



# BRYANT'S BUSINESS

Monday, October 6, 1986

Bryant College, Smithfield, RI

Volume 6, Number 3

## Parents to enjoy another "Weekend in New England"

by *Randi Belhumeur*  
*Public Information Intern*

Parents, parents everywhere, and hardly a moment to spare.

That phrase could describe Parents Weekend 1986, coming up at Bryant on October 17-19. The annual "Weekend in New England" always draws thousands of parents, and they won't lack for things to do again this year.

"Weekend in New England" begins Friday evening with a variety of entertainment: vocals and piano in the Koffler Center; Irv Weiner opening a "black box" of Bryant secrets in the "Mr. Finger Show" in Janikies Auditorium; Family Affair performing music from the '50s and '60s in Salmanson Dining Hall.

On Saturday morning, President O'Hara will give the "State of the College" address at 10 in the MRC Lecture Hall. Special sessions will follow in the Rotunda. A Shopper's Fair and Crafts Festival also opens at 10 a.m. in the MAC. Afternoon events include: the Bryant Players' fall

comedy production of "The Liberated Cinderella"; an ice cream social in the Koffler Center with the Hotsy Totsies performing dixieland music; a women's soccer match with Springfield College; a Karate Club demonstration; a Bryant Dance Club performance; a reception for parents of resident assistants; and an alumni/parents council reception.

President O'Hara gives the official welcome in the gym at 8 p.m. Saturday. He will be followed by comedian Ron Darien, and an encore performance by the Astonishing Neal, who bent keys and nails and totally astounded Bryant last year with his ESP and mentalism show.

Saturday night also will see a sing-along in the Koffler Center with vocalist and guitarist Dave Binder; the Trend, a band performing music from the '50s through the '80s in Salmanson Dining Hall; and Chicago City Limits, a comedy and improvisational group in the auditorium.

Call the Student Senate at ext. 6271 for tickets and more information.

## Bryant Forum debuts this month

The Bryant College Forum, a program designed to bring some of the nation's leading business writers to Rhode Island's business leaders, debuts on Monday afternoon, October 27.

Inaugurating this series is Gerald C. Meyers, former chairman and chief executive officer of American Motors Corporation, whose book, "WHEN IT HITS THE FAN: Managing the Nine Crises of Business," goes on sale late next month. He will speak at 3:30 p.m. in the Garden Room of the Biltmore Plaza Hotel in downtown Providence.

Meyers, 58, is currently the Ford Visiting Professor of Business at the Carnegie-Mellon University Graduate School of Industrial Administration. He also is president of Gerald C. Meyers Associates, Inc. of Michigan, and has been employed by Ford Motor Company and Chrysler Corporation.

A frequent writer and lecturer on crisis management, Meyers has been described as a person with a rare combination of academic and professional experience that well qualifies him to speak on crisis management. He uses his own experi-



*Gerald C. Meyers, first Bryant Forum speaker.*

ences at American Motors, Ford, and Chrysler, and experiences of other CEOs, such as William Agee of Bendix and T. Boone Pickens of Mesa Petroleum, to reveal the intricacies of the nine types of business crises.

A Buffalo native, Meyers holds a management engineering degree from Carnegie Institute of Technology, and an M.S. from Carnegie-Mellon. He lives in Bloomfield Hills, Michigan.



## Bryant adopts new smoking policy

*Bryant has adopted a new smoking policy that goes into effect October 18. It is written to comply with the new Rhode Island law on smoking in the workplace, and to consider the needs and concerns of smokers and nonsmokers alike. All employees will receive a copy, and are expected to abide by its mandates. The policy is printed here in its entirety.*

### Bryant College Smoking Policy

Smoking poses a significant risk to the health of the smoker. Research has shown that exposure to secondhand smoke also is harmful to the nonsmoker, and such involuntary smoke may increase the nonsmoker's risk of developing severe lung disease.

Bryant College is dedicated to providing a healthy, comfortable and productive working and living environment for its employees and students. This goal can be achieved only through ongoing efforts to protect nonsmokers and to help smokers quit smoking or adjust to restrictions on smoking. All Bryant College employees, students, and visitors are expected to comply with the smoking regulations detailed in this policy. The policy will be reviewed periodically.

