



BRYANT'S BUSINESS

Monday, April 1, 1985

Bryant College, Smithfield, RI

Volume 3, Number 6

Women's Week debuts April 15

Bryant's second annual Women's Week debuts April 15 with a four-day slate of activities and events.

Titled "Women's Week: Be a Part of It," the event includes a variety of activities designed "to raise the awareness of men and women to current issues for women." All but the concluding event—a performing arts presentation—are free, and all events are open to men and women.

An Expo in the Rotunda on April 15 opens the week. It brings to the campus approximately 20 off-campus organizations involved with women and their issues, such as Planned Parenthood, the American Association of University Women, the Rhode Island Rape Crisis Center, and the Women's Advertising Club of Rhode Island. These organizations will set up literature tables and send representatives to answer questions. The Expo runs from 10 a.m. to 2 p.m.

A Fun Run follows the Expo at 2:15 p.m. Runners will test the one-mile cross-country course.

"Killing Us Softly," a film dealing with the portrayal of women in advertising, begins at 3:30 p.m. in the auditorium, followed by a panel discussion. The panel will be made up of advertising representatives from Providence-area agencies.

Noreen Mattis, Bryant's health educator and coordinator of Women's Week, leads a Monday evening session on various eating disorders that afflict women. That 6 p.m. session will be followed by a presentation of the Women's Journal Writing Collective at 7:30 p.m. The collective is 10 Providence-area women who keep journals detailing a variety of issues affecting their lives and careers. Both of the evening sessions will be held in the faculty dining room.

Tuesday of Women's Week begins with two noon films: a repeat showing of "Killing Us Softly," and a separate showing of "Women in Sports," a profile of famous athletes and the changes in women's sports.

Then at 3:30 p.m. on Tuesday, well-known educator and author Ellen Rosenberg leads a special seminar titled "Getting Closer." To be held in the auditorium, the seminar will deal with relationships—those you have, those you want to have, with friends, roommates, husbands, wives, parents, your family, anyone. Author of the best-selling book "Ellen Rosenberg's Growing Up Feeling Good," the first complete growing up handbook for children, Rosenberg is the keynote

speaker of Women's Week. She will lead a separate session for Bryant's resident assistants on Tuesday evening.

Tuesday closes out with a "rape awareness" session at 6:30 p.m. in Rooms 275-276. Noreen Mattis leads that session.

A workshop on "sexual harassment" on the job or in school opens Wednesday of Women's Week. It begins at 3:30 p.m. in the Center for Management Development's conference room 3.

"Image development" is the focus of a 4:30 p.m. Wednesday session in the faculty dining room. It will be led by Sara Medeiros, a Providence specialist in helping women put their best feet forward through dress, hair style, color coordination, and related areas.

Then at 6:30 p.m. in the faculty dining room,

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Businessperson of the Year



Charles H. Goss '73 MBA, president and chief executive officer of Valley Resources, Inc., of Cumberland, displays the plaque he received as the Bryant graduate alumni associations's "Businessperson of the Year" for 1985. Goss was honored at a dinner at the Alpine Country Club in Cranston on March 15. He is a well-known and active Blackstone Valley business executive.



Good Health Benefit arrives

GHB is here!

That's right. Bryant's Good Health Benefit (GHB) is here. Now its up to you to get involved—if you value your good health.

GHB is the newest preventive health program of Blue Cross & Blue Shield of Rhode Island. Designed several years ago as a prototype benefit, the Good Health Benefit is a custom-tailored program geared toward improving the health of employees through lifestyle change and risk reduction. It aims particularly at life-threatening illnesses such as heart disease, cancer, and stroke.

As a very flexible and completely voluntary program, GHB allows each group to pick its own risk-reduction methods. There are no "pre-packaged, magical solutions," says Blue Cross. Each group approaches positive behavior change in its own way, in its own style, at its own pace. Employees select their own activities to reduce risks.

The first component of GHB is the Health Risk Appraisal (HRA), a carefully designed set of 35 questions dealing with all aspects of your health. HRAs will be sent to you at home by Blue Cross. After you answer the questions and return the form, your response will be analyzed and combined with other data to come up with a confidential, individual profile of your health.

The profile will include several findings. Among them will be an evaluation of how your weight, smoking habits, blood pressure, and other health risks affect your chances of suffering a heart attack or stroke or contracting cancer or another life-threatening disease over the next 10 years.

The profile also will point out any potential problems, and ways you can improve your lifestyle to lower these risks. It also will calculate your "health age," which estimates how healthy



THE
GOOD
HEALTH BENEFIT

you are compared to others and if you are younger or older than you should be.

To help you fill out your form, a variety of free services will be offered at Bryant's Health Fair on April 10. (See separate story in this issue).

What happens after you get your profile from Blue Cross? It's up to you, particularly if you are in any "high risk" categories. But a variety of on-site health education and behavior modification programs will be offered to you. These programs include educational materials and workshops dealing with topics such as weight control, smoking cessation, nutrition, stress management, back care, and alcohol and drug counseling.

