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BRYANT 360°

360° NEWS AND VIEWS
FOR STUDENTS AND
FAMILIES
APRIL 2011



Senior lands job with Global Defense Giant

When **Mallory Rousseau '11** (Fitchburg, MA) started looking at colleges, she wanted to study business at a big school in an urban setting. She applied to three New England institutions with impressive business curriculums – and more than 40,000 undergraduate students. Meanwhile, Rousseau's dad convinced her to submit a Common Application to Bryant, which she did a few days before the deadline.

Acceptance letters began to arrive, including one from Bryant that also contained an invitation to a scholarship dinner in Providence and an Admitted Student Open House on campus. Rousseau decided to check it out.

"At the dinner, I met students and faculty who told me about what Bryant had to offer," she says, "and I left Providence with a very positive impression – without having seen the school. Early the next morning, my parents and I drove to campus for the open house. Even in

the pouring rain, I knew Bryant was the school for me. I sent my deposit the very next day."

Following a semester in Introduction to Finance, a class that she absolutely loved, Rousseau declared Finance as her major. As a sophomore, she began to research summer internships and found a corporate finance position with BAE Systems, a global defense contractor headquartered in Nashua, NH. She discovered it through the Bryant Career Connection (BCC), a resource offered by the University's Amica Center for Career Education.

"It's so important for students to understand the advantage they have just by being a Bryant student," she says. "The Amica Center staff is committed to seeing every student get the internship or job of his or her dreams. Employers respect Bryant as an institution and value its

A successful internship helped Mallory Rousseau '11 secure a full-time job well before Commencement.

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Career Fair 2011

Employers were impressed by the preparedness, excellent caliber, and professionalism of Bryant students at the 2011 Career Fair, sponsored by the Amica Center for Career Education.

More than 720 students met with 200 recruiters and alumni representatives from 91 participating organizations at the event.

Employer participation increased by 25 percent over last year, a hopeful sign of an improving economy as well an indication of Bryant's strong reputation as a recruiting source of talented candidates, according to Kathleen Clarkin, the center's manager of corporate recruiting.

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Edinaldo Tebaldi, Ph.D.

Assistant Professor of Economics



This award-winning professor is a prolific researcher and published author whose work delves into traditional topics in economics including economic development and poverty, as well as nontraditional subjects such as the economics of infidelity, and sexual orientation and labor market discrimination. Professor Tebaldi, who currently conducts economic analysis and forecasts for the State of Rhode Island, is a former economic development consultant for the World Bank in Brazil and in Washington, D.C.

“I talk about my research in the classroom as a way to demonstrate to students how economic principles and theories can be applied to make decisions, analyze current economic problems, and design policies that might help solve major problems affecting local, national, and global economies,” he says.

We asked Professor Tebaldi to complete a number of sentences for *Bryant 360*. We’re pretty sure you won’t find any of this information in his “curriculum vitae.”

When I was in high school, I wanted to be a historian. I was fascinated with the idea of studying human failure and ingenuity over time.

In my spare time, I enjoy my family. I also like to watch *Star Trek*, *Star Wars*, and play video games. *Halo: Reach* is the best game ever.

The last CD I bought was “Symphony” by Sarah Brightman.

My students would say that I’m a passionate professor who challenges them to think outside the box.

If I wasn’t teaching, I would be a computer software developer.

I was attracted to Bryant because it has a reputation for getting things done quickly and effectively.

I think our students are engaged and eager to succeed.

➤ WWW.BRYANT.EDU/FACULTY/ETEBALDI

Faces in the Bryant crowd



Sherika Nicholas '11
Sociology and Service Learning
East Patchogue, NY

This sociology and service learning major is a sprinter on the track & field team, a member of the Multicultural Student Union, and an assistant in the Gertrude Meth Hochberg Women’s Center, to name just a few of her co-curricular activities. In 2009, she was one of six students honored with a Women’s Herstory Award for her contributions to campus life. Nicholas is also a member of The Bottom Line, Bryant’s a cappella group, and enjoys being able to express herself through the music that she writes and performs. “Each of these activities reinforces responsibility and the importance of good communication skills,” she says. “It’s necessary to be dedicated to everything that you do.”

