



# BRYANT'S BUSINESS

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## Interns gaining experience: the all-important word

The most common word businesses use when advertising for prospective employees is experience; experience that few college students are able to get by pouring through the stacks of textbooks they are exposed to in their collegiate careers.

An internship can provide this experience. "An internship brings everything to a real level," said Ronna Berkowitz, a senior business communications major currently working as an intern with Marathon Corporation, the firm responsible for operating Davol Square Marketplace in Providence. Her duties include compiling press releases and press packets, developing a merchant newsletter, and coordinating special events the marketplace presents during the year.

"In school you learn everything in the abstract," she said. "With an internship there are no excuses for missing deadlines. The whole experience gives you confidence about your work and strengthens the concepts you have learned in school."

At Bryant, student interns are carefully screened juniors and seniors who receive academic credit for performing significant work in an area related to their academic majors. Interns work a minimum of ten hours per week during a thirteen-week semester, usually in blocks of five hours, two days each week. Interns may also work during the summer, and according to Professor Hinda Greyser Pollard, Chairperson of the Management/Psychology Department and Coordinator of Student Internships at Bryant, "There is a trend towards more students being paid."

Pollard is often the link between organizations interested in starting an internship program and students wanting internships. Often, she recruits the firms herself. "When I first started it was tough going, but now it's snowballing. There is an image of a very competent, professional Bryant student out there."

According to Pollard, students interested in internships must have a cumulative average of 2.5 or higher, and at least a 3.0 in their chosen majors to be considered for an internship. With the department chairman, the student discusses the individual's interests and objectives in completing an internship, and goes through an interview process with the prospective company much like the one she/he would go through in applying for



*Ronna Berkowitz is working at Davol Square as an intern with Marathon Corporation.*

regular employment at that company.

If selected from the pool of applicants, the student meets with a faculty advisor on a regular basis to discuss the progress of the internship. At the end of the semester, the student submits an extensive report to the advisor, describing what was accomplished during the semester. Students are graded by their faculty advisors with input from the company supervisor.

"Confidentiality is the cornerstone of the program," said Pollard. "Nothing that is confidential appears in these reports, and students are schooled not to discuss what is going on in these businesses. We allow companies to screen the submitted reports to make sure confidentiality is assured."

Professor Pollard is careful to ensure that the work each student does is significant. "We're giving academic credit, and this experience must maintain this character." She said that the work the intern performs is "equal to what an entry level employee would do on that job."

Students have completed internships in all areas of accounting, marketing, management, finance, institutional management, computer information systems, economics, business communications

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### President to devote month of March to education study

President William T. O'Hara announced this week that he will be absent from the campus during the month of March to study the future of higher education in terms of its impact and implications for Bryant.

"This work will go hand-in-hand with the on-going strategic planning process," Dr. O'Hara said in his announcement. The study, which was recommended by the Board of Trustees, will include the President's consultation with other academic leaders and in-depth reading of current higher education literature, free of daily administrative responsibilities.

"The Trustees believe the results of the study will be a valuable tool when the Board receives recommendations next fall from the Strategic Planning Committee," the President continued.

The President expects to return to campus on or about April 2. Dr. George Petrello, Vice-President for Academic Affairs, will act in the absence of the President.

### Commager to speak at Bryant

Henry Steele Commager will be speaking on Thursday, March 22, as part of the Legacy of Roger Williams program (March 19-23). This will be a fine opportunity to hear this noted American historian and educator from Amherst.

Born in 1902, he received his undergraduate degree at the University of Chicago and carried on his advanced studies there and at the University of Copenhagen.

Commager exercised wide influence on the study of American history, teaching at New York University beginning in 1926, later teaching at Columbia between 1939 and 1956, and at Amherst from 1939 until his retirement in 1971.

Through writing and extensive lectures at universities in the United States, Commager became known as one of the foremost American historians. His work includes scores of articles, mostly on issues of social justice. Among his many books are *The Growth of the American Republic*, co-authored with Samuel E. Morrison (1930); *America: The Story of a Free Nation* (1950); and *Freedom, Loyalty, Dissent* (1954). All of Commager's work demonstrates his Jeffersonian liberalism.

