

2

Record highs reached at Bryant

4

Career coaching now offered through Alumni Engagement

5

Alumni find a home in real estate business

THE CAMPAIGN FOR BRYANT'S BOLD FUTURE

EXPANDING THE WORLD OF OPPORTUNITY

BRYANT ALUMNI BULLETIN

Vol. 18 | No. 2 | April 2015

From believing to achieving – 2015 Alumni Achievement Award winners

Bryant University's Office of Alumni Engagement announced five recipients of Alumni Achievement Awards for 2015. Director of Alumni Engagement Robin Warde P'17 says, "Bryant thrives because of active and engaged alumni who feel a strong sense of pride in Bryant and who invest themselves in our continued success. These alumni enhance the University's reputation through their personal and professional accomplishments, and we're happy to recognize this year's award winners."

This year's awards recipients are:

Distinguished Alumnus Award

Brian J. Terkelsen '86 (New York, NY), CEO, MediaVest, has provided invaluable marketing and advertising expertise to some of the world's most successful corporations, including American Honda Motor Company, Coca-Cola, Procter & Gamble, and Walmart, to name just a few.



Brian J. Terkelsen '86

A finance major, Terkelsen worked in investment banking for seven years. When his interests changed, he moved on to the entertainment marketing industry in the early 1990s, and co-founded Eco-Challenge Lifestyles, Inc., with famed reality TV producer Mark Burnett. Terkelsen began at Starcom MediaVest Group (SMG) in 2003 and, as global president of SMG's digitally-led content group LiquidThread, he created partnerships between entertainment and products, such as CoverGirl's involvement in America's Next Top Model.

"Let me tell you," says the first alumnus to receive both the Distinguished Alumnus Award and the Young Alumnus Leadership Award, "we don't always have to do the same thing we did. It's okay to change course 4, 5, 6, or more times."

Distinguished Alumnus Award – Graduate School

While with Collette, a Pawtucket-based travel services company with operations in the U.S., Canada, and the United Kingdom, **John Galvin '91 MBA** (North Attleboro, MA) achieved what very few executives do today – a successful career through 25 years at the same company, eventually rising to chief financial officer. In February 2015, Galvin was named Executive Vice President for AAA Northeast. AAA, Collette's largest client, offered Galvin a fabulous career opportunity, one he couldn't refuse.

John Galvin '91 MBA

"The time was right for a new challenge," says Galvin. "And major changes lead to new knowledge and success." Galvin serves on the Gilbane, Inc. board, and

his professional contributions have been recognized by organizations including Providence Business News, which named him CFO of the year (in 2012) for large private companies.

Galvin credits Bryant's MBA program for honing his team management skills. "I have enormous respect for Bryant. I recommend it to anyone I speak to on the topic."



Rita Williams-Bogar '76

Nelson J. Gulski Service Award

A management graduate, **Rita Williams-Bogar '76** (Montclair, NJ) enjoyed 25 successful years in corporate America, but wanted to be

her own boss. Now, as founder of Personal Development Solutions, LLC, she does what she loves. A dynamic speaker and

continues on page 7

Alumni Engagement Day: A Celebration of Knowledge, Experience, and Achievement

Alumni Engagement Day, one of Bryant's signature events, showcased the wide range of experience of some of Bryant's most successful alumni.

Alumni shared their expertise about pathways to success in the financial services industry, marketing in a global media market, and innovation and opportunities in healthcare. The March 27 interactive panel discussions were well attended by students, faculty, staff, and guests as well as alumni.

10th Annual Financial Services Forum

As part of the day-long event, Archway Investment Fund program students hosted the 10th annual Financial Services Forum, a culmination of the students' work man-

aging a fund that reached the \$1 million mark in mid-February. The forum, now in its third year being held in conjunction with Alumni Engagement Day, featured students presenting their hands-on learning experiences to alumni and other distinguished professionals in the banking, finance, and financial services fields.

Discussing their career paths during a Financial Services Pathways session, recent graduates highlighted the role the Archway Investment Fund program played in their success. Panelists included: **Brian Basiliere '07**, senior investment analyst with Prime, Buchholz & Associates; **Kendal Cehanowicz '11**, an associate in Black-Rock's Global Portfolio Compliance Group;

continues on page 7

A nationwide tour kicks off for expanding the world of opportunity at Bryant

Recently, President Machtley and other University Officers kicked off a nationwide tour promoting *Expanding the World of Opportunity: The Campaign for Bryant's Bold Future*, Bryant's \$75 million fundraising effort. In addition to Boca Raton, San Francisco, and Boston, President Machtley

will attend events in Chicago, Philadelphia, New York City, and Hartford in June 2015 (see Calendar, p. 8). "Our percentage of alumni who participate is important," says Machtley. "It's an indicator, according to many rankings, of the satisfaction alumni have with regard to their education. Bryant will always be your school. Continue to invest in us, and we'll continue to ensure your diploma increases in value."



