



# BRYANT'S BUSINESS

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Bryant College, Smithfield, RI

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## Bryant's ethics course links business and humanities

Articles frequently appear in a variety of magazines describing the humanities as "part of a basic education, linking literacy to cognitive, esthetic and critical skills" and as "increasingly sophisticated."

An executive stated in *The New York Times* recently, "If the free enterprise system is to survive, the business schools better start paying attention to teaching ethics."

The humanities and business ethics have become a new growth area in academia. Bryant has reacted to this development with the installment of a humanities course, Business Ethics, taught by Professor William Haas. The primary teaching responsibility for Professor Haas at Bryant will include representation and development of offerings in the humanities.

Business Ethics introduces the students already familiar with the general business principles to the basic ethical concepts relevant to moral issues in business. The course prepares students to develop a coherent, clearly defined and expanding set of personal values applicable to their future professional careers. The use of case analysis is an essential component of the course content. By means of class study and discussion, ideas are shared and developed.

Professor Haas most recently served as

President of North Adams State College. He is also former President and faculty member of Providence College and former Vice Chancellor for Academic Affairs for the Massachusetts State College System. Additionally, he held teaching assignments at Boston University, University of Rhode Island, Wabash College, Notre Dame, and Emmanuel College.

## Thursday, March 29,

### Bryant's world of work

The fourth annual faculty symposium will focus on "The World of Work" to be held at Bryant on Thursday, March 29. The program will run from 8:45 a.m. to 4 p.m. Ira Magaziner, Greenhouse Commission Chief Consultant, will give an overview of the Greenhouse Compact, at 9:45 a.m.

Participants will have an opportunity to choose between two different panel discussions in each of three programs in the morning, early afternoon, and mid-afternoon. Panel members will present papers under the various topics and short discussions will follow.

Topics listed in the morning panels include "Industrial Revolution: The Persistence of Economic Patterns in Norton, MA in the Late 18th Century," "An Historical Perspective to Labor in the 1980's," "Technology, Work and Leisure: A Cultural Revolution," and "Climate of Fear: RI Labor-Industrial Relations in the 1980's," "Collective Bargaining in a Restructuring Economy," and "Employee Rights Movement."

The early afternoon panels are composed of "Leadership, Myth and Reality," "Impression Management in the Organization," "Organizational Behavior Modification and Absenteeism," and "A Time of Change: Computing in the 1980's," "Robotics: Technology for Change," "Technological Change, Education Labor Market Mechanism and the Greenhouse Compact," and "Telecommuting: Its Implications for RI."

Finally, the mid-afternoon speeches include "Observations on Factory Work," "The Workplace of Yesterday and Tomorrow," "Images from the World of Clerical Work in RI," and "A Systems Model for Analyzing Worker Health Issues," and "The Technological Revolution for the Nontechnician."

For more information contact Professor Marsella at ext. 278.

## Commager to lecture



*Henry Steele Commager will be speaking on Thursday, March 22, in the Janikies Auditorium as part of the Legacy of Roger Williams program. Commager's topic of discussion is "Religious Toleration."*



# Gorham-Textron Industries hold a record eight Bryant interns

John Goldin, a senior finance major, speaks highly of his internship at Gorham Industries, a specialty consumer group of Textron, located in Providence, RI. "My internship at Gorham is great. It's not just clerical work, it's middle management."

Goldin is one of eight Bryant interns at the Providence plant, and one of three within the Plant Engineering Department at Gorham. To date there has never been as large a number of Bryant student interns within one single organization.

The program was coordinated by Dr. Hinda Greyser Pollard, Chairperson of the Management/Psychology Department and Coordinator of the Student Internship Program at Bryant, and Raymond Rainville, Manager of Employment and Labor Relations at Gorham.

Rainville praised the work of the interns at Gorham. "We're very pleased with the high quality of the students from Bryant College. It's been a very positive experience."

In his role as a plant engineering intern, Goldin is responsible for recommending methods to update the capital and assets records and coordinate the engineering records with the general accounting records. Goldin is joined in his project by Douglas Fortin, an MBA student majoring in finance. Senior Penny Webb, also a finance major, is working on an investment analysis project.

