



BRYANT'S BUSINESS

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Obituary: E. Gardner Jacobs, chancellor

Bryant went into mourning on October 27 with the death of one of its most illustrious leaders, Dr. E. Gardner Jacobs, 84, chancellor, trustee, and president emeritus. He died at Kent County Memorial Hospital in Warwick after being stricken at his North Kingstown home. He was buried on October 29.

Jacobs served Bryant for more than 64 years, following in his father's footsteps. It was during his reign as president from 1961 to 1968 that the Smithfield campus was secured from the late Earl Tupper, founder of Tupperware, and Bryant's former campus on Providence's East Side sold to Brown University. Bryant also gained accreditation during that time period. Those achievements paved the way for Bryant's ascension to a nationally recognized business college.

Jacobs held a number of administrative posts at the College after graduating from Bryant in 1921, including vice-president for development and chairman of the Board of Trustees. He was named Bryant's first chancellor in 1969.

A Dayton, Ohio native but raised in Rhode Island, Jacobs attended Moses Brown and Manlius Military Schools. He also held master's and honorary degrees from Bryant and honorary degrees from Rhode Island College, Portia Law School and Calvin Coolidge College.

Very active in civic affairs his entire life, Jacobs was elected to the Rhode Island Heritage Hall of Fame in 1973, being cited in particular for his years of service to higher education. Among his



E. Gardner Jacobs

affiliations were the Providence Rotary Club, the former Governor's Commission on Veterans Training and Re-employment, the Rhode Island Steering Committee for the United Negro College Fund, the Providence Boys Club, Citizens Savings Bank of Rhode Island, Butler and Roger Williams Hospitals, Blue Cross of Rhode Island, the Sophia Little Home of Providence, the Rhode Island Historical Society, and the Rhode Island Council for Equal Employment Opportunity.

In 1974, the main entrance driveway to Bryant was named in his honor in recognition of his many years of leadership to the College. Or as President O'Hara said soon after Jacobs' death, "the College was his entire life."

Jacobs is survived by his son, Dr. E. Gardner Jacobs, Jr., of Philadelphia; a daughter, Dr. Frances H. Jacobs, of Washington, D.C., and a sister, Dorothy Lederer, of East Providence.

Harrill named IA vice-president

Dr. Robert Harrill has been named Bryant's new vice-president for institutional advancement, a post he has been filling on an acting basis since late spring. President O'Hara made the announcement after the October 16 Board of Trustees meeting, at which Harrill's appointment was approved.

Harrill came to Bryant in January as director of planned giving. Before moving to Rhode Island, he worked as a private financial planning and educational consultant, a college administrator, and a college professor.

Harrill's administrative positions have included serving as academic vice-president and acting president of Prescott College, and acting academic dean at Antioch College/West. He has

taught at the Berkeley and Los Angeles campuses of the University of California and Prescott and New Colleges. He also was a visiting scholar at Berkeley.

Harrill holds a Ph.D. from U.C.L.A. and a B.A. from Grinnell College. The Denver native lives in Providence with his wife, Denise Hill, and two children.

As vice-president, he has administrative responsibility for Bryant's fund-raising, alumni relations, public information, publications, and advertising departments. He reports directly to the President and serves as a member of the central staff.

(A separate story on Harrill also appears in this issue.)



Bryant plugging into satellite symposium

Bryant will be the only official host in Rhode Island for the November 13 nationwide satellite symposium on artificial intelligence.

Sponsored by Texas Instruments, the symposium will explore this new generation of computing technology, using some of the world's leading authorities. Bryant will "plug into" the satellite network that will involve a massive electronic classroom for colleges, corporations, government agencies, independent research laboratories, and other organizations.

To plug into the symposium, Bryant will bring in a truck-mounted satellite down-link and then connect it via cable to one or more rooms on campus. At this time, according to Tom Burke, professor of computer information systems, the MRC lecture hall will be the primary site. Janikies Auditorium will be utilized also if there is a very large response to the symposium, said Burke, who has been spearheading the effort to host it. Bryant has invited representatives from Rhode Island businesses to attend the symposium with students and staff.

