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BRYANT Exchange

FOR AND ABOUT THE PEOPLE OF BRYANT COLLEGE

MAY 1999

136th Commencement to be held May 21

Final graduation of the 20th century

Bryant's 136th Undergraduate Commencement — the final graduation of the 20th century — will take place on Saturday, May 22, at 10 a.m., with 582 students expected to receive degrees. Commencement for 133 graduate students will be held on Friday, May 21, at 4 p.m. Both ceremonies will take place under a tent adjacent to the Bryant Center.

Bryant will graduate its first financial services majors. Three Bryant students will receive their ROTC commissions as second lieutenants in the U.S. Army during Undergraduate Commencement exercises.

Graduate Commencement

Wayne A. Budd, group president of New England-Bell Atlantic, will receive an honorary Doctor of Humane Letters and deliver the keynote address during Graduate Commencement exercises. A posthumous Doctor of Business Administration will be presented to Anne Congdon in honor of her husband George F. Congdon II '64. Congdon was executive vice president and trustee of Liberty Property Trust, Malvern, Penn., when he died of cancer in 1998.

Undergraduate Commencement

James M. Benson, chairman, president and CEO of New England Financial, will receive an honorary Doctor of Business Administration and give the keynote address at the Undergraduate Commencement on May 22. Others receiving honorary Doctor of Business Administration degrees are: Orit Gadish, chairman and CEO of Bain & Company; and John E. (Jack) Wolfe, president, CEO, and director, Metrisa, Inc., and former chairman of the Bryant College Board of Trustees.

Bryant team places second in national business policy competition

A team of Bryant students placed second in the 35th International Collegiate Business Policy Competition held recently at San Jose University in California. There were among 32 teams that competed from Canada, Mexico, and the United States — including 22 undergraduate teams and 10 MBA teams.

The Bryant team was the smallest (all other teams had four to eight members) and the youngest (most teams were

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Honorary degree recipients

James M. Benson



is chairman, president and CEO of New England Financial, a Boston-based insurance and financial services firm affiliated with Metropolitan Life Insurance Company. He holds the Chartered Life Underwriter designation. Benson is active in many industry and community organizations and is founder and chair of World T.E.A.M. Sports, an organization dedicated to providing opportunities through sports activities for people with physical and mental disabilities.

Wayne A. Budd



is group president of the New England-Bell Atlantic. He has been with the company since 1996, previously serving as senior vice president. Budd was a senior partner with the law firm of

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Honorary degree recipients

continued from page 1

Goodwin, Procter & Hoar, and a presidentially appointed commissioner with the U.S. Sentencing Commission. In 1992, President George Bush appointed Budd associate attorney general of the United States.

George F. Congdon II '64



was executive vice president and trustee, Liberty Property Trust, West Chester, Penn., a publicly traded real estate investment trust that owns and manages one of the largest portfolios of quality suburban industrial and office properties in the country. Always appreciative of his Bryant education, in 1995 Congdon

issued a \$100,000 challenge to Bryant alumni matching every new gift received from non-donors through 1996. In doing so, he established a tradition now carried forward by three alumni. His wife, Anne Congdon, will accept his posthumous degree.

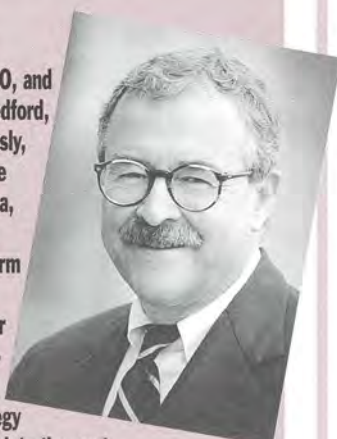
Orit Gadiesh

is chairman and CEO of Bain & Company, Boston, one of the largest global strategic management companies. Gadiesh is a widely acknowledged expert on management and corporate strategy. She is renowned for inspiring leadership and high energy levels and is credited for turning Bain & Company around following her election as its chairman in 1993.



