



# BRYANT'S BUSINESS

Monday, April 15, 1985

Bryant College, Smithfield, RI

Volume 3, Number 7

## Bryant to go "international"

West Germany. Switzerland. Italy. Greece. France. Belgium. England.

These are the seven countries in which Bryant soon will be getting some international visibility.

The exposure is coming through a two-week "College Tour" sponsored by the European Council of International Schools (ECIS). Gloria Wyatt, of the admissions staff, is representing Bryant on the whirlwind tour of American and international secondary schools. She has participated in this tour previously, but it will be the first one to include Bryant.

ECIS is the largest and most active association of American and international schools outside the U.S. It has sponsored overseas tours since 1972. At each stop, a college-day program is held for students, counselors, and parents at the host school and from other schools in the region.

The spring tour this year takes Wyatt to Heidelberg and Munich, to Geneva and Milan, to Rome

and Athens, to Paris and Brussels, and to Cobham and London. Wyatt will travel by air, rail, and bus with representatives from 29 other U.S. colleges. All the colleges are considered very competitive, and all are chosen based on ECIS criteria for academic programs and quality.

ECIS says that colleges participating in past tours "have found them to be an effective way to provide information to students, counselors, and parents who feel very remote from the American college scene."

The tour is considered an excellent way to encourage prospective students to apply to the colleges on the tour.

Wyatt leaves from New York City on May 4 and returns there on May 19. Heidelberg is the first stop; London the last. The trip is definitely a working tour, Wyatt says, with the only real leisure time coming in Greece on the weekend of May 11-12. Her itinerary calls for some sight-seeing in Athens and Cape Sunian.

## Women's Week begins today

A reminder!

Bryant's second annual Women's Week begins today for a four-day run. It includes a variety of activities designed "to raise the awareness of men and women to current issues for women." And all but the final event—a performing arts presentation—are free.

See the Calendar in this issue of Bryant's Business for the complete schedule of events. They include films, workshops, seminars, and panel discussions, with the topics ranging from "rape awareness" to "sexual harassment," from "image development" to "assertiveness," from women in advertising and sports to a keynote address by Ellen Rosenberg, well-known educator and author of "Ellen Rosenberg's Growing Up Feeling Good," the first complete growing up handbook for children. She will talk about relationships—those you have, those you want to have, with friends, roommates, husbands, wives, parents, your family, anyone—in a seminar titled "Getting Closer."

Follow this year's title: "Women's Week: Be a Part of It."

## Tottering for charity



Brothers of Tau Epsilon Phi fraternity rode a specially made teeter-totter for 24 straight hours on April 2-3 to benefit the world-famous City of Hope medical center and research institute. The "teeter-totterathon" raised more than \$1,000 in cash and pledges. The William Davies Technical School made the TEP teeter-totter, taking Jeff Stein skyward here.



### From here to Mexico via the Spring Phonothon

What is the connection between the Bryant Fund Spring Phonothon and Cancun, Mexico?

That's easy. Cancun is the eventual destination for the top caller of the final '84-85 series of Phonothons set to begin tonight at 6 p.m. The eight-day, seven-night trip (you read that right) is the top prize for the 10-day Spring Phonothon.

The Phonothon continues on Thursday evening, then runs on April 21-25, 28-29, and May 1, all from 6 to 9 p.m. Students, faculty, staff, and

alumni have been recruited by Tony Piotti, director of annual giving, to make the calls. They will call primarily alumni who have not yet donated to the '84-85 Fund.

There also are other prizes for callers, Piotti says, with dinner served to everyone and plenty of refreshments available throughout the evening.

Through late March, Piotti adds, the Bryant Fund showed almost \$553,000 in cash and pledges, or approximately 79 percent of the record goal of \$700,000. So, he says, the Spring Phonothon is considered "a pivotal factor in reaching the goal."

Callers are expected to contact an estimated 13,000 to 15,000 alumni over the 10 nights at the banks of telephones installed in Room 386 A&B. The primary message will be "participation," Piotti says. "As we have all year, we are looking first for alumni to participate. The size of the contribution is secondary."

Piotti also is seeking more participation from volunteers.

"We can always use more callers to help get the job done," he said. "If anyone would like to participate by donating a few hours, please call me at 232-6252."