➤ WWW.BRYANT.EDU/CSISPOTLIGHTS



Michael Malenfant '14
Marketing
Lakeville, MA

This first-year student has already served as Chief Financial Officer of a company – a potential company, that is. As part of Bryant’s innovative “Business 101” course, students develop business plans and pitch ideas to business executives, faculty, and fellow students. After many hours of practice, Malenfant and Lindsey Langella ’14 (Northport, NY) co-presented their team’s plan for Cool Lips, a battery-operated cooling container for lipstick and lip balm proposed by Langella. Cool Lips was voted “Most Likely to Succeed” and a month later captured first place in the Business 101 marketing plan competition.

➤ WWW.BRYANT.EDU/BUSINESS101



Taryn Smith '12
Human Resource Management
Sociology and Service Learning
Vooheesville, NY

As she began her first year at Bryant, Smith envisioned herself preparing for a career in business – until she took Community Engagement and Service Learning. This double major in Human Resource Management/Sociology and Service Learning has since worked with the Helping Hands organization, taught English and computer skills in the Dominican Republic, and assisted with recovery efforts from wildfires and flooding in the Angeles National Forest, part of the Liberty Mutual Responsible Scholars™ Community Project team. “Taking time to perform small acts of kindness is my favorite part of volunteering,” she says.

➤ WWW.BRYANT.EDU/WINTERSERVICEPROJECTS



Johnny Wells '10
Accounting
Bronx, NY

Wells, a 2010 accounting graduate, is a full-time student in Bryant’s Graduate School of Business Master of Public Accountancy (MPAc) program and will finish his degree next month. He has already landed a job with PwC’s Boston office, but his relationship with the prestigious accounting firm actually began in high school. That’s when he attended the PwC Accounting Leadership Institute (PwCACLI) at Bryant, a program that gives underrepresented high school students insight into the Bryant experience and possible careers. “Attending PwCACLI as a high school student played a huge role in my decision to attend Bryant,” says Wells, who served as a program counselor in 2009.

➤ WWW.BRYANT.EDU/PWCACLI

Big world for Bryant IB majors

After three internships at Raytheon, International Business major **Jed Haddad '11** (Peabody, MA) was offered a position in the company's prestigious Financial Leadership Development Program. He credits the rigor of Bryant's International Business (IB) program with helping him to differentiate himself from the competition. "This program offers you classroom learning with valuable real-world experience that is a sure recipe for success," says Haddad, who chose to concentrate in finance.

As the global economy grows, so will the need for graduates who will be creative and responsible leaders. Bryant's IB program is thoughtfully designed to provide students with an understanding of the functional areas of business, emphasizing issues and problems faced by managers of multinational businesses.

Students choose to concentrate in accounting, computer information systems, entrepreneurship, finance, management, or marketing. The Bryant IB program is one of the few in the country that offers concentrations in business functions. Students must also minor, and achieve intermediate proficiency, in a second language of their choice.

Unmatched preparation

Those who decide to pursue advanced degrees are well prepared to do so at prestigious institutions. **Samantha Uminski '10** (Rockland, MA) is working toward a master's degree in IB. "Without successfully completing the demanding courses of the Bryant IB major, I would not have been prepared for the rigorous one-year program that I am in," she says. "It was hard sometimes, but studying IB was one of the best decisions I have made."

Others enter a variety of professional careers here and abroad. As part of her IB practicum as a senior last year, **Roslyn Fucello '10** (Berlin, CT) made cold sales calls to Mexico – in Spanish – to help build relationships for a local company. "My experience with the capstone course not only developed my communication skills, it gave me the real-world experience of making on-the-spot decisions," she says. Fucello is now part of the Financial Leadership Development Program at BAE Systems.

