into the work, versus telling people what to do or micro-managing them.

“If you surround yourself with good people,” he says, “you can build a culture where it’s okay to disagree or challenge the status quo. Often, I would be going down the garden path, and a colleague would see something I didn’t and feel safe enough to point it out.”

At the same time, LaSalle acknowledges that leadership can be a very lonely place when it’s time to make the tough calls and you can’t go to the boss for feedback. But that is when a support system outside the company can be particularly valuable. During periods of uncertainty, LaSalle found the advice of Jack Kegwin, his former Bryant entrepreneurship professor, extraordinarily helpful and appreciated both his technical and emotional support.

### Spearheading Growth

A good leader can be the scout out in front with a spyglass or a comrade in the trenches — or both. “What I always tell managers I work with,” says Brian Cowley ’82, president and CEO of AdInfuse, “is to lead by example — particularly when you are faced with a major challenge. Getting involved and helping to tackle the toughest problems, and not overdelegating, not only increases chances for a positive outcome but also can be inspiring to team members.”

Like LaSalle, Cowley recently led his firm through one of a company’s most

challenging phases — its birth: after several leadership roles in digital media, Cowley was recruited to pursue strategic alternatives for San Francisco-based AdInfuse, an early-stage mobile advertising company. Cowley says no real money has been made in mobile advertising yet, but he sees mobile advertising, like Internet advertising, becoming a very large segment over time. And when he considered the wide and deep presence of mobile phones, it became clear to him that the mobile space is the obvious next venue for advertising.

“Where eyeballs go is where advertisers need to go,” Cowley says, adding that people used to be reluctant to receive advertising on their PCs, a notion that now seems hard to believe. “Advertisers can be conservative when it comes to new media. But when you think about how much time people look at their cell phones — some people sleep with

them! — you can see it’s a crucial and vibrant medium. Major advertisers are already advertising in mobile and the rate of interest is picking up — despite the softer economy.”

Cowley points out that business leaders not only must create a vision to attract others but also maintain it during extreme uncertainty. His company raised \$18 million in its early stages over the last several years — then, unfortunately had the need for the next round of funding when the economy was going from bad to worse. “When I would tell people I was in the market for financing, they would look at me with sympathy. VCs had all but stopped making investments. Fortunately, however, we were showing traction with some major new customers that made a big difference in options for us.”

But part of leadership means an instinctive understanding about the possibilities for growth. Both LaSalle and

### WHEN TIMES GET TOUGH, A GOOD LEADER...

“...believes in the team more  
than ever.”

— BRIAN COWLEY ’82



## SMART LEADERSHIP

Cowley saw their companies through to their successful next stages. In 2005 LaSalle's prosthetic company was acquired by OMNI and the whole team was brought on as principals in the parent firm.

And Cowley is thrilled to report that his company just announced a deal to merge with an exciting global firm called Velti, a mobile marketing company based in Europe. And combined, post merger, it represents the largest mobile marketing and advertising firm in the world.

"Probably anybody in their right mind would have wanted to give up," he says. "But most successes take a long time. Google took eight years, Looksmart (where I was a co-founder) took five. If you cash out in the near term, that doesn't give you the chance to build the value that will absolutely be there. Leadership, focus, and patience are required to build a meaningful business. And when it happens, it is very gratifying, well beyond the financial value benefits."

### Leading through a Turnaround

The challenges of starting a new business — of confronting inertia and creating something out of nothing — may pale in comparison to the challenge of reviving a business that's in the red, where momentum is driving the company in the wrong direction.

"In this case, leadership means being able to motivate others toward your goal," says Bryant trustee Cheryl Watkins Snead '07H, who, in the early 90s, took a failing Rhode Island machine shop in an entirely new direction. When contracts for parts were disappearing, Snead decided to capitalize on her company's skill at back-office functions, including receiving, inspection, and distribution, and ultimately transformed a manufacturing company into a supply chain management provider. (See sidebar, right.)

"To me it was like common sense, not rocket science," says Larry Hayward '79MBA,

who turned around several failing companies, or failing divisions of companies. "If something doesn't smell right or feel right or taste right, it's not right."

As a business manager at AMETEK, a diversified manufacturer, Hayward was involved in the 1992 acquisition of a failing firm called Durable Wire and was then appointed to run the new business. How did it feel to be at the helm of a ship that was going down?

"Well, I asked for it," he laughs. "I probably didn't know what I was in for and was euphoric to have the opportunity." But the business was in worse shape than he imagined. For one thing, the existing facility was on a contaminated site, so one of his first imperatives was to relocate the plant.

And the second thing he had to do was take a hard look at his product line.

Durable's main product was a simple, flat wire, which sold for a low price in high quantities. Hayward gradually shifted production to a shaped, high-alloy, stainless steel product that was suitable for aircraft applications — and which sold for a high price. "Essentially, we moved the business into a high-margin market instead of a high-volume one, which meant getting new equipment, retraining the workers, and finding all new customers."

By the time Hayward moved on to other pursuits at AMETEK, Durable Wire had acquired the lion's share of the business in its market and was making a 22 percent profit — all in all, a remarkable turnaround. "We did it one customer at a time, and we did it with service and quality," he says.

But Hayward makes clear that he didn't just tend to the product and his customers: he also paid a lot of attention to the workers, whom he had to shepherd through an uncertain transition. "I had an office in the administrative building," he says, "but I spent most







**WHEN TIMES GET TOUGH,  
A GOOD LEADER...**

"...isn't fazed. Because how you respond affects everyone around you."

— CHERYL WATKINS SNEAD '07H

**FOLLOW THE SOCIAL-RESPONSIBILITY LEADER**

Many executives bandy about the phrase, but to Cheryl Watkins Snead '07H, social responsibility is a great deal more than a trendy expression or a link on her company's Web site.

Snead is president and chief executive officer of Banneker Industries, a national supply chain management company that was, in its first incarnation, a small, Rhode Island machine shop. Snead led the company through its transformation, and she says business is booming.

Now, in addition to growing the business, Snead is focusing on projects that emphasize outreach and education. She's on the Board

of Trustees for Bryant. And she is a charter member of the Greater Providence RI Chapter of The Links Incorporated, an international women's organization that has partnered with Bryant to pilot the LIFE Program, which introduces minority students to opportunities in international business and foreign affairs (see pg. 25). Snead is the LIFE Program chair for her Links chapter.

The first African American woman to earn an engineering degree from University of Massachusetts, Snead was raised by parents who helped people get fair housing and marched on Washington with Martin Luther

King. "I came of age in that environment, and I saw that my experiences could pave the way for others after me," she says.

But for Snead, social responsibility is in the purview of everyone, not just an organization's leaders. "At Banneker, we want all our team members to make a difference," she says. "The Banneker team donates time (and money) to build playgrounds and bring supplies to women in domestic violence shelters and to the homeless."

You could say that for Snead, social responsibility is leading others to serve.

of my time on the manufacturing floor. Your people have to develop confidence in you." Of course, Hayward says, the employees could see they had been in a downhill slide, and most of them welcomed the new opportunities and better benefits that came with being acquired. But more was being demanded of them, and they bore greater responsibility for the products. "We challenged the whole organization with realistic goals and showed people how to get there."

### **Not Just a Boss**

Of course, one of business's most well-known turnaround cases belongs to IBM, where in the early 90s Lou Gerstner reversed a titanic decline with losses in the billions by selling assets and transforming divisions, but also by emphasizing the company's expertise on end-to-end integrated technology solutions, with a new focus on service.

It's a well-told tale, says Nancy DeViney '75 — the tale of how Gerstner came to IBM as an outsider, which enabled him to weed out the company's unproductive but deeply rooted ways of doing things and sacrifice a lot of sacred cows.

"IBM is a performance-based company," DeViney says. "You're expected to deliver business results, and if you do, people notice, and you get new opportunities. There's a commitment to developing people, so they can do their best work."

DeViney's own trajectory at IBM bears this out. She joined the firm in 1975 after completing her associate's degree in secretarial science. She'd chosen Bryant because it afforded her the opportunity to take business courses like accounting and management, in addition to typing and dictation. After graduating, she landed a secretarial position at IBM, and the company quickly

realized she was more than a fast typist and trained her as a systems engineer.

Now, as vice president of values and organizational capability, she's working with the company's senior executives and leadership team around the world to ensure that IBM's core values ("dedication to every client's success; innovation that matters for our company and the world; and trust and personal responsibility in all relationships") become pervasive throughout all aspects of the company's operations. So while rising to a position of leadership herself, she's been able to observe the variety and blend of characteristics that make someone a leader and not just a boss.

"Leaders know how to inspire others and are genuinely passionate about what they do," she says. "They're able to set an aspirational vision that engages the team. And, they invest time in coaching and enabling teams to achieve their goals." In addition, she says, leaders are self-aware, understanding their own strengths and weaknesses, and will build teams to compensate for areas in which they don't have expertise.

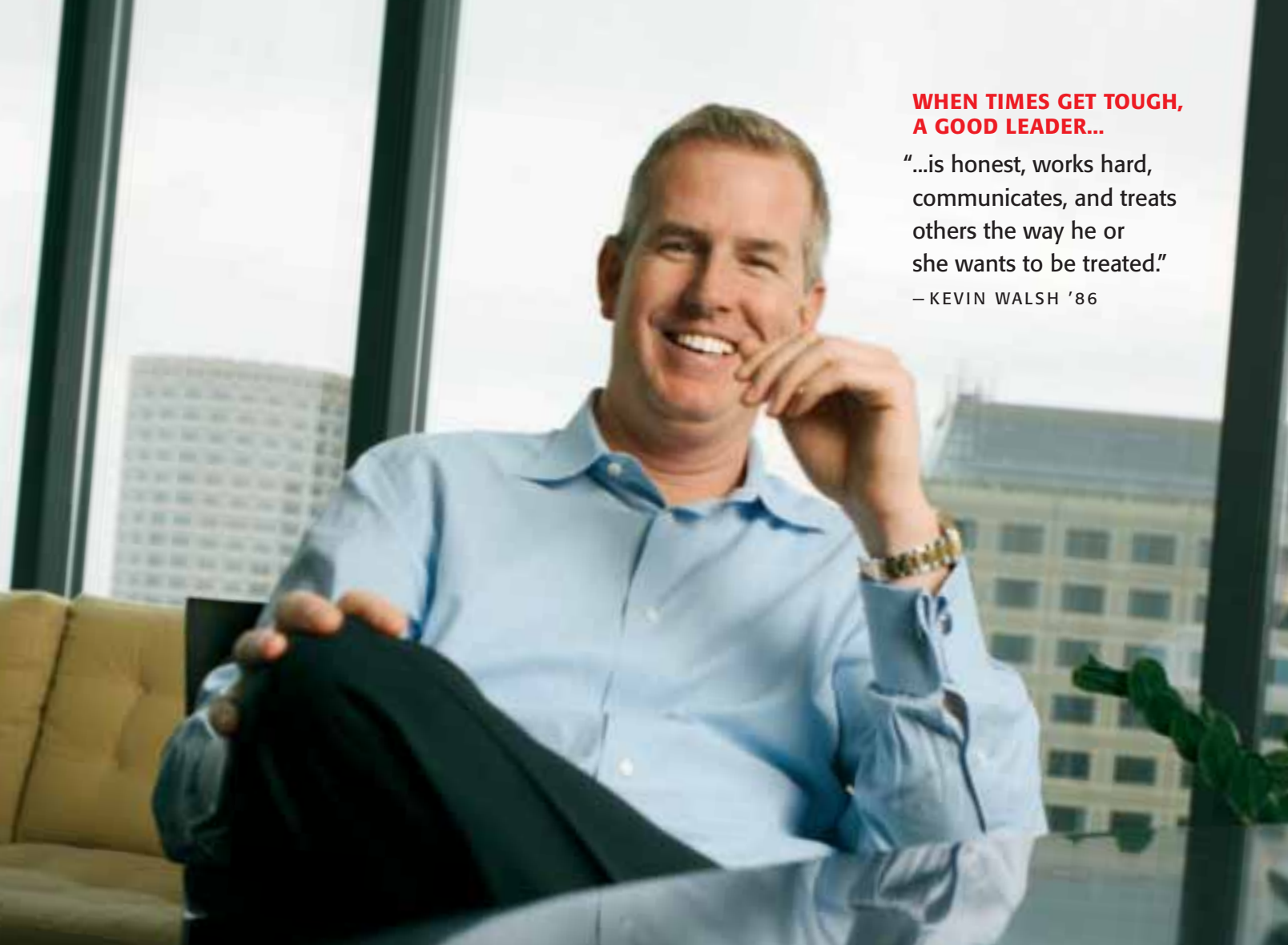
The idea of team-building is familiar to Kevin Walsh '86 who, like DeViney, followed a professional path that led him to the executive suite. "Part of being an effective leader is to surround yourself with good people, some of whom will develop into good leaders," he says. Walsh began his career in public accounting and then spent six years in Europe holding

