### **Bryant University**

### **Bryant Digital Repository**

Bryant Review (1978-1997)

Douglas and Judith Krupp Library Special Collections

Spring 1994

volume 17, no. 2, April 1994

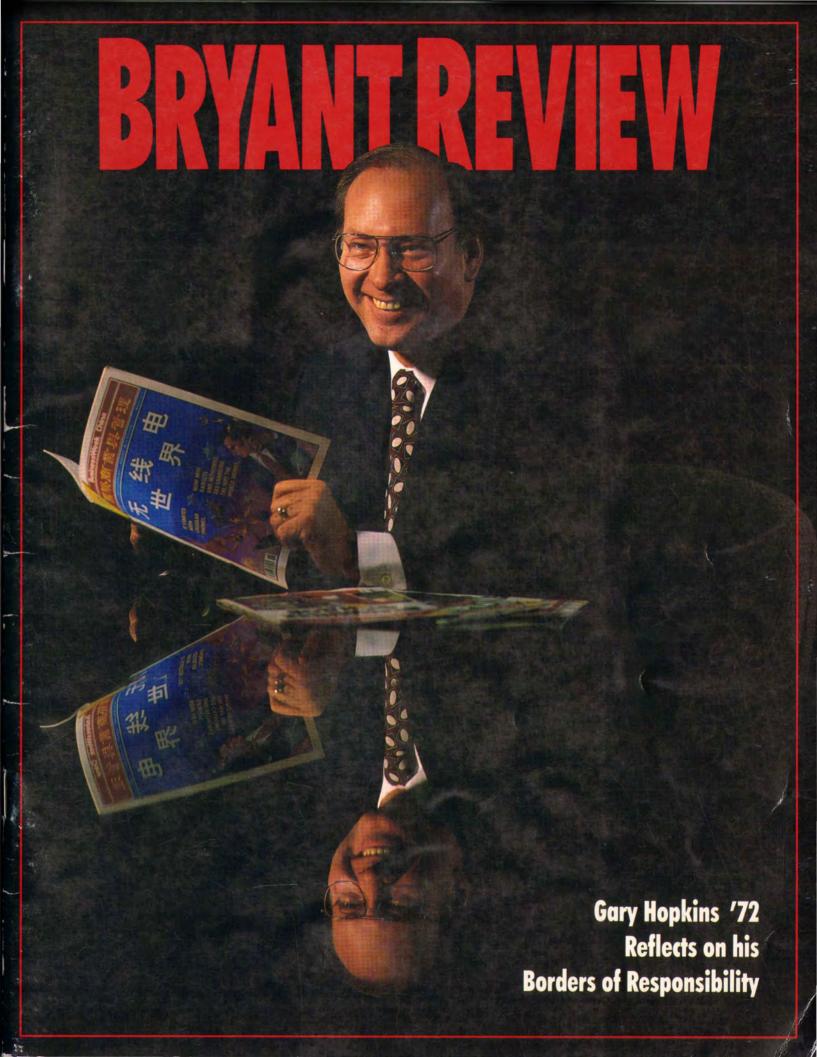
**Bryant University** 

Follow this and additional works at: https://digitalcommons.bryant.edu/bryant\_review

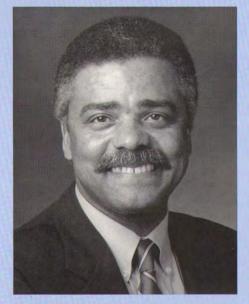
### **Recommended Citation**

Bryant University, "volume 17, no. 2, April 1994" (1994). *Bryant Review (1978-1997)*. Paper 45. https://digitalcommons.bryant.edu/bryant\_review/45

This Newspaper is brought to you for free and open access by the Douglas and Judith Krupp Library Special Collections at Bryant Digital Repository. It has been accepted for inclusion in Bryant Review (1978-1997) by an authorized administrator of Bryant Digital Repository. For more information, please contact dcommons@bryant.edu.



# PRESIDENT'S PERSPECTIVE



Borders. If asked to convey your first thoughts when seeing this word, you might describe the former Berlin Wall – a classic symbol of

barriers to free passage; lines drawn in the sand – symbols of barriers to freedom; or ignorance – a classic barrier to understanding.

Borders in the sand. Borders in stone. Borders of fear, darkness and uncertainty. Borders that shield us from the unfamiliar. Borders that constrain, delineate, and limit.

As you will read in the following pages, Bryant alumni/ae, students, and faculty have

striven to go beyond their borders, to surmount barriers, and to transcend constraints. The cumulative effect of such individual and collective efforts

is to move Bryant, and members of the Bryant community, to new, unusual, and exciting places.

New dimensions for assessing and measuring success continue to be created. They challenge all to be vigorous in pushing beyond our borders to discover, to grow, to give voice, and to learn.

Sincerely,

William E. Trueheart

William & Bucheast

### **EDITORIAL STAFF**

Regina Harte Ryan **Editor-in-Chief** 

Elizabeth Steele Kelly **Managing Editor** 

> Karen D. Callan **Art Director**

Donna Harris Class Notes

### CONTRIBUTORS

**Thomas Connell** Marthe Curran '94 **Timmian Massie** Linda I. Mahdesian Joyce G. O'Neill '84AS Miriam Perry '96AS Janet Proulx

### OFFICERS OF THE COLLEGE

William E. Trueheart President

Walter B. Roettger **Executive Vice President** 

Joseph R. Meichelbeck **Vice President for Business Affairs** 

Michael B. Patterson Vice President for Academic Affairs

> Frederico J. Talley **Dean of Students**

Bryant College is an independent institution of higher education dedicated to the preparation of leaders in business and related fields for success in their personal and professional lives. The College offers full- and part-time undergraduate studies leading to BS and BA degrees, fulland part-time MBA programs, an MST degree, and a Certificate in Advanced Graduate Study (CAGS). The College provides business outreach services through the Center for International Business and Economic Development (CIBED).

### BEYOND OUR BORDERS

### **BORDERS, BARRIERS, AND OPPORTUNITIES**

**COVER STORY** 

Gary Hopkins '72 manages operations for the world's largest business magazine.

**DEFINING EDUCATION** The changing graduate program is personified by Fulya Ozen '95MBA, Tim Bovat '94MBA, and

management Professor Tom Powell.

SUPPORTING BUSINESS

CIBED serves the region's businesses and Ted Przybyla '77 '80MBA, Margaret and Virginia Donovan, Regina Bernard '93, Greg Lynch '95 and Chris Jaswell '94, and Clint Remington '76MBA.

**BEYOND BUSINESS** 

Testing the career borders are Michelle Duprey '90, Lisa Barton '94, Lorraine LaRose '93AS, and Michael Kosior '96.

HOME AGAIN

Taking their experiences back to their own countries are Hounaid Kakal '91, Julio Vasquez-Pretto '88, Brian '69 and Maxine Alkon '71, and Thor Chistensen '82.

CULTURAL EXCHANGE

Exposure to this and other countries changes the lives of students Karemie Williams '94, Edgar Ochoa '95, Christina Yantorno '95, Shah Jaafar '94, Vitaly Sorkin '94, Beverly Chow '94 and alumni Peter '82 and Linda Lubinsky '83, and Carla Marcinowski '80.

**FACULTY PERSPECTIVES** Professors Press the Borders of Bryant.

### REGULARS

Taking Stock/Ticker Tape

Leadership Celebrating 70 years of Bryant and Nelson Gulski '26.

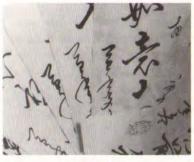
Alumni Newsmakers



PAGE 11



PAGE 16



PAGE 27

APRIL 1994, VOLUME 17, NUMBER 2 Bryant Review (USPS 462-970) (ISSN 0892-0214) is published eight times a year in February, April, May, June, July, September, Nov-ember, and December for the Bryant community. Publication offices are located in the Office of College Relations, Bryant College, 1150 Douglas Pike, Smithfield, Rhode Island 02917-1284 Second class postage paid at Providence, Rhode Island. Postmaster: send address changes to Bryant Review, Bryant College, 1150 Douglas Pike, Smithfield, Rhode Island 02917-1284.

Opinions expressed in Bryant Review are those of the authors and are not necessarily those of Bryant College.

Photography by Don Hamerman, except pages 7, 22, 28, and 29.



Printed on recycled paper.

### TAKING STOCK

### TICKER TAPE

Five papers from members of the finance department have been accepted for presentation at the Eastern Finance Association meetings to be held in April. The authors are Helen Baron, Art Gudikunst, Hsi Li, David Louton, Joe McCarthy, and Betty Yobaccio. In addition, finance Professors David Ketcham, Jack Rubens, and Betty Yobaccio have had papers accepted for presentation at the American Real Estate Society National Meeting in Santa Barbara, CA, in April 1994.

Sociology Professor Gregg Carter has been elected president of The New England Sociological Association, and associate editor of The American Sociological Association journal Teaching Sociology.

Computer information Systems Professor Wally Wood recently spoke to students at St. Raphael's Academy about "Careers in the Computer Field."

English Professor Stan Kozikowski had his paper, "To Hell With His Royal Lowness: The Medieval King Lear" accepted for presentation at the Fifteenth Forum on Medieval Studies to be held in April at Plymouth State College. Stan will also chair a session on medieval drama at the forum.

Psychology Professor Ron Deluga's article, "The Relationship Between Trust in the Supervisor and Subordinate Organizational Citizenship Behavior" has been accepted for publication in the Military Psychology journal.

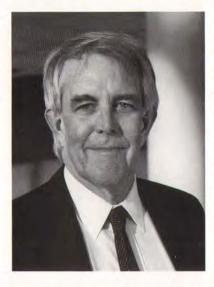
History Professor Jay Reedy will present a paper on the foundations of authority in Revolutionary France at the national conference of the American Society for 18th Century Studies in Charleston, SC this month.

### **ENTREPRENEUR NAMED CIBED LEADER**

Bryant's Center for International Business and Economic Development (CIBED) has its first director. Thomas V. Long II, PhD joined the staff on March 1. Management Professor Kumar Chittipeddi had been serving as acting director since CIBED was formed last year.

CIBED forms the umbrella for Bryant's five

highly successful corporate outreach centers: the Center for Management Development, the Export Assistance Center, the Institute for Family Enterprise, the Small Business Development Center, and the World Trade Center Rhode Island. (See related stories, pages 12-15) With the creation of CIBED, they will pool their efforts to link Bryant's expertise in business education to the needs of the business world.



As executive Director of CIBED, Tom brings the entrepreneurial spirit that helped him pioneer a successful marine biotechnology venture. He was the chief executive officer of Maricultura Inc., a North Carolina nutraceuticals research and development company. He was the founder of a venture capital and new-technology consulting firm in North Carolina and for many years was on the

faculty of the Committee on Public Policy Studies at the University of Chicago.

At Bryant, Tom's first objective is to "create hands-on possibilities for students and faculty to solve real-world problems. Continuing with CIBED's record as a force in economic development, we will seek student and faculty involvement in taking our programs to the international arena."

# **SUPPORTING BUSINESS**

There are 24 new business ventures in the area, thanks to Bryant's Entrepreneurship Training Program (ETP). The program graduated its second class in December. Of the 32 participants, 24 have already started their own businesses, four are working on starting businesses this year, and four have obtained employment. A collaboration between Bryant's Small Business Development Center (SBDC) and the Northern Rhode Island Private Industry Council, the ETP is a 20-week program that provides encouragement, practical support, and intensive training for the establishment of new businesses.

Owners of family-run businesses got a boost in February with the first meeting of the new Family Business Executive Circle, run by Bryant's Institute for Family Enterprise (IFE). Quarterly Executive Circle meetings will bring together regional family business leaders with Bryant faculty and professional advisors to explore the managerial and personal challenges that are unique to family firms. Other services include a confidential review and analysis of a business' status in three key areas: succession, financial planning, and strategic planning.

### **REACHING OUT**

The Student President's Advisory Council (SPAC), with the support of the entire Bryant community, held a fund-raising campaign this semester for The Make-A-Wish Foundation. Enough money was raised to grant a wish to a terminally ill child, the average cost of which is \$3,500 a wish.

Alpha Phi has continued its dedication to the American Heart Association this year with its annual "Swing for Heart" program during which the sisters of the sorority swing for 24 hours.

The Office of Residence Life is developing a new outreach program for Bryant students interested in offering some of their free time to area social service organizations.

The "Dress Down Day" campaign held by Bryant employees had a banner year in 1993. A total of \$12,500 was donated to local soup kitchens and homeless shelters, major health organizations, and California earthquake relief. The Shriner's Burn Center received the largest donation — more than \$750.

In October, the Hunger Coalition organized students to go trick-or-treating for canned goods that were then donated to local homeless shelters.

Brothers of the Phi Kappa Sigma fraternity lived in cardboard boxes outside the Bryant Center for 24 hours on one of the coldest nights of the fall. Once again, their efforts raised money for The McCauley House in Providence and brought attention to the plight of the homeless.

### **NOTICING NAFTA**

When the North American Free Trade Agreement (NAFTA) was passed recently, management Professor Peg Noble was among those paying great attention. Peg is an authority on "maquiladoras," American companies doing business in Mexico, which include General Motors and Ford, AT&T, General Electric, and Sony.

"Maquiladoras have been a win-win situation for both Mexico and the foreign-owned companies investing there," Peg says. "However, NAFTA will now allow for nearly borderless production, as well as free trade, with momentous implications for US manufacturers."

With her research partner from the University of Houston, Peg has visited Mexico and studied several maquiladoras. They will be returning to Mexico this summer to continue to study the language, the economy, and the impact of NAFTA.

# OF OLYMPIC PROPORTIONS

Norway may have been the home of the 1994 Winter Olympics, but Smithfield was the place to be for this year's Junior Olympics. For a few days this January, 2,500 students from ages 10 to 18 participated in the national cross-country championship. With 48 states represented, the event had a national scope.

