



BRYANT'S BUSINESS

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Graduate alumni to honor Businessperson of the Year

Recognition of the 1985 Businessperson of the Year will highlight the first Bryant Graduate School Alumni Association dinner dance on March 15.

To be held at the Alpine Country Club in Cranston, the dinner dance is open to all Bryant faculty, staff, and students. But there are a limited number of tickets at \$20 apiece. So make your reservations by Friday if you haven't made them already.

The dinner dance begins at 7 p.m. with cocktails. Dinner will follow at 7:30 p.m., with an awards ceremony and dancing to the music of Spectrum after the meal.

Charles H. Goss '73 MBA, president and chief executive officer of Valley Resources, Inc., of Cumberland, will receive the award as the graduate school's initial Businessperson of the Year. Well known in the Blackstone Valley, Goss is active in a variety of civic and community organizations, including the Blackstone Valley Chamber of Commerce and Visiting Nurses Association; the New England Gas Association; the Old Slater Mill; United Way; Rhode Island Public Expenditure

Council; Pawtucket YMCA, and the Pawtucket Institution for Savings. Goss has been with Valley Resources since 1965.

Also receiving awards will be seven graduate school faculty members who have taught there for five years or more: Gerhard Ditz, associate professor of marketing; George Edge '70, a CPA who teaches taxation; Stanley Kozikowski, dean of undergraduate faculty and associate professor of English and management; Michael Lynch, assistant professor of accounting; Paul Plourde, a CPA who teaches taxation; Chantee Lewis, professor of finance, and Richmond Lloyd, who teaches management.

Thirty-five members of the '85 MBA class who have been admitted to Delta Mu Delta honor society also will receive awards.

Chairperson of the dinner dance committee is Karen R. Monti '83 MBA. Checks should be made payable to Bryant College, Graduate School. Sorry, there are no telephone reservations. For more information, contact Madeline Stetson (ext. 6231).

Nick Colasanto '49 dead at age 61

Nicholas Colasanto '49, known best perhaps as Coach, died unexpectedly on February 13 at his Studio City, California home. His status as a TV celebrity probably made him Bryant's best-known alumnus.

Colasanto, 61, spent his last 20 years as a Hollywood actor and director. But he gained national prominence over the last three years as coach-turned-bartender Ernie Pantusso on the hit NBC TV show *Cheers*, a role that became one of the most beloved in recent TV history.

It goes without saying that Colasanto was loved at Bryant. The Providence native returned to the campus in April of 1983 to participate in a Controlled Drinking Experiment. As an alcoholic who kicked booze nine years ago, Colasanto delivered a sobering message to hundreds of students and staff members.

Reports indicated that Colasanto planned to retire from *Cheers* after this season and return to Providence to teach drama. Death has prevented his return. The Bryant community will miss seeing Colasanto again. So will everyone else.



Singer-dancer-comedienne Jenifer Lewis wowed a sell-out crowd in Bryant's Rotunda on February 1 with a one-woman show feting many of America's fabled black singers. The cabaret-style show was sponsored by the Performing Arts Committee; it included a tasty buffet dinner.



Steve Snyder: music to our ears

Move over John Denver—here comes Steve Snyder!

A 1973 marketing graduate of Bryant, Snyder is now marketing his own career in music. He puts his varied talents to good use as a performer, director, and composer for theater, television, records, and commercials. With his partner, Kathy Katzberg, he has traveled from Montreal to Washington, DC., performing folk and protest songs. They also have produced a popular album, "Atomic Love."

While growing up, Snyder loved music, but not music lessons, according to his father, Charles Snyder, a programmer/analyst in Bryant's computer center.

"He learned to play the piano, guitar, organ, and trumpet without taking many lessons," Snyder said. "He has near perfect pitch, which is very unique since I have no ear for music. His mother and older sister have good music sense, but not as good as Steve."

Steve began composing and singing his own songs before he was 10 years old, his father said, with his sister helping to bring out his musical ability by singing duets with him. He played in a rock band in high school, and at age 15 earned his FCC disc jockey's license.

