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BRYANT Exchange

FOR AND ABOUT THE PEOPLE OF BRYANT COLLEGE

SEPTEMBER 1998

New board chair to speak at Convocation

Program focuses on career directions, success

Bryant students, faculty, and staff are invited to welcome the Class of 2002 into the Bryant Community and formally begin the new academic year at Convocation ceremonies on Thursday, September 10, beginning at 10 a.m. in the Gymnasium.



John D. Callahan '56

John D. (Jack) Callahan '56, chairman of the board of trustees, will serve as keynote speaker. Chairman and CEO of The Callahan Group, LLC, in Rosemont, Illinois, he has been a member of the Bryant board since 1994, and succeeded Jack Wolfe as chair on August 1.

The formal Convocation ceremony will be followed by breakout sessions for all students. The first session, to be held in the Gymnasium, will be geared to freshmen and sophomore students, and will consist of a panel discussion led by alumni. These include Catherine Parente '78, partner in Suls, Westgate & Parente CPAs, Providence; Vicente Pina '88, international director of development/Asia/Pacific at LIMRA International, Hartford; and Joseph Zukowski '84, director of public affairs, Bell Atlantic, Boston.

A second session, designed for upper division students, will be held in Janikies Auditorium. Eric Hutcherson, currently professional development manager for Lotus Development Corporation, will offer a motivational speech on how Bryant students can successfully manage their careers.

A campuswide luncheon will be held inside and outside of Salmanson from 12:30 to 2 p.m. More information on the day's activities will be posted.

see schedule on page 4

THE TRADITION BEGINS



HOMECOMING SEPTEMBER 26

The Tradition Begins!

Homecoming marks first home football game in school history

Bryant College Homecoming '98 (September 25 and 26) promises much excitement with activities for everyone. And this



year, we step into the history books as we begin the time-honored tradition of college football on our campus. The first home football game in Bryant history — against Assumption College — will be held in the new Bulldog Stadium with

kickoff at 1 p.m. on Saturday, September 26. A pre-game brunch with music, games, and a giant inflatable balloon mark the site near the stadium.

Tickets for the game will be sold at the gate: \$5 for alumni and guests; \$3 for senior citizens and students; students with Bryant ID free; faculty and staff with ID entitled to two free tickets. Children under 10 free when accompanied by an adult. Get tickets on day of game, or call 401-232-6040 to reserve tickets for pick up at the stadium. Hold on to your ticket for exciting half-time contests -- you may be the winner of a new car!

Friday evening, enjoy hypnotist Frank Santos in Salmanson at 9 p.m., followed by a bonfire, pep rally, and fireworks.

No advance registration or advance payment is required for

Homecoming BBQ, Pre-game Brunch (a la carte), or Touchdown Club. Tickets are available on event day. All other pre- and post-game activities are free.

Commemorative Keepsake
Tickets, suitable for framing, are available for \$20 and entitle owners to free admittance to all 1998 home football games. These tickets will be available at the stadium on September 26, or call the Athletic Department at (401) 232-6070. A limited number of Commemorative T-shirts will be sold in the bookstore, and will be discounted for students at \$10. Other memorabilia will be available for purchase at the stadium and the Bryant Bookstore on game day.

Posters throughout campus highlight events. Faculty and staff should look for detailed programs in their mailboxes.

Bulldog Stadium nears completion

September 26 will not only be the first home game in the history of Bryant football, it will also mark the partial opening of the new Bulldog Stadium.

Construction on the facility began in May. Following Bryant's reputation as a top business specialty school, the new stadium will also be tops in its class. The facility will be used for Bryant women's soccer,

and men's and women's lacrosse varsity contests as well as football.

A 2,200-seat permanent bleacher will be erected on the home side of the field, and there will be an additional 1,000-seats available on the opposing side. Three hundred of the seats will have backs and arm rests. The state-of-the art bleacher system utilizes a design that is usually reserved for larger stadiums. This technology will ensure excel-

lent sight lines and maximum comfort.

Underneath the permanent bleacher will be a building with several features: locker rooms for both Bryant and visiting teams, office space, an athletic training facility, and public restrooms. The press box area will be above the stands.

