



BRYANT'S BUSINESS

Monday, May 12, 1986

Bryant College, Smithfield, RI

Volume 5, Number 9

Bryant to bestow four honorary degrees

One of America's foremost advertising executives. A native Rhode Island physician who works worldwide to prevent nuclear war. An international scholar, management consultant, and author. One of Rhode Island's leading corporate executives.

These four distinguished persons will receive honorary doctoral degrees at Bryant's 123rd Commencement on Saturday, May 24. Their names, respectively, are Barbara G. Proctor, Dr. John O. Pastore Jr., Rosabeth Moss Kanter, and Nicholas W. Janikies.

Proctor speaks at the 10 a.m. graduation exercise. Pastore, son of a former Rhode Island senator, speaks at the Graduate School Commencement on Friday, May 23.

Proctor is the chief executive officer, founder, president, and creative director of Proctor & Gardner Advertising, Inc., of Chicago. Her agency's clients have included Kraft, Inc.; Jewel Food Stores; Sears, Roebuck & Company, and G. Heileman Brewing Company.

Proctor, saluted by President Reagan in his 1984 State of the Union address as one of the "Heroes of the Eighties," is widely recognized for her spirit of enterprise. Advertising textbooks include her innovative marketing and creative concepts. The Smithsonian Institution's "Black Women Achievements Against the Odds" Hall of Fame features her. CBS-TV's "60 Minutes" news program has aired a sequence on her.

A Talladega College graduate with two degrees, Proctor has received numerous awards, citations, and honors for her business skill and community



Nicholas W. Janikies



Rosabeth Moss Kanter



Dr. John O. Pastore Jr.



Barbara G. Proctor

Faculty, Administrators and Staff

President and Mrs. O'Hara cordially invite you to attend the Tenth Annual Continental Breakfast to meet the

Honorary Degree Recipients on

Saturday, May 24, 1986

8:00 a.m. to 8:45 a.m.

in the

Gulski Dining Room

service. She serves on a variety of boards of directors, including Illinois Bell Telephone, Northwestern Hospital, the 1988 Illinois Olympic Committee, Louisville *Courier-Journal*, and Girl Scouts of Chicago.

A Providence native, Dr. Pastore is a cardiologist at St. Elizabeth's Hospital, Boston, and secretary and founding member of International Physicians for the Prevention of Nuclear War. IPPNW, which represents more than 135,000 physicians in 41 countries in the East and West, was awarded the 1985 Nobel Peace Prize. Pastore speaks frequently for IPPNW around the world, and is responsible for the organization's interaction with the United Nations, the World Health Organization, the Vatican, and the U.S. State Department.

Continued on page 2



123rd Commencement May 24

One thing is certain about Bryant's 123rd Commencement on Saturday, May 24: the location. It will be held, rain or shine, at the track, beginning at 10 a.m. The procession begins 35 minutes earlier.

President O'Hara presides over the Memorial Day weekend pomp and circumstance. He also will confer four honorary degrees. (See separate story on recipients in this issue.) And all the baccalaureate degrees.

Playing of the national anthem and an invocation by the Rev. David Norris, Bryant's Catholic chaplain, opens the ceremony. Karl Ericson, chairman of the Board of Trustees, convenes the exercise.

Rhode Island Secretary of State Susan Farmer will bring greetings from the state. Smithfield Town Council President John Emin Jr. will represent the community.

Barbara Proctor, an honorary degree recipient, delivers the Commencement address. It is followed by the conferral of honorary degrees and reading of citations by English Professor Pat Keeley, Richard Alberg, interim vice-president for

academic affairs, hoods the recipients.

John Turner delivers the student charge. It is followed by the presentation of Commencement and Student Senate Service Awards by Vice-President for Student Affairs Les LaFond.

Presenting the senior class gift will be Guy Giantonio. The Bryant Community Chorus then debuts the College's new alma mater.

After the President confers degrees, seniors will receive diploma cases according to major. They will be introduced by faculty members in their respective departments.

Ericson adjourns the ceremony, followed by a benediction by the Rev. Coryl Lassen-Willems, Bryant's Protestant chaplain. The platform party and faculty lead the recessional from the track.

