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BRYANT Exchange

FOR AND ABOUT THE PEOPLE OF BRYANT COLLEGE

NOVEMBER 2001



A birds-eye view of the lobby in the Wellness Center

It's About Changing Lives Bryant launches first comprehensive campaign

An elegant reception in the Wellness Center? It was a fit setting as Bryant College announced its first comprehensive campaign at a black tie event on Friday, October 19, during the college's first-ever-combined Homecoming/Reunion Weekend. Guests enjoyed cocktails and hors d'oeuvres as they strolled around the new fitness facility, complete with a swimming pool and state-of-the-art fitness equipment.

A four-star dinner in the MAC? Spectacularly transformed for the evening, the secondary gym provided a dramatic backdrop for the campaign kickoff. President Ronald K. Machtley served as the evening's master of ceremonies. He talked about the institutional transformation that is taking place at the college – in programs, technology, and facilities.

“Tonight we are here for a great purpose – we are about to publicly

embark on ‘The Campaign for Bryant,’ something we have never before done at the college,” he said. “The money to be raised will ensure Bryant's future... and the future of our students through a great education. Tonight we ask you to help us move Bryant on an accelerated course in this new millennium.”

The campaign is seeking to raise \$35 million by the end of 2004. President Machtley announced that the college has already raised

continued on next page

It's About Changing Lives



President Emeritus Bill O'Hara, Bobbi O'Hara, George Bello



Ed Santos with V.K. and Nirmala Unni

Campaign objectives

Bryant College's \$35 million campaign marks a turning point in the college's development as an institution. The money will be allocated as follows:

Facilities: \$20 million

The George E. Bello Center for Information and Technology, which will also house the Douglas and Judith Krupp Library

The Wellness Center

Unistrucre renovations

The Hassenfeld Common

Scholarship endowment

Faculty and program support

Annual Fund

continued from page 1

\$22 million toward that goal. More than 25 individuals, corporations, and foundations have made commitments of \$100,000 or more. Sixteen who attended the gala were recognized that evening.

George Bello '58, campaign chair, spoke to the crowd of approximately 250 dinner guests. "I can tell you without a doubt that I would not be where I am today without Bryant College," he said. "We are here tonight to publicly launch an effort that provides each of us a chance to give back." Bello, executive vice president and controller of Reliance Group Holdings, Inc. in New York City, and his wife, Carol, made a \$5 million

gift commitment to the college last year – the largest in its history. The 71,000 square-foot George E. Bello Center for Information and Technology is slated for completion this summer.

Campaign Vice-Chairs Malcolm "Kim" Chace and John D. Callahan '56 also offered remarks, as well as Bryant students Kyle Cehanowicz '03, Omari Allison '02, and Kerry Beach '03.

The Bryant Singers, Bryant ROTC cadets, the Student Alumni Association, and athletes helped to make the evening a success.

After dinner, guests adjourned to the campus pond for Bryant Fire and a pep rally.



Kati Machtley



(L-r) Marc Furtado, Theresa Garlacy, John and Julie Ruppert



Tom Eakin and Father Joe Pescatello



President Machtley (right) with Sam and Amenen Mirmirani

Hassenfeld Common dedicated

Bryant College unveiled the marker for the Hassenfeld Common in honor of Alan G. Hassenfeld, a Bryant trustee and chairman and CEO of Hasbro, Inc., and The Hassenfeld foundation for their \$1.5 million donation to the college's first comprehensive campaign. The event took place on October 20 at the college's Homecoming/Reunion celebration.

The Hassenfeld donation is one of the lead gifts for "The Campaign for Bryant." The donation enabled the college to create a beautifully landscaped common that will serve as a focal point of Bryant's reconfigured campus.

"Alan Hassenfeld is a wonderful friend, an astute business leader, a terrific Bryant trustee, and a person whose vision in life is only exceeded by his generosity in his lifetime," said Bryant President Ronald K. Machtley. "Today, we gather to have a special dedication of this absolutely magnificent new landscape."

