



# BRYANT'S BUSINESS

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## *"It ain't over until the fat lady sings!"*

*By Joan F. Marsella  
Professor of Social Sciences*

In this final countdown week before the last hurrah on November 6, voters can finally look forward to relief from the unrelenting political din and spectacle of the last few weeks. Now we, the voting jury, can render our verdict on administrative officials and hopefuls. The performance is over. The curtain falls.

Many aspects of this campaign almost overwhelmed us with *deja-vu*—the exaggerated rhetoric, the jingoistic symbolism, the *ad nauseum* rehash of news events, the negative commercials which reached an all-time nadir.

However, some characteristics distinguished this campaign from those of two and four years ago, and now do muddy-up election predictions: 1) the influence of women as candidates and as voters; 2) the registration of heretofore uncounted voters; 3) the emphasis on religion in campaign strategy and oratory.

The nomination of Geraldine Ferraro produced at first a coast-to-coast emotional high, but this was quickly deflated as the opposition began to chew over her financial records. Even supporters certain that no wrong had been committed did acknowledge, in regret, that the ensuing brouhaha had dimmed her glow.

Still undaunted, many women's groups cranked out position papers documenting their contention that women as a class were clear losers under the Reagan administration. Throughout the country, women's task forces were organized to GOTV (get out the vote) and to sign up the 31.2 million yet unregistered women in the U.S. In R.I. alone, there are 59,000 more women voters than men and an estimated 20,000 unregistered but eligible women.

For the first time in Rhode Island's history, five highly qualified women are running for state and federal offices, and the single male challenger to a woman congressional incumbent is believed to have as much chance to win as a match in a windstorm.

An all-out effort to register the ill and the handicapped, the lost and the disenchanting, the aged and the uninitiated was carried out under the aegis of PROJECT VOTE, a national non-partisan organization which claims to have registered 503,189 voters against their national goal of 650,000. In R.I. alone, PROJECT VOTE registered 6,000 new voters.

A full-strength effort was made to register college students in the state of R.I., where there are no fewer than 13 colleges. Candidates discovered among these young people a huge reservoir of voting strength, while entrenched political machines worried about possible opposition which could be rallied by the students' vote.

At Bryant College three separate forums were held by the Social Science Department to afford the students an opportunity to meet state and federal candidates face to face and for them to ask questions directly. Not a single candidate had to be coaxed to come.

How all these new voters will choose is the missing piece in the political jigsaw.

Finally there was the issue of "fire and brimstone" in this campaign. Voices from the religious left rallied against the pronouncements of the religious right, bishop against bishop, faithful against doubter, church against sect. Arguments

*Continued on page 4*

## **"Fond spot" leads to donation**



*Shown with Dr. William O'Hara and Dr. George de Tarnowsky (right) is Kenneth R. MacLean (center), chairman of the CPL Corporation, East Providence, who has donated \$10,000 to the graduate school. The gift will be used to establish a need-based endowed scholarship. MacLean is a long-time Rhode Island business leader who has spoken on campus, hired many Bryant graduates, and supported employees taking courses here. As he said after making the donation, he has a fond spot in his heart for Bryant.*





### Bryant's "partners" to be thanked

A "thank you" party for contributors to the Bryant Fund Campus Campaign is on tap Tuesday, November 13 at 4:30 p.m. in Gulski Dining Room. Be there, if you have contributed, or if you still want to give.

The Campus Campaign ended officially on Nov. 2. But contributions will be accepted until the day of the party according to Dan Barry, director of development. Donations can be made through payroll deduction or by returning a pledge card to the development office.

Barry reminds everyone that the size of your gift is not as important as your participation. The percentage of participation, how well a college's constituencies support the college, is more important to corporate and foundation prospects than the dollars raised, he said.

The participation level as of a week ago was already ahead of the percentage rate at the same time in 1983, Barry added. So the Campus Campaign has been substantially more successful this year than last. A full report on the campaign will be made at the party by the co-chairpersons, Dr. Stanley Kozikowski, dean of undergraduate

faculty, and Patrick Keeley, professor of English.