The seven-hour symposium will focus on a branch of artificial intelligence technology called knowledge-based systems, known more popularly as "expert systems." According to Texas Instruments, expert systems are attracting intense interest because of their potential for multiplying the valuable and scarce expertise of specialized professionals.

Widespread participation in the symposium is anticipated because of the caliber of speakers and its focus on practical applications. Persons with

some non-technical backgrounds who have some computer exposure should have the knowledge to grasp most of the information to be presented. For people just beginning to consider expert systems, the symposium is expected to provide helpful guidance on how to develop them, including ground rules and constraints.

Officially titled "Knowledge-Based Systems and Their Application," the symposium will feature discussions on new, real uses and will provide practical guidance on how to apply application tools available today. Speakers include Edward Feigenbaum, of Stanford University, a pioneer in this area and author of "The Fifth Generation"; Bruce Buchanan, also from Stanford and a co-author of "Rule-Based Expert Systems"; Randall Davis, who teaches and conducts research at MIT and who is the co-author of "Knowledge-Based Systems"; and Mark Fox, head of the intelligent systems laboratory of the Robotics Institute at Carnegie-Mellon University.

Burke also plans to offer two one-hour workshops for participants who want a demonstration of artificial intelligence software programs being used on campus by students. And he plans to set up a room with five personal computers for participants to get some "hands-on" experience.

For more information on the symposium, call Burke at ext. 6187 or Joe Guay, director of academic computing, at ext. 6196. Guay has been coordinating on-campus arrangements for the symposium.

Publications earn awards

Two Bryant administrators and a senior intern took first prizes in four categories in the graphics competition held recently as part of the Association of College Unions-International (ACU-I) conference in Maine.

Ralph Adler, director of publications and advertising, won first place in the category of "multi-color posters or flyers" for his 1985-86 Student Programming Board (SPB) film series poster.

Liz O'Neil, assistant director of publications and advertising, received two first-place awards: for her 1984-85 student activities calendar in the "calendars" competition, and for a performing arts poster in the "one-color poster or flyer" competition.

Eileen McCormick, a senior marketing intern, won first place in the category of "promotional items" for her design of the key for Bryant's anti-drunk driving program, "This Ride's For You."

The promotional materials judged in the competition were from student centers and student activities offices throughout New England.

Convocation showcases chairholder



Bryant's Fall Convocation on October 16 showcased Pat Norton, Sarkisian professor of business economics and first academic chairholder, who made his inaugural campus-wide lecture at the event in Janikies Auditorium. He spoke on "America's New Economic Order." The event was followed by a reception in the Rotunda. Among the guests were Bryant's trustees, who held their fall meeting later that afternoon.

More help for small business coming up

A fair! A seminar!

Small business men and women in Rhode Island can benefit from both at Bryant real soon, with the help of the Small Business Development Center.

The "Lieutenant Governor's Small Business Fair: A Wealth of Information" will be held Thursday. The "ABC's of Exporting for Small Businesses" will be held Friday, November 15.

The fair will introduce business operators to every major small business resource available in the state, in one place at the same time under one roof. Specialty booths will be filled with small business publications. There will be free one-on-one consulting with small business experts, who will provide information on taxes, business plans, free federal energy audits, and much more.

Registration begins at 8:15 a.m. in Janikies Auditorium, followed by Lt. Gov. Richard Licht discussing Rhode Island's assistance programs. At 9:30 a.m., John Motley, director of federal leg-

islation for the national Federation of Independent Business, will speak on national tax reform issues and how they affect small business owners. The fair begins at 10 a.m. in the MAC. It is co-sponsored by the SBDC, the U.S. Small Business Administration, and the state Department of Economic Development.

The half-day exporting seminar will be held in the MRC lecture hall, beginning at 8:30 a.m. Topics include export documentation and preparation, new export declaration, obtaining a letter of credit, and governmental export assistance programs.

Guest speakers include a vice-president from Export Liberty International, Inc.; a trade specialist with the Department of Commerce; the manager of the international department for Citizens Bank; the international trade director for the Department of Economic Development; and Ray Fogarty, assistant director of the SBDC.

There is a \$20 registration for each program.

Dance troupe coming

"...artful, entertaining... a particular lithe style, a sense of motivation and strength in its pursuit of perfection."