Hassenfeld admitted that it wasn't easy for President Machtley to get him to the dedication. "It is one thing to do something that you believe passionately in,"



Alan Hassenfeld (left) unveils the marker to Hassenfeld Common with the help of (l-r) President Ronald K. Machtley; Jack Callahan '56, chairman of the board of trustees and campaign vice-chair; and George Bello '58, campaign chair.

said Hassenfeld, "but then to be honored for it is not something I am used to." He acknowledged Bryant's past and present leadership and, in particular, the board of trustees for instilling in him a love for the college.

"What a wonderful family this has become," said Hassenfeld. "It is amazing to be able to be a part of something and see the changes that are taking place."

Memorial Grove established

Bryant College lost some of its own in the tragedy that struck New York City and the nation on September 11. Shawn Nassaney '98 and Lynn Goodchild '98 died on United Airlines Flight 175 as the two were on route to Hawaii. Missing and presumed dead are Jason Coffey '98, William Lum Jr. '78, and Bruce J. Eagleson, who attended Bryant from 1967-68.

A Bryant trustee has anonymously pledged \$300,000 to fund a scholarship in memory of Goodchild, Coffey, and Lum. Family, friends, and colleagues of Shawn Nassaney have raised more than \$70,000 to support a scholarship fund in his name.

Recognizing that other alumni and family members may not yet be identified as victims of these tragic events, a Memorial Grove – located on the Hassenfeld Common – has been established as a living tribute to the spirit of those killed and a sign of hope to the families and friends they have left behind.

Homecoming/Reunion a winning combination



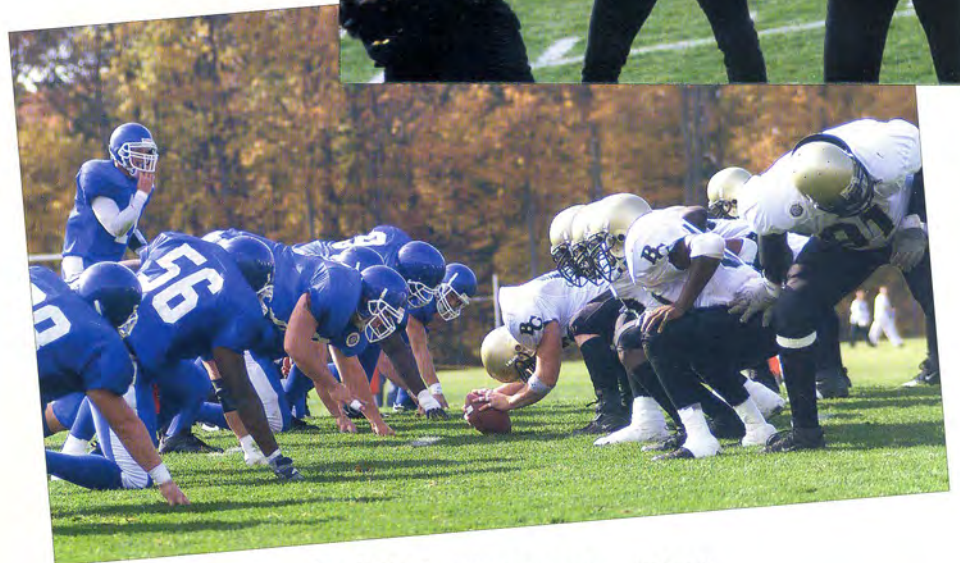
Juniors (l-r) Matt Taylor, Eric Floyd, Dan O'Brien, Keith Anderson, Ian Resler, and Alexe Lopes take Bulldog spirit to new heights.

The first-ever-combined Homecoming/Reunion weekend at Bryant, held October 19-21, mixed perfect weather with an array of exciting events. From sports to alumni reunion activities to Bryant Fire – a bonfire on the campus pond – the weekend brought together more than 4,500 students, alumni, faculty, and guests. Thanks to everyone who helped to make this event such a success!

