



BRYANT'S BUSINESS

Monday, December 2, 1985

Bryant College, Smithfield, RI

Volume 4, Number 8

Bryant's own 'summit' meeting

By Bill Rupp, Editor

A friendly invasion. Bryant's own summit meeting. The world coming to Smithfield.

Call it what you will. But the visit to Bryant on November 21 by educators from 11 countries spread enough goodwill to last a very long time. I'm not sure who was most impressed with whom. Us with them. Or them with us.

The educators came to Bryant to learn about the College's linkages with the business world, and to experience a little bit of Rhode Island culture. They got both. And based on their comments during the stay and as they were leaving, they were going to be hardpressed to find a visit as fulfilling and interesting as the one to Bryant as they continued on around the U.S.

The educators came from Ecuador, Mexico, Hungary, Egypt, Ireland, the Philippines, Nicaragua, Peru, Sri Lanka, the Dominican Republic, and the United Kingdom as part of a month-long international exchange program titled "Academia and the Corporate World." Coordinated by the Academy for Educational Development under auspices of the U.S. Information Agency, the program introduced them to the growing collaboration of America's education and economic sectors, how this leads to economic development, and the business education approaches being used in the U.S.

While at Bryant, they toured the Unistrukture, specifically the library, microclassrooms, and the Management Resource Complex, and learned about the Center for Management Development, the Small Business Development Center, the Sarkisian Chair for Business Economics, and the undergraduate and graduate degree programs.

The CENTER hosted the visit, with Rosemary D'Arcy, assistant director, conducting the tour, and Tim Sullivan, director, coordinating the entire visit and discussing The CENTER's training programs. Douglas Jobling, SBDC director, George de Tarnowsky, acting associate vice president for academic affairs, and Pat Norton, Sarkisian professor of economics, made presentations. Howard Kay, director of corporate affairs, welcomed the visitors in place of President O'Hara, who was unable to attend because of his attendance at an out-of-state conference.

Marjorie Overton, a project officer for the USIA who accompanied the educators to campus,



Several of the international educators who visited the campus in November with Jack Hannon, director of the library.

gushed with praise for the visit. She described it as perhaps the best part of the U.S. program so far. Her comments were echoed by many of the educators. Based on their comments, she said, "I will definitely recommend that the information agency consider Bryant for other projects in the future."

All of the visitors were educational and economic policy leaders in higher education, national ministries of education, and public and private sector training institutes in their countries. Their specific responsibilities are to develop partnerships between colleges and corporations for the training of managers.

The educators left for New York City, the next stop on their tour, directly from Bryant. Other cities they planned to visit are Washington, D.C., San Francisco, and Phoenix. They came to Bryant from Boston.

Phonothon volunteers score big

By Tony Piotti, Director
Annual Giving

It's very appropriate at this time of year to give thanks, count our blessings, and acknowledge those who give so much of themselves to Bryant throughout the year. Specifically, I want to point to those persons who were the catalyst for the recently completed fall phonothons for the Bryant Fund, the College's "Resource for Quality."

On 15 nights over four weeks in October and November, a large piece of quality work was done by them for Bryant. Many persons came forward to volunteer their time, to give of themselves for the good of the College. They called alumni and parents for pledges of support. And when the dust settled, approximately \$150,000 had been pledged to Bryant—the greatest dollar amount ever raised with phonothons.

In truth, it was the volunteers who did the work, who deserve the credit. The success of the fall phonothons belongs to the volunteers—it's their day in the sun.

Worthy of specific mention are certain key alumni: Bill DiBiasio '79MBA and Richard Carriere '82, who served as co-chairmen of the fall phonothons, and Bob Danielson '67, Nancy Jefferson '78, Jim McHugh '68, Vin Deignan '31, and Helen Bochenek '34.