For employees who need some help in analyzing their profiles, a health educator from Blue Cross will be on campus in early May to provide explanations.

"Good health is good business" is the theme of GHB at Bryant. So for your good health, get into GHB.

Teeter-tottering on the brink of a healthier world

How can a simple playground toy help provide free medical care to ailing people around the world? Check out the "teeter-totterathon" in the Rotunda on Tuesday and Wednesday and see for yourself.

Brothers of Tau Epsilon Phi fraternity will ride a teeter-totter for 24 hours to benefit the world-famous City of Hope medical center and research institute in Los Angeles.

The ride begins at noon Tuesday and continues in the Rotunda until the evening, when it moves to another location for the night. It returns to the Rotunda Wednesday morning. The teeter-totter was specially made by the William Davies Technical School.

The money the brothers raise will help the City of Hope provide free care to patients with disorders such as cancer, heart disease, diabetes, lupus, blood and lung disorders, and other ailments of a hereditary or metabolic nature.

If you are interested in making a pledge, contact TEP.

Women's Week

Continued from previous page

Bryant alumnae from the Classes of 1943, 1969, 1972, and 1978 will discuss their experiences at Bryant, on their first job, and as they have advanced in their careers.

The final day of Women's Week includes an "assertiveness" workshop at 3:30 p.m. in CMD conference room 3, and a Performing Arts Committee presentation titled "Ladies First" at 8 p.m. in the student center.

Bill Phillips, coordinator of counseling services at Bryant, leads the assertiveness workshop. The one-woman show by Robin Lane looks at five of America's first ladies, and will be followed by a dessert buffet. Ticket prices for "Ladies First" are \$2 for students; \$3 for everyone else.

Bryant's Dance Club also will perform in the Rotunda in Women's Week, demonstrating modern dance, aerobics, and jazzercise.

More power to Bryant's computing facilities

Bryant is getting substantially more computing power. And at a price significantly less than originally anticipated.

Through a very favorable deal negotiated with Data General, said Richard Dwyer, director of data processing, Bryant is purchasing a top-of-the-line MV 10,000 super-minicomputer for virtually the same cost as an MV 8,000, the system currently used by Bryant's academic area.

The purchase of the MV 10,000, thus, will allow the upgrading of all systems campus-wide, instead of only in the academic area. It will be done this way: the MV 10,000 will replace the MV 8,000, the MV 8,000 will replace the MV 4,000 now in use in the administrative area, the MV 4,000 will be taken over by the data processing staff for research and development, and the small MV 600 system will be retired.

Or, to put it another way, said Dwyer, "it is a quantum leap (in computing power) for everybody."

Dwyer said it is a little difficult to estimate the total increase in computing power campus-wide, but he said it is at least 33 percent.

"We're virtually doubling the administrative power," he said, "and increasing the power in the academic area by one-third. We're also increasing storage by one-third."

The MV 10,000 will be delivered before June 1,



Richard Dwyer and the soon-to-be-replaced Data General MV 8000.

Dwyer said, which means the data processing office will spend the summer reconfiguring all of Bryant's hardware.

"Everything should be on line by the time the students return in the fall," he said.

SBDC reaches Little Compton

The Small Business Development Center at Bryant extended its reach to Little Compton in February.

Working in cooperation with the Little Compton Village Improvement Society, the SBDC sponsored a series of three separate training programs on small business management. The specific focus of the series was an overview of three of the important disciplines involved in any small business, said Douglas Jobling, SBDC director.

Thirty-eight small business men and women or persons interested in going into business participated in the series, which had to be moved to the town hall to accommodate the higher-than-expected registration.

Wayne Lima, instructor of management, led the first program, which described the management function. Chantee Lewis, professor of finance, led the second program, which explained financing for both existing and start-up businesses. Cathy Viveiros, marketing instructor in the Evening School, concluded the series with a presentation on marketing.

Little Compton's improvement society sponsors courses for town residents on a variety of topics, ranging from home economics to international affairs. The SBDC series was provided as a supplement to the society's usual fare, Jobling said.

GLC dance marathon



Bryant students put their feet and legs to the test in the Koffler Center on March 23 at the annual dance marathon sponsored by the Greek Letter Council. For the benefit of American Cancer Society research, dancers vied for three grand prizes and a variety of other door prizes from noon to midnight. All participants received T-shirts and painter's hats. The Greeks supplied food and beverages. Dave March is shown here supplying support for Brenda Orabona.

QUICKLY...

...**Pat Keeley**, professor of English, will speak at the annual meeting of the North Scituate Library Association on April 15...

... "The Lie That I Am I: Paradoxes of Identity in Mark Twain's 'Hadleyburg'," an article written by **Earl Briden** and **Mary Prescott**, assistant professors of English, appeared in the fall issue of "Studies in Short Fiction." The journal is published by Newberry College in South Carolina...

...**Timothy Sullivan**, director of the Center for Management Development, has been elected to the board of directors of the Leadership Rhode Island Alumni Association. He is a 1984 graduate of the Chamber of Commerce-sponsored organization...

