

Bryant University

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# BRYANT Exchange

FOR AND ABOUT THE PEOPLE OF BRYANT COLLEGE

OCTOBER 1998

## Fasten your seatbelts

### Trustees embrace change, take risks to achieve success

*The board of trustees is responsible for governance of the organization. As we face a new century, and revolutionary changes in the business world, Exchange talked to incoming Bryant board chairman Jack Callahan '56 and outgoing chairman Jack Wolfe, business leaders themselves, who know first-hand about embracing change and taking risks to achieve success. Below are some of their thoughts regarding board decisions that ensure the quality and value of a Bryant education into the next century and the challenges ahead in preparing graduates to compete in a global marketplace.*

**Wolfe:** Over the years the board has been conscious of addressing several key issues that make up a strong foundation:

We have a strategic vision, led most recently by Ron [President Machtley] and the faculty. We have strong financial independence, thanks to wise investments that have doubled our endowment over the past ten years. We have invested in our infrastructure, and are initiating a master plan to expand our physical plant. And thanks to strong demographics, we have quality students in the right numbers. Record enrollments this year attest to that. Now we have a responsibility to build on these strengths during times of great change.

**Callahan:** The traditional Western industrial model is long gone. The business professional graduating from Bryant today and in the future is more likely to work in a virtual corporation that operates horizontally, rather than vertically, and interacts with people from many cultures. The competition for business is now worldwide and the person who succeeds will be astute — not in compiling numbers, but

in effecting change. That requires innovative teamwork and flexibility, as well as business acumen.

**Wolfe:** That flexibility requires skills in the liberal arts. The trustees — going back ten years or more — recognized the need to restructure and strengthen the curriculum to include the liberal arts and to comply with standards of AACSB accreditation. The board has always had a tolerance for taking risks, and clearly that is a risk that has paid off. The balance of liberal arts with a business education is an underlying strength that helps students to understand cultures and people and to build relevant skills necessary to succeed in global organizations.

**Callahan:** We have a very solid base of faculty who are both academicians and business consultants — accountants, marketers, economists. Their work, particularly with students in the Center for International Business, enhances theory

with practical applications in the international marketplace. This gives our American students interaction with people from Spain, Latin America, or China. Exposure to various cultures is truly critical, and recruiting international students will integrate the learning experience for students and faculty alike.

The faculty must be both supportive and challenging so that students will feel confident and comfortable that they can accomplish all they want to do, yet also know that the bar is high. If we have a nurturing, supportive, challenging faculty, I think we give everyone, regardless of where she or he is from, the very best education.

We also are challenged to keep pace with technology — preparing faculty as well as students to work with new technology. We have seen the emergence of the electronic syllabus and interactive learning on campus. Because handling and exchanging information electronically is essential in today's business world, the board considers our campuswide computer infrastructure as a smart

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# Intercultural Center supports international students

In his inaugural address two years ago, President Ron Machtley spoke about what Bryant College would look like in the future. In 10 years, he said, "Bryant College will be a magnet for business students from around the world."

Today, more than 160 international students are enrolled at Bryant. They represent 47 countries, from Andorra to Wales, Costa Rica to Turkey, India, with 35 students, has by far the most representation of any foreign country.

Helping these students is a new Intercultural Center, formerly called the Multicultural Student Services. Director Kathleen Sullivan, who came to Bryant from Harvard University, and Assistant Director Darrell Claiborne, are responsible for assisting students with the process of getting into the United States and maintaining their legal status while they are here. They work with international and multicultural student groups and develop programs for these students.

"International students have so much to offer," says Sullivan. "They bring different perspectives, values, and experiences. American students tend to see world affairs in U.S. terms. Their interaction with international students — and vice versa — can help to broaden knowledge and learn new ways of looking at the world."

Sullivan says international students "consume the educational experience a little differently than American students, because of their back-

grounds. For many, especially those from underdeveloped countries, this is a dream come true for them."



**"Bryant has exceeded my expectations."**

**— Tatiana Berman '02, Panama**

Tatiana Berman, who is majoring in international studies, is a new freshman from Panama. Berman was attracted to Bryant because of its size, proximity to Boston and Providence, and the opportunities that exist on campus. It hasn't taken her long to seize those opportunities. Berman landed a job with the Export Assistance Center, where she provides area businesses with first-hand knowledge of Panama. She's been elected to the Student Senate, has joined the

Multicultural Student Union, and is training to represent the admission office as a student ambassador next semester.

focusing its international recruitment efforts in Central and South America, India, and Turkey. She says that, until the region's recent economic turmoil, Southeast Asia had also been a major focus of recruitment efforts.

