



BRYANT'S BUSINESS

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Forbes helps Bryant launch Chancellor's Club

More than 90 key supporters of Bryant, including well-known magazine publisher Malcolm S. Forbes '76H, attended a special dinner on October 4 that launched the College's new Chancellor's Club. Forbes also was the keynote speaker for the affair in Gulski Dining Room.

The new giving club represents an "inner circle" of supporters being asked to donate \$5,000 or more a year to the College. The publisher and editor-in-chief of *Forbes* magazine demonstrated his commitment to Bryant by making an in-promptu pitch for those in attendance to join the club. Or as he said:

"The only real legacy anyone can give is having people get excited about the world..." All the progress made in the world "is dependent on minds." It is "the Bryants that are for the future!"

The event began with a cocktail reception in the conference room of the Management Resource Complex. Guests then were escorted to the dining room, where President O'Hara welcomed them. Dr. O'Hara also introduced Forbes and, after his speech, presented him with a large poster depicting one of Forbes' greatest loves, hot-air ballooning.

The President also spoke to the guests; he explained that the Chancellor's Club is designed to be the leading edge of a financial support structure made up of all of Bryant's constituents; he asked for their financial support at a level never before distinguished by a club of this type. The club is named after Bryant Chancellor E. Gardner Jacobs, a trustee and former College president, who was unable to attend because he is recuperating from an illness.

The loquacious publisher talked without written remarks. He focused almost entirely on a theme



Malcolm Forbes (right) chatting with two of the guests at the reception preceding the Chancellor's Club dinner.

of "excited people."

They remain the critical element in American business, Forbes said. All that is happening today is a result of "excited people" going out in the world, with new ideas, new innovations.

"The excitement (of the current communications revolution)," Forbes said, "is knowing what to do with this information."

"We're in on a revolution... that is the greatest since the birth of the industrial age," he said. "It is a dimension that we don't totally comprehend, but it literally has to do with communications" and the capability of being able to reach anywhere in the world instantly.

What is done with this capability is the key, Forbes said. And we're really only on the "tip of the iceberg."

"Only a couple of years ago we were in a recession, without realizing that the recovery was not really a recovery, but the birth pains of a new way of life, in every aspect..." he said. "It was the beginning of a vast redeployment. And it's really just the beginning."

"The application of information processing is changing not merely lifestyles, but life itself," Forbes said. "And we have not lost anything; we're gaining."

The strength of America has always been its innovation, Forbes said. This innovation has begun with people with vision getting excited. And this is what colleges like Bryant are in business for.

Before the cocktail reception, Forbes also met with reporters from the Providence *Journal-Bulletin* newspaper and *Business Fortnightly* magazine.



Petrello announces resignation

Bryant's provost and vice-president for academic affairs, George Petrello, has announced his resignation to return to teaching full time. It is effective next July 31.

Petrello is in his third year as chief academic officer and second year as provost. As the former, he is the senior vice-president of the College and assumes the responsibilities of the President in his absence. As the provost, he serves as the President's designate in internal affairs.

In a memorandum circulated on campus, Petrello said he made the decision to resign "after several months of consideration." He added that he

announced his resignation at this time so that Bryant "will have sufficient time to find my replacement."

In a subsequent memorandum distributed by President O'Hara, he said that he would keep the Bryant community apprised of the steps to be taken to fill the post as decisions about it are made.

"In the meantime," the President said, "I will be consulting with selected members of the faculty regarding the necessary steps to identify a replacement as soon as possible."

Floyd "Professor of the Year"

Nominations were sought! A vote was taken! And the results are in!

Dr. Virginia Floyd, professor of English, has been chosen by her peers to receive Bryant's first "Professor of the Year" award. The award, based on the quality of a professor's contributions in the areas of community, classroom, and scholarship, will be presented by the faculty to a distinguished colleague each year.