Faculty, staff, and friends who contributed time to the phonothons were Susan Klaiber, Eleanor Read, James O'Neill, Mike Atamian, Irene Lanowy, Barbara Lasorsa, Karen Randazzo, Mary Dupre, Evelyn Dvorak, Pam Nelson, Steve Winsor, Frank Weeks, Peg Deignan, Louise Carriere, and Marilyn Falardeau.

Finally, special distinction must go to three students: Chris Clark, a freshman who is on his

way to DisneyWorld, the prize for the top caller of the phonothons; Jill Napolitano, a junior who achieved the one-night high total of pledges; and Mike Ahn, a junior who led Kappa Delta Rho fraternity's efforts.

Again, a sincere thanks to one and all of you. It was your combined efforts that made it all possible.



President O'Hara offers encouraging words for phonothon volunteers.



Bill DiBiasio '79MBA hard at work as phonothon co-chairman.

Campaign goal in reach

Participation in the Bryant Fund Campus Campaign had risen to 59.4 percent by mid-November, setting a new record for employee support and putting the campaign goal for participation only three contributors away.

So reported co-chairmen Pat Keeley, professor of English, and Bob Reall, director of intramurals. With 45 employees who made contributions last year still not yet pledging support this year as of mid-November, they remained optimistic that the 60 percent goal will be reached.

To put the campaign "over the top", Keeley and Reall have sent reminders to the 45 persons. They and anyone else who still wants to make a pledge can do so by calling Keeley, Reall, or the development office.



Chris Clark (left), who is DisneyWorld bound, receives congratulations from Tony Piotti.

New logo coming; ties old, new

Here it is—Bryant's new logo.

More than two years in development, the stylized "archway" will officially be put into use on January 2. On that date, it will replace the lower case letter "B" that has been the College logo. All written material emanating from the campus, thus, will bear the new Bryant symbol.

In retrospect, says Ralph Adler, director of publications, choosing the archway as the symbol of the College really was rather easy.

"It's the strongest symbol of the College... and reflects the new and old campuses," Adler said. "The trick was to present the archway, a traditional-looking symbol, in a contemporary way, to reflect the new Bryant."

"We didn't want to look like a traditional college, which Bryant isn't," he added. "We wanted something that has a semi-corporate look."

Why a new logo in the first place?

The lower case "B" isn't unique to Bryant, for one reason, Adler said. Also, it is not a very strong symbol; it has a dated, non-progressive look; and many people don't even realize the symbol is a lower case "B".

Adler sees the new logo as the "linchpin, the building block" for Bryant's future marketing efforts, and all of its image development. It's a symbol, he says, "that will provide the order needed in all of Bryant's publications and advertising."

Bryant's new logo.



The key to successful implementation of the logo will be the guidelines for its use now being drawn up. They will be distributed in a couple of weeks, Adler said.

These guidelines, for example, will set limits on the logo's size when used in conjunction with type and names of departments or offices set in type, the colors of the logo, and those printed materials it is appropriate to appear on.

Bryant's seal will remain the symbol for official documents, such as diplomas, Adler said. The logo will be printed on other materials.

Initially, Adler said, the guidelines may not answer all questions about the logo's use. In that case, he said, call or stop by the publications office. He'll be happy to help you.

Team gearing up for Northwest trip

A 10-day trip to the Pacific Northwest and Alaska that begins next Tuesday will be the highlight for Bryant's men's basketball team this year, unless the squad gains a berth in the NCAA playoffs.

Bryant leads into that cross-country excursion with three home games this week (Tuesday, Thursday, and Saturday evenings). Coach Leon Drury's team then packs its bags and heads to Washington for games with St. Martin College in Lacey next Tuesday (Dec. 10) and the University of Puget Sound in Tacoma next Wednesday (Dec. 11). The squad will be in Fairbanks for games against the University of Alaska branch there on Friday and Saturday (Dec. 13-14), and then heads to Anchorage for games against the Alaska branch there on Dec. 16 and 17.

The three games this week, combined with the six games on the 10-day road swing, should indicate whether Bryant returns to New England basketball prominence this year after two straight losing seasons—the first-ever back-to-back losing campaigns. Drury returns seven of last year's top eight scorers, so he is cautiously optimistic.