#### SMOKING-PROHIBITED AREAS

- **Any Area** in which a fire or safety hazard exists.
- **Common Areas**, including elevators, stairwells, waiting areas, and restrooms.
- **Shared Work Areas.**
- **Classrooms, Conference Rooms, Laboratories, and Auditoriums.**  
(A short smoking break may be provided during meetings lasting longer than one hour, if requested by smokers.)
- **Athletic Complex**—exception, see: Hallways
- **Food Preparation Areas.**
- **Commercial Enterprises.** Bank, Candy Store, Hair Salon, Post Office, Bookstore, Etc.
- **Dormitory, Social and Study Lounges.** For exceptions, see below.

#### DESIGNATED SMOKING AND/OR NONSMOKING AREAS

- **Dining Rooms and Nondormitory Lounges:** At least three-quarters of the seating area will be set aside for nonsmokers. Any area where smoking is permitted will be a single area on the periphery of the nonsmokers' area. Where space is limited, dividers will be erected.
- **Library:** A designated enclosed-smoking area has been assigned within the Library.
- **Bryant Center:** Smoking prohibited except in designated areas.  
Smoking is permitted in the 2nd floor Main Lounge in designated areas, and the 1st floor Cafe Area in designated areas.

- **Salmanson Dining Hall:** The designated smoking area will be to the left upon descending the stairs, under the low ceiling area.
- **Student Dormitories:** Dorms 14 and 15 main floor Social Lounge smoking areas to be designated.

#### NO RESTRICTIONS

- **Hallways and the Rotunda:** Initially, there will be no restriction. However, this policy will be re-evaluated in the future.  
**Exception: When the Rotunda is used as a dining area the three-quarters seating for non-smoking will apply.**

#### OTHER

- **Private Offices:** May be designated "smoking permitted" or "no smoking" by the occupant. However, the occupant should refrain from smoking in his or her office when a nonsmoking employee or visitor is present. He or she should also show a sensitivity to the needs of nonsmokers.

#### ENFORCEMENT

The success of this policy will depend upon the thoughtfulness, consideration and cooperation of smokers and nonsmokers. We are relying on the good sense and courtesy of Bryant College men and women.

In a dining room or other large area where an individual is assigned responsibility for the area, he or she will oversee this policy. For employees, conflicts should be brought to the attention of the appropriate supervisory personnel, the College's safety officer or the Director of Human Resources. For students, conflicts should be brought to the attention of the facility supervisor. In all cases, the right of a nonsmoker to protect his or her health and comfort will be of prime concern.

There will be a strong attempt to communicate this policy and show sensitivity to all employees. Copies of the policy will be distributed to all employees. Signs depicting nonsmoking areas will be prominently displayed so that such areas can be clearly identified. In dining areas, table cards might be used. Employees may use desktop signs to remind others of their desire for no smoking. Ashtrays will be removed from all nonsmoking areas, and receptacles for disposal of smoking material will be provided at entrances to these areas.

#### ASSISTANCE FOR SMOKERS

Smoking cessation offers the greatest potential benefit for employees and students. Self-Help Manuals, available through the Rhode Island Lung Association, help smokers quit on their own and/or enable the recent "quitter" and new smoker to stay off cigarettes by refining new skills and healthful habits. The Rhode Island Lung Asso-

ciation also sponsors clinics throughout the State of Rhode Island.

Because Bryant College has a commitment to smoking cessation, smoking clinics will be available on campus by arrangement with the Health Educator and/or other designated employees.

The key to implementing this policy is everyone's goodwill and respect for co-workers and students. We appreciate your cooperation.

## New faces

*Among the 10 new faculty members at Bryant this semester are three in marketing and two in the management departments. They are profiled here.*

### Diane M. Longabaugh

Longabaugh, of Providence has been teaching part time at Bryant since 1985, when she earned her M.B.A. here. The marketing instructor also holds an A.B. degree from Brown University and a R.N. diploma from Catherine Laboure School of Nursing, Boston. As a nurse, she headed the psychiatric unit at the VA Medical Center in Providence, and was a clinical supervisor at Foxboro State Hospital and McLean Hospital in Belmont, MA.



### W. Wossen Kassaye

Kassaye taught at Suffolk University for six years before coming to Bryant. The associate professor of marketing has taught also at Sangamon State University in Illinois and Tilburg University in the Netherlands, and has worked for Ethiopian Airlines and the World Bank. He holds Ph.D. and M.A. degrees from Illinois.