A class project required **Meredith Villano '10** (Marlboro, NY) to research the international operations of APC by Schneider Electric, an experience that served her well when she interviewed with the company and was ultimately offered a position in its sales development program. "The IB program's language component gave me a great foundation for when I advance to an international level," says Villano, who is fluent in Spanish.

A broad cultural perspective

At Bryant, IB students learn to understand the relevance of complex international issues ranging from culture and the environment to legal and regulatory systems and policies. They also gain the practical skills needed to address those issues in business and in life.

As an internal auditor of investments at Liberty Mutual, **Caryn Duffy '10** (North Dighton, MA) recognizes that knowing how business is conducted around the world is critical. She regularly works with foreign exchange rates and international investment securities, and her Spanish minor helps her translate information from South America and Spain. "Studying IB at Bryant adds a much broader perspective to your learning experience," she says.

"We have international faculty from different cultures who have traveled ex-



"Studying IB at Bryant adds a much broader perspective to your learning experience."

MADAN ANNAVARJULA, PH.D.
ASSOCIATE PROFESSOR AND BSIB COORDINATOR

tensively," says Madan Annavarjula, Ph.D., Bryant's International Business coordinator and associate professor of management. "This helps us bring our personal experiences into the classroom and adds a practical, hands-on dimension to students' learning."

IB faculty member and Associate Professor of Management Lori Coakley, Ph.D., says, "I pride myself on knowing

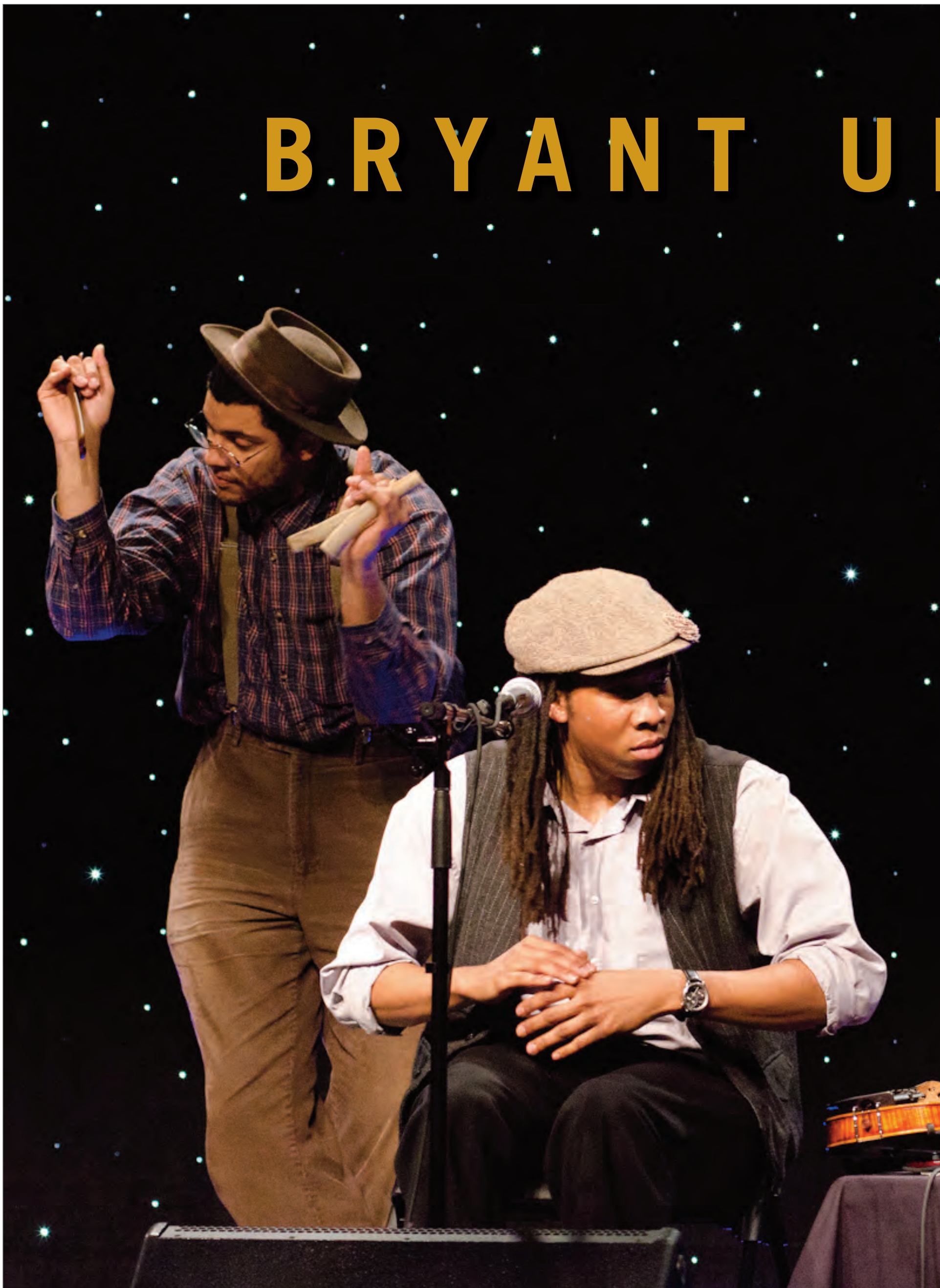
everything I can about my students because the better you get to know your students, the more opportunities become available to them. We meet as faculty and say, 'Hey, you know Sue – wouldn't she be really good at this?' I think that is definitely different from other institutions."

