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BRYANT REVIEW

A Newsletter for Bryant College Alumni

Bryant Review April 1980, Volume 3, No. 2

Clock Strikes Midnight on Cinderella Season

John Gillooly, Sports Information Director

Lee Drury sat waiting for the start of the consolation game in the NCAA New England Division II Basketball Tournament.

A little less than 24 hours earlier, his team had been the victim of one of the season's major collegiate basketball upsets when it lost to Springfield in the opening round of the tournament.

Suddenly, a sportswriter posed what seemed like an absurd question.

"You must be disappointed," the scribe said.

"At first I was. Everyone was," Drury replied. "But now that we have time to think about it, we can't be disappointed about this season. This was a great year for Bryant basketball."

That may be the understatement of the decade.

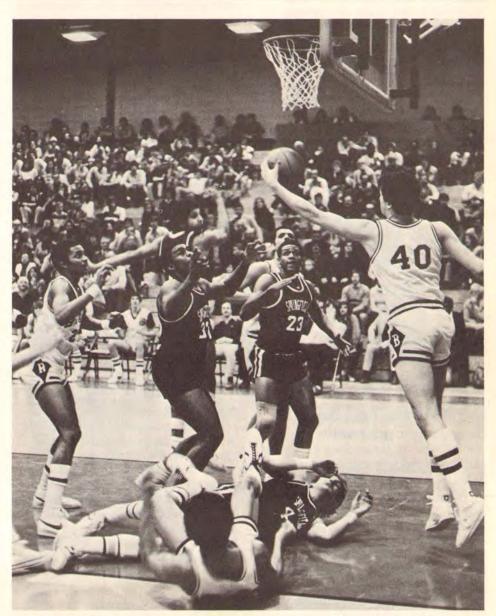
The winter of 1979-80 was more than just a great year for Bryant basketball, it was a great year for BRYANT COLLEGE.

For the first time in history, Bryant alumni from Fairbanks, Alaska, to Miami, Florida, could pick up their local papers each week and see their alma mater ranked among the top NCAA Division II teams in the country.

For 12 consecutive weeks Bryant alumni throughout New England could boast that their Indians were the number one Division II team in the six-state region.

And for four months the 10,000 Bryant alumni in Rhode Island had the honor of saying that their team was the most successful collegiate quintet in Little Rhodey.

A national ranking and the number-one rating in New England, things that were only a dream a few years ago, were almost taken



Furious action under the boards in Bryant's upset loss to Springfield College in post-season tourney.

for granted by mid-February.

While the other college teams in the state struggled, the Indians soared through 1979-80. They were voted the number-one team in New England in the first weekly UPI Coaches Poll in December and held that coveted position each week throughout the season as they posted a 20-5 regular season record. When the first national NCAA rankings were released in January, there was Bryant rated right among the top 15 schools in the nation. By the end of the season they were one of the few teams to gain recognition in each of the nine weekly polls.

Their accomplishments did not go unnoticed. Capacity crowds in the 2,700-seat gymnasium became (continued on page 5)

Big MAC Attack Dials for Dollars

It was March 3, almost mid-semester, and a student was calling a parent to ask for money. So what's new about that?

What's new is that the student was calling his classmates' parents as well as his own. And he wasn't asking for new jeans or a stereo, thank you very much... he was asking for a new building.

Multiply that student by 60 and you have the first stage of the Big MAC Attack — three nights in early March when Bryant undergraduates, most of them members of the Greek Letter Council (GLC), called a total of 1,311 parents of current students to drum up support for the College's new Multipurpose Activities Center (MAC).

No one could be more persuasive



on the subject of a new activities center than an intramural sports freak who is used to waiting until 11:00 p.m. to fit his volleyball game into the overcrowded gym schedule. And when the student is a GLC member and the center in question offers increased office space for student organizations, the sales pitch becomes almost unbeatable.

So it's not surprising that the parents phonathon was an overwhelming success: by the close of phoning on March 5, 719 parents had pledged \$13,255, far exceeding the Parents Fund goal of 250 donors and \$10,000.

But the success of the Big MAC Attack extends beyond the number of dollars and donors. "The real success was in the GLC students' sense of accomplishment," said Bryant Fund Director Karen Beaton-Simmons. "Those students had such a good time that they agreed to man the April Big MAC Attack for alumni."