John E. Wolfe

has served as president, CEO, and director of Metrisa, Inc., Bedford, Mass., since 1986. Previously, Wolfe led Tytronics, Inc., the founding company of Metrisa, Inc. A Bryant trustee since 1987, Wolfe's three-year term as chairman, from 1995-1998, is marked with stellar success, including the initiation of *The New Century Plan for Excellence*, a strategy to guide Bryant's leadership into the next millennium.



Bryant team places second

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President Ron Machtley (left) and Vice President of Academic Affairs V.K. Unni (right) congratulate John Hollwedel, Matthew Smith, and Professor Betty Yobaccio, on their success at the San Jose competition. Missing from the photo is Mile Bozinov.

composed of seniors or MBA students), yet in the last quarter of the competition, they attained the highest net income of any company by almost \$2 million.

The teams assumed the roles of executives of a multinational manufacturing corporation that competed against other teams in a computer-simulated industry world. The Bryant team, all juniors, included Mile Bozinov as CEO and vice president of operations; Matthew Smith as vice president of marketing; and John Hollwedel as vice president of finance.

Bozinov, of Macedonia, is a double major in finance and economics. Smith, of Oakland, Maine, is a double major in finance and computer information systems. Hollwedel of Mineola, New York, is a finance major. Accompanying the group was Finance Professor Betty Yobaccio, faculty advisor.

The teams were broken down into industry groups of four to six companies each. Judging was based 50 percent on quantitative performance and 50 percent on qualitative performance (strategic business plan, annual stockholders' report, informal meeting with the judges, presentation to the board of directors, and response to a special situation).

"This competition challenges students to use everything that they have learned in their business education," says Yobaccio, "and the Bryant team met that challenge."



Professor Geping Qu, chairman of the Environmental Protection and Resource Conservation Committee of the National People's Congress of the People's Republic of China, and former director of China's Environmental Protection Bureau, lectured at Bryant in April on environmental law and policy in China and its impact on U.S. investments.

Qu also met with more than a dozen Bryant students who will travel to Eastern China this summer to study environmental issues and U.S. investments. It is part of a new course called "Environmental Study in China" that is designed to bridge science, technology, and business. The students will visit several major U.S. companies, conduct hands-on environmental research, and tour historical sites. Qu invited the students to be guest of the National People's Congress when they travel to Beijing.

Pictured with Qu (right) is Professor Hong Yang, assistant professor of science and technology at Bryant.

Commencement schedule of events

Friday, May 21

Graduate School Commencement

4 p.m. - Main tent near Bryant Center

Graduate School Reception

5:15 p.m. - Outside Bryant Center

Baccalaureate Service for the Class of 1999

6 p.m. - Unistructure Rotunda

President's Reception in honor of the Class of 1999

6:30 p.m. - Reception tent

Saturday, May 22

Annual Commencement Breakfast

8 a.m. - Papitto Dining Room

136th Undergraduate Commencement

10 a.m. - Main tent near Bryant Center

Welcoming reception for new alumni

12:30 p.m. - Reception tent

World Trade Day June 16

Highlight includes open house, reception for new Center for International Business

Bryant will host "World Trade Day 1999: Exploring Global Commerce Year 2000 and Beyond" on June 16 from 8 a.m. to 5 p.m.

The day-long conference will feature interactive workshops that address issues and strategies for successfully competing in today's global marketplace; speakers with expertise in international trade; and a luncheon and keynote address by Henrique Meirelles, president and chief operating officer, BankBoston.

The conference fee is \$75; after June 9, it is \$100. Call (401) 232-6407 for information and to register.

An open house and reception will be held at the new Center for International Business beginning at 3:30 p.m. The Bryant Community is invited to attend. R.S.V.P. to ext. 6407.

Reserved seating for Commencement

Bryant employees who are graduating or have a son, daughter, or spouse graduating are eligible to receive two VIP seating tickets to Commencement exercises.

Contact Paul Sanford at ext. 6812 for information or to request tickets.

Summit a success

More than 650 people attended the second annual Women's Summit, "Women at the Helm: Navigating Change Through Effective Leadership," which was held March 30 on campus.

