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Resources

Bryant University UN PRME Community

8-31-2023

UNPRME E-Meeting 1

Erim Ergene

A. Can Inci

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Bryant University UNPRME Committee Meeting - Zoom [8/31/2023]

Co-Chairs: Can Inci and Erim Ergene

Committee Members:

Charles Cullinan

Maura Dowling

Michael Gravier

Terri Hasseler

Muni Kelly

Eileen Kwesiga

Janet Prichard

Jacqueline Saslawski

Agenda

1. June 2023 UNPRME Conference Summary, Takeaways

2. Visiting Alliant Group Executive:

Angela Bannerman Ankoma [VP, Exec. Director of Equity Leadership at the RI Foundation]

The itinerary; Participation as UNPRME committee members

3. Future Steps

Angela Bannerman Ankoma

Visiting Alliant Group Executive

Vice President, Executive Director of Equity Leadership at the RI Foundation

The itinerary:

Participation as UNPRME committee members – what can we do?

- Lunch?
- Dinner?
- Her presentation(s)?
- Student sessions?
- Student participation?

June 2023 UNPRME Conference

UN: United Nations

PRME: Principles for Responsible Management Education

Global

Higher Education Institutions

College of Business

SDG: Sustainable Development Goals introduced by the UN (17 goals)

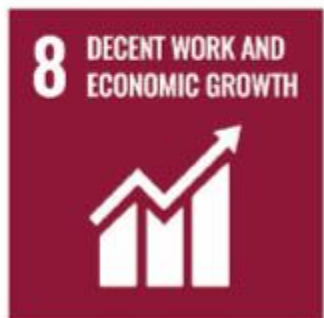
ESG: Environmental, Social Responsibility, Governance

CSR: Corporate Social Responsibility

ERS: Ethics, Responsibility, Sustainability

I5: Impactful 5

SUSTAINABLE DEVELOPMENT GOALS



SDG

Blueprint for SDG Integration

Follow-up to MDG (Millennium Development Goals: 2000-2015):

1. Eradicate Poverty and Hunger
2. Universal Primary Education
3. Gender Equality & Empower Women
4. Reduce Child Mortality
5. Improve Maternal Health
6. Combat HIV/AIDS, Malaria, and other diseases
7. Environmental Sustainability
8. Develop Global Partnerships for Development

Related to 10 Principles of UN Global Impact:

- Human rights (2)
- Labor standards (4)
- Environment (3)
- Anti-Corruption (1)

Sustainable Development Goals

= Global Goals

Detailed information on each goal:

<https://www.un.org/sustainabledevelopment/sustainable-development-goals/>

More specific breakdown:

<https://metadata.un.org/sdg/?lang=en>

Every course in the College of Business is related to at least 1-2 SDGs

Research in College of Business Fields is directly/indirectly related to SDGs

Bryant University, as an organization, is committed to these goals: PRME member

Emphasis in teaching, research, service has become imperative

Develop SIP (Sharing Information on Progress)

SDGs and PRME (Principles of Responsible Management Education)]

How do the SDGs help universities?

Create increased demand for SDG related education

Provide a comprehensive and globally accepted definition of a responsible university

Offer a framework for demonstrating impact

Create new funding streams

Support collaboration with new external and internal partners

Knowledge

Learning

Demonstration

Impact

Collaboration

How do universities help the SDGs?

Provide knowledge, innovations and solutions to the SDGs

Create current and future SDG implementers

Demonstrate how to support, adopt and implement SDGs in governance, operations and culture

Develop cross-sectoral leadership to guide the SDG response

PRME

Why is this important?

(1) The Times Higher Education magazine lists Social Impact Rankings:

assess HEI (Higher Education Institutions) against their contribution to the SDGs

(2) The Financial Times (FT) incorporates CSR measure into its Business School ranking

(3) Research Grants geared towards SDGs

(4) Internationalization

(5) Stakeholders and Partners (NGOs and others)

(6) AACSB (requires ERS)

(7) Most Important: Our Students Demand SDGs

PRME

Four Pillars of Transformational Change for student development towards SDGs:

Curriculum Change

Skillset Development (impactful 5: i5)

Systems; Futures; Circular; Design; Sustainability science; Digital skills;