Admittedly, there were moments when fund-raising took a back seat. One senior called his mother only to hear her say cryptically that she'd pay \$10,000 to keep him at Bryant another four years. Somewhat rattled, the student broke all fund-raising canons by persuading her to reduce her pledge to \$25 — no strings attached.

The Brycol Experience: A Deferred Paycheck

If long hours, hard work, ingenuity, and hustle are some of the ingredients that go into running a successful business, it's no wonder that Brycol — Bryant's independent student-run corporation — recently celebrated its fifth birthday. If you talk to any of the corporation's nearly 20 directors, it's obvious that they are very serious about making Brycol "work." For one thing, most of them don't get paid, although some spend as much as 40 hours a week managing the business.

Founded in 1975 by Mike Hammer '77 and Kevin McGarry '75, Brycol originated as a branch of the Student Senate that was assigned the responsibility of providing student services. It quickly grew into a full-fledged corporation that man-



Good News, Bad News in Sweeney Forecast

Bryant's professor of economics and award-winning economic forecaster, Dr. William B. Sweeney, has some good news and some bad news about the 1980 economy.

The good news is that 1980 will signal a time of economic recovery in this country with a substantial jump in the Gross National Product.

The bad news is that inflation will still run as high as 15 percent (as measured by the Consumer Price Index), and unemployment may rise as high as 6¾ percent.

Why is Dr. Sweeney forecasting a recovery in 1980 when most economic forecasts, including those made by government economists, are sounding a recessionary note? He notes that "the current slowdown has manifested itself in localized areas of the U.S. economy, namely residential construction and the automobile industry. Most other industries are now showing good gains and probably will continue to do so because of the present consumer psychological outlook of 'buy it now before it goes up in price!'

"While it is true that the purchasing power of the average American family is being undermined by a terrible combination of higher prices and higher social security taxes, U.S. consumers will be encouraged to spend heavily in 1980," Dr. Sweeney continues. "In an attempt to maintain their standard of living, they probably will offset the loss of purchasing power due to inflation by saving less and borrowing more. The same strategy was used by consumers in 1979."

Professor Sweeney's forecast also notes the close relationship between President Carter's political aspirations and his economic policies. "The recession should end in the first quarter of 1980, having lasted for twelve months (April '79 -March '80). I think that it will unfold this way because anything other than a short one (recession) will bump into President Carter's election bid. The political pressure placed on the President to wind up the economy in 1980 will be intense."

Sweeney interjects one condition into this economic scenario: "The President may be forced to slap mandatory wage and price controls upon the economy some time in the second half of the year." He notes that Carter may have to forcefeed this unpleasant medicine to the American public in order to remedy the ills of an economy strickened by runaway inflation.

Dr. Sweeney summarizes his projections by stating that if the country can live with 15 percent inflation and 6¾ percent unemployment, it might see the Dow Jones Industrial Average climb back up to the 950 level and total personal income rise by as much as 12 percent in 1980. aged a boutique and a grinder shop and pub. It offered such services as refrigerator rentals, birthday cake deliveries, and college rings.

But survival during the last half of the decade, with its rampant inflation, hasn't been easy for Brycol. Their Board of Directors has had to face some of the same tough problems that most corporate executives have had to wrestle with: rising labor and material costs, government regulations, and stiffer competition for the consumer's dollar.

Recently Brycol's management learned that they were going to lose the federal money they need to help meet their student work/study payroll because they do not qualify as a nonprofit organization. Formerly the government was picking up 80 percent of their labor costs, but now Brycol faced the prospects of paying the full tab. To cope with the problem, they laid off part of their 60-man work force and put management on the line as bartenders and waiters at Country Comfort. This strategy enabled them to continue operations without any major price increase or cutback in services. Since then. they've hired themselves a lawyer to file for tax-exempt status.

A bill before the Rhode Island State Legislature to raise the drinking age to twenty in Rhode Island is causing some other headaches for Brycol management. "If the drinking age goes up, we will have to change Country Comfort all around," says President Nancy Delis, a senior management/ computer science major from Simsbury, Connecticut. "We will probably have to divide it so that minors can still get to the grinder counter and the older students will have access to the bar."