So come on out. Make the connection between the Bryant Fund and Mexico.

### FEI presents scholarship to junior

A Bryant junior from Bristol received a prestigious academic scholarship on April 3.

Paul Castro received a \$500 scholarship from the Providence chapter of the Financial Executives Institute (FEI) at a special dinner at the Biltmore Plaza in Providence. It was awarded to him by Rhode Island Gov. Edward DiPrete, keynote speaker for the affair, which attracted chief executive officers and top financial executives statewide.

FEI awards only one of the competitive scholarships each year in Rhode Island. Criteria for it are based on academic achievement in business, economics, or finance. Castro is the top-ranked finance major at Bryant. He competed for the scholarship with top students at other Rhode Island colleges and universities.

Castro has made the Dean's List at Bryant for five consecutive semesters while compiling a 3.82 grade point average. He is a member of Delta Mu Delta, the national honor society for business, and is ranked in the top two percent of his class.



Governor Edward DiPrete presents junior Paul Castro with the scholarship from the Providence chapter of the Financial Executives Institute.

### Special Olympians to visit for fifth year

Bryant will host for the fifth year the annual Northern Rhode Island Special Olympics on Saturday, May 4.

Volunteers still are needed to serve on the various Student Senate committees preparing for the games or to assist the Olympians at the day-long competition.

Approximately 400 Olympians will compete in track and field events chosen for their specific talents. Competition ranges from the 50-meter run to the high jump to the 5,000-meter run to special wheelchair events.

The reward? It's nothing short of heartwarming. You will witness determination and raw courage like in no other athletic event. It will entice you into serving as a volunteer every year.

Come, support, and cheer on the Special Olympians. They need you!

For further information, contact Audrey Roscoe at 232-4341 or Joan Pansewicz at 232-5526.

## Seniors schedule fun fund-raiser

Crafts and clowns. Breakdancers and balloons. Popcorn and lots of smiling faces.

They will all gather at Bryant on Saturday and Sunday for the Spring Fair and Crafts Festival, sponsored by the senior class. The fair runs from 10 a.m. to 6 p.m. both days in the Multipurpose Activities Center (MAC).

Approximately 50 to 75 crafters from throughout New England will display their works. On Saturday, they will be joined by Jangles and Twinkles the clowns, who will perform sing-alongs, juggling, face-painting, and mime, and The Great American Magic Machine, which will amaze you with four comedy magic shows.

Then on Sunday, Electric Function Two, a professional breakdancing troupe, will teach visitors the art of popping and breaking, and the Bryant Dancers and Karate Club will demonstrate their own special steps and moves.

Of course, no fair is complete without balloons, cotton candy, popcorn, and soda. It will be there.

Admission to the fair is only 50 cents; children under 12 are free. So come on out to the fair. Have some fun and help the senior class raise money at the same time.

## Players present "Pippin"

"Pippin" is coming to Bryant.

On Friday, Saturday, and Sunday, the delightful musical comedy will be presented by the Bryant Players—the College's very own student dramatic troupe.

Shows are scheduled for 8 p.m. on Friday and Saturday, and at 2 and 7:30 p.m. on Sunday. The curtain will rise in Janikies Auditorium.

Tickets are \$5; \$3 for students. They're on sale at the box office and at the door.

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## Thanks

It's good that we take time each year to recognize the vital contribution of the support staffs that are so important to the operation of any business or institution. Therefore, I want to pause to send my thanks and appreciation to the Bryant College secretarial/clerical staff. Each of you plays an important role in Bryant's success story, and I am sincerely grateful for your continued efforts on the College's behalf.

William T. O'Hara  
President

## Remember: fill out your Health Risk Appraisal

GHB is underway.

By now, you should have received the Health Risk Appraisal (HRA) of Bryant's Good Health Benefit (GHB). And you should have attended the April Health Fair, if you needed help in filling out the questionnaire.

Now it's up to you to return the 35-question form to Blue Cross and Blue Shield of Rhode Island (if you haven't already), so the insurer can analyze your responses and come up with a confidential profile of your health. That profile will evaluate your weight, smoking habits, blood pressure, and other health risks affecting your chances of suffering a heart attack or stroke or contracting cancer or other life-threatening diseases. It also will point out any potential problems, and ways you can change your lifestyle to lower these risks.