Transdisciplinarity; Change Management

Practical Relevance

Global Impact

i5: Impactful 5

Modern Teaching Methodology

[context: SDGs >> students]



i5: Impactful 5

1. Make Learning Meaningful

Role Modeling, Personalizing, Surfacing, Dignifying

2. Foster Joy and Well-Being

Delighting, Sensing, Contemplating, Rippling

3. Develop Supportive Social Interaction

Communitizing, Braving, Bridging, Teaming

4. Facilitate Active Engagement

Animating, Authenticating, Linking, Teching

5. Design for Iteration

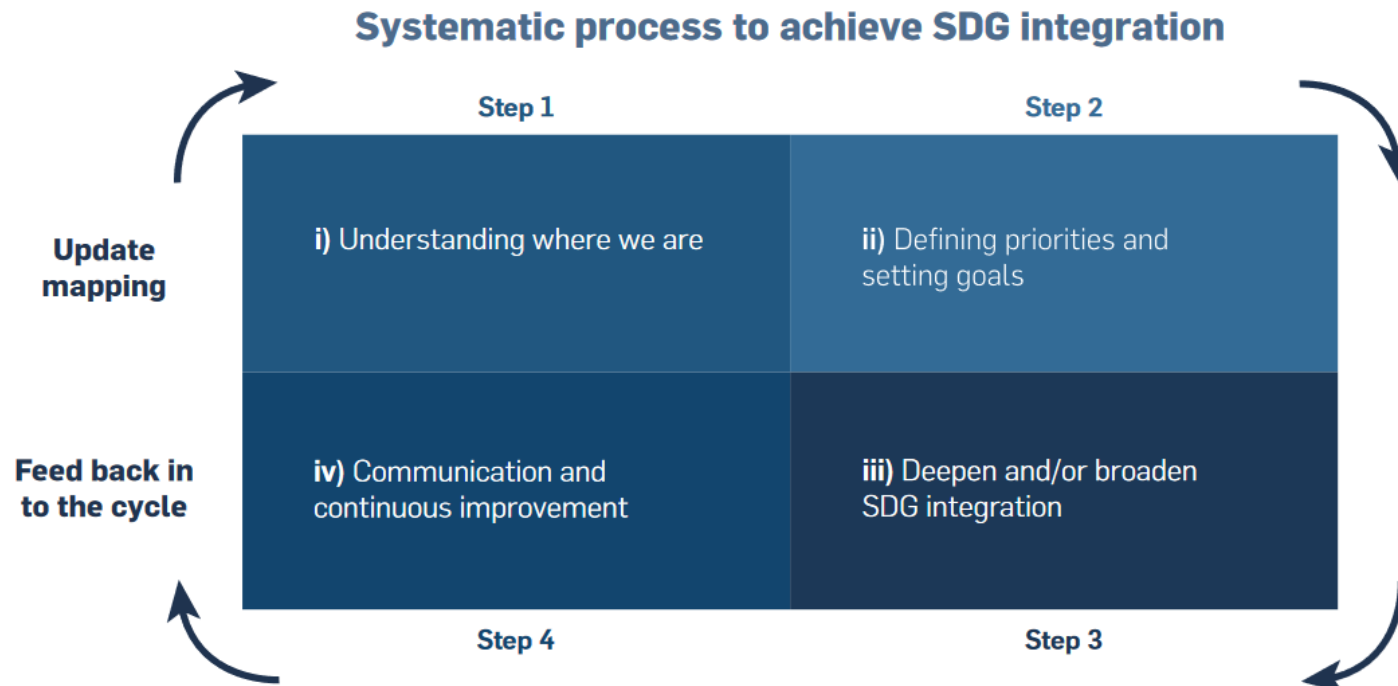
Exploring, Prototyping, Revisiting, Compassing

PRME

Enablers to Support Mainstreaming the SDGs at Bryant University:

1. Simultaneous top-down and bottom-up commitment (vision, mission, institutional values)
2. Understanding the organization: identifying crucial processes and responsibilities
3. Explicit goals and resource allocation
4. Communication and coordination

Compass:



PRME

Enablers to Support Mainstreaming the SDGs at Bryant University

SDG integration requires commitment on different levels



PRME

Six Principles in Developing Current and Future Managers and Leaders



Principle 1 | Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.



Principle 2 | Values: We will incorporate into our academic activities, curricula, and organizational practices the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.



Principle 3 | Method: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.



Principle 4 | Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.



Principle 5 | Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.



Principle 6 | Dialogue: We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.



PRME

2023 GLOBAL FORUM

**UNLEASHING THE CREATIVITY OF TEACHERS
AND STUDENTS TO COMBAT CLIMATE CHANGE**

Andrew Hoffman
Holcim (US) Professor
Ross School of Business
University of Michigan (USA)