➤ WWW.BRYANT.EDU/IB

BRYANT BY THE NUMBERS | Student Ambassadors

<p>1,778</p> <p>HIGH SCHOOL STUDENTS HOSTED AT TWO OPEN HOUSE EVENTS</p>		<p>94</p> <p>AMBASSADORS FROM 10 STATES AND 8 COUNTRIES</p>	
	<p>440</p> <p>CAMPUS TOURS LED EACH YEAR</p>		<p>100%</p> <p>WALK BACKWARDS WHILE GIVING TOURS</p>

BRYANT U



The Carolina Chocolate Drops, whose latest album, Genuine Negro Jig, received a Grammy as best Traditional Folk Album, performed to a sell-out crowd at Bryant University as part of the President's Cultural Series.

NIVERSITY



admission.bryant.edu

Student-athletes recognized for academic achievements

Bryant’s student-athletes have always been stars – not just on the playing fields but also in the classroom. The women’s swim team was awarded Scholar All-American status by the College Swim Coaches Association of America after achieving a 3.01 cumulative team GPA during the fall semester. In addition, more than half of Bryant’s varsity sports teams achieved cumulative team GPAs of 3.0 or higher. The women’s tennis team, thanks to perfect 4.0 GPAs by senior **Katie Francazio** (Cranston, RI) and sophomore **Claudia Hidalgo** (Guay-naquil, Ecuador), posted the highest team GPA of 3.54, while the men’s cross country team was the highest on the men’s side at 3.31.

A total of 71 Bryant University student-athletes were named to the Northeast Conference Fall Academic Honor Roll, including 13 student-athletes earning Commissioner’s Honor Roll distinction. The NEC Academic Honor Roll consists of student-athletes who have maintained a cumulative grade point average of 3.20 or above, and the league saw a five percent increase in 2010-11 with 829 student-athletes qualifying for the distinction. Of those 829 student-athletes, 175 were named to the Commissioner’s Honor Roll, an accolade that recognizes those who have maintained a GPA of 3.75 or above.

Men’s basketball players earn top recognition by the NEC

Freshman forward **Alex Francis** (Harlem, NY) was rewarded for one of the most impressive rookie seasons in school history, becoming the men’s basketball program’s first-ever North-east Conference Rookie of the Year selection, as chosen by the league’s head coaches. Francis, who also garnered a spot on the NEC All-Rookie Team, was joined on the list of postseason accolades by fifth-year senior forward **Cecil Gresham** (Bloomfield, CT), who was named to the all-conference second team for a stellar end to a spectacular Bryant career.