As Bryant increases its international enrollment and its support of international students, Bryant will become more fully integrated into the global marketplace. With a newly defined Intercultural Center, we are moving in the right direction.

## Two receive scholarships from employees

The first recipients of the Bryant College Campus Scholarship are Mary Lynch '99 from West Hartford, Connecticut, a finance major; and Bret Caldwell '99 from York, Maine, a finance and international studies major. Both students were selected for their excellent academic records.



Bryant employees contributed more than \$35,000 to the 1997-98 Campus Campaign, of which \$15,720 was designated for scholarships.

Watch for more information on the 1998-99 Campus Campaign, which runs from October 19 through December 4.



investment, not just an expense. Since technology changes rapidly and change is costly, we have to invest wisely to get the greatest return for our students.

**Wolfe:** We are fortunate to have a board composed of a very diverse group of leaders, both in terms of culture and professional background. Thus, they bring a great



deal to the table and are very adept in keeping an eye on the future to see what is coming and why it is out there. Distance learning, affiliation with

other learning institutions and businesses, growth of our graduate program — all of these issues are changing targets that require assessment from people with a wide range of professional experience. We are very fortunate to have those insights on Bryant's board.

**Callahan:** I came on the board of Bryant in 1994 as a former student

and admirer of the institution, and I didn't expect to get this involved. But Jack Wolfe captivated me. He has been so committed to Bryant, and I am very proud to follow him as chairman and excited about the extraordinary opportunities that lie ahead for our school and its students.

**Wolfe:** Jack Callahan will not just continue Bryant's great tradition, he will enhance it. Tell your readers that there will be other new majors at



Bryant; we will add buildings; increase the strength of our faculty; challenge

more students. If we have a single message to convey here, it is that change is continuous. Tell them to tighten their seatbelts.



## New trustees, officers

Three new trustees have been appointed to the Bryant board for a three-year term. (Watch for more detailed information on these trustees in the November issue of *Exchange*.)

**Walter Stepan**  
Vice Chairman, President and CEO  
Bacou USA, Inc.  
Smithfield, Rhode Island

**Pamela Anne Smith '98**  
Professional Development Program  
Associate  
Cigna Retirement & Investment Services  
Hartford, Connecticut

**Edward (Ned) P. Grace III**  
Managing Director  
Phelps Grace International  
Windermere, Florida

The following trustees have been elected to serve as board officers for one year.

**Chair of the Board**  
**John D. Callahan '56**  
Chairman and CEO  
The Callahan Group, LLC  
Rosemont, Illinois

**Vice chairs**  
**Michael E. Fisher '67**  
Managing Director  
Institutional Business Group  
Strong Capital Management, Inc.  
Milwaukee, Wisconsin

**John C. Hoy**  
President  
New England Board of Higher Education  
Boston, Massachusetts

**Jennifer Proud Mearns '82**  
Executive Vice President  
Teamwork Consulting, Inc.  
Shaker Heights, Ohio

**Arthur H. White**  
Vice Chairman  
Yankelovich Partners, Inc.  
Norwalk, Connecticut

**Secretary**  
**Edwin J. Santos '81**  
Executive Vice President/Director  
of Corporate Audit  
Fleet Financial Group  
Providence, Rhode Island