Mr. Commager's topic of discussion will be "Religious Toleration." The Bryant community and friends are invited to attend the lecture in the Janikies Auditorium at 7:15 PM.

### Managing technology today: an executive point of view

The Bryant Alumni Symposium sponsored by the Academic Affairs Division under Dean Stanley Kozikowski will be held on Wednesday, March 21, at 7:30 PM. The annual event has developed a strong reputation since its inauguration by President O'Hara in 1981. "The Management of Technology Today" is the topic of this year's program.

A panel discussion led by four distinguished members of the business community, each a Bryant alumnus, will offer exchange between students and these leaders in industry.

The speakers include Jean M. Belhumeur, Jr. '54, Chairman of the Board and Chief Executive Officer of Scan-Optics Company, Inc.; Anthony J. Giglio '57, President and Chief Operating Officer of GEO International Corporation; Ralph R. Papitto '47, Chairman of the Board and Director of Nortek, Inc.; and Robert E. Radican '57, President of Network Solutions, Inc.

Henrik Ibsen said, "I hold that man is in the right who is most closely in league with the future," and the program speakers certainly represent that viewpoint. Each speaker has reached the pinnacle of success in business, and serves as a role model for Bryant students.

Dean Kozikowski will serve as moderator of this thought-provoking forum. Faculty members Tom Burke, Bill Bygrave, and Ted Gautschi will be asking the speakers questions. Additionally, students and individuals in the audience will be encouraged to join in the questioning.

A reception in the Gulski Dining Room will follow the symposium.

### A trek into "The World of Work"

"The World of Work" will be explored at the fourth annual faculty symposium to be held at Bryant on Thursday, March 29. An introduction will be given at 9:15 AM by Professor Joan Marsella, the symposium chairperson. J. Terrence Murray, Greenhouse Commission Chairperson, will follow at 9:30 PM with an overview of the Greenhouse Compact.

Topics in the symposium include the history and future of the work environment, conflict in the workplace, human resources in management, the technological revolution, and scenes from the workplace.

The organizing committee for the symposium includes Professors Robert Behling, Earl Briden, Stanley Kozikowski, Gaytha Langlois, Chantee Lewis, Hsi Li, Joan Marsella, and Hinda Pollard.

## A relief to the cold morning blues

What can be said for climbing into your car in the early morning during the winter months to drive to Bryant? Frosted windows... shivering insides... cold toes... These symptoms quickly disappear once you reach the security booth displaying Ralph Pace's warm words of welcome.

Ralph, a security guard at the College since 1975, is known on campus for his beautifully hand-lettered signs. Whenever he works in the booth, Ralph shares a message with drivers to start the day. "Smile", "Lights Off?", "You're Number One", "Ida: It's A Boy!", are among the many signs that have appeared. Recently, a "Happy Valentine's Day" sign decorated the booth.

Ralph and his wife Shirley live in Gloucester, RI. Their home and the rural motif which appears in many of Ralph's paintings express his interest in the country and farming.

Signs are just one aspect of Ralph's many talents. Born into an artistic family, Ralph's primary joy is painting. He works in all mediums including charcoal, acrylic, and oil. Ralph gives weekly art lessons in his basement studio to both young persons and adults. Additionally, he has exhibited work in his local area at the Old Stone Bank, the Purple Cat Restaurant, and the Mathewson Street Methodist Church in Providence.

Ralph's talents are numerous in the musical arts, too. He was a featured baritone soloist performing regularly on WJAR radio. He is also self-



*On February 14, Ralph Pace shared his holiday message with drivers passing the security booth.*

taught on the guitar and the accordion.

Ralph's signs are a momentary aside for those people driving by the booth. He brightens the day for all in the Bryant community.

## Student entrepreneurs complete a ninth year of success with Brycol

Tuesday, February 21, marked the ninth year of incorporation for Brycol Student Services Foundation. A week of special events including free carnations, special pizza prices, and a birthday celebration was enjoyed by many.

