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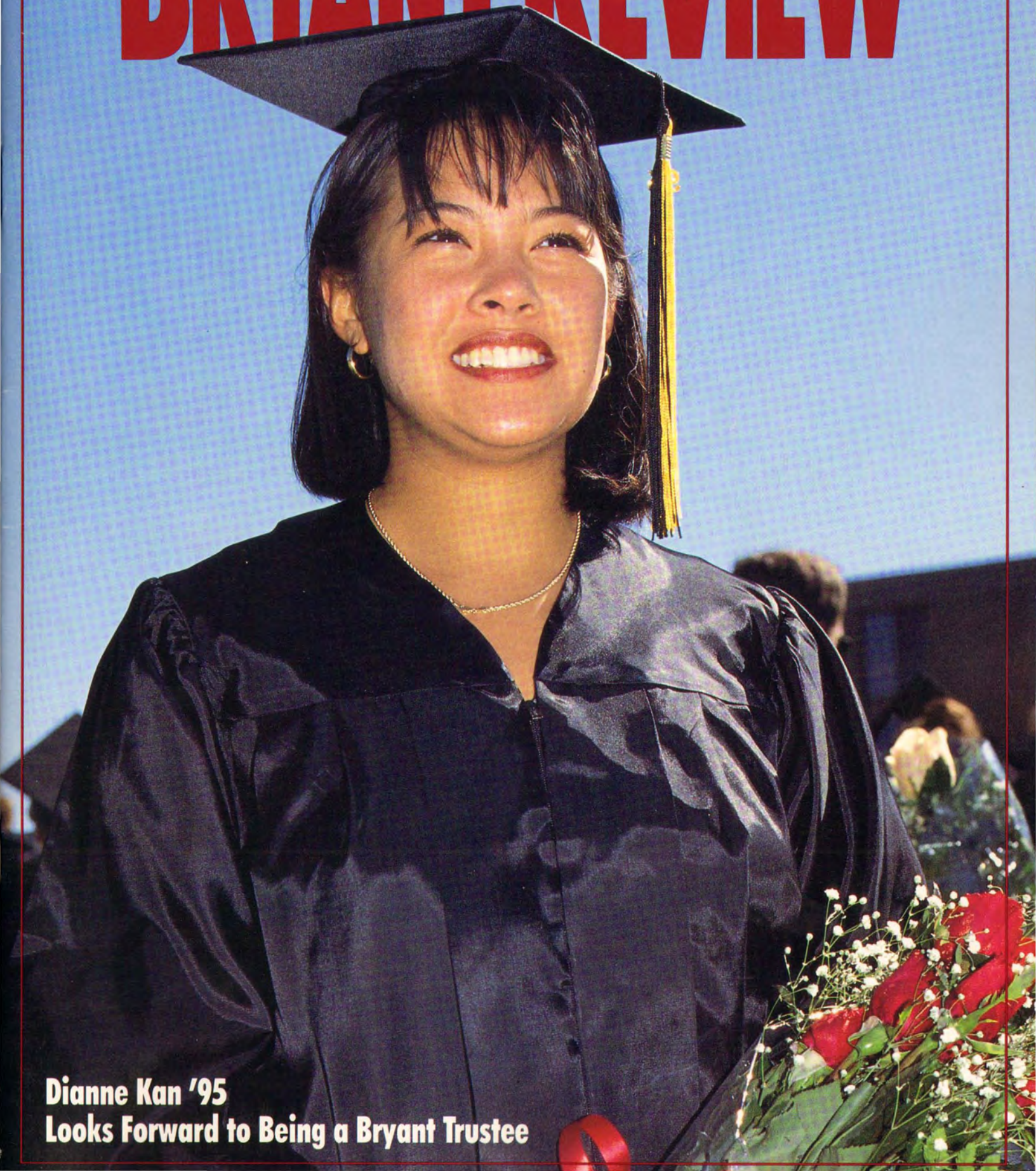
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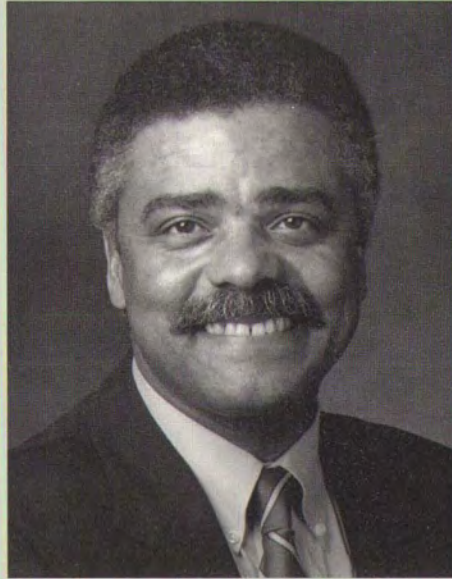
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BRYANT REVIEW



