

Bryant University

Bryant Digital Repository

Resources

Bryant University UN PRME Community

2023

The Drive Toward Humanistic Leadership

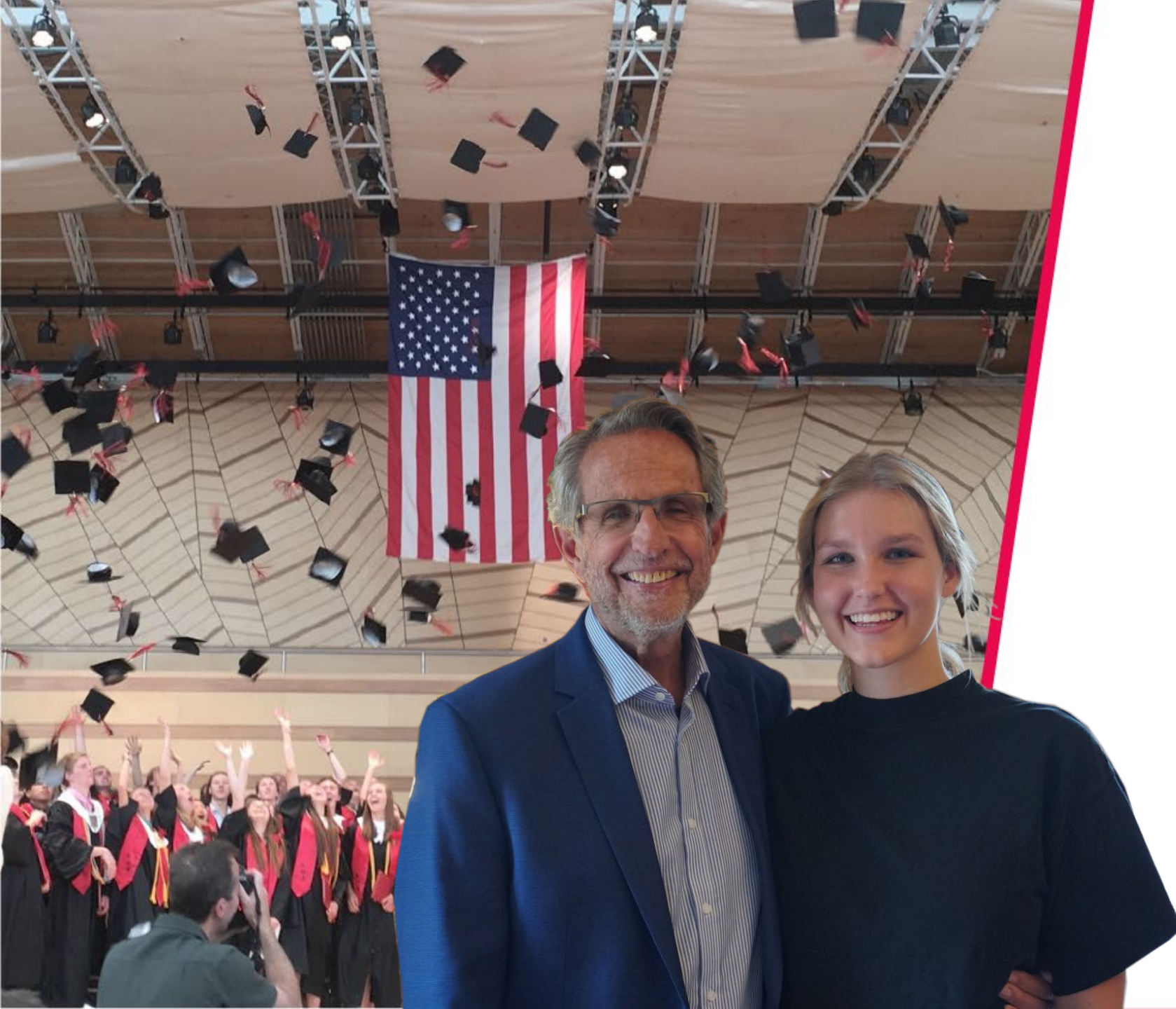
Bob Chapman

Follow this and additional works at: https://digitalcommons.bryant.edu/unprme_resources

CREATING A WORLD WHERE EVERYBODY MATTERS:

THE DRIVE TOWARD HUMANISTIC LEADERSHIP





The world
that
awaits
them...

We are living in a time of historic economic prosperity and yet we have the highest rates of anxiety, depression and suicide!

WHY?