(L-R) President Ronald K. Machtley and Kati Machtley with Gordon and Ursula Riblet P'97 at the Boston Campaign event. The Riblets continue to support Bryant in many ways, almost 20 years after their son, Mark's, graduation.



www.bryant.edu/social

at Providence, RI
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BRYANT ALUMNI BULLETIN
Bryant University
1150 Douglas Pike
Smithfield, RI 02917-1284

WHAT'S NEW | BRYANT BUILDS

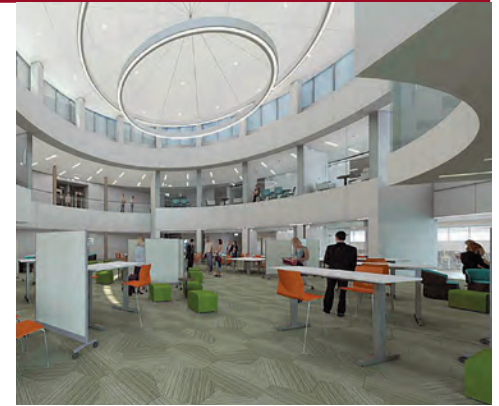


The Bryant Bulldog statues, a gift from the Class of 2009, oversee construction of the new Weight and Conditioning Center in the endzone of Bulldog Stadium.

Bryant is creating innovative domestic and international facilities that inspire excellence. In the next year, we will add more than 250,000 square feet both at the Smithfield campus and in Zhuhai, China. Our design for the future is underway.

The 'Bryant Builds' plan will add more than 250,000 square feet of innovative facilities to inspire excellence:

- **School of Health Sciences Physician Assistant Learning Center**, completed in March 2015
- **Academic Innovation Center**, groundbreaking in May 2015 and completion by fall 2016
- **Athletic facilities**, with construction currently underway and all projects completed by August 2016
- **New entrance and integrated landscape**, complements new construction



Architect rendering of the interior of the Academic Innovation Center.

and will enhance access to our facilities and programs, completion by fall 2016

- **Bryant University Zhuhai**, joint venture with Beijing Institute of Technology Zhuhai campus, ground-breaking in March 2015, with completion by March 2016. *Our Chinese partners have invested all of the capital for this project.*

BY THE NUMBERS | RECORD HIGHS AT BRYANT



MORE THAN \$1 MILLION
CURRENT VALUE OF THE STUDENT-MANAGED ARCHWAY INVESTMENT FUND, ESTABLISHED IN 2005 WITH \$200,000. MARKET GROWTH AND ADDITIONAL INVESTMENTS HAVE BOOSTED THE PORTFOLIO'S VALUE



98.6%
OF THE CLASS OF 2014 EMPLOYED OR ENROLLED IN GRADUATE SCHOOL WITHIN SIX MONTHS OF GRADUATION

4,800
ALUMNI PARENTS, AND FRIENDS DONATED **\$4 MILLION** TO THE BRYANT FUND IN FY 2014



3,752
NUMBER OF ALUMNI WHOSE GIFTS WERE BETWEEN \$25 AND \$250 **\$275,000** TOTAL VALUE OF THOSE GIFTS



Regional Alumni Network (RAN) and other alumni events



December 21 | Denver, CO
Jean (Billie) Chladek '59, Cassandra Sulmeisters '18, and Walter Sulmeisters P'18 enjoyed brunch in the Champion Room before heading down to watch our Bulldogs take on the Denver Pioneers in a close basketball contest. We won by 2!



January 7 | New York, NY
Gabriella Rossi '12, Paden Sadler '14, Jonathan LoBosco '14, Donald Mendenhall '13, and Madeline Simonsen '14 gathered at PwC in NYC to share their experiences with current Bryant students.

CATCHING UP WITH...



Michelle Parad '05
Senior Internal Auditor, Corporate Audit Services,
Voya Financial

Though surrounded by Notre Dame alumni and alumni of other big-name colleges and universities in the Master of Science in Accountancy program at Notre Dame, Michelle Parad '05 was not intimidated. "My Bryant education prepared me for that academic challenge in ways that some of my peers were not," she says. "I hope more Bryant students and alumni will go out of their comfort zones and reach for graduate programs at big-name schools because then they will learn that they, too, are set up for success through their Bryant experience."

Now a senior internal auditor on the Corporate Audit Services team at Voya Financial, Parad always knew she wanted to be an accountant. "I had wanted to be a tax accountant and open my own firm," she says, "but courses in tax and auditing along with internships at KPMG and PwC helped me choose auditing, a career I love."

Anyone attending Bryant between 2002 and 2005 might recognize Parad. She worked at Laptop Central (her senior year, she worked alongside her brother, Jonathan Parad '08), participated in Student Programming Board, Student Alumni Association, and Hillel, among others. She was an Orientation Leader and a Bryant Experience Leader. She worked in the President's Office and was a member of the winning 2005 xTax competition team.

"I re-watched the DVD of the xTax competition just last summer. Of the five team members, three were sitting on the couch with me, watching and reminiscing," she says. "We're all still good friends, which is pretty awesome." And it's not just her former teammates with whom she's stayed in touch. "I made some of my best friends at Bryant. One became a Justice of the Peace and officiated my wedding."