June 13, 2023

PRME Principles for Responsible
Management Education





Kerry Bodle



Jirra Lulla Harvey



Anna Young-Ferris

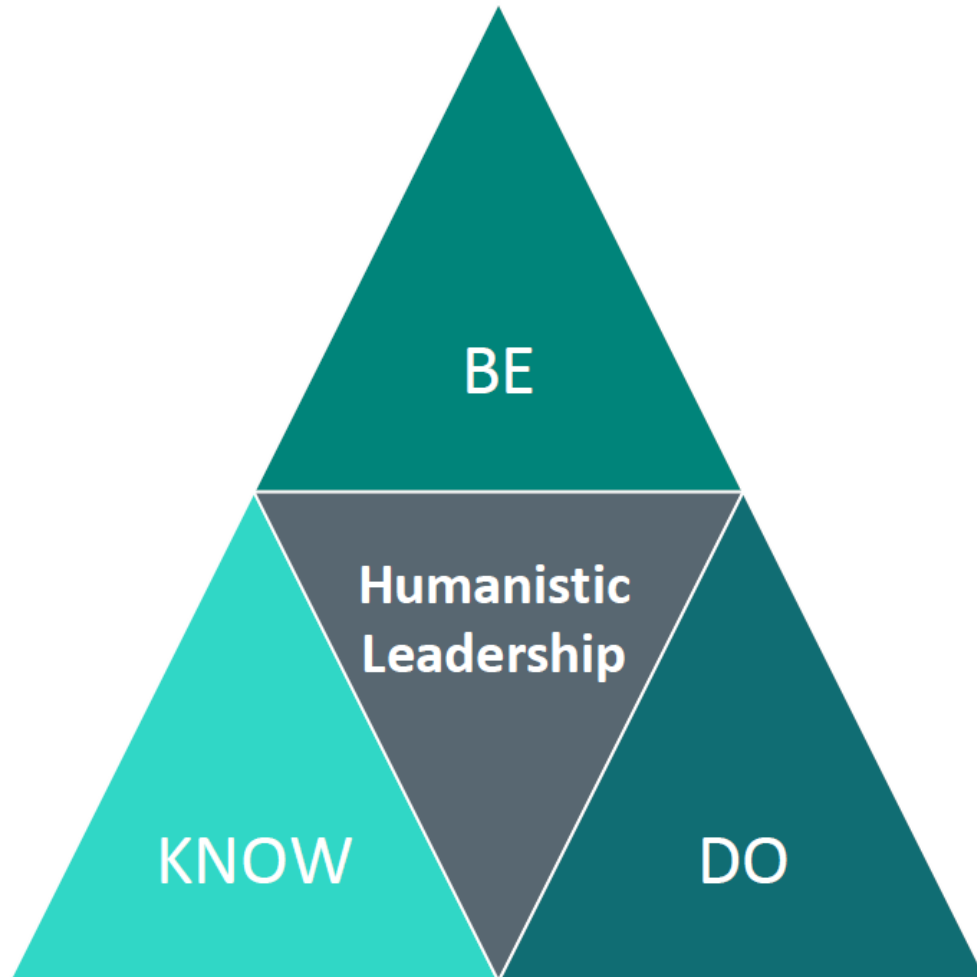


Rob Hales

**Indigenous Voice and Appreciating First Nations Wisdom
in Business and Management Education**

How do Professors Inspire Great Learning? The Drive Towards Humanistic Leadership

Be.Know.Do Model



**Humanistic Leadership is beyond
Knowing (Intellect)**

**Humanistic Leadership integrates all
3 Dimensions**

PRME Global Forum 13/6/2023; 11:30 – 12:30

Inclusive Classrooms: How can we build Diverse Ecosystem through Norm Criticism?

Luciana Echazu

Associate Dean for Undergraduate
Education

Peter T. Paul College of Business and
Economics

Mathias Falkenstein

Professor of the Practice in Higher Education
Management

Luiss Business School

Luiss University



Additional

HESI: Higher Education Sustainability Initiative developed by the UN for Universities to engage in and focus on SDGs - HESI Global Forum

UNAI: United Nations Academic Impact

UN SDG Summit 2023 – September 18-19

ACUNS: Academic Council on the United Nations System

EmpowHER

Impact Scholars

Wharton Interactive VR Digital Transformation

PIR: Positive Impact Rating

Future Steps

1. Incorporate UNPRME SDGs into our Syllabi – GenEd and higher level
2. Share the information/documents with our departments / suite colleagues
3. Incorporate UNPRME Conference Documents into our classes
4. Focus on 1-2 key SDGs fitting with our research & teaching
5. Research projects, papers, cases, assignments on SDGs
6. Collaboration with CTE – I can present on (1) UNPRME and on (2) i5
7. Angela Bannerman Ankoma visit:
 1. Our students must be involved in the presentation, keynote speech
 2. We should be involved throughout the visit
8. Another invitation to campus: Andy Hoffman
9. Industry and Business Partnerships
10. Bryant University joins HESI? [I believe it is a free membership]
11. Bryant University joins UNAI (UN Academic Impact)? [I believe it is a free membership]
12. Bryant is PRME Member. Next: PRME Champion?
13. Other ideas?