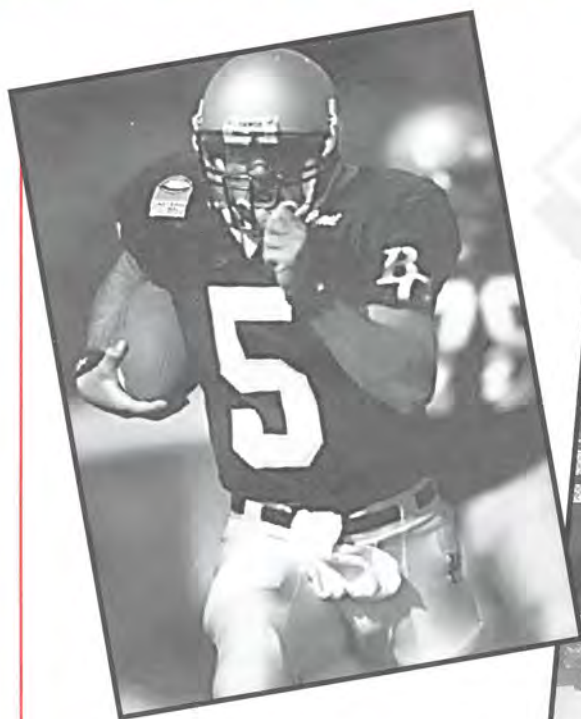


## Center for International Business to open in December

Construction of the Center for International Business is running on schedule, according to Raymond Fogarty, director of the R.I. Export Assistance Center (EAC). The facility will house the offices of the EAC and World Trade Center Rhode Island, and 14 of its 18 full-time employees. Construction of the building began in June and is slated for completion in December.



# The tradition began



It was a historic day for Bryant as the Bulldogs played the first home game of their first season in the brand new Bulldog Stadium with an estimated 5,000 fans to cheer them on. With a solid win over Dean College already behind them, the "Dawgs" handily beat Assumption with a final score of 30-14.

This day was the culmination of the vision of President Ron Machtley and the board of trustees — to enhance student life on campus and to instill a spirit of camaraderie that would unite students, faculty, staff, alumni, and friends of the college. That spirit was evident in a packed stadium, at tailgating parties before the game, and at many exciting events throughout the weekend.

The Bulldogs were heroes that day — but there were countless unsung heroes — from the construction crews to the staffs of nearly every department on campus who worked tirelessly to make the day a great success. Hats off to each and every person who helped the tradition begin so perfectly.





## Moving in



A record number of new students moved onto campus on August 29. For many, the load was lightened with a little help from family and friends. Pictured, Brian Grabowski '02 of West Springfield, Massachusetts, leads the way for his family. President Ron

Machtley, orientation leaders, and numerous alumni and staff helped to make the transition a smooth one.

## How to connect 500 students in one week

Each September, Bryant's Information Technology (IT) Department is faced with the challenge of connecting students to the college computer network. The key to the "Getting Connected" program, says IT executive director Marsha Maxwell, is the idea of students helping students.

A network of nine resident computer consultants (RCCs) is responsible for assisting other students with getting connected to the network and offering general computer assistance to the less than technically savvy. Each RCC, says Maxwell, is given tools to make their time more productive, including a CD-ROM to facilitate required software installations and a laptop computer.

"The RCCs are student employees of IT," she says. "They must apply for the job and go through a screening process. We offer some training, but we're looking for people who have mastered computer fundamentals. They are more likely than not to confront a diagnostic situation, and they have to know how to react to it and solve the problem."

This year, more than 500 students were connected to the network during the first week of school, a vast improvement over last year. An additional 200 have been connected since then. In an attempt to improve the "Getting Connected" program this year, IT created flyers and a video explaining the program and set up informational tables in freshman halls and in the Rotunda on move-in day. "Students and members of IT were involved in the process this year," she says, "making it a real team effort." And a real success.

**Dr. Anatoli Mikhailov**, rector (president) of the European Humanities University in Minsk, Belarus, took part in Convocation ceremonies during a recent visit to Bryant, part of a faculty exchange program funded by the Visiting United States Information Agency (USIA). Dr. Mikhailov was interviewed by a local television station and the *Providence Journal-Bulletin* on the current economic crisis in the former Soviet Union.





## leaders edge

### Judy Farrell



Since 1982, Judy Farrell, family nurse practitioner, has cared for students, faculty, and staff with boundless energy and good humor. As disabled student advisor, she works with departments on campus to meet the physical and

social requirements of disabled students.

#### What exactly is a family nurse/practitioner?

It's a registered nurse with a graduate degree who can assess, diagnose, and treat minor and acute illnesses and injuries, prescribe medication, and order lab tests. Our focus is on the whole person.

#### What is the most satisfying part of your job?

Interacting with students while meeting their health needs. It's great to have the opportunity to improve their quality of life. I see disabled students working hard to achieve their goals; it gives me satisfaction to think I'm making life a bit easier for them.