Making a living in music has been a challenge, Snyder says. After graduating from Bryant, he joined the Peace Corps as an accountant for an agricultural cooperative in Liberia. It was during this stint in tropical Africa that he realized he would rather be in music than business. So he returned to the U.S. with plans to concentrate on

this field.

He began by providing musical direction for two film productions and a series of TV concerts, and by writing several musical jingles. His most familiar piece (one that he now detests) is the Scuncio Chevrolet jingle: "We're a lot more than a lot full of cars."

Since then, Snyder has been involved in musical direction in more than 25 local productions. His work in the 1983 Trinity Square Repertory Company's production of "Billy Bishop Goes To War" helped earn it the Boston Critic's Circle Award for Best Musical, 1983. He was involved in four separate productions of that play; one took him as far away as the Dallas Theater Centre in Texas.



Steve Snyder

His 1984 credits include music for "A London Music Hall," by the Shakespeare Theater in Newport; "Touring Show," for the Heart of Gold Vaudeville Company, Providence; and "A Night of Burlesque," for the Blue Pelican Jazz Club of Newport.

Snyder also spent a month recently as an artist-in-residence at Cranston's Eden Park School, teaching pupils how to write and perform their own songs. Money to pay him was raised by the school's PTA and from a grant by the Rhode Island State Council on the Arts and the National Endowment for the Arts.

What about his Bryant education? Snyder said he still uses it.

"I have the best kept set of financial records of any artist I know," he says.

In addition, Snyder provides his own management and public relations. And, he quips, he is his own janitorial crew and maintenance department.

The fringe benefits he lacks, such as a health plan, sick days, vacations, and retirement program, are made up for by other more intangible benefits, Snyder says. These benefits include things such as working on projects that really mean something to him, being able to express himself in just the right way, and being able to innovate and change at will. They are reward enough, he says.

Snyder intends to continue performing and composing. Although it may seem to many persons that the drawbacks to his life outweigh the benefits, he said, "it's because art is pretty intangible stuff. I do it because I love it."

Can he ask for anything more?

200 student programmers visit Bryant

The "Pub Coffeehouse Comedy Conference."

That was the name of a one-day workshop hosted by Bryant on February 10 for more than 200 members from the New England region of the National Association of Campus Activities. The administrators and students gathered to share ideas about student programming and audition a variety of talent.

Educational sessions were interspersed with "showcase" sessions set up to audition bands and performers who are available for campus performances, at a \$450 maximum fee. More than 35 agents also set up exhibition and demonstration booths, complete with videotapes of other performing acts.

The educational sessions were particularly concerned with creating programming that does not include alcohol.

All of the sessions were held in Koffler Student Center. Liz Sullivan, coordinator of student activities, organized the workshop.

Two storytellers for the price of one

Edgar Allan Poe and Mark Twain—two of America's most famous storytellers.

At Bryant on February 27, Poe's and Twain's works will be blended together in an original two-act play titled "Double Billing!." Poe's macabre humor and traditional terror will combine with Twain's raucous tall tales and biting satire.

You say it can't be done? Don't tell that to the Chamber Repertory Theatre, of Boston.

Act I opens with "Tell Tale Poe," a complete play based upon his stories. In this production, patterns of colored light on a simple mesh scrim will transform the Janikies Auditorium stage into the inner recesses of a nightmare. A cast of four will perform from among the following: "The Black Cat," "The Tell Tale Heart," "Never Bet the Devil Your Head," "The Cask of Amontillado," and "The Case of M. Valdemar."

During a brief intermission, sets and costumes will be changed. And in true repertory fashion, Act II will reveal a Mississippi riverboat and "Mark Twain's Mississippi." Set on the banks of the



A scene from the Chamber Repertory Theatre's two-act play, "Double Billing!," to be performed in Janikies Auditorium on February 27.

Phonothon underway, trip to Bahamas is the prize

The Bryant Fund February Phonothon is off and running, with one caller destined to end up in Freeport in the Bahamas.

A four-day, three-night trip to Freeport is the grand prize for the caller who raises the most for the '84-85 Bryant Fund. Several callers already have qualified for the run-off scheduled for the final night of the eight-day Phonothon, on February 28.

