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### Exchange, June/July, 2002

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# BRYANT Exchange

FOR AND ABOUT THE PEOPLE OF BRYANT COLLEGE

June/July 2002

## "Find your cause and a way to give back..."

**Rick Goings, undergraduate speaker**

The Class of 2002 is all smiles.



President Machtley  
takes the rain in  
stride.

**I**t poured before, during, and after Undergraduate Commencement on May 18. Not a warm, summery rain but the kind of cold, wind-driven rain that made it a challenge for 656 graduates and their families and friends to stay warm and dry, even under the main tent. Many guests and parents with small children watched the ceremony from inside sites in Hall 16, the Bryant Center, and the Unistructure.

But the weather didn't dampen the spirit of the graduates who had worked so hard for this day. Kerry Beach '03, electrified the audience with her rendition of the national anthem, and Courtney Zullo gave an inspiring Senior Class Charge.

Rick Goings, chairman and CEO of the Tupperware Corporation, one of the world's leading companies with annual sales in excess of \$1.2 billion, received an Honorary Doctor

of Business Administration and gave the keynote address. In standard Letterman format, Goings shared the top 10 life ideas he learned from mentors over the years.

"Understand that a little fragrance always clings to the hand that gives flowers," said Goings. "My mother always said this to me. In essence it means that you get by giving. Find your cause and a way to give back and invest yourself in the betterment of society.

And, in spite of what your mother or professor told you about acting your age, don't grow up. Anything worth doing should be fun!"

Also receiving honorary degrees were Bryant's beloved English Professor Patrick Keeley, who died on April 29 after a long battle with cancer, and M. Anne Szostak, chairman and

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# Trading places



Pictured are (front row, l-r) Thomas McInish; Bryant Professors Elizabeth Yobaccio and Asli Ascioğlu; Robert Wood; (second row, l-r) Bryant Professors David Ketcham, Hsi Li, Hakan Saraoglu, and David Louton.

**T**he Financial Services Conference held recently on campus offered participants some unique insights on challenges facing stock markets today. "Current Issues in Market Microstructure" covered a variety of hot topics in

financial circles such as multi-market trading and the impact of Electronic Communications Networks (ECNs) on NASDAQ and NYSE trading.

Keynote speakers included Robert A. Wood, Ph.D., distinguished professor of finance, Fogelman College

of Business & Economics, The University of Memphis; and Thomas H. McInish, Ph.D., professor and Wunderlich Chair of Finance, Fogelman College of Business and Economics, The University of Memphis.

## Summer guests

### **JUNE 23-28**

Lloyd G. Balfour Summer Leadership Institute (35 guests)

### **JUNE 24**

Atlanta Braves tryouts

### **JUNE 24-28**

Max Good Basketball Camp

### **JUNE 29-JULY 3**

Offense/Defense Football (400)

### **JULY 2-3**

Jostens Yearbook (220)

### **JULY 6-10**

Troy Brown Football Camp (800)

### **JULY 7-11**

Mary Burke Basketball Camp

### **JULY 11-14**

MA Centers Retreat (1,000)

### **JULY 13-27**

EF Language Camp (400)

### **JULY 14-18**

Girls LAX (100)

### **JULY 21-25**

Mothers Against Drunk Driving (125)

### **JULY 21-AUGUST 21**

N.E. Patriots Training Camp (140)

### **JULY 22-26**

Max Good Basketball Camp

### **JULY 28-31**

Youth-to-Youth Eastern States Regional Conference (450)

### **JULY 28-AUGUST 1**

Boys LAX (125)

### **AUGUST 1-AUGUST 5**

Boys Elite LAX (100)

### **AUGUST 4-8**

Endless Boys Camp (100)

### **AUGUST 8-12**

Point Guard Camp (100)

### **AUGUST 9-11**

Big Picture, Inc. (110)

### **AUGUST 9-11**

Super Elite LAX (100)



# Embrace trade opportunities, cultures



**W**orld Trade Day 2002, “The European Union 1992-2002: 10 Years Later,” held May 30 on campus, brought together representatives from the European Union (EU) countries who addressed issues and strategies for entering the European market. This was the 20th year that Bryant hosted this event, which drew 400 people – the largest crowd ever.