#### If you were not a nurse, what would you be?

I can't imagine being anything else.

#### If you could give one piece of advice to students, what would it be?

You get out of this life what you put into it.

#### What is your most treasured possession?

I can't think of one. Possessions don't mean much to me.

#### Name a book you have read several times.

The Prophet by Kahil Gibran.

#### What talent would you most like to have?

I'd love to be able to sing — loud enough to be heard.

#### Where would you like to be ten years from now?

I'd like to be at Bryant preparing for a retirement that allowed for lots of travel. And I'd like someone else to clean my house.

*The Health Services Department is open Monday through Friday from 8:30 a.m. to 5 p.m. Director Elizabeth Cotter is also a full-time nurse practitioner. The staff includes three full-time and two part-time nurse practitioners, a health educator, a physician (on campus twice a week), and an office coordinator.*

## New students show commitment

More than 800 new Bryant students, accompanied by faculty and staff, took part in a statewide community service day on August 30 as part of the Bryant Experience. President Ron Machtley and Mrs. Kati Machtley accompanied a group of 20 students to historic Slater Mill in Pawtucket, where they completed a number of projects, including painting picnic tables donated to the site. The event was coordinated by the Volunteer Center of Rhode Island, in conjunction with various offices on campus.



## in the news

**Bryant's first football game** — and win — at Dean College on September 12 was covered extensively by local media. The advent of the first home game during Homecoming '98 resulted in many articles in local and regional newspapers, including *Providence Business News* and the *Boston Globe*, and local television and radio stations. Extensive game day coverage appeared on television news on WLNE TV-6, WJAR TV-10, and Fox TV-64. Major articles appeared on September 27 in the *Providence Journal-Bulletin*, and *The Call* (Woonsocket), and in *The Observer* (Greenville) on October 1.

**Professor William Sweeney** was interviewed by WLNE-TV 6 on September 2 on the impact of Russian political and economic problems on the stock market. He was quoted extensively on how these issues affected the local economy in the *Providence Business News* on September 7 (front page).

WPRI TV-12 reporter Barry Kriger interviewed **Dr. Anatoli Mikhailov**, visiting college president from Belarus, on the current economic crisis in the former Soviet Union. The segment aired at 6 p.m. on September 9. Dr. Mikhailov was interviewed on the same topic for a feature article on the front page of the business section in the *Providence Journal-Bulletin* on September 15.

**Professor Arthur Gudikunst** was widely quoted in an article on Bryant's financial services major in *Providence Business News* in September.

About **800 new Bryant students** came to the aid of local communities on August 30 by performing a variety of community service projects. Their efforts resulted in articles in the *Providence Journal-Bulletin*, *The Call* (Woonsocket), *The Observer* (Greenville), the *Sun Chronicle* (Attleboro), and coverage by two local television stations.



## New faces



**Richard Brussard Sr.**  
Interim Director  
SBDC



**Marc Montecalvo**  
Custodian  
Physical Plant



**Jeana Welshman**  
Data Entry/  
Accounting Clerk  
SBDC



**Thomas Burlingame**  
Custodian  
Physical Plant



**Jennifer Ozolins**  
Assistant Director  
Admission

**Travis Maiato**  
Public Safety Officer (photo n/a)

**Scott Cline**  
Public Safety Officer (photo n/a)



**Roberta DeMarco**  
Academic  
Advisor



**Amy Redfearn**  
Assistant  
Director  
Admission

## Promotions

**Carol Coronado**  
Assistant Manager  
Special Events and Donor Services

**Wynette Dahlquist**  
Secretary  
Admission and Financial Aid

**Diane Ruotolo**  
Office Coordinator  
Graduate Studies



**Robert Lafond**  
Admission  
Counselor



**John Ruppert**  
Assistant Director  
Athletics

## Title Changes

**Mary Alice Conlon**  
Director  
Annual Giving

**Serle Stolasz**  
Academic Advisor



**Jeannette Martin**  
Program  
Coordinator  
CMD



**Kristopher Sullivan**  
Director  
Graduate  
Studies

## Transfer to another position

**Sharon Doyle**  
Admission Assistant

**David Greenan**  
Director of Operations  
and Communications  
Development Office



**Theresa Moitoso**  
Custodian  
Physical Plant



**William Turbitt**  
Custodian  
Physical Plant



# Best-selling author Stephen Ambrose to speak October 30

**T**he President's Cultural Series presents its first event of the season on Friday, October 30, with the lecture "Citizen Soldiers," by Stephen Ambrose. A distinguished historian and the acclaimed author of more than 20 books, including the *New York Times* best sellers *Undaunted Courage* and World War II stories *D-Day* and *Citizen Soldiers*, he also served as historical consultant for the film "Saving Private Ryan," Steven Spielberg's re-creation of D-Day.