This kind of exercise in pragmatic problem-solving is what the students like most about working for Brycol. Purchasing Manager Candy LaBombard gives another example: "When we go to the trade shows in New York or Boston to buy merchandise for the Boutique, we have to deal with the same companies that the major department stores deal with . . . and sometimes their minimum order is more than a third of our total budget! We have to explain our situation to them and convince them to work with us."

"It's a chance to learn from your

mistakes." "It's knowledge you can't get out of a book." "We learn to deal with people." These are the comments most frequently heard when you ask these executives why they work so hard at something without a paycheck.

Nancy reports that "real life" corporate recruiters are amazed at the scope of her business experience and constantly run over their 20minute employment interview schedules discussing the finer points of small business management.

Perhaps the hustle and the hard work will result in a paycheck after all.

Wantu Wazuri Speakers Issue Challenge

"You are important to our people because you will get through (your college education). Take these next 10 years to work and explore."

It was as much a challenge from Don Lopes '58 as it was a pat on the back, and that seemed to be the message behind a two-man exhortation delivered to Bryant students and others on February 7. The occasion was a cultural feast in Gulski Dining Room marking Wantu Wazuri's Black Cultural Week; joining Don Lopes at the podium was Lynn Smith, equal education opportunity administrator and Magnate Programs coordinator for the Providence school system. Lopes, a former Bryant Alumni Association president, owns several greater Providence Kentucky Fried Chicken franchises and is president of

Nerard, Inc.

Wantu Wazuri ("Beautiful People" in Swahili) is the 20-member Bryant organization committed to promoting black students' pride in their culture and heritage. Started on the East Side campus in 1969, the organization has been active over the years in sponsoring speakers and events to acquaint the College community with black perspectives, concerns, and cultural riches.

The cultural feast introduced guests to such delicacies as Haitian barbequed chicken, jag, and sweet potato pie. Afterwards, the audience of 60 Bryant students, faculty, administrators, and guests heard Don Lopes talk generally about black pride and specifically about his thoughts upon having attended a White House conference on small business. Lopes said he was encouraged to see that more than 400 of the 2,000 delegates represented minority groups and women, all of whom recognized that "politics is big business and business is life."

Lynn Smith echoed Don Lopes' optimism regarding the fate of potential college graduates, but spent the majority of his time spelling out the requirements for business success, notably writing ability, independent thought, common sense, and self-awareness.

Mr. Smith also sounded a warning specifically aimed at the black students in the audience: don't try to use your color to get ahead.

"You can't assume that you are the only person the employer can get," he said. "You're not, and you're not the only black one. Also, you can't assume your blackness will keep you employed. It won't."



Lynn Smith, President and Mrs. O'Hara, and Don Lopes '58 at Wantu Wazuri's cultural feast.



CLUBS IN ACTION



Peter Boylan '73 questioning Prof. Marsella at Florida Club lecture.

After Dinner Dictum

Gaining some unusual insight into Chinese culture, Ft. Lauderdale area alumni listened to Professor of Social Sciences Joan Marsella discuss her recent trip to the Far East at a Southern Florida Club meeting in January. Organized by Bernie Jackvony '67, the meeting was held at the Pier 66 Hotel.

Defense Debate in D.C.

Speaking before a knowledgeable audience of area alumni, Dr. George de Tarnowski discussed the components of the U.S. defense strategy at a January meeting of the Washington Bryant Club. Dr. de Tarnowski, an associate professor of public administration, is in Washington on a two-year sabbatical working for the Pentagon. As the evenings' discussion wore on, a lively debate on defense spending ensued with all sides having their say on this political hot potato. Bryant President Dr. William T. O'Hara and Alumni Director Don Wilson were the guests of the Club at the meeting.

Club officers Mike Lynch '76, Rene LaCoste '49, and Gail Kinkade '76 announced plans for upcoming events that included a spring picnic and a trip to the Wolftrap Performing Arts Center during the summer.

Hartford Alums See Hoop Victory

Hartford area alumni met for the second time in three years on the campus of Central Connecticut State College last February. They gathered to watch the Bryant vs. CCSC basketball game at the invitation of the Alumni Office. At a dinner reception before the game, alumni and their families heard Alumni Director Don Wilson '71 discuss the Indian basketball team and its prospects for a post-season tournament bid.