World Trade Day was hosted by the Rhode Island Export Assistance Center at Bryant in conjunction with the Rhode Island Economic Development

Corporation and the Human Resources Investment Council. Primary sponsor was Beacon Mutual Insurance, and major sponsors included Fleet, GTECH Corporation, Lamar Outdoor Advertising, *The Providence Journal*, and Verizon.

Pictured at the luncheon are (front row, l-r) Anthony Miccolis, a representative from Senator Lincoln D. Chafee’s office; Roger Axtell, keynote speaker, best-selling author, and former vice president of worldwide marketing for the Parker Pen Company; Kristal Alley, U.S. Chamber of Commerce, Brussels; (back row, l-r)

Petros Sourmelis, Counselor for Trade and Commercial Affairs at the European Commission Delegation in Washington, D.C.; Raymond Fogarty, director of the Rhode Island Export Assistance Center and World Trade Center, Rhode Island; President Ronald K. Machtley; Jaymin Patel, senior vice president and CFO of GTECH Holdings Corporation; and James Segovis, director, The John H. Chafee Center for International Business.



# Award-winning faculty

**B**ryant's exceptional faculty regularly win awards for their diverse scholarly activities. As an example, four received faculty achievement awards, plaques, and cash awards at a reception held recently on campus. Cited were: **James Curran**, assistant professor of marketing, Excellence in Teaching; **Terri Hasseler**, associate professor of English, Outstanding Service; **Hsi Li**, professor of finance, Research and Publication; and **David Lux**, professor of history, Faculty Development Mentor of the Year.

**Petra Kuppers**, assistant professor of English, has received the 2001 Gertrude Lippincott Award, an international award for the best English-language article on dance history or theory written in 2001, for her article "Deconstructing Images: Performing Disability." Kuppers will receive the prize at the annual conference of the Society of Dance History Scholars at Temple University in Philadelphia this month.

The Executive Board of the International Association has selected **Wallace Wood**, professor of computer information systems, as Computer Educator of the Year for Computer Information Systems. This is the highest award given by the association to recognized leaders in information systems research and education. Presentation of the award will be made at the national meeting in Ft. Lauderdale in October.



James Curran



Terri Hasseler



Hsi Li



David Lux



Wallace Wood

## the corner around

**JULY 4**

Independence Day

**JULY 21-AUG 24**

New England Patriots  
Summer Training Camp  
Call (401) 232-1776 for  
practice information.

**AUG 12**

Victory Day

**AUG 31**

Residence halls open for  
new students

**AUG 31-SEPT 2**

Bryant Experience

**SEPT 1**

Residence halls open for  
returning students

**SEPT 2**

Labor Day

**SEPT 3**

Classes begin (graduate  
and undergraduate)

**SEPT 3**

Convocation  
7:30 p.m.

**SEPT 28-29**

Homecoming/Reunion 2002

# 28th Annual Service Awards

## New Faces



**Leah Larson**  
Database Secretary  
Alumni Relations



**Rebecca Murphy**  
Assistant Director  
International Admission

### PHOTOS NOT AVAILABLE

**Daniel Mathewson**  
Custodian  
Physical Plant

**Brian McCarthy**  
Plumber  
Physical Plant

**Juan Salazar**  
Public Safety Officer

**Kristin Shepard**  
Facilities Assistant  
Physical Plant

**S**eventy-five employees were honored recently for service to the college at the 28th Annual Service Awards reception. Honorees include:

### RETIREES

Dorothy Scott  
Marilyn Fair  
Janice Smith  
Henry Keigwin  
Carolyn Skeffington  
Lois Schillinger  
William Scheibal

### 35 YEARS

Patrick Keeley  
Alan Olinsky  
Wallace Wood

### 30 YEARS

Harriet Farrar  
Janet Morahan-Martin

### 25 YEARS

Michael Lynch  
John Swearingen

### 20 YEARS

Eugene Amelio  
Lorraine Benoit  
Judith Farrell  
Kenneth Fougere  
Mary Moroney  
Elizabeth Powers  
Claire Senecal  
John Topp  
Sue Wandyes