The first Bryant player to win a weekly honor in men’s basketball since the school joined the Northeast Conference in 2008-09, Francis was a six-time Choice Hotels NEC Rookie of the Week winner at season’s end. He is the lone freshman in the conference to lead his team in point production and finished the regular season as the top rookie scorer on the circuit, averaging 14.8 points per game. Francis currently ranks ninth in the league in scoring, fourth in rebounding (8.0 rpg) and double-doubles (eight), and eighth in field goal percentage (.507).

Gresham caps off one of the most prolific careers in Bryant men’s basketball history with a second-team all-conference selection in 2010-11, and the 1,000-point scorer is one of just three seniors among the league’s 10 all-conference honorees.

➤ WWW.BRYANTBULLDOGS.COM



Basketball forward Alex Francis '14, the women's swim team, and tennis standout Katie Francazio '11 get high marks in the classroom as well as in competition.



Happy Birthday to Tupper!

Bryant’s first live English bulldog mascot, Ironclad Tupper I, celebrated his first birthday with members of the Bryant community in February (his real birthday is January 13, but he wanted to wait until students were back from winter break to have his party). He received special gifts from President and Mrs. Machtley and the University’s ROTC Patriot Battalion.

OVERHEARD AT THE CAREER FAIR

“Excellent quality of candidates. Congratulations on developing a strong generation of leaders.”

MARY ANNE HALLIGAN
MARKETING DIRECTOR
INFORMATION INFRASTRUCTURE
EMC CORPORATION

Business is sweet for 2009 grad

Marketing major **Stephen Fitch '09** (North Kingstown, RI) made the most of his time at Bryant. The Honors Program member was on the Dean's List every semester and inducted into the Beta Gamma Sigma honor society. He was part of a team that competed in the prestigious B-School Beanpot Case Competition, where they analyzed an unpublished case study and presented their findings to a panel of business leaders. He joined Bryant's student theatre group, helped plan events for the Student Programming Board, and joined the Collegiate Entrepreneurs' Organization.

It was during a summer study-abroad experience in Paris that Fitch fell in love, smitten by macarons – wildly popular cookies with delectable fillings that were sold on every corner. The sophomore returned home with a newfound appreciation for all things French – and the seed of an idea for a business.

By the fall semester of his senior year, Fitch was immersed in an Entrepreneurial Marketing class with Marketing Instructor Sandra Potter. When it came time to write a marketing plan for a proposed business, he presented his idea for making and selling French macarons, which, according to his research, were virtually unknown in the states. He next signed up for a business incubator workshop with Potter designed to help

students launch business ventures.

Moondust Macarons opened in 2009 after Fitch spent months mastering the baking technique for the light meringue cookie and refining his recipes. These days, he handles every aspect of the business – from making deliveries and sales calls to administrative duties and research. Nights are usually spent baking and packaging the colorful pastries in bakery space he rents.

One thing is certain – Fitch enjoys the entrepreneurial life. "I like the process of taking an idea and not only turning it into something real but also figuring out the strategy behind presenting it and sharing it with others," he says. "But the best part of being a business owner is that I have complete control over that process, and I'm free to put my creativity to the test," he says.

"Bryant professors provided me with the bedrock to build on – they taught me how to write a business plan, stay organized, and think strategically," he says. "They helped me to anticipate my needs, learn my proficiencies, and plan for the future."

Word about Moondust Macarons is spreading, and fans describe the cookies as "divine" and "to die for." Fitch has been featured in newspapers, on the Internet, and on television. His pastries are now available in several specialty stores and online, and he can often be found at farmers markets and



"Bryant professors provided me with the bedrock to build on – they taught me how to write a business plan, stay organized, and think strategically."

**STEPHEN FITCH '09
NORTH KINGSTOWN, RI**

special events, offering samples and educating potential customers about the difference between French macarons and the more common macaroon. Fitch hopes to see Moondust stand alone in its category – an engaging brand that really exemplifies the best of the imagination. He knows he

still has a way to go, but he also feels he's come a long way.