What happens after your profile is returned?

That's up to you, especially if you show any "high risks." But Bryant will offer a variety of on-site health education and behavior modification programs, such as weight control, smoking cessation, nutrition, and stress management.

If you need help in analyzing your profile, look for the health educator from Blue Cross who will be on campus in early May.

Remember: "Good health is good business." So return your HRA, and review your evaluation carefully. It's for your good health.

## Atamian seeking Karate students

Karate.

Perhaps the world's best known martial art, it will be offered to Bryant employees in the fall—if there is sufficient interest.

Mike Atamian, project manager for Bryant's physical plant staff and a seventh-degree black belt with 27 years of experience in karate, said he is willing to put together separate classes for men and women. They would be led by Atamian, assisted by black- and brown-belts from local commercial schools.

Atamian said the courses would introduce the basics of self-defense and street survival. They would run from eight to ten weeks as part of the TAP program. There will be a \$10 fee.

For more information or to express your interest in the karate courses, call either Atamian (ext. 6055) or Cleo Lindgren (ext. 6071).

# QUICKLY...

...**Bill Sweeney**, professor of economics, was the guest forecaster on a WEAN radio news show in late February that looked at the state of the economy in 1985. He issues semi-annual economic forecasts...

...**Ron DiBattista**, assistant professor of management, spoke to a group of juniors at St. Raphael's Academy in Pawtucket in mid-March on "Pursuing Business Careers." His presentation was part of the Boy Scouts' Explorers Program. He also spoke in late March at the spring meeting of employees of Narragansett Improvement Company in Seekonk. His speech was titled "Management, Motivation, and Performance"...

...**John Winters**, director of the Center for Student Development, led a workshop on counseling children of divorced parents at the March convention of the American College Personnel Association in Boston...

...**Ralph Carlini**, instructor of management, will lead a workshop at the Rhode Island Mental Health Counselors Association Conference at the Lincoln School in Providence on April 25. His presentation is titled "The Risk of Suicide Among Children/Adolescents"...

...**Arthur Boulet**, professor of science and golf coach, has been elected to the Men's Golf Committee of the NCAA. His term of office begins in September...

...**Gerhard Ditz**, associate professor of marketing, has been invited to present a paper titled "The Trend Toward Multiversities" at the Visions of Higher Education, Trans-National Dialogues Convention. The conference will be held in August under American, West German, Italian, and Swiss co-sponsorship. Scholars from 15 countries have been invited to present papers...

...**Robert Giacalone**, assistant professor of management, presented three papers at a recent Eastern Psychological Association meeting in Boston. The papers focused on the effect of self-presentation and gender roles on organizational behaviors and management-intervention strategies. Giacalone also is co-author of an article that appears in the March issue of *Journal of Cross-Cultural Psychology*. It is titled "How Are Responses to Verbal Insult Related to Cultural Collectivism and Power Distance?..."

# CALENDAR

MONDAY, APRIL 15

**Women's Week - Day 1**

**Expo**

10 a.m. - 2 p.m.  
Rotunda

**Fun Run**

2:15 p.m.  
Cross-Country Course

**Film**

"Killing Us Softly"  
3:30 p.m.  
Auditorium  
Followed by Panel Discussion

**Film on Eating Disorders**

"I Don't Have to Hide"  
6 - 7 p.m.  
Faculty Dining Room

**Women's Journal**

**Writing Collective**

Sponsored by  
English Department  
7:30 - 9:30 p.m.  
Faculty Dining Room

TUESDAY, APRIL 16

**Women's Week - Day 2**

**Film Festival**

"Killing Us Softly" and  
"Women in Sports"  
11 a.m. - 1 p.m.  
Auditorium

**Keynote Speaker**

Ellen Rosenberg  
"Getting Closer"  
3:30 - 5 p.m.  
Auditorium

**Workshop**

"Sexual Assault &  
Date Rape"  
Rape Crisis Center  
6:30 p.m.  
Rooms 275 - 276

