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### Exchange, February, 2003

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# Exchange

FOR AND ABOUT THE PEOPLE OF BRYANT COLLEGE

## Women's Summit emphasizes leadership, ethics

Photographer: Karen Sachar



Sherron Watkins



Soledad O'Brien



Traci Lynn

## Conference sold out again!

The sixth Women's Summit, "The Character of Leadership," will be held at Bryant College on Wednesday, March 12, from 8 a.m. to 5 p.m. This event is sold out once again, with more than 900 registered. The conference is chaired by Kati Machtley.

Nationally recognized business leaders and professional women will join together for a day of discussion, workshop sessions, and networking aimed at cultivating leadership skills and reinforcing values in the workplace.

### Keynote speakers include:

Sherron Watkins, the Enron whistleblower who was named a *Time* magazine "Person of the Year" for 2002.

Soledad O'Brien, co-anchor of NBC's "Weekend Today," the network's top-rated weekend morning news program and a reporter for "Nightly News."

Traci Lynn, Ph.D., motivational speaker and founder and president of Traci Lynn International. Lynn has been recognized on "Good Morning America" and in *Essence* magazine for her innovative business success.

Fidelity Investments is the primary sponsor of the conference. Patron sponsors include Amica Insurance; Blue Cross & Blue Shield of Rhode Island; Cox Communications/Cox Business Services; Edwards & Angell, LLP; General Dynamics Electric Boat; IKON Office Solutions; Narragansett Electric; Sovereign Bank; Texas Instruments; The Providence Journal; and Tupperware Corporation.

Anyone who would like to be added to the mailing list for the next Women's Summit should call (401) 232-6565.



# Bryant's RISBDC launches Latino Business Initiative

Market research indicates that the Latino community is the fastest-growing ethnic group in Rhode Island. Existing or potential business owners who speak little or no English need help navigating through the maze of information and business resources that are available.

The Rhode Island Small Business Development Center (RISBDC) at Bryant College has launched the Latino Business Initiative to identify the needs of Latino entrepreneurs and deliver appropriate programs.

Last year, the RISBDC identified key community-based organizations and individuals to provide advice about the potential of this initiative. The group met twice with RISBDC staff to discuss the challenges, community structures, and different segments within the Latino community (Colombian, Puerto Rican, Dominican) and their unique needs.

"Based on their feedback, we developed a new model so RISBDC could work more effectively with the Latino community," says Adriana Dawson, assistant director, RISBDC. "We partnered with established community resources, and those organizations serve as our entry point to the community. We are building relationships, trust, and credibility within the Latino community."

Because of the cultural dynamic, it became clear that a grassroots approach would be the most effective means to build the program. Visiting local businesses to discuss programs and expected outcomes, and working with community resource partners has helped spread the word. Community partners even facilitate the workshops. Local Spanish media outlets widely publicized the RISBDC initiative.

"Now that others have tested the waters, more existing business owners are taking the time to participate because they see the value," says Dawson. "The success of these programs is the result of support from our community resource partners, grassroots outreach, and, most importantly, the need of this growing business segment. The RISBDC's mission is to help small business owners to be successful. Now, that includes the Latino community as well."



In late December, the Latino Business Initiative graduated 47 from its pilot program at a ceremony held at City Hall in Central Falls. Pictured is the RISBDC's Adriana Dawson.

## Save the Date

April 3, 2003

President's Cultural Series  
**Racky Thomas Band**  
Boston's premiere swinging  
blues band

7:30 p.m., Janikies Auditorium

General admission \$10; Bryant alumni \$5

Call (401) 232-6120 to reserve tickets.

Bryant students, faculty, staff can get free tickets at Bryant Info Desk.



# New Year's Business Forum

Despite the snow, nearly 100 local business professionals, alumni, faculty, and students attended the 1st New Year's Business Forum on January 29. Sponsored by the Bryant College Global Entrepreneurship Program (GEP), the program featured expert business analysts who provided a unique view of local, regional, and world economies, including the economic implications of a war with Iraq.

Rick Smith, producer of the television program "It's Your Business," moderated the event. Pictured (l-r) are Gary Ciminero, acting executive director of the House Policy Office of the Rhode Island Legislature, and director and past president of the New England Economic Project; Dr. Christopher Probyn, chief international economist, State Street Corporation, Boston; Troy Byrd '01, program manager, Global Entrepreneurship Program; Rick Smith; Ronald K. Machtley, president, Bryant College; Michael McMahon, executive director of the Rhode Island Economic Development Corporation, and executive counselor to the governor for economic growth and community development; and David Meskhi '01, associate, KPMG Forensic, New York City, and GEP consultant.