During the game, the Bryant rooting section did its job — cheering the Indians to a 84-71 victory.

Boston Club To See Shaw Comedy

On May 10 the Bryant Boston Club will invite area alumni and their guests to see a George Bernard Shaw play, "You Never Can Tell." The performance will take place at the Spingold Theater on the campus of Brandeis University.

Before the show the Club will host a dinner at the Cottage Crest Restaurant in Waltham. Tickets and further information may be obtained through the Alumni Office.

The Club Steering Committee is also making plans for an entertaining evening at the New England Aquarium on September 27. Further information on this outing will be mailed to Boston area alumni during the summer.



Mario Zangari '66 and Bill Favro '65 at Southern Connecticut Club reception.

Southern Connecticut Club Happenings

Late last February the Southern Connecticut Bryant Club invited area alumni to a buffet dinner before the Bryant vs. University of New Haven basketball game. The Club co-hosted the festivities with Bryant's president, Dr. William T. O'Hara, and his wife.

After the reception, the Bryant supporters watched the Indians as they battled a surprisingly strong UNH team to pick up their eighteenth win of the season.

'79-'80 Last Season for Icemen

On March 19, Athletic Director Leon Drury announced that the College was discontinuing its participation in varsity ice hockey.

The move will take effect immediately. Bryant will not field a team for the 1980-81 season.

Drury said the main reason for the decision is the increased financial cost of conducting an ice hockey program.

"During the past few years the cost of conducting a varsity hockey program has risen at a far greater rate than any other sport," Drury said. "These costs have escalated to the extent that the hockey program now consumes 30 percent of the College's entire varsity athletic budget, although hockey represents only 9 percent of our varsity participation.

"The College is committed to increasing its men's and women's athletic programs on both a varsity

Basketball Success Contagious

Although the 1979-80 Bryant women's hoop team didn't obtain a national ranking similar to that of the men's team, the women's quintet enjoyed the most successful season in the six-year history of the sport at Bryant, posting an 11-7 overall season record.

The 11 victories are the highest number of triumphs ever recorded by a Bryant women's hoop team, despite the fact the 1979-80 squad faced the toughest schedule in the program's history.

Coach Mike McKee also has reason to smile about prospects for the future, because the key to the team's record was the play of a pair of freshmen, Kelly Conran and Denise Armstrong. Conran, a forward from Amherst, New Hampshire, and Armstrong, a forward from Cranston, Rhode Island, each averaged 13 points per game.

The basketball team's smash season came on the heels of a good showing by two other Bryant women's teams: the tennis team posted an 8-2 mark and the volleyball squad rolled to an 18-2 record. and intramural level," Drury continued. "In the next few years we plan to add several new varsity programs, especially in the area of women's athletics. But to do this we must have more proportional budgeting."

Drury also said that the addition of the new Multipurpose Activities Center (MAC), scheduled for completion in the fall of 1980, will give the College an opportunity to expand its already extensive intramural program.

Hockey was one of the 13 varsity sports teams that Bryant fielded during the 1979-80 academic year. The team practiced and played all its home games at the Smithfield Municipal Ice Arena.

Bryant started its varsity hockey program in 1973. It participated in ECAC Division III competition for two years before moving to Division II for the 1975-76 season. In 1975 it won the ECAC Division III Championship. During the recently completed 1979-80 season it compiled a 7-18 record.



Captain Dan Mazzulla and "super sub" Paul Berlo rebounding against Springfield.

Volleyball Team Captures Crown

A volleyball trophy joined the collection of basketball, hockey, track, golf, and tennis awards in the Bryant trophy case last month as the Bryant men's volleyball team captured the New England Division II title.

The squad, officially a club team under the present athletic struc**BASKETBALL** continued from page 1 commonplace whenever the Indians played at home during the months of January and February. At the end of the season, figures showed the attendance at home games during the 1979-80 season to be nearly double that of 1978-79. A headline in a post-season Providence Journal story read, "PC, Bryant five win big in attendance game." The story went on to say that "Bryant clearly was the success story of Rhode Island in the basketball attendance game this season as approximately 20,000 fans jammed the Bryant gym for 11 home games."