Parad's most meaningful mentor relationship was developed in South Bend, Indiana. With another Bryant alum. "Accounting Professor David N. Ricchiute '70, DBA, was my favorite Notre Dame professor," she says. "Not that the others weren't great, but he was engaging and fun to learn from. And to have a connection to home while in Indiana was nice."



Greg Otterbein '84
Branch Manager, Southern California, Shamrock Foods

Many Bryant alumni may remember Sysco as a supplier for the cafeteria, but it's a company name they probably haven't thought much about since graduation.

For Greg Otterbein '84, however, Sysco didn't just sustain him while at Bryant. It became his employer for 27 years.

Otterbein progressed from an entry level position in beverage sales to Senior Vice President of Marketing & Merchandising, Executive Vice President of Sysco Albany, and eventually President of Sysco Northern New England for 11 years. He led with a philosophy of "Incremental Improvement in Every Area of Our Business Every Year." In recognition of his efforts, he received the United Way-Greater Portland "Leading the Way Award" for 2008 as well as the Sysco National Community Service Award the same year.

Having reached the pinnacle with Sysco and looking for a new challenge, since 2012, Otterbein has been Branch Manager of Shamrock Foods, overseeing the Southern California distribution plant. Shamrock is a family-owned business, though not Otterbein's, that has been around since 1922.

A marketing major, Otterbein got a taste of food service operations while a director of Brycol. He managed the on-campus Pizza Loft restaurant, a concept he developed with Steve Antoni '85 and his family.

"This was a great first step in training to understand the real business world," he says. "I loved sales and promoting. I knew marketing was my career path."

One of the most important skills he learned, Otterbein says, is the ability to get along with people. Today, he enjoys mentoring new associates and sharing what he learned at Bryant and throughout his career.

He still gets together with more than ten of his roommates on a semi-annual basis. Their latest outing was spring 2015 in Hilton Head.



Marcia Chong '12
Advisory Services Analyst, Third Sector Capital Partners

Marcia Chong '12 is an advisory services analyst at Third Sector Capital Partners in Boston, MA, a leading nonprofit advisory firm that is building a new global industry in the fields of Pay for Success and Social Impact Bonds. The organization's work has been cited by *Forbes*, *The Wall Street Journal*, *The New York Times*, Google, and others as "the social innovation of our time."

Chong joined Third Sector as a RISE (Residency in Social Enterprise) fellow, the first Bryant representative in her cohort – and one of the few from a non-Ivy-League school. She knew joining a startup was a risk, but she believed in its mission. It aligned with her interest in sustainable and measurable social causes, a passion that was ignited by a course with Bryant Associate Professor of Sociology Sandra Enos, Ph.D., who continues to inspire and guide her to this day.

Chong chose to attend Bryant after researching the University and speaking to faculty and students in the International Business program. "Out of all the other schools I looked at, I felt that Bryant had the strongest emphasis on developing global leaders," she says. She complemented her International Business major with a concentration in marketing, and minors in French and sociology and service learning.

Learning to work in groups with people from diverse background and different viewpoints was a critical component of her education, adds the native of Ecuador who grew up in Milford, MA. While at Bryant, Chong took part in several social enterprise experiences that included the Fair Trade Federation and the Capital Good Fund, reinforcing her desire to work in an environment where she could bring about measurable social impact.

She cites Bryant's professors and the integration of business and liberal arts as central to helping her to find her career path. "Having to take sociology, anthropology, and other liberal arts courses inspired me to take a different course of action: to pursue a career that uses business principles to make sustainable social impact, something that is becoming mainstream today."

View more pictures at www.bryant.edu/alumniphotos



January 13 | Hartford, CT

Bryant students had the opportunity to get real-world advice from alumni at the student-alumni career networking event in Hartford.



January 15 | Boston, MA

Aaron Santos-Pereira '14, Vinton South Jr. '10, and Glen Silverman '91, '94 MST pose for a quick photo before giving job and internship tips to undergraduates.



February 2 | Pittsburgh, PA

Cheering for the Bulldogs against Pitt were **Geoffrey Ensby '10, Steve Ruggiero '79, and Patty (Brennan) Ruggiero '80.**

CAMPUS VISITS MADE PERSONAL



Dominik Wellmann '98 (2nd from right) visited campus to speak with students in the International Business Club. Dominik lives in London but is on a long-term assignment in Saudi Arabia.



Faraz Sattar '96 visited campus from the San Francisco area.



Nakul Roy '08, from India but now working in Dubai, visited campus in March.

Be sure to contact the Office of Alumni Engagement if you plan to visit.

Whether living near or far, alumni are encouraged to come to campus and tell us about their Bryant experiences. Email alumni@bryant.edu with your expected visit date.

The Bryant Alumni Travel Program



Southern Italy | September 29-October 6, 2015

Experience Southern Italy's best. Begin your eight-day journey in Sorrento and enjoy visits to Naples, the famous ruins of Pompeii, and the Isle of Capri. End your adventure with two nights in Giardini Naxos, Sicily, and a trip to Taormina to visit its famous Greek amphitheater.

