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BRYANT Exchange

FOR AND ABOUT THE PEOPLE OF BRYANT COLLEGE

MARCH 2000



Julian Bond,

chairman of the NAACP Board of Directors since 1998, spoke to a crowd of more than 800 on "Race and Rights in the New Millenium." His appearance on February 16 was part of the Trustee Speaker Series, in conjunction with Black History Month.

Bond has been an active participant in the movements for civil rights, economic justice, and peace for more than three decades.

more photos on page 7

A press conference prior to the lecture attracts major media interest from print and broadcast media outlets.

More than 800 attend the lecture in the MAC, including (l-r) Linda Stubbs-Lulli, assistant vice president, human resources; Thomas Eakin, vice president for student affairs/dean of students; Marjorie Eakin; and Clifford Montiero, head of the NAACP of Rhode Island.



Sergei N. Khrushchev, son of Nikita Khrushchev, the former Prime Minister of the Soviet Union, lectured recently on "Russia Today." He discussed current economic and political developments in Russia and gave an update on the transition of the former Soviet Union from a centralized to a decentralized society, and the transformation from a central to a market economy. Dr. Khrushchev is a senior fellow at the Watson Institute of International Studies at Brown University.



Pictured with Khrushchev are (l-r) Vadim Katcherovski and Yegor Veter, participants in the Bryant-Belarus Community Connections Program. The program, directed by Professors Joseph Ilacqua and Judy Barrett Litoff, offers 10 middle managers from the former Soviet Union four-week practical training opportunities while staying with host families in Rhode Island.

Town meeting

In two one-hour town meeting sessions held February 24, President Ron Machtley shared his thoughts on the exciting changes and challenges ahead for the Bryant Community.

The President talked about The New Century Plan for Excellence, a roadmap for strengthening Bryant's future. He stressed the need to maintain Bryant's focus on undergraduate education, enhance the Graduate and Executive Education programs, and develop Bryant's niche as a nationally recognized educational institution with strong business outreach programs.

Good news included a continuing increase in applications, and, with enrollment now at 2,500 full-time undergraduates, it looks like the trend will continue through 2008. The college has attracted new faculty from Cornell, Johns Hopkins, and Michigan State. The endowment has grown to \$150 million due to reinvestments and market appreciation.

President Machtley discussed the campus master plan and noted that although Bryant's physical plant is stable, competitors have been investing significantly to enhance their campus environments. Enhancing Bryant's physical plant will increase our competitiveness and have the greatest immediate impact on student life, the quality of academic programs, and recruitment opportunities. Priorities include:

- A state-of-the-art facility to house a traditional library as well as emerging learning resources
- An environment that reflects new teaching and learning trends

- The expansion of current recreational facilities to reflect new consumer interests and expectations
- The enhancement of the college's reception area to better reflect the quality of its academic programs
- Plans for future growth in academic programs
- The creation of additional green space and settings more in keeping with traditional college campuses

Groundbreaking for the Center for Information and Technology will be held May 18, with construction slated to begin this summer. Construction of the Wellness Center will begin in July. Completion dates for each building are December 2001 and July 2001, respectively. The buildings will be located on a new central quadrangle that will be the focal point of the campus.

Project funding will come through a three-pronged program that includes balancing the operating budget, borrowing from a local bonding authority, and private gifts.

As construction begins, President Machtley pointed out that parking will be a bit farther away. And the sound of jackhammers may test the patience of staff this summer, as the pool is removed from the Unistructure to make way for additional office space and classrooms. He asked for our understanding, and urged all of us to develop an entrepreneurial spirit.

"The world is changing and changing fast," he said. "Let's work together to maximize our existing resources."

Ad is award winner

Bryant has received a Silver Award (1999) from the *Admissions Marketing Report*, the national newspaper of admissions marketing professionals, for an advertisement titled, "You Thought the '90s Were a Decade of Change?"

The timeline ad was part of an awareness-raising initiative highlighting some of Bryant's key achievements over the past ten years. The ad also positions Bryant as ready to take on the business challenges of the new millennium "whatever comes next." Key audiences targeted were Bryant constituents, business leaders, and the business community.