### **WHEN TIMES GET TOUGH, A GOOD LEADER...**

**"...steps up to the plate and  
leads by example."**

— LARRY HAYWARD '79





**WHEN TIMES GET TOUGH,  
A GOOD LEADER...**

**"...is honest, works hard,  
communicates, and treats  
others the way he or  
she wants to be treated."**

— KEVIN WALSH '86

senior roles for Raychem and Novartis, but the big career shift for him came when he switched over to a service industry to become executive vice president and chief financial officer at Hill Holiday, Boston's largest advertising agency.

As a counterpoint to the notion of the leader as someone who comes in and dispassionately weeds the garden, Walsh posits the image of a coach who values earning employees' trust. "Trust takes time to build, but can be destroyed quickly," he says. "You build and maintain it by being clear and sincere in your communications."

And of course, you have to have the right skill set. "When you're CFO, people are counting on you to make the right decisions. The wrong ones can cost people their jobs." And in these difficult times, as many companies experience layoffs, Walsh points out that

protecting the company's bottom line is really a way of protecting jobs.

Walsh himself has used the downturn as an opportunity to focus on the financial well-being of his employees. "You have to remind people to be fiscally responsible, take a cheaper vacation, eat out less, postpone the new car. While your job might be safe, you need to think about your kid's, sibling's, or parent's situation. You might need to be there for someone else. We're trying to stress retirement planning and long-term thinking. We're trying to think of our people's welfare."

Peter Drucker, the 20th-century management guru who advised everyone from Jack Welch to the Girl Scouts, famously promoted the idea of the corporation as not just a profit-making engine but a human community built on trust and respect. And in that community, a

business leader's role becomes a moral one. "If the managers of our major institutions, and especially of business, do not take responsibility for the common good," Drucker wrote, "no one else can or will."

Coming from Johnson & Johnson, which provided a textbook case of ethical action during the Tylenol scare in the early 80s, Dave LaSalle says when you're a leader, your moral compass gets tested. "You have to ask yourself if you are looking at your impact on others," he says. "Are you asking yourself, is that right or wrong? And doing what's right, even when it requires a financial setback."

"Leadership is about serving others," says Cheryl Watkins Snead, "not about getting others to follow you. True leaders have a social responsibility — to community, to those underserved, and to the world." 🐘



# LEARNING AT THE HELM

Students define themselves through leadership courses — and a wide range of activities.

**T**he Actuarial Association. Big Brothers of Bryant. Student Senate. Bryant Singers. Ultimate Frisbee Club. These few clubs are just the tip of the student-organization iceberg at Bryant, where students can get engaged in campus life and take leadership roles in more than 80 organizations that include student government, academic clubs, service, arts, and athletic groups.

The Student Programming Board, one of Bryant's larger organizations, undertakes major events for the University community such as Comedy Nights and Spring Weekend, which require the coordination of major concerts and engagements. The Board has a significant budget of \$200,000; planning the various activities requires the hands-on participation of more than 200 students.

"Real, practical leadership comes out of these experiences," says John Lindsay, the director of Bryant's Center for Student Involvement. "Students develop an understanding of how to apply what they're learning in their management classes. They have to make decisions, manage budgets, supervise teams, solve problems. And they have a real impact." Lindsay points out, for example, that Bryant's Colleges Against Cancer group recently organized a Relay for Life event that brought out 700 participants and raised \$83,000, exceeding their goal by 30 percent.

All universities have student organizations, but Bryant goes one step further

and actively cultivates leadership — and an awareness of what it means — with three successive leadership development courses, offered through the Center for Student Involvement. SAIL (Students Advancing In Leadership) is for emerging leaders. STAR (Students Taking an Active Role) is for developing leaders. And the third program, LEAD (Learning, Evaluating, Advancing and Developing) is for advancing leaders. The program also includes a weekend retreat for emerging leaders where students focus on styles and types of leadership and learn how to use them to benefit a group.

"SAIL emphasizes what's necessary to be an effective leader," says accounting concentrator Cristine Cox '11, of Suitland, Md. She says one of the most important things she's learned is that leadership is more than being in charge: "There are many ways to lead and also

many styles of leading. I've learned how to work with other people's styles and also that I'm a 'people-mover,' which means I have a strength in motivating others."

Cox developed her skills as a member of the Student Arts and Speaker Series committee. When the group was making programming decisions, Cox presented the idea of bringing to campus the award-winning American poet Nikki Giovanni. "We had many options," says Cox, "but I thought we should choose someone who could be the most positive presence, and had the ability to speak to a lot of different students." With her "people-mover" thinking, Cox hit on the idea of joining forces with a campus group for which she was secretary, the Multicultural Student Union, inviting the group to co-sponsor the event, thus extending the influence of her eight-person committee.

The two campus groups collaborated on the project, and the event was a huge success, with an audience larger than would ordinarily attend a poetry reading.

"At Bryant you have lots of people who have a huge impact on campus," says Cox, "even if they're not always on the front page. Our experiences here really bring out the leader in a lot of people."

Through a wide range of co-curricular activities; through a challenging curriculum; and through offices like the Center for Student Involvement, Bryant is helping students find their voices, their passions, and their abilities to lead. 📌



*Cristine Cox '11 won this year's Sophomore Developing Leader Award from the Center for Student Involvement.*



# IN A LEAGUE WITH THE LEADERS

A group of coaches and student-athletes from across the Bryant campus compare notes about leading their teams, what being an athlete has taught them — and what it's like to lay it all out on the line.

## IN A LEAGUE WITH THE LEADERS



Delia Glover '09

Chris Flint

Theresa Garlacy

Tim O'Shea

Jessica Clark '09

Steven Branch '09

**Q: Thank you all for coming together for this discussion. First, I'd like to ask, does leadership play a role in sports?**

**Jessica:** Well, leadership is important for winning, but I think it's also really important for building camaraderie and cohesiveness. If you don't have cohesiveness, you're not going to have a team.

**Q: Does the leader help establish that camaraderie?**

**Jessica:** I definitely think so. When the new freshmen come in, there's a huge rift between people who know each other and the incoming group. If you don't have that person or people who are willing to bring the new people into your group and make them feel at home, then you're not going to be able to be a team.

**Q: Let me ask the coaches: How do you cultivate leadership?**

**Chris:** In soccer we actually use a leadership manual. We meet for 10 weeks in the spring with the rising seniors who are going to be the captains for the fall and we show them different scenarios of things that might come up. It opens their eyes!

**Tim:** In basketball a big part of it is in who you recruit. The fact of the matter is, the guys on the team look to the best players, and sometimes your best players are willing to take on that role and sometimes they're not. And when they're not, you can really struggle as a team.



*Women's soccer goalie Jessica Clark '09 received Bryant's Scholar-Athlete Award, as well as the William T. O'Hara Leadership Award.*





*Chris Flint, women's soccer coach since 2000, won his 100th career game with the program this year.*



**Theresa:** And a lot of off-the-court behavior gives a coach a clue about who is going to step up and be a great leader. I think it's so important for the leaders on the team to be able to say, "This is the standard we're going to be held to, on and off the court."

**Chris:** Right. The reality is, as coaches we see our athletes maybe two or three hours a day. The rest of the time it's up to them to be setting a good example.

**Q: Here's a question for the students: do you consider yourself leaders on the teams, and if so, what do you feel is required of you?**

**Delia:** I do consider myself a leader. I am a captain in volleyball and lacrosse, and I want to be able to turn to any of my teammates at any given time and say, "Look how hard I'm working." I'm working 110 percent at all times so there's no way that anyone can give anything less than their best if they're looking to me as an example.

**Steve:** I believe if your fellow athletes can relate to you, it's easier for them to follow you. If they see me going to class and going to the library and doing homework, they're going to say, "I can relate to what he's doing so I'm going to listen to him because he looks like he has it all together." As a leader you have to be one of the more well-

rounded people on your team. Have a great GPA. Get to practice on time. Don't act the fool on the weekends. Things like that.

**Q: How do student leaders make a difference to a team?**

**Chris:** When I first got to Bryant ten years ago, the soccer program was in a deep slump, and I remember one freshman being so disappointed with the lack of leadership from the upperclassmen, you just knew that she was going to step up. There was one particular game where we blew a lead at half-time. The upperclassmen were already thinking about what was going on after the game, and we fell apart in the second half. Afterward, she just lit into the team. And I let her. This was a freshman who was willing to speak her mind because she was

vested in the team. And what went on on the field was not good enough for her.

**Q: Did that help?**

**Chris:** Yes. The players hear your voice all the time, but when it comes from a different direction, a different source, that can be very beneficial. The student ultimately went on to be a two-year captain and was a great leader. Now, she ruffled feathers at times, but it was all to make sure we were a successful program.

**Jessica:** I agree with that. Sometimes people on your team need to see passion. You need to see people get fired up, and see that it actually means something to them. It's not just a game anymore. It's part of who you are. It defines you.

## IN A LEAGUE WITH THE LEADERS

*Senior fullback Steven Branch '09, recipient of the William T. O'Hara Leadership Award, helped lead his team to a 7-4 record first season in DI.*



### LOOKING TO THE BEST PLAYERS

**Q: Do talent and leadership go hand-in-hand?**

**Tim:** When I was at Ohio, my best player wanted no part of leadership. He was the antithesis of a leader. Tremendous talent, but a very difficult personality. He had a hard time taking care of himself, let alone lead anybody else. You run into those situations in sports sometimes.

**Theresa:** In fact, this year in volleyball we witnessed a situation with a student who got knocked out of a prime spot — but she still was a leader. She could have said, “Poor me.” But she rose up, played hard, and really showed the underclassmen how unselfish you have to be to be on a team. Then, later on in the season, she had an opportunity to be setter, a position she’d

never played before. She’s five-foot-nothing and now she’s starting in the front row, setting and playing Division I volleyball. And I think that showed a great example to the team. Play as hard as you can and be ready to accept any assignment by the coach.