The facility will be completed this fall.

Honors program to link scholars, faculty

Starting this fall, 44 qualified freshmen will participate in an exciting, newly revised honors program. Dr. Patricia Odell, associate professor of mathematics, was nominated by the curriculum committee and appointed by the vice president of academic affairs to coordinate this effort.

The restructured and expanded honors program is designed, according to Odell, to "link a community of Bryant scholars with dedicated faculty who together will develop a challenging and intellectually rewarding experience."

The fall semester offers three honors classes: Liberal Arts Freshman Seminar (Professor Joseph Uργο); Principles of Sociology (Professor Gregg Carter); and Finite Mathematics (Professor Odell). Other honors classes will be added in the spring and as the program develops.

To be eligible, incoming freshmen must have a total SAT score of at least 1200 and rank in either the top 20 percent of their high school class or have a grade point average of 3.6 or better. Other students may apply for entrance into the program after their freshmen year if they earn a 3.5 or better GPA at Bryant.

Enrolled honors students will complete a minimum of 24 credits, which include three to six credits from the liberal arts core, six to nine credits from the business core, six to nine credits of electives, and three credits for a senior honors project. This could be a business plan, a statistical marketing project, a work of art or music, or any other venture of interest to the student.

Odell says the program is valuable in that it gives able and motivated students the added experience of working closely together and challenging one another. Their interaction will not be limited to academics. "Students who take part in the program will also meet outside the classroom, going to events and interacting socially — truly making them a 'Community of Scholars'," she says.

Individuals who complete the program with a 3.5 overall GPA and a 3.2 in honors courses will be recognized as honors program graduates on their diplomas and on their official transcripts.

Bryant supporters set all-time record

Thanks to our generous and growing number of supporters, gifts to Bryant during fiscal year 1997-98 set an all-time record of \$1,809,103, a full 30 percent higher than last year. Here are highlights:

- \$\$ The total amount raised toward the College's operating fund was \$786,892, or 97 percent of the annual goal
- \$\$ Alumni gifts totaled \$885,498, representing 18.2 percent participation in the annual fund, up from 17.2 percent
- \$\$ Parent giving increased significantly with gifts of \$90,493, up from \$55,665 last year
- \$\$ The telefund program raised \$343,295, up from \$291,414 over 1996-97, a healthy 15 percent increase
- \$\$ The President's Leadership Council for annual contributors of \$1,000 or more exceeded its goal of 50 new members. During the course of the fiscal year, 92 new members joined the Council and 79 others renewed their memberships

Clearly, support for Bryant is growing as more and more alumni, parents, and friends are "catching the spirit." For more information on how you can help, please call the Development Office at (401) 232-6252.



Bryant Exchange is published ten times a year by the Office of Public Relations, Nancy Rowett, director; Janet Proulx, assistant director; and John White, sports information director. Deadline for receipt of information is the fifteenth of each month. Phone: 401-232-6120; Fax: 401-232-6732;

E-mail Editor <jproulx@bryant.edu>

Watch for interim news in *Quick Exchange*.

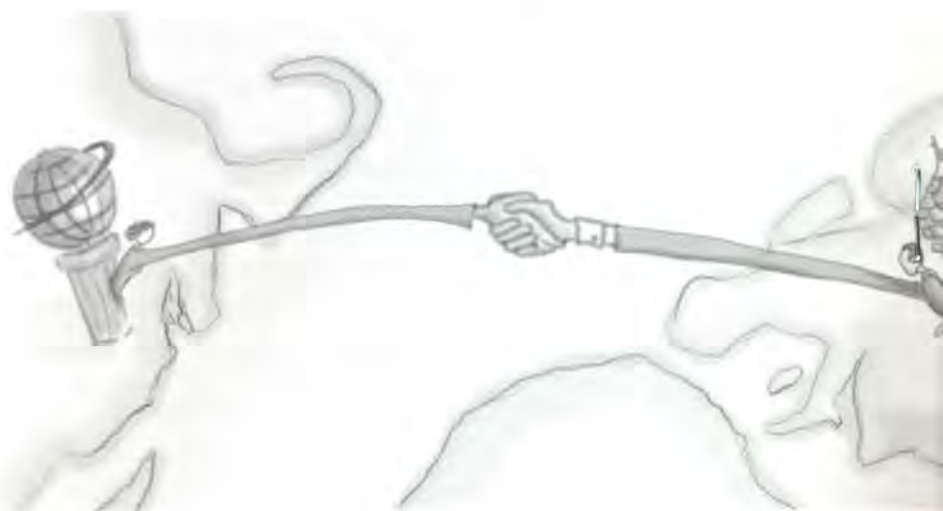
Bryant's mission goes global as faculty work with colle