This is one critic's opinion of New England Dinosaur, Inc., more popularly known as the Dinosaur Dance Company, of Boston. It performs Friday, November 15 at 7:30 p.m. in Janikies Auditorium. A dessert buffet follows.

Dinosaur Dance Company was founded in 1968 by playwright, choreographer, and dancer Toby Armour. Her intention was to bring experimental dance to the New England area. The company still presents dance works that challenge established notions of the art form.

Today, after nearly two decades of performances, Dinosaur Dance continues to innovate. Company dancers are equally at home in avant-garde modern or classic repertory. Their combination of technical abilities, with repertory to match, highlights the distinctive broad appeal of Dinosaur's performances.

Though small, Dinosaur Dance Company epitomizes the diversity and artistic adventurousness that are characteristic of contemporary dance.

Tickets are \$4.50; \$3.50 for students. They're on sale at the Box Office.

Phonothons lead to magic kingdom

DisneyWorld.

Between phone calls, this is the word probably being bantered about most often at the Bryant Fund Fall Phonothons underway right now on campus. No wonder why! It's the top prize for the top caller.

Wednesday is the 11th night of the 15-night series of phonothons that began October 15. The final nights are Thursday and November 12, 13, and 14. The last night is the competition for the eight-day, seven-night trip to DisneyWorld.

Five callers each night have been qualifying for the trip, being donated by Fields and Cusick Travel Service, of Warwick. Phonothons run from 6 to 9 p.m., with dinner provided. Callers gather in Room 386 A&B.

Tony Piotti, director of annual giving, said that most of the calls are being made to past donors, with parents of freshmen blended in. In addition to the trip to DisneyWorld, he said, there are other prizes each night for callers.

Spearheading this year's phonothons are co-chairmen William DiBiasio '79 and Richard Carriere '82, who have been very active at previous phonothons and other College events. DiBiasio and Carriere were, in fact, the top fund raisers at last year's phonothons.

Volunteers are still needed, Piotti said. By volunteering for at least one night, you are eligible to win the trip to the magic Florida resort. You can sign up at the Office of Development, or just stop by on any of the remaining nights.

QUICKLY...

...**Steven Palmer**, acting dean, and **Madeline Stetson**, academic counselor, for the Graduate School, attended the 1985 M.B.A. Forum in Boston in mid-October...

...**Laurie Nash**, director of student activities, served as chairperson of the recent fall conference of the New England region of the Association of College Unions-International. The conference drew more than 200 student activities administrators and students to the University of New England in Maine...

... "Mark Twain's 'Connecticut Yankee' and the Matter of Colt," an article written by **Earl Briden**, assistant professor of English, has been accepted for publication by "American Notes & Queries," of Lexington, KY...

...**Richard Alberg**, interim vice-president for academic affairs, is one of three Rhode Island College administrators running the 22nd annual conference of the North American Association of Summer Sessions. It is going on right now at the Biltmore Plaza Hotel, Providence...

...**Timothy Sullivan**, director of the Center for Management Development, served as the issue/resource person for the education and training forum of the recent Rhode Island session of the White House Conference on Small Business. Sullivan also addressed the recent conference on training effectiveness by the Rhode Island chapter of the American Society for Training and Development, held in the Management Resource Complex...

...her research on relationships among older persons continues to bring attention to **Joan Marsella**, professor of social sciences. A story in the October 7 issue of the Sacramento Union newspaper includes quotes from Marsella...

...**John Zeiger**, associate professor of management, led a workshop on time management at the recent American Federation of Teachers conference on Block Island...

...**David Brooks**, assistant director of financial aid/student employment, has been elected a member-at-large of the National Association of Student Employment Administrators' executive board. His term is for the 1985-86 year...

CALENDAR

MONDAY, NOVEMBER 4

Graduate School preregistration
for spring semester begins today

TUESDAY, NOVEMBER 5

Election Day

English Again!

Grammar and Punctuation
Seminar in Business Writing
9 a.m. - 4:30 p.m.
The CENTER

WEDNESDAY, NOVEMBER 6

Cheers

Student Center
9 p.m. - 1 a.m.