To be selected for an award, a school's advertisement must exhibit the highest production standards, creativity, and professionalism. The creative concept and ad copy was prepared by RTP-Read, Tatulli & Purdy, Inc., and coordinated by Jennifer Bell-Cole, advertising manager, college relations.

The Gold and Bronze Awards in our category went to Benedictine University (IL) and Dartmouth College, respectively.

leaders edge

Tanya McGinn

Assistant Director of Student Activities

Joined Bryant in 1996. Currently conference logistics chair of the Association of Fraternity Advisors; advisor to the Greek community and the Student Programming Board; named 1999 Northeast Outstanding Panhellenic Advisor

Education

B.A. in political science, Washburn University;
M.S. in counseling, Emporia State University

Greatest accomplishment:

Uprooting myself from Kansas to come to Bryant without knowing anyone in Rhode Island — and sticking with it!

Most rewarding part of your job:

Working with the students and watching them develop



Hardest part of your job:

Having to work a lot of evenings and weekends

Greatest influence in your life:

Deb Pasquarella, former director of student activities. She was a great role model. From her I learned how to work in this field and maintain a balanced life.

If you could have any power at all what would it be?

To be able to keep going without ever needing sleep

Favorite book:

"To Kill A Mockingbird"

Motto you live by:

If you are going to do something, do it right the first time.

What do you consider to be your best quality?

I'm very creative.

What do you treasure most in life?

My family and friends

Greatest extravagance:

Shoes and handbags

Favorite quote:

From Successories, "A bend in the road is not the end of the road, unless you fail to make the turn."

What quality do you dislike in people?

Lack of follow through

What advice would you give to students?

You will only get out of your Bryant experience what you put into it. Your involvement and experiences outside of the classroom will stay with you for the rest of your life.



Bryant Exchange is published by the Office of Public Relations. Deadline for receipt of information is the 15th of each month.

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Fax: 401-232-6732;

E-mail Editor Janet Proulx at jproulx@bryant.edu
Watch for interim news in the *Quick Exchange*.

Student IMA chapter receives charter

The newly formed Bryant College Student Chapter of the Institute for Management Accountants (IMA) received their official charter at a presentation held February 22 at the Little Inn in Johnston. Officials from the national IMA office, regional executives, and Bryant students, faculty, and staff were on hand to launch the new chapter.

The IMA is the leading professional organization devoted exclusively to management accounting and finance professionals, with approximately 75,000 members worldwide. The organization is unique in that it welcomes members who have an interest in all areas of accounting, computer information systems, and finance.

The national organization has recently added a professional certification in financial management (CFM) in addition to its Certified Management Accountant (CMA) designation.

Neal Hannon, lecturer in the management department, has been named faculty advisor.



On hand for the chapter launch are (l-r) Bryant freshmen Brian Nicholas, Bekah Giordano, Nicholas Powers, Sarah Rivard (Providence Chapter President), Kyle Cehanowicz, Nicole Tremblay, Colin Mincy, and Bridget Anderson.

Grand opening of new baseball and softball fields

Saturday, April 8

All invited

Reception at noon (at fields), first pitch at 1 p.m.

Baseball vs. Assumption 1 p.m.

Softball vs. St. Joseph's College (ME) 1:30 p.m.

(rain or shine)



Athletes wrap and read for local schools

The Bryant Captains Council recently organized representatives from the college's 18 varsity teams to lend their support to the "Rhode Island Reads" program, a program that celebrates literacy in the state. Student-athletes wrapped and distributed 500 books to elementary schools in Northern Rhode Island and also read to students. Pictured with stacks of Dr. Seuss's "The Cat in the Hat" are (l-r) Field Hockey Captain Marybeth Winslow '01, Baseball Captain Jeff Rausch '00, and Field Hockey Captain Erica Davis '01.



people

New Faces



Karen Burke
Secretary
Development Office



Chris Flint
Head Women's Soccer
Coach

Mary-Ruth Foley
Assistant Director
Country & Industry
Program



Sandra Nardolillo
Secretary
Development Office

Susan Poisson
Secretary
Development Office



Promotions

Rebecca Gauthier
User Services Technician

Dawn Stapleton
Coordinator
Campaign for Bryant

We offer the following poem by Tom Chandler, assistant professor of creative writing. It originally appeared in *Hawaii Pacific Review*.