Four Bryant professors recently served as "ambassadors" to Belarus, spreading the college's global mission of high-quality business education to one of the newly created independent states of the former Soviet Union.

Four different Bryant disciplines were represented by Professors Judy Barrett Litoff, John Jolley, Joseph Ilacqua, and Gaytha Langlois, who officially served as Visiting USIA American Studies Professors at the European Humanities University (EHU) in Minsk, Belarus, under a grant from the United States Information Agency. The three-year grant, which runs through 2000, calls for the development of courses in American studies at EHU that promotes civics education and follow American and Western educational practices.

"Following seventy years of communist authoritarian rule, with its rigid hierarchical educational system, there is now a tremendous yearning among faculty and students in Belarus to learn about America and to incorporate our system of education in their learning," says Litoff.

At EHU, the professors conducted workshops on paper assignments, syllabus development, and research projects, among other topics. "Our approach to teaching was foreign to their own educational system," says Litoff. "Both the students and faculty were bowled over with enthusiasm by our collaborative



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Following their stay i
Professor Hal Records.
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Convocation Schedule

Thursday, September 10, 1998

9:30 to 10 am	Line up for procession
10 to 11 am	Convocation (Gym)
11 to 11:15 am	Refreshment break (in hall outside Gym and in front of Janikies)
11:15 am to 12:15 pm	Breakout sessions Bryant Success Stories Panel (freshmen and sophomores in Gym) Career Directions (juniors and seniors in Janikies)
12:30 to 2 pm	Campuswide luncheon (inside and outside Salmanson)

President's Cultural Series

presents

Stephen Ambrose

World War II historian and
consultant to the Spielberg film
"Saving Private Ryan."

**Oct. 30
7:30 pm.**

Janikies.
Free admittance.

ulty work with colleagues in former Soviet Union



“Starting this center is a big step forward for Belarus, and we were proud to play a part.”

— Professor Joseph Ilacqua

Sciences of Belarus, to develop a proposal to create a Center for International Collaboration. The Center, which will be headquartered in Minsk, will provide a collaborative environment for research and education for all educational institutions in Belarus and beyond.

“Because of the political situation in Belarus and the small piece of educational pie that is available, there is little trust between state and non-state institutions,” says Ilacqua. “Starting this center is a big step forward for Belarus, and we were proud to play a part.”

Not only does the program serve to spread the message of Bryant’s global perspective, but also a reciprocal program allows EHU professors to visit and teach at Bryant. In September, the rector, or president, of EHU, Dr. Anatoli Mikhailov, will spend three weeks at Bryant, giving lectures, making presentations, and teaching classes.

“You can’t put a price on this level of visitation,” says Ilacqua. “It stimulates a great deal of research and publication that might otherwise not have occurred.”

Following their stay in Minsk, the group traveled to Moscow, where they were joined by CIS Professor Hal Records. The five faculty participated in an international conference on distance learning and presented a multi-media workshop that included a demonstration of web casting at Bryant.

approach to learning.”

Ilacqua says the visiting professorships grew out of a 1994 Defense Department grant examining defense conversion and technology transfer in New England and the Commonwealth of Independent States, the successor to the U.S.S.R. Because of his and Litoff’s travels to and research in Belarus, the USIA felt Bryant was a logical choice for the visiting professors program at EHU.