Barry also asks those of you who have been sporting the red-and-white "I'm a Partner in Bryant's Future" buttons to wear them to the party. Each contributor has received a button.

The overall goal of the Bryant Fund is \$700,000, an increase of 16 percent over last year.



The No. 1 "Partner in Bryant's Future," President O'Hara, receives his red-and-white button from Dan Barry, director of development.

### Dr. Klaiber joins staff as executive assistant

Dr. Susan E. Klaiber is the new executive assistant to President William T. O'Hara. She assumed her new post on October 15.

Dr. Klaiber comes to Bryant from St. Michael's College in Winooski, Vt., where she held two posts from 1982 to 1984: assistant to the president, and director of grants.

Before moving to St. Michael's, Dr. Klaiber was an administrative associate at Ohio State University, where she earned her Ph.D. and M.A. degrees. She also has worked as director of a special vocational education project and as a home economics teacher in the Somersworth School District, N.H.

Dr. Klaiber earned her B.S. degree at Cornell University. Her organizational memberships include the National Council of University Research Administrators and Phi Kappa Phi national honor society. She was a member of the Burlington Business and Professional Women's Club and the Mayor's Council on Women of Burlington, Vt.



Dr. Susan E. Klaiber

### Bryant to host "Enterprise Day"

Bryant will host Free Enterprise Day, a day-long celebration of American Enterprise Day in Rhode Island, on November 15.

The special day is designed to recognize the contributions of free enterprise and business entrepreneurship. It is expected to draw hundreds of business men and women and faculty and students from Bryant, Brown University, the University of Rhode Island, and Providence, Rhode Island, and Johnson and Wales Colleges. They will lead and attend a variety of seminars and workshops in the Management Resource Complex and Janikies Auditorium.

Also on tap is an address by a keynote speaker who was yet to be named in late October.

The day will open at 9:30 a.m. with a welcome from President William O'Hara and an introduction by Kevin Allard, of Bryant's Future Business Leaders—Phi Beta Lambda chapter. The chapter is coordinating the event with the cooperation of other professional organizations on campus and the Small Business Development Center.

Dr. Stanley Kozikowski, dean of undergraduate faculty, will introduce the keynote speaker at 10 a.m. in the auditorium. His address will be followed by the first segment of 45-minute workshops.

Lunch will be served in the MRC dining room at 12:45 p.m. It will be followed by a panel discussion in the auditorium by four Bryant alumni who have successfully launched and operated their own businesses.

The panel discussion will be followed by the second segment of seminars. A wine-and-cheese reception at 5 p.m. concludes the day.



## Bruce Dyer works— and plays— to the beat of his own drum

When M.B.A. candidate Bruce Dyer isn't on the Bryant campus, he's usually found drumming up music or good investments for his clients.

The 29-year-old evening student is a stockbroker for Kidder Peabody and Company, Inc., during the day and a percussionist for the Rhode Island Philharmonic Orchestra during the evening and weekends. That's quite a combination.

Music, not business, dominated Dyer's life until a few years ago. Then he decided to make a career change after returning to Providence from New York City.

"The music business is tough, very tough," said Dyer, who worked as a professional musician for awhile after earning a music degree at Rhode Island College in 1978. "The work is unsteady, and you're making very little money. . . I like it (music) as a hobby now, much more than as an occupation."

Dyer worked off-Broadway, with a Rock band, and with Warner Brothers in New York City, he said. Among his TV stints was playing for the "Captain Kangaroo Show."

An associate of a friend offered him a job with a Providence company, where he got his feet wet in business. He moved to Kidder Peabody in April, where his title is investment executive. He continues to play both the stock market and the drums.

Dyer is in his ninth season with the philharmonic, which recently opened its 40th season at the Providence Performing Arts Center. He filled in as a substitute while in college, spending a couple of years backing up the regulars. He began to play so often, he said, that the orchestra finally hired him as one of its 75 to 85 full-time contracted musicians.

Dyer has worked his way up through the percussion section, where he now occupies the first chair. That position speaks for his talent.

The Providence native also performs with the civic chorale, the New Music Ensemble of Providence, and local theatre groups. He has acted in performances of the Trinity Square Repertory Theatre and the Newport Players.