Mace bearer this year is Joe Ilacqua, professor of economics and president of the Faculty Federation. Flags will be carried by Bryant's Army ROTC Color Guard.

Commencement honors certified graduates and degree candidates who are scheduled to complete course work by July 31. Bryant holds only one undergraduate commencement annually.

Honorary degrees

Continued from page 1

The doctor is believed to be the first son of a Bryant honorary degree recipient to receive his own doctorate. His father, former U.S. Senator John O. Pastore, received a doctoral degree from Bryant in 1949.

A graduate of the University of Notre Dame and Yale University Medical School, Dr. Pastore has served with the Atomic Bomb Casualty Commission in Japan, Yale-New Haven Hospital, and Massachusetts General Hospital. He is also a professor at Tufts University Medical School, and serves on a variety of medical boards and commissions.

Kanter is Harvard Business School's first Class of 1960 Professor, an endowed chair dedicated to innovation and entrepreneurship. But she may be known best for her best-selling book, "The Change Masters: Innovation and Entrepreneurship in the American Corporation," and her work as chairman of the board of Goodmeasure, Inc., a highly regarded management consulting firm in Cambridge. Her clients have included such blue-chip companies as Proctor & Gamble, Honeywell, IBM, Digital Equipment, General Electric, Apple Computer, and Xerox.

The renowned sociologist also is the author of six other books, including "Men and Women of the Corporation" and "Life in Organizations," and more than 100 articles. In addition to Harvard, she has taught at the University of Michigan, Yale, Brandeis University, and MIT.

Kanter has been the recipient of numerous honors and four "Woman of the Year" awards from national organizations and *Ms.* magazine, the most recent in 1985. She holds degrees from Bryn Mawr College and Michigan, and has studied also at the University of Chicago and Harvard. Among the boards of directors on which she sits are the Center for a New Democracy in Washington, the College Retirement Equities Fund, and the NOW Legal Defense and Education Fund.

Janikies is the founder, owner, and president of Jan Co. Inc., which is known best for its operation of 55 New England Burger King restaurants. He has been affectionately called, in fact, Rhode Island's "burger king."

A 1957 Bryant accounting graduate, Janikies also owns Quidnesset Country Club, a construction company, and a classic automobile sales company. Jan Co. employs more than 2,500 workers, making it one of the state's top 20 employers. The firm also is the largest privately owned group of Burger King franchises in the country.

Truly a self-made man, Janikies is a Cranston native and long-time Bryant supporter. The College's auditorium is named in memory of his parents, Greek immigrants who ran a small grocery store in Cranston for many years.

Proctor, Kanter and Janikies will receive Doctor of Science in Business Administration degrees. Pastore will receive a Doctor of Humane Letters degree.

Grad School Commencement May 23

Bryant's Graduate School holds its annual Commencement on Friday, May 23, beginning at 4 p.m. in the gymnasium. When the academic procession begins 15 minutes earlier, it will be the start of the final walk on a long road to an M.B.A. or M.S.T. degree for the 219 recipients.

Most of the graduates are completing years of night and weekend classes while holding down full-time jobs during the day. That has meant balancing the rigors of employment and a graduate-level curriculum.

President O'Hara presides over the ceremony. It opens with the national anthem and an invocation by the Rev. Coryl Lassen-Willems, Bryant's Protestant chaplain.

Karl Ericson, chairman of the Board of Trustees, convenes the ceremony. It is followed by an address by Dr. John Pastore Jr., an honorary degree recipient at the undergraduate Commencement on May 24. (See separate story on the honorary recipients in this issue.)

George de Tarnowsky, interim dean of instruction, presents the candidates for degrees. Steven Palmer, acting director of the Graduate School, introduces them.

Ericson adjourns the exercise. Adjournment is followed by a benediction by the Rev. David Norris, Bryant's Catholic chaplain.

The platform party and faculty lead the recessional to a reception for graduates, family, and friends in the Multipurpose Activities Center.

Mace bearer is Fred Reinhardt, professor of mathematics. There are 188 master of business administration degree recipients, and 31 master of science in taxation recipients.