**Q: Seems like the opposite of what you would think a leader is. She led by standing back.**

**Theresa:** And saying, “I’ll do whatever it takes for the team to win.”

**Tim:** There’s a leadership component of athletes taking charge and then there’s the more subtle leadership of people accepting a role. Some people end up sitting on the bench. And that’s much more difficult at the Division I level. Everybody who was recruited here was

pretty good wherever they came from. And I think one thing Bryant does a good job with is cultivating maturity. It’s a demanding school academically. I think most of our student-athletes have a better perspective about the future than they might, say, in a much larger program. They’re not all thinking about playing professional basketball. Most of them realize they’re fortunate to be here and to be on a DI team.

**Jessica:** It’s always great to have your best players as your leaders, but it’s also really helpful when those people who aren’t the best players are completely committed.

### LIFE LESSONS

**Q: Do the things that you learn in sports translate to other parts of your life or other situations?**

**Theresa:** Sports carries over so much into business. Athletes know how to lose. In the workforce you might do a great presentation and the client doesn’t like it. Athletes know how to deal with that. They’re going to say, “I’m going to go back and make it better.” Athletes know how to work with other people. They know that the choices we make affect other people, and that the decisions other people make affect us. They know how to make that interaction a success.

**Steve:** Now that you said that, it makes me think of something. Just last night I received an unfavorable grade on an exam. The girl right next to me received an unfavorable grade as well. So she looks at her paper and goes “agghhhh” and goes into a big pout. But I just turned my paper over and I thought, all right, now I know what I have to do. I have to listen to the teacher and I have to study some more. I have to put more effort into this course. I can see the difference in how we react. I know how to fight out of it.



**Jessica:** I think it's almost impossible not to take these lessons with you. If I'm a team member on a classroom project, that project is going to get done. I think that owes a lot to sports and just knowing that people count on you. That leadership role definitely will be translated into your life because it's who you are and what you do.

#### LIVING IN A NEW LEAGUE

**Q: Could you talk a bit about the move to Division I?**

**Tim:** It's been a significant challenge at Bryant this year. Most teams faced the prospect of losing seasons after having winning seasons in Division II. Some teams did reasonably well and others struggled, which was expected.

**Q: What happens in a situation like this?**

**Tim:** Well, for men's basketball the move to Division I is a huge jump. We had very little chance of winning before January.

**Q: At all?**

**Tim:** Pretty much at all. We were just so over-matched.

**Q: And this is the scenario you're stepping into, as a new coach?**

**Tim:** Yes, and I knew that when I took the job. I knew we had certain games on the schedule where there was no possibility of winning, but it still doesn't have to be a negative experience for our student-athletes. In leading the team I stayed upbeat

and kept it in perspective. I preached the long-term and really stayed away from negativity. What you're trying to do, from a leadership standpoint, is get the team to January where they're going to play some games they actually have a chance of competing in and winning. And that's what happened this year. We won eight games but I felt good about it. I felt just as good about this team as any I've coached because I thought they'd reached their potential — and I had good leadership in the locker room and on the court.

**Steve:** Well, since we're talking about the DI move, I just came off a season last year where we had won our conference. I got this nice big gold ring to wear around. The move changed our whole mindset — our whole philosophy, our strategy, our goals. No play-offs. No awards. What exactly am I playing for?



*New basketball coach Tim O'Shea led the Bulldogs in their first NCAA DI season as they matched up with teams like Boston College, UConn, Iowa, and Maryland.*

## IN A LEAGUE WITH THE LEADERS

**Q: Right, because as part of the transition from Division II to Division I, Bryant isn't eligible for post-season play. So how did you handle that?**

**Steve:** One night I happened to be hanging out with one of the captains from the year before, Chris Peace, just playing video games, and he was asking me how I felt about the Division I move. I said I didn't really like it. We can't do the same things we normally do — the common goal to beat Bentley, or whatever opponent we like to beat. But Chris said, "Now it's your turn. It's your team. And you're going to have to create a whole different philosophy for your team. You have to start from scratch. If you don't take advantage of people looking to you, then your season won't be a success." And right then at that moment, it was like he put the "leader" sticker on me.

**Theresa:** For us, volleyball had been extremely successful in Division II, so when we heard we were moving to Division I and we wouldn't be able to play for our conference tournament or in NCAA championships, it took everybody's breath away. I wasn't sure how the team would handle it.

**Delia:** The leadership really came from everywhere this year — from the freshmen right on up to the senior captain. There was one game when we were down 11-2. There was a time-out, and the other captain looked at me and said, "We're not losing this game." Then one of the freshmen said, "Let's do this for each other." And then we all really banded together. We played it a point at a time, and we ended up winning 16-14.

## COMPETING WITH THE BEST

**Tim:** I'm curious how you feel now, having played Division I for a year. If you had your choice, would you rather go back to Division II?

**Delia:** I like Division I. I like the competition and . . .

**Theresa:** . . . and it got comfortable winning. Not to brag, but I think we got comfortable winning, and I think it was good to have some new challenges and to have some struggle.

**Jessica:** In soccer we only had one home game this whole year, so we played on our field once. Thankfully we won. But at the beginning of our season we lost a lot because we had this mind-set that it's Division I, we're going lose.



*Delia Glover '09, a two-sport standout in volleyball and women's lacrosse, was named Bryant's Female Athlete of the Year, among other honors.*





*Fifteen-year veteran volleyball coach Theresa Garlacy guided her team to a 16–19 overall record in '09, besting their future NEC opponents 7–6.*

**Q: So it was okay to lose.**

**Jessica:** Exactly! We accepted that as okay, and I think that's when leadership really had to step up and change that mindset.

**Delia:** At first I was aghast at the possibility of going to Division I, because I wanted another championship. But the other captain and I came together and said, "There's nothing we can do to change this. We have to put on a good face for the team and say — guys this is really a great thing."

**Q: So you put on your game face?**

**Delia:** Yes, but then as the season got going, my attitude completely changed. You would think being an athlete you would rather win no matter what — but it was such a greater satisfaction to put in a great performance and play your heart out against a strong team like the University of North Dakota than to roll over an easy opponent in Division II. When you're in there playing, you rise to the level of your competition.

**Theresa:** Or you sink to it.

**Q: So it ended up being exhilarating?**

**Delia:** Absolutely. This year every single game was a battle. This is what a sport should be.

**Theresa:** Nobody was afraid of us — almost to our advantage. A couple of teams took us kind of lightly.

**Tim:** It really was embarrassing to those schools that lost to us in our first year. You're not supposed to lose to a new Division I program.



**Steve:** I liked the fact that people underestimated us. We came from winning ways so losing is not acceptable. We're going out there and giving our best shot. We're gonna try and win, just like we did before.

**Theresa:** I think that a lot of people were saying, "Don't expect to win." And on the first day of practice I said to my team, "I don't care what anybody tells you — it's not okay to lose." (laughter) If we do, we'll deal with it. But it's not okay to lose. We're going to go out and establish a name for Bryant in Division I just like we did in Division II. And we ended up winning opening weekend. And that set the tone for the season.

**Tim:** As coaches we had to instill confidence but also be realistic, too, and acknowledge that even if we lost a game against some of these bigger schools,

there was an improvement and there was some hope.

**Delia:** And something else: when we were Division II, I would go to all the guys' lacrosse games, and there would be a solid 40 people in the stands. (laughter) Yesterday there were 1,500 people there. It was an incredible game; they almost pulled off an upset against Brown University, who is number 12 or 11 in the country. It's such a different dynamic.

**Tim:** It's a greater sense of pride, isn't it?

**Delia:** To say that you faced the best competition there is gives us such a sense of pride. We're getting the best competition that we can get and we're holding our own, and hopefully soon we'll do more than that. 📺

BRYANT'S 146TH COMMENCEMENT

# CLASS OF 2009



2009 graduates: (from left to right) Chelsea Quackenbush, Brittany Hammond, Jaime McGuinness, Callie Ford, and Amanda Stoney.

## Bryant Celebrates 146th Commencement

On the occasion of Bryant's 146th Commencement on May 16, Boston Red Sox president and CEO **Larry Lucchino** gave a motivational keynote address encouraging graduates to be bold and dream big. But the 808 students that comprise the Class of 2009 had taken his advice to heart well before graduation.

Among their many accomplishments, the Class of '09 scored in the 83rd percentile on national standardized tests in business; held a record-breaking Relay for Life that raised \$83,000 for cancer research; and captured two national best-chapter titles for the Collegiate Entrepreneurs' Organization. This year's

seniors also led Bryant into its first year of Division I competition. President **Ronald K. Machtley** praised the University's newest alumni, "You have excelled in everything that you have done with style, grace, excellence, hard work, and great character."



*Graduate Commencement keynote speaker Lisa Churchville, president/general manager of NBC 10 WJAR.*



*MBA recipient Rayna Marte and her grandson Jonathan.*



*Bryant's newest alumni celebrate after Commencement.*



*President Ronald K. Machtlely congratulates the Class of 2009.*



*Danielle Malatesta walks through the Archway.*



*Glen Palmer received his MBA through a partnership between Bryant Graduate School and Lifespan.*



*Keynote speaker Larry Lucchino, president and CEO of the Boston Red Sox, and Bryant trustee James Skeffington process to Commencement (Bryant trustee Kathleen Hitner can be seen in the background).*

## SPOTLIGHT ON: ATHLETICS

The completion of Bryant's first year of Division I competition has Bulldogs fans and players reflecting on the successes and looking ahead to another exciting year for the black and gold.



### 46 STUDENTS NAMED TO NEC SCHOLAR-ATHLETE TEAM

After a challenging first season competing at the Division I level, Bryant student-athletes achieved success in the classroom as well as on the field. A total of 46 student-athletes were recognized by the Northeast Conference for their outstanding academic achievements during the fall season. These student-athletes were awarded academic honor roll selection for

earning a minimum of 60 semester hours and maintaining a minimum cumulative grade point average of 3.2 while participating with distinction as a member of a varsity team.

The football team had 11 standout athletes who contributed to their first winning season as a Division I team, and also maintained a GPA honorable enough to be recognized for the Bryant University's Dean's List. Women's soccer also had 11 individuals awarded for their athletic and academic skills.

The men's soccer team and the volleyball team each had nine.

Cross country had three runners recognized from the men's team as well as one athlete from the women's team, while a pair of field hockey players were also selected.



Bryant's women's soccer team included 11 NEC Scholar-Athletes.

### GOLF WINS NEW ENGLAND CHAMPIONSHIP



Last fall, the Bryant men's golf team roared back from 11 strokes down to capture the 72nd annual New England Golf Championship at the Captain's Course in Brewster, Mass. The Bulldogs finished first overall out of 44 teams and first for all divisions, defeating teams from the University of Rhode Island, Yale, Harvard, Brown, Providence College, and Sacred Heart, among others. Individually,

**Alex Daley '11** (Hudson, Mass.), pictured above, finished tied for first overall and took home second-place honors following a play-off. **Jason Thresher '10** (West Suffield, Conn.) came back strong after shooting an opening round of 80 to card a 68 during day two's round to finish fifth overall individually with a four-over-par 148. **Scott Congdon '09** (Foxboro, Mass.) took eighth with a score of 150.