Familiar with notoriety, Floyd is recognized as the foremost authority on the works of American playwright Eugene O'Neill. She was the first scholar in the world allowed to study the dramatist's working notebooks and sketches, bequeathed to Yale University more than 25 years ago. Floyd has written three books on him: *Eugene O'Neill: A World View*, *Eugene O'Neill at Work: Newly Released Ideas for Plays*, and *The Plays of Eugene O'Neill, A New Assessment*. For the latter, Floyd was honored at a reception for Bryant faculty authors last year.

A faculty member since 1971, she is continually asked to take part in national and international conferences on O'Neill. Her interest in the playwright has taken her as far away as Hungary to work with scholars from the USSR, Czechoslovakia, Poland, and East Germany. Floyd organized the Modern Language Association symposia with American and European O'Neill experts in 1975, 1976, and 1977. She has been honored by the Providence Public Library, interviewed by the news media, and served as a consultant with WNET, a PBS station in New York City doing a two-hour Eugene O'Neill documentary.

This is National Higher Education Week. The faculty chose this time to pay tribute to one of their most illustrious members.

Bravo Virginia Floyd! Stand up! Take a bow! Your colleagues fete you.

Dessert Theatre Friday

The second dessert-theatre program of the semester at Bryant debuts Friday with the Trinity Rep Conservatory's presentation of a production by a local playwright.

Janikies Auditorium hosts "In Case of Accident," a drama about a Providence police officer's obsession with the life of a man killed in an auto accident. The curtain rises at 7:30 p.m.

The Conservatory is now in its second year of college touring. Tickets are \$4 and \$3 and on sale at the Box Office. Dessert will be served in the Rotunda.

Un-Homecoming coming

Un-Homecoming, Bryant's answer to Homecoming celebrations at colleges with varsity football teams, begins next week.

Sponsored by the Student Programming Board, Un-Homecoming includes a variety of events usually associated with Homecomings. It runs from October 30 to November 3.

Included in this year's festivities are a Mysticism Night, featuring palm, card, and crystal ball readers; a Halloween "Cheers" costume party and air band competition; a pep rally featuring "class wars" competitions: Twister, tug of war, and Simon Sez; a bonfire; an after-hours mixer; the flag football league finals; an alumni induction ceremony for the Class of 1985; elections for the Un-Homecoming King and Queen; a victory dinner for the winning football squads and the King and Queen, and a women's volleyball match.

Check with the Office of Student Activities or the SPB for the exact date, time, and location of individual events. At press time, the full schedule as it appears in this issue's Calendar was still tentative.

He's the faculty 'helper'

Sidney Rollins sees himself as a "helper."

Bryant's first coordinator for instructional development said he has "no administrative authority, and I don't want it. I have no evaluative authority, and I don't want it. I see my role as a helping one."

Rollins came to Bryant in September to establish an instructional development program. Or as he said in a memorandum circulated to the faculty in September: "The primary aims are to provide opportunities for full-time and part-time faculty to hone teaching skills, to learn about and to develop new approaches to instruction, and to assess their own effectiveness."

Rollins' position is one of the elements of Bryant's Strategic Plan to enhance academic programs and campus life. The professor emeritus at Rhode Island College took early retirement to accept the post at Bryant. Most recently, he was on loan to the state office of higher education, a bureaucracy he wanted to get out of "to work with people."

Considered by many educators to be the "dean of faculty development" in the state, Rollins shrugs off this praise by quipping that this just means "I've been around a long time."

He does admit that he has been involved in instructional development for more than 20 years, mostly on an informal basis. It has only been in recent years, Rollins said, that colleges have looked at this post more seriously. It is, in fact, he said, "a somewhat unique position at a business college."

More specifically, Rollins says, he sees himself helping faculty to acquire knowledge, skills, sensitivities, and techniques related to teaching and learning; to prepare learning materials; to redesign courses, and to create policies that support effective teaching and learning.

Some of the activities he plans to offer are training and demonstration workshops on teaching skills and strategies; meetings and conferences on planning, evaluation, and research; instructional media workshops, and audio and video taping for instructional analysis. In late September, he had already scheduled three workshops: on objective tests, the art of lecturing, and teaching without lecturing.

His most important activity, however, he says, will be working on a one-to-one basis with faculty members.