Goldin characterizes the atmosphere at Gorham as very supportive. "I usually have access to Herb Brown, the Chief Plant Engineer, whenever I want. The word supportive can't describe all he's done. He's bent over backwards and cleared the way in his department and throughout the plant."

Webb said the internship has taught her to think differently. "When you get problems to deal with in class, everything's clear-cut. In a company it changes every day. You throw some ideas in and throw some out."

Brown, who supervises all three interns in the plant engineering department, said the interns work on special projects and "the full-time employees are glad to have the interns there."

Patricia Peterson, a junior accounting major, interns with the accounting department at Gorham. Her duties include account reconciliation, converting a manual system into a computerized system, and suggesting new procedures and controls. She says she enjoys the work she is doing. "It's a lot of hard work. It's my first practical experience in accounting and I'm learning a lot about dealing with people."

"Before I started, I had no idea what a professional accounting position was really about. I think the internship was a step in the right direction to find out what I really want to do."

Thomas Edler, Director of Personnel and Labor Relations, was positive about the effects that the



*John Goldin serves as an intern in the Plant Engineering Department at Gorham.*

program is having on Gorham. "The benefits of the program won't be totally evident for a while, but from the feedback I have received, it's working out extremely well, both from the viewpoint of the students and the supervisors."

Edler said one of the benefits of the student interns is their fresh approach. "Sometimes the full-time employees can't see the problem because they're too close to it." He added that the program is "the start of a continuing relationship. We are more than pleased, and we're coming back for more."

Jo-Ann Romano, a senior marketing major, is working as an intern within the marketing department at Gorham. Her projects include work on sales and distribution analysis, competitive research, and new market evaluation. Romano is working with three different divisions of the marketing department: Giftworld, China/Crystal and Silver.

Romano is interning with a different division of Textron this coming summer, when she journeys to Zurich, Switzerland to work as a marketing intern with Bostitch-Textron. She says both of her internships will help her gain hands-on experience in marketing. "I wanted to work in a

*Continued on next page*



On Wednesday, March 21, The Alumni Symposium "The Management of Technology Today" will focus on a panel discussion of four Bryant alumni: Jean M. Belhumeur, Jr., Anthony J. Giglio, Ralph R. Papitto, and Ronald LaChance.

## Gorham interns

*Continued from previous page*

marketing department and get the experience that companies require. The people I have been working with at Gorham have been very helpful and friendly. They're patient enough to take the time to show me what to do. They don't just put me at a desk and tell me to chart things. They take the internship seriously and get me involved."

Kevin Stoddard is a junior finance major who also interns at Gorham, in the credit department. Stoddard will complete a procedural manual incorporating all reports received by the credit department.

William Totten, a senior computer information systems major, works with the Management Information Systems Department. William's father, Lowell Totten, has been employed by Gorham since 1937 as a silversmith.

Jill Wren, a junior management major and Dr. Pollard's personnel administration intern, is currently writing a salaried employees' policy manual. Shortly, she will begin work on a guide to successful interviewing for supervisory personnel.

With the support of James W. Thomas, Gorham President, Dr. Pollard and Professor Elaine Notarantonio, Chairperson of the Marketing Department at Bryant, ran a session for those Gorham managers who are supervising the eight Bryant interns. The purpose of the session was to explain what Bryant expected from them in terms of supervision and evaluation of the interns.

## Nuclear war, nuclear peace

Films—*The China Syndrome*, *Silkwood*, *The Day After*—are just one method of bringing public recognition to the controversial area of nuclear weapons. Although we are exposed to the nuclear issue, how much of it do we actually understand?

The week of March 26 will be Nuclear Awareness Week at the College. An educational event including films, lectures, open forums, and debates has been organized by students and faculty. Two students, Brooks Betz and David Pogorelc, head the Nuclear Awareness Committee.

The nuclear issue will be examined in the political, economic, social, and military realms. The program will begin Monday with ten minute speeches by faculty members and visiting speakers in the Rotunda. Of special interest on Thursday, two films will run in Janikies Auditorium: *If You Love This Planet* (an Academy Award winning film), and *The Day After Trinity: Robert Oppenheimer and the Atomic Bomb*. A benefit concert will wrap up the week on Friday night.