The team is led by Gregg Cooper, a 6-5 senior forward who joined the 1,000 point club last year with a 17.3 average in 28 games. His play also

earned him a Northeast 8 Conference all-star team berth last year. Cooper will be supported by another double-digit scorer from last year, Manny Barrows, who averaged 10.1 points a game and led the team in field goal percentage.

Drury knows Cooper and Barrows can't carry the offensive load alone, however. So he is counting on good seasons from Michael Reed and Art Whitehead, a pair of sophomore forwards who averaged seven and eight points per game, respectively, last year as freshmen. And he looks for help from Bob Brown, a 6-8 senior center, Rodney Gill, a junior guard, and Tom Larranaga, a sophomore guard.

Several newcomers also are expected to contribute immediately: Jamie Ryan and Jeff Martin, freshmen guards, and Derek Higgs, a 6-5 freshman forward. They must help out if Bryant expects to go places this season, which shapes up as the toughest in history.

On the 31-game schedule are contests with Brown, the first ever between the two schools, and 14 conference matches. Bryant opened the season Nov. 23 against the University of Rhode Island.

QUICKLY...

... **Richard Dwyer**, director of data processing, hosted the November meeting of the South-eastern New England Data General Users Group in the MRC. His guest speaker discussed "Micro to Mainframe Communications." Attendees also heard a review of new Data General products and saw a demonstration of the new Dasher/One PC...

... **Christiana Raether**, assistant director of financial aid, was a panelist at the annual conference of the New England Association of Collegiate Registrars and Admissions Officers in early November at Sturbridge Village. Title of her session was "Student Workers: A Problem or a Blessing?"...

... **Gloria Wyatt**, coordinator of volunteer admissions, has been awarded a certificate for her assistance in planning the regional National Association of Foreign Student Affairs (NAFSA) conference in Newport last month...

... **Ron Deluga**, assistant professor of management/psychology, presented a paper at the Human Resource Management and Organization Behavior Conference in Boston in mid-November. The paper is titled "Holistic Power: A Model Training Program for Responsible Politics"...

... **Ron DiBattista**, assistant professor of management, chaired an accreditation team for the Association of Independent Colleges and Schools that recently visited the Academy for Business Careers in Norwalk, Connecticut. DiBattista also spoke recently to students at a career fair at St. Dunstan's School. He discussed "Pursuing a Business Career"...

... Approximately 70 continuing education professionals attended an Association for Continuing Higher Education (ACHE) regional workshop at Bryant in mid-November. Hosted by the Center for Management Development, it included an address by Tim Sullivan, CMD director, on building corporate - higher education linkages...

CALENDAR

TUESDAY, DECEMBER 3

**English Again!
Grammar and Punctuation in
Business Writing**

Seminar
The CENTER
9 a.m. - 4:30 p.m.

WEDNESDAY, DECEMBER 4

**How to Recruit, Interview,
and Select Employees**

Seminar
The CENTER
9 a.m. - 4:30 p.m.

Senior Class Christmas Party

Venus de Milo Banquet Hall
8 p.m. - 1 a.m.

FRIDAY, DECEMBER 6

Pre-New Year's Eve Dance-Party

Student Center
9 p.m. - 1 a.m.

SATURDAY, DECEMBER 7

Mixer with B. Willie Smith

MAC
9 p.m. - 1 a.m.

SUNDAY, DECEMBER 8

Eucharist

Rotunda
noon
CMD Conference Room 4
9 p.m.

Protestant services

MRC Conference Room
noon

Holiday Movie

Auditorium
2, 7, and 9:15 p.m.

MONDAY, DECEMBER 9

FESTIVAL OF LIGHTS

TUESDAY, DECEMBER 10

Microcomputers for Secretaries

Seminar
The CENTER
9 a.m. - 4:30 p.m.