For the past several years, Bryant has hosted the New England cross-country regional competition. The success of these events and recent improvements to the cross-country course led to the selection of Bryant as the site for this year's nationals. The Athletic Department is working towards becoming the site for a future NCAA cross-country championship. What's next? Summer Olympics 2000?

### TICKER TAPE

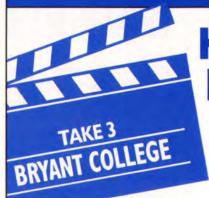
Management Executive-in-Residence Jack Keigwin served as senior judge for the 1994 National High School Entrepreneur of the Year contest, in which more than 400 high schools nationwide participated. He was recently elected to a three-year term on the Northern Rhode Island Chamber of Commerce Board of Directors.

History Professor Judy Barrett Litoff has published "To the Rescue of the Crops: The Women's Land Army During World War II" in the December 1993 issue of Prologue: Quarterly of the National Archives. Judy is also serving as an historical consultant for a five-part documentary, "The Real War," for PBS, and a Koch-TV documentary on the D-Day Invasion for the Discovery Channel.

Applied Actuarial Mathematics
Professor Bob Muksian's Financial
Mathematics Handbook is the only
outside reference in the SAS User's
Guide. Formulas for mortgage amortization and terms of loans were
extracted from the handbook and
programmed into the SAS software.

Psychology Professor Nanci Weinberger recently presented a research update on infant environments (home and family day care) to fellow infancy researchers at the New England Mini-Conference on Infant Studies at Yale University.

Marketing Professors Frank Bingham and Charlie Quigley have had a manuscript accepted for publication and presentation at the academy of Marketing Science Conference to be held in Nashville June 1-4. The title is "Sales Control Systems: An Exploratory Study."



# HOORAY FOR HOLLYWOOD

More than 51 million people saw Bryant College recently. No, they didn't visit campus. They watched television and saw Bryant sweatshirts on

prime-time hit shows.

In November, 29 million viewers saw Bryant on "Hangin' with Mr. Cooper," the ABC comedy that is number 12 in the Neilsen ratings and number one among minority viewers. In December, a star of the FOX drama "Melrose Place" donned a Bryant sweatshirt in front of 22 million viewers. Among them were many Bryant students, who say it's the most popular show on campus.

The appearance of Bryant is not a coincidence — it's part of a carefully contrived marketing plan for the College. Bryant is working with a Hollywood agent for product placement. Appearances on other shows are being developed, as is a major motion picture deal. The objective is to increase recognition of the Bryant College name among young viewers, many of whom are college-bound.

### STATE-OF-THE-ART

Campus is becoming even more computerized, thanks to a \$200,000 grant from the Champlin Foundation. The money will be used toward a variety of initiatives, all of which are based on technological development to support education.

Science Professors Doug Levin and Jerry Montvilo will develop multimedia classrooms through new equipment such as computers, video projectors, and sound systems. Professors Earl Briden and David Lux will enhance a humanities classroom with a superior sound and video system for presentations. English Chair Mary Lyons will strengthen the first-year writing program by equipping a classroom with lap-top computers. And the Center for Management Development (CMD), one of CIBED's business outreach centers, will replace its mobile computer laboratory with lap-top computers.

The Champlin Foundation is a loyal ally of Bryant. Other grants in recent years have upgraded the academic computing system and enhanced the College's library resources.

# A WIN-WIN SITUATION

What is the connection between opthamology, toys, and the United States Defense Department? Bryant history Professor David Lux and the College's Center for International Business and Economic Development (CIBED).

When he's not in the classroom, David plays matchmaker between defense contractors and private industry. When an opthamologist needed to develop a technology to more easily move around the eye's lens, David hooked him up with a principal investigator (PI) who makes tritium targets for bombs at a defense department lab. The PI had the solution within a day: a prototype plastic balloon with a feed pipe that allows the opthamologist to move around the surface of the eye with greater fluidity.

In another project, David has transferred the laser technology of defense contractor Laser Fare to the private sector, including Hasbro Toys. He says the same light-imaging radar that is used to aim mechanisms of tanks and airplanes can be used for quality control by Hasbro. Other applications of the technology include its use as a control mechanism for surgical welds during arthroscopic surgery.

David considers his efforts a win-win situation. "With cutbacks in defense appropriations, defense labs need to look for other applications of their work," he says. "Companies must learn to produce a product or service quicker, cheaper, and with a greater degree of quality. Through CIBED, we hope to be able to link more defense contractors with private-sector companies to develop technologies that will make those companies' processes more efficient, and ultimately, more competitive in the global marketplace."

# MR. BRYANT

### BY MIRIAM PERRY '96AS

Notable historical events of the last 70 years have touched Bryant in one way or another — war and peace, the Depression, changes in industry and technology. Changes in society's attitudes, values, and dreams have been reflected on Bryant's campus. One man has seen himself in those reflections — Nelson Gulski '26.

Seventy years ago, Nelson decided not to spend his life working in a factory as so many in his family had. He enrolled into Bryant & Stratton's two-year accounting program, hoping for a decent job when he got out of college. Graduation in 1926 meant the beginning rather than the end of his affiliation with his alma mater. Since

then, Bryant College has called upon him to serve as a teacher, a dean, an acting president, an acting vice president, an Honorary Degree recipient, an active member of the Alumni Association, an Honorary Chair of the Board of Trustees, and a continuously generous donor. He has accomplished much for Bryant, far beyond what he set out to do. In the process, Nelson lent a strong hand in shaping the College's evolution.

This instrumental yet modest leader in Bryant's history doesn't see himself as part of the College's foundation. Instead, he sees Bryant as the foundation for his many accomplishments. "Bryant gave me the basic training I needed, developed my abilities as an administrator, and opened the doors of opportunity for me," he says. Some of those doors led Nelson outside Bryant. He was president of the RI Society of CPAs, a private accountant, and served as trustee/director at various corporations, among other accomplishments. But always, Nelson answered Bryant's call.



Nelson Gulski '26 shares his memories of the Providence campus with President Trueheart at last year's Alumni Weekend.

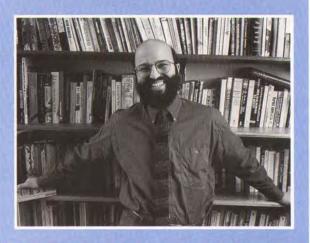
Sometimes that call was made from rocky roads when Bryant was in need of a dependable leader; other times Bryant just needed a helping hand from a friend; always the call was made to the best man for the job.

Reflecting on seven dynamic decades, Nelson admits that while he doesn't always agree with Bryant's leadership, he shares the goal of making Bryant the best and knows that there is more than one path toward that goal. He does agree with the philosophy to integrate humanities courses into the business curriculum. "It makes for a desirable, well-rounded program," says Nelson. He also endorses the high

standard of excellence that Bryant demands of its students. "Hard work is the key to success. Get your start with a solid college education, do your best — you'll be recognized and rewarded."

Coming from a man who practices what he preaches, that's advice worth heeding. "I've thoroughly enjoyed my many, many years with Bryant and appreciate all they've done to give me opportunities to advance." And Bryant College values its journey with Nelson. It has been, and will continue to be, one of unparalleled success.

As a token of Bryant's appreciation, the College is putting together a commemorative album to be presented to Nelson during Alumni Weekend '94. Please send things that could be included, such as photos, recollections, or memorabilia to the Office of College Relations, 1150 Douglas Pike, Smithfield, RI 02917-1284.



Bryant Humanities Professor Joe Urgo was one of only two United States presenters at this fall's conference "The Frontier — Myth and Reality in the New World," held at the University of Leon, Spain. His presentation, titled "The Burden of the Future: The Reinvention of the US Frontier at the End of the Twentieth Century," focussed on the writings of novelist Willa Cather. The conference was funded by the Spanish government.

Joe taught at the University of Leon in 1992 as a Fulbright Lecturer. Since then, Leon and Bryant have developed a cooperative agreement - the two institutions conduct student, faculty, and research exchanges. (Leon is the only university in Spain with a business school.) Two professors from the University of Leon have come to Bryant to teach special topics during Wintersession. From Frontiersman to Impirical Army: The Case of the United States and Spain was taught by Professor Manuel Broncano last year and American Writers in Spain was taught by Professor Maria Alvarez this Wintersession. Bryant Professor Pedro Beade heads to Leon this June to teach a graduate course on the history of the English language.

As the father of these exchanges, Joe Urgo hopes to see them grow on all levels. "The only limit is one that a person places on himself: an unwillingness to engage in other cultures without prejudging," he says. "An individual's participation is limited only by his or her imagination."

# THE BORDER LINE

BY JOSEPH URGO, PhD

Last September, I was among the scholars from Europe and the Americas who gathered in Leon, Spain, to exchange ideas about the status of frontiers and borders in the New World. One highlight of the conference was a roundtable discussion in which representatives from the embassies of the United States, Canada, and Mexico engaged in a spirited dialogue about the North American Free Trade Agreement (NAFTA). The academic discussion moved rather quickly from economics to ideas about ethnicity and national identity. North America, and the term "American," after all, apply with equal validity to all three nations. Historically, citizens of the United States have assumed exclusive rights to the term "American." But NAFTA reminds us that North America, as a geographical entity, has always included three nations.

All of Europe is dealing, diplomatically and militarily, with borders. On the one hand, Germany has been reunited after a half century of political division separated the nation into two arbitrary pieces. On the other hand, former political entities, such as Yugoslavia and the Soviet Union, are dividing along ethnicities. At the same time, a "European Community" is proffered as an economic experiment that will transcend national boundary lines. What is it that divides us, one from the other, and on what grounds can we transcend those boundaries?

A nation is traditionally defined by its borders. Crossing the border means crossing from one state to another, from protection to adventure, from self to other. There is always fear at the border. Removing barriers, declaring borders "free," signals to the world that there is another way to consider the line that divides one nation from another. A North American may be a Canadian, a Mexican, or a "United Statesian," and this person may travel and trade with minimal restriction across national borders. The border then begins to lose its significance as a dividing line, separating "us" from "them," and takes on the significance of a meeting place, where we exchange our goods, our ideas, and our selves. Along this border there is no reason to place guards and fences, there is nothing to kill and die for.

The twentieth century witnessed two major world wars, largely due to invasions across borders and attempts to expand national territories. Throughout history, millions of soldiers have died for arbitrary lines drawn on maps. In the twenty-first century, we can build higher walls along these dividing lines and place peace-keeping forces at every border. Or, we can reconsider the idea of what we mean by a boundary, and whether the idea of a national border can be made to serve humanity more productively.

# MAKING INTERNATIONAL ADJUSTMENTS

BY ALAN DUNK, PhD

International competition and the globalization of business has lead to many changes. Tariff walls have crumbled, along with those of concrete and iron, to form a playing field on which we and our trading partners, both current and future, are jockeying for positions. The economic consequences are unclear, though business opportunities abound for entrepreneurs. Still, there are many risks to be faced, particularly as the cross-national political landscape remains fluid.

For those firms intent on forging international links, the willingness to accept diversity and treat it as a challenge may be crucial to their success in the global marketplace. As companies forge joint-venture links in host countries, or set up on their own, they may need to consider differences in cultures that manifest themselves in subtle ways. Firm management styles, planning, and control systems may require reassessment before they can be used effectively in other countries. For example, the issue of differences among nations in Western Europe has been an important agenda item that accounting policymakers there have been wrestling with for some time. Attempts are being made to standardize accounting requirements across their national borders, yet many observers fear that the compromises being adopted will be followed in form only, not in substance.

Eastern Europe faces even greater challenges. A major research question being addressed by the Chartered Institute of Management Accountants in England is that of whether "western style" management accounting systems will be effective in enhancing the performance of firms currently operating, or planning to operate, in the old "Eastern bloc" countries. To impose accounting systems on companies operating in environments that are dissimilar to those for which they were designed may create an array of dysfunctional consequences. Evidence is emerging, for example, in Singapore, Malaysia, Indonesia, Taiwan, and Hong Kong, that use of accounting systems for planning and control designed for use in the United States, United Kingdom, and Australia can have detrimental and unintended consequences for companies using them in that region.

To remedy these kinds of problems, we must become more open to diversity, cultural or otherwise, and attempt to understand its ramifications. To accept that there are areas of diversity between countries is critical; to appreciate the impact of those differences would be better.



The Bryant community is enhanced each semester through the combination of new and returning faculty. Visiting professors are among those bringing fresh perspectives to the curriculum. The KPMG Peat Marwick Distinguished Visiting Professorship, endowed by the Big 6 accounting firm, facilitates exchange and innovation.

The author, Alan S. Dunk, was this fall's KPMG Peat Marwick Distinguished Visiting Professor. He came to Bryant from Australia, where he is the Foundation Professor of Accounting at the University of Western Sydney. His expertise is in the behavioral implications of budgeting, especially in budgetary control in the current manufacturing environment.

This semester, William Markell assumes the professorship, bringing with him diverse experiences. He was the chair of the Department of Accounting and the Arthur Anderson Alumni Professor of Accounting at the University of Delaware. He has been a Fulbright Lecturer and Visiting Professor at the University of Botswana, and a visiting Professor at the University of Manchester, England, and the University of Canterbury, New Zealand.

Last year, Jeffrey Harkins became the College's first KPMG Peat Marwick Professor. Coming from the University of Idaho for a full school year, Jeff emphasized the importance of future accountants becoming effective communicators.

### **BORDERS, BARRIERS, AND OPPORTUNITIES**

Borders take many forms in many places. So do opportunities. Bryant College and Bryant people encounter barriers of all sorts every day, break them down, and create opportunities for themselves and others.

Cultural borders surround everyone, whether rooted in geography or heritage.