The Phonothon kicked off on February 10 and continued last week on Tuesday and Wednesday from 6 to 9 p.m. It picks up again tonight and tomorrow nights from 6 to 9, and continues on February 26-28, same times.

Students, faculty, staff, and alumni recruited by Tony Piotti, director of annual giving, are making the calls. They are contacting parents, graduate school alumni, and alumni who have not yet contributed to the '84-85 Fund.

Other prizes for top callers have been donated by the Bryant Bookstore and merchants at the Lincoln Mall. Volunteers enjoy a buffet dinner each night before beginning their rounds at the bank of 45 telephones installed in Room 386 A & B.

Phonothons are not new to the development office, but a Phonothon spanning eight nights over three weeks is believed to be a first, according to Piotti. He added that February is considered a pivotal month for the Fund, which has a record goal of \$700,000.

The Phonothon is well staffed, Piotti said, but he can always use a few more volunteers. So come on out. Who knows, you might end up in Freeport.

Mississippi in Hannibal, Missouri, the original play introduces the adventures of some of Twain's most famous characters, including Tom Sawyer and Huckleberry Finn. Some of the stories include: "The Boys' Ambition," "The Challenge," "White-washing Aunt Polly's Fence," "The Gang," "The Golden Arm," "The Glass Eye," "The Haunted Barrel," and "The Celebrated Jumping Frog."

Chamber Repertory Theatre believes that the real miracle of theatre always has been the actor using the technology of the human imagination to weave the spell of a play. So it eschews expensive gadgetry to re-introduce the concept of a touring company, guided by an actor-manager, where the most valuable commodity of the theatre is the actor.

CRT is a fully mobile and self-contained theater company comprised of actors chosen in competitive auditions in Boston and New York City. When CRT visits a city, it arrives with its set, lights, and own sound, which can be mounted in a short time with the help of a small crew in practically any space.

CRT has toured throughout the U.S. Because of its narrative form, several of CRT's plays were used as the pilot drama project by National Public Radio to help establish Masterpiece Radio Theatre.

Perhaps best described as functional theatre, CRT uses "new-old production methods that bring various mechanical devices, unusual lighting designs, and innovative styles of soft scenery which meet the needs of plays with multiple locations or unusual environments." This is not Spartan-style theatre, however. Rather, each technical element must answer to the demands of each performance. In other words, everything that appears on stage must have a good reason for being there.

Speaking of being there, you should, too. Cost of the tickets is \$3 for students, \$4 for staff, alumni, children and senior citizens, and \$5 for general admission. They're on sale at the box office. A dessert in the Rotunda follows the 7:30 p.m. performance.

QUICKLY...

... **Burton Fischman**, professor of communication, spoke on "Effective Communication" to the National Association of Banking Women at the Biltmore Plaza in Providence on January 23. He also addressed "The Dynamics of Change and Communication" at the annual meeting of the DeBlois Oil Corporation on January 24 at the Sheraton Goat Island Hotel and Convention Center in Newport...

... **Clarissa Patterson**, professor of management, reviewed six chapters on "management and organization" in the recently published textbook, *BUSINESS*, produced by Houghton Mifflin Company...

... **Doug Jobling**, director of the Small Business Development Center, spoke at an SBDC-sponsored training program on selling to the Pentagon on January 30. He described the services available through the SBDC to assist small Rhode Island businesses in complying with government procurement regulations and procedures...

... **Joseph Ilacqua**, associate professor of economics, served on a panel that discussed the Bishops' pastoral letter on the American economy in Central Falls on January 22. The discussion was one of a series held in nine districts of the Roman Catholic church in Rhode Island...

... **Mary Lyons**, associate professor of English, has been elected a director of the Rhode Island College Foundation...

... **Joseph Guay**, director of academic computing, is chairing a New England Regional Computing Program (NERComP) conference at Bryant on March 15, titled "Integrated Packages." More details on the conference in the March 4 issue of *Bryant's Business*...