Bulldog cheerleaders (l-r) Kim Malo '04, Caitlin Shay '05, and Tammy Sinkiewicz '03



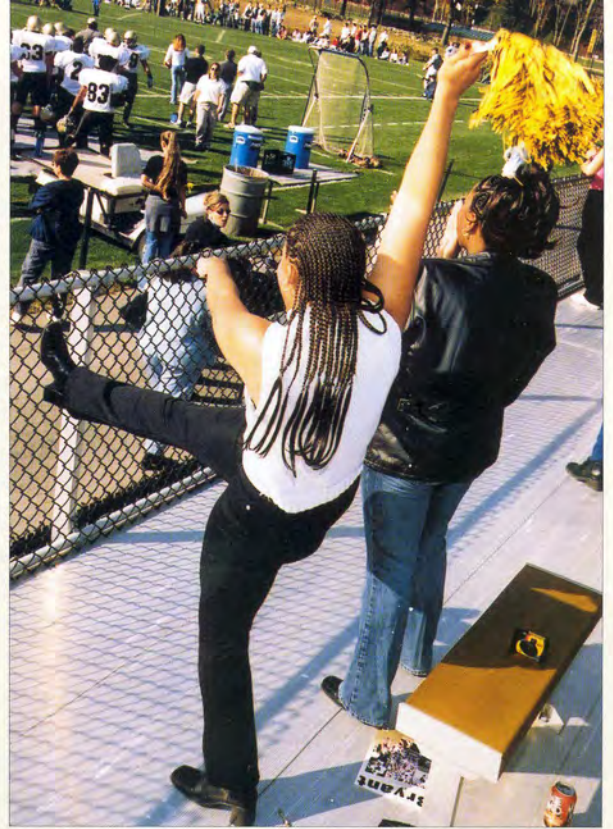
Robert Dietrich '81 and Biggy



The Bulldogs defeat Umass Lowell 31-16.



A football tailgate party for faculty members (l-r) Ron Deluga, Judy McDonnell, Paul Lokken, Judy Barrett Litoff, and Bob Harris



Alycia Ewing (l) cheers for her brother, junior tight end Adam Ewing, with friend Emfanie Davis



Members of the volleyball team at Bryant Fire



The first Shawn Nassaney Memorial Road Race draws more than 500 participants including (l-r) brothers Patrick and Ryan; Patrick's wife, Stacy; and parents Patrick Sr. and Margaret. Shawn died on Flight 175 on September 11, along with girlfriend Lynn Goodchild. Both were 1998 Bryant alumni.



Professor Hong Yang enjoys the Bulldog Fun Tent with daughters Crystal (center) and Emily (right). Their friend, Cindy Wang, is on the left.



Staff from Fidelity Investments, primary sponsor of Homecoming/Reunion include (front row, l-r) Michael Collins '01, Maria Kane '87, Fred Almeida '89, Samantha Corbo, Heather Jenners; (back row, l-r) Frank Puda '02 MBA, Kenneth Ciak, Kristen Parra, Holly Jensen, and Jason DeLeon '02.

Seniors register for spring classes in under one hour



from around the world. More than 350 undergraduate students completed the registration process in the first five minutes, and 97 percent of eligible seniors registered in the first 20 minutes – a task that would have taken at least two days employing the old “in-person” registration process.

It was noted that Professor Patrick Keeley’s class, ENG355 *The Novel*, closed in 30 seconds.

Banner Web functionality allows students to manage their spring 2002 course schedule from now until classes begin in January. They can add/drop courses or search for class seats that may open up between now and the start of classes.

“This was a remarkable achievement both technologically and administratively,” said President Ronald K. Machtley. “Much credit is due to the Banner Team and to the students who did their homework on the new system and came to the session well prepared.”

The entire undergraduate student population had the opportunity to register via the Web by November 17. Registration will remain open until classes begin on January 18.

November 1 represented a milestone in Bryant’s history as undergraduate and graduate students registered for spring courses online for the first time ever.

SCT Banner, the new administrative software system, enabled students to access the course registration process from their residence halls, homes, offices, the Koffler Center, and virtually

the corner around

November 21-23

Thanksgiving recess
Offices closed beginning at noon on Nov 21

December 5

Festival of Lights

December 8

Employee holiday party
6 p.m., Westin Hotel

December 11

Classes end

December 12-20

Day exam period

December 17-20

Evening exam period

December 24

Day before Christmas
Offices closed

December 25

Christmas Day
Offices closed

January 1

New Year’s Day
Offices closed

DON’T FORGET TO R.S.V.P. FOR

The 2001 Bryant College Holiday Party

FOR FACULTY, STAFF, AND THEIR GUESTS

Saturday, December 8

Westin Hotel, Providence

Reception begins at 6 p.m.

followed by dinner and dancing.