Keynote speakers were Orit Gadiesh, chairman of the Boston-based consulting firm, Bain & Co.; Barbara Smith, restaurateur, author, and host of television's "B. Smith With Style;" and Judy George, founder and CEO of Domain Home Fashions in Norwood, Mass. Breakout sessions were held throughout the day by prominent business professionals and Bryant faculty.

Gertrude Meth Hochberg, former vice president for public affairs at Bryant, was honored as the first recipient of the Goff Women's Achievement Award, presented during the Summit luncheon.

More than 650
attend the sold-out
event.



Judy George signs copies of "The Domain Book of Intuitive Home Design."



Keynote speaker Orit Gadiesh (second from left) with (l-r) Summit Co-chair Kati Machtley; Agnes Bundy Scanlan, Bryant trustee, managing director of Fleet Corporate Community Development, primary Summit sponsor; and President Ron Machtley.



The tradition begins — for men's lacrosse



Rory Whipple

The task is to build a program from the ground up — to bring in student-athletes to play a sport that has no tradition at Bryant, or in New England, for that matter.

Bryant football? Try men's lacrosse.

As part of the "New Century Plan for Excellence," men's lacrosse will be elevated from club to intercollegiate status next year. Head coach Rory Whipple will oversee the program, which will begin Northeast-10 Conference play in the spring of 2000.

Hired in January, Whipple comes to Bryant after 12 years at Hartwick (NY) College. He had 10 winning

seasons at Hartwick, and his 1995 team reached the NCAA Division III Tournament.

"The excitement of starting a new program and the college's level of commitment attracted me to Bryant," says Whipple. "The school also has an excellent academic reputation. My biggest recruiting tool right now is being able to tell prospects that they'll be able to land a job when they graduate."

If you've never seen a lacrosse game, you are not alone. "It's relatively new to the public high schools in New England," Whipple explains. "New York has a very strong tradition. For example, there are about 80 high schools on Long Island that have lacrosse."

"A very fast-paced, spectator-oriented game" is how Whipple describes lacrosse. "It's a combination of basketball, hockey, soccer, and football. It's very exciting."

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Gertrude Meth Hochberg receives the first Goff Women's Achievement Award.



B. Smith talks with conference participants.

Whipple has had the opportunity to work with Bryant's club program, and he's impressed with what he's seen. "They have an alumni game without ever having had an intercollegiate program. It shows that there's a real interest in Bryant lacrosse."

This summer he'll serve as a volunteer assistant coach for the Iroquois National Junior team (ages 19 and under) that will compete in the World Lacrosse Games in Australia July 2-10. The Iroquois National team is primarily made up of Native Americans from the six Iroquois nations, which are located throughout the northeastern United States and Canada.

"The Iroquois look upon themselves as a sovereign nation, and are able to compete in the World Games," says Whipple, whose team will play against the United States, Canada, England, Japan and Australia. "It's a unique and very rewarding experience."

leaders edge

Hakan Saraoglu

Assistant Professor of Finance

Joined Bryant in 1996. Received "Excellence in Teaching" award for 1998-99. Faculty advisor to Finance Association; mentor to freshmen in the Connections Program. Member of Internship Task Force, aimed at maintaining the quality of Bryant internships.



Education:

BSc, MBA, Bogazici University, Turkey; PhD, Michigan State University

Most rewarding part of your job:

Working with students, helping them learn, and knowing I can make a difference in their lives.

What changes are you seeing within Bryant's finance major?

The major itself has seen a high growth rate over previous years, with 451 students currently enrolled. Among finance students, I

see a high level of enthusiasm, which is reflected in the Finance Association. The club has around 200 members, and won the "Academic Organization of the Year" award last year.

What are you often heard telling your students?

It's not a shame not to know, but it's a shame not to attempt to learn.

If you were not a teacher, what would you be?

An inventor

What is your greatest extravagance?

Books and music

Who is your favorite author:

Isaac Asimov

Who has been the most important influence in your life?

My mother — she made every sacrifice for me and saw to it that I was successful.

What is your idea of perfect happiness?