Cuba | April 17-25, 2016

Bryant's 9 day/ 8 night program in Havana, Cienfuegos, and Trinidad de Cuba will allow Bryant alumni travelers to experience the real Cuba today. Our 2014 humanitarian trip was so popular that we're returning in April 2016. The Cuban culture intertwines European and Afro-Cuban cultures, food, music, and religion. You will find the Cuban people to be passionate about everything they do, from music to dance to their love of life. This group is limited to fewer than 20 travelers, so reserve your space now!

Visit www.bryant.edu/alumnitravel or contact **Kathleen Brown** at (401) 232-6041 or kbrown@bryant.edu for more information or to register.

Put me in, (career) Coach...I'm ready for a new job

Bryant's Office of Alumni Engagement is expanding its career outreach for alumni in the job market who are looking to make a change or to advance in their careers.

Four Bryant alumnae will inaugurate a new Executive Coach Referral Program. Each is an experienced career or executive leadership coach who has agreed to work with fellow alumni on a range of career

issues and challenges. "Bryant alumni who have been out in the job market five or more years may need more specialized services than the Amica Center for Career Education on campus can provide," states Robin Warde, director of Alumni Engagement. "This new program will augment advice provided on campus, and can help alumni who are in career transition access a full range of services."

The coaches each establish fees based on their geographic market and services sought, but all agree to provide at least a 10 percent or more discount for Bryant alumni. Warde also noted that she is interested in hearing from other alumni executive coaches who want to be included on the website. Contact Warde at rwarde@bryant.edu.

Additional services for alumni available through the Amica Center for Career Services include their weekly newsletter of job listings, *Job Source*, and a link to information on the Executive Development Center certificate and other specialized training programs at Bryant. For information on the Executive Coach Referral Program and other career related services, visit alumni-connect.bryant.edu/careers.



Regional Alumni Network (RAN) and other alumni events



February 19 | New York, NY

Bryant MBA students spent the day in New York City visiting companies and were greeted by alumni at night for a social networking event. Pictured (L to R): **Kyle Baldwin '11**, **Pooja Viswanathan '15 MBA**, **Timothy Crandall '15 MBA**, and **Zachary Siska '11, '15 MBA**

February 21 | Smithfield, RI

Former teammates reconnected with one another and their coaches before cheering for the Bulldogs during Bryant's annual basketball reunion.



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These alumni are sold on the real estate biz

Joan Rapp Bothast '52 turned 82 in January but still goes to the office every day. She has been a realtor with Coldwell Banker Residential Brokerage for 39 years and in the industry for a total of 44. She shares an office in San Marino, CA, with her son, Lee, and says, "He's a wonderful son. I probably wouldn't be working if not for him."



Joan Rapp Bothast '52

These alumni realtors say real estate is always a good investment and a way to build wealth. Here are some of their tips:

- Get pre-qualified, so you know what you can afford.
- Do your homework and know the area you are searching.
- For recent graduates: Start now. Buy something, even if it is not your dream home, but a quality place in a good area. Take advantage of first-time home buyer mortgage programs. Rent the bedrooms to friends to help pay the mortgage.
- For retirement homes or investment properties: Buy quality, so you can rent it or sell it with ease.
- Connect with a realtor who will listen to your needs and work hard for you. Want to know if there are Bryant alumni realtors in your area? Search Bryant + Realty on LinkedIn.

Bothast says she still enjoys meeting different kinds of people, the challenges of negotiation, and drawing on her accounting degree to help people understand how to pre-qualify for a mortgage.

Three generations

It's also all in the family for **Harry "Chip" '77, Russ '78, and Jeff '80 Neumann**, who work in the Connecticut-based Neumann Real Estate firm founded by their parents in 1969.



Harry "Chip" Neumann '77

Chip Neumann says he applied to and was accepted by three schools but "when I took a visit to Bryant and saw the campus, I was 100 percent in."

Russ Neumann followed, liking the small, new campus, Bryant's positive reputation and its attractive business programs.



Russ Neumann '78

Jeff Neumann wanted a marketing degree, knowing it would help in his career, and found it an easy to decision to choose the same school as his siblings. The

only brother to not enter directly into the family business after graduation, Jeff Neumann took a job at American Can Corporation because the economy at the time was not conducive to selling real estate. He joined his parents and siblings five years later and now manages one of the New Fairfield offices.

"Any class that had to do with marketing, and there were a lot of them, was instrumental in me getting into the day-to-day sales business," Jeff Neumann recalls. "I'm a people person and I like meeting people."

The brothers all appreciate the opportunity to work with family; their parents and a sister are in the firm, along with Russ and Jeff's sons.

"I can trust my relatives," Chip Neumann asserts, with Russ Neumann noting that "it is truly gratifying having a family business to continue now three generations." Jeff Neumann adds, "We've all grown together in this whole thing so it's pretty exciting. It's been a real adventure."

All three benefitted from having a similar education. "The Bryant experience helped me mature and also learn about good business principles that I applied throughout my career," says Russ Neumann.