"The important thing is that this doesn't become a one-year situation," Drury said. "We believe we have shown our students, our alumni, and the sports fans of Rhode Island that Bryant College basketball is an exciting form of entertainment."

Of course, Drury's success on the recruiting trails this spring will play a big role in the Indians' hopes for the 1980-81 season. But the nucleus for another number-one team should be there. The only starting member of this year's team who will be lost through the graduation route is forward Dan Mazzulla.

The 6-4 Johnston, Rhode Island, native completed his brilliant collegiate career with a total of 396 points this season. His 1979-80 production gave him a four-year total of 1,416 points, placing him fourth on the all-time Bryant scoring list.

Back once again should be the other members of the starting units, All-American forward Ernie DeWitt, center Don Sweet, and guards Bob Mahon and John Mangum. In addition, Paul Berlo, the freshman sensation who quickly was tapped "Super Sub," will be back for another campaign, along with Dennis Verni, a freshman frontcourt man who saw substantial action this season.

ture, captured the title with a 15-6, 15-3 victory over Amherst in the title round of the seven-team tourney at Wentworth Institute.

The Indians had advanced to the title round with a 15-5, 15-13 victory over the University of Massachusetts in the semifinal round.

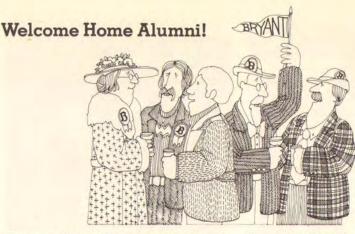
CMD Eyes Roadtrip

"Time Management," Bryant style, will hit the road this spring when the Center for Management Development (CMD) takes one of its most popular seminars to seven offcampus sites from Connecticut to California.

Taught by CMD regular Rob Rutherford, president of Rutherford Training Workshops, "Time Management" will be offered to local business people and others in Anaheim, California, on April 28; Hartford, Connecticut, on May 8; Providence on May 12; Boston on May 15; San Francisco on June 11; Denver on June 17; and Washington, D.C., on June 20. The workshop teaches participants strategies and techniques for eliminating timewasters and increasing their control over their own work days.

According to CMD Director Philip Graf, the spring roadtrip is a trial run to test the demand for and effects of CMD programs in far-flung locations, and is seen as one way of increasing the College's exposure beyond the eastern seaboard. The character and extent of future offcampus programming depends on the results of this spring's effort.

Founded in 1973, the CMD offers campus programs ranging from one-day workshops to week-long, live-in seminars. The Center recently was highlighted as the nation's most extensive management education program in a study by a professor at Virginia Commonwealth University.



Bryant '80 • Alumni Weekend • June 20, 21, 22

Whether it's your fifth or fiftieth year since graduating from Bryant, you're having a reunion this June! The list below indicates which classes are having reunions and their class chairmen. These class reunion chairmen have been working together with Reunion Chairman Rich Sardella '69 and other members of the Bryant '80 Committee since December. The Committee plans an entertaining and enjoyable alumni weekend at a price everyone can afford.

Highlights of the weekend will include a Monte Carlo evening, Reunion Luncheon (with guest speaker Billy Sullivan, owner of the New England Patriots), Old Guard Reception, Campus Dance, and seminars, sports, and singing. Classes celebrating a five-year anniversary will have social gettogethers and reserved tables at meals.

A concentrated effort is being made to get Bryant "Greeks" together at special events that have been planned by fraternities and sororities.

Classmates interested in attending and/or volunteering for Bryant '80, June 20, 21, 22, may contact their class reunion chairman through the Alumni Office, Bryant College, Smithfield, RI, 02917. Greeks interested in more details should contact Rich Sardella through the Alumni Office.

Reunion Classes and Chairmen

Rich Sardella '69 Bryant '80 Chairman

- 1930 Loretta (Doiron) Winthrop '30
- Mercedes (Rush) Clifford '35 1935
- 1940
- Helen (Higgins) Turner '40 1945 Louis Guida '45
- 1950
- George F. Mushinsky '50
- 1955 Vyra E. Imondi '55
- 1960 Sim Bullard '60
- 1965 **Richard Battista** '65
- 1970 Barbara McIntosh '70
- 1975 Marcy (Galinsky) and Scott Slye '75