If I died today and could say that I lived my life doing the things I wanted to do.

What trait do you dislike most in people?

Two actually — dishonesty and conceit.

Which talent would you most like to have?

I would like to fly — without a plane.

If you could give one piece of advice to Bryant students, what would it be?

Have a burning desire to learn.

Khrushchev speaks on economic reform



Sergei N. Khrushchev, son of Nikita Khrushchev, the former Prime Minister of the Soviet Union, spoke at Bryant in March on "Russian Economic Reform: Problems and Prospects for the Future." Dr. Khrushchev, shown with Bryant Professor Joseph Ilacqua, is a senior fellow at the Watson Institute of International Studies at Brown University.

Khenany,

popular Newport Music Festival performers from Obregon in Sonora, Mexico, performed in Janikies in April as part of the President's Cultural Series. The spirited and humorous musicians, who played ancient, traditional, and modern Latin



American selections, received a standing ovation from an appreciative crowd. Audience members were invited onstage after the concert to examine musical instruments made from wood, bamboo, clay, and even armadillo.

Khenany's Alberto Luna demonstrates some of the fascinating musical instruments used during the concert.



Marge Piercy, best-selling author of more than 25 novels and collections of poetry, including *Small Changes*, *The Moon Is Always Female*, *Circles On the Water*, and *Available Light*, came to Bryant in March to read from her work. Her visit was sponsored by the Departments of Computer Information Systems, English and Humanities, Finance, History and Social Sciences, Management, Science and Technology; and the Women's Studies Program, the Student Programming Board, and the Division of Academic Affairs.

people

New faces



Sandy Kenney
Graphic Designer
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REUNION WEEKEND '99

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just in time

May 14	Press conference: Join Rhode Island college presidents in support of highway safety legislation 11 a.m., Rotunda All invited
May 17	Semester end
May 21	Graduate Commencement 4 p.m., tent site
May 22	Undergraduate Commencement 10 a.m., tent site
May 31	Memorial Day No classes, offices closed
June 4-6	Alumni Reunion
June 16	World Trade Day Open house at Center for International Business 3 p.m.

A wish come true

Fund-raisers organized by the Student Presidents' Advisory Council sent four-year-old Zachary, who has cerebral palsy, and his family to Disney World in April. Julie Piccirilli '00 (left), vice



president of the Student Senate, and chair of the Make-A-Wish Planning Committee, presented a check for \$2,500 to Zachary's mother, Amy, and Deborah St. Peter (right), executive director of the Make-A-Wish Foundation of Rhode Island. "Bryant students have raised more money for Make-A-Wish than any college in Rhode Island," said St. Peter, "and I tell that to everyone."

Bryant's financial services major was the subject of an article in the *Providence Sunday Journal* Education Supplement on April 18. **Senior Lynn Rapoza**, who landed a job as a financial analyst with Goldman Sachs in New York City, was quoted extensively, as well as **Professor Arthur Gudikunst**, who serves as the program's director.

A lecture by **Geping Qu**, top environmental policy-maker from China, resulted in a feature article in *Providence Business News* on April 26.

Professor Janet-Morahan Martin was interviewed by *Providence Business News* reporter Brian Gormley on the subject of Internet addiction. A feature article appeared on April 26.

Professor Elaine Notarantonio was quoted in an article in the *Providence Sunday Journal* on April 25 on the proposed multi-million dollar renovation of the Rhode Island Mall.

Head Football Coach Jim Miceli was a guest on "The Jess Atkinson Show," on WSKR 790-AM on April 23.

The appointment of **Bryant Honorary Trustee Roger Begin** to the post of first Honorary Consul of France to Rhode Island resulted in a feature article in *The Call* (Woonsocket) on April 21.

President Emeritus William O'Hara, executive director of the Institute for Family Enterprise at Bryant, was quoted in *Providence Business News* on April 12 in an article on the increase of women entrepreneurs. In addition, his study of the oldest family-run businesses in all 50 states continues to generate articles in newspapers and magazines across the country.