"I expect to be a one-to-one consultant," Rollins said.

Participation in instructional development is completely voluntary, he said. He wants his interaction with the faculty to be seen as a "professional helping relationship."

So far, he said, the faculty has been very cooperative. As of late September, 37 professors had returned a "survey of faculty interest" he circulated on campus. So he expects to be kept quite busy.

From his first few weeks on campus, Rollins added, he already has a very good feeling about Bryant's faculty.

"They take a great deal of pride in teaching," he said. He expects this attitude to make his job a real pleasure.



Sidney Rollins

Bryant issues challenge

Bryant is challenging students in 10 Rhode Island and Massachusetts high schools to match wits in a computer-simulated business competition.

Dubbed the "Bryant Challenge," the day-long event will be held November 16 in Gulski Dining Room and the computer labs. Each school will send a six-member team—five students and a faculty adviser—to challenge each other using the IMAGINIT business software program. IMAGINIT simulates business conditions that require teams to make management decisions for a company.

Student teams also will attend several assemblies in the MRC lecture hall featuring faculty from the management and computer information systems departments. They will fete the winning team at an awards dinner in the MRC dining room, which includes an address by a well-known Rhode Island entrepreneur. President O'Hara will welcome them to campus.

Schools being invited to send teams are Smithfield, Cumberland, Lincoln, Tollgate, Bishop Hendricken, Woonsocket, Barrington, Bishop Feehan, and East Providence High Schools and LaSalle Academy. Before the actual competition, participants will spend an afternoon on campus to hear an explanation of the day's activities and to orient themselves to the IMAGINIT program.

It is hoped that the Bryant Challenge can become an annual regional event to expose students to Bryant and business education models. Corporate sponsors also are being sought.

Coordinating the event is Ron DiBattista, assistant professor of management, with assistance from Les LaFond, vice-president for student affairs, and George de Tarnowsky, acting dean of instruction.

QUICKLY...

...**Ken Fougere**, assistant professor of computer information systems, has completed requirements for certification as a Certified Data Educator. Requirements include passing examinations and meeting teaching and technical training criteria...

...**Tom Burke**, professor of computer information systems, is having a busy fall semester. On October 11, he spoke at a New England Regional Computing Program conference in Worcester. Last week, he addressed the Interface '85 Humanities and Technology Conference in Atlanta, speaking on "Student Attitudes Toward Computers... A Graphic Problem?". This coming weekend, Burke will be in Houston to speak at a Data Processing Management Association conference; his topic is "Developing Micro-based Courses... An Information Systems Model"...

...**Gordon Pierce**, a computer information systems instructor, moderated a panel discussion at the 1985 Association of Systems Management International Conference in Spokane last week. The panel's subject was "The Education Connection." Pierce also had an article published in the summer issue of *Interface, the Computer Education Quarterly*; it is titled "Alternative Methods for Introduction to Data Processing Courses"...

...**Cynthia Johnson**, assistant professor of computer information systems, spoke at the September dinner meeting of the regional chapter of the American Society of Women Accountants. She discussed "Microcomputer Skills in Today's Market"...

...**Bill Sweeney**, professor of economics, continues to receive attention from the news media. Twice recently, WPRI-TV (Channel 12) interviewed him: for his mid-year economic forecast; and for comments on President Reagan's tax proposal and its impact on people and the economy...

...**Rick Smith**, associate professor of mathematics, has had a textbook he co-authored published in a fourth edition. It is titled "Statistics: A First Course"...

...**Guy Lefebvre**, a part-time instructor of earth science, has been appointed to serve on a special legislative commission investigating the effects of acid rain on Rhode Island and to make recommendations therefor...

CALENDAR

TUESDAY, OCTOBER 22

Men's Soccer
vs. Roger Williams College
Home
3:30 p.m.

Women's Volleyball
vs. Providence College
Home
7 p.m.

WEDNESDAY, OCTOBER 23

Women's Soccer
vs. Brandeis University
Home
3:30 p.m.

SBDC presents
Marketing Film and Lecture
with Dr. Frank Bingham, professor
of marketing
MRC Lecture Hall
6:30 - 9 p.m.