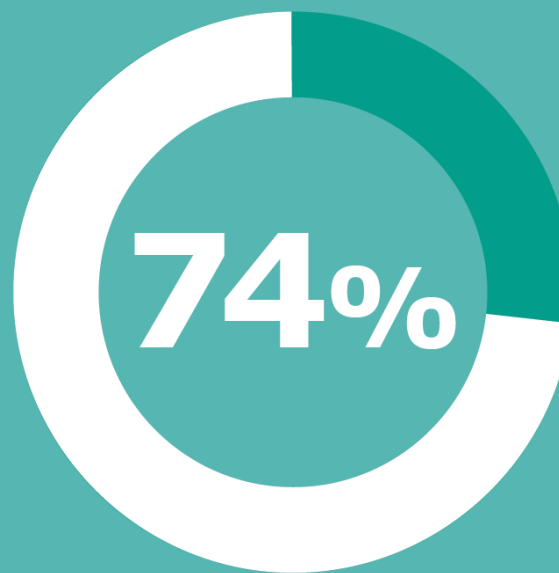




**3 OF 4
Disengaged**



**7 OF 8
Company does
not care**



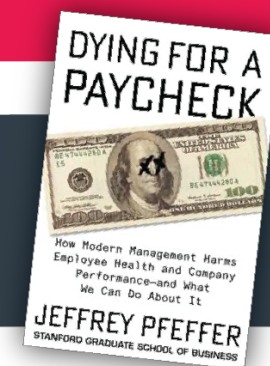
**Work is
leading cause
of stress**



**Increase in
Monday morning
heart attacks**

“Just in the US, the excess deaths from exposure to workplace stresses is probably costing 120,000 lives a year.”

–Jeffrey Pfeffer, Stanford University





**Your supervisor
is more important
to your health
than your
primary care
doctor**



65% of employees
would rather see their
boss fired than get a
pay raise



58% of people say
they trust a stranger
more than they trust
their boss

This epidemic of anguish is due to
LEADERSHIP MALPRACTICE!
A POVERTY OF DIGNITY!



EDUCATION



GOVERNMENT



MILITARY



HEALTHCARE

Gallup surveyed people in more than 100 countries for the **#1 source of happiness...**

- It was not **wealth**
- It was not **health**
- **It was a good job doing meaningful work among people you enjoy!**





“Today’s leaders are expected to make businesses a vehicle for solving the environmental and social challenges the world is facing. It puts a huge responsibility on educational institutions to prepare the leaders of tomorrow to rise to these global challenges in new, integrated ways. **It is within our business schools’ walls that we develop the next generation of leaders.**”

–ANTÓNIO GUTERRES
UN SECRETARY-GENERAL (DAVOS, 2023)



Packaging, Paper Converting, Corrugating, Sheeting, Engineering & IT Consulting, Insurance Services, Infrastructure, Medical & Biotech, Printing Peripherals, Leadership Consulting

\$3.5B

GLOBAL
FIRM

130+

ADOPTED
COMPANIES

12,000+

HEARTS
WORLDWIDE

COMPOUND GROWTH
SINCE 1987

16% REVENUE GROWTH
14% SHARE PRICE GROWTH



Everyone is
someone's
**PRECIOUS
CHILD.**



WE REDEFINED LEADERSHIP

Management is the manipulation of others for your success.

Leadership is the **stewardship of the lives entrusted to you.**

WE BEGAN TEACHING OUR LEADERS HOW TO CARE



Empathetic Listening

Recognition and Celebration

Culture of Service



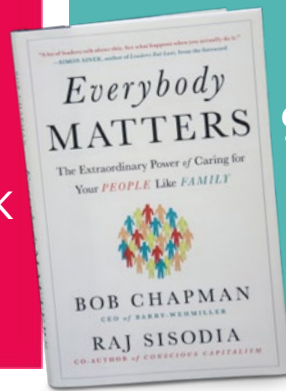
"I am no longer a nutty idealist. If it exists, it must be possible."

—SIMON SINEK



"Barry-Wehmiller is a healing organization."

—RAJ SISODIA



90,000+ copies
7 languages



"I just saw the answer to world peace."