Well-rounded graduates

Gary Blaine '92 spent ten years in financial services sales and marketing with ITT Hartford Life, Raymond James and Associates, and American Skandia Life Assurance Corp. before moving to Naples, Florida, to open his own business. He became a realtor, now with Premier



Gary Blaine '92

Sotheby's International Realty, and says he enjoys it because "I am not chained to a desk. I am always learning something new. And I'm always meeting interesting, creative, successful, and influential people."

Blaine draws on his Bryant education, which he said fostered a lot of independence as well as team building, particularly through individual and group presentations. He particularly recalls Professor Roger Anderson who "didn't stand for rote answers to things. He pushed us to think. I have a lot of respect for him."

Bryant, he says, graduates creative thinkers, well-educated, and well-rounded people.

OCTOBER 16-17, 2015

REUNION @HOMECOMING

Make plans now to attend Reunion and enjoy a full schedule of fun.

Schedule highlights include Alumni Golf, Wine Tasting, Dinner, and Fireworks on Friday.

Start Saturday with our annual Memorial Service, followed by the Bryant Bulldogs vs. Duquesne football game and a special post-game celebration and dinner.

For a full schedule or to register, go to: bryant.edu/reunion

March 4 | Stamford, CT
Hudson Grille Networking Night
Nathan Sumpter Jr. '00 and Meredith (Vachon) Kane '00 caught up and reminisced about class memories at Hudson Grille.



March 5 | Brooklyn, NY
 Members of the Class of 2013 had a great time catching up and networking at Brooklyn Brewery!

View more pictures at www.bryant.edu/alumniphotos



March 8 | Boca Raton, FL
 President Ronald K. Machtley thanked **Carole (Oliner) Sukel '59 and Art Sukel '60** for graciously hosting alumni at their Boca Grove Plantation country club for the launch of Bryant's Capital Campaign.



BRYANT UNIVERSITY Alumni Association

Two years go by quickly. My term as president of the National Alumni Council will be ending June 30, and a new president will take over this volunteer role. For the past two years – during which time Bryant celebrated its 150th Anniversary and publicly launched its largest fundraising campaign in history – our focus at the National

Alumni Council was on how we can provide more benefits and services to alumni. We’ve explored opportunities to expand career services, increased opportunities for alumni to network with each other, and improved our digital and social media communication and platforms.

As you can imagine, nothing stands still at Bryant. The office adopted a new name to more closely align with its mission – Alumni Engagement. Working strategically across the University, our alumni staff partner with faculty and student groups to bring alumni back to campus and have expanded programs like Alumni Engagement Day with expert panels to enhance the students’ classroom experiences. Our presence on social media has exploded with more than 8,000 alumni on our official LinkedIn Alumni group (search



Dustin Goldstein '95

for Bryant University Alumni Association) and more than 5,000 ‘likes’ on our Alumni Association Facebook page.

Our website is now responsive – meaning it adjusts to your phone, tablet, or desktop computer depending on where you are logging in. Our Regional Alumni programs attract more than 1,700 alumni in person, and newly expanded online networking will bring Bryant alumni in contact virtually across the globe.

We re-launched an alumni credit card – so our graduates can show their school spirit and support alumni programs through this partnership. And we continue to explore ways to bring Bryant alumni products and services to the attention of fellow alumni. More recently, we brought specific expertise such as marketing and career coaching to augment the staff’s knowledge base.

I’m often asked how one gets chosen to serve on the National Alumni Council. The short answer is: Be involved, and stay involved. NAC members represent a cross section of alumni from regions throughout the country and from classes from the 1950s to recent graduates. Each NAC member is expected to be actively involved in his or her local Regional Alumni Network by attending events, mentoring students, and generally being ambassadors for Bryant. Demonstrate 100 percent support with annual gifts to the Bryant Fund. It’s a simple formula, and there is always room for more alumni to get involved and stay engaged.

I’m grateful for the opportunity to serve Bryant. If you are ever in Chicago – be sure to look me up.

— DUSTIN GOLDSTEIN '95

Bryant Fund

CREATING OPPORTUNITY

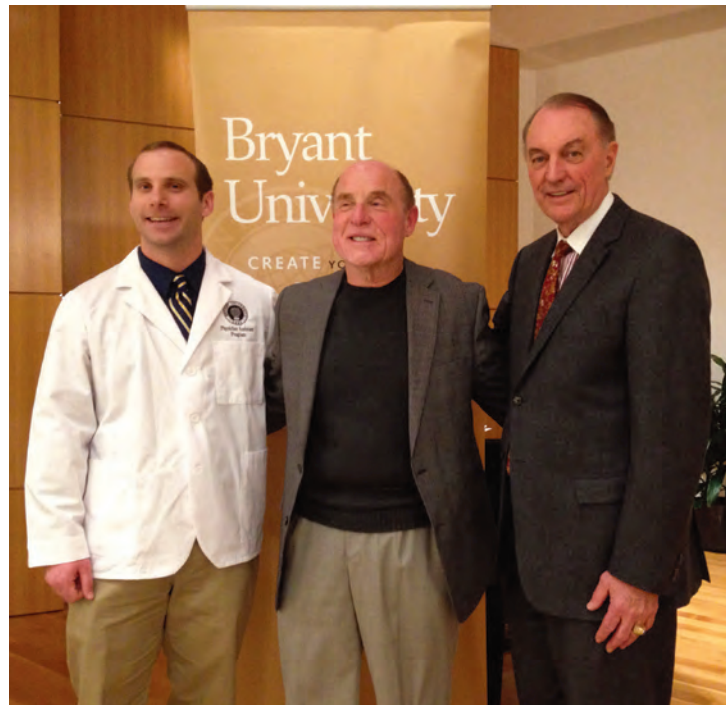
A Bryant education is life-changing, creating boundless opportunities.