Additionally, a questionnaire is being planned for distribution at the beginning of the week. From the questionnaire responses, a statement will be established which describes the general opinion of Bryant College students and faculty concerning the nuclear issue.

Informational folders will be available containing articles, booklets, and the like. SPB, ISO, AIESEC, and the CIA are student organizations supporting the nuclear project.

## Business owners learn about Greenhouse Compact

On Wednesday, March 14, the College hosted a comprehensive day of workshops exploring the Greenhouse Compact and its effect on small business. Governor Garrahy was present along with a number of small business owners.

Ira Magaziner, architect of the Compact, delivered a speech on the cost versus the benefits for small businesses.

Strategic Development Commission members and case team workers were on hand throughout the day responding to questions including such specifics as grant/note programs, investment tax credit, payroll tax, and independence and accountability of the Commission.

The program was sponsored by the Federation of Chambers of Commerce, The Rhode Island Small Business Development Center at Bryant, The U.S. Small Business Administration, and The Smaller Business Association of New England, Inc.

# QUICKLY...

**Brown University faculty members** will provide technical consulting services to Rhode Island small businesses under a new agreement with Bryant's Small Business Development Center, according to an announcement by Doug Jobling, SBDC Director, and by William M. Jackson, President of the Brown University Research Foundation (BURF). The agreement between SBDC and BURF will extend the range of no-cost services available to owners of small businesses in the state...

...**Dr. Virginia Floyd**, Professor of English, has been asked to serve as scholarly advisor for WGBH's Eugene O'Neill television program. A biographical study of the dramatist has never been offered previously on television or film. Additionally, Floyd will be filmed by PBS/Channel 13 in an interview about O'Neil in late March...

...**Bill Bygrave**, Associate Professor of Management, made a second appearance on the Jim Roberts: Tuesday Nights Show. Bygrave discussed starting and financing a new business...

...**thirty-five members of the Bryant Scuba Club** recently participated in a 12 hour underwater monopoly marathon in the College pool. Each player raised approximately \$30 to benefit the Northern Rhode Island Special Olympics. Channel 10, The Providence Journal, and the Woonsocket Call filmed the underwater event...

...**Women's Week** will take place at the College the week of April 9. A wide range of programs on topics of interest to Bryant students and staff is being coordinated by Noreen Mattis and Laurie Nash. More details later...

...**fundraising events** for the American Cancer Society will be taking place this week by the Greek Letter Council. There will be a Dance Marathon on Saturday, March 24, in the Student Center featuring music from two volunteer d.j.s and a band, The Proof. The marathon begins at noon and ends at midnight...

# CALENDAR

MONDAY, MARCH 19 through  
FRIDAY, MARCH 23

**Legacy of Roger Williams exhibit**  
colonial refreshments

WEDNESDAY, MARCH 21

**Management Technology  
Symposium**  
Auditorium  
7 - 9 p.m.

THURSDAY, MARCH 22

**Henry Steele Commager Lecture on  
"Religious Toleration"**  
Auditorium  
7:15 p.m.  
Reception to follow

FRIDAY, MARCH 23

**Hillel Services**  
Trustees' Conference Room  
6:30 p.m.

SATURDAY, MARCH 24

**Hillel Brunch**  
Townhouse Utility Room  
12:30 - 2 p.m.

**GLC Dance Marathon to benefit  
American Cancer Society**  
Student Center  
noon to midnight

SUNDAY, MARCH 25

**Eucharist**  
Rotunda,  
noon  
CMD Conference Room,  
9 p.m.

**Performing Arts Series Presents  
"Bob Connors' New Yankee  
Rhythm Kings Jazz Band"**  
Auditorium  
7:30 p.m.

MONDAY, MARCH 26 through  
SATURDAY, MARCH 31

**Nuclear Awareness Week**  
Rotunda/Auditorium

MONDAY, MARCH 26

**Senate Blood Drive**  
Auditorium  
9:30 a.m. - 3:30 p.m.

WEDNESDAY, MARCH 28

**Health Fair**  
Room 386 A & B  
10 a.m. - 4 p.m.

THURSDAY, MARCH 29

**Faculty Symposium  
"World of Work"**  
Unistructure  
9:15 a.m. - 4 p.m.

## ...because it takes more than an apple a day

Noreen Mattis, Bryant's Health Educator, has planned a Health Fair program for Wednesday, March 28, 10 a.m. - 4 p.m. The day will comprise various health tests and exhibits.