Respond to Ext. 6921 by Dec. 3 or e-mail tdnelson@bryant.edu

FYI

Professor Frank Bingham presented a paper, “Relationship Marketing: A Case Example of Using Incentives to Increase Retention of Alumni Donors,” at the 2001 Hawaii Conference on Business in Honolulu. Co-authors were Professors Charles Quigley and Keith Murray.

GOOD SPORTS

Women's, men's soccer coaches win top honors



Chris Flint



Seamus Purcell

The Northeast-10 Conference has announced that Bryant College women's soccer coach Chris Flint and men's soccer coach Seamus Purcell have been named the 2001 coaches of the year in their respective sports.

The awards highlight a significant presence for Bryant on the women's and men's all-conference teams. Bryant, which didn't have a player chosen to either team last season, had two women

earn second-team recognition, while three men were named to the third team this year.

Flint was an overwhelming choice for women's coach of the year after he orchestrated an incredible turnaround for the Bulldog program. After going 3-13-0 in his first year with the Bulldogs last season, Flint led Bryant to a school-record 13 wins through November 5, a fourth-place finish in the Northeast-10 Conference, back-to-back appearances in the weekly Division II top 25 poll, and the program's first NCAA tournament appearance.

Sophomore midfielder Allison Kelly (Trumbull, Conn.) and freshman forward Christine Kalukiewicz (Littleton, Mass.) were Bryant's representatives on the all-conference second team. Kelly set a school record with 31 points on 12 goals and seven assists this season, while Kalukiewicz is tied with Kelly for the Bulldogs' single-season goals record (12) and has 26 points on the year.

On the men's side, Purcell led Bryant to a 10-8-0 overall record through Nov. 5 and an 8-5-0 mark in the Northeast-10 Conference after the Bulldogs went 4-11-0 just one year ago. Bryant won eight of its last 10 matches to close the regular season and finished with more wins than any Bulldog team since 1992.

The Bulldogs' all-conference selections were junior forward Michael Mourelo (Farmingville, N.Y.), sophomore forward Clint Stonacek (Omaha, Neb.), and sophomore defender Andrew Brabender (Newark, Del.), who earned third-team recognition. Mourelo has team-highs of eight goals, five assists, and 21 points on the season, while Stonacek scored eight goals with three helpers for 19 points as a sophomore. Brabender, meanwhile, was Bryant's starting sweeper and has two assists in 2001.

The men's team also was rewarded for a fine season with an invitation to the ECAC Division II tournament.

Marketing and the media

How does the news media use marketing principles to determine viewer preferences? Have the events of September 11 changed the way news is marketed?

Bryant students found out firsthand from NBC 10's consumer reporter Audrey Laganas, who spoke in October to marketing classes of Professors Elaine Notarantonio and Robert Valvo.

Laganas talked about how the top local news station uses ratings information and on-air personalities to market to advertisers and viewers. She touched on other topics as well including her work as a specialty reporter, breaking into the field, and women in journalism.

Laganas will return to campus in the near future – this time with a camera crew. She plans to do a consumer story that ties into a marketing project on consumer satisfaction that the students are undertaking.



Audrey Laganas, consumer reporter

PEOPLE

New Faces

Michael Antosia
Circulation Assistant
Library
photo not available



Diane Costa
Support Services
Assistant



Brenda Doran
Associate Director
Transfer Admission

Gary Farrell
Custodian
Physical Plant
photo not available

Michael Fleury
Custodian
Physical Plant
photo not available



Sascha Johnson
Copy Center Assistant
Support Services



Cathy Laliberte
Facilities and
Maintenance
Coordinator
Physical Plant



Shannon Maldonado
Secretary
Development Office

Beth Royer
Custodian
Physical Plant
photo not available



Heather San Bento
International
Marketing Support
Specialist
Export Assistance
Center



Christina Senecal
Development Writer

Promotions

Marcia Beaulieu
Office Coordinator
Alumni Relations

John Giugliano
Information Technology
Support Specialist

Donna Harris
Assistant Director
Alumni Relations

Sheila Leonard
Loan Coordinator
Financial Aid

Vicki Paquin
Regional Program
Coordinator
Alumni Relations

JoAnne Socci
Faculty Suite Coordinator



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