CALENDAR

TUESDAY, FEBRUARY 19

TAP Classes Begin

Bryant Fund Phonothon

6 p.m.
rm. 386 A&B

WEDNESDAY, FEBRUARY 20

Phonothon

6 p.m.
rm. 386 A&B

Ash Wednesday

Mass

Noon
Service
3:30 p.m.
Auditorium

SAM Event

9 p.m. - 1 a.m.
Student Center

THURSDAY, FEBRUARY 21

SAM Hawaiian Weekend begins

Mass

12:05 p.m.
MRC Lecture Hall

FRIDAY, FEBRUARY 22

SAM Event

9 p.m. - 1 a.m.
Student Center

Mass

12:05 p.m.
MRC Lecture Hall

SUNDAY, FEBRUARY 24

Protestant Service

11 a.m.
CMD Conference rm. 1

Sunday Eucharist

Noon
Rotunda
9 p.m.
CMD Conference rm. 4

SPB Film

"The Road Warrior"

7 & 9:15 p.m.
Auditorium

MONDAY, FEBRUARY 25

Orthodox Lent begins

Mass

12:05 p.m.
MRC Lecture Hall

TUESDAY, FEBRUARY 26

Bryant Fund Phonothon

6 p.m.
rm. 386 A&B

Mass

12:05 p.m.
MRC Lecture Hall

WEDNESDAY, FEBRUARY 27

Mass
12:05 p.m.
MRC Lecture Hall

Spring Break Explosion Event
Time & Place TBA

Bryant Fund Phonothon
6 p.m.
rm. 386 A&B

**Performing Arts
Dessert Theatre
"Double Billing!"**
7:30 p.m.
Auditorium

THURSDAY, FEBRUARY 28

Spring Break Explosion Weekend
Bryant Fund Phonothon
6 p.m.
rm. 386 A&B

Mass
12:05 p.m.
MRC Lecture Hall

FRIDAY, MARCH 1

Mass
12:05 p.m.
MRC Lecture Hall

SATURDAY, MARCH 2

**SPB Mixer
STRUTT**
9 p.m. - 1 a.m.
MAC

SPORTS CALENDAR

FRIDAY, FEBRUARY 22

**Men's Basketball
vs. St. Joseph's**
7 p.m.
Gym

SATURDAY, FEBRUARY 23

**Women's Basketball
vs. Springfield**
5:30 p.m.
Gym

**Men's Basketball
vs. Springfield**
7:30 p.m.
Gym

MONDAY, FEBRUARY 25

**Women's Basketball
NE-8 Playoffs Begin**
Time & Place TBA

SPORTS SKETCH

by John Gillooly
Sports Information Director

The only certainty in Northeast-8 Conference basketball this season is uncertainty.

Picking the winning numbers in the state lottery would have been easier than picking winners in the first three weeks of the NE-8 action as upsets became commonplace.

In the men's division, one of the biggest surprises of the season was Bryant's 95-73 victory over Assumption on the Greyhounds home court in Worcester. A few days later the Indians almost posted another stunning upset when they dropped a 54-52 decision to Bentley, the undefeated Conference leader and No. 4 ranked team in the national NCAA II poll.

"The first three weeks of the season have proven any team is capable of winning. This should make

Thanks

Terry Johnson, professor of finance, and his wife, Agnes, extend their profound appreciation to the Bryant community for the expressions of sympathy received upon the death of his father.

for a great post-season tournament," said Bryant Coach Leon Drury.

The post-season tourneys for both the men and women are slated for the final week of February. All eight teams qualify for the tournament with the top place finisher in the regular season standings meeting No. 8, No. 2 meeting No. 7 and so forth.

The opening round of the women's tournament is slated for Monday, February 25, with the men scheduled to get under way on Tuesday, February 26. The top four finishers during the regular season will host the opening-round games in both the men's and women's tournaments.

Like the men's conference, the race for the women's regular season crown also probably will go down to the final game of the season on February 23.

After the first three weeks of the season, Stonehill led the league with a 7-1 record, but Bryant, Bentley and St. Anselm all were close behind with 6-2 slates.

Karyn Marshall, the Lady Indians' 6-3 junior center, was the conference's top scorer through the first three weeks of the season with an 18.9 average. Senior Beth Hanson, who became the third woman in Bryant history to reach the 1,000 career point mark with 13 points against Bentley, also is one of the conference's top scorers with a 13.0 average.