Bryant students now come to Smithfield from 37 countries. As alumni, some return to their homeland, often to family businesses. Others become attached to this culture and achieve success here. Among Bryant's success stories are American students who make the world their balance sheet and excel in international arenas.

Personal barriers arise for everyone. Bryant alumni and students deal with such issues as age, family responsibilities, and handicaps on their way to success.

Recognizing that others face formidable obstacles, some students take initiative in community service.

As an institution, Bryant is breaking down educational borders. Going beyond the walls of the classroom, students learn through internships and study abroad programs. The full-time MBA program is developing an innovative approach to leadership training.

Project Venture offers early intervention for minority junior-high-school students.

Bryant goes beyond its borders to serve regional businesses. The Center for International Business and Economic Development (CIBED) coordinates the College's five corporate outreach centers to create a positive force in economic development.

Students and faculty participate through internships, research, and case studies.

There are two sides to any border. Bryant people bring the community and the world to Smithfield while seeking opportunities for growth beyond.





Gary Hopkins '72 holds court over international operations.

# **PLAYING TO WIN**

BY KAREN D. CALLAN

Most teams face their competition in local stadiums. Gary Hopkins '72 and his team meet theirs in an international arena. As senior vice president of operations for *Business Week*, he knows that success depends on a partnership between a talented team and an insightful coach.

In the expanding international business world where Gary works, partnerships are vital. Gary manages the circulation, financial, production, and administrative areas for the magazine's world-wide operation. Published by McGraw-Hill, Inc., *Business Week* is the world's largest business magazine, with 18 United States, 3 international, and 3 native-language editions, and over one million subscribers. That's a lot of fans. And as their numbers increase, so do the complications for the management team.

"The international arena has greatly increased the complexity of our business," Gary says. "The international scope requires me to stay abreast of the economic climate in major world markets, and it requires a great deal of travel by various members of our management team. The complexities are even greater when dealing with countries where language barriers exist."

These complications may seem daunting, but as expected of a man who peppers his conversation with the pronouns "we," "our," and "us," Gary finds solutions through team effort. "We have editorial and sales offices in more than ten key countries, and that helps us deal with different cultural and business practices. We have taken a strategy of forming business alliances with local companies to enter into these particular markets," Gary says. "We are also able to enlist the help of other McGraw-Hill resources, such as the legal and tax departments, to address the complexities of these issues in the various international markets."

Gary began his 22-year association with McGraw-Hill Inc. in financial operations. After several years and several promotions, he became interested in management and running a business operation. Pursuing this direction, Gary joined *Business Week* in 1986 as controller, a key manager in a major operating unit of the company. In 1990 he was appointed senior vice president.

Gary's position has many benefits but also many costs. "International travel is nice as you learn more about the different cultures and business environments firsthand," he says. "But if I said it was not difficult to achieve personal and family balance with my career, I would be lying. It is, in fact, very difficult to accomplish. You have to force yourself to manage your time well."

With the help of his staff, both local and abroad, Gary is able to take his own advice. He knows that on any playing field, winning takes teamwork.▲

# VERMONT THE GREEN MOUNTAIN STATE AS PLANNED Tim Boyat '94MBA and

BY JOYCE G. O'NEILL '84AS

By the age of twelve, Fulya Ozen '95MBA had planned her future. She chose a high school in Izmir, Turkey, where she learned English and took courses to prepare for university, concentrating on business education. Her goal: graduate school in international marketing in the United States. The plan worked.

During her freshman year at Dokuz Eylul University in Izmir, Fulya became an aide to Bryant Professor Roger Anderson, who was there as a Fulbright Scholar. He made an impression on her and fellow students. "He was a great teacher," she says, "and is still ranked one of the best professors they've had." Roger also advised her on how to apply to graduate programs in the United States.

While at university in Turkey, Fulya worked for Coca Cola International in the marketing department in Izmir. There she perfected her language and business skills, preparing to receive her degree in 1993. Accepted into six United States graduate schools, Fulya chose Bryant because of its location, size, business and marketing programs, and the recommendation of Roger Anderson.

According to Fulya, "With marketing, the future is always a challenge requiring adjusting, adapting, changing. There are always new opportunities to influence future trends in the international arena." She's looking at new opportunities now.

Whether or not Fulya decides to remain in the United States, she feels strongly that one way she can use her new skills is to market her native land. Fulya says, "Turkey is such a different part of the world. I would like Americans to experience my country, my culture, the world famous Topkapi Palace, historical sites, fascinating people, and spectacular scenery."

Fulya looks to a future full of opportunity and challenge, just as she always planned.▲

# TAKING INITIATIVE

### BY MARTHE CURRAN '94

When Big Brothers placed an ad in a local newspaper three years ago looking for dedicated and sincere men, that's exactly what they got. When Bryant's Office of

what they got. When Bryant's Office of Residence Life was searching for responsible, understanding students for resident assistant positions, they found just what they were looking for. And as Bry-

ant continues to develop its community through intelligent, active individuals, Tim Bovat '94MBA stands out as a model.

As a full-time graduate student, resident assistant, and volunteer Big Brother, Tim proves that he likes to be involved. His high level of energy and enthusiasm are evident in his ready smile. Tim never wonders where he'll find the time to meet the demands of his busy schedule — he simply offers a puzzled look that suggests he wouldn't have it any other way.

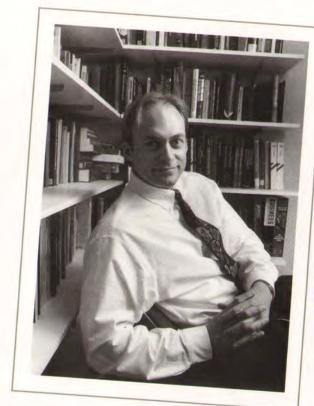
Tim's dedication to community service has allowed him to grow "emotionally and spiritually," he says. "I was lucky enough to grow up in a caring environment; I had a nice childhood. Now, it's my turn to do what I can." That is exactly what he is doing.

Tim is developing a new community service program for Bryant students. The program, which he hopes will become active this semester, will alert students to the needs of area shelters or social service organizations. Students will then choose which service they wish to become involved with and "volunteer on their own initiative," much as he has.

Initiative is what makes Tim special. Knowing him makes it a little easier to smile along with him at the challenges that lay ahead.

Fulya Ozen '95MBA got more

than they expected at Bryant.





Tom Powell is surrounded by the tools of his trade.

# **INNOVATE AND INTEGRATE**

### BY ELIZABETH S. KELLY

Tom Powell practices what he teaches. A member of Bryant's management faculty since 1991, Tom specializes in strategic planning and organizational change. He's applying his expertise to the development of Bryant's full-time MBA program.

"We're trying to forge a new path and set an example," Tom says. "There is pressure on graduate schools to reform their MBA programs," he says. The pressure is coming from increased competition for quality applicants and from their future employers.

"Companies themselves are changing," Tom explains. "They are becoming horizontal organizations with cross-functional teams. Business schools are looking for ways to mirror those changes and to anticipate the next wave."

It's not just fledgling programs but the well-established ones that are conducting internal review. Schools from Wharton to Chicago are considering radical change, he says, and are moving away from a course completion emphasis and toward the development of critical competencies.

Tom and his colleagues are regularly talking with business leaders to learn what they are looking for from Bryant graduates. Feedback to date talks about strong communication and problem-solving skills and an understanding of current management themes such as Total Quality Management and Process Reengineering. The MBA program will work with the College's highly-successful Center for Management Development to engender these skills in its graduates.

"Our full-time MBA program will be distinctive," Tom predicts. "We're talking to other schools to learn about their successes and mistakes. But it's an experiment and I'm sure we'll make mistakes of our own as we try to innovate. As a business, we'll need to be quick, responsive learners."

Among the innovations is a live case study model. Students will analyze an actual company, whose executives will teamteach with Bryant professors. "This will add new dimensions to learning," Tom predicts, "As will the course structure in which concurrent courses will be organized around themes, such as leadership, ethics, or critical thinking."

Tom is leading an interdisciplinary team that is developing the new program. Their coordination will be central to the program's successful integration. Along the way, they are forging an integration between the business and academic worlds.▲



Ted Przybyla '77 '80MBA finds himself in a unique position.

# **MORE THAN A JOB**

BY THOMAS CONNELL

Ted Przybyla '77 '80MBA has spent a lot of time luring the world to Rhode Island. Now he's also bringing Rhode Island to the world. Ted is the acting executive director of the Rhode Island Convention Center Authority and was recently named managing director of the World Trade Center, a joint venture of Bryant College and the Convention Center Authority.

The World Trade Center (WTC) is an international computer network in 200 centers worldwide for companies interested in exporting or importing. With WTC software, a Rhode Island company can post a sell or a buy offer that goes on-line internationally. The WTC also offers support services and a "home away from home" for foreign business people visiting Rhode Island.

Bryant has held a franchise to operate the WTC since the late 1980s. The joint venture was launched in 1993, and Ted credits Richard Oster '91H, Chairman of Cookson America, Inc., with being the impetus for the marriage. Richard is a Bryant trustee, chairman of the Corporate Partners' Program, and former Chairman of the Convention Center Authority. Ted says

Richard saw the need to enhance export-import capabilities in Rhode Island and identified Bryant as a perfect match.

"I am able to direct people who need export assistance to Bryant, an institution that I know will perform beautifully in bringing that company up to speed," Ted says. "Everyone looks at international trade as a panacea, but there's a learning curve." He believes most companies don't have the resources to go it alone. "With Bryant, they're able to be in touch with professionals who can evaluate their business and their market potential and help them move forward very quickly and with less effort. That's the key ingredient that Bryant adds."

Bryant provided Ted with the foundation for his own career, which had been in corporate auditing until he landed at the Convention Center authority two years ago as controller. "I was drawn to this project because it was unusual and a start-up venture. I like start-ups," he says. "A job has to be more than a job to me. It has to be interesting and exciting. This certainly is. It's a unique industry." As a dual-degree alumnus who is head of a Bryant business outreach center, Ted is in a unique position himself.

# WORTH THE TRIP

### BY MARTHE CURRAN '94

For 18 years, the region's businesspeople have turned to Bryant's Center for Management Development (CMD) to meet their professional training and development needs. Margaret and Virginia Donovan know firsthand that Bryant really does serve the entire region.

This mother-daughter team travelled once a week from New Hampshire to Bryant for two years. Undaunted by the miles, Margaret and Virginia knew that Bryant offered them the specific training they needed to succeed in their new positions — Margaret as a corporate purchasing manager near Boston and Virginia as a purchasing agent/product engineer in New Hampshire. Their objective was to earn CMD's purchasing certificate. It was worth the trip.

"We could find nothing in the Boston area that fulfilled what we wanted to do," says Margaret. So they drove right past the many colleges in that area and headed for Smithfield. They are so satisfied with the results, in fact, that the two are making plans to participate in another CMD program.

As a bonus, this mother and daughter feel that the long drives to Rhode Island made their relationship stronger. "Being in a car for four hours in one day can really have an effect on a relationship," says Virginia. "For my mother and I, it was a positive one." They not only know a lot about purchasing, they also know about togetherness.





Regina Bernard '93 tries Shaquille O'Neal's shoes on for size.

# THE SHOE FITS

### BY LINDA J. MAHDESIAN

Regina Bernard '93 wears sneakers at work — it's virtually part of the dress code. That's because she works in the fast-paced, sure-footed headquarters of Reebok as an import agent for the world-class shoemaker and sportswear dealer.

The resourceful Regina worked her Bryant connections while serving as an intern at Bryant's Export Assistance Center (EAC). "That's how I met my boss from Reebok," Regina says matter-of-factly. "I wrote to her and sent my resume, as I did with a lot of people." Her perseverance paid off.

Regina's workspace is decorated with autographed items from star Reebok endorsers such as pro golfer Greg Norman, Emmitt Smith of the Dallas Cowboys, and basketball great/rising movie star Shaquille O'Neal. But what really makes this a dream job is that it catalyzes Regina's long-standing attraction to international trade.

She worked at the EAC during all four years at Bryant, learning everything she could about import and export regulations. "The EAC is a great resource, along with the Center for Management," says this communications major. "You're with the professional people in the business community hearing real problems and real solutions." Regina recently called the EAC's International Trade Data Network in search of labor and trade statistics. She was impressed with the rapid service. "The next day I was sent a disk with the information I needed."

Fortunately, Regina can think on her feet. With footwear imports from every corner of Asia, and sportswear coming from factories all over the map, she has to stay in step with the constantly-changing world of trade law. GATT and NAFTA are as familiar to Regina as her Rolodex. "It's pretty exciting here," says the undaunted Regina. "I like the spirit; I like the fast pace." She has the sneakers needed to keep up.



# **STATISTICS SHOW**

BY THOMAS CONNELL

When Chris Jaswell '94 isn't attending classes, he's tending apple trees at a 100-acre farm. When Greg Lynch '95 isn't working on his grades, he's supervising construction workers.

Many Bryant students have off-campus jobs, but Chris and Greg have especially strong ties to theirs. Each works in a business owned by his family. Chris is part of the fourth generation of Jaswell Farms, begun in 1899 by his great grandfather. Greg is one of three brothers comprising the third generation of J.H. Lynch and Sons, Inc., a construction contracting firm launched by his grandfather in 1945.

The two are not unusual among Bryant students. Nearly 50 percent of Bryant undergraduate students come from family owned or operated businesses, and 38 percent of those plan to return to their family business after graduation. Chris and Greg are part of that group, working hard to supplement their onthe-job training with college degrees.

The College's Institute for Family Enterprise (IFE) strengthens the link between their double lives. Winter break found Greg and Chris hard at work, as usual—this time in class. They were taking a very pertinent course, Managing the Family Business, offered by IFE Executive Director Bill O'Hara, who is also

ending at a a 1'95 super
di actathBryant
Bryant
Grant

Chris Jaswell '94 and Greg Lynch '95 meet dual demands.

president emeritus of Bryant. The IFE conducts outreach assistance for the region's family-owned businesses, offering advice on such topics as succession plans and conflict resolution.