SO MUCH DEPENDS UPON

the blonde woman who drops a potato in the supermarket parking lot where it rolls beneath the '89 Dodge Ram with rust patches near the left rear fender from contact with too much road salt during the winter of '91 which was actually one of the mildest on record though the driver tends to remember it as the season he was fired from his job at the aluminum window factory where he had worked for nearly sixteen years without promotion as he shifts into reverse and backs over the potato which squishes as softly as a dream's last breath and leaves slick asphalt for the lot boy to slip on as he pushes a train of shopping carts and sprains his lumbar vertebrae just days before he is scheduled to leave for basic training to become the cool killing machine he's always craved but now will have to settle for someday making assistant produce manager and marrying a girl he almost loves just as the blonde woman finds herself one potato short with dinner guests ringing the doorbell.

Tom Chandler was named 1998 Phi Beta Kappa Poet at Brown University and is a winner of the Galway Kinnell Poetry Prize. His work has appeared in more than 60 literary journals. Poems from his book, Wingbones, were nominated for both the 1996 and 1998 Pushcart Prize.

Piers Lane performs on April 11

The President's Cultural Series presents its final event of the season with internationally acclaimed Australian/English Pianist Piers Lane on Tuesday, April 11 at 8 p.m. in Janikies Auditorium.

A Newport Music Festival performer, Lane has been praised for his supreme virtuosity and brilliant technique. He has appeared with all of the BBC orchestras and dozens of world-class orchestras. In addition to his solo engagements, he is a renowned chamber musician. Lane has been a Professor of Piano at the Royal Academy of Music since 1990.



Free tickets are available to Bryant students, faculty, staff, and their guests at the Bryant Center Info Desk. Tickets are \$10 for the general public. Call (401) 232-6245 for information or to charge tickets by phone. Remaining tickets will be sold at the door.

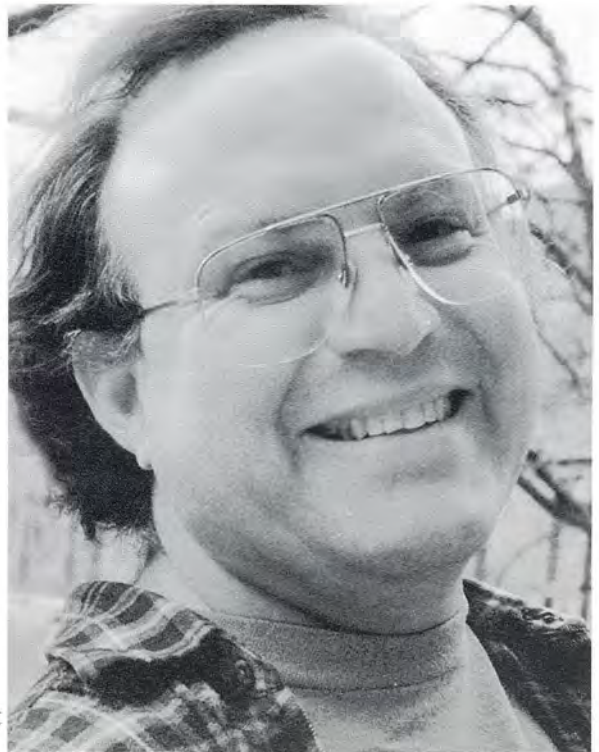
Jerry Greenfield to speak on April 5

The Trustee Speaker series presents Jerry Greenfield, co-founder of Ben & Jerry's, on Wednesday, April 5, at 8 p.m. in the Multipurpose Activities Center. Greenfield's lecture is titled, "Radical Business Philosophy, Social Responsibility, and Free Ice Cream for Everyone!"