Astronaut receives degree



Rhode Island's astronaut, Army Col. Woody Spring, displays the honorary Doctor of Science degree he received from Bryant on May 1 at a special ceremony in Janikies Auditorium. President O'Hara conferred the degree. Board of Trustees Chairman Karl F. Ericson escorted Spring, who spoke and showed a film and slide presentation to several hundred students and staff members.

Some special Grad School grads

Among the 219 Graduate School students who will receive M.B.A. or M.S.T. degrees at Commencement on May 23 are seven with special Bryant ties.

Lorraine Robidoux '76 M.B.A., an instructor of accounting, receives a master of science in taxation degree. She has been teaching at Bryant since 1982.

Ken McKenzie '77, transfer coordinator and bowling coach, and Bill Marr '79, programmer and analyst in the computer center, receive master of business administration degrees. McKenzie has been a Bryant administrator since 1979. Marr has worked in data processing since 1979.

Marr will share his family's honor at Commencement with his wife, Susan '81. She also is receiving an M.B.A. degree.

Other Bryant family members receiving M.B.A.'s are Mary Ann Ragno, daughter of Fred Clark, professor of economics; Colleen Dickson, daughter of Peggy Quintin, secretary to the director of residence life; and Andre Hebert, son of Marcel Hebert, associate professor of accounting.

Congratulations must go to all of them.

Magazine features Bryant

Bryant gained a new level of recognition among the Rhode Island business community in early May when the College was featured as the cover story in the state's leading business magazine.

Ocean State Business, which circulates to more than 17,000 business executives in the state, prepared and printed an "institutional profile" of Bryant in its May 5 issue. The story began on the magazine's cover with a color photo of President O'Hara outside the Unistructure. It continued inside the journal for several pages, and included a separate sidebar story with comments from Karl Ericson, chairman of Bryant's Board of Trustees.

The story, headlined "Bryant drives toward goal of 'excellence,'" provided a picture of the College's "strategic planning" emphasis and the goal of "gaining eminence among high-quality educational institutions in New England and the nation." The profile also helped to launch the bi-weekly publication's new, redesigned format.

QUICKLY

... **Ron Deluga**, assistant professor of psychology, presented a paper at the annual Eastern Psychological Association Conference in New York City in April. It was titled "Employee Influence Strategies as Possible Coping Mechanisms for Role Conflict and Role Ambiguity." He also chaired a session for papers dealing with industrial/organizational career development...

... **Tim Sullivan**, director of the Center for Management Development, has been appointed chair of the Rhode Island Technology Council's human resources committee...

... Bryant's **Hartford alumni chapter** held a "May Day" brunch on May 4 in Glastonbury. They met with current and prospective students and their parents...

... **Joe Guay**, director of academic computing, has been elected to the board of trustees of the New England Regional Computing Program (NERComP), a nonprofit corporation that promotes and arranges the sharing of computer resources for academic purposes. Trustees also named Guay secretary of the executive committee...

... **Leon Drury**, director of athletics, served on a panel at the 1986 New England Transfer Articulation Association conference in Newport in April. The panel discussed the NCAA eligibility regulations for transfer students...

... **John Zeiger**, professor of management, had a busy month of April. He spoke to the annual meeting of Citizen's Bank on "Time Management" and to the Women's Advertising Club on "Barriers to Communication." He completed a review of a book for Merrill Publishing, titled "Experiential Book for Human Resources." He was elected vice-president of the R.I. Interscholastic Swimming Officials Association. He was selected to chair a program titled "Humor in Management" at the Academy of Management's annual meeting in Chicago this summer...

CALENDAR

MONDAY, MAY 12

**Evening Division
Summer Registration**
Through May 23

**Graduate School
Summer Registration**
Through May 16

Conducting the Needs Assessment
Seminar
The CENTER
8:30 a.m. – 4:30 p.m.

TUESDAY, MAY 13

Reading Day

Advanced Lotus 1-2-3
Seminar
The CENTER
8:30 a.m. – 4:30 p.m.