Both Chris and Greg chose Bryant for this kind of preparation to assume responsibilities in the family business. "I receive a lot of practical experience in the business," Greg says. "Then I come to Bryant and get formal education. It's almost like a living laboratory to apply what I learn at Bryant on a daily basis at the company."

Chris is the first in his family to attend college. "My father was thrown into helping out with

the business when he was 16," Chris says, "and he wanted me to be better prepared to take over when the time came." So Chris chose Bryant because, "I have the best right in my backyard."

It's been hard work and sacrifice getting to this point. Chris usually puts in 12-hour days, seven days a week between June and December. "But when I'm in classes, the emphasis is on that," he says.

Greg has an equally tough schedule. Sometimes he'll supervise a construction crew on the graveyard shift while attending classes during the day. Other times, he goes back and forth throughout the day. But he finds the struggle worth it. "Without this Bryant education, I wouldn't be able to give the support to the company that I'm going to give."

Statistics show a rapid failure rate among family businesses as they are passed from generation to generation. Armed with work experience, business education, and exposure to the IFE's efforts, Chris Jaswell and Greg Lynch are determined to buck that trend.



Clint Remington '76MBA wins in a competitive market.

# **BUILDING A FUTURE**

### BY THOMAS CONNELL

Remington Lumber is hard to miss. Its bright yellow "Golden Rule" sign speaks of home improvement retailing in the '90s. Standing in contrast next door is the century-old lumber shop that was started by the grandfather of owner Clint Remington '76MBA. Clint built the new store in 1987 with the assistance of the Small Business Development Center (SBDC) at Bryant.

He made the switch from the old building, where he was primarily supplying contractors, to "do-it-yourself" retailing because he saw the hardware and lumber business changing. He aligned himself with The Golden Rule, a wholesale buying group, and set about building the new store, which has become a prototype for the group.

Utilizing the skills he learned at Bryant, Clint countered the influx of superstores such as Home Depot by planning ahead and targeting a market niche through quality goods and high service. "My education at Bryant taught me to identify my markets and figure out how to satisfy them," Clint says. "And it taught me to be flexible, which is an advantage that small business has over big business. To survive, you have to change."

Although he had a liberal arts degree from Williams College, Clint found he needed a practical business education. He says Bryant's MBA program helped him with everything from management training to reading a balance sheet to marketing.

The SBDC helped him, too, with formulating business plans and finding the means to pay for the new building. "I knew there were government programs out there, and I considered the SBDC as my resource center to tell me what my options were."

The SBDC, sponsored by Bryant, the Small Business Administration (SBA), and the Rhode Island Department of Economic Development, provides counseling and services to the state's small business community. In 1986, an SBDC consultant steered Clint to an SBA loan program and helped him wade through the bureaucracy. "Without them, I certainly wouldn't have been able to do it as quickly and economically."

And he's found the SBDC to be a valuable asset in his role as a Rhode Island state representative. "I've directed lots of people there and they're delighted. It's a tremendous resource that should promote itself more. It's really underutilized."

A man who knows a lot about building, Clint Remington has learned a lot about marketing, too.▲





The law library is a favorite haunt for Michelle Duprey '90.

# **PERSONAL VICTORIES**

BY LINDA J. MAHDESIAN

Imagine having bones so brittle that a sneeze or cough can mean a broken rib, and that most childhood memories revolve around hospitals or casts from a series of more than 200 broken bones. Friends avoid contact out of fear. Normal growth is severely stunted, and it's destined to be like this for life. Sound bleak? Hopeless? Not for one feisty, fearless alumna named Michelle Duprey '90.

Michelle was born with a genetic disease called osteogenesis imperfecta. The defect impairs the collagen cushion between her bones, causing them to be brittle, and hampering her growth. But cry no tears for this woman who went on to attend Bryant, majored in both economics and marketing, and last year earned a law degree from the University of Connecticut.

Michelle is currently on leave from her part-time job at a law firm that specializes in employment discrimination suits. She spends every waking hour studying for the Connecticut bar exam. This will be her second try at the exam; she missed passing the first time by a frustratingly few points.

All along her journey, Michelle has educated those around her about people with disabilities. Of her undergraduate alma mater, she admits, "Bryant was not as accessible as I would've liked to see it, but the people there tried." Working in the real world has made her an even more forceful advocate for the disabled. It also has changed her way of looking at herself. "I always tried to get people to not see me as someone with a disability. But over the past two years, I've begun to realize that my disability contributes in a big way to who I am, and it enables me to speak for those without the opportunity or education to do so." Appearances belie the fact that this is a woman who doesn't need any help.

# IT'S EASY BEING GREEN

BY KAREN D. CALLAN

Lisa Barton '94 must like the color green.
Whether it's the green of the money she's learning to manage as a finance major, or the green of the environment she's learning to preserve through her science minor, Lisa is surrounded by it.

The connection between the two fields is clear to Lisa. "Environmental organizations have financial and business needs just like any corporation," she says.

Lisa's relationship with business may be recent, but her love of the outdoors has been a lifelong affair.

Every neighborhood has a child who brings home injured birds or stray kittens. Lisa was one of them. "I've always loved animals and the outdoors. I don't care if I'm knee-deep in a swamp. I wanted to be like Grizzly Adams and live in the woods. I loved that TV show," she says, laughing.

When the time came, Lisa naturally sought outdoor jobs working as a land-scaper and in construction. However, a job-related injury forced her to evaluate her future. "I realized that I would need retraining," Lisa says.

She earned an associate's degree in accounting, then transferred to Bryant for more preparation for today's competitive job market. "I chose finance to expand



Business and science are the right combination for Lisa Barton '94.

on my business skills so I'd be more employable," she says.

But something was missing. "I knew I could go far in finance and make a lot of money, but still my foremost interest was the outdoors," Lisa says.

Science Department Chair Doug Levin helped solve her dilemma by suggesting that she intern at an environmental agency. Taking his advice, Lisa landed a double internship at The Nature Conservancy, the world's largest non-profit, privately-owned system of land preserves. Lisa's experience there has been profound — just ask her.

"When I came to the conservancy, I realized this was me – I'm home. It has my own personal interests and goals at heart," she says. Her work was divided between business and environmental projects, much like her stud-

ies. Lisa was so successful the conservancy made her a paid intern. "It's so much fun that it doesn't seem like work. I almost feel guilty about getting paid," she says.

Lisa plans to develop her resume with a law degree.
Once again, the environment will be the beneficiary of her efforts. "I'll learn to apply envi-

ronmental law so I can act on a legal level on behalf of nature. And with my background in accounting and finance, I will be able to offer an environmental organization a complete package," she says.

Lisa hopes that package will appeal to The Nature Conservancy. "I'd be thrilled to stay at the conservancy, but I will have to weigh my alternatives," she says. "However, I know I am driven to environmental protection. It provides such inner gratification. I've been fortunate to have this opportunity that I really, truly enjoy. Not many people get such a chance."

If others envy Lisa's success, well that might be a natural reaction. After all, what color is envy?



Lorraine LaRose '93AS knows about sacrifice and compromise.

# HER OWN ROAD

BY JANET PROULX

Lorraine LaRose '93AS travelled a great distance for her Bryant degree. And she's had good and bad times along the way. But when she talks about her experiences at Bryant, she breaks into a smile and positively glows. "Bryant College was the best thing that ever happened to me," she says emphatically.

The roads Lorraine chose earlier in life didn't readily lead to college. She dropped out of high school at 17, became a young wife and mother, later divorced, and worked in the mills of Woonsocket while raising five boys. College? Not even a consideration.

But things began to change in 1978. That's when Lorraine met George LaRose, whom she later married. She credits George with encouraging her to get her high school diploma at age 36, which resulted in a job at the Department of Motor Vehicles in Providence. And later, when George joined the physical plant department at Bryant, she saw a window of opportunity – her chance to get a college degree.

Lorraine vividly remembers the first night of her first course — Psych 101. "I was scared to death," she says. "At the end of class, I told the instructor I didn't think I belonged at Bryant." He talked her into giving it a chance, and she's never looked back.

Four years of hectic days and nights followed as she joined the ranks of the working parent/student. Support got her through – from family, friends, coworkers, and fellow students. She describes her husband during that time as "simply amazing." He did extra parenting, cleaning, and cooking. "Truth is," she says with a grin, "I don't think I cooked a meal in four years."

Lorraine has nothing but praise for Bryant's faculty and staff and their support. But she cites Betty Powers, director of undergraduate programs and registration, as being her greatest source of motivation. "Betty was my rock," Lorraine says. "I spent a lot of time in her office laughing and crying. Every time I thought I couldn't do it and wanted to quit, Betty would talk me out of it. She had great faith in me."

Lorraine was 52 years old when she graduated, a grandmother five times over. Many of her family and friends were on hand to share her joy on Commencement Day. "I think I was the happiest person there," she recalls. "I felt like I was going to burst when I passed through the *Archway*. I would do it all over again just to get back that feeling."

Lorraine isn't worried about climbing the corporate ladder or earning more money. That isn't what her degree is all about. Her reward is the way she feels about herself. "I think Bryant has made me a better person all around. I'm more confident, and I relate better to people and understand them better. I feel good about myself."

The road she took to her Bryant degree was a long and winding one. But Lorraine LaRose is glad she took the trip, not so much because of where it ended, but because of what she discovered along the way.

The author knows her subject well; she and Lorraine LaRose are cousins.

# **SKY'S THE LIMIT**

BY MIRIAM PERRY '96AS

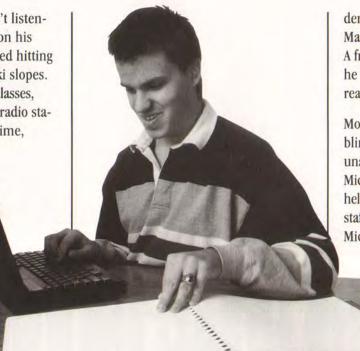
When Michael Kosior '96 isn't listening to lectures, he's talking on his ham radio. When he's finished hitting the books, he's hitting the ski slopes. When he's tired of jockeying classes, he's a disc jockey at Bryant's radio station WJMF. And in his spare time, Michael is a stu-

dent consultant at the Koffler Computer Center, troubleshooting hardware and software problems for students, and a math and computer tutor.

Only by continually striving for new victories does Michael feel that he's getting the most out of life

and out of Bryant. And he will not let the fact that he's the College's first blind student interfere with his plans. "I'm a person first, a blind person second," says Michael with characteristic determination. If it seems that he sets goals for himself that take him over harder roads, it's because he's never been told, especially by himself, that he can't do something.

Michael, a computer information science major from Tiverton, Rhode Island, says his interest in computers began in 1990 when he got a job with the United States Navy in Newport. Using technical equipment the Navy purchased for him, he tested submarine tracking and guidance software. "It opened up a new world for me — and I was hooked. It was that job that prompted me to buy a home computer." A computer-savvy uncle helped Michael learn computer



Computers are the present and future of Michael Kosior '96.

basics, but most of it was hands-on training. His most frustrating problem was a common one. "Let's just say I crashed my computer a few times," he says with a smile.

When it came time to choose a college, the problems were surprisingly few. "I chose Bryant because during my first visit here, people were very open and positive. Everyone I met seemed excited to have me here and enthusiastic about working on the necessary modifications. The Bryant faculty are the most willing and flexible group of people I have ever met," he adds. "They extend themselves to work within my needs. They're excellent."

Though Michael fully expects — and prefers — to be treated like any other stu-

dent, some adjustments are needed. Math professors give him oral exams. A friend reads him his texts aloud, and he uses a portable braille printer to read documents.

Most courses can be adapted for the blind. Microeconomics falls into the unadaptable category. Blind since birth, Michael has no preconceived images to help him visualize graphs. Faculty and staff tried to create a tactile model for Michael, but it proved too difficult;

feeling something doesn't automatically pop an image into the mind's eye. Michael proved he knew the material through an oral exam. While frustrated by unadapt-

able situations, Michael quickly shrugs it off. He would rather concentrate on what he can do.

After graduating from Bryant, Michael would like to earn his doctorate degree, become a college professor, and teach computing. "I've wanted to teach since I was in high school, so I'd like to combine the two things I enjoy the most," he says. Working solely with computers has a downside for Michael. "When I worked for the Navy, I sat in front of the computer all day, hardly talking with anyone, and I didn't like that. I have to communicate with people constantly."

Michael is articulate, intelligent, patient, and enthusiastic. He's his own best resource in a world where the sky's the limit. Which is a good thing, since next on Michael's "to-do list" is skydiving.



Business brings Hounaid Kakal '91 back to Bryant.

# THE IDEAL THING

BY ELIZABETH S. KELLY

Business brought Hounaid Kakal '91 to Bryant, as a student and as an alumnus. He was back on campus for the first time this winter developing business contacts. Hounaid and his father run Aromatic Raw Materials of Pakistan Limited.

A Pakistani native and French citizen, Hounaid first came to Bryant after graduating from an American high school in Pakistan. "I wanted the Northeast, and a business school," Hounaid recalls. "I also wanted a small school, close to the city, and I had friends at Brown University." He learned about Bryant in *Barron's* and liked what he saw.

"Bryant was very different from what I had known, and it took a little getting used to," he says. Each year, he felt homesick in the late fall. "Winter is the greatest season at home, and I missed it."

Still, Hounaid was happy at Bryant. "A lot of people wanted to learn about me and my country, and I wanted to learn about

them and the United States." And his business education has provided a strong foundation for his career. "I value my education for opening my eyes," he says. "It taught me about myself, about how much I can do. I see education as a base to open your mind. The specifics vary from market to market."