### 15 YEARS

Theresa Cancelliere  
Beverly Daignault  
Robert Deshaies  
Mell Mann  
Thomas Mefford  
Penny Pietraszka  
David Slocum  
Jane St. Onge  
Sandra Sylvia  
Linda Wood

### 10 YEARS

Dennis Bline  
Dean Carlson  
Charles Cullinan  
Louisa Doumato  
Antoine Joseph  
Timothy Krumwiede  
Julie LeBlanc  
Keith Murray  
Margaret Noble  
Vivian Paquin

Marsha Posusney  
Louis Reo  
James Segovis  
Shirley Wilson  
Lawrence Witner

### 5 YEARS

Yvonne Arruda  
Farokh Bhada  
Phoebe Butlin  
John Canning  
Sam Carr  
Thomas Chandler  
Glenn Clark  
Marc Furtado  
David Gannon  
Theresa Garlacy  
Simon Goudiaby  
Debra Inman  
Valerie Jarzombek  
William Jones  
Judy Kawamoto  
Philip Lombardi  
Linda Lulli  
James Miceli  
J.P. Nadeau  
Rene Parenteau  
David Pickering  
David Ray  
Richard Siedzik  
Joe Tucker  
V.K. Unni  
Robert Valvo  
Dania Whitaker



# Commencement 2002

continued from page 1

CEO of Fleet Rhode Island, and executive vice president and corporate director of human resources and diversity for FleetBoston Financial.

The previous afternoon, under bright sunny skies, the first graduates of an innovative MBA distance-learning program created specifically for employees of the Newport Undersea Warfare Center (NUWC) joined their traditional classmates at graduation exercises for 140 graduate students. For some of the 26 NUWC employees, it was the first time they returned to the Bryant campus since the program began in 1999. They earned their MBAs using textbooks, high-speed laptop computers, and the Internet. One student was assigned to Australia for six months; another connected from a coffeehouse in Malta. Two who were reservists were called up to active duty after the events of September 11 – they were able to complete

their degree requirements while defending our country.

David M. Walker, comptroller general of the United States, received an honorary degree and gave the keynote address. He talked about the importance of public service, developing a solid reputation, and making a difference.

“Life is full of difficult decisions, and the right choice isn’t always the easy choice, or the popular choice,” said Walker. “But whether we’re talking about an individual or a corporation, principled choices based on sound ethical behavior are the surest way to a proud reputation... a reputation that will stand the test of time. As a result, don’t hesitate to have the courage of your convictions.”

Confetti cannons mark the end of graduation exercises.



MBA recipient and NUWC employee Lance Batson, of East Providence, is surrounded by family.



Marketing student Brett Concors of Pine Bush, New York, finds a unique way to secure his mortarboard.



In conjunction with Tupperware founder... Pictured are (l-r) E... comptroller genera... chairman and CEO



Ryan Tavenor of East Lyme, Connecticut, receives his diploma from Stanley Baran, chair of the communication department.



Daniel Brady, of Providence, and Erin Barry, of Pittsfield, Massachusetts, receive their ROTC commissions as second lieutenants in the U.S. Army prior to accepting their undergraduate degrees.



“Married ... with MBAs” are (l-r) Carrie and Bob of Lincoln, and Carrie and Bob Bre...





Honorary degree recipient M. Anne Szostak, chairman and CEO of Fleet Rhode Island, is congratulated by Edwin Santos '81, Bryant trustee and executive vice president/director of corporate audit, Fleet Financial Group.



Michelle Comeau (l), of Whitman, Massachusetts, and Shannon Millerick (r), of Baldwin, New York, proudly display the class flag.



CIS concentrator Eric Jordan of Ossining, New York, cheers for his classmates.

With Rick Goings' receipt of an honorary degree, the campus was rededicated in honor of Earl Tupper, who generously donated the land for Bryant's campus 35 year ago. Kati Machtley; Jack Callahan, chairman of the board of trustees; David M. Walker, comptroller general of the United States; President Ronald K. Machtley; Susan Goings; and Rick Goings, chairman and CEO of the Tupperware Corporation.