WEDNESDAY, MAY 14

Exams begin

THURSDAY, MAY 15

**Microcomputers on the
IBM PC**
Seminar
The CENTER
8:30 a.m. – 4:30 p.m.

SUNDAY, MAY 18

Eucharist
CMD Conference Room 4
Noon & 9 p.m.

Protestant services
MRC Conference Room 1
Noon

MONDAY, MAY 19

**Making Symphony
Work for You**
Seminar
The CENTER
8:30 a.m. – 4:30 p.m.

WEDNESDAY, MAY 21

Senior Class Banquet
Boston Sheraton
6:30 p.m. – 1 a.m.

**Developing Management Skills
for New Managers and Supervisors**
Seminar
The CENTER
8:30 a.m. – 4:30 p.m.

THURSDAY, MAY 22

Lotus 1-2-3
Seminar
The CENTER
8:30 a.m. – 4:30 p.m.

FRIDAY, MAY 23

Senior Class
Boat cruise to Newport

Graduate School Commencement
Gymnasium
4 p.m.

SATURDAY, MAY 24

123rd Commencement
10 a.m.
Track

WEDNESDAY, MAY 28

How to Deliver Effective
Presentations
Seminar
The CENTER
8:30 a.m. - 4:30 p.m.

THURSDAY, MAY 29

Evaluating the Effectiveness
of Training
Seminar
The CENTER
8:30 a.m. - 4:30 p.m.

FRIDAY, MAY 30

Time Management
Seminar
The CENTER
8:30 a.m. - 4:30 p.m.

Trustees elect officers

U.S. District Court Judge for Rhode Island, the Honorable Bruce M. Selya, has been elected chairman of Bryant's Board of Trustees. Effective August 1, he replaces Karl F. Ericson, partner with

By the way...

By Gloria Yahn
Assistant Editor

- Bill Angell, of physical plant, was recently appointed vice-chairman of the Woonsocket Housing Authority board. Congratulations, Bill!
- C. Ralph Adler, publications director, will marry Daniela Duby of Durham, New Hampshire on November 2. As one of Bryant's most eligible bachelors, Ralph will have to live with the guilt of all the broken hearts at Bryant. All kidding aside, Ralph, the best to you and Dani.
- Andrea Darcey, a senior marketing major, was presented the Hutchinson Memorial Award as the outstanding marketing student at Bryant. The award is given to the student who has contributed to the advancement of marketing at their college and for academic excellence. Nominated by the faculty, Darcey received the award at the Boston chapter of the American Marketing Association dinner in Boston last month.
- Sara Mattis, daughter of Noreen, health educator, has been accepted at Dartmouth College. Good luck, Sara.

Classifieds

For sale, **Golden Retriever pups**, eight-weeks old, AKC, 1st shots, \$250. Call 884-7110 (day) or 781-1595 (night).

Peat, Marwick, Mitchell & Company of Providence.

Serving as officers with Selya will be Vice-Chairman Richard T. Dale, president of Davol, Inc., of Cranston, and Secretary Roger M. Freeman Jr., a retired Rhode Island insurance executive. Dale replaces William E. Truehart, associate secretary at Harvard University, also on August 1. Freeman has been re-elected.

Selya is in his first term on the Board. The Providence native has been District Court Judge since 1982. Before assuming that post, he was a Judge of Probate Court in Lincoln and a practicing attorney. Selya holds degrees from Harvard Law School and Harvard University.

Dale also is in his first term on the Board. He has been Davol president since 1980, after serving as the medical products and hospital supply company's senior vice-president for operations. He holds a bachelor's degree from Dartmouth College.

Freeman has been a Trustee since 1978. He is the former president and vice-chairman of Allendale Mutual Insurance Company, Johnston. Freeman holds an engineering degree from MIT.

Into the "oooz" for charity



Bryant faculty and staff teams joined students in the mud for charity at the annual Oozeball tournament on Spring Weekend. Professors John Jolley and Linda Riley are shown here ready for action. The event raised money for the Society for Young Victims, an affiliate of the National Center for Missing and Exploited Children. Channels 6, 7, and 10, the Pawtucket Evening Times and the Providence Sunday Journal provided news coverage.