Hounaid knows about different markets. His firm manufactures essential oils as raw materials for perfumes. Since he joined the company, they began to diversify and export for other companies as well. They now export a variety of products, mostly textiles, but also leather products, sporting goods, and, most recently, rice. Their territory is mostly East Africa and also France, but they're working to expand into the United States.

"I'm very happy doing trading," Hounaid says. "I like the opportunities I have to travel, and I get to do different things all the time. This is the ideal thing." \(^{\textstyle }\)





Family business lights up Panama and Julio Vasquez-Pretto '88.

# **ALL IN THE FAMILY**

BY LINDA J. MAHDESIAN

The day Julio Vasquez-Pretto '88 was born is an easy one for his family to remember. It was also the day they opened their first store selling lighting fixtures. His grandmother made the first purchase. Three stores and 28 years later, the Varibe stores are the largest chain in Panama City, with sales near the \$1 million mark.

Julio's road from Panama to Bryant was paved by friendship. A friend of the family, who was a friend of Bryant President Emeritus Bill O'Hara, recommended the college to Julio. After some research, Julio was sold. He liked it so much that he has become a walking Bryant recruiter. His brother, Ricardo, graduated in '91, and brother-in-law Jorge Vallarino is a freshman. Julio estimates that six people have attended Bryant after his personal recommendation.

The ambitious Panamanian earned a marketing degree and returned to his homeland, only to find it in political turmoil under Manuel Noriega. After two years working in the family business, Julio became involved in trying to help his country's crumbling economy. At the tender age of 24, he landed an important post as the export and investment promotions director for Panama. Julio's marketing expertise helped him promote Panamanian products overseas and attract foreign investors from Asia, Europe, and the United States.

In 1993, he left his lucrative job to help his family expand their business to a third store, which was Julio's idea. "Because of my marketing knowledge, I was able to analyze the situation of our company," says Julio. "We started to realize that we needed to locate in an area where the population is growing and the income of the surrounding community could support the store." The third store, located in an area similar to New York's Fifth Avenue, is now out-producing the other two facilities.

His growth, and that of his family business and his country, have corresponded throughout Julio's life. And the end is nowhere in sight.▲



Sun and sand add up to good business for Brian '69 and Maxine Alkon '71 and their staff.

# **ANYTHING BUT BEACH BUMS**

BY LINDA J. MAHDESIAN

"I got a C in accounting, but now I'd get an A," boasts entrepreneur Brian Alkon '69. And he's absolutely right. At last count, he and his wife, Maxine Mathias Alkon '71, operate seven enterprises on the chic island of Bermuda. From a hotel, to a catering service, to a home security monitoring system, the Alkons are living a dream of being their own bosses, to the tune of over \$1 million a year.

The busy couple met at Bryant. "I wasn't attracted to him at first," admits Maxine. "But he was a strong, independent guy," which presumably is why she started dating him. For Brian, there was little doubt. "After meeting Maxine, I remember telling my roommate, 'I could marry a girl like that.' And I did." The two have been partners in love and business for 23 years. They have two sons.

Their cash cow is the Mermaid Beach Club, an 87-room hotel, formerly condominiums, with a private beach. The

Alkons were appointed owners when the old management ran into financial problems. Brian and Maxine, who is Bermudian, had bought one of the condos, and Brian immediately saw a window of opportunity opening. "I had run an advertising company in the States but was tired of it and wanted a change," he says. "I had proven I could handle people. The bank believed in me." Both the bankers and the tourists have been happy with the results in the 18 years since.

Always on the look out, Brian sees another window opening — this time in the telecommunications industry. Currently, one company has a monopoly on the island and charges exorbitant rates, Brian says. But that will change since licenses are now being offered to those with enough dollars to start rival systems. Alkon Communications? Sounds like another winner for this unbeatable team.

# NORWAY RIGHT AWAY

### BY LINDA J. MAHDESIAN

In the cold land of Norway, there is a warm place for Bryant in the heart of Thor Christensen '82. But, he warns, "Don't look at my grades – some were bad, some were good, I barely made it." He transferred from a university in Switzerland to Bryant after looking around for a new school and a new start. Thor came to Bryant following the death of his brother in a skiing accident.

Today, the tragedy is a painful memory, but his Bryant recollections are happy ones. With his lilting Norwegian accent, Thor recalls his days at Bryant. "As a foreigner, I was very grateful to achieve an understanding of my studies. I knew little English. And I got a lot of help from my teachers. "Now I use a lot of what I learned practically every day," says Thor. As Thor took on more responsibility in his family business, he used his knowledge from Bryant to streamline the company and improve efficiency.

Thor is the man in charge of the A.S. Thor Dahl company, which netted about \$7 million in revenue last year. The family business, which includes shipping, finance, and land development, has thrived for 104 years. The shipping division transports crude oil internationally, loading from the Persian Gulf, and then out to various harbors all over the world. Even the Gulf War didn't stop the deliveries. Thor remembers that the crew on the Persian tanker could see the missiles firing in the distant night skies over Kuwait.

That was serious, but his first night on campus was not. "There were no more beds left. So another student and I were invited to stay in Providence with an alumnus until we could find a place near the school. I started out in a bad way, sleeping on the floor in a sleeping bag. But today I realize that those were some of the best times of my entire life."

A rough beginning in many ways, but a good result with a strong education that guides Thor through his corporate leadership role.▲

# **ACROSS CULTURES**

BY MARTHE CURRAN '94



### Karemie Williams '94 creates an international community.

Most students have enough trouble adjusting to a new school a few states away from home. Others thrive on the challenge of great distances. These are some of the students who are bringing Bryant closer to the developing global market.

Australian native Karemie Williams is a student pioneer of the global village. Transferring to Bryant in the 1993 spring semester, she brought experiences from both her homeland and the American University in Switzerland. "I enjoy the challenge of crossing cultures," says this voice of experience.

As secretary of the International Students' Organization, Karemie is working with fellow students to promote a deeper understanding of the importance of student integration. She says that working in multicultural groups offers insight that will help Bryant students become more prepared for international business.

"I want to share what I've learned beyond the books," she says. Those who learn from Karemie will be influenced by her passion for cultural integration and growth.▲



# **MAKING CHOICES**

BY KAREN D. CALLAN

Pizza or lobster? MTV or PBS? Computers or management? "There are so many options here, sometimes I don't know what to choose," exclaims Guatemalan native Edgar Ochoa '95. "There's always something to help you expand and improve." As a commuting, transfer student majoring in computer information systems, Edgar is expanding and improving at a very ambitious pace.

Edgar came to the United States via the Mayan Ruins. While working there as a tour guide, he met the parents of his American roommate who invited him to their Pennsylvania home. In December 1989, Edgar took advantage of their offer.

Leaving behind a country where he says there is only one temperature – hot, and just two seasons – wet and dry, Edgar found himself in a cold, snowy climate wearing only a light jacket but toting some heavy ambitions. The first of them was to earn a college degree.

Certain he wanted a career in the computer industry, Edgar took the first step in that direction and earned an associate's degree in information systems management from a junior college in Maryland. Along the way, he learned there were many options within the industry. He could become a programmer, an analyst, or go into manage-

Edgar Ochoa '95 totes his books in a bag from home.

ment. In fact, Edgar's ultimate goal is to combine these specialties and return to Guatemala to form his own business so that others can benefit from his expertise. To do this, Edgar realized he needed a bachelor's degree.

Through research, he discovered Bryant. A suburban campus, small classes, national rankings in college guides,

and majors in CIS and management all convinced Edgar that Bryant was the place for him. "Bryant's curriculum really fit. I like alternatives. If I get tired of programming some day, I can go into managing because I like the people end of business. Bryant provides a very good base to learn about different areas," Edgar says.

With his background, the choice of a technological field is surprising. He says that in Guatemala, telephone service is unreliable and compact disc players and video games are unaffordable. It was while Edgar was working as manager of the filing department for a Guatemalan tire company that he was first introduced to computers. "I became very curious about how things worked. When I came to the United States, I saw the option of computer studies and decided that's the way I wanted to go."

Edgar should be able to go far geographically, too. Able to speak Spanish, English, Italian, and a little German, he realizes these skills will be an asset. "I like to learn languages so I will know how to communicate with everyone," Edgar says. "It will give me a lot of options in the future."

To Edgar, success depends on having options.▲

GUATEMAL

# A VOYAGE OF DISCOVERY

BY MIRIAM PERRY '96AS

To broaden her horizons, Christina Yantorno '95 got on board Bryant's study abroad program — literally. Fall semester 1993 found Christina, and approximately 500 other students from colleges and universities around the world, aboard the S.S. Universe for a Semester at Sea. For 100 days, they travelled on an ocean liner complete with classrooms, library, and a theater, among other features.

This was no relaxing cruise. A combination of classes while at sea and field experience in each country offered an intensive and panoramic insight into each of the 11 countries visited. The resulting perspective taught Christina much more than any lecture ever could.

Independence, one of the objectives of the semester, is a lesson Christina learned well. "We were given less and less instruction at each port, which encouraged us to go with the flow," she says. "The simplest task — finding transportation, for example — became an adventure since there was no guarantee that we'd find English-speaking people to help."

Christina and her classmates soon realized that the language barrier did

Christina Yantorno '95 has had many adventures but never went overboard.

not stop people from lending a helping hand. "Everyone we met went out of their way to help us," she says. Being in unfamiliar territory is "scary" admits Christina, "but I found the surroundings are what makes a place dangerous, not the people." Inclement weather and unfamiliar terrain may

have created unsure footing at times but help from the local people and teamwork with her new friends assured safe passage.

Learning the customs of other countries was interesting and, at times, challenging. "I'm a vegetarian, but I learned what a taboo it is to turn down food in other countries, so I ate a lot of meat on this trip." (She is back to her vegetarian diet.)

As with any trip abroad, there was plenty of shopping, but the best thing Christina brought home could not be wrapped in a box. "I learned that I can do anything," Christina says with a proud smile. "Before this trip, I was a perfectionist and got pretty stressed out if things didn't go exactly as I planned. But now, I know that everything works itself out, especially in the United States where we have so many resources. I take things in stride now because I know there's nothing I can't handle."

The Semester at Sea brochure reads, "A Voyage of Discovery." Christina, indeed, discovered many things about the world and about herself. She learned the value of teamwork, the beauty of humanity, and the power of confidence.

# HERE TO STAY

### BY LINDA J. MAHDESIAN

Four years ago, Vitaly Sorkin '94 arrived in Providence among the stream of Jewish refugees fleeing the Soviet Union with his parents and younger brother. Russian educated, he knew a little French but only beginner's English. And though his pockets were filled with worthless rubles, he and his family had a priceless possession: their freedom.

Since the age of 16, Vitaly dreamed of leaving his homeland and making a new life in America. "Being Jewish in Russia was terrible, very anti-Semitic," he says. "We were taunted by students and teachers. It even affected what college would accept you. My father was overlooked for promotions because of his religion. Morally, you felt oppressed every single day of your life."

Today, Vitaly lives with his wife, Laurisa, in North Providence, while he finishes his accounting degree at Bryant and works part-time in a convenience store. He has adjusted to the dizzying maze of American culture, from the vast food warehouses to channel surfing his way through a myriad of television shows.

A WORLD

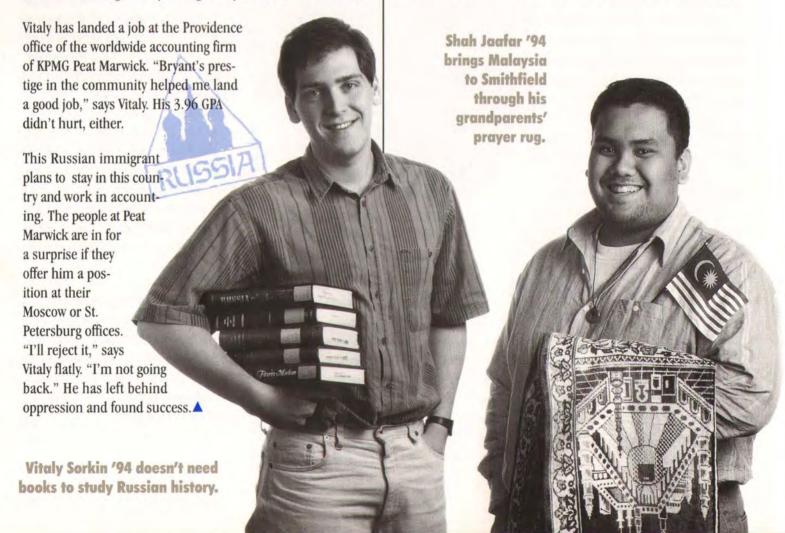
BY JOYCE G

Children of diplomats get to travel, and that has its pros and cons. There are many adventures but nowhere to call home. This was true for Shah Jaafar '94, until he came to Bryant.

When his father was assigned to the United States as Minister Counselor from Malaysia, Shah was very pleased. He felt that his future lay in a business career, and says, "the United States is the place to be for modern culture, for business education, for a career." Shah began applying to colleges while in high school in Maryland and, after being contacted by Bryant, he realized he had found what he was looking for.

Shah freely admits that he loves Bryant and is not anxious to leave when he graduates in May. "Bryant has provided me with an extended family, and I feel good knowing I have been at 'home' for these four years," he says.

From the time he arrived, Shah immersed himself in the activities at Bryant. In fact, one of his extracurricular activities has



# **OF CHOICES**

O'NEILL '84AS

become a focus for his future. He has stayed on campus two of his three summers working for Project Venture.

"Project Venture is 'for good students in bad environments,'"
Shah says about the eighth graders who come to Bryant for a
month during the summer. "Their time is very structured, and
at the start many are less than enthusiastic, but as their horizons broaden, they become much more enthusiastic." The students' classes in math, computing, and science are complemented by self-esteem training and study-skill development.

"I have gained great insight into the changes that happen when young people are offered choices. I have watched them mature and grow in a very short period of time. My work with Project Venture has helped me realize that I want to work with young people toward a better future."