The Bryant Fund provides direct support to the University—changing lives through scholarships, international experiences, faculty support, curriculum development and more.

Continue the tradition.

Create opportunity through a gift to the Bryant Fund today.

Visit bryant.edu/giving to learn more.



Barry Vinik '72 (center) of La Luz, New Mexico, proudly poses with his son, **Kevin Vinik '17 MPAS**, and Bryant University President Ronald K. Machtley at the White Coat Ceremony for the inaugural Master of Science in Physician Assistant Studies Program at Bryant.



Regional Alumni Network (RAN) and other alumni events



March 10 | Chapel Hill, NC
Bryant Men's Lacrosse vs. North Carolina

It was a nail-biting lacrosse game for our Bulldogs in Chapel Hill, NC. Bryant eventually fell 9-10 to the Tar Heels.



March 13 | Ft. Myers, FL

We had a great crowd of Florida area alumni and guests for Red Sox vs. Yankees at Jet Blue Park in sunny Ft. Myers.

March 14 | Naples, FL
2015 Naples St. Patrick's Day Parade

Florida area alumni showed their Bryant and Irish pride by marching in the Naples St. Patrick's Day Parade.



Alumni Achievement Awards

continued from page 1

facilitator, Williams-Bogar provides custom-tailored workshops and consults with businesses and individuals on leadership development, emotional intelligence, ethics, diversity, and insurance technical education.

Williams-Bogar served as a Bryant trustee for nine years and is now a member of the National Alumni Council. She helped organize the first Multicultural Reunion in 2007, speaks to student leaders, has been a panelist at the Women's Summit®, sponsored the President's Cup Golf Tournament for student scholarships, and co-hosted alumni events in New Jersey. To her, helping her alma mater is a labor of love. "I credit Bryant for helping me out of my shell," says Williams-Bogar. "When I started here, I was incredibly shy. Now I do public speaking for a living."



Brian Willinsky '99

Young Alumnus Leadership Award

A desire to continue learning and growing fuels **Brian Willinsky '99** (Medford, MA), public relations director for PerkinElmer, Inc. The global, publicly-traded corporation is focused on human

and environmental health, including research related to cancer treatments and cures – a cause Willinsky is committed to outside of work.

For the last nine years, he has walked in the Boston Marathon Jimmy Fund Walk. Four years ago, he helped form a team – the Ovarian Cancer Brigade – to raise money for the Dr. Ursula Matulonis Ovarian Cancer Research Fund at Dana Farber in Boston. "We've raised more than \$250,000, and our team is 60 members strong."

Willinsky says, "I will continue to walk and raise awareness until there is a cure, in memory of my mother Kathleen and for all those who are faced with this illness," he says. "I am not a doctor or scientist, but I can do my part to support their research."



Jack Trifts, Ph.D.

Distinguished Faculty Award

Jack Trifts, Ph.D., professor of finance, experiences a quiet pride when former students say, "Because of the knowledge I gained from your course, I got the job of my dreams."

Trifts says, "It's a great honor to be recognized by the alumni; they are so important to the University." Trifts, who



March 27 | Smithfield, RI | Alumni Engagement Day

Group photo from the 2015 Alumni Achievement Awards Ceremony. Congratulations to all the winners! Pictured (L to R): Bryant University President Ronald K. Machtley, **John Galvin '91 MBA**, Jack Trifts, Ph.D., **Brian Terkelsen '86**, **Rita Williams-Bogar '76**, **Brian Willinsky '99**, and president of the National Alumni Council, **Dustin Goldstein '95**.

frequently recruits alumni to judge and evaluate students' projects, served as dean of the College of Business from 2005 to 2010 before returning to full-time teaching and research.

"We supplement traditional textbook learning with hands-on case studies," he says. "My students build electronic portfolios as if they were research analysts

working for a mutual fund, and use these portfolios to show potential employers what they are capable of doing."

Trifts also infuses the study of ethics in finance. "The biggest failings in the financial markets in the last generation have ethical failings. We have to highlight and prevent more from happening."

Alumni Engagement Day

continued from page 1

and **Matthew Zewinski '07, CFA**, vice president and portfolio manager at Hartford Investment Management Company.

Margaret Dickinson '10, a member of the prime brokerage sales team at Fidelity Capital Markets, said "Being a member of the Archway Investment Fund was instrumental in getting my foot in the door at Fidelity."

Taking part in the program, said **Brett Lousarian '07**, a director in Babson Capital's Global Business Development Group, was "the single most impactful experience I had while at Bryant. It was a huge differentiator when interviewing. Small and large companies were wowed – well-known schools couldn't even compete."