The evening concluded with a networking reception sponsored by Tillinghast, Licht, Perkins, Smith & Cohen.



## A winning combination

The development of the Center for Design & Business (CDB), a joint venture of Bryant and the Rhode School of Design (RISD), demonstrates the creativity and ingenuity of both educational institutions. The CDB was established to help manufacturers and business owners use design to develop more competitive products and businesses. It also provides business skills training to artists and designers. Recently, the Providence Chamber of Commerce presented Bryant President Ronald K. Machtley (right) and RISD President Roger Mandle with a certificate of recognition for the creation of the CDB.

## PEOPLE

### NEW FACES



Wayne Jewett  
Associate Controller



Janet Lalime  
Admission Counselor

### PROMOTIONS

Renee Buisson  
Director of College Relations

Sherry Chevalier  
Director of Administrator and User Services  
Information Technology

Patricia Ann Crawford  
Assistant Librarian

Janet Proulx  
Associate Director of Public Relations  
College Relations

### TITLE CHANGE

Leslie Bucci  
College Relations Coordinator



# Students drawn to Bryant/RISD offering

Bryant students showed their creative bent in a new special topics humanities course that was offered during winter break.

"Introduction to Drawing I," a collaboration between Bryant and the Rhode Island School of Design, closed out after just one day. Twenty-one students gained a whole new perspective, as they studied drawing through observation, explored drawing media, and discussed the theory of linear perspective.

"This course was very successful," says Professor David Lux, acting dean of undergraduate studies. He is enthusiastic about how well the course was received but not at all surprised. "Bryant students have a strong appreciation for and interest in the arts and humanities."

Petra Kuppers, assistant professor of performance studies, English, and humanities, also helped to establish the program. "The speed with which our student population took up the course says something very interesting about our students, and about our need to be sensitive to the whole being of our students," she says. "Lots of our students photograph, draw, write, or engage in other art making."

RISD Professor Ben Anderson taught the course. "My experience at Bryant was great. I found the students open, willing to take risks without the fear of failing, and above

all, eager to draw," he says. "Drawing is one of the most basic disciplines in the visual arts. One can convey an idea in seconds with a drawing where language can lag behind."

"What I'm interested in getting across to students is a heightened sense of perceptual awareness – a sensitivity to how one sees things in the world and how one might transfer what he or she sees to a two-dimensional surface. I think it helps students better understand visual information, and I also see it as an introduction to a world they may not otherwise think about."

Minerva Rodriguez '03, a December graduate and a member of the Reserve Officer Training Corps (ROTC), says that the class allowed her to expand the creativity that can help in her other courses. "If a class such as drawing calms, soothes, and relaxes a student, it can bring about a different type of creativity that wasn't there before," she says. "Finding a different and unique creative style can have a great impact on other classes at Bryant."

According to Elizabeth Powers, assistant dean of undergraduate studies/director of undergraduate programs, the College hopes to collaborate on future programs with RISD.

An exhibit of the students' drawings is planned for March.



Bryant students work with RISD Professor Ben Anderson to refine their artistic talents during winter break.



## Fournaris is "State Star"

Diane Fournaris, program manager of the South County office of the Rhode Island Small Business Development Center (RISBDC), is the recipient of the "State Star" award given by the national Association of Small Business Development Centers (ASBDC). Fournaris received the award from U.S. Small Business Administration Administrator Hector V. Barreto at the ASBDC National Conference in Nashville.

During her three-year tenure as program manager, Fournaris has worked with local chambers of commerce, trade organizations, and government entities to outreach into the business community. Prior to joining the RISBDC, she served as the City of Woonsocket's Main Street marketing director and also began her own public relations business with the assistance of the Massachusetts SBDC in Boston.

The ASBDC annually recognizes an outstanding SBDC employee from each state. The winners are chosen for exemplary performance and significant contributions to SBDC programs and its clients, and a strong commitment to small businesses.



Diane Fournaris, program manager for the South County office of the RISBDC

### F Y I

**Professor Alphonso Ogbuehi** presented a refereed research paper titled, "Assessing the Impact of the Internationalization of Information Technology Services on Emerging Markets" at the 2002 Decision Sciences Institute Annual Meetings, held in November in San Diego, California. The paper was also published in the conference proceedings.