Also, during their stay the professors brought together key representatives of EHU, a non-state-supported

institution, and a leading state-supported higher education institution, the National Academy of

in the

Selected highlights:

An editorial by **Donald** and keynote speaker appeared in the *Providence Journal-Bulletin* commended Bryant’s global focus and the international business

Professor Janet Moore an article on Internet *Herald* (Alabama) in

Professor Judy Bar psychological and p in an August issue of

In June, high school an interactive video using **Bryant’s telec** followed in the *Providence Journal-Bulletin* the Spanish section

The first practice of was covered extensively **Miceli** was interviewed station in Providence *Providence Journal-Bulletin*

Articles on **Center for** area businesses resulted in *Providence Business Journal* August.

Area high school students Program at Bryant. students used technology study water bodies the program appeared

Groundbreaking for **Business** resulted in July. The facility will Program, which provides Island exporters.

The education of 2000 summer program at **Education (LITE)** *Journal-Bulletin* and program taught students business and technology

Professors Gaytha L. on Cox Cable’s “Rural” They talked about Bryant’s USIA grant University in Minsk

Professor Bill Sweet Rhode Island under *Herald News* (Fall) interviewed by *WJAR* segment on the station

Announcement the **Development Center** tion by the Association Centers is appearing

News releases on the distributed to human Commencement in June.

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multi-media workshop that included a demonstration of web casting at Bryant.

in the news

Selected highlights:

An editorial by **Donald Gregg**, chairman of the Korea Society and keynote speaker at World Trade Day held in June, appeared in the *Providence Journal-Bulletin* in July. Gregg commended Bryant for educating young executives with a global focus and the leadership skills necessary to compete in international business.

Professor Janet Morahan-Martin was quoted extensively in an article on Internet addiction in the *Birmingham Post-Herald* (Alabama) in July.

Professor Judy Barrett Litoff was quoted in an article on the psychological and physical effects of frequent business travel in an August issue of *Providence Business News*.

In June, high school students from Central Falls conducted an interactive videoconference with students from Costa Rica using **Bryant's teleconference facilities**. A feature article followed in the *Providence Journal-Bulletin*; it also appeared in the Spanish section of the publication.

The first practice of Bryant's new football team on August 20 was covered extensively by local media. Football **Coach Jim Miceli** was interviewed by WSKR 790-AM, an all-sports radio station in Providence. Major articles appeared in the *Providence Journal-Bulletin*, and *The Call* (Woonsocket).

Articles on **Center for Management Development** training to help area businesses resolve the Y2K computer problem appeared in *Providence Business News* and other local newspapers in August.

Area high school students participated in the RIVERLINKS Program at Bryant. Led by **Science Professor Douglas Levin**, the students used technology and scientific methodologies to study water bodies in the Blackstone Valley area. An article on the program appeared in *The Call* (Woonsocket) in August.

Groundbreaking for expansion of the **Center for International Business** resulted in a feature in *Providence Business News* in July. The facility will house the center's County & Industry Program, which provides assistance to hundreds of Rhode Island exporters.

The education of 23 area high school students in a five-week summer program at Bryant called **Linking International Trade Education (LITE)** resulted in articles in the *Providence Journal-Bulletin* and *The Call* (Woonsocket) in August. The program taught students about international trade, and business and technology.

Professors Gaytha Langlois and Judy Barrett Litoff were featured on Cox Cable's "Russ Gorman Show" on August 16 and 23. They talked about their work in Belarus this summer through Bryant's USIA grant with the European Humanities University in Minsk.

Professor Bill Sweeney was quoted extensively in an article on Rhode Island unemployment rates and the economy in the *Herald News* (Fall River, Massachusetts) in July. He was also interviewed by WLNE TV-6 reporter Kathy Connelly for a segment on the stock market swing, which aired on August 5.

Announcement that the **Rhode Island Small Business Development Center at Bryant** has received national certification by the Association of Small Business Development Centers is appearing in newspapers statewide.

News releases on the achievements of **Bryant students** were distributed to hundreds of hometown newspapers following Commencement in May and the publication of Dean's List in June.