The lecture, which is free and open to the public, begins at 7:30 p.m. in Janikies Auditorium. Seating is limited and available on a first-come, first-served basis.

*Citizen Soldiers* is hailed as the most gripping account of

World War II ever written. It is an inspiring story of the American men and women of World War II — ordinary men of the U.S. Army who fought in northwest Europe from D-Day until the end of the war, and the women who served as nurses, administrators, and in support roles.

Stephen Ambrose is a dynamic and inspiring speaker who provides insight into the leadership characteristics needed during difficult and complex times.

Call (401) 232-6120 for information.

**Make your reservations now**

Italian dinner  
Heritage

October 30  
5:30 to 7 p.m.

Cost \$15

Seating is limited

Call 232-6471  
for reservations

## FYI

Professor Ronald Deluga presented his paper "Relationship Between Attributional Charismatic Leadership and Supervisor Daydreaming Activity" at the 24th International Congress of Applied Psychology in San Francisco in August.

Professor Thomas Chandler's new book, *Wingbones*, recently received a lengthy and favorable review in the "Books" section of the *Providence Journal-Bulletin*.

Professor Hong Yang has been elected to the Sigma Xi Society for his research and contributions on ancient DNA and molecular paleobiology. Founded in 1886, Sigma Xi is a scientific research society that honors the accomplishments of scientists and engineers.

Professor John Quinn has co-authored an article that was published in the August issue of *Journal of Environmental Management*. Its title is "Effective Dimensionality of Environmental Indicators: A Principal Component Analysis With Bootstrap Confidence Intervals."

Professor Janet Morahan-Martin organized and chaired a symposium, "The Internet, New Technology and Gender," at the American Psychological Association Convention in San Francisco in August. She and Professor Phyllis Schumacher presented a paper, "Are Internet and Computer Attitudes Related? Gender Differences," at the symposium.

## just in time

**Oct 8** Bernard Primeau Jazz Ensemble  
8 p.m., Janikies Auditorium

**Oct 12** Columbus Day

**Oct 14** National Marionette Theatre  
presents "Peter and the Wolf"  
11 a.m. and 7:30 p.m., Janikies

**Oct 20** Lecture: "Dancing Before the Storm: The Power of Nature"  
Rebecca Reynolds, author of  
*Bring Me the Ocean*  
4 p.m., Janikies

**Oct 20, 27** Fleet Bank/Providence Journal  
Seminar Series: "Women & Money" (in partnership with  
Bryant College, the SBDC, and  
the Greater Providence Chamber  
of Commerce), Providence

Journal Building, Providence  
Call Fleet at 278-3530

**Oct 23-25** Parents and Family Weekend

**Oct 25** Greek Life Halloween Party for  
Employees' Children  
1 to 3 p.m., Papitto Dining Room

**Oct 27** Mock trial on sexual assault  
7 p.m., Janikies

**Oct 30** President's Cultural Series  
presents Stephen Ambrose,  
historian and author of best-seller,  
*D-Day*,  
7:30 p.m., Janikies

Italian dinner  
5:30 to 7:30 p.m.  
Heritage Room, \$15

**Oct 30** Murder Mystery Dessert Theater:  
"Peggy Sue Got Murdered"  
9:15 p.m., Unistructure Rotunda  
Call SPB at 232-6118 for info

**Nov 6** SAA Alumni Day

**Nov 11** Veterans' Day

**Nov 16** SAA Holiday Toy Drive begins  
through Dec 3

Performing Arts Series presents  
"The Beauty and Danger of  
Meteors." Dr. Tom Gehrels, leader  
of Spacewatch  
8 p.m., Janikies

**Nov 25-27** Thanksgiving recess  
Offices closed  
(beginning at noon on Nov 25)