Establishing his roots at Bryant has allowed Shah the freedom to open up options, for himself and others.



# UNEXPECTED ACHIEVEMENTS

BY JOYCE G. O'NEILL '84AS

Beverly Chow '94 always loved math but did not consider herself an outstanding math student. She is surprised, therefore, by where fate and ability have taken her.

She wanted to go to college and try something different. A native of Hong Kong, her curiosity about America was the decisive factor. "I wanted to experience western culture, while furthering my education," she says. Beverly came to Bryant via relatives in California, where she earned an associate's degree in art at a community college. Looking for a college to pursue her bachelor's degree, Beverly read about Bryant in *US News & World Report* and liked what she saw.

Originally she planned to major in accounting. But after meeting mathematics department Chair Rick Smith and learning about the applied actuarial mathematics concentration, Beverly "changed her major in an instant." She feels that major offers a greater outlook for future employment and has been "testing out" of classes to graduate early, hopefully by the end of July.

Following graduation, Beverly plans to return to Hong Kong and her family. She is not at all anxious about 1997, when political control of Hong Kong reverts to China. She feels that China, eager to reap the economic benefits of the flourishing business climate of Hong Kong, will not interfere in the everyday management of the city because it has proved so successful for such a long time. Anticipating that the Hong Kong/China business environment will broaden considerably, Beverly envisions all of Asia opening to expansion.

Hard work and fate have brought Beverly from Hong Kong, to California, to Bryant, and shortly, will bring her home again. The trip leads to an exciting future with infinite opportunities for personal success.▲

Beverly Chow '94 shares Chinese good wishes.



Linda '83 and Peter Lubinsky '82 like the expatriate life.

# **RIGHT AT HOME**

### BY ELIZABETH S. KELLY

They don't know the language, and they can't read the alphabet. Still, Peter Lubinsky '82 and Linda Partisch Lubinsky '83 are not anxious to return to the United States. Japan has been their home for more than three years, and is the only one their two children have ever known.

"It was a shock stepping off the plane and into this culture," recalls Linda. "We now know what it feels like to be a minority. People look at you differently. Plus, we're illiterate."

"It's very strange," Peter agrees. "We're intelligent people and we can't read, not even a sign."

The Japanese people have made Linda and Peter comfortable. "We put on our best 'lost' look and someone will help us," Peter says. "We know just enough Japanese to get in and out of trouble!"

"You learn to let your common sense prevail," adds Linda. "And it helps to have small children with us; the Japanese are fascinated with children."

The Lubinsky family is taking advantage of their time in the Far East. They make it a point to travel every few months and have gone to China, Australia, Singapore, and points in between.

Peter travels even more for business. Peter is a financial planning manager for IBM's Asia Pacific Group, responsible for setting the business volumes and revenues for the region.

"I had been trying to get an international assignment for a long time," he says. He jumped at the Japanese post, even though Linda was pregnant. She was an administration manager at IBM but was on leave of absence and later chose a buyout package.

Their Japanese stint will end this summer. "If I can help it, we won't be going back to the States," Peter says. "I like the expatriate life." Wherever it takes them, he expects to stay with IBM.

He has been with IBM since being recruited on campus. And it was at Bryant that the couple met. She was a marketing major from New York. He was an accounting and economics major from New Hampshire and the son of alumni Peter '58 and Ruth '58, who also met at Bryant.

When they finally do return "home," perhaps Linda and Peter will plan a trip to Smithfield. It may not be as exotic as Fiji, but Bryant is where it all began.▲





Carla Marcinowski '80 puts her passport photo to good use.

# THE RIGHT QUESTIONS

BY KAREN D. CALLAN

A good consultant knows the right answers. A great consultant knows the right questions. As Managing Director of Consulting Services Group-International for Lotus Development Corporation, Carla Marcinowski '80 realizes her success depends on both.

"To succeed internationally, you have to understand the entire scope of business," Carla says. "It's conducted differently in each and every country. Business laws, hiring laws, and cultures are all different."

Carla says that understanding the differences has been an education. She's been a good student. Based in London, Carla is responsible for the European operation of this worldwide technology services organization. In 1993, she oversaw the expansion of the business across Europe and into Asia Pacific.

International growth brings a lot of travel and more questions ranging from common sense queries about languages and currencies to issues of cultural taboos. Carla doesn't worry, however. "It's essential to be adaptable," she says. "Being open to new ideas and new ways of accomplishing the task at hand is part of the attraction of doing business here."

At one time, Carla thought she was prepared for the complexities of international business. After all, she had travelled between the United States and Europe quite often before moving there. "I thought I was aware of fundamental differences. But being casually aware, and actually living in the country are quite different," Carla explains.

She plans to spend only a couple of years living in London and travelling internationally. "The travel can wear you down," she concedes. "But everyone should have the opportunity to work overseas at least once. It's such a broadening experience."

When she returns to the United States, she plans to use her consulting skills to the benefit of Bryant as an admission volunteer in Bryant's BEST Network of alumni. "I give high marks to Bryant for giving me what I need for success," she says. "I've really been able to apply what I learned at Bryant, and that's something I can share with students."

These young people will have lots of questions. Carla already knows the right answers.▲

# ALUMNI LEADERSHIP

NATIONAL ALUMNI COUNCIL CHAIR Jerry Cerce '69, Trustee ANNUAL FUND NATIONAL CHAIR Dick Capobianco '53

### CHAPTERS BOCA RATON, FL

Zeke Rodriguez '80

### BOSTON, MA

Nick Puniello '80 Gene Duarte '87 Paul Kelly '88 John Ragnoni '86

### FAIRFIELD COUNTY, CT John Boccuzzi '90

Chuck Carboni '88

### **GREATER NEW YORK**

Lori Fitzgerald '83 Dave Goodman '89 Mike Hammer '77 Valerie Munizza '83 Deena Panariello '92 Ed Razzano '90

### HARTFORD, CT

Sandi Aldieri '82 George Law '82 Wendy LoSchiavo '82 Joyce Suleski '85

### **RHODE ISLAND**

Crystal Pilon '89MBA Jennifer Loudfoot '86 Jerry Kirkwood '61 Sol Solomon '56 '64 Ernie Almonte '78 '85MST

SARASOTA, FL Nelson Gulski '26 '72H

### **SOUTHERN CALIFORNIA (LOS ANGELES)**

Brian Terkelsen '86 Ralph Manuel '60 Barbara Preissel '65 Mike Goldfader '90 Joe Duffy '69

### SOUTHERN UNITED STATES (ATLANTA)

Noel Hamilton '90 Sheila Hall '90 Deb Friend '91 Dave Goldstein '91 Steve Berman '68 Don Walsh '51

### **GIVING CLUB CHAIRS**

PRESIDENT'S CLUB (\$1,000-\$4,999)
Jack Callahan '56
ARCHWAY CLUB (\$500-\$999)
Marie Cote '54
BENEFACTORS' CLUB (\$200-\$499)
Ed Santos '81
CENTURY CLUB (\$100-\$199)
Brian Drought '66 '73MBA

### ALUMNI TRANSACTIONS

### 1930

Alice (Brown) Booth of Stamford, CT, a lifetime Girl Scout, received the Virginia Davis Award from the Stamford Historical Society where she serves as chair of the membership committee.

### 1933

Santino M. Vasques '40 of Simi Valley, CA, keeps busy with researching and writing for a special Sicilianculture newsletter that is produced from his home.

### 1940

Alice (Durfee) Oates of Tok, AK, received a State of Alaska Commendation for volunteer work on behalf of the VFW Auxiliary.

### 1948

**Richard C. Amspacher** of Hanover, PA, is a part-time consultant for Hanover Terminal, Inc., in Hanover.

### 1950

Robert Chandler Jr. of Rochester, MA, retired as president of the Fairhaven True Value Hardware in New Bedford, MA.

Peter L. Powers of Presque Isle, ME, was honored as a Paul Harris Fellow by the Presque Rotarians for his contributions to the community.

### 1952

Nancy T. Mason of Winchester, MA, received a Citation for Outstanding Performance from the Massachusetts Rehabilitation Commission.

### 1954

Marie (Bonin) Cote of Woonsocket, RI, has retired as accounting professor at Bryant College after 39 years. Dr. Cote was awarded Bryant College's Outstanding Teacher for the 1992-93 academic year for excellence in teaching business.

**Beverly (Wade) Ogden** of Warwick, RI, was named summer Employee of the Quarter at Central Adult Daycare in Warwick.

### 1955

Robert M. Landry of Carpinteria, CA, was promoted to vice president and regional director of Bank of America, The Private Bank, Trust and Investments, in Santa Barbara, CA.

### 1956

Ralph A. Petrarca of Warwick, RI, retired as executive vice president of the New England Alliance of Insurance Agents Association.

Kenneth H. Salk of Bradford, MA, was named acting regional director of housing for New England at the Department of Housing and Urban Development in Boston, MA.

### 1957

**Joseph A. Correia Jr.** of South Dartmouth, MA, retired from the military after a 35-year career.

### 1958

**Donald A. Lopes** of Providence, RI, was honored for his community service work at the John Hope 64th Annual Celebration Dinner in Seekonk, MA.

Frank R. Rogers of North Dighton, MA, has retired as town clerk after 26 years of service to the Town of Dighton.

### 1959

Carolyn (Greenberg) Schwartz of Pawtucket, RI, is founder and cochair of the board of the Oasis Drop-In Center in Providence, RI. She also published a book of poetry, Reason from Rhyme II.

### 1960

H. Thomas Rowles of Coventry, RI, was elected to serve as chair of the board of Kent County Memorial Hospital in Warwick, RI.

### 1961

Julio C. Maggiacomo of Narragansett, RI, was inducted into the Cranston, RI, Hall of Fame Foundation.

### 1962

Joanne (Brier) Baker of Morganville, NJ, is a travel consultant with A&L Custom Travel in Englishtown, NJ. **David R. Jonson** of Greenville, RI, has retired as executive vice president of CVS in Woonsocket, RI.

### 1964

Betty (Coray) Calise of Somerset, MA, was appointed director of curriculum for special education and essential services with the Raynham, MA, public schools.

### 1965

**Paul B. Northrup** of Tiverton, RI, was named the first town administrator for the Town of Tiverton.

### 1966

Michael J. Finn of Ballston Lake, NY, is manager of human resources at General Electric Power Generation Sales and Service Operations in Schenectady, NY.

### 1967

William J. Conaty of Fairfield, CT, was promoted to senior vice president of human resources at General Electric Co., in Fairfield.

Susan J. Fowler of Rocky Hill, CT, is a field benefits communications officer with Connecticut Mutual Insurance Co., in Hartford, CT.

G. David Parent of North Kingstown, RI, has opened a financial planning office in East Greenwich, RI.

Laura (Mand) Shifrin of Townsend, MA, was elected first vice president of the Massachusetts Association of Realtors.

### 1968

William H. Doherty of Palm Beach Gardens, FL, was appointed to serve on the board of state examiners for Governor Lawton Chiles' Sterling Quality Award.

### 1969

Michael T. Kistner of Wayne, NJ, is the school business administrator for the Town of Englewood Cliffs, NJ, Board of Education.

Lezlee (Bishop) Shaffer '87 of Smithfield, RI, was named volunteer services coordinator for the American Heart Association, Rhode Island Affiliate in Pawtucket, RI.

Elliott M. Strick of Hartford, CT, received a master of arts degree in counseling psychology from Antioch New England Graduate School in Keene. NH.

### 1970

**Richard K. Hurst** of Westford, MA, is a performance measurement specialist with Amtrak in Boston, MA.

John M. LaRocca Sr. of Franklin, MA, was named 1993 Businessperson of the Year by the United Chamber of Commerce in Franklin.

### 1973

Henry E. Gonzalez of Avon, CT, was promoted to corporate vice president of operations for McDonald's Corporation in Windsor, CT.



John P. Henry '81MST of Plympton, MA, was promoted to vice president of grower relations and financial services with Ocean

Spray Cranberries, Inc., in Lakeville-Middleboro, MA.

**Robert P. Mead** of Rye, NH, was appointed vice president of Tyco Laboratories, Inc., in Exeter, NH.

**Terry L. Richards** of Attleboro, MA, has received certification by the international board of standards and practices as a certified financial planner (CFP).

Lloyd J. Robertson Jr. '79MBA of Riverside, RI, is a vice president at Rhode Island Hospital Trust National Bank in Providence, RI.

Mark P. Vincent of Holliston, MA, was named manager of corporate marketing at Viewlogic Systems, Inc., in Marlboro, MA.

### 1974

Robert E. Loiselle of North Attleboro, MA, celebrated the 50th Anniversary of his family's business, Loiselle Insurance in Pawtucket, RI.

**Emil D. Morales** of Clinton, CT, is vice president of applications development at Advanced Marketing Solutions in Shelton, CT.

**Frank A. Papineau Jr.** of Arlington, VA, received a masters of public administration from Shippensburg University in Shippensburg, PA.

Robert R. Theroux '81MBA of Harrisville, RI, was named controller at New England Institute of Technology in Warwick, RI.

### 1976

David R. Brooks of Burrillville, RI, was named territory sales manager with Today's Temporary in Lincoln, RI.

Jeffrey R. Hug of Rocky Hill, CT, was named vice president of financial administration with The Copeland Companies of East Brunswick, NJ.

Paul Taubman of Barrington, RI, was named a vice president of Starkweather & Shepley, Inc., in Providence, RI.

### 1977

Phyllis (Rose) Fish of Peacedale, RI, was named by Governor Bruce Sundlun to the Board of Regents for Elementary and Secondary Education.

Terence J. Hannan of Plainville, MA, was named regional manager for Canada by Winchester Electronics, a division of Litton Systems, Inc., in Westford, MA.

James V. Verraster III of Cranston, RI, was named vice president of Gerald Metals, Inc., in Stamford, CT.