**Professor Sanjay Putrevu** presented a paper titled, "Probing the Dimensions of the Need for Cognition," at the Association for Consumer Research Conference in Atlanta, Georgia. This paper will appear in the conference proceedings. He also served as the session chair for a program titled "Source Effects." In addition, he co-authored the following manuscripts, which have been accepted for publication in refereed journals: "Processing Internet Communications: A Motivation, Opportunity and Ability Framework," *Journal of Current Issues and Research in Advertising*; "The Influence of Editorial Context on Consumer Response to Print Advertisements," *Journal of Current Issues and Research in Advertising*; "A Model of the Antecedents and Conse-

quents of Female Fashion Innovativeness," *Journal of Retailing and Consumer Services*.

**Professors Frank Bingham, Charles Quigley, and Keith Murray** co-wrote the following manuscripts, which have been accepted for publication: "An Analysis of the Impact Acknowledgement Programs Have on Alumni Giving," *Journal of Marketing Theory and Practice*; "A Response to Beyond the Mission Statement: Alternative Futures for Today's Universities," *Journal of Marketing for Higher Education*; and "An Investigation of the Influence Acknowledgement Programs Have on Alumni Giving Behavior: Implications for Marketing Strategy," *Journal of Marketing for Higher Education*.

**Professor Hong Yang** presented "A Molecular Approach to Understanding Ancient Life and Environments" at the Distinguished Speaker Series, Donaghey College of Information Science and Systems Engineering (DCISSE), University of Arkansas at Little Rock.



# Expanding our world view

Learning is more than a classroom experience. That was evident during International Education Week (IEW), which featured a number of panel discussions, music, speakers, movies, displays, and entertainment. This year's theme, "International Cooperation," was reflected in various programs that provided students, faculty, and staff with a broad view of world issues and experiences.

IEW was organized by the Intercultural Center for International Education & Multicultural Affairs with the support of a committee comprising faculty, administrators, and students. This yearly event is recognized around the world by embassies, consulates, communities, and educational institutions because it supports communication about and understanding of global issues.



Opening ceremonies include the "Procession of Flags" by the International Student Organization.



Aleksandra Ben '05 represents Poland in "Through Our Eyes," featuring a fashion show, traditional dances, and other entertainment. The International Student Organization produced the event.



The Rhythm Systems Ensemble performs "Celebration of Life."



# Interfaith Prayer Breakfast

The 7th annual Interfaith Prayer Breakfast, held February 5, brought 226 students, faculty, staff, and guests together for an inspirational hour of music, prayer, and a spiritual message. Rabbi Marc S. Jagolinzer, spiritual leader of Temple Shalom in Middletown for the past 28 years, was this year's guest speaker. Music was provided by the Bryant Singers, under the direction of Flo St. Jean.

The Interfaith Prayer Breakfast is patterned after the annual national prayer breakfast that occurs in Washington, D.C., and is replicated throughout the U.S. during the first week in February.

The event is chaired by Kati Machtley.



Keynote speaker is Henry Mackor, president of the Rhode Island Chapter of the World Affairs Council.



The Bryant Singers pause as Reverend Phillip Devens offers a final prayer.



Rabbi Marc S. Jagolinzer



# GOOD SPORTS



Kerry Beach '04



Kristen Harmon '05



Clint Stonacek '04



Andrew Brabender '04



Scott Kennedy '03

## Five student-athletes named to Verizon/District I Academic All-America teams

Bryant College placed five of its fall student-athletes on the 2002 Verizon District I Academic All-America teams, as voted by the College Sports Information Directors of America.

Recognized as first-team selections are football player Scott Kennedy '03, who received the award for the third time in his career, and Clint Stonacek '04 of the men's soccer team.

Kennedy completed his fourth season as the everyday punter for the football team and registered a career-best 38.8 yards per punt in the past season. His academic credentials include a 3.53 grade-point average as an accounting concentrator.

Stonacek was the leading scorer for the men's soccer team this fall with nine goals, six assists, and 24 points on the year. He carries a 3.50 GPA in applied actuarial mathematics.