David M. Walker, comptroller general of the United States, is the Graduate School speaker.



Judy Keeley receives a posthumous honorary degree for her husband, Bryant's beloved Professor of English Patrick Keeley.



Courtney Zullo prepares to read the Student Charge.



Christopher and Christine Collins, a couple from Wrentham, Massachusetts,



John Walsh, of Portsmouth, an MBA graduate of the Naval Undersea Warfare Center Distance Learning Program, joins his wife, Donna, and triplet sons Collin, William, and Matthew.



Rick Goings, chairman and CEO of the Tupperware Corporation, gives the undergraduate keynote address.



# Local high school unveils new Web site with a little help from Bryant

**D**avies Career and Technical High School in Lincoln unveiled its new Web site on June 10 at the Verizon-Bryant College Telecommunications Center on campus. The site was designed by Bryant intern Scott Limoges '02 and staff from the telecommunications center in conjunction with computer technology students and faculty from Davies.

The center works with small businesses and schools throughout the state to enhance the utilization of telecommunications technology, including the Internet. Davies School administrators contracted with the Verizon-Bryant College Telecommunications Center to upgrade the high school's Web site and make it more accessible and useful for current and potential students.

James Segovis, director of The John H. Chafee Center for International Business, who oversees the telecommunications center, and is a member of the Board of Trustees of Davies, also introduced the opportunity of working with graduate students from Bryant to create a broader marketing plan. A team of four marketing students from Bryant's M.B.A. graduate program have been working with Davies on this effort.



Since 1996, the Verizon-Bryant College Telecommunications Center has provided consultation services to Rhode Island businesses, organizations, schools, and teachers so they can more fully utilize emerging technologies. On June 12, Donna Cupelo, Verizon president & CEO Massachusetts/Rhode Island, presented Bryant with a check for \$85,000 to continue to support the center's efforts. Pictured, (l-r) are James Segovis; President Ronald K. Machtley; Donna Cupelo; John Kent, Verizon vice president, government affairs; and V.K. Unni, vice president for academic affairs.

## FYI

**Juan Florin**, assistant professor of management, has had a paper accepted by the prestigious *Academy of Management Journal*. The co-authored paper is titled, "A Social Capital Model of High Growth Venture."

**Judith Clare**, director of career services, recently participated in the "Take Your Daughter to Work" program sponsored by Fleet Technology Center. She led the opening session in which she introduced 50 girls, ages 9 to 13, to a panel of professional women who held nontraditional jobs and spoke of their career paths. Included in the panel was another Bryant employee, Lisa Laliberte, project manager.

**Professor Nora Barry's** article "Postmodern Bears in the Texts of Gerald Vizenor" will appear in the Fall 2002 edition of *MELUS*, Volume 27, Issue 3. The article shows the influence of Chippewa religion on contemporary fiction.

**Professor Marsha Pripstein Posusney** has been nominated to the governing council of the American Political Science Association (APSA), the national organization representing

political scientists in all sub-fields of the discipline. Nominations will be confirmed in August at the APSA convention.

A paper co-authored by **Professor Janet Morahan-Martin** titled "Increasing the Understanding of User Demographics in Online Sexual Activity" was published in the *Journal of Family and Sexual Therapy*, 28, 105-129. It was also mentioned in *USA Today* and on MSNBC.

A groundbreaking new survey by **President Emeritus William T. O'Hara** and **Peter Mandel** on "The World's Oldest Family Companies," the first list of its kind ever compiled, was published in the Spring 2002 issue of *Family Business* magazine.

**Professor Nanci Weinberger** was a source for two parenting magazines last month. She was quoted in an article in *Parenting* magazine titled "How to be the parent you want to be," and in a *Parents* magazine article on "Baby needs books."



# Entrepreneurial spirit thrives at Bryant

**E**ntrepreneurship is alive and well among students at Bryant College. More than 220 students participated in programs offered through the college's Global Entrepreneurship Program (GEP) during its very successful inaugural year.