Honorees are:

#### Football

Michael Abany '12, Juan Aviles '12, Jack Barons '12, Brian Donnelly '09, Julien Dumont '11, Douglas Emerzian '10, Matthew Llewellyn '12, Timothy McManus '11, James Meyer '09, David Morgan '11, Timothy Pates '10

#### Women's Cross Country

Kacey Mitchell '12

#### Field Hockey

Katherine Andrusin '11, Elise Boissoneau '11

#### Women's Soccer

Caitlyn Brodeur '11, Jessica Clark '09, Kristina Dionne '09, Brooke Duchaney '12, Jaclyn Greco '12, Mary Green '11, Kaitlyn Hinck '11,

Danielle Malta '09, Holly Tyser '09, Kalie Whitehouse '11, Amanda Worrall '11

#### Men's Soccer

Patrick Bedard '09, Norbert Guery '10, Francis Hand '11, Sean Kaukas '10, Benjamin Lawrence '11, Erik Lekstrom '10, Jordan Martin '10, Thomas Nelan '10, Anthony Restivo '11

#### Volleyball

Hilary Andrews '11, Maureen Atkins '09, Robyn Gardiner '10, Julie Geonnotti '09, Delia Glover '09, Monika Sattler '10, Maria Scocca '11, Jazmin Stoner '11, Morgan Wood '09

#### Men's Cross Country

Thomas Casey '10, Peter Jacques '09, Scott Twardowski '10

## TENNIS ROSTER FEATURES DIVERSE LINEUP

Along with soccer and basketball, tennis is one of the most-played sports worldwide. As a result, an influx of international players have made their way onto college campuses across the United States.

Bryant's men's roster this year has five international students, including four in the starting lineup.

At the top of the list, sophomore **Cristian Balestrieri '11** hails from Mar Del Plata, Argentina, while No. 2 singles player **José Rodríguez '09** hails from Trujillo, Peru, home. The two have been instrumental in putting Bryant tennis on the map in their time in Smithfield. Last year, the Bulldogs enjoyed one of their best seasons in school history, going undefeated through a tough conference schedule en route to winning the Northeast-10 Championship and competing in the NCAA tournament with the program's first-ever national ranking.



Cristian Balestrieri '11

Balestrieri was named Intercollegiate Tennis Association (ITA) Freshman of the Year for the East Region in 2008, while Rodriguez captured the ITA Individual Championship in the fall of 2007.

"For our team to earn the first national ranking and to see Cristian win regional freshman of the year honors is huge for our program," said tennis coach Ron Gendron. "The team has such great camaraderie and character."

Senior **Dylan Whiting '09** (Florence, Mass.) and **Thomas Nowak '10** (Medfield, Mass.) both hail from neighboring Massachusetts while No. 3 singles player **Kevin Gardiner '10** (Powder Springs, Ga.) is from the southeastern United States. The rest of Gendron's lineup includes players from Canada (**Nicholai Hill '11**), India (**Zehn Laliwala '12**), and Puerto Rico (**Andres Orbitg '12**).



At the Hall of Fame Dinner: (L-R) Kevin Barletta '03, Nick Allegretti '04, Assistant Volleyball Coach Ted Garland, Bunmi Akinnusotu '03, Head Volleyball Coach Theresa Garland, Bob Brown '90, Golf Coach Archie Boulet, President Ronald Machtley, Board of Trustees Chair Michael Fisher '67, and Director of Athletics Bill Smith.

## HALL OF FAME WELCOMES FOUR NEW INDUCTEES

The Bryant University athletic department welcomed four new members into its Athletics Hall of Fame on February 27, including inaugural members for two of the Bulldogs' newest and most successful teams. **Kevin Barletta '03** (men's lacrosse), **Bob Brown '90** (men's golf), **Greg Wolyniec '01** (football), and **Bunmi Akinnusotu '03** (women's volleyball) were all inducted before a crowd of friends, family, and alumni, bringing the number of inducted athletes to 109.

In front of a large turnout at the Bello Center's Stepan Grand Hall, including President **Ron Machtley** and wife Kati, Director of Athletics **Bill Smith**, Vice President for University Advancement **James Damron**, and Trustee Chair **Mike Fisher '67**, each inductee and presenter reflected on his or her time at Bryant.

Several Hall of Famers also attended the event, including

**Dave French '89, Jen Carvalho '98, Tony DeQuattro '67, Scott Tretthewey '91, Jim Squadrito '68, Beth Wandyes '96, and John McVeigh '67.** (Football honoree **Greg Wolyniec '01** was unable to attend due to a work commitment.)

For many inductees, this was their first visit to campus since graduation, and they remarked on just how far the athletic program has come.

"It makes me very proud to look back on my playing days here at Bryant, when we were the first members of a new program, and to see where it is today," said Barletta, Bryant's all-time career points leader in men's lacrosse.

Akinnusotu, a volleyball standout, thanked the entire campus community for playing a big role in her life, noting that many of her Bryant connections remain today.

## SPOTLIGHT ON: FACULTY

In the classroom and across the globe, Bryant faculty are highly regarded for their expert perspectives on the most relevant topics in their disciplines.

### FACULTY LEND EXPERTISE AT CONFERENCES WORLDWIDE

Here is a sampling of recent conference presentations by Bryant professors:

**Jeffrey Cabusao**, assistant professor of English and cultural studies, was the keynote speaker for the second annual Filipino American Studies Gala. He also presented "The Responsibility of Filipino American Studies in the Obama Era" as part of the Asian American Studies Speaker Series. Both presentations were held at the University of Maryland at College Park.

Associate professor of English and cultural studies **Janet Dean** was an invited speaker at the History of Women's Health Conference, April 2009, where she presented "Mary Lyndon's Lessons: Prescriptions

for Women's Health in a Nineteenth-century Novel."

Finance professors **Joseph McCarthy** and **Hsi Li** presented "Investigating Long Memory in Yield Spreads" at the International Atlantic Economic Conference in Rome, Italy. Professor McCarthy also co-presented "Time-frequency Analysis of Crude Oil and S&P 500 Volatilities" at the conference.

Sociology professor **Judith McDonnell** and English and cultural studies professor **Cileine de Lourenco** contributed a chapter to the book *Becoming Brazuca: Brazilian Immigration to the United States* and presented their research at the Latin American Studies Association Conference in Rio de Janeiro, Brazil.

Associate professor of economics **Peter V. Mini** recently presented "Long-term Economic Growth: Keynes' Vision" at the International Journal of Arts & Sciences Conference in Salzburg, Austria, and "John Rae's Theory of Demand: Survey and Applications" at the Clute Institute for Academic Research in Prague, Czech Republic.

**Sam Mirmirani**, professor and chair of economics, presented "Obama Health Care Reform Proposal from an International Perspective" at the International Applied Business Research Conference held in San Antonio, Texas. He will also present "The United States Health Care System in Crisis: Its Origins and Future Outlook" at the upcoming Global Business & Economics Research Conference in Istanbul.

### PROFESSORS MAKING NEWS

Print, broadcast, and interactive media outlets look to Bryant faculty to inform local and national audiences about everything from the foreclosure meltdown to the latest advances in marketing research. Some

recent newsmakers include the following:

Garrison Keillor read associate professor of English and cultural studies **Tom Chandler's** poem "Six Billion People" on NPR's program "The Writer's Almanac." Chandler is poet laureate emeritus of Rhode Island.

Professor of English and cultural studies **Terri Hasseler** was quoted in a *New York Times* essay about *Changing Lives Through Literature*, an alternative sentencing program that allows offenders to choose between going to jail and joining a book club. Professor Hasseler is an instructor for the program in Rhode Island.

**Edinaldo Tebaldi**, assistant professor of economics, has commented several times on the latest national and Rhode Island unemployment figures in the *Associated Press* and *The Providence Journal*.

Sociology professor **Sandra Enos** published two op-eds in *The Providence Journal* about Rhode Island's efforts to care for its poor in the 19th century. She is currently writing a book about the history of child welfare.

A WPRO radio interview featured **Michael Roberto**, Trustee Professor of Management, discussing his new book, *Know What You Don't Know: How Great Leaders Prevent Problems Before They Happen*.

WJAR health reporter Barbara Morse Silva reported on a research project led by **Joseph Trunzo**, associate professor of applied psychology, which explores the effects of cognitive behavioral therapy on sufferers of chronic Lyme disease.

### 2009 BRYANT UNIVERSITY FACULTY AWARDS

The following awards were presented by the Office of Academic Affairs to honor exemplary Bryant faculty members:

**SERVICE:** **Carol DeMoranville**, Associate Professor of Marketing

**EXCELLENCE IN TEACHING:** **Richard Holtzman**, Assistant Professor of Political Science

**MENTOR OF THE YEAR:** **Michael Roberto**, Trustee Professor of Management

**RESEARCH AND PUBLICATION:** **Hong Yang**, Professor of Science and Technology

**THE FACULTY AWARD** (presented by the Faculty Federation): **Sam Mirmirani**, Professor and Chair of the Department of Economics

To learn more about the awards, visit [www.bryant.edu/facultyawards](http://www.bryant.edu/facultyawards).



## PROFESSOR LITOFF SPEARHEADS WWII BRYANT SERVICE CLUB LETTERS PROJECT

If you were one of the hundreds of Bryant alumni serving in the military during World War II, it is likely you received a care package with the following note attached: "HELLO BRYANT ALUMNUS! Here's a little gift from the Bryant Service Club to tell you that the students of Bryant think of you and are proud of the part you are taking in our country's defense."

The Bryant Service Club, a student organization founded in March 1942 to support Bryant alumni serving our country, received many letters in return confirming receipt of the packages and offering personal accounts of the war. Last year, more than 1,400 of these letters were discovered in the Douglas and Judith Krupp Library storage room.

**Judy Barrett Litoff**, professor of history and distinguished World War II historian, immediately saw the value in the letters — both as a way to preserve Bryant's history and as a unique teaching opportunity. Together with six Bryant students, Litoff collaborated on projects and reached out to Bryant alumni in an effort to produce oral histories to go with the correspondence.

Litoff and her students presented their findings at the 25th annual conference of the National Social Science Association and reprised their presentation for the Bryant community in April. In addition, their papers (below) will be included in *Perspectives Journal*, the published proceedings of the conference. "I Credit the Girls with Keeping the

College Going': Bryant Women and World War II" by **Kelly Donahue '09**; "Johnny Came to College to Get an Education — He Found Romance Anyway': The Unconventional Wartime Story of John and Marie Teigue Renza" by **Julien Dumont '12** and **Katrin Gorham '10**; "Yours for Victory': The Wartime Story of Howard Peach" by **Jillian Emma '09** and **Kurt Spear '09**; "The Best He Could, As Fast As He Could': The World War II Experiences of Bryant Alumnus Wesley Crawley" by **Willard Stanley '06, '09**; "Bryant College Connections: The Wartime Experiences of Thomas Duxbury and George Sutcliffe" by **Meghan Barry '09** and **Katelynn Morse '09**.



## BRYANT HOSTS CONFERENCE ON DECISION SCIENCES

As the host of the Northeast Decision Sciences Institute 2009 Annual Conference, Bryant's College of Business brought together top experts in the application of quantitative and behavioral methods to solve problems. More than 150 people, some from as far away as Taiwan, attended the three-day conference at Mohegan Sun in Connecticut. Associate professor of computer information systems **Kenneth Sousa** was the program chair.

Teams of Bryant faculty members presented 10 papers at the conference, which included more than 120 competitively judged papers in 14 tracks or subject areas such as accounting, finance and real estate, and

marketing and e-commerce.

**Madan Annavarjula**, associate professor of management and coordinator of Bryant's International Business program, was chair of the international business track; **John Visich**, associate professor of management, was chair of the services and health care management track; and **James Bishop**, professor of mathematics, was chair of the statistical theory and applications track. **Janet Prichard**, associate professor of computer information systems (CIS), served as local arrangements chair.