Advanced Lotus 1-2-3 Seminar

9 a.m. - 4:30 p.m.
The CENTER

THURSDAY, NOVEMBER 7

**How to Make Effective
Presentations**

Seminar
9 a.m. - 4:30 p.m.
The CENTER

Small Business Fair

8:15 a.m. - 2 p.m.
Janikies Auditorium & MAC

FRIDAY, NOVEMBER 8

Montreal Trip Weekend

Conflict Resolution

Seminar
9 a.m. - 4:30 p.m.
The CENTER

SUNDAY, NOVEMBER 10

Eucharist

Rotunda
noon

Protestant Services

MRC Conference Room
noon

MONDAY, NOVEMBER 11

Veteran's Day - No School

Evening Division preregistration
for spring semester begins today

TUESDAY, NOVEMBER 12

Microcomputers for Managers

Seminar
9 a.m. - 4:30 p.m.
The CENTER

WEDNESDAY, NOVEMBER 13

Cheers

Student Center
9 p.m. - 1 a.m.

FRIDAY, NOVEMBER 15

Campus Ministry

College Retreat Weekend
Narragansett, RI

The ABC's of Exporting

SBDC Workshop
8:30 a.m. – 12:15 p.m.
MRC lecture hall

SUNDAY, NOVEMBER 16

Hillel Brunch

Townhouse Utility Room
11 a.m.

Eucharist

Rotunda
noon
CMD Conference Room 4
9 p.m.

Protestant services

MRC Conference Room
noon

'We're a bridge builder': new V-P

Bob Harrill



Bob Harrill, Bryant's new vice-president for institutional advancement, looks at the division he now leads as the College's "bridge builder."

"We're here to build the bridges between the College and all its constituents," he says. "This includes both our internal and external constituencies."

As acting vice-president since late spring, Harrill has had a bit of a head start in forging these links. It's also given him several months to take a hard look at the division and Bryant as a whole.

"The strategic plan gives us an advantage," he says. "It's a blueprint, with some tangible changes for the College that we can help bring about through our efforts."

In contrast with many private colleges that are struggling to survive, he says, Bryant is growing. It knows where it wants to go. It's building for the future. This is very helpful in fund raising, he says, because "we won't have to make appeals just to pay the bills."

With Bryant committed to more than \$25 million in enhancements in academic programs and campus life, Harrill says he realizes the division has to raise a lot of money.

"We are a key component," he says, "and a legitimate expectation from us is to raise money for new programs, novel programs, innovative programs."

Endowed chairs, financial aid and scholarship endowments, equipment acquisitions, building renovations: these are the entities that can benefit from effective fund raising at Bryant, he says.

Harrill also would like to see the annual giving fund—the Bryant Fund—become more focused.

"I'd like to see us target specific strategic plan recommendations for this money," he says. Currently, it goes into the operating budget as unrestricted income.

Harrill said he plans also to change the College's fund-raising focus to include both a short-term and long-term approach.

"I want to put a short-term focus on the annual fund, then begin to look at other ways to raise

funds, with long-term future payoffs, which are more critical," he says.

Of course, fund raising is not the division's only responsibility, far from it.

"One of our principal responsibilities is to project a very positive image to the outside world," Harrill says. "And we have made great strides already; we have been able to do this."

Harrill is interested specifically in making business and corporate leaders more aware of the range of educational offerings and the variety of resources at Bryant. The College is much more than undergraduate programs, he says.

"Bryant also has a unique set of alumni," he says, dating back to its days as a proprietary and two-year school. "We must regain contact with these alumni, many of whom have fallen away as the college became a four-year school. It's a big challenge to reach these groups and to get them to identify with what Bryant is today."

Harrill sees the concept of life-long learning as another opportunity for the College.

"The possibilities here are phenomenal; there is tremendous growth potential," he says, particularly in partnership with business. "We must play a larger role in this community; our links with corporations must be stronger."

The institutional advancement division also has some bridge-building to do on campus, he says. The turnover within the division over the last few years has caused some turmoil. It's made it difficult to build new bridges and helped to destroy many of the old ones in place previously.

"We need to become a more vital part of the College community again," he says.

Steps have been taken in this area, he says, and results are already beginning to show up. As the division regains even more stability, he expects the faculty and other members of the Bryant community to become much more involved with the division.

"We need to have a collaborative effort, with all parts of the community," he says. This effort ranks as one of Harrill's primary goals.