Under the leadership of program manager Troy Byrd '01 and program consultant David Meschi '01, GEP established a Bryant chapter of the Collegiate Entrepreneurs Organization, the world's leading student entrepreneurial association that exposes students to proven techniques for successfully launching their own businesses.

GEP also kicked off a series of programs and competitions that focused on leadership training and skills development for

aspiring entrepreneurs. Events included a Business Plan Competition, Elevator Speech Competition, and the First CEO East Coast Student Entrepreneurship Conference, jointly hosted by Bryant and W.P.I. The conference brought together students from 22 colleges from Maine to Washington, D.C. More than 70 undergraduate and graduate students took part in the 1st Annual Brown University-Bryant College Business Plan Bootcamp.

As with any successful entrepreneurial endeavor, the GEP has generated creativity, enthusiasm, and commitment from those involved. Another fine Bryant tradition begins.

## Team Day 2002



Theresa Garlacy shows her competitive spirit.

Crew members help to bring in their captain (Professor Keith Murray).

**W**hatever floats your boat. Quite literally, that's what Bryant faculty and staff set out to do on June 14. Using building materials such as pool noodles, duct tape, and balloons, teams had one hour to plan and build seaworthy vessels that could swiftly navigate the waters of the

Wellness Center pool – with team captains aboard. Floats were judged on speed, water-tightness, and creativity. Prizes were awarded at the end of the day.

The boat-building exercise was one of a number of activities that promoted teamwork and camaraderie among staff.



## BRYANT ATHLETICS RANKED SECOND IN PRESIDENTS CUP STANDINGS

### Bulldog Women's teams add greatly to impressive tally

According to standings released a few weeks ago by Northeast-10 Commissioner David Brunk, Bryant College is now ranked second among 15 institutions in the final 2001-02 Northeast-10 Conference Presidents Cup.

Bryant moved up seven places from last year's ninth-place finish. The dramatic rise is a direct result of an incredible improvement in the standings of the Bulldogs Women's teams. Bryant ranked 14th in women's sports in the 2000-01 season and moved to second in the course of just one year.

The Presidents Cup standings measure the overall success of each institution's athletics programs in the 20 sports sponsored by the conference. An institution receives 15 points for a first-place finish in a particular sport, down to one point for a 15th-place finish.

Bryant won the regular-season conference championship in baseball and earned second-place points in volleyball, men's golf, men's lacrosse, and men's tennis.

"We're very pleased with the Presidents Cup standings this year," said Director of Athletics Dan Gavitt, "because it shows that the commitment to intercollegiate athletics made by President (Ronald K.) Machtley and the board of trustees is producing results. We were fortunate to send four of our established teams to NCAA tournaments this year, but we also saw terrific finishes from our new teams like men's lacrosse and field hockey."



Freshman Sarah Melican (No. 25) and the Bryant softball team had much to celebrate in the 2002 season.

The final tally on Bryant's 2001-02 athletics season saw the Bulldogs win a Northeast-10 regular-season title in baseball, claim Eastern College Athletic Conference championships in men's soccer and men's lacrosse, and send the volleyball, women's soccer, men's golf, and baseball teams to their respective NCAA tournaments. Four Bryant student-athletes achieved All-America status, with three first-team selections, while five Bulldog head coaches were chosen by their peers as NE-10 coaches of the year.

"Obviously there are a lot of people responsible for our success this year," said Gavitt, "but the credit really has to go to our coaches, who have been outstanding in their efforts to develop their programs and recruit quality student-athletes to Bryant College."

## 2001-02 NORTHEAST-10 CONFERENCE PRESIDENTS CUP FINAL STANDINGS

Institution/Points		
1.	Bentley	237.5
2.	<b>Bryant</b>	<b>208.5</b>
3.	Southern Connecticut	178
4.	UMass Lowell	175
5.	Stonehill	167.5
6.	Saint Anselm	149.5
7.	Assumption	148.5
8.	Merrimack	137
9.	Franklin Pierce	120.5
10.	Le Moyne	113.5
11.	Pace	113.5
12.	Saint Michael's	110
13.	American International	103.5
14.	Southern New Hampshire	75.5
15.	Saint Rose	60



# Latin American and Latina/Latino Studies Minor now offered

One of the newest programs of study at Bryant is the Latin American and Latina/Latino Studies minor. This program encourages a global perspective and appreciation for the arts and humanities as well as for the varieties of human expression across cultural boundaries. The minor also provides students with a sophisticated and broad-based understanding of U.S. neighbors in the Western Hemisphere through the study of language, literature, culture, and history.