—BILL URY



HARVARD
UNIVERSITY

Best seller
used by 70
universities

OUR WORK TO CREATE HUMANISTIC LEADERS

1. Continue to demonstrate and talk about what is possible through **business**.



"As I often say, I define management as the manipulation of others for your success. But leadership is the stewardship of the lives entrusted to you. A profound difference. What we are suffering from in this world is leader. ...see more



OUR WORK TO CREATE HUMANISTIC LEADERS

2. Continue our work with **communities and other groups** who believe what we believe.



CHARLOTTE
LATIN
SCHOOL



OUR WORK TO CREATE HUMANISTIC LEADERS

3. Continue to urge universities to integrate **human skills with academic skills.**



Humanistic
Leadership
ACADEMY



FORDHAM UNIVERSITY
THE JESUIT UNIVERSITY OF NEW YORK



VCU



LOYOLA
UNIVERSITY
CHICAGO



ITESO, Universidad
Jesuita de Guadalajara

Creighton
UNIVERSITY



PRESIDIO
GRADUATE SCHOOL



KENT
STATE
UNIVERSITY

“The time to reshape business education is now... Each year more than 70 million students globally graduate from business and economics programs. The type of business education they receive greatly influences how they lead and what the organizations they lead do.”

-MICHAEL PIRSON

PROFESSOR AT FORDHAM, RESEARCH ASSOCIATE AT HARVARD'S HUMAN FLOURISHING PROGRAM, CO-FOUNDER HUMANISTIC MANAGEMENT NETWORK, FOUNDER AND PRESIDENT INTERNATIONAL HUMANISTIC MANAGEMENT ASSOCIATION



FORDHAM UNIVERSITY

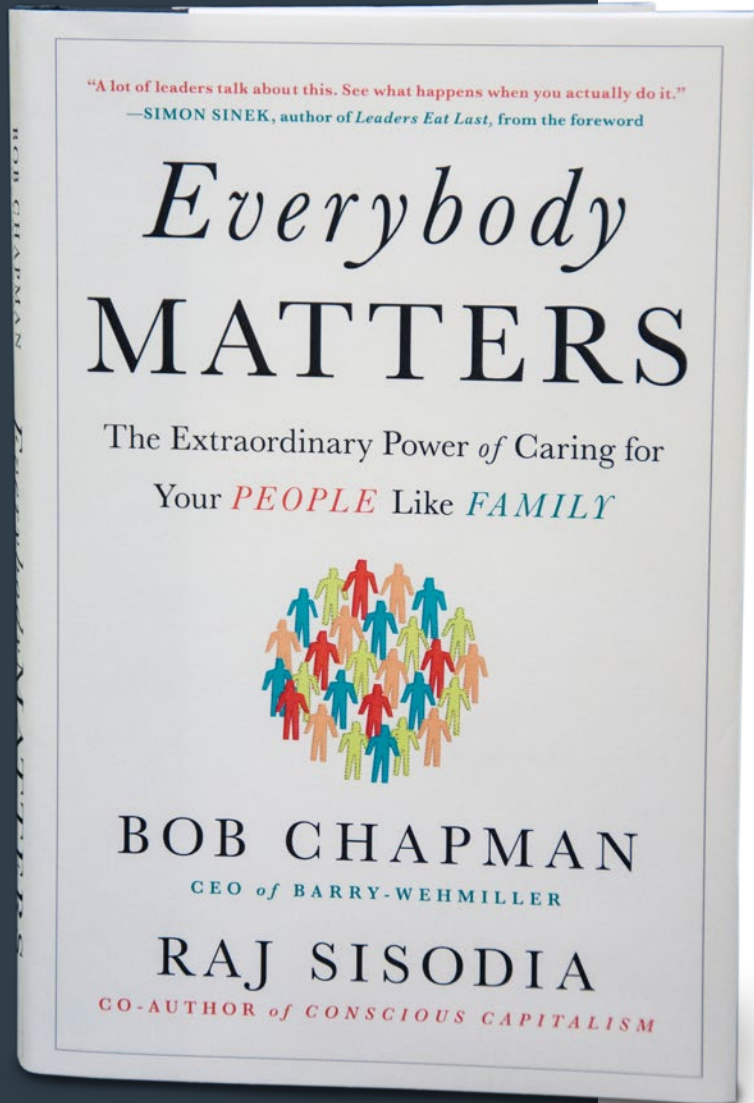
THE JESUIT UNIVERSITY OF NEW YORK



EDUCATION HOLDS THE KEY TO MEND THE BROKENNESS IN SOCIETY

By integrating traditional academic skills with human skills, we can create tomorrow's leaders who will impact family, work and community.





Everyone wants to do better.
TRUST THEM.

Leaders are everywhere.
FIND THEM.

People achieve good things, big
and small, every day.
CELEBRATE THEM.

Some people wish things were
different. **LISTEN TO THEM.**

Everybody matters. **SHOW THEM.**

BARRY-WEHMILLER MANIFESTO

“Do the best you can
until you know better.
Then when you know
better, do better.”

– MAYA ANGELOU



NOW WE KNOW BETTER.