...**Burton Fischman**, professor of communication, spoke at two conferences in March: the New England Association of Data Processing and Computer Management conference in Hartford, and a conference of the Rhode Island Bankers Association in Cranston. At the NECOM assembly, he spoke on "Improving Personal and Professional Productivity Through Controlled Communication." At the bankers conference, he gave a keynote address on "Managing the Dynamics of Change in the Banking Industry"...

... The March issue of "Group & Organization Studies" published an article written by **Robert Giacalone**, assistant professor of management. Titled "On Slipping When You Thought You Had Put Your Best Foot Forward: Self-Promotion, Self-Destruction, and Entitlements," the article is a revised version of his graduate research project...

...**Robert Birt**, professor of English, is recuperating at his Providence home after recent surgery at Rhode Island Hospital...

CALENDAR

TUESDAY, April 2

Mass
12:05 p.m.
MRC Lecture Hall

WEDNESDAY, APRIL 3

Mass
12:05 p.m.
MRC Lecture Hall

GLC Event

Cheers
9 p.m. - 1 a.m.
Student Center

THURSDAY, APRIL 4

Mass
12:05 p.m.
MRC Lecture Hall

Halls close at 5 p.m.

FRIDAY, APRIL 5

Good Friday

Easter Recess Begins
Staff holiday - 1/2 day

SUNDAY, APRIL 7

EASTER

MONDAY, APRIL 8

Halls Open at Noon

TUESDAY, APRIL 9

Classes Resume

Monday schedule

WEDNESDAY, APRIL 10

Cheers
9 p.m. - 1 a.m.
Student Center

SUNDAY, APRIL 14

Protestant Service

11 a.m.
CMD Conference rm. 4

Sunday Eucharist

Noon
Rotunda
9 p.m.
CMD Conference rm. 4

MONDAY, APRIL 15

Women's Week Begins

Expo

10 a.m. - 2 p.m.
Rotunda

Fun Run

2:15 p.m.
Cross-country course

Film - "Killing Us Softly"

3:30 p.m.
Auditorium

Workshop on Eating

6 p.m.
Faculty dining room

**Women's Journal
Writing Collective**

7:30 p.m.
Faculty dining room

SPORTS CALENDAR

TUESDAY, APRIL 2

Golf

vs. SMU
Noon
Quidnesset C.C.

**Women's Softball
vs. Coast Guard**

3:30 p.m.
Softball Field

WEDNESDAY, APRIL 3

Men's & Women's Track

vs. RIC
3 p.m.
Track

**Men's Baseball
vs. Roger Williams**

3 p.m.
Baseball Field

THURSDAY, APRIL 4

Women's Soccer

vs. Brown
2:30 p.m.
Soccer Field

THURSDAY, APRIL 11

Golf

vs. Nichols
Noon
Quidnesset C.C.

SUNDAY, APRIL 14

**Men's Baseball
vs. Stonehill**

1 p.m.
Baseball Field

**Women's Softball
vs. Stonehill**

1 p.m.
Softball Field

Don't be an April Fool

For the health of it, "Get Your Free Spring Tune-Up."

That's the theme for this year's Health Fair, sponsored by Bryant's education and health services offices. It will be held on Wednesday, April 10, from 10 a.m. to 5 p.m. in Room 386 A&B.

Available at the Fair will be a variety of free services, including height, weight, and blood pressure checks; a posture analysis; vision screening; anemia and blood sugar testing; blood typing, and hearing testing.

Special health services available only to Bryant staff include colorectal testing (provided by the cancer society) and blood cholesterol testing (provided by Rhode Island Hospital). There also will be two optional blood chemistry tests, provided by Metpath Laboratories for a fee.

After you receive the results of your tests, you will have an opportunity to review your screenings with a health care professional.

Noreen Mattis, Bryant's health educator, encourages all of us to go to the Fair. For the health of it.

Reminder

You are reminded that Bryant will close for half a day on Good Friday so that you may participate in Easter holiday services if you choose.

President William O'Hara and his wife, Bobbi, also extend their hope that everyone has an enjoyable Easter and Passover holiday.

Oops!

A story in the March 4 issue of Bryant's Business on a new long-term disability insurance plan being implemented by the Office of Human Resources did not clearly identify the employees affected by the plan.

According to Jan Lewis, director of human resources, the disability plan affects only the administrative, clerical/secretarial, and security personnel. If you have any other questions, call Lewis or Shirley Plante.

Thanks

Mike Filippelli, professor of accounting, thanks the Bryant community for the many condolences extended to him upon the death of his father.

Births announced

Joy.

That's what Carolyn Bishop and Joanne Cardinali are feeling these days. Bishop, receptionist/clerk typist in the registrar's office, is the proud mom of Nathan, born March 1, weighing 8 lbs. 10 oz. Cardinali, beautician in Vito's Hair Salon, gave birth to 7 lb. 10 oz. Lauren on March 21. Congratulations!