### 1978

**David L. Beane** of North Attleboro, MA, is store manager of Carmerica, Inc., in Canton, MA.

Jean (Caccia) Cabot of Fort Lauderdale, FL, was promoted to assistant vice president and manager at Templeton International in Fort Lauderdale.

Ronald J. Kotwica of North Smithfield, RI, was promoted to lieutenant in the Woonsocket, RI Fire Department.

Sara A. Lloyd '82MBA of Greenville, RI, is a credit manager with Weingeroff Enterprises, Inc., in Cranston, RI.

Michael J. Rosadini of Glastonbury, CT, was elected secretary of the Healthcare Financial Management Association.

### 1979

**Debra A. Cancilla** of Boca Raton, FL, is vice president and trust officer of Barnett Banks Trust Co. in Delray Beach, FL. **Paul S. Weisman** of New York, NY, was promoted to president of Securities Training Corp. in New York.

### 1980

Nicholas J. Puniello of Boston, MA, was named treasurer of the board of directors for Jason's Place, a Boston non-profit organization which provides support to families of children being treated for heart disease.

### 1981

Janice (Salvatore) Coleman of Reno, NV, is the owner of Port of Subs in Reno.

Paul E. Connery of Aventura, FL, was named general manager of the Sheraton Grand Hotel Paradise Island in Nassau, The Bahamas.

Joanne M. Daly '87MST of Sewickley, PA, was named director of planned giving for the United Way of Pittsburgh, PA.



Michael C. Lennhoff of Fairfield, CT, was promoted to director, advertising sales planning and administration at ESPN in New York, NY.

**Deborah (Thompson) Sachs** of Sutton, MA, was named membership and function director at the Sterling Country Club in Sterling, MA.

James R. Ward of St. Charles, MO, was named purchasing manager at Leonard's Metal, Inc., in St. Charles.

### 1982

Santina (Musumeci) Aldieri of Middletown, CT, was named planning manager at ITT Hartford Insurance Group in Southington, CT.

Ronald J. Aucoin of North Kingstown, RI, was promoted to project manager in the information systems department at Metropolitan Property and Casualty Insurance Co., in Warwick RI

Anne-Marie (Hebert) Gesualdi '87 of Mapleville, RI, was appointed director of outpatient services at Fuller Memorial Hospital in South Attleboro, MA.

### IN SUPPORT

Some people are destined for leadership. Take Gerald Cerce '69 and Douglas Krupp '69 '89H, for example. They are both Bryant trustees and Jerry is the chair of the National Alumni Council. And, as their class prepares for its 25th reunion, they have taken the lead in giving. Each has made an unrestricted pledge of \$10,000 to the Annual Fund, perhaps taking their class to new heights in reunion giving.

Bryant's motto of "Education for Business Leadership" has held true for these two prominent alumni. Jerry is chairman of Accessories Associates, Inc, of Lincoln, RI. The company, which does \$20 million dollars in sales annually, is a manufacturing company directed at the discount retail and mass merchandise markets. Last year, Jerry was named one of six regional finalists for the Entrepreneur of the Year Award, sponsored by Ernst & Young, Merrill Lynch, and Inc. magazine. Jerry's wife, Linda Marie Porcaro Cerce, attended Bryant and his father, Angelo Cerce, is a 1940 Bryant graduate.

Douglas Krupp is the co-chairman of Krupp Companies, a Boston real estate development company with annual sales of \$80 million. He and his brother started the company in 1969, building upon decades of family expertise in real estate. Their three other related business ventures bring in over \$17 million in annual revenues. At Bryant, Douglas and his wife, Judith, have endowed a scholarship for deserving students.

Steven J. Grasso of Cranston, RI, was promoted to account executive in the retail division at Hospital Trust National Bank in Providence, RI.

Stephen A. Levie of Gloucester, MA, was named vice president and supervising investigator with the Central Bureau of Investigation in Norton, MA.

**Wendy A. LoSchiavo** of North Haven, CT, has opened a therapeutic massage practice in North Haven.

**Gregory S. Lyden** of Belmar, NJ, was named vice president of acquisitions at Sentinel Real Estate Corporation in New York, NY.

Mitchell E. MacDonald of North Attleboro, MA, news editor of *Traffic Management*, received top ratings in *Press Profiles*, a nationwide media evaluation service.

### 1983

Jeffrey C. Adam of Newport, RI, was named a partner with the CPA firm of Rooney, Plotkin & Willey in Newport.

Brenda J. Brown '88 of Providence, RI, a trust administrator for Citizens Bank in Providence, was named president of the board for the Urban Bankers Association and also elected to the board of directors of the South Providence Tutorial and the Women's Center of Rhode Island.

Rebecca (Stetson) Counsell of East Dorset, VT, and her husband have purchased the Briggs-Fowler Insurance Agency in Manchester Center, VT.

M. Diane Graves of Cranston, RI, has opened a recruiting firm called Gabriele & Graves in Waltham, MA.

Blain H. Marchand of North Oxford, MA, was appointed assistant vice president and SBA loan specialist at Flagship Bank and Trust Co., in Worcester, MA.

Cheryl (Ruggiero) Reiff '90MST of Lincoln, RI, was named tax manager at Kahn, Litwin & Co., Ltd., in Providence. RI.

**Eric M. Rosenberg** of North Quincy, MA, was named senior network analyst at State Street Bank and Trust Co., in Boston, MA.

**Lorraine M. Torti** of Boston, MA, was named manager for Cartier, Inc., in Boston.

### 1984

Cheryl (Salloum) Akerson of Shrewsbury, MA, was promoted to director of individual underwriting at Paul Revere Insurance Group in Worcester, MA.

**Lori (Nunes) Cote** of North Providence, RI, has been named controller at The FIS Companies in Lincoln, RI.

Sheryl (Turner) Crowley of Braintree, VT, was appointed director of healthcare information systems at Central Vermont Medical Center in Barre, VT.

**Robert J. DiMattei** of Tariffville, CT, opened his own accounting practice in New Britain, CT.

James F. Fisher of Brookfield, CT, was named a loan officer at Threshold Mortgage Company of Westport, CT.

Lisa M. Jernberg of Westborough, MA, has assumed marketing responsibilities for the part-time graduate programs at Worcester Polytechnic Institute in Worcester, MA.

William C. Perfetto of Johnston, RI, was named vice president of human resources and operations at Fairlawn Credit Union in Pawtucket, RI.

**Deborah (Place) Rossiti** of Warwick, RI, was promoted to community banking officer at Citizens Bank in Warwick.

Sharon (Kermack) Round '65 of West Chester, PA, is director of management services for the Rose Tree Media School District in Media, PA.

Kimberly (Gawlak) Walsh of Huntington Beach, CA, was named vice president of marketing for Carbon Sales and Service in Chino, CA.

Donna Weatherston '87MBA of Pawtucket, RI, was named manager of government regulations at Woods Hole Oceanographic Institution in Woods Hole, MA.

### 1985

**Ellen (Surrey) Costa** of Uxbridge, MA, is accounting manager at the Worcester Centrum in Worcester, MA.

David M. Frisina of Warwick, RI, was named an officer of the asset based examinational department at Citizens Bank in Providence, RI. Roseanne T. Grinsell-Patten of Taunton, MA, was promoted to buyer for the Hit or Miss division of the TJX Corp. in Stoughton, MA.

Suzanne (Paul) Kromm of Clinton Township, MI, was promoted to advanced systems engineer in the plant automation division of Electronic Data Systems in Troy, MI.

Jean-Paul LeBlanc of Coventry, CT, was named an accountant with the Capital Region Education Council in Windsor, CT.

Joseph R. Maloney of Warwick, RI, is vice president of Vanguard Home Medical Equipment in Cranston, RI.

**Leopoldo J. Niro** of Worcester, MA, was appointed controller at the Sentinel & Enterprise in Fitchburg, MA.

Nicholas S. Scata of Unionville, CT, and Thomas P. Hoisl '86 of Bristol, CT, have formed the accounting firm of Bruno, Hoisl & Scata in Avon, CT.

Lynn (Bernier) Wytas of Andover, CT, was promoted to treasury manager at Gerber Scientific Products, Inc., in South Windsor, CT. Lynn also received an MBA in finance from the University of Hartford.

Michael W. Wytas of Andover, CT, was promoted to financial manager at Travelers Insurance Co., in Hartford, CT.

### 1986

**Robin L. Amaral** of Barrington, RI, was named assistant vice president of branch administration at Citizens Bank in Providence, RI.

Anastasios D. Andrikopoulos
'93MBA of Pawtucket, RI, is a consultant with AGS Information Services in Wakefield, MA.

Joan L. Beamon of Weston, MA, opened a pet care business, Waggin' Wheels Pet Transportation and Care Service in Weston.

**John C. Burns Jr.** of Plainville, CT, has opened his own accounting practice in Farmington, CT.

Kimberly A. Collins of Andover, MA, was promoted to vice president of finance with American Specialty Underwriters in Woburn, MA. Raymond A. Durand of Cumberland, RI, was promoted to reset technology specialist for Pezrow of New England in Marlborough, MA.

Michael M. Fontaine of Norton, MA, was promoted to accounting manager at Trust Insurance Company in Taunton, MA.

**Brian P. Jonas** of Windsor, CT, was named a financial planner with Invest Financial in New Britain, CT.

Richard A. Merola of North Providence, RI, received a Juris Doctor degree from New England School of Law in Boston. MA.

Patrick S. Murphy of Worcester, MA, is a data administrator at Allmerica Financial in Worcester.

Francisco X. San Miguel Torres of San Juan, PR, has launched Earth Solutions, Inc., an environmentally oriented corporation that retails, imports, and consults regarding water and energy conservation.

### 1987

**Deborah A. Blais** of Warwick, RI, was elected assistant vice president of operations at the Washington Trust Company in Westerly, RI.

Mary E. Boraks of South Windsor, CT, was promoted to senior auditor at The Travelers in Hartford, CT.

Stephen H. Jaegle '92MBA of Warwick, RI, and Mark E. Plihcik '92 of Woodstock Valley, CT, both former editors of the Archway have started their own monthly newspaper Voice & Vision for the benefit of Rhode Island high school students.

**Lisa M. Monaco** of Malden, MA, was named mortgage loan officer at Pioneer Bank in Framingham, MA.

Sean F. Murphy of Bellingham, MA, was named Chamber Ambassador of the Year by the United Chamber of Commerce in Franklin, MA.

Daniel A. Parent of North Easton, MA, is a sales manager at Lechmere in Taunton, MA.

### 1988

Jason E. Archambault of West Warwick, RI, was promoted to audit supervisor at Sansiveri, Ryan, Sullivan & Co., CPAs, in Providence, RI.



Michael A. Bartucca of Framingham, MA, was promoted to manager at Vitale, Caturano and Company, P.C., in Boston, MA.

Jacqueline A. Clynes of Coventry, RI, was named sales administrator with the Atrion Networking Company of Coventry.

**John F. Cunningham** of Boise, ID, was promoted to general manager of the Boise Hawks of the Class A Northwest Baseball League in Boise.

**Douglas E. Detwiler** of Avon, CT, was named media director at Cross Communications, Inc., in Avon.

**Daniel J. Dubeau** stationed at Fort Riley, KS, was promoted to captain in the US Army.

Christopher D. Fleming of Longmeadow, MA, was promoted to client service manager for the southern California region with NERAC, Inc., in Tolland, CT.

H. James Magee of North Easton, MA, was named an account manager at Alpha-Beta Technology in Worcester, MA.

Thomas R. Morin of Cumberland, RI, was named a senior programmer analyst at Paul Revere Insurance in Worcester, MA.

Ronda M. Pecunioso of Cranston, RI, is a senior accountant with Levin & Arbor, P.C., in Warwick, RI.



Carole (Gibb) Spendley of North Oxford, MA, was promoted to senior account executive in the public relations department of

Duffy & Shanley, Inc., in Providence, RI.

Joseph K. Veitch of Coventry, RI, was promoted to assistant mortgage officer at Citizens Bank in Providence, RI.

Melinda (Davis) Watts of South Weymouth, MA, was promoted to financial analyst with the Bank of Boston in Boston, MA. Peter J. Wright of St. Johnsbury, VT, coached St. Johnsbury Academy's varsity baseball team to a Division I State Championship.

Lisa (Ford) Wyman of Warwick, RI, was named a public relations specialist at Lehman Millet, Inc., in Boston, MA.

### 1989

Carl W. Armstrong of Dudley, MA, was appointed town clerk for the Town of Dudley.

**Debra A. Desmarais** of Stoughton, MA, is a senior accountant for Robert Ercolini & Co., in Boston, MA.

**Deborah A. Guerette** of Fall River, MA, was named a tax specialist at KPMG Peat Marwick in Providence, RI.

Ross L. Nelson of Attleboro, MA, was named special accounts executive at AT&T Communications in Providence. RI.

Laura A. Obenour of Kalamazoo, MI, is in the promotions and marketing services area of the Kellogg Company in Battlecreek, MI.

Michael M. Pelletier of Bridgeport, CT, is a project administrative assistant with Financial Accounting Foundation of Norwalk, CT.

Kimberly A. Savarese of Warwick, RI, was named an asset disposal supervisor at Bank of Boston's, Rhode Island Hospital Trust National Bank in Providence, RI.

### 1990

Shellie (Mears) Beauparlant of West Danville, VT, was promoted to advertising director of *Turf Maga*zine at NEF Publishing in St. Johnsbury, VT.

Michelle (Beaudoin) Brodeur of Fall River, MA, was promoted to senior accountant at Sullivan & Co., Inc., in Providence, RI.

John D. Claypoole of Jersey City, NJ, was promoted to assistant treasurer within the Chase Manhattan Corporation in New York, NY.

Michael C. Durand of Charlotte, NC, was named branch manager of Norwest Financial, Inc., in Statesville, NC. Michael J. Jones of Peabody, MA, is a financial analyst in the accounting department of Framingham Savings Bank in Framingham, MA.