### Dr. Barney T. Raffield

Raffield came to Bryant from Union University in Tennessee, where he taught and directed the Center for Economic Education. He has taught also at Millersville University in Pennsylvania, the Middletown campus of Pennsylvania State University, Elizabethtown College, and the University of Maryland. The associate professor of marketing holds M.B.A. and B.B.A. degrees from Southern Methodist University and a Ph.D. from Union Graduate School of the Union for Experimenting Colleges and Universities in Cincinnati.



## Dine, dance for scholarship

The Bryant Faculty Federation's second dinner-dance to raise money for a student scholarship is October 17. Everyone is invited.

The event will be held at the 1025 Club in Johnston. Dinner will be served at 8 p.m., preceded by cocktails at 7:15 p.m. Dance until midnight. All proceeds go to the scholarship fund.

Tickets are \$12.50 per person. Call Pat Keeley, professor of English, at ext. 6138. Or stop by his office in faculty suite B.

### Dr. Lance Heiko

Heiko taught at Babson College for three years before coming here. He has taught also at Simmons College, the University of Massachusetts, Arthur D. Little Management Education Institute, the University of Louvain in Belgium, the University of Veracruz in Mexico, National University of Mexico, Northeastern University, Lowell Technological Institute, and the University of Bonn in West Germany. Heiko has worked for Energy and Environmental Engineering, Inc., of Cambridge; the Renewable Energy Company of Newton Centre, MA; Arthur D. Little, Inc.; the Northeast Solar Energy Center in Cambridge; Brookhaven National Laboratory; Technology and Economics, Inc., of Cambridge, and Technical Operations, Inc., of Burlington, MA. The associate professor of management holds a B.S. from Queens College, an M.S. from Massachusetts Institute of Technology, and a Ph.D. from Brandeis University.



### Richard A. Wentzel

Wentzel has been completing a Ph.D. at Boston University. He holds an M.P.A. from Suffolk University and a B.S. from Boston University. Wentzel has taught at Johnson and Wales College, and has served as an administrator at several Massachusetts nursing homes, for a clinical laboratory, and for a home care service company in Boston. The assistant professor of management served in the Navy for 22 years.



## Obituary

**John Lanoue**, of the maintenance department, died September 26 after being ill since August. He was a Bryant employee for 14 years. Funeral services were held September 29.

# QUICKLY

... **John Zeiger**, associate professor of management, has been named to the executive board of the organizational division of the Academy of Management, and has been reappointed editor and publisher of the division's "Newsletter and Idea Exchange"...

... A **nutrition intern** is working at Bryant again this semester. Janice Moody, a University of Rhode Island senior, is offering counseling and participating in dormitory and other programs at least one day a week...

... **President O'Hara** met with the editorial board of the *Providence Journal and Bulletin* newspapers in September to discuss his August trip to South Africa. Also, he has been appointed chairman of the Citizens Community Foundation, established in 1968 to serve the public welfare by making grants to charities to help meet the changes in the needs of modern society...

... **Praja Trivedi**, assistant professor of economics, lectured in September at a seminar at the International Center for Public Enterprise in Yugoslavia. Invited by the Economic Development Institute of the World Bank, he spoke on "Public Enterprise Performance Evaluation: Criteria and Institutional Framework." Trivedi also gave a similar talk last summer at the Institute of Public Enterprise in India...

... **Leon Drury**, director of athletics and men's basketball coach, has been named to the men's basketball steering committee of the Eastern College Athletic Conference, and has been reappointed to the Eastern College Basketball Association's executive committee. Both appointments are for 1986-87...

... **Chantee Lewis**, professor of finance, speaks at the career awareness conference of the Boston and Providence divisions of the U.S. Postal Service on November 8. His topic: "The ABCs of Investing Money - Financial Planning." It will be held at the Dunfee Hyannis Hotel...

# CALENDAR

MONDAY, OCTOBER 6

**Interviewing Skills**

Part 1 - workshop  
by Career Services  
Also October 9  
M44  
Call ext. 6090 for times

**Interviewing Skills**

Part 2 - workshop  
by Career Services  
Also October 7 and 8  
M44  
Call ext. 6090 for times

**"Motivating Students" workshop**

Instructional Development Center  
Room 276  
3:30 p.m.

**"From Blue Jeans to Business Suit"**

Presentation  
Auditorium  
6:30 - 8:30 p.m.

**Phonothon**

386 A & B  
6 p.m.

TUESDAY, OCTOBER 7

**Phonothon**

386 A&B  
6 p.m.

WEDNESDAY, OCTOBER 8

**Resume Writing workshop**

by Career Services  
M44  
3:30 - 4:30 p.m.