**Alan Olinsky**, professor of mathematics, presented two papers at the conference. One, co-authored with mathematics professor **Phyllis Schumacher**,

compares and contrasts different statistical techniques for predictive modeling. The second, co-authored with mathematics professor **Kristin Kennedy** and a colleague from Salve Regina University, examines differences in financial reporting standards in the United States and Europe.

One of the Bryant papers, "The Effects of Outliers on Consumer Choice," started as an Honors Program capstone project for **Denise Fuda '08**. Associate professor of marketing **Carol DeMoranville**, Fuda's advisor for the project, presented the findings.

**Suhong Li** and **Chen Zhang**, associate and assistant professors of CIS respectively, also presented a paper that

investigates the impact that gender, information privacy concerns, and computer anxiety may have on a person's online purchasing behaviors.



*Kenneth Sousa, Ph.D.*

## SPOTLIGHT ON: CAMPUS

Through guest speakers, special events, and education programs, the entire Bryant family, as well as the local educational and business community, enjoys the benefits of a rich campus life and a culture of continuous learning.

### KATI MACHTLEY INDUCTED INTO MAGICAL CIRCLE

**Kati Machtley**, Bryant's First Lady and director of the University's Women's Summit™, has been inducted into the Big Sisters of Rhode Island's "Magical Circle." She was recognized at the organization's Abracadabra Ball, which was co-chaired by **Cheryl Watkins Snead**, president and CEO of Banneker Industries and a member of Bryant's Board of Trustees.

Machtley was honored for her personal achievements and her work on behalf of the community. Since 1997, thousands of women and men have come to Bryant for the annual Women's Summit™. The daylong conference promoting personal and professional development includes prominent keynote speakers and workshops led by experts in their field.

"Working at Bryant has provided me with the

opportunity to help other women through the Women's Summit™," says Machtley. "Without the support and encouragement of the Bryant community we would not be able to present such a high-level conference."

She also chairs the University's Interfaith Prayer Breakfast and the Angel Tree Project, a prison fellowship ministry that provides holiday gifts for children of inmates.

The Big Sisters honor is one of many that Machtley has received. Among other awards, she is the recipient of the Rhode Island Women in Higher Education's Annual Award for Outstanding Leadership and was recognized last year by the *Providence Business News* for her work as part of the newspaper's inaugural program to highlight the accomplishments of women in the Rhode Island business community.



### BRYANT LITERARY REVIEW CELEBRATES 10 YEARS

The 10th anniversary edition of the *Bryant Literary Review (BLR)*, an international journal of poetry and fiction, was published in April. An editorial board of faculty, students, and staff selected nine short stories and 29 poems from thousands of submissions from across the country and around the world.

This year's edition features poems by Bryant students **Amanda Dunne '09**, **Linsey Morse '10**, **Ryan Cipriano '09**, and **Matt Ross '09** — all of whom presented their work at a *BLR* editors' reading this spring. The event also featured presentations by *BLR* fiction editor and lecturer, **Thom Bassett**; *BLR* editor and associate professor, **Tom Chandler**; fiction writer and lecturer **Nancy Craven**; and poet **David O'Connell**.

Copies of the 2009 *BLR* are \$8 and can be purchased by calling 401-232-6464. For a preview of the journal, go to [web.bryant.edu/~blr](http://web.bryant.edu/~blr). Submissions for the next issue will be accepted between September 1 and December 31, 2009. See the *BLR* Web site (above) for guidelines.



Kati Machtley (center) joins her Big Sisters of Rhode Island co-honorees: (left to right) O. Rogeriee Thompson, Kimball Hall, Anne Szostak, and Beverly Ledbetter.

## CELEBRATING DIVERSITY

To foster a meaningful dialogue on diversity at Bryant, the Diversity Council of Champions sponsored the third annual "What is Diversity?" contest during the spring semester. Students, faculty, and staff were encouraged to define diversity through art, film, spoken word, or other creative expressions.

This year's first-place winner was **Kevin Ward '10** for his art piece titled "Different Strokes." **Kelly Campelia '11** won second place for her presentation "What is Beauty?" For his poem, "I Am Going Back to Africa," **Anthony Thomas '10** took home third-place honors. An honorable mention was given to **Erin Madore '09** for her poem, "Layers," and her painting, "Reflection."

Established in 2000, Bryant's Diversity Council of Champions builds awareness of the importance of diversity in student learning, institutional performance, and the achievement of the University's strategic focus.

In addition to the annual diversity contest, the Council sponsors workshops and events, as well as the "My Story" section of the *bryant.edu* site, where contributors can post their individual experiences.



## PROMOTING TRADE IN A GLOBAL ECONOMY

The 24th annual World Trade Day, held on Thursday, May 21st, welcomed more than 400 attendees to discuss "The Power of Trade: Strategies for Growth in the Global Economy." The event, organized by the John H. Chafee Center for International Business, brought regional businesses to Bryant to learn more about international trade opportunities and strategies to excel. **Raymond Fogarty '79** is director of the Chafee Center for International Business, as well as the Rhode Island Export Assistance Center and the World Trade Center Rhode Island, all located at Bryant.

The morning keynote speaker, **Laurent Vernerey**, president and CEO of APC-MGE, a Schneider Electric company, spoke about using strategic market selection to maximize growth. At the luncheon, **Ray C. Anderson**, founder and chairman of Interface Inc., encouraged attendees to see the ecological and business advantages of green operations. Fourteen years ago, after reading **Paul Hawken's** *The Ecology of Commerce*, Anderson launched a Mission Zero® initiative at his company (a petroleum-intensive carpet manufacturer), which strives to eliminate any negative impact the business may have on the environment by the year 2020.

Breakout sessions throughout the day focused on export and supply chain management, as well as industry-specific international growth planning.



World Trade Day 2009 keynote speaker, Laurent Vernerey, president and CEO of APC-MGE.

World Trade Day is presented each May, and throughout the year the Chafee Center offers various programs that assist local companies to start and grow their international business efforts. Visit [chafeecenter.org](http://chafeecenter.org) to learn more.

## HIGH SCHOOLERS GAIN GLOBAL AWARENESS

Bryant University, in partnership with The Links, Incorporated, a volunteer service organization comprised of women of color, hosted a program in early June to introduce high school sophomores to international business and professional careers.

Dozens of students attended the two-day event, called Linkages in International Business and Foreign Affairs Empowerment for Youth Program, or LIFE. The program was organized by Links members, including Bryant trustee **Cheryl Watkins Sneed**. Bryant faculty and staff

facilitated many of the sessions and workshops along with local leaders from The Links.

The goal of LIFE is to create a future job pool of young minority students focused on careers in international business and foreign affairs. It also exposes students to the importance of being global citizens and the need to embrace the world's languages and cultures. Participants gained an understanding of geography, international business, foreign affairs, and multicultural relations, as well as skills in career planning and team building.

Program attendees will be included in activities sponsored by both Bryant and The Links throughout the 2009 academic year. In 2010, they will be eligible to attend a one-day follow-up session and participate as mentors for future LIFE participants.

**SPOTLIGHT ON: CAMPUS  
(CONTINUED)**

**GUEST SPEAKERS INSPIRE  
CAMPUS COMMUNITY**

Spring semester at Bryant is traditionally rich with speakers from a variety of backgrounds who share experiences on a diverse array of topics, and this past semester was no exception. Here are some of the guests who educated and inspired the Bryant community:

**Eric Schlosser**, award-winning investigative journalist and *New York Times* best-selling author, shared his experiences researching and writing his groundbreaking book, *Fast Food Nation: The Dark Side of the All-American Meal*, which exposed the unsanitary and discriminatory practices of the industry. All



Eric Schlosser



David Walker

first-year students were required to read this book as part of this year's Freshman Liberal Arts Seminar.

University Distinguished Professor at Virginia Tech and world-renowned poet **Nikki Giovanni** inspired the University community with her steadfast commitment to fight for civil rights and equality through writing and the spoken word, as well as in the classroom. Her appearance was sponsored by the Student Arts and Speaker Series (SASS).

Also presented by SASS, author **Ishmael Beah** visited campus to talk about his poignant memoir *A Long Way Gone: Memoirs of a Boy Soldier*. Beah's book recounts his experience as a boy soldier during the civil war in Sierra Leone and his eventual escape from his country.

With economic concerns on everyone's mind, the Bryant community and the local Rhode Island community turned out to hear **David Walker**, the former U.S. comptroller general, talk about the nation's growing debt. The audience also saw the film *I.O.U.S.A.*, a documentary that Walker played a key role in creating, which examines America's ballooning national debt. Following the film, a panel discussion and Q&A moderated by **Raymond Fogarty '79**, director of the John H. Chafee Center for International Business, featured **Peter J. Nigro**, Sarkisian Chair in Financial Services and professor of finance; **Edinaldo Tebaldi**, assistant professor of



Interfaith Center

economics; and **Jack W. Trifts**, dean of the College of Business.

**FALL CAMPUS EXPANSIONS**

As the Bryant residential population grows, and the necessary services and opportunities for students rise, the University provides facilities to meet the increased needs of the campus community.

With 87 percent of all students living on campus, Bryant has expanded its resi-

dential space with the addition of 14 new townhouses. Slated to open this fall, the buildings will provide housing to nearly 100 upperclassmen.

The move to Division I athletics has also spurred improvements to current facilities. An upgrade to the Bulldog Stadium includes state-of-the-art locker rooms for Bryant's football, men's and women's lacrosse, and women's soccer and field

**TAKING TO THE LINKS TO SUPPORT STUDENTS**



More than 120 golfers took part in the sixth President's Cup Golf Tournament at the scenic Newport Country Club in Newport, R.I., in June. The annual event raised \$95,000 for student scholarships.

hockey teams, as well as coaches' lockers. Each locker room will be equipped with the latest in video technology for teams to utilize.

The largest addition to campus will be the Interfaith Center, completed this summer and opening in September. Centrally located next to the Bryant Center, the 10,000-square-foot building provides a space for interdenominational worship and meditation. One of the first events the Center will host is the second annual Alumni Memorial Service on Sunday, October 4, during Reunion @ Homecoming (see pg. 30).

### TRUSTEE CHALLENGE A SUCCESS!

Because of their deep concern for the impact this year's economic downturn would have on Bryant students, the Bryant Board of trustees issued a challenge spearheaded by Board chair **Michael Fisher '67** and trustee **David Beirne '85**: For every new and increased gift to the University Annual Fund, the Board members would match the donation up to \$100,000. Alumni, parents, and friends of the University rose to the challenge with an overwhelming response, and more than \$4.1 million in cash was donated in annual fund and capital gifts for fiscal year '09. Bryant offers its deepest gratitude to those 3,750 who participated. Their support provides financial assistance to students and their families, and helps the University to continue to offer innovative educational programs.

### SENIORS SET A RECORD FOR CLASS GIFT, MACTLEY TAKES A PLUNGE



The Class of 2009 presented the University with a Senior Gift of two bronze bulldog statues that will greet visitors as they enter Bulldog Stadium. In spite of a down economy, students contributed to the 2009 Senior Class Gift in record numbers, demonstrating a philanthropic responsibility to their alma mater. As an extra incentive to give, President **Ronald K. Machtley** promised seniors that he would jump in the campus pond if participation reached 50 percent. They exceeded their goal — 51 percent of seniors participated, up 35 percent from last year. Machtley kept his word and made the leap, but before the jump he quipped, "Next year I think the goal will have to go up to 75 percent."