Sharing insights about finance market trends were **Thomas Tzitzouris '99**, a director at Strategas Research Partners, **Robert DeLuca '95**, a managing partner

at the Andriole Group, **Stephen Tully '98**, director, institutional client service, at Cantillon Capital Management, and **Scott Voss '92**, managing director, at HarbourVest Partners.

The day's keynote speaker was Christian G. Pariseault, CFA, the senior vice president and director of bonds, North America, in the Fixed Income Division at Fidelity Investments.

Healthcare opportunities

Prominent alumni who are leaders in the healthcare industry took part in an inspiring discussion about the "The Business of Healthcare – Innovation and Opportunities."

The panel included: **Nicholas Balog '78**, CEO of WhiteGlove Health; **Philip Goss '81**, SVP, CFO and Treasurer of Trustmark Companies; and **Debra Paul '85, '94 MBA**, President and CEO of Fellowship Health Resources Inc. The moderator was Rhode Island Commis-

sioner of Insurance and former Bryant University Trustee Kathleen Hittner, M.D.

Noting that all three panelists graduated with accounting degrees, Paul stressed that there are many opportunities for someone with a business background in healthcare.

"There are so many players in this field," she said. "You have insurance companies, your provider, whether it's a physician or a hospital, a supply company or a pharmaceutical company."

Media experts

Distinguished Alumnus Award recipient for 2015 and CEO of MediaVest, **Brian Terkelsen '86**, Vice President of Advertising Sales for Revolt Media & TV **Rodney Gill '87**, and President of Turner Broadcasting Advertising Sales **Donna Speciale '84** were the heavy hitters from the media industry who shared their insight during a panel on "Marketing, Branding, and Identity in a Global Market." They all

agreed that breaking into this exciting, new, and constantly evolving field would be easier for those who know how to interpret big data. "Data scientists," says Speciale, "those who have a handle on data analytics – that's what we're looking for."

Terkelsen explains, "We can track where you are through social media and other mobile apps. If Honda is our client and you walk onto a Toyota sales lot, we're going to blast you with Honda ads. We have that capability."

Other important traits, according to the panel, are confidence and knowledge of the clients and consumers. "Ford wanted me to pair Big Sean with their Fusion model," says Gill. "I had to convince them to use that budget on their Mustang instead because Big Sean and his fans aren't the Fusion audience."

View more pictures at www.bryant.edu/alumniphotos



March 18-19 | Dallas and Houston, TX

Dallas and Houston area alumni met up to celebrate the launch of our historic campaign.

Top (L to R): **Elvis Mota '96**, **William Pyburn '09**, **Kathleen Brown**, **Sam Greco '73**, **Robert Hunt '05, '09 MBA**, and Edward Magro

Right (L to R): **Fred Lowery '67**, Edward Magro, **Gerald Berard '80**, and **Don Bishop '67**



March 20 | Hartford, CT

Bryant Alumni at the Hartford Wolf Pack

Matthew Cooke, Lauren Kenney, **Evan Gregory '09**, and **Matthew Moore '09** enjoyed a quick bite at the Comcast Coliseum Club before heading down to the Hartford Wolf Pack hockey game.

Calendar

May

Glastonbury, CT

May 13
Golf Skills Clinic

Providence, RI

May 13, 7:45-9:30 AM
Breakfast Series

Smithfield, RI

May 14, 5 PM
Graduate Commencement

Smithfield, RI

May 16, 10 AM
Undergraduate Commencement

London, UK

May 22, 5-7 PM
Alumni/Student Reception

June

Chicago, IL

June 3, 6-8 PM
Reception w/ President Machtley

Boston, MA

June 5, 10:30 PM
Red Sox

New York, NY

June 10, 6-8 PM
Reception w/ President Machtley

Providence, RI

June 10, 7:45-9:30 AM
Bryant 2U Breakfast Series

Smithfield, RI

June 12-14
Loyal Guard Reunion

Hartford, CT

June 17
Reception w/ President Machtley

Newport, RI

June 22, all day
President's Cup Golf Tournament

Boston, MA

June 24, 6-8 PM
New Graduate Welcome Reception

New York, NY

June 25, 6-8 PM
New Graduate Welcome Reception

August

Martha's Vineyard

August 1, 5-7 PM
Harborview Hotel Reception

London, UK

August 22, 6-8 PM
Cavendish Hotel

New alumni events are added weekly. Check alumniconnect.bryant.edu/events for the updated calendar and to register. Check www.bryantbulldogs.com for athletic contests in your area.