Student-athletes are eligible for nomination for Academic All-America honors if they have entered their sophomore year of eligibility, maintain a cumulative grade-point average of at least 3.20, and have legitimate athletic credentials. Bryant's five selections ranked second only to Franklin Pierce among Northeast-10 Conference institutions.

As District I selections, the five Bryant student-athletes were chosen from Division II and III nominations from New England and New York. Stonacek and Kennedy, as first-team selections, moved on to the national ballot, encompassing Division II and III institutions from across the nation.

Bryant also placed men's soccer standout Andrew Brabender '04 (3.57 GPA, finance) and volleyball player Kerry Beach '04 (3.68 GPA, marketing) on second teams, while women's soccer player Kristen Harmon '05 (3.83 GPA, undeclared) was named to the third team.

All five student-athletes were publicly recognized at a home basketball game.



## Cotter is award winner

Congratulations to Elizabeth Cotter, R.N., director of health services, who received the Louise Gazzara Award at the New England Health Association (NECHA) annual meeting held in Farmington, Connecticut.

Cotter was nominated by her peers for outstanding work as a nurse practitioner and in college health care. She is co-founder of the Tri-State Consortium, a group of college health professionals from Rhode Island, Massachusetts, and Connecticut dedicated to addressing health care issues affecting college students.



# Students build for the next generation

Bryant's Capital Campaign is \$1,000 richer thanks to the Student Alumni Association (SAA). Members raised the money through activities such as Fall and Spring Survival Kits, Freshman Balloon Bouquets, and a raffle. Their gift will be applied toward facilities.

Pictured are (l-r) Mary Cady '05, SAA treasurer; Susan Detri-Souve, Bryant's director of individual giving; Lisa Tramontozzi '05, SAA president; Justin Gallagher '03, SAA vice president; and Lynsey Cozens '05, SAA secretary.



## MEDIA SPOTLIGHT

A glowing editorial by *Providence Journal* staff on BRYANT'S CAMPUS TRANSFORMATION was published on December 12.

PROFESSOR JUDY BARRETT LITOFF and her work as an historical consultant for a new PBS series on WWII were featured on the front page of the Lifebeat Section of the *Providence Journal* on February 11.

An op-ed by PROFESSOR WILLIAM SWEENEY on the outlook for the Rhode Island economy appeared in *Providence Business News* on January 28.

The LATINO OUTREACH INITIATIVE, a program launched by the RHODE ISLAND SMALL BUSINESS DEVELOPMENT CENTER (RISBDC) at Bryant, was featured in *Providence Business News* on January 20, with quotes from ADRIANA DAWSON, RISBDC assistant director and program director. In December, articles on the program also appeared in the *Providence Journal* and in *En Espanol*.

A story on the Bryant College/U.S. Department of State "Community Connections" program was featured in the *Eastside Monthly* in January. The program brings young entrepreneurs and managers from the Republic of Belarus to serve in internships with local businesses, live with hosts families, and learn about the American culture. PROFESSOR JOSEPH ILACQUA, program director, was quoted in the article, as were several of the program participants.

JUNIOR BASKETBALL PLAYER JASON NOEL was the subject of a feature article in the *Boston Sunday Globe (West)* on December 29. The article was titled, "Berlin's

Noel powers Bryant College forward."

The WOMEN'S SUMMIT and its keynote speakers were highlighted in the *Providence Journal* on January 18. The article noted national speakers who will be in Rhode Island, including Summit speaker Sherron Watkins and Rudy Giuliani. The Summit was also highlighted in a "Coffee Cup Salute" on WJAR-TV 10 on January 22.

The BULLDOGS' WIN over Umass Lowell – the biggest win in Bryant's history – resulted in a feature article in *The Call* (Woonsocket) on January 21. Its title: "Absolutely huge: Bryant stuns Division II's best basketball team." The LADY BULLDOGS were featured in *The Call* on January 10 in an article titled "Women on the move." A feature article on HEAD BASKETBALL COACH MAX GOOD appeared in the *Providence Journal* on January 19.

In December, PRESIDENT EMERITUS WILLIAM O'HARA was quoted in an article on outsiders joining family businesses that appeared in the *Wall Street Journal*, *Asian Wall Street Journal*, *The Tampa Tribune*, *Plain Dealer (Cleveland)*, and *Hartford Courant*.

An op-ed by GREGG LEE CARTER titled, "Why so many starving children?" appeared in the *Providence Journal* on December 12 and in *The Call* on December 4.