Brycol was developed when the College moved its campus from Providence to Smithfield. The new location marked growth and accomplishment for Bryant. It was, however, a move from a metropolitan city area to a sparsely populated rural setting. Students no longer had access to local merchants and the convenience goods and services they supplied.

In order to meet student needs, the Student Senate established Brycol in 1975 as a non-profit corporation. A small business run by students for students, the growth of Brycol has been extensive. Today Brycol operates the Country Comfort, Country Store, and Pizza Loft.

The Comfort offers two bars, a grinder counter, and an atmosphere enjoyed each night by students. A juke box, television, and video/pin ball machines are other Comfort attractions.

In the Country Store a variety of services include fresh flowers, balloon-o-grams, and all-occasion cake deliveries, and an assortment of

gifts is offered. Additionally, refrigerator rental, overnight photo service, and Josten's college rings are available.

The Pizza Loft is located in the Pub. Here pizza and grinders are made on the premises with delivery available.

Brycol is much more than a provider of goods and services. As Diane Bowne, a senior management major and Board Representative of Brycol, explained, "Brycol isn't really out to make a large profit, its main concern is to offer services and job opportunities to students."

Brycol is an opportunity, one which allows students to gain insight into the management and operations of a small business. Some 60 students are employed as bar/grinder workers, store clerks, and cooks. Approximately 20 more students form the Board of Directors. These individuals serve as managers with the responsibility of insuring that Brycol continues to operate. The employee dedication is returned by experience and accomplishment.

Brycol has challenged the odds - with one of every two entrepreneurs failing within two years and eight of every ten within five years - Brycol continues with success.

# QUICKLY...

... **Wayne Lima**, a management instructor at Bryant, was featured in an article in the *Providence Eagle* earlier this month. "Executive Romance" in upper level management positions was the topic covered in the article. Wayne was asked to present his viewpoints on a story which appeared in the *Harvard Business Review* concerning this topic...

... **Ward Pimley** of the *Providence Journal-Bulletin* interviewed Sharman Paulhus on Bryant's bidding system for the Career/Education section of the paper. The article will appear in the Sunday paper soon...

... **Dr. William Sweeney**, Professor of Economics, was recently interviewed by Bob Drake of WEAN. Dr. Sweeney's discussion concerned the economic problems caused by the huge budgetary deficit that the federal government is attempting to finance...

... **Nuclear Awareness Week** will take place March 26 through 30. The primary objective is to present information to the Bryant community concerning the role nuclear weapons play in our everyday lives. The week will be an educational event including films, lectures, open forums, and debates. Two students, Brooks Betz and David Pogorelc, head the Nuclear Awareness Committee...

... **Dr. Glen Camp**, Professor of Political Science, presented a paper, "Greek-Turkish Conflict Over Cyprus: An Update" to The Brown Foreign Affairs Workshop at its council for international studies...

... **Senior Service Award applications** are now available in the Student Senate Office for members of this year's graduating class. The award recipients will be judged on their outstanding service to the Bryant College student body. Deadline for the return of applications is Friday, March 9...

# CALENDAR

TUESDAY, FEBRUARY 21 -  
FRIDAY, MARCH 2

**TAP Registration**

Box Office  
11:30 a.m. - 2:00 p.m.  
Monday - Friday  
4:30 - 6:00 p.m.  
Monday - Thursday

SUNDAY, FEBRUARY 26

**Eucharist**

Noon - Rotunda  
9:00 p.m. - CMD Conference Room

**SPB Film: War Games,**

2, 7, and 9:15 p.m.

TUESDAY, FEBRUARY 28

**Southeastern New England**

**Alumni Chapter** of Bryant  
College Luncheon  
Turks Head Club, Providence  
NOON - 1:30 p.m.

SATURDAY, MARCH 3

**Hillel Services, Brunch**

12:30 - 2:00 p.m.  
Townhouse Utility Room

SUNDAY, MARCH 4

**Eucharist**

Noon - Rotunda  
9:00 p.m. - CMD Conference Room

**SPB Film: Spring Break**

Auditorium  
2, 7, & 9:15 p.m.

MONDAY, MARCH 5

**TAP classes begin**

WEDNESDAY, MARCH 7

**Mass**

Auditorium  
12:05 & 3:30 p.m.  
Note: Ashes will be administered  
at both masses.