Greenfield and long-time friend and business partner Ben Cohen are the men behind one of the most talked-about and least conventional success stories in American business. By making social responsibility and creative management strengths instead of weaknesses, they helped to build a storefront venture into a \$160 million publicly held ice cream empire.

Now, with his new bestseller, *Ben & Jerry's Double-Dip: Lead with Your Values and Make Money, Too* (co-authored with Cohen), Greenfield has created both a nuts-and-bolts guidebook to the promise and pitfalls of "values-led business," and an inspiring wake-up call about the growing international influence of the "socially conscious" or "mission driven" corporation.

Admission is free (and so is the ice cream), but tickets are required. Tickets are available to the Bryant College community at the Bryant Center Information Desk. Tickets are available to the general public beginning March 27 and may be picked up at the Info Desk or reserved by calling (401) 232-6245 until 6 p.m. on the night of the lecture. Remaining tickets will be available at the door.



Julian Bond continued from page 1



Andrew Goldberg '02 talks with Bond after the lecture.



Julian Bond meets with some children who attended the lecture with their parents.

In the news

The upcoming **Women's Summit** was featured on WJAR TV-10's "Coffee Cup Salute" on the Sunrise News program on March 1. Pre-event publicity in February and March has appeared in the *Providence Journal* (front page, Business Section), *Cranston Herald*; *The Observer* (Greenville), *The Call* (Woonsocket), and *Providence Business News*.

Julian Bond's visit on February 16 resulted in extensive coverage by three local television stations. Feature articles appeared in the *Providence Journal*, *The Times* (Pawtucket), and *The Call*. The Associated Press also covered the event.

A front-page color photo of **Delta Chi's** Swing-A-Thon appeared in *The Call* on March 7. The students took turns swinging for 26 hours to raise money for the American Center Society.

WPRI TV-12's Mark Economou interviewed **Professor Harsh Luthar** for a segment titled, "Are You Underpaid?" It aired on February 14 at 11 p.m.

James Segovis, director of The John H. Chafee Center for International Business, was the subject of a feature article in *The Observer*, which focused on his civic involvement in Smithfield and his work as chairman of the library advisory commission.

Robert Rico, manager of user services, was quoted in an article on passwords and PINs, which appeared in the *Sun Chronicle* (Attleboro, Massachusetts) on February 25.

Neal Hannon, lecturer in the management department, was interviewed by WJAR TV-10's Audrey Laganis on the subject of preparing taxes online. The two-part piece aired on February 17 and 18.

The **Interfaith Prayer Breakfast** on February 10 resulted in a major article in the *Providence Journal* on February 11, and a photo spread in *The Call* on February 12.

President Ron Machtley graced the Society Page of the *Providence Journal* on February 13, following a roast-auction that raised \$30,000 for the Harmony Hill School, a residential and day-treatment school for boys with emotional and behavioral problems.

Professor Elaine Notarantonio was quoted in an article on plans to build a Wal-Mart at Rhode Island Mall. The article appeared in the *Providence Journal* on February 11.

Professor Bill Sweeney was quoted in an article on Quonset Point, which appeared on the cover page of the *Standard Times* on February 24. His year-end Economic Forecast was also the subject of the lead cover story in *Providence Business News* on January 31, and articles in the *Standard Times* and the *Bristol Phoenix* on February 24.

The **Freshmen Success Program**, which teamed freshman students with trustees for a retreat prior to the start of the spring semester, resulted in a major article in *The Call* on January 24, in which Amica CEO (and Bryant trustee) **Thomas Taylor '63** was featured. The program was also covered by *The Observer*.

A column by **Andrew Gelfuso**, marketing manager for the Rhode Island Export Assistance Center, appeared in *The Call* on January 26. The column focused on the Linking International Trade in Education (LITE) program, which trains teachers, administrators, and students on how business is conducted globally using the International Trade Data Network at Bryant.

Athletic news was prominent in *The Call* on January 26. Feature articles covered the debut of the **Bulldog wrestling team**, and the signing of Football Coach **Jim Miceli** to a four-year contract.