PROFESSOR ROBERT MUSKIAN was quoted in the *Providence Journal* in December in a "Moneyline" column that focused on changes in retirement age and Social Security.



## Move over Steven Spielberg!

You've got an idea. You've got a video camera.  
You want to show the world how talented  
you are.

Here's your opportunity...

## Bryant College 2nd Annual Student Video Festival Call for Videos

### YOUR PROJECT SHOULD BE:

Documentary (any length) or experimental  
shorts (up to 10 minutes)  
VHS NTSC/CD/DVD

### WHO CAN SUBMIT:

Students currently in higher education  
(Not just Bryant students)  
Graduates of 2002  
Work group of faculty and students

DEADLINE: JUNE 1, 2003

### FOR MORE INFORMATION:

Festival Director, Petra Kupperts  
pkupperts@bryant.edu  
or call (401) 232-6455

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Phone: (401) 232-6120 Fax: (401) 232-6732

Editor: Janet Proulx at jproulx@bryant.edu

Contributors: Renee Buisson, M.J. Kim, Vallerie Malkin, Sajeela Siddiq '05, Chuck Sullivan

Photography: Pamela Murray, Sean McKernan, Patrick O'Connor, Steven Proulx '05, Suzanne Russell, Peter Shulman '03, David Silverman, James Veneto '05

Graphic Design: Sara Ladds



## AROUND THE CORNER

- Feb 27 **President's Cultural Series**  
**In conjunction with Black History Month (BHM)**  
**Kendrick Oliver & The New Life Jazz Orchestra**  
**with Kevin Mahogany**  
8 p.m., Janikies  
Call 232-6120 for ticket information.
- Feb 27 **New England Jazz Hall of Fame Exhibit**  
10 a.m. to 10 p.m., Unistructure Rotunda (Free)
- Feb 28 **BHM: Extravaganza Fashion and Talent Show**  
7 to 11 p.m., MAC  
\$5 general; \$3 Bryant students, faculty, staff
- March 1 **Info session for transfer students**  
9:30 a.m. to 12:30 p.m., Unistructure
- March 3 **4th Annual "Take Back the Night" March**  
7 p.m., Bryant Center Commons
- March 3 **Silent Witness of Rhode Island**  
Bryant Center Commons (following 7 p.m. march)
- Mar 12 **Women's Summit**
- Mar 19 **Graduate School Information Session**  
5 to 7:30 p.m., MRC 3&4
- Mar 19 **Poetry Reading by Tom Chandler**  
7:30 p.m., Papitto Dining Room  
Book signing to follow
- Mar 25-  
Apr 11 **Annual Bryant Spring Art Exhibit**  
Papitto Dining Room
- March 26 **Sexual Mock Trial**  
7 p.m., Janikies
- Mar 27 **Financial Planning Certificate Course**  
**Information Session**  
6 p.m., Executive Development Center
- March 28 **8th Annual Women's Herstory Month**  
**Awards and Dinner**  
6:30 p.m., George E. Bello Center Grand Hall
- April 1 **S.H.E. – Student Herstory Event**  
3 to 7:30 p.m., MRC 4
- Apr 3 **President's Cultural Series**  
**The Racky Thomas Band**  
7:30 p.m., Janikies  
Call 232-6120 for ticket information.





## Theresa Garlacy

### Head Volleyball Coach/Assistant Athletic Director for Recreation

Joined Bryant in 1996. Has led the Bulldogs to five NCAA tournament appearances (including each of the last four tournaments), an ECAC championship, a Northeast-10 Conference title, and appearances in the conference championship match. Currently serves on NCAA Volleyball Rules Committee. Holds a bachelor's degree from Providence College and a master's degree from Rhode Island College.

#### *How important is participation in sports for a student?*

Extremely – it not only reinforces competitiveness, organization, and time management, but national surveys also show that involvement in sports keeps young women out of trouble. They are less likely to abuse drugs and alcohol, get pregnant, or stay in abusive relationships. And they usually continue with sports activities for lifetime.

#### *A perfect moment in your professional career ...*

This season, our win over Bentley in the NCAA that took us to the Sweet 16. Even with a lot of injuries, our team played so tough.

#### *How have athletic opportunities for women changed at Bryant in the last decade?*

There is additional funding and many more opportunities and choices. Women can compete in basketball, cross-country, field hockey, golf, lacrosse, soccer, softball, tennis, indoor and outdoor track and field, and volleyball, in addition to many intramural and club sports.