SATURDAY, OCTOBER 26

Women's Soccer
vs. St. Anselm's College
Home
1 p.m.

SUNDAY, OCTOBER 27

Eucharist
Rotunda
noon
CMD Conference Room 4
9 p.m.

Protestant services
MRC Conference Room
noon

TUESDAY, OCTOBER 29

Blood Drive
sponsored by the Student Senate
Janikies Auditorium
9:30 a.m. - 3:30 p.m.

WEDNESDAY, OCTOBER 30

SBDC presents
Business Procedures
Film and Lecture
Ted Burlingame,
Director of Materials,
Federal Products Corp.
MRC Lecture Hall
6:30 - 9 p.m.
Free

Un-Homecoming
"Mysticism Night"
Student Center
9 p.m. - 1 a.m.

THURSDAY, OCTOBER 31

Un-Homecoming

Women's Volleyball
vs. New Haven
Home
7 p.m.

"Cheers" Halloween Celebration

Student Center
9 p.m. - 1 a.m.

FRIDAY, NOVEMBER 1

Un-Homecoming

Pep Rally
Gym
9 p.m. - 1 a.m.

Bonfire

behind ARA
11 p.m. - midnight

After-hours Mixer

Student Center
midnight - 2 a.m.

SATURDAY, NOVEMBER 2

Un-Homecoming

Flag Football Finals
field near tennis courts
1 p.m.

Alumni Induction Ceremony

Faculty Dining Room
5 - 7 p.m.

Mixer

MAC
9 p.m. - 1 a.m.

SUNDAY, NOVEMBER 3

Eucharist

Rotunda
noon
CMD Conference Room 4
9 p.m.

Protestant services

MRC Conference Room
noon

Un-Homecoming

Victory Dinner
Gulski Dining Room
6 p.m.



Bob Reall, director of intramurals, and Pat Keeley, professor of English, doing their part as co-chairs of the Bryant Fund Campus Campaign.

Did you do your part?

If you did your part for the Bryant Fund Campus Campaign, or you still want to do your part, there is a "thank you" party on tap for you Tuesday at 4:30 p.m. in Gulski Dining Room.

The campus campaign ended officially last Friday. But the co-chairs of this year's campaign, Pat Keeley, professor of English, and Bob Reall, director of intramurals, said "we won't turn anyone away" who still wants to make a contribution. Tony Piotti, director of annual giving, echoed their statement, and reminded that donations can be made through payroll deduction or by returning a pledge card to the development office.

"Participation" was again the focus of the '85-86 campus campaign, with contributions from 60 percent of Bryant's employees the goal. At press time, approximately 30 percent of the employees had contributed, Keeley and Reall reported, meaning that the campaign was about halfway to the goal.

If you have contributed, you should have received a thank you letter from Keeley and Reall, as well as a blue-and-white "I did my part for the Bryant Fund" pin. Wear the pins to the party on Tuesday.

Consultants guide released

The Small Business Development Center (SBDC) has released its first guide to consultants used by the center to counsel clients.

Containing profiles of 44 consultants, the guide is designed to show the wide range of talents and experience available to Rhode Island's small business owners and operators and would-be entrepreneurs. The profiles include specialists in a host of fields, including accounting, marketing, management, communications, and finance.

Since its inception, the SBDC has provided consultants to more than 2,000 clients. The guide is a representative sample of these consultants; it is not designed to be all-inclusive.

The guide was released at the SBDC's first Consultants Evening in early October. The evening introduced many of the consultants to each other, and provided an overview of the center's past and future endeavors, as well as the paperwork used to keep track of clients and their interactions with consultants.

For a copy of the guide, contact the SBDC at ext. 6111.

New Faces

Name	Title	Department
Joyce O'Neill	Production Asst./ Secretary	Publications
JoAnne Abad	Payroll/Benefits Clerk	Human Resources

Obituary

Stanley Sleboda, of the maintenance department, died October 9 after a long illness. He was a Bryant employee for 12 years. Funeral services were private.