President Emeritus William O'Hara's study of America's oldest family businesses, which was picked up by the Associated Press last year, continues to generate publicity. An article on the study appeared in the *Los Angeles Times* on February 6.

Two columns by **Professor Michael Lynch** were published in the *Journal of Accountancy* in February.

Professor Joseph Ilacqua was a guest on WJAR-TV 10's "Sunrise Program" on January 13. He was interviewed by Frank Coletta on the subject of the "Community Connections" program, which offers entrepreneurs from the Republic of Belarus four weeks of practical training opportunities with American businesses.

Junior Justin Stein's selection to serve as the Northeast-10 Conference's representative to the NCAA Student-Athlete Advisory Council was featured in *The Call* in December. Stein is captain of the tennis team.

Wendy Slader, library periodical assistant, made the cover of *Women's World* magazine in February, and was featured in an article about a low carbohydrate diet that she has successfully followed.

Student-athletes aim high

They are students like any other here at Bryant. They attend classes, study outside of the classroom, and struggle to maintain the delicate balance of the academic and social pressures of the traditional college student.

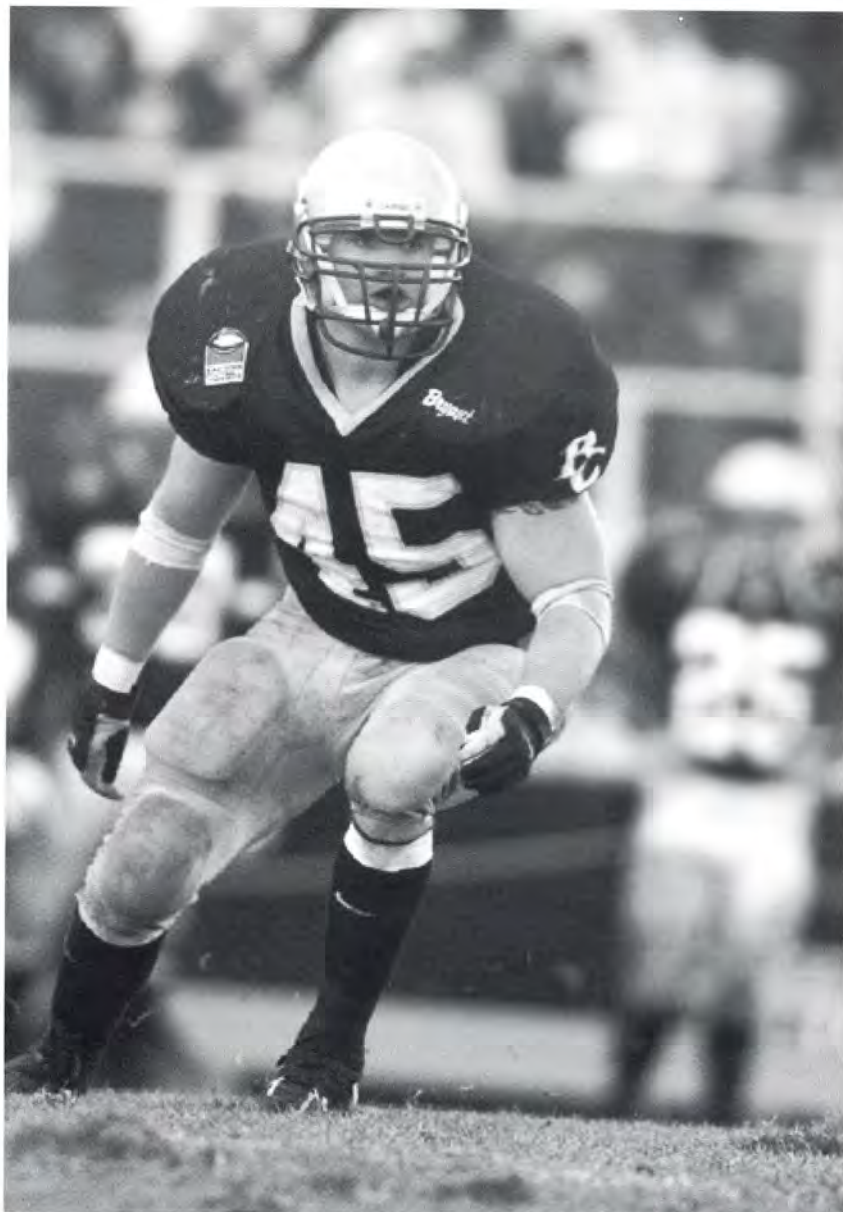
But for the 112 students named to the Bulldog Academic Honor Roll this past fall, the high level of academic achievement means just a little bit more.