#### *How does being an athlete help a business student?*

Business is also a very competitive environment. CEOs often look for employees who are aggressive and willing to take the kind of risks that help a company move forward.

#### *If you had the opportunity to meet any professional athlete, who would it be?*

Carlton Fiske, catcher for the Red Sox and then the White Sox. He was such a tough competitor. I admired his grit.

#### *Name a personal trait that you would like your players to embody?*

Be genuine. Mean what you say. Care about people and the school.

#### *How do you motivate your players?*

It depends on the player, but I motivate in different ways. It could be more (or less) playing time, in-your-face dialogue, or a reassuring pat on the back.

#### *Worst job ever:*

That's easy. I was the early morning lifeguard at the YMCA during my freshman year in college. I used to sleep in my bathing suit and sweats so I could roll out of bed and get there by 6 a.m.

#### *Do you own a pet?*

A beagle named Bottoms. She was so bottom heavy as a puppy that she had trouble with her balance. Now that she's 10, she's grown into it.

#### *Favorite holiday:*

The Fourth of July. It's a casual holiday where family and friends can have fun outdoors, doing things we did as kids.

#### *Most overused word of phrase:*

End line. That's when a player knows she's in trouble and has to run sprints.

#### *Most influential person in your life?*

My mother. She was such a good role model, and she always loved sports. She had me when she was 45 – she says I kept her young, and she had high expectations for me. She's 80 now. She bowls regularly and still comes to all our volleyball games.

#### *Favorite childhood book:*

The Hardy Boys series

#### *I am most proud of ...*

Graduating from college. I was the first in my family to do so, and I paid my own way.

#### *Greatest extravagance:*

My BMW 330-I. And our bathroom at home. Growing up there were nine of us who shared one bathroom – including my five sisters and me.

#### *Most memorable movie line:*

"You can't handle the truth." Jack Nicholson said it to Tom Cruise in "A Few Good Men."

#### *Favorite dessert:*

Pretty much all of them. If I had to pick one, it would be flourless chocolate cake. You can still find it in really good Italian restaurants.

#### *Advice to Bryant students:*

Get involved. Go out and meet people. Take advantage of all Bryant's resources. What you put into your time here will impact the rest of your life.



# Sky's the limit – literally – for Bryant student

By day, Linda Mallory works full time as a national sales account manager for a Pawtucket, Rhode Island-based manufacturing firm. By night, she is a part-time Bryant marketing student. Even after a full day on the job, Mallory, who waited until later in life to attend college, approaches her education with the energy of an 18-year-old, and then some.

Inspired by the stories she read in Professor Judy Barrett Litoff's "U.S. Women and World War II" course, Mallory made arrangements to fly in a 1940 WACO biplane so she could get a new perspective on the course material. She talked her friend, Marylou Brais, into joining her on this adventure.

A history minor, Mallory had also read some of Professor Litoff's collections of letters that were written during the war by women on the homefront, and by the men and women serving our country. "I became fascinated by the experiences of two women Air Force pilots, the obstacles they overcame, and the enormous personal self-sacrifice and risks they were willing to take while serving our country."

As for the ride itself, Mallory says that she was able to relate to the experiences written about in the letters – the open cockpit, the noise, space limitation, sitting front to back vs. side by side in the cockpit (the pilot takes the back seat) – and the thrill of being able to see for miles unobstructed.

"My appreciation for the skill and bravery of these fine



women was greatly enhanced," she says. "The aircraft is not automated or computerized like today. So much of the decision-making is based on a couple of instrumentation devices; the rest of the flight tasks are entirely dependent upon the pilot's skill and flying ability."

According to Mallory, the women who landed in windstorms with sometimes faulty or damaged aircraft, had "a lot of gristle and guts." And they received very little glory as volunteers who flew more than 6 million miles and received no official recognition until 1977. "They were and continue to be role models for other women," she notes.

Mallory's own enthusiasm for her work and her studies make her a role model for other women who are thinking of pursuing their college degree. She appreciates this opportunity, and calls it "a pleasure and a privilege" to attend Bryant.

"While going back to school can be intimidating, it truly is one of the most rewarding experiences of my life," says Mallory. "The ability to learn is a gift – one that should never be taken for granted and knows no boundaries, including age."



Bryant student Linda Mallory (right) and her friend Marylou Brais