WEDNESDAY, APRIL 17

**Women's Week - Day 3**

**Workshop**

"Sexual Harassment"  
Trey Williams  
3:30 p.m.  
CMD Conference rm. 3

**"Image Development"**

with Sara Medeiros  
Sponsored by CMD & SBDC  
4:30 p.m.  
Faculty Dining Room

**Women Alumnae Program**

6:30 - 9 p.m.  
Faculty Dining Room

THURSDAY, APRIL 18

**Women's Week - Day 4**

**Workshop**

"Assert Yourself"  
Presented by Bill Phillips  
3:30 - 4:30 p.m.  
CMD Conference rm. 3

**"Ladies First"**

Sponsored by Performing Arts Committee  
8 p.m.  
Student Center  
Followed by Dessert Buffet

**THURSDAY, APRIL 19**

**Last Day To Purchase "General Public" Tickets**

**"Pippin"**  
Bryant Players  
8 p.m.  
Auditorium

**SATURDAY, APRIL 20**

**Spring Fair & Crafts Festival**  
Sponsored by Senior Class  
10 a.m. - 6 p.m.  
MAC

**Junior Class Boston Harbor Cruise**

**"Pippin"**  
8 p.m.  
Auditorium

**SUNDAY, APRIL 21**

**Spring Fair & Crafts Festival**  
Sponsored by Senior Class  
10 a.m. - 6 p.m.  
MAC

**"Pippin"**  
2 & 7:30 p.m.  
Auditorium

**Sunday Eucharist**  
Noon  
Rotunda  
9 p.m.  
CMD Conference rm. 4

**Protestant Service**  
11 a.m.  
CMD Conference rm. 1

**TUESDAY, APRIL 23**

**Mark Patinkin**  
Ethiopia speaker  
1 - 2 p.m.  
Auditorium

**WEDNESDAY, APRIL 24**

**Murph the Physical Clown**  
Sponsored by SPB  
Noon  
Rotunda

**SPB Cheers**  
Metro-to-Go  
Videos with DJ  
9 p.m. - 1 a.m.  
MAC

**THURSDAY, APRIL 25**

**SPRING WEEKEND BEGINS**

**Ooh La La**  
Sponsored by SPB  
Noon  
Rotunda

**FRIDAY, APRIL 26**

**Student Pay Day**  
**21 and Over Social Hour**  
4:30 - 6:30 p.m.  
The Comfort

**Crossfire Mixer**  
9 p.m. - 1 a.m.  
MAC

**SATURDAY, APRIL 27**

**Oozeball**  
9 a.m. - 1 p.m.  
Swamp

**SPB Outdoor Concert**  
"Dr. SYNC" and "The Commuters"  
2 - 7 p.m.  
Track

**SPB Concert**  
"General Public"  
9 p.m. - 1 a.m.  
Gym

**SUNDAY, APRIL 28**

**Daylight Savings Time begins**

**Sunday Eucharist**  
Noon  
Rotunda  
9 p.m.  
CMD Conference rm. 4

**Protestant Service**  
11 a.m.  
CMD Conference rm. 1

**SPB Dive-in Movie**  
"Jaws"  
2, 6, 8:30 p.m.  
Pool

**SPORTS CALENDAR**

**TUESDAY, APRIL 16**

**Baseball vs. Nichols**  
3:30 p.m.  
Baseball Field

**WEDNESDAY, APRIL 17**

**Baseball vs. Merrimack**  
3 p.m.  
Baseball Field

**Women's Softball vs. Merrimack**  
3 p.m.  
Softball Field

**Men's Track vs. Bridgewater & Stonehill**  
3 p.m.  
Track

**Women's Track vs. WPI**  
3:30 p.m.  
Track

**SUNDAY, APRIL 21**

**Baseball vs. AIC**  
1 p.m.  
Baseball Field

**Women's Softball vs. AIC**  
1 p.m.  
Softball Field

**WEDNESDAY, APRIL 24**

**Women's Soccer vs. RIC**  
4 p.m.  
Soccer Field

**FRIDAY, APRIL 26**

**Baseball NE-8 Tournament**  
Time & Place TBA

**Women's Softball NE-8 Tournament**  
Time & Place TBA

**SATURDAY, APRIL 27**

**Men's & Women's Track Tri-States**  
Noon  
Track

**MONDAY, APRIL 29**

**Baseball vs. Suffolk**  
3:30 p.m.  
Baseball Field