When you turn on sports-talk radio and hear about everything that is supposedly wrong in college athletics, you don't hear about these students. But each one of them is an example personified of how success in athletics and academics isn't mutually exclusive.

Take Greg Wolyniec for example. A Dean's List student and accounting major, Greg was also at the top of his class on the football field. He was an all-conference linebacker and a district academic All-America pick. Peter DiMartino — an All-New England placekicker — earned a 3.60 GPA in finance last semester.

Need more proof? How about the seven members of the volleyball team who earned at least a 3.0 while marching to the NCAA tournament. Or basketball player Ali Curry, who made the Dean's List in the fall and earned All-Northeast-10 Conference honors as one of the best players in the region. Cross country standout Jason Eddy scored a 3.90 last fall while earning all-conference honors as well.

The group of student-athletes on the Dean's List comprises 24 percent of Bryant's students who compete in varsity intercollegiate athletics.



Greg Wolyniec '01

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Award-winning poet



Cathleen Calbert, award-winning author of poetry collections *Bad Judgement* and *Lessons in Space* will read from her work on Wednesday, April 19, at 7:30 p.m. in Papitto Dining Room.

Calbert's poems have appeared in *The Best American Poetry 1995*, *Feminist Studies*, *The Hudson Review*, *The Paris Review*, *Ploughshares*, *Poetry Northwest*, and *TriQuarterly*, among others. She is an associate professor at Rhode Island College.

The reading is sponsored by the Department of English and Humanities.

FYI

Sarkisian Professor R.D. Norton appears in the new Third Edition of "Who's Who in Economics" as one of the 1,000 major living economists, based on citations of his work by other scholars. (Bryant and the Sarkisian Chair are also featured in the book's promotional flyer, which was distributed to 20,000 economists worldwide.) In addition, he has a book contract for the fall 2000 publication of *Creating the New Economy: The Entrepreneur and the U.S. Resurgence*.

Yvonne Arruda, academic advisor for undergraduate programs, has been appointed regional representative for the Transfer Students Commission, one of several commissions of the National Academic Advising Association (NACADA). She will be responsible for identifying and promoting trends and issues, including state and government mandates, which affect institutional effectiveness.

Professor Marsha Pripstein Posusney spoke on "Labor Representation in the Age of Globalization: Trends and Issues in Non-Oil-Based Arab Economies" at the third meeting of the Mediterranean Development Forum (MDF3), which was held March 5-8 in Cairo, Egypt. The forum brought together more than 600 leading figures from business, government, academia, NGOs, and the media to discuss ways to boost economic growth in the region, improve integration in the world economy, and reduce poverty and inequality.

Neal Hannon, lecturer in the management department, is the author a new book *Managerial Accounting Activities Workbook* (1999 Southwestern College Publishing). The book, which uses real-world situations that require teamwork and the Internet, is designed to supplement any managerial accounting course at the community college or four-year college level. He also spoke on the subject, "E-Commerce 2000," at the Manufacturing Jewelers & Suppliers of America Expo NY 2000 on March 4.

Professor Jay Reedy presented a paper titled "Post modernism and the Counter Enlightenment" at the annual conference of the southeast meeting of the American Society for Eighteenth-Century Studies, which was held in Savannah, Georgia, in March.

Professor Janet Morahan-Martin recently attended the annual meeting of the Society for Computers in Psychology held in Los Angeles, where she chaired a symposium on "Research on the Internet." She also presented two papers: "Loneliness and Internet Use and Abuse" and "A Comparison of Computer and Internet Competency, Experiences, and Skills by Gender," which she co-authored with **Professor Phyllis Schumacher**.