Dyer began working on his M.B.A. in financial management in 1982. He takes one course a semester, so he won't finish up until 1986. He's about halfway through the program.

Dyer is married and lives in Warren. At least for the near future, he plans to continue dancing to the beat of his own drum.

## Vans donated by Menard



President O'Hara (center) received the keys to two new Ford Club Wagons, donated to Bryant by Menard Ford, Inc. of Woonsocket. Stan Menard (left), president, and Scott Menard '73, vice president, delivered the vans. The vehicles will be used for the next three years and then will be replaced with newer models each fall. Bryant plans to use the vans to transport athletic teams, clubs, and other students, and to use them for other College-related activities.

## Marketing in the '80s



Walter Pierce (center), director of marketing for Rau Fasteners, of Providence, spoke at the opening dinner meeting of Bryant's Marketing Association on October 18. He discussed "Marketing in the '80s and Beyond." The meeting was held in Gulski Dining Room. Shown with the speaker is John Marchesseault (left), president of the College chapter, and Frank Bingham, marketing instructor and chapter adviser. Speaker for the November meeting is Michael Dionne '74, a sales executive for Apple Computers.

# QUICKLY...

**Michael Filippelli**, professor of accounting, has completed a week-long course, Tax Consideration for Private Companies, sponsored by the Peat, Marwick, Mitchell Foundation. Filippelli attended the course with staff members from various Peat, Marwick, Mitchell operating offices. It was held in Scottsdale, Ariz. ...

... **Dr. Glen Camp**, professor of political science, served recently as a panelist at a meeting of the U.S. State Department's Foreign Service Institute in Arlington, Va. The meeting discussed mediation efforts in Cyprus...

... **Dr. Ronald Deluga**, assistant professor of management, recently conducted a training program titled "How to Motivate Employees." It was for the Chamber of Commerce in Warwick...

... **Frank Bingham**, instructor of marketing, was a guest speaker at the fall meeting of the New England Group of the National Association of Educational Buyers, held in Hyannis, Mass. His topic was "Purchasing Value Analysis; Yesterday, Today and Tomorrow..."

... **Chester Plascik**, associate professor of mathematics, has been invited to become a member of the College Mathematics Journal board of reviewers. The board reviews articles for publication in the journal, which is published by the Mathematical Association of America...

... **Charles Rolfe** and **Gordon Pierce**, instructors of computer information systems, have received the designation of Certified Systems Professional (CSP). As recipients of the CSP designation, Rolfe and Pierce have demonstrated experience and knowledge in matters related to business systems. And they have successfully completed an extensive examination prepared and administered by the CSP Certification Board...

... **Dr. Hsi C. Li**, professor of finance, recently presented his paper, "Vagueness in Risk Management," at the 18th International Atlantic Economic Conference...

# CALENDAR

TUESDAY, NOVEMBER 6

**Election Day**

WEDNESDAY, NOVEMBER 7

**Circle K Event**

**DJ - Dancing**

9 p.m. - 1 a.m.

Student Center

THURSDAY, NOVEMBER 8

**SPB Film**

**"Mr. Mom"**

7 & 9:15 p.m.

Auditorium

SUNDAY, NOVEMBER 11

**Sunday Eucharist**

**Rotunda**

Noon

**Protestant Services**

**CMD Conference rm. 1**

11 a.m.

MONDAY, NOVEMBER 12

**Veterans Day**

No Classes

WEDNESDAY, NOVEMBER 14

**SAA Event**

**DJ - Dancing**

9 p.m. - 1 a.m.

Student Center

THURSDAY, NOVEMBER 15

**Campus Ministry**

**"Fast for a World Harvest"**

FRIDAY, NOVEMBER 16

**Campus Ministry**

**College Retreat Weekend**

Narragansett

SATURDAY, NOVEMBER 17

**Campus Ministry**

**College Retreat Weekend**

Narragansett

SUNDAY, NOVEMBER 18

**Campus Ministry**

**College Retreat Weekend**

Narragansett

**SPB Film**

**"Trading Places"**

2, 7, & 9:15 p.m.