FYI

Bernard Blumenthal, formerly of the admission office and now manager of the Linking International Trade Education (LITE) program at the Export Assistance Center, was presented with the Distinguished Member Award at the 1998 Leadership Recognition Awards given by the Rhode Island Association of Admissions Officers.

Professor Pedro Beade has been appointed by Governor Lincoln Almond to serve a two-year term on the Rhode Island Committee for the Humanities. The committee awards grants to community groups and offers programs that help Rhode Island residents to continue their education in humanities.

Professors Judy Barrett Litoff and Joseph A. Ilacqua have co-authored "Tools for Creating Accountability and Trust in Transnational S&T Projects," in Werner Menske, ed., *Transforming Science and Technology Systems — The Endless Transition*, Amsterdam: IOS Press/NATO Scientific Affairs Division, 1998.

EAC Director Ray Fogarty has been reappointed by Rhode Island Governor Lincoln Almond to the Rhode Island Industrial Facilities Corporation.

Professor Jay Reedy will deliver a paper on society and polity in post-Revolutionary France at the Annual Meeting of the Western Society for French History in suburban Boston next month.

The Student Alumni Association (SAA) won the bid to host the District One Regional Conference of the National SAA/SF Network in February 1999. More than 23 schools in New England and Canada will send student and admission representatives to the two-day conference.

Professors Frank Bingham and Charles Quigley have had a manuscript accepted for publication in the fall/winter 1998 issue of *Journal of Management*. Its title is "Sales Force Control System Outcomes: A Comparison of the Beliefs of Salespeople and Sales Managers."

LaFore named dean of admission and financial aid

Victoria J. LaFore, former assistant dean and director of admission at Western New England College School of Law, has been named dean of admission and financial aid.

"It is with great pleasure that we welcome Victoria LaFore," says President Ron Machtley. "Victoria is an experienced professional who will bring the skills and talents necessary to lead our admission team in attracting highly qualified students to Bryant, and assist us in developing new strategies for further enhancing the quality and diversity of our student body."

LaFore will oversee student recruitment efforts at Bryant, including the establishment of enrollment goals, and the disbursement of financial aid and scholarships to students. This fall, Bryant will enroll its largest freshman class since 1988.

Among her responsibilities at Western New England College (WNEC) was the design and implementation of marketing strategies, with special emphasis on non-traditional

students and students of color. She worked in the law school's admissions office since 1992.

Prior to joining WNEC, LaFore worked in the Office of Enrollment Management at Commonwealth

College in Virginia, first as admission representative and then as marketing services coordinator.

She is a member of the American Association of College Registrars and Admission Officers, the Law

School Admission Council, and the National Association of College Admission Counselors.

LaFore holds a bachelor's degree in marketing and management, which she received magna cum laude from Siena College, and an MBA from the University of Massachusetts.

"I am delighted to be joining the Bryant College team and the talented group of professionals in the Office of Admission and Financial Aid," says LaFore. "Bryant has made some wonderful strides in student recruitment this year, and I look forward to being part of even greater success in the future."



College A-OK with Y2K

Like many organizations, Bryant must zap the "millenium bug" that is projected to have a major impact on computer operations throughout the world. Known as Y2K (for the Year 2000), the problem focuses on systems that are programmed in COBOL, a computer language that uses two digits to represent the year in order to conserve memory — the crux of the Y2K problem.

Marsha Maxwell, executive director of information technology says, "Nearly 100 percent of Bryant's computer systems are already year 2000 compliant. Any remaining systems that need to convert will be handled well before the deadline." Maxwell adds that five years ago the college converted to a Datatel computer system that is year 2000 compliant. This gives us an advantage that many organizations do not have as they race to beat the clock.