Professor Terri Hasseler has been elected secretary of the U.S. Association for Commonwealth Literature and Language Studies. She is among the organizers of this charter organization, along with Professor Amritjit Singh of Rhode Island College. The Association's first conference, jointly sponsored by Bryant and RIC, will be held May 5-6 at both campuses.

Professor Kenneth Sousa presented "Data Warehousing: Practical Perspectives," at the Decision Sciences Institute National Conference held in New Orleans.

Laurie Hazard, director of the Academic Center for Excellence and the Writing Center, and Jean-Paul Nadeau, assistant director, presented the paper, "The Role of Learning Assistance Programs: Helping First-Year Students Join a Community of Scholars" at The First-Year Experience Conference in San Francisco in January. The conference was sponsored by the National Resource Center for the First-Year Experience and Students in Transition.

Dianna Larosee, administrative secretary, The Chafee Center, has been elected vice president of the Scituate (RI) Preservation Society.

just in time

- | | | |
|--|---|---|
| Mar 29 Third Women's Summit | Apr 17-21 Bryant Community Spring Art Exhibit
Papitto Dining Room | May 8 Evening classes end |
| Apr 2 Daylight Saving Time begins | Apr 19 Poet Cathleen Calbert
7:30 p.m.,
Papitto Dining Room | May 16 Semester ends |
| Apr 5 Trustee Speaker Series presents Jerry Greenfield, co-founder of Ben & Jerry's
8 p.m., MAC | Apr 19 Blood drive
11 a.m. to 5 p.m., Rotunda | May 18 Groundbreaking for Campus Expansion Plan
3:30, in front of MAC |
| Apr 6 Pie auction
9 a.m. to 2:15 p.m., Rotunda | Apr 26 Graduate School Information Session
5 to 7:30 p.m.,
MRC Complex | May 19 Graduate School Commencement
4 p.m., main tent
near Bryant Center |
| Apr 8 Grand opening of baseball and softball fields
1 p.m. (reception under tent at fields, noon)
All invited | Apr 27 3rd Annual Conference of the Center for Design and Business
RI Convention Center
Call 454-6108 for information or to register | May 20 137th Undergraduate Commencement
10 a.m., main tent
near Bryant Center |
| Apr 8 Admitted student open house | Apr 27-30 Spring Weekend | May 22 Graduate Summer Session begins |
| Apr 11 President's Cultural Series presents Pianist Piers Lane
8 p.m., Janikies Auditorium | May 3 26th Annual Service Awards reception | May 24 Undergraduate Summer Session begins |
| Apr 14 Exploration Day for high school juniors | May 5 Day classes end | June 3 Reunion 2000 |
| Apr 14 7th Annual Senior Citizens Prom
4:30 p.m.,
South Dining Room | May 5 Annual May breakfast
7 to 8:30 a.m.,
South Dining Hall | May 29 Memorial Day |
| Apr 15 Oozball Tournament
12 to 5 p.m., Oozball pit | May 6 Northern Rhode Island Special Olympics | June 14 World Trade Day |
| | | June 14 Dedication of John H. Chafee Center for International Business
3:30 p.m., Chafee Center |

Good sports

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Each of those students earned at least a 3.2 grade-point average in a minimum of 12 credit hours in the 1999 fall semester. The Bulldog Academic Honor Roll comprises 35 percent of Bryant student-athletes who achieved a minimum GPA of 3.0 in the fall.

Two student-athletes achieved a perfect 4.0 grade-point average in the fall semester — Denise Labisi, a sophomore infielder on the Bulldog softball team; and Shaun Howes, a freshman quarterback on Bryant's first varsity football team and an infielder for the Bulldog baseball squad.

Bellevue Cadillac

A great time was had by all on March 1 when Boston-based swing band Bellevue Cadillac performed as part of the President's Cultural Series. The MAC was magically transformed into a dance club, and a large parquet floor provided plenty of room for dancers of all ages. President Ron Machtley and Kati Machtley demonstrated some pretty smooth moves after just one lesson prior to the concert.