Given the importance of immigration from Latin America to the United States and rapidly developing trade links through such mechanisms as the North American Free Trade

Agreement (NAFTA), this minor is especially timely, say Professors Paul Lokken and Cileine de Lourenco, who collaborated to develop the program. They find that students who gravitate to Latin American Studies tend to look for employment at the state department, with government agencies that deal with issues in Latina/o communities, or with multinational corporations.

Bryant students who have declared the minor have a variety of academic interests including accounting, marketing, computer information services, and finance.



## The thrill of victory

More than 400 athletes competed in the Northern Rhode Island Special Olympics held on May 4. Approximately 200 student volunteers and members of the Bryant College Alumni Chapter of Rhode Island aided the athletes in events such as relay races, softball throw, and the high jump. It was the 22nd consecutive year that this event was held on campus. Alumni member Heather Pattsfield '00 (right) helps a participant in the softball throw.

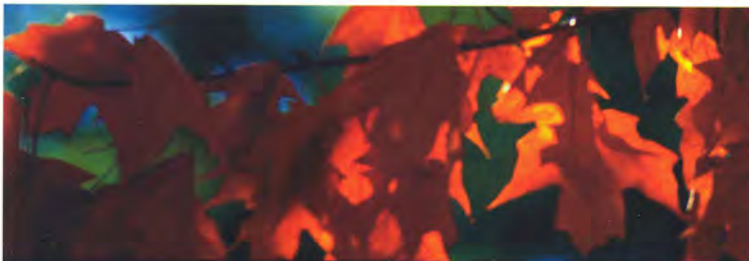
## Kresge Foundation issues \$750,000 challenge grant

Bryant has qualified for a one-time opportunity in The Campaign for Bryant to complete a major, \$750,000 challenge grant for the new George E. Bello Center for Information and Technology. The grant has been issued by The Kresge Foundation, a nationally known private foundation that has been supporting college and other nonprofit capital projects for several decades.

This is the first Kresge award in Bryant's history. In order to receive the \$750,000, Bryant must meet its \$20 million facilities goal by March 1, 2003.


This grant can help bring national attention to our award-winning campus. Find out how you can help by calling the development office at 232-6253.





BRYANT COLLEGE

# HOMECOMING *Reunion*



*Celebrate Your Success*

SAVE THE DATE  
September 28-29, 2002



*Bryant Exchange* is published from September to June by the Office of College Relations. Deadline for receipt of information is the 15th of each month.

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Patrick O'Conner, David Silverman, Peter Shulman '03,  
Peter Ventrone, James Veneto '05

Graphic Design: Angela Giusti

## Say it with XBRL

The cachet of XBRL continues to grow as companies like Microsoft write their financial statements in this format. Bryant's leadership role as the world's first XBRL Educational Resource Center was reinforced this spring when the college hosted a daylong conference for academics and business practitioners to focus on how XBRL affects business reporting and data assurance.

In addition, XBRL.org, the international consortium composed of some of the largest software, accounting, and financial services and consulting organizations in the world, held a two-day meeting at the college. The group oversees the development of this initiative and promotes the universal adoption of XBRL. A formal dinner recognized the award-winning projects from the international XBRL Academic Competition that was organized by Saeed Roohani, chair of the Bryant accounting department.

eXtensible Business Reporting Language (XBRL) is an XML-based specification that provides a standards-based method to exchange financial statements in a technologically friendly manner, particularly over the Internet. Utilizing XBRL, business reports can be prepared more easily and published in a variety of formats so information can be extracted reliably and retrieved simply.

Questions on XBRL should be directed to Saeed Roohani, 232-6168.