Auditorium

SUNDAY, NOVEMBER 18

**Sunday Eucharist**

**Rotunda**

Noon

**CMD Conference rm. 4 A&B**

9 p.m.

**Protestant Services**

**CMD Conference rm. 1**

11 a.m.



# SPORTS CALENDAR

THURSDAY, NOVEMBER 8

**Men's Soccer**  
**NE-8 Tourney**  
Time & Place TBA

SUNDAY, NOVEMBER 11

**Men's Soccer**  
**NE-8 Tourney**  
Time & Place TBA

FRIDAY, NOVEMBER 16

**Women's Basketball**  
**New Hampshire College**  
5:30 p.m. Gym

FRIDAY, NOVEMBER 16

**Men's Basketball**  
**New Hampshire College**  
7:30 p.m. Gym

## Basketball coaches have different goals for 1984-85 season

By John Gillooly  
*Sports Information Director*

One coach will be hoping for a near carbon copy of last season while the other will be looking for a total turn around when the men's and women's basketball teams open their season on Friday, November 16.

New Hampshire College will be the opponent for both teams as the women get the 1984-85 hoop season rolling at 5:30 p.m. followed by the men's contest at 7:30.

Women's coach Mike McKee hopes his 1984-85 squad will be as successful as the 1983-84 quintet, which finished with a 20-6 mark.

Seven key members of that team are back once again this year, including Karyn Marshall, the 6-5 junior who averaged 17.7 points per game last year. Despite the veteran nucleus and the addition of some talented newcomers, the 1984-85 Lady

Indians may have a difficult time matching last year's record.

In addition to their regular Northeast-8 Conference games, McKee has added non-conference contests with Division II powers Quinnipiac and Southern Connecticut and Division I Vermont. The new opponents will make the 26-game slate the most demanding schedule in the nine-year history of Bryant women's basketball.

Freshman Dave Ewing, 7-0, 275 pounds, Michael Reed, 6-5, 200 pounds and Art Whitehead, 6-5, 220 pounds will give Drury some muscle under the boards that was lacking last season. In addition to the big new men, Tom Larranaga, a 6-0 sharpshooting freshman guard also will be a welcome addition.

The rookies will join six lettermen, who accounted for a combined average of 30 points per game last season.

Heading the list of veterans is Gregg Cooper, the 6-5 junior who was the No. 3 scorer on last year's team with a 13.8 average. The other top lettermen are Rich Lombardi, the 6-5 senior forward who averaged 6 points and 5 rebounds last year, Mike Towns, a 6-0 senior guard who scored an average of 4 points a game and Bob Brown, the 6-7 junior center who contributed 4 points and 5 rebounds per game.

The New Hampshire game will be the first of 27 regular-season contests. Included on the schedule is a December 13 game against the University of Rhode Island at Kingston. It will mark the first. The men's team also is facing one of the toughest schedules in history, but head coach Leon Drury still is looking for a much more prosperous season than the 6-21 campaign the Indians suffered through last year.

The main reason Drury feels Bryant fans will have more to cheer about this year is the addition of some talented (and big) newcomers. time in history Bryant has played one of the three Rhode Island Division I teams.

As in the past each member of the Bryant community will receive two complimentary season passes for all regular season home games (men and women). The passes will be distributed via campus mail prior to the November 16 game.

## Election

*Continued from page 1*

about prayer in schools, tuition tax credits, bases of morality, and the constitutionality of abortion crescendoed. The President of the United States was asked point blank on national TV what his religious views were and not a voice demurred—and this in America!!!

Not the least among the religious concerns was the spreading rumor that the President believed in Armageddon, news that sent us scurrying to our Bibles to discover that this referred to the ultimate battle between good and evil. "Could the President actually believe," we asked ourselves, "that the Soviets were the ultimate evil empire and that a nuclear confrontation with them would be the Armageddon?"

How all these factors will mesh together on Election Day, tomorrow, one can only guess. We have been told by the "experts" about outcome probabilities, but I am reminded of the very unpredictability of Rhode Islanders. Does not the symbolic Independent Man stand on top of our capitol? We are not easily led.

In any case, I wish to remind readers that "It ain't over until the fat lady sings!"