**Job Search Techniques workshop**

by Career Services  
M44  
1 - 2 p.m.

**Advanced LOTUS 1-2-3**

2-Day Seminar  
The CENTER  
8:30 a.m. - 4:30 p.m.

**Phonothon**

386 A&B  
6 p.m.

THURSDAY, OCTOBER 9

**Employment Letter Writing Workshop**

by Career Services  
M44  
12:30 - 1 p.m.

**Human Relations Skills for Supervisors**

2-Day Seminar  
The CENTER  
8:30 a.m. - 4:30 p.m.

**Phonothon**

386 A&B  
6 p.m.

SUNDAY, OCTOBER 12

**Eucharist**

CMD Conference Room 4  
Noon & 9 p.m.

**Protestant Services**

MRC Conference Room 1  
Noon

TUESDAY, OCTOBER 14

**Phonothon**

386 A&B  
6 p.m.

WEDNESDAY, OCTOBER 15

**Introduction to LOTUS 1-2-3**

2-Day Seminar  
The CENTER  
8:30 a.m. - 4:30 p.m.

**Phonothon**

386 A&B  
6 p.m.

THURSDAY, OCTOBER 16

**Winning Negotiations**

2-Day Seminar  
The CENTER  
8:30 a.m. - 4:30 p.m.

**Marketing Career Day**

Upper level Rotunda  
9:30 a.m. - 2:30 p.m.

FRIDAY, OCTOBER 17

**Microcomputers for Secretaries**

Seminar  
The CENTER  
8:30 a.m. - 4:30 p.m.

OCTOBER 17-19

**PARENTS WEEKEND**

SUNDAY, OCTOBER 19

**Eucharist**

Rotunda  
Noon

**Protestant Services**

MRC Conference Room 1  
Noon

**Phonothon**

386 A&B  
6 p.m.

**Poltergeist I & II**

SPB movie  
Auditorium  
7 & 9:15 p.m.

## Runners lining up at coach's table

by John Gillooly  
Sports Information Director

Men's cross-country coach Ira Brown is helping ARA feed the additional students on campus this semester with an innovative training technique.

"My house is 8½ miles from the campus, so for our Saturday morning work-outs I have the team run to my house," said Brown. "I give them breakfast, then they run back to school."

The "breakfast run" is just one of the training techniques Brown incorporated when he took over as cross-country coach this fall. He hopes they will produce results similar to those of last year's men's spring track team.

Brown, who teaches at Woonsocket High School, came to Bryant in the spring of 1985 as the men's head track coach. In two years under his direction, the Indians trackmen have won a pair of Tri-State Championships.

When veteran cross-country coach Fred Reinhardt resigned last spring to chair the Eastern Track Association, athletics director Leon Drury immediately asked Brown to become the new cross-country coach.

"We were fortunate to have a coach like Ira already on the staff when Fred resigned," Drury said. "He's extremely knowledgeable in training techniques, and he really enjoys working with our students."

To become the new Bryant coach, Brown had to resign as head coach of the Woonsocket High boys cross-country team, severing a 15-year tie with high school athletics. During his 13-year tenure as both the boys cross-country and indoor and outdoor track coach at Woonsocket, Brown's teams won 152 dual meets while losing only 75. In addition, his teams won 18 divisional and class

championships, and he was named Rhode Island school boy cross-country "coach of the year" in 1979 and the state's outdoor "coach of the year" in 1980.

## Aim your gift to Campaign

Contributors to the Campus Campaign for the Bryant Fund, which began September 22, can target their gifts this year.

For the first time, said Tony Piotti, annual giving director, employees can designate where their donations should go: to films for the library media department; to the construction of a total health/fitness center in the MAC; to the main Bryant Fund as an unrestricted gift. The Bryant Campaign Committee—Bob Reall and Pat Keeley, co-chairs, Joe Ilacqua and John Gillooly—designated the areas of need. You can indicate your choice on the pledge cards that have been circulated on campus.

Whatever your choice, according to the committee, participating in the Campus Campaign is most important. The goal is a 65 percent participation rate this year, a five-percent increase over last year's record-setting rate. The level of employee participation is a significant incentive to corporations, alumni, parents, and friends of the College who are asked to give to Bryant, they said.

The Campus Campaign ends October 17. You are urged to make your gift early. A "thank you" party for all donors is being planned for November 3.