## SPOTLIGHT ON: STUDENTS

Bryant engenders a culture of community service and integrates service learning into the University's curriculum. As a result, graduates understand the importance of becoming active, contributing members of society.

### TAKING A BREAK FOR SERVICE LEARNING

In March, a group of Bryant students took part in an eye-opening learning experience during their semester break. Five students traveled to the Dominican Republic to teach computer skills and rudimentary English to the local people. The trip is Bryant's first international service-learning project.

**Maria Acosta '09** (Garnerville, N.Y.), **Maria Carranza '11** (Worcester, Mass.), **Andrew Lazouras '11** (Barrington, R.I.), **Hector Paulino '11** (Central Falls, R.I.), **John Supinski '11** (Acton, Maine), and **Toby Simon**, director of Bryant's Women's Center, spent the week in the small fishing village of Guayacanes, working with Solidarité Aide Dominicain,

which prepares residents to get jobs in local tourist areas. Bryant University donated laptops and the students taught residents computer skills. They also spent time on a batey — a small community built around a sugar plantation — teaching teenagers basic English.

Closer to home, 14 students and four staff members volunteered with three different organizations in Washington, D.C., as part of Bryant's annual Alternate Spring Break (ASB) trip to the nation's capital. Each morning, students delivered meals to people afflicted with life-threatening illnesses such as cancer and HIV/AIDS, through the nonprofit organization Food and Friends. In the afternoons, they spent time with elderly patients at the Little Sisters of the Poor residence and helped



Children in the Dominican Republic learn computer skills from Maria Carranza '11.

children with their homework at St. Anthony's School.

**Kelsey Mann '10** (Windham, Maine) says the ASB is one of the many programs at Bryant that help students learn more about their role in society. "Community service is not something you can replicate in the classroom, yet it is critical to understanding the world we live in," she says.



### STUDENT DOCUMENTARY HIGHLIGHTS THE ENTREPRENEUR'S JOURNEY

Little did **Patrick Sargent '10** (Salem, Mass.) realize that a bout with mononucleosis would become the impetus for a career as a moviemaker. He was recuperating at home when he watched the Oscar award-winning film *Good Will Hunting* and was inspired to write a screenplay.

The script was the foundation for his first film, *Swept Under*, which he produced in a film class during his sophomore year at Bryant. Sargent was hooked, and he decided that his next project would be a documentary about entrepreneurship. Eight months later, after countless hours of interviews and editing, *Work Your Way Up* premiered at Bryant in February.

Sargent, who describes himself as a "bootstrap entrepreneur," says he has been a businessman as far back as he can remember, always raking leaves and shoveling snow for extra cash. "I wanted to tell the story of true entrepreneurs — the process of starting with nothing and turning it into something," he says.

The film features Ryan Allis, a 24-year-old entrepreneur and author who created the e-mail software company, iContact, now a \$15 million enterprise. (President Barack Obama used the software created by iContact during his presidential campaign.) Sargent met Allis at a Collegiate Entrepreneurs' Organization Conference in 2007 and followed up with him

to discuss the documentary. In the film, Sargent also interviews other entrepreneurs, as well as authors and Bryant faculty. The 60-minute documentary cost only \$3,500 to make.

One of the film's central themes is the willingness to take a risk. "Often, people don't follow their dreams because they have a fear of failure," says Sargent. "I learned you just have to do it."

Sargent's goal is to see his credits roll one day at the Sundance Film Festival — the premier independent film venue. "You've got to dream big," he says.

## RECYCLEMANIA ON CAMPUS

For **Dhara Shah '12** (Lincoln, R.I.), every day is Earth Day. She feels guilty if she is not doing all she can to recycle or to embrace the green movement.

To spread her message, Shah dedicated her efforts as a student senator to promoting RecycleMania, a nationwide contest for colleges and universities that measures who can reduce, reuse, and recycle the most campus waste. This year marked Bryant's first year in the competition. During the 10-week competition period, Bryant collected more than 40,000 pounds of recyclables.

"Bryant is our home away from home," she says. "If we all band together on this important issue of sustainability, we can greatly reduce our carbon footprint and change our world."

RecycleMania is just one example of participation in the green movement by Bryant students. A group in Management 200 (Management Principles and Practices) recently dedicated their semester-long service-learning project to educating the Bryant community about the benefits of recycling and organized Go Green Day, which helped kick off Bryant's commemoration of Raise Your Voice Week.

In addition, Bryant celebrated Earth Day 2009 with a lecture by **Mark Pagani**, associate professor of geology and geophysics at Yale University, and a leading expert on atmospheric CO<sub>2</sub> and its impact on climate change. The event was sponsored by the U.S.-China Institute.

## SIFE HOSTS FIRST YOUNG WOMEN'S COLLOQUIUM

After attending Bryant's 2009 Women's Summit™, **Kaitlyn O'Rourke '10** (Cranston, R.I.) and **Kathleen Libby '10** (Torrington, Conn.) wanted to implement a similar program for high school and college students. The result was the first Young Women's Colloquium presented this spring by Bryant's chapter of Students in Free Enterprise (SIFE).

The program was free and open to members of the Bryant community, as well as local high school students. The conference featured a presentation by **Stacie Berdan**, a consultant and expert on women and international careers and author of *Get Ahead by Going Abroad*. Her work focuses on the benefits of feminine leadership and the changing role of female managers in an increasingly global marketplace.

Breakout sessions were held throughout the day culminating with a closing keynote presentation by **Lisa Churchville**, president and general manager of NBC 10 WJAR, who has more than 20 years experience working in the industry. Churchville was also the keynote speaker and an honorary degree recipient at Bryant's Graduate School Commencement May 14.

Programs like the Young Women's Colloquium are important because they provide an opportunity for students to learn firsthand what it takes to succeed, says O'Rourke. "It is great to be able to talk with professionals to learn about what they did to accomplish their goals," she says.

## AN EXTRAVAGANZA OF MUSIC, CULTURE, AND FASHION



More than 100 students, including Sherika Nicholas '11 (above), took part in Extravaganza, the grand finale event for Black History Month at Bryant.

## BRYANT NAMED TO COMMUNITY SERVICE HONOR ROLL

For the second year in a row, Bryant has earned a place on the Presidential Honor Roll for Community Service, the highest federal recognition a college or university can receive for its commitment to volunteering, service learning, and civic engagement.

Over the past year, 840 Bryant students were engaged in academic service learning, and another 2,060 students were involved in community-service projects. All told, Bryant students volunteered approximately 12,700 hours of service.

Noteworthy projects:

- Bryant's Annual Relay for Life raised more than \$80,000 and included 700 participants.
- Tri Sigma's Up 'til Dawn letter-writing campaign raised \$8,000 for St. Jude Children's Research Hospital.
- WJMF's Bryant Held Hostage telethon raised \$1,300 for Meeting Street School while broadcasting for 36 consecutive hours.
- Nearly 700 students took part in semester-long service-learning projects.



Relay For Life 2009 raised more than \$80,000.

## SPOTLIGHT ON: ALUMNI

With the number of campus programs and Regional Alumni Network events at an all-time high, Bryant alumni have more chances than ever to stay active and engaged with their alma mater.

### 2009 REUNION @ HOMECOMING

Join your former classmates and experience 2009 Reunion @ Homecoming.

The fun begins on Friday, October 2. That night, Bryant plays host to one of the University's newest traditions — the Bryant Fires and Fireworks on the pond.

Saturday kicks off with concurrent morning activities,

including an Alumni Volunteer Leadership Breakfast, student leader reunions, reunions of Multicultural Alumni and Bryant Pride and GLBT alumni, and alumni sports games. A number of informational sessions will be open to visitors, including a workshop on choosing the right college, campus tours, and an overview of alumni career services. In



addition, President **Ronald K. Machtley** will induct the Class of 1959 into the Loyal Guard in honor of their 50th reunion at an annual luncheon and ceremony.

In the afternoon, the Bryant Bulldogs will take on the Wagner College Seahawks. Throughout the game, fans and their families can enjoy activities for kids of all ages in the Bulldog Fun Zone. Afterward, attendees can kick



back for a night of great food and dancing in the Alumni Tent.

An Alumni Memorial Service in the new Interfaith Center and the Ninth Annual Shawn M. Nassaney Memorial Cross Country Race/Walk bring the weekend to a close on Sunday.

Please visit [bryant.edu/alumni](http://bryant.edu/alumni) for more information, to see who is coming, and to register for all activities.

## ALUMNUS FINDS OPPORTUNITY IN THE FINANCIAL SERVICES MARKET



When **Nicholas Bohnsack '00** graduated from Bryant he started a job as an asset manager with a large consulting firm, and then moved on to an independent research boutique.

Five years after commencement, Bohnsack was comfortable and successful, but then opportunity came knocking: His colleague, Jason Trenner, proposed that they start a new business venture. At 26 years old, he left the comfort of his Wall Street career and launched a macroeconomics and policy research start-up with five people in a borrowed conference room.

Today his company, Strategas Research Partners LLC, has 21 employees; offices in New York City, Washington, D.C., and Geneva, Switzerland; and counts among its clients some of the world's largest mutual funds, investment advisors, pensions and endowments, and hedge funds. Bohnsack also serves as an advisor to the student-run

Archway Investment Fund at Bryant. He credits his company's growth to transparency and communication both internally and externally.

From the beginning, Bohnsack was committed to creating a firm where people wanted to come to work every day, because in the end it leads to more business. "We make sure that as leaders in the company we talk to associates about opportunities to grow the firm, and provide the guidance and encouragement that breeds confidence," he says.

Strategas has been working hard to find out what's important to its clients in this tumultuous financial climate. By constantly asking questions, Bohnsack is better able to assess the needs of the marketplace,

and provide assurance, and establish a positive reputation for his young company.

"Financial cycles have been happening since the Medicis ran Italy," Bohnsack says. "It is these deep periods of retrenchment that create opportunity and drive the next 30 years of prosperity."

Bohnsack's knack for taking advantage of opportunities as they come is a direct reflection on Bryant. He says: "The University is making a name for itself by having graduates who have the confidence and ability to take risks in this new century of business. What more can you ask for?"



**ALUMNI HONORED AT ANNUAL LEADERSHIP EVENT**

During Bryant’s annual Alumni Leadership Weekend in April, several alumni were honored for their outstanding contributions to their professions, the community, and the University. President Ronald K. Machtley presented **John S. Renza ‘43** (pictured) and his family with a symbolic “Key to Bryant,” in recognition of their longstanding support of the



University. **James Damron**, vice president for university advancement, recognized the generous contributions of the 1863 Society.

In addition, three distinguished alumni were honored with Alumni Achievement Awards presented by the president of the Bryant University Alumni Association, **Ray Grigevich Jr. ‘91, ‘00 MBA**.

This year’s recipients are:



**Thomas A. Taylor ‘63, ‘98H**  
*Distinguished Alumnus Award*

Thomas A. Taylor ‘63 was determined to finish college, despite

the emotional and financial hardship of losing his father when he was a junior enrolled at Bryant. Taylor is glad he continued with his Bryant education because he believes it was the foundation for a successful 35-year career at Amica Mutual Insurance.

“Earning a degree from Bryant was a life-changing event for me,” he says. “I will forever be grateful to my professors for their dedication, assistance, and encouragement.”