"When I compare where I am today to when this business was just an idea in my head, each cookie I make represents a powerful symbol of progress," he says.

BRYANT HAS HISTORY



1. Bryant offered its first Women's Symposium in 1963, during Freshman Week.



2. Malcolm S. Forbes, President of *Forbes* magazine, received an Honorary Degree in 1976.



3. The New England Patriots held their summer training camp at Bryant for 26 years – starting in 1976.

IMPORTANT ADMISSION DATES



First-year Deposit
Deadline

Monday, May 2

Congratulatory Dinner for
Admitted Transfer Students

Monday, May 2

Summer Orientation

June 13-14, June 16-17,
June 20-21, June 23-24

► ADMISSION.BRYANT.EDU

Senior lands job with
BAE Systems

CONTINUED FROM PAGE 1

students – it’s like we have exclusive opportunities that are not always available to others.”

Love what you do

Rousseau spent the summer of 2010 at BAE as a project finance intern for missile warning systems made for the U.S. Army. Her responsibilities included allocating costs for manufacturing and shipping. She also collaborated with interns across functions on a project that they presented to the president of BAE Systems at the end of summer.

“My team’s project spread awareness and helped recruit for BAE’s Warrior Integration Program, in which wounded Operation Iraqi Freedom/Operation

Enduring Freedom veterans are brought into the company’s workforce,” she says.

Through that project and working with fellow BAE Systems employees, Rousseau came to value the company’s culture – and she wanted to be part of it. “You have to love what you do each day and have a passion for what you are working for,” she says. “I knew BAE was the company for me.”

A sense of accomplishment

Rousseau applied for a full-time position and was granted a first-round interview because of her internship. A second-round interview lasted four hours with three different panels, including high-level executives she’d met during her internship. Next, she was asked to read a case study and give a presentation to another group of executives. She was provided extremely technical data and given just two hours to prepare a presentation.

“The Amica Center staff is committed
to seeing every student get
the job of his or her dreams.”

MALLORY ROUSSEAU '11
FITCHBURG, MA

“Thanks to my education, the Amica Center, and relevant Bryant experiences, I felt very confident in my answers,” she says. “I left there knowing that I had done my best.” Rousseau’s “best” resulted in a job offer right before Thanksgiving. She’ll begin a three-year rotational program after Commencement, spending the first year in Nashua, NH.

“I am so happy I put in all the effort that I did over the years. I’ve never had such a sense of accomplishment,” she says. “I know how much my parents sac-

rificed financially for me to get the best education possible. One of the greatest rewards of getting this job is to see how proud they are of me and for them to know it was all worth it.”

“The value of the experience I’ve had at Bryant cannot be measured,” she adds. “From the excellent education to the friends I’ve met to the experiences I’ve had, I wouldn’t change a thing.”

Visit Bryant and see for yourself

ADVICE4U

“Think about what you want, what you're passionate about, and what you love. Find a place that gives you those things and more, and you've got the right college.”

ASHLEY HICKS '12, FINANCE
SCITUATE, RI

At Bryant University, 12 miles outside Providence, RI, seeing is believing, according to Barron’s “Best Buys in College Education.”

A campus visit is the best way to make an informed decision about college. Prospective students who visit Bryant’s campus usually apply – evidence that our friendly atmosphere, beautiful campus, and high-quality academics are best experienced in person.

- Take a **Student Guided Tour** (Monday-Friday and most Saturdays).
- Attend an **Information Session** presented by a member of the admission staff (Monday-Friday and most Saturdays).

- Spend a **Day With Class**.
- Schedule an **interview** with an admission counselor or a student fellow.
- **Fly-in** and you may qualify for a reimbursement.

Can’t make it to campus? Take a **Virtual Tour** at admission.bryant.edu.

► CHECK OUT THE FULL CALENDAR OF ADMISSION EVENTS AT ADMISSION.BRYANT.EDU, CALL US AT (800) 622-7001, OR E-MAIL ADMISSION@BRYANT.EDU FOR MORE INFORMATION.