Commitment by the **New England Patriots** to hold summer training camp at Bryant for three more years resulted in articles in the *Boston Globe*, *Providence Journal*, and *The Call* (Woonsocket) on April 14.

Douglas Jobling, Rhode Island Small Business Development Center program manager, wrote an article for *The Call's* (Woonsocket) "Eye on Business" column, which appeared on the cover page of the business section on April 15. The column explained RISBDC's services to assist small business owners. The column has also featured articles written by **Edward Barr**, assistant director of the RIEAC. In addition, the RISBDC's national accreditation from the Association of Small Business Development Centers resulted in a photo and caption in the *Providence Business News* on March 8.

The Women's Summit generated publicity before and after the sold-out event. Pre-event publicity included WJAR-TV 10's "Coffee Cup Salute" (3/8); the *Providence Journal's* "At the Colleges" (3/14); *Sun Chronicle* (Attleboro, MA) (3/16); "HERS" section of the *Providence Journal* (3/18); *Boston Business Journal* (3/26); *Providence Business News* (3/22); *The Times* (3/24); *Observer* (Greenville) (3/29); *The Archway* (3/12). Channels 10 and 12 covered the Summit on the day of the event. Post-event coverage included *Providence Business News* (4/5, two articles, including cover page story); *The Times* (Pawtucket) (3/21); and Associated Press. Gertrude Hochberg, former vice president of public affairs at Bryant who received the first Goff Women's Achievement Award during the Summit luncheon, was the subject of a feature article in the *Providence Journal* on April 6.

Dean's List announcements continue to appear in hometown newspapers across the country.

in the news

Herstory Awards

The fourth annual Herstory Award celebration was held March 26 as part of Women's History Month. Five members of the Bryant Community were acknowledged for their commitment to creating a more equitable and just environment for women on campus and beyond.

Winners included Rosanne Dana, clinical social worker in counseling services; Terri Hasseler, assistant professor of English, and three senior students (pictured, l-r): Jamie Calantropio, Stefanie Savage, and Brian Willinsky.



Students host Senior Citizens Prom

Approximately 180 senior citizens from northern Rhode Island and 50 Bryant students attended the 6th annual Senior Citizens Prom in April. Guests were escorted to South Dining Hall by students dressed in tuxedos, and enjoyed an evening that included dinner, music, dancing, entertainment, and prizes. The event, which is sponsored by the Student Senate, sells out each year. Sharing the spotlight are Louise MacDonald, age 93, who helped with ticket distribution, and Jaime Before '00, chair of the event.

FYI

Professor Terri Hasseler spoke on the panel, "What does race mean now?" at the Southern New England Consortium on Race and Ethnicity at Rhode Island College in March. In April, she was program chair for the Northeast Victorian Studies Association Conference, "Victorian Memory," held at Yale University.

Marsha Maxwell, executive director of information technology, has had a paper, "Connecting 500 Students in One Week!," published in the spring issue of *Cause/Effect*, a practitioner's journal about managing and using information resources on college and university campuses.

Professors Gaytha Langlois and Hong Yang presented a paper, "Acting Locally but Thinking Globally: Research and Educational Programs that Link Rhode Island to the World" at the Fifth Annual Conference of Rhode Island Natural History Survey, held at the Community College of Rhode Island in March.

Professor Janet Morahan-Martin presented "Loneliness and Pathological Internet Use: Exploratory Explanations" in April at the Eastern Psychological

Association Meeting in Providence. The paper documented the relationship between loneliness and pathological Internet use (or Internet addiction) and explained varied causes.

Professor Joseph Bonnici co-authored an article about nutrition labels in a recent issue of the *Journal of the Association of Marketing Educators*.

Professor Connie Campana has published poems titled "Fishing," and "To a Woman in a Mental Hospital Who was Afraid of Her Husband and Wanted to Die from This" in *Rhode Island Women Speak: An Anthology of Rhode Island Women*.

Professor Pedro Beade presented a paper, "Closing the Ring: Providence Place and the Completion of Rhode Island's Capital Center Project," at the annual meeting of the American Culture Association, which was held in San Diego, California, in March.