WEDNESDAY, MARCH 14

**Small Business and the  
Greenhouse Compact**

sponsored by SBDC and SBA  
Bryant College Unistructure  
8:30 a.m.- 4:00 p.m.

WEDNESDAY, MARCH 21

**"Greenhouse Compact"**

Governor Garrahy speaking  
Auditorium  
Noon

MONDAY, MARCH 19 -  
SUNDAY, MARCH 25

**The Legacy of  
Roger Williams Exhibit**

Rotunda  
All day



Dr. Virginia Floyd

## Floyd selected for international presentation

From March 22 through March 25, Dr. Virginia Floyd, Professor of English, will be a featured speaker at an international conference entitled "Eugene O'Neill: The Early Years," taking place at Suffolk University, Boston, MA. Dr. Floyd is a specialist of international repute on the subject of playwright Eugene O'Neill.

Dr. Floyd is author of the forthcoming book *Eugene O'Neill*. She is editor of two books, *Eugene O'Neill: A World View* and *Eugene O'Neill at Work: Newly Released Ideas for Plays*. *A World View*, published in 1978, contains contributions by leading American and European O'Neill scholars and theatre professionals. *Newly Released Ideas for Plays* allowed Dr. Floyd sole access to material that had been totally restricted to all scholars for the last 25 years.

Dr. Floyd is continually asked to take part in national and international conferences. In 1978, Dr. Floyd organized and chaired a special O'Neill event at the Modern Language Association Convention during which she brought three prominent European O'Neill scholars to this country.

Additionally, Dr. Floyd established an international Eugene O'Neill Society in 1978.

"Eugene O'Neill: The Early Years" is the first conference ever devoted solely to the life, times, and work of the playwright. Dr. Floyd will be speaking in the session, *Work Diaries and Letters*, with a presentation entitled "O'Neill at Work: 'A Pen in Trust to Art.'"

## Sympathy extended

The Bryant College community expresses sympathy to Dr. Robert Behling on the death of his father, George.

Donations in his memory are being accepted by the Bryant College Scholarship Fund.

## Internships

*Continued from page 1*

and applied actuarial mathematics. Students have been placed in government, in large organizations such as IBM, AT&T, and in the Internal Revenue Service. This semester, a record eight interns have been placed at Gorham-Textron Industries in Providence, in several different areas.

Internships are also available through the Small Business Institute in Providence and at Bryant. Groups of two or three students representing different majors act as consultants to small businesses under the supervision of a faculty supervisor. The project runs from October through May of the following year, and seven teams normally participate.

The team identifies the client's problem and a practical means of implementing proposed solutions, weighs the practical consequences of the various alternatives and recommends the best approach. The team completes an extensive consultant's report on the situation which the team, advisor, and client review. Approximately 25 small businesses have been assisted in the past three years under the program.

Pollard said the reaction to the SBI consulting work has been favorable. "From the feedback I get from Dean Stanley Kozikowski (who supervises three teams of graduate students himself), the companies are following through on these reports. "I have an undergraduate management major who is doing an internship as a budget and operations manager utilizing the graduate SBI report on that company. I know the company was overjoyed that I could find them the right student."

Internships may lead to jobs, both directly and indirectly. Some interns are hired after they graduate by the same company. Others, according to Pollard, "are being told by other companies that they are being hired because they have internship experience."

"I had a student who was a personnel administration intern at Cranston Print Works and from this internship he jumped to a position as Assistant Personnel Director at United Merchants in Fall River. Now he's looking for purchasing agents, and he called us looking for Bryant graduates."

Daniel Lynch, a senior marketing major and an intern with Leonard Monahan Saabye advertising agency in Providence, says his internship has "gotten me to do a lot of things I wish I had done four years ago, like reading the Wall Street Journal. You can go to a class for a whole semester, and study for tests, but you can learn the same thing in two days by working on a project. It's better because there's a direct connection, it's something a business student needs."

Lynch said his internship has helped him with his career decisions. "Before I really didn't know what I wanted to do, now I have a feel for the difference among the jobs in advertising."