In 1998, he received an honorary degree from Bryant and recently completed a nine-year stint as a member of Bryant’s Board of Trustees, the final three years as chair. He is a member of the National Council on Philanthropy and the Bryant Leadership Council of Donors.



**James A. Warner ‘99**  
*Young Alumni Leadership Award*

As early as grade school, James A. Warner ‘99 showed signs of leadership and a love for entrepreneurship. Throughout the years, Warner has launched many ventures with his childhood friend and business partner, **Ryan Duques**. “I’m always

looking for the next business idea,” says Warner. “I often think about what item or service could make life easier or more enjoyable. When I’ve figured out what that is, that’s my next company.”

Warner has been named “Small Businessperson of the Year” by *Business New Haven*, and one of the “40 Under 40” by *Business Times*. He’s also been recognized in *Entrepreneur Magazine*, the *New York Times*, *Hartford Courant*, and *Editor and Publisher*.



**J. Steven Cowen ‘69**  
*Nelson Gulski Service Award*

Even though it’s been four decades since he graduated, Steven Cowen ‘69 continues to cultivate his Bryant connection. A San Diego, Calif., resident, Steven uses technology and travel to take an active role in the Bryant community.

“Once you graduate from Bryant, it becomes a part of you,” he says. “I have watched the University grow and its reputation increase, and I wanted to be a part of developing the Bryant tradition.”

The founder of Cowen & Associates, a financial planning

firm, Cowen was approached by Bryant when the University was starting a concentration in financial services about 10 years ago. He was happy to provide his expertise and enjoys the opportunity to interact with the students.

“I am so impressed each time I talk with them,” he says. “Bryant students are smart, mature, and passionate, and it gives me great pride to offer them my mentorship and advice.” Despite the many miles that separate him from Bryant’s campus, he enthusiastically supports the University’s many programs. “I am very pleased with the direction and progress of the University,” he says. “I want to use my experience and knowledge to help continue the momentum.”

**GREEK EVENTS AT HOMECOMING**

Alumni from Bryant’s fraternities and sororities will return to campus for the exciting Greek events scheduled during Reunion @ Homecoming this year.

On Friday, October 2, the All-Greek Alumni Golf Outing will be held at Crystal Lake Golf Club in Burrillville, R.I. That night, Bryant will host an All-Greek Welcome Reception on campus.

Special all-Greek events are also planned for Saturday, and on Sunday several deceased sisters and brothers will be remembered at the second annual alumni memorial service. Information and registration is available on the Bryant alumni Web site.

**SPOTLIGHT ON: ALUMNI  
(CONTINUED)****BOSTON ALUMNI CLUB  
KICKOFF: SEPT 22**

Join the Massachusetts Regional Alumni Network for a Bryant 2U event on Tuesday, September 22, 6–9 p.m., to celebrate Bryant's new partnership with the Downtown Harvard Club of Boston. Stop by and sample the great food and outstanding views from Bryant's new home away from home in Boston.

**Jack Trifts**, dean of the College of Business, and many Bryant alumni will be on hand to help you build your network of friends and colleagues in the Boston area. In addition, **Michael Roberto**, Bryant faculty member and best-selling author, will present a case study from his new book, *Know*

*What You Don't Know: How Great Leaders Prevent Problems Before They Happen.*

This is the first of many events you can enjoy at the Downtown Harvard Club — Bryant alumni are now eligible for full membership privileges. There are many ways you can make our Club part of your life — business and family entertaining, holiday parties, wine dinners, Celtics and Bruins events, and theater packages, for example. Bryant now joins prestigious institutions such as Harvard, Cornell, Dartmouth, Holy Cross, Suffolk, and Wheaton, in having an alumni membership partnership with the Club.

To register for the kickoff event or to learn more about the Downtown Harvard Club partnership, visit [www.bryant.edu/alumni-events](http://www.bryant.edu/alumni-events).

**UPCOMING TRAVEL PROGRAMS**

Last year, Bryant alumni embarked on the University's first travel program. A group of 14 alumni, with class years ranging from 1957 to 2006, visited Beijing, China, during the Summer 2008 Olympics. The trip was a great success. Participants enjoyed amazing cultural experiences and many new friendships were made. "The opportunity to visit China during such a significant period in the country's storied history was a once-in-a-lifetime opportunity for our alumni," says **Robin Torbron Warde**, director of alumni relations.

Warde and the department of alumni relations at Bryant are anxious to build on the momentum of the China program. Over the next year, they are

planning to offer alumni excursions to India, as well as other countries to be determined. "Traveling with fellow alumni is a great experience. Everyone has an immediate bond because of a shared alma mater, which is strengthened over the course of the trip," Warde says.

For more information about alumni travel programs in 2010, visit [bryant.edu/alumni](http://bryant.edu/alumni) or call the alumni relations office at 877-353-5667 or 401-232-6040.



BRYANT UNIVERSITY

*Thank you for your support!*

Through their participation in Bryant's charitable giving this year, more than 3,750 members of the University community demonstrated that they are passionately committed to the education of our students. A total of more than \$4.1 million was raised in annual and capital gifts, with many contributions already at work and making an immediate impact in crucial areas such as student scholarships. **Thank you!**

[www.bryant.edu/givingtobryant](http://www.bryant.edu/givingtobryant)

Class Notes is a great place to share news about professional and educational accomplishments and other special events in your life. Keep Bryant University informed of your latest endeavors by submitting information online through the Class Notes page at [bryant.edu/alumni](http://bryant.edu/alumni). You can also send an e-mail to [alumni@bryant.edu](mailto:alumni@bryant.edu) or call 877-353-5667.

**1962**  
**MARIA (PAOLINO) ALFRED** of Narragansett, R.I., retired as business manager of the school department for the Town of Jamestown, R.I., after serving eight and a half years.

**1967**  
**WILLIAM R. HALPIN** of Locust Grove, Va., was named senior member of the Objective Resources International Advisory Group. Harpin also serves on the board of advisors for The MASY Group, a global competitive intelligence, analytical services, and intelligence training company, and on the board of directors for both the National Military Intelligence Association and the National Military Intelligence Foundation.

**1969**  
**DOUGLAS H. FISHER** of Bridgeton, N.J., was named secretary of agriculture for the State of New Jersey. Fisher has been lauded for his work on agricultural issues by various organizations: Gloucester County Board of Agriculture, 2008 Distinguished Service to Agriculture; New Jersey Nursery and Landscape Association, 2008 Legislator of the Year; and the New Jersey Association of Conservation Districts, 2007 Outstanding Conservation Legislator.



**1973**  
**JEFFREY A. ASHER '84 MBA** of Manchester, Conn., was named executive director of the Connecticut Health and Educational Facilities Authority for the State of Connecticut, located in Hartford, Conn.

**REBECCA R. ROTONDO '75** of Johnston, R.I., retired as budget officer of the United States Department of Justice, in Providence, R.I., where she served for 33 years.

**1974**  
**It's your class reunion in 2009!**  
**Visit [www.bryant.edu/alumni](http://www.bryant.edu/alumni)**

**THOMAS E. NYE** of Warwick, R.I., retired from the City of Warwick Police Department. Major Nye worked the detail at the Warwick Central Library for 17 years.



**1976**  
**WILLIAM M. DROHAN** of Great Falls, Va., was named chairman of the board of directors of Alliance Bankshares Corporation. Drohan served as a founding director of Alliance and as chairman of the budget and asset/liability committee.



**JEROME F. WILLIAMS '81, '86 MBA** of Barrington, R.I., was named senior vice president and chief business and administration officer at Roger Williams University in Bristol, R.I.

**1977**  
**CURTIS E. DEWALT** of Rancho Santa Margarita, Calif., was named chief financial officer at Autobytel in Irvine, Calif.

**1978**  
**SCOTT P. LUND** of Canton, Mass., was named executive vice president of Action Automation & Controls, Inc., of North Attleboro, Mass.

**1980**  
**MICHAEL G. FORTIN '85 MBA** of Exeter, R.I., was named vice president and project manager for group security and fraud at Citizens Bank in Providence, R.I.

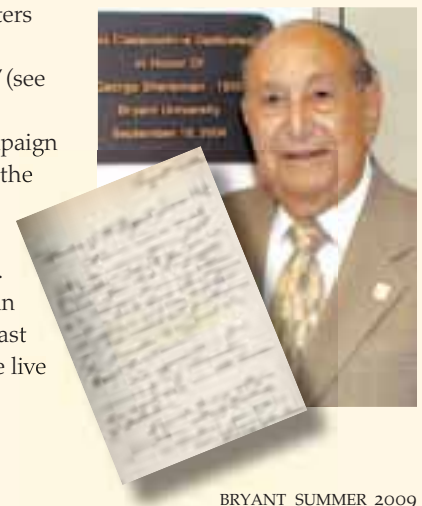


**GEORGE SHENKMAN '38** is celebrating his 95th birthday this year. He entered the new "Bryant College of Business Administration" when the school was located on the East Side of Providence. He received his degree on February 10, 1938, but also identifies himself with the class of 1939, the year he was originally slated to graduate.

After leaving Bryant, Shenkman served in World War II, as a member of the Fifth Armored Division, which was involved in five European campaigns. A letter that he wrote to the Bryant Service Club in 1942 was recently

discovered among other World War II letters that are now being preserved in a special online exhibit titled "Bryant Goes to War" (see pg. 23). In 2004, Shenkman's son Mark made a generous \$50,000 gift to the Campaign for Bryant: It's About Changing Lives on the occasion of his father's 90th birthday, and a classroom in Bryant's Unistructure is named in the elder Shenkman's honor.

Prior to retiring to Florida, Shenkman was employed by the Silktown Flyer in East Hartford, Conn. He and his wife Florence live in Boca Raton.



**1981**  
**BARBARA (WIDMAN) WINFIELD MBA** of Visalia, Calif., was named broker associate at RE/MAX in Visalia. Winfield has been in real estate for 21 years as an agent and 17 years as a broker.

**1982**  
**MARK E. STURDY MBA** of Attleboro, Mass., was named interim clerk magistrate for the Town of Attleboro District Court.

**1984**  
**It's your class reunion in 2009!**  
**Visit [www.bryant.edu/alumni](http://www.bryant.edu/alumni)**

**ROBERT A. D'ANDREA '90 MST** of Providence, R.I., was named principal at Kahn, Litwin, Renza & Co., in Providence.

**MICHAEL D. LEVY** of Silver Spring, Md., is a sales specialist with Philips Healthcare in Silver Spring. In 2008, Levy earned his fourth consecutive Pinnacle Sales Award for annual sales excellence.

**1987**  
**GARY T. HAYWARD** of Stafford, Va., was named lieutenant colonel in the United States Air Force. Hayward is currently serving a one-year tour at Joint Base Balad in Iraq.

**1989**  
**It's your class reunion in 2009!**  
**Visit [www.bryant.edu/alumni](http://www.bryant.edu/alumni)**

**KAREN (BARRETT) ROSKELLY** of Portsmouth, R.I. and president of Roskelly, Inc. will have ten award-winning design pieces displayed in the book *American Graphic Design and Advertising 25*, which will be distributed in more than 50 countries.

**1993**  
**RABECA (FUOCO) EUNIS** of East Greenwich, R.I., was named Woman of the Year in Tax and Accounting by the National Association of Professional and Executive Women. Eunis is president of Eunis & Associates CPA Inc., in Cranston, R.I.

**1994**  
**It's your class reunion in 2009!**  
**Visit [www.bryant.edu/alumni](http://www.bryant.edu/alumni)**

**VENZON V. AROMIN III** of Acworth, Ga., was named vice president of the Ayco company, a Goldman Sachs company located in Atlanta, Ga. Aromin is also a certified financial planner.