Brian J. Kelly of Pawtucket, RI, was elected to the Pawtucket School Committee and is an accounts payable supervisor at Hasbro, Inc., in Pawtucket. RI.

**Donna R. Monteiro** of South Walpole, MA, is a bookkeeper at Purity Supreme Markets in Walpole.

**Wendy S. Smith** of Smithtown, NY, is a store manager at the Dress Barn in Freeport, NY.

Michael J. Spingler of Ghana is currently in the Peace Corps.

Kerri S. Yon of Milford, MA, is a customer service representative at Morris Alper & Sons in Framingham, MA.

### 1991

Caryn H. Berenson of Framingham, MA, has been named branch manager of Norwest Financial Services in Whitinsville, MA.

Susan (Torti) Blaul of Evanston, IL, is a marketing assistant at Forester Management Company in Northfield, IL.

Karen L. Corbett of Tewksbury, MA, has joined the New England Press Association as a computer and sales staff member.

Patricia A. Fuller of Plainville, MA, employed by Terry L. Richards, CPA in Attleboro, MA, has successfully passed the examination to be a certified public accountant.

Andrew J. LaGuardia of Nanuet, NY, is a member of the account staff at Davis, Hays & Company, Inc., in Maywood, NJ.

Cynthia H. Morgan of Lincoln, RI, was named an accountant at Brookwood Co., in Kenyon, RI.

**Paul L. Reynolds** of Mashpee, MA, is a research associate with The Survey Center, Inc., in New Seabury, MA.

Susanna M. York of Hopedale, MA, is an accountant technician with the Federal Deposit Insurance Corporation of Franklin, MA.

### 1992

John A. Cirello of Branford, CT, is a sales representative for McNeil Pharmaceutical of Ambler, PA.

Lisa A. Douglas of Marlboro, MA, was named a bank liquidation specialist for the Federal Deposit Insurance Corporation of Westboro, MA.

Steven V. Giardini of Franklin, MA, has opened a floor covering business, Countryside Floors, Inc., in Wrentham, MA.

Michelle E. Lewis of Needham, MA, was named senior marketing representative at Eaton Vance Management in Boston, MA.

Maurizio M. Mazzi of New London, CT, produces a radio show called, Undercurrents, that airs Sunday mornings on WVVE-FM in Westerly, RI, and WOTB-AM in Newport, RI.

Joseph J. Medeiros of New Bedford, MA, was promoted to help desk administrator II with BJ's Wholesale Club of Natick, MA.

Mary-Ellen Tinson of North Walpole, MA, is an administrative assistant with Homeview, Inc., in Needham, MA.

### 1993

Maria A. Acampora of New Haven, CT, was named a sales administration assistant at C.R. Gibson Company in Norwalk, CT.

Paul M. Becker of Needham, MA, is with Alexander, Aronson, Finning & Co., in Westboro, MA.

**David S. Gilmore** of Houston, TX, is a production coordinator with Prime Network in Houston.

Jennifer L. Giusti of Foxboro, MA, is an assistant junior purser on the Golden Princess Cruise Ship for Princess Cruises in Los Angeles, CA.

Chuck Przybylowicz of Stratford, CT, was named a reservations sales agent for the Marriott Hotel in Trumbull. CT.

## **GRADUATE TRANSACTIONS**

### 1974

Joseph E. LaPlume of Bristol, CT, was appointed president and chief executive officer at PierBank in Narragansett, RI.

### 1979

Paul L. Clark of North Attleboro, MA, received his certified life underwriter (CLU) designation.

### 1980

Ronald R. Beauregard of North Kingstown, RI, was appointed vice president and chief financial officer with Union Industries, Inc., in Providence, RI.

### 1981

Paul A. DeBlois of Glendale, RI, was appointed chief management officer at Zambarano Memorial Hospital in Burrillville, RI.

### 1982

Mark S. Carley of Burlington, CT, was awarded the Personal Financial Specialist (PFS) designation by the American Institute of Certified Public Accountants.

Michael P. Griffin of Swansea, MA, has completed two books, Show Me Windows 3.1 and The Lotus 1-2-3 Hyperguide, both published by Alpha Books.



Ronald D. Kurtzman of Barrington, RI, was promoted to director of corporate quality at GTECH in West Greenwich, RI.

### 1983

Murray L. Bradley of Lorton, VA, was appointed head of the research reports section at the Naval Research Laboratory in Washington, DC.

Gary S. Gillheeney of Johnston, RI, was elected vice president of financial and information services and treasurer of the Providence Energy Corporation in Providence, RI. Anthony R. Pandozzi of Cumberland, RI, was named controller at Roger Williams Hospital in Providence, RI.

### 1985

Robert L. Harris '89CAGS of Greenville, RI, was named quality assurance manager at Ideal Metal Products Co., Inc., in Warwick, RI.

### 1986

David P. Satloff '91CAGS of Pawtucket, RI, received the Academy of General Dentistry's Fellowship Award in San Diego, CA.

### 1987

Marilyn (Bramble) McAllister of Greenville, RI, is director of pathology administration at Rhode Island Hospital in Providence, RI.

William J. Wilcox III of Falmouth, MA, was named commercial lines manager at the C. M. Murray Insurance Agency of Falmouth.

### 1988

Alison (Davis) Maxell of Esmond, RI, was named director at the Richards Memorial Library in North Attleboro, MA.

### 1989

Teresa M. Shumila of Attleboro, MA, was promoted to assistant vice president of administrative operations at Keyport Life Insurance Co., in Boston, MA.

### 1990

Jennifer A. Ryan of Croton-on-Hudson, NY, was promoted to associate director of strategic planning at Westchester County Medical Center in Valhalla, NY.

### 1991

Mary-Regina Bennett of Franklin, MA, was elected to the Mount St. Charles Academy school board in Woonsocket, RI.

Mary Ann Boucher of Chepachet, RI, was named marketing director at Vanguard Home Medical Equipment in Cranston, RI.

### 1992

James T. Monaghan of Providence, RI, was promoted to assistant vice president of the special assets division at Citizens Bank in Riverside, RI.

October 28, 1993

### IN MEMORIAM

William F. Posemann '14 Marguerite (Murphy) Hamill '21 Evelyn (Peters) Daley '24 Abraham Press '25 Kenneth J. Broden '26 Norbert J. Crothers '27 Sarah DeLuca '27 John J. Paterra '27 John J. Brennan '30 Selena (Middlebrook) Colby '30 Bernice (Eaton) Ellis '33 William P. Hosey '34 Milton J. Lapin '34 Leonard P. Ponte '34 H. Randall Smart Jr. '35 Hedley Smith '35 Frances (Hewson) Grieme '36 Edward S. Marsh '37 Martha (Gallagher) Moody '37 Harvey Blake '40 Robert J. Donaldson Jr. '40 Blanche D. Burgess '41 Robert W. Marshall Jr. '41 Edgar R. Alger Ir. '42 Gerard J. Greene '42 Harold R. Hobson '42 Julia (Stawaicki) Doboszynski '45 Dora Blais '47

Joseph V. Kelly '47

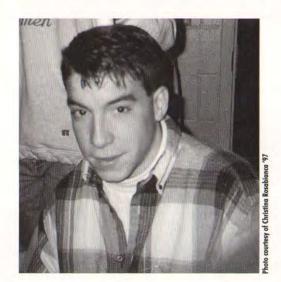
September 27, 1993 December 2, 1993 November 15, 1993 December 28, 1993 January 9, 1994 August 18, 1989 September 28, 1993 October 1993 October 25, 1993 January 1992 December 31, 1993 December 23, 1991 November 16, 1992 November 22, 1993 September 1993 January 1994 January 9, 1994 October 17, 1993 July 13, 1993 December 10, 1993 October 6, 1993 November 1993 June 21, 1993 January 30, 1994 January 1, 1993 November 11, 1993 March 26, 1993 October 1993 August 1993

Arthur S. Yelle '47 Joseph Darby '48 Mary (Fryer) Davies '48 George R. Lema '48 George A. Battey '49 Robert A. Brechter '49 Edmond R. Curtis '49 John W. Ball '50 Steven N. Daner '50 Lewis H. Shakar '50 Victor T. Slowik '51 Roger C. Brindamour '52 Harry W. Monroe '56 Donald W. Rogeski '56 Gardner W. Hubbard '59 Jacques H. Morelle '61 Stanley D. Krichmar '64 James N. Azzarone Sr. '65 Paul S. Langello '65 Thomas H. Doyle '66 '74MBA Mark H. London '68 David W. Marsland '69 Francis C. Boucher '70 Charles W. Balser '72MBA Lawrence B. Katz '73 Gary R. Caldwell '74 Roger J. Nault '75 Anthony M. Parisi '81MBA

James H. Vogel '87MST

November 16, 1993 October 9, 1993 November 1993 November 1993 September 8, 1993 May 7, 1993 August 10, 1993 December 14, 1993 July 5, 1993 November 7, 1993 October 1993 October 1993 November 1993 November 7, 1993 December 1993 September 4, 1993 August 1993 November 1993 December 1993 September 30, 1993 October 14, 1993 September 30, 1993 September 16, 1993 October 8, 1993 December 21, 1993 September 6, 1993 November 10, 1993 January 1994

### IN MEMORIAM



### John M. DeShaw Jr. '97

A moment of silence filled the Rotunda on March 4 as the community gathered to say goodbye to a friend. John DeShaw '97 had died as a result of injuries he sustained in a fall in Residence Hall 15. Students, faculty, and staff later came together again for a campus Memorial Service to pay their respects to his parents.

Students remember John as a friendly, fun-loving person who was close to his family. A member of the intramural hockey team, he liked to rollerblade around campus and play the guitar and piano. His friends say they will miss his hallway "concerts."

John was a marketing major who was born in Framingham, Mass. He had recently lived in Hong Kong, where his father is an executive with NYNEX, and in Tehran, Iran.

His parents have established a scholarship fund in John's memory. Donations can be sent to: The John M. DeShaw Jr. Scholarship Fund, P.O. Box 1609, Framingham, MA 01701.

The entire Bryant community extends its deepest sympathy to John's family and friends.

# LOOKING FOR A SUBSTITUTE FOR YOUR LOW YIELD INVESTMENTS?

A gift annuity is an ideal way to supplement your income and make a gift to Bryant College. When you give low yielding investments to establish a charitable gift annuity with a higher rate of return, your income will increase. Make a gift to Bryant with a minimum investment of \$10,000 and you will receive:

- An immediate charitable tax deduction.
- A guaranteed fixed income for life.
- · A superior yield.

For example, a gift annuity established at age 60 pays 6.1 percent, at age 70 the rate is 6.9 percent, and at age 80 you would receive 8.8 percent.

• The satisfaction of making a major gift to Bryant during your lifetime.

The Office of Gift Planning will be happy to send you a personalized financial analysis that will show you how a gift annuity can benefit both you and Bryant College. Please contact Susan Goodwin by calling (401) 232-6253 or writing her at P.O. Box 40, Bryant College, 1150 Douglas Pike, Smithfield, RI 02917-1284.



A little piece of Rhode Island swooshed down ski slopes and sled trails at this year's Olympics. Many Olympians maneuvered through the Winter Games in search of gold wearing Uvex goggles, manufactured by Uvex Sports, Inc. in Smithfield, where Walter Stepan is CEO and President. He's been instrumental in sponsoring Olympic teams since he joined the German-owned company more than 28 years ago.

"Ironically, though our largest product line is industrial safety eyewear, it's the ski goggles that get all the attention — it's because they're flashier," says Walter as he points out the cobalt blue and hot pink ski goggles next to the safety eyewear. Walter walks through the manufacturing plant, greeting each employee by name and enthusiastically describing each machine and its process. He knows his business. In fact, he makes it his business to know about all of the things he invests time and money into.

One of those investments is Bryant, where his son, Axel Stepan '94, is a marketing major. Walter and his wife, Heidi, served as cochairs of the Parents' Council. Walter was also part of a recent faculty discussion group that focused on the integration of international business courses into the curriculum.

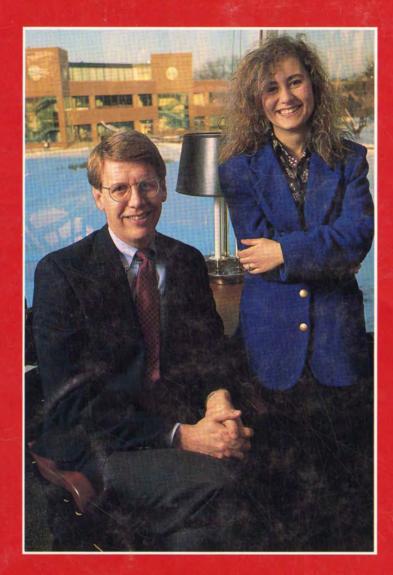
Walter explains his dedication to Bryant as a natural obligation from a parent who can be an active participant and a donor. As a businessman, he appreciates the value of the solid business education Bryant students receive. His involvement with Bryant includes participation in the internship program where Bryant students gain valuable hands-on experience and academic credit while working at Uvex. As a result, some Bryant interns are hired upon graduation.

Experiencing Bryant from these different perspectives reinforces Walter's commitment. "I love the whole Bryant style," he says. Seeing Bryant through Uvex glasses, the future is rosy indeed.

# PORTRAIT OF A FRIEND



For more information about making a gift annuity or other planned gift to Bryant, call Susan Goodwin at (401) 232-6253.



Thanks to Dean Roger Anderson, a former Fulbright Scholar in Turkey, Fulya Ozen '95MBA pursues her dreams at Bryant.



The Bryant Review
1150 Douglas Pike
Smithfield, RI 02917-1284

Second Class
Postage
PAID
at Providence, RI

0147744 Mrs. Carolyn M. Skeffington Department 3911