The Center for Management Development (CMD) is reaching out with programs to help businesses throughout the region resolve this date dilemma. It offers intensive training in a four-tiered computer strategy to help companies prepare for the new millenium. Call the CMD at 232-6323 for more information.

just in time

Sept 1	Classes begin (undergraduate and graduate)
Sept 7	Labor Day
Sept 10	Convocation Day
Sept 25-26	Homecoming 1998 (see schedule, page 4)
Sept 26	Homecoming football game 1 p.m. Bryant vs. Assumption
Oct 4	Fall Open House
Oct 8	Bernard Primeau Jazz Ensemble 8 p.m., Janikies
Oct 12	Columbus Day
Oct 14	National Marionette Theatre presents "Peter and the Wolf" 11 a.m. and 7:30 p.m., Janikies
Oct 30	Stephen Ambrose, historian and author of bestseller, "D-Day" 7:30 p.m., Janikies Murder Mystery Dessert Theater: "Peggy Sue Got Murdered" 9:15 p.m., Unistructure Rotunda

leaders edge

Terri Hasseler



Terri Hasseler, assistant professor of English, has been at Bryant since 1995. She is the initiator of the Women's Studies minor, which incorporates women's history, English,

sociology, science, and gender-related courses. Serves as advisor to the Alliance for Women's Awareness; chaired the Calendar Committee; member of the Trustees' Committee for Student Affairs.

Reaction to minor:

People are very excited. Campuses that have courses on race relations and women's studies increase tolerance, understanding, and respect for diversity.

Most rewarding part of being a professor:

Working with students. They make me look at things in different ways.

If you were not teaching, what would you be doing?

I would do anything, as long as it is enjoyable, and as long as I can give something to it, while taking something back.

Do you prefer writing or researching?

Researching and writing over creative writing. The role of the critic is important in order to investigate the meaning of a text.

Mentor:

Kathleen Blake of the University of Washington, my dissertation director, who showed me how to be a female academic.

Favorite book:

Jane Eyre by Charlotte Bronte.

Greatest quote in literature:

From the book Jane Eyre, "I resisted all the way."

Preferred sports team:

Green Bay Packers. I was born in Wisconsin.

New faces

Hillary Annino
Major Gifts
Officer



Kathleen Midura
Secretary,
Development
Office

Jongsung Kim
Assistant Professor
of Economics
(Photo not available)



Susan Cardente
Data Entry
Clerk,
Academic
Records

Glen Senecal
Assistant
Men's
Basketball
Coach



Kevin Pearce
Assistant
Professor of
Communication



Promotions

Elaine Catlow
Interim Development
Researcher

Charles Cullinan
Associate Professor

Timothy Krumwiede
Associate Professor

Martha Pripstein-Posusney
Associate Professor

Saeed Roohani
Associate Professor

William Scheibal
Associate Professor

Kathleen Simons
Professor

Transfer to another position

Darrell Claiborne
Assistant Director, Intercultural
Center

/www/

This column features Web addresses of interest to readers. E-mail suggestions to: jproulx@bryant.edu

Harvard Pilgrim

Check out the new Harvard Pilgrim website at www.harvardpilgrim.org. Learn about the company and its healthcare choices or search the physician directory for the doctors who meet your criteria.

University Business

This publication offers business strategies for academic administrators at <http://www.universitybusiness.com/home.html>

Bookstores online

Barnes and Noble.com and Amazon.com are two of the world's largest book-sellers online. Viewers can order books or magazines, access book reviews, chat live with selected authors, and much more. Click on <http://barnesandnoble.com> or <http://amazon.com>

PHYS:

In fitness and in health

Get advice on how to eat smart, get fit, and stay motivated. This site can help individuals assess their health with information on body mass index, ideal weight, and body fat percentage. Click on <http://www6.phys.com>

Welcome

to the White House

This site includes information on the First Family, a virtual library that includes speeches and photos, tour information, and even a category called "White House for Kids." Access this Web site at <http://www.whitehouse.gov>

Carl Cantarella
Head
Athletic
Trainer



Dawn Casiello
Resident
Director



Bethany Connealy
Assistant
Women's
Basketball
Coach



Julia Gladstone
Assistant
Professor of
Legal Studies



Judy Gravel
Secretary,
Development Office



Milissa Silvia
Secretary, Undergraduate
Programs



J. Peter Stickeler
Director, CMD



Kathleen Sullivan
Director,
Intercultural Center



Hong Yang
Assistant
Professor of
Science &
Technology



Glen McQuade
Major Gifts
Officer