Free health screening for all members of the Bryant community will be available in 386 A + B.

The following areas are covered: height and weight, blood pressure, blood typing, anemia testing, hearing testing, and posture analysis and scoliosis screening.

The upper level of the Rotunda will display health education exhibits from Fogarty Hospital, the American Cancer Society, Community Organization for Drug Abuse Control, the Rhode Island Lung Association, the Counseling and Intervention Services, and many more.

Additionally, two optional blood chemistry tests will be offered. The SMAC/T4 is a broad screening program which includes glucose, cholesterol and blood urea nitrogen. The cost of the test is \$8 and the test requires fasting for a minimum of four hours. The Coronary Risk Profile measures cholesterol, triglycerides, and additional factors. This test will include the SMAC/T4 and will cost \$14 and requires a minimum of 12 hours fasting.

After completing the Health Fair screenings each participant will have the opportunity to review his/her results with a health care professional.

For further information contact Noreen at ext. 327.

## Dean addresses Cranston students

Dean Kozikowski focused on "Business Ethics" as a lecture topic he gave at Cranston High School. Students interested in attending a business college especially enjoyed the Dean's comments, based on the school's reaction.

According to Dr. Kozikowski, "Although business education has become more popular than ever, it is all the more vital that the business student balance solid professional study with an

equally solid knowledge in the liberal arts—balancing competence with vision, industry with insight, practicality with purpose, and a constant hunger for worthwhile accomplishment with an unsatisfied thirst for worthy experience and ideas. Anything less, depending on one's tolerance for self-honesty, falls somewhere between pretense and deprivation. The true business student deserves much more of life than that."

## Hysell leads workshop

Roberta Hysell, Coordinator of the Educational Opportunity Program at Bryant, recently led a workshop in "The Emotion Express - Tracking Our Feelings." The weekend program was an introspection, exploration, and examination of women's roles in society.

## Congratulations

Janet Chaput and her husband, Raymond, are the proud parents of Eric Brian. Eric was born on February 20 weighing 7 pounds, 7 ounces. Janet is Production Assistant and Secretary in the Publications Office.

## Sympathy extended

The Bryant College community expresses sympathy to:

Janice DiPietro, Accounting Instructor, on the death of her father, Anthony Camillio.

Rod Ducharme, Maintenance Department, on the death of his father.

David Norris, Chaplain, on the death of his father, Alvah Norris.

## A night of swing

Exciting improvisational and classic jazz will sound at Bryant on Sunday, March 25, when Bob Connors' New Yankee Rhythm Kings Jazz Band performs.

The music of Scott Joplin, Duke Ellington, and Jelly Roll Morton will be played on the piano, banjo, and brass instruments creating upbeat music in an adventure into America's musical past.

The brass of New Yankee Rhythm Kings has been entertaining audiences with their style of traditional jazz at Boston's First Night Celebration, and the Newport Jazz Festival in 1981.

The Student Activities staff hopes to see many from Bryant enjoying this jazz entertainment event. The music starts at 7:30 PM in the Janikies Auditorium.

## Drolette manages College Store

Timothy Drolette is the new manager of the College Store at Bryant. A 1982 Bryant graduate, he was trained by the Follett Corporation and served as an intern at the College Store during his schooling.

Following graduation, Drolette was promoted to manager in December 1982 at the Follett West Connecticut Bookstore in Western Connecticut State University, Danbury, Connecticut. He received a second promotion in September, 1983 managing the Follett Ramapo Bookstore in Ramapo College of New Jersey, Mahada, New Jersey.

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The copy deadline for *Bryant's Business*, issue five, is 2:00 p.m., Thursday, March 22.

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