Partnerships

Notices received from 12/8/14 to 4/18/15

1983

Teresa (Barone) '83 to Richard Ballo on 11/22/14

2007

Melissa (O'Brien) '07 to James O'Connell '06, '08MBA on 10/25/14

2008

Heather (Greenwood) '08 to Joshua Jones '08 on 9/26/14

2009

Andrea Gette '09 to Himanshu Bahadur '10 on 2/8/15

Additions

Notices received from 12/8/14 to 4/18/15

1998

Julia Lynn Farber-Revoet to Stacy Farber '98 and Keith Revoet on 3/7/15

2004

Samuel David to Julie (Collins) '04 and Mark Capuzziello on 1/26/14

Logan Joseph to Amanda (Coyne) '04 and Nathan Howe on 1/19/15

Dorian Thomas to Sara (Carrubba) '04 and Matt Marshall on 1/24/15

Keira Rebecca McKinney to Sarah (McKinney) '04 and Brendan Shannon '01, '04 MBA on 8/5/14

Submit your "Partnerships" and "Additions" to the Office of Alumni Engagement by emailing alumni@bryant.edu or enter a class note through our online directory at www.bryant.edu/alumni. Send wedding photos that feature a group of Bryant alumni to alumni@bryant.edu. Resolution of photos should be "print-quality" (generally 300 pixels/inch).



Florida | Phi Sigma Nu

Brothers and life-long friends of Phi Sigma Nu gathered at their semi-annual outing. **John LaRocca '70** shared the exciting news with them that the Phi Sigma Nu/Delta Kappa Epsilon Endowed Scholarship Fund has reached the endowment level and the first award will be made to a deserving student next year. Several years ago, members of Phi Sigma Nu (which evolved into the Delta Kappa Epsilon fraternity at Bryant) banded together to establish this Endowed Scholarship Fund. If you would like to make a gift to the fund, please contact Susan Detri-Souve at Bryant University at (401) 232-6173 or sdetri@bryant.edu.



March 28 | Smithfield, RI | Bulldog Connection Athlete Networking

10 alumni athletes shared their personal journeys to a crowd of over 100 student athletes at the Annual Spring Bulldog Connection. For more information on this event and how you can get involved, visit Bulldog Connection on LinkedIn.

Contact Us

To submit personal or professional news and photographs, visit our Web site at www.bryant.edu/alumninews.

Contact us at alumni@bryant.edu or (401) 232-6040 with questions or ideas for future stories.

Stay In Touch

Find us on **LinkedIn**, **Facebook**, and **Twitter** by searching "Bryant University Alumni Association." On Facebook, go to www.facebook.com/bryantalumni. Join Bryant's secure online community by going to alumniconnect.bryant.edu and clicking on "Connect."

Alumni Weddings



October 25, 2014 | Groton, MA | Melissa O'Brien '07 and James O'Connell '06, '08 MBA

Front row (L-R) **Jeremy MacDonald '08**, **Melissa (O'Brien) O'Connell '07** (bride), **Michael Philipp '07, '08 MBA**, **James O'Connell '06, '08 MBA** (groom), **Brenden Smith '06**, **Gregory Najarian '06**

Second row (L-R) **Kyle Hoffman '11**, **Kim (Trapasso) Lynch '07**, **Elizabeth (Servant) Basile '04**

Third row (L-R) **Wendy (Shapiro) Leveillee '93**, **Dallas Lynch '07**, **Aimee (Tryba) Waters '07**, **Kristin (Pavao) Phillipp '07**, **Kendell (Lensing) Benz '07**, **Michelle Kavalchuk '07**

Back Row: **Kevin Tassinari '90**, **Paul Leveillee '88**, **Alan Waters '08**, **Marla (Vaughn) Smith '98**, **Caitlin (McCormick) Gaudreau '07**, **Jessica (Ricci) Jones '07**, **Katherine Elmore '07**, **Gary Kanavos '07**, **Nicholas Caccia '08**



September 26, 2014 | Brewster, MA | Heather Greenwood '08 and Joshua Jones '08

Back (L-R) **Josh Pedersen '08**, **Sean O'Leary '08**, **Shaun O'Malley '08**, **Jared Hager '08**, **Jeremy Lalonde '09**, **Roger Thistle '08**, **Steven Lang '08**, **Courtney Crabtree '08**, **Marie Lightowler '08**, **Emily (Hall) Lalonde '08**

Front (L-R) **Krystal (Bergeron) Pedersen '07**, **Angela DiSanto '08**, **Joshua Jones '08** (Groom), **Heather (Greenwood) Jones '08** (Bride), **Jennifer Colantonio '08**, **Brittany (Aiesi) Rose '08**



February 8, 2015 | New Delhi, India | Andrea Gette '09 and Himanshu Bahadur '10

Front Row (L-R) **Sanjana Desai '09**, **Luis Nath '10**, **Nakul Roy '08**, **Michael Stanton '10**, **Rishab Singhal '11**, **James Zozula '10**, **Nicolas Zalles Patino '09**, **Cristina Silva '10**, **Raisa Dougan '11**

Back Row (L-R) **Carla Martinez '10**, **Avni Jhunjhnuwala '10**, **Jake Eddy '10**, **Leticia Santana '11**, **Andrea Sanchez '09**, **Cristian Balestrieri '11, '12 MPAC**, **Himanshu Bahadur '10** (Groom), **Andrea Gette '09** (Bride), **Pamela Misle '10**, **Jessica Tardif '08**, **Pablo Madera '08, '10 MBA**, and **Phil Bock '10**.

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