**1996**  
**TOBIAS M. STAPLETON** of West Barnstable, Mass., was named director of marketing at the Cranberry Marketing Committee in Wareham, Mass. Stapleton is responsible for overseeing domestic and international generic marketing promotion programs for the U.S. cranberry industry.

**1996**  
**SEAN R. WANDREI** of Agawam, Mass., was named a member of the Young Professional Society of Greater Springfield board of directors, in Springfield, Mass.

**1997**  
**MARY A. MACINTOSH MBA** of East Greenwich, R.I., was named vice president and chief financial officer of Home & Hospice Care of Rhode Island in Pawtucket, R.I.



**2000**  
**TODD G. CAREY MBA** of Lexington, Mass., is featured in the book written by his mother, *Minor League Mom: A Mother's Journey through the Red Sox Farm Teams*. It is the story of the seven-year journey of Todd and his brother, Tim, as they traveled through the Red Sox minor league system, from the rookie league through AAA in Pawtucket, R.I.

**ADAM N. B. QUINLAN '08 MBA** of Warwick, R.I., was named vice president of commercial services at Coventry Credit Union in Coventry, R.I.



**KIMBERLY (BROWN) JALETTE '00 MBA** of Lincoln, R.I., was recently named director of programs for Leadership Rhode Island in Providence, R.I., where she is responsible for the development, execution, and evaluation of educational leadership programs. She also provides direction and coordination of volunteer committee members and associated support staff, event planning, alumni engagement, and fund development. Previously, Jalette held several leadership positions throughout her 12-year tenure at MetLife in Warwick, R.I., most recently as chief of staff and director of IT finance and operations.

She has served the community through various roles on boards and committees, including the Station Fire Memorial Foundation and North East Rottweiler Rescue & Referral. Along with her husband, Jalette has designed a social education outreach program to teach children the art of strategic thinking, conflict resolution, and team-building skills. A highly sought-after public speaker, Jalette was a panelist at the 2009 Women's Summit™ at Bryant where she spoke about how community leadership and engagement enhances our business lives.

2005

**BRIAN C. FRENETTE MST** of Fall River, Mass., was named principal at Restivo Monacelli in Providence, R.I. Frenette is the director of the firm's tax department and advises firm clients in all areas of federal, state, and international taxation.



2006

**JOSEPH J. HANSEN** of Boynton Beach, Fla., was named chairman of Connect Florida. Connect Florida was created by Leadership Florida to introduce young professionals to the issues facing Florida, to involve them with public policy activities, and to create a youth network around the state. Hansen is an account executive at Profile Marketing & Public Relations in Highland Beach, Fla.



2007

**STEVEN G. DUBOIS** of Cumberland, R.I., owns Spike's Junkyard Dogs and Lulu's Salads & Spuds located at the Emerald Square Mall in North Attleboro, Mass. Dubois began working in the restaurant business when he was 16 and always dreamed of owning his own restaurant.

**DAVID E. FONTES MBA** of

Lincoln, R.I., was named supervisor at Sullivan & Company in Providence, R.I.



**PAMELA D. KUHN** of Cheshire,

Conn., was named program manager of the latest online proprietary incentive program at Barker Specialty in Cheshire.



2008

**KRISTOFER E. HART** of Worcester, Mass., was named financial advisor at Morgan Stanley in Worcester, Mass.

## ONLINE ALUMNI DIRECTORY

Free to all 40,000 Bryant alumni, the online directory is easy to use and available via the Bryant Web site at [www.bryant.edu/alumni](http://www.bryant.edu/alumni) (just click on My Alumni Page). Find classmates or alumni living in your area or use the keyword search for contacts in particular companies or industries.

**Sign up today to renew old friendships and network with your peers.**

**SALVATORE CINGARI '51** and his family own and operate Grade A Markets Inc., a chain of supermarkets in Fairfield, Conn. Founded in 1936 by Salvatore Cingari, Sr., Grade A Markets is part of the ShopRite Supermarkets retailers' cooperative of supermarkets in the northeastern United States. ShopRite consists of 45 individually owned and operated affiliates with more than 50,000 employees, administered through the Wakefern Food Corporation.

In addition to his involvement with his alma mater, Cingari is active in his community, serving as chairman of the board of the Food Bank of Lower Fairfield County since 2004.

He is a trustee of Our Lady Star of the Sea Church, Stamford, Conn. and the Connecticut Grand Opera & Orchestra, and has been a member of the board of directors of St. Joseph's Medical Center and of the Stamford Yacht Club.

The Cingari family has a multigenerational legacy at Bryant. Cingari's wife, Catherine (Franco) Cingari '57, his son Michael Cingari '78, and his grandson Thomas Cingari Jr. '07 are also alumni. Each year, the Cingaris and Grade A Markets generously contribute to the Bryant President's Cup Golf Tournament as a sponsor, helping to make scholarships possible for students in need.



# IN MEMORIAM

LUCILE (CARROLL) ALDRIDGE '30  
November 4, 2008

E. LOUISE (CARY) STODDARD '35  
August 2, 2008

MURIEL (PICKETT) KENT '36  
January 2, 2009

PETER P. SHURGOT '36  
December 5, 2008

ANNE (LAURICH) ADAMS '37  
October 24, 2008

CATHERINE (MCMAHON)  
HINCHEY '39  
October 15, 2008

STANLEY M. ACKROYD '40  
February 26, 2009

DORIS L. MAYOH '40  
December 11, 2008

WILLIAM S. COLEMAN '41  
March 24, 2009

JOHN B. LEACH '41  
November 26, 2008

LUCY (DEAN) BURKE '42  
April 30, 2007

LEONA (MANNOLINI)  
MCCONNON '42  
December 25, 2008

DOROTHY (FRANCIS)  
MONBLEAU '42  
December 25, 2008

J. WAKEMAN JENNINGS '43  
January 9, 2009

WANDA S. JABLECKI '44  
February 11, 2009

JEANNETTE (BELANGER)  
MCELROY '46  
December 9, 2008

JOHN C. LONGWORTH '47  
December 31, 2008

CATHERINE (GORDON)  
SHANLEY '47  
January 25, 2009

FRANK A. RONCI '48  
December 6, 2008

GERARD O. TRAHAN '48  
July 16, 2008

ALEXANDER P. LISY JR. '49  
February 15, 2009

JOHN B. O'NEIL '49  
November 3, 2008

WILLIAM O. PELLETIER '49  
March 12, 2009

VIRGINIA (ATKINSON) ZINN '49  
October 7, 2008

FREDERIC J. AUCOIN '50  
January 2, 2009

LOUIS R. GUNZY '50  
January 16, 2009

MORAN T. JAMMEN '50  
January 8, 2009

JOHN J. MCADAM '50  
January 31, 2009

ROBERT A. AMICONE '51  
November 28, 2008

JAMES H. BURNS '51  
October 14, 2008

STEPHEN A. CANESTRARI '51  
March 8, 2009

PATRICIA (LEE) DALY '51  
January 28, 2009

DR. ALBERT LINDIA '51  
November 3, 2008

JOAN (ALMOND) MOSS '51  
January 1, 2009

HENRY J. PICAGLI '51  
January 11, 2009

JANET (CREELMAN) WILSON '51  
February 26, 2009

DORIS (LOVEJOY) REKORT '52  
November 28, 2008

EDWARD A. LECKIE '54  
August 11, 2008

JOHN K. LYONS '54  
January 4, 2009

MARY (DONNELLY) MERGENER '54  
October 10, 2008

FRANCIS J. FARKAS '55  
January 5, 2009

DONALD M. PATTERSON '55  
December 22, 2008

PAUL J. SHEA '55  
September 13, 2007

ALLEN R. HILLIS '56  
December 10, 2007

JACK GILBERT JR. '57  
January 13, 2009

DONALD P. PFISTER SR. '57  
December 25, 2008

GERALD P. CORRIDON '58  
November 9, 2008

LEO R. MCALOON JR. '58  
November 4, 2008

KENNETH S. TAYLOR '59  
December 17, 2008

JOHN L. THORP '59  
September 7, 2008

RONALD R. CROWELL '60  
October 20, 2008

ROBERT J. MARCELLO '60  
May 19, 2007

DOLORES (AUGUSTINE) MEDO '60  
November 5, 2008

MICHAEL D. RICCITELLI '61  
January 27, 2009

DANIEL G. LANDRY '62  
January 18, 2009

JOHN F. MCKENNA '64  
July 5, 2008

DOUGLAS F. PATERSON '64  
December 22, 2008

WAYNE F. BURKART '66  
November 3, 2008

ARTHUR B. CLARK JR. '67  
December 10, 2008

ROCCO W. FEDERICO '67  
October 26, 2008

PETER F. SULLIVAN '68  
March 2, 2009

MICHAEL F. FOLEY '69  
November 1, 2008

BEVERLY (KNOLL) LANE '69  
June 13, 2008

JOHN F. MURPHY '69  
December 29, 2008

MARGARET (SPLAINE)  
HOLTHAUS '71  
December 10, 2008

ALLAN J. SMULLING SR. '74  
December 4, 2008

JAMES H. GIBBS '75  
November 19, 2008

PERRY E. NORMAN SR. '76  
March 17, 2008

MARGARET (BASTRAW)  
HANCOCK '77  
February 13, 2009

R. ANDREW DEWEY '78 MBA  
December 19, 2008

ODIE HUFFMAN '78 MBA  
October 18, 2008

RICHARD A. MORETTI '78  
February 15, 2007

SUSAN (MANCINI) GIANNINI '79  
December 5, 2008

DALE (GLADSTEIN) MOUTNER '81  
March 5, 2007

TIMOTHY D. WEST '81  
December 13, 2008

RAYMOND A. PERRY JR. '87  
September 29, 2008

EDWARD L. MAGILL '89  
November 14, 2008

EVELYN (SILVA) UNDERWOOD '91  
November 12, 2008

ROBERT A. DESMOND '93  
October 16, 2008

NAVY (LAW) BHADA '99, '05 MBA  
January 8, 2009

REGINALD L. STREATER '03  
January 2, 2009

NEAL J. BRYANT '07  
November 20, 2008

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## CORRECTION



Former Bryant trustee Richard Oster was among those featured in the In Memoriam section of Bryant magazine, Spring 2009. Unfortunately, an incorrect photograph was used to identify Mr. Oster. Bryant University apologizes to Mr. Oster's family and friends for the mistake. A correct photograph is shown here.



# REUNION @ HOMECOMING

Register online at [www.bryant.edu/reunion](http://www.bryant.edu/reunion)



**Connect** with **classmates** and **celebrate** with your family. Relive old **memories** and make new ones during three days filled with **exciting events** and **entertainment**.

## Highlights include:

- Loyal Guard Induction for the Class of 1959
- Friday night Pep Rally: Bryant Fires and Fireworks
- Festive Reunion lunch, dinner, and live band in the Alumni Tent for all classes
- All-Greek Alumni Golf Outing at Crystal Lake Golf Club
- Affinity group reunions for student organizations and athletics
- Alumni Memorial Service in Bryant's Interfaith Center
- Ninth Annual Nassaney Memorial Cross Country Race/Walk



## OCTOBER 2-4, 2009





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Bryant's Division I athletics program goes far beyond winning and losing. Athletes learn the character of leadership on and off the playing fields. For more on sports and leadership at Bryant, turn to page 11.