WEDNESDAY, DECEMBER 11

Negotiating Skills for Buyers

Seminar
The CENTER
9 a.m. - 4:30 p.m.

THURSDAY, DECEMBER 13

Reading Day

FRIDAY, DECEMBER 13

Exam period begins

Oops!

A story in the November 18 issue of Bryant's Business on the search committee for a new vice-president for academic affairs inadvertently omitted one name: Les LaFond, vice-president for student affairs.

The full committee includes Mary Lyons, associate professor of English, who is the chairperson; Michael Filippelli, professor of accounting; Hsi Li, professor of finance; Rosemary D'Arcy, assistant director of the Center for Management Development; Joseph Guay, director of academic computing; Michael Martin '72, alumni representative to the Board of Trustees; Jeff Barovich, a senior and president of the Student Senate, and LaFond.

Annual tax symposium on deck

The 18th annual Income Tax Symposium for Practitioners will be held at Bryant again on December 14 from 8:30 a.m. to 5 p.m. Titled "Tax Information You Can Account On," the symposium will be held in Janikies Auditorium and the MRC lecture hall.

Sponsored by the Center for Management Development, the Providence chapter of the National Association of Accountants, and the Rhode Island Bar Association, the symposium will feature Rhode Island Senator John H. Chaffee as keynote speaker. Hundreds of CPAs and tax planners are expected to attend.

Symposium programs include "Real Estate as an Investment Vehicle"; "Tax Planning for Investments"; "Executive Compensation and Fringe Benefits"; "Valuations"; and an "IRS Procedural Update." Programs were designed by a taxation steering committee.

Cost of the symposium is \$70. For more information and a registration form, call The CENTER at ext. 6200.

Ho! Ho! Ho! Merry Christmas!

Come join your Bryant colleagues at the annual Christmas party on December 20 from 4 to 7 p.m. in the Rotunda.

Toast the holidays with champagne punch, red and white wine, beer, eggnog, coffee and tea.

Indulge yourself at the hot and cold buffet, featuring steamship round, shrimp cocktail, stuffed mushrooms, deviled eggs, chicken wings, meatballs, cheese and crackers, rolls and breads. When you think you can't eat another morsel, enjoy a variety of finger pastries.

Chairing the Christmas party committee is Eleanor Read. Thanks go to her, Liz Covino, her co-chair, and the entire committee for all the effort.

Council meets Thursday

The second Council of Administrators' meeting of the academic year will be held Thursday at 2:30 p.m. in the MRC dining room. Guest speaker is Ed Golden, Bryant's new dean of students.

Discussions of administrative training and sabbaticals highlighted the first meeting in late October, which was followed by a "get-acquainted hour" for new administrators.

The initial administrative training proposal that has been submitted to central staff for review was outlined by Bill Rupp, director of public information. Tim Sullivan, director of The CENTER, Paula Bannister, technical writer and trainer in data processing, and Rupp served as the ad hoc committee that put together the proposal.

As submitted, the proposal suggests a training program of four sessions: supervisory management; performance appraisal; computer user training; Bryant's budget system. An administrative survey of administrators completed last year identified these sessions as of the highest priority.

The initial two sessions are proposed as full-day programs led by external trainers; the latter two are half-day sessions led by Bryant staff. Each session is structured to deal with issues related to day-to-day work experiences at Bryant.

Overall responsibility for the program lies with the human resources office, which would fund the program through its remission and fellowship budget. Its first-year cost is estimated at \$3,500.

"Professional leave" policies for administrators at several other Rhode Island colleges were explained by Joe Guay, director of academic computing. He also asked for a show of support from administrators on this issue.

A majority of administrators at the meeting indicated that they want to look at a more specific proposal for an administrative sabbatical and leave policy.

Thanks

Jackie David, faculty services coordinator in Suite C, thanks the Bryant community for the expressions of sympathy on the death of her mother.

New faces

Name	Title	Department
Elaine Goodwin	Payroll/Benefits Clerk	Human Resources