**Dianne Kan '95
Looks Forward to Being a Bryant Trustee**

PRESIDENT'S PERSPECTIVE



This has been an exciting year at Bryant College. Change and its essential ingredients – vision, initiative, and action – were evident in a wide variety of activities throughout the year. This issue of *Bryant Review* reminds us that students, faculty, staff, and alumni are the key to Bryant's successes and the champions of excellence. Their initiatives are vital for the growth and renewal that is Bryant's future. I invite you to learn more about their achievements and successes as you read the following pages.

This year two new minors were introduced in biotechnology and environmental science, reflecting the need for Bryant students to be exposed to new developments and disciplines in a changing world. As a result of a student proposal, the Board of Trustees adopted a unique selection process to gain more Trustee involvement with recent alumni by creating the Recent Alum Trustee position on the Board. The entire Bryant community emphasized the theme, "Public and Community Service," this year in Convocation and Commencement activities as well as panel discussions, seminars, and campus events. Civil rights activist Rosa Louise Parks, one of this year's honorary degree recipients, symbolizes the strength, tenacity, and triumph of one person who sparked a movement that swept the nation and the world and changed the course of history.

Please join me in celebrating the innovative spirit of our Bryant family, friends, and colleagues.

Sincerely,

A handwritten signature in black ink that reads "William E. Trueheart". The signature is written in a cursive, flowing style.

William E. Trueheart

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Bryant College is an independent institution of higher education dedicated to the preparation of leaders in business and related fields for success in their personal and professional lives. The College offers full- and part-time undergraduate studies leading to BS and BA degrees, full- and part-time MBA programs, an MSA degree, an MST degree, and a Certificate in Advanced Graduate Study (CAGS). The College provides business outreach services through the Center for International Business and Economic Development (CIBED).

JUNE 1995, VOLUME 18, NUMBER 4

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BRYANT REVIEW

SUMMER 1995

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PHOTOGRAPHY:

Covers by Dave Silverman. All others by Dave Silverman, Steve Spencer, and Don Hamerman.

Page 15: Del Bogart, courtesy of Trinity Repertory Company.

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TICKER TAPE

Management Professor Tom Powell has had an article accepted for publication in *Strategic Management Journal*, the world's leading journal for business strategy research. Titled, "How Much Does Industry Matter? An Alternative Empirical Test," it is his fourth solo-authored publication in the journal since 1992.

Executive-in-Residence Jack Keigwin was keynote speaker at the recent Connecticut Workforce Connection Conference in Waterbury, Connecticut. His speech, which relayed his experiences in Northern Rhode Island, was titled, "Regional Economic Development Plan for Naugatuck Valley." The conference was attended by approximately 75 civic, business, and government leaders.

Psychology Professor Ron Deluga's paper titled "The relationship between attributional charismatic leadership and organizational citizenship behavior" has been accepted for publication in the *Journal of Applied Social Psychology*.

Mathematics Professor Patricia Odell was accepted as a member of the Calculus Reform Workshop June 17 to 23 at the University of Maine. The workshop was sponsored and completely funded by the National Science Foundation.

Accounting Professor Mike Lynch had a column recently published in the *Journal of Accountancy*. He wrote a Tax Brief on 401(k) Hardship Distributions.

TAKING STOCK

TOP TEACHING AWARDS



▲ Professors Judy McDonnell and Ken Fougere were named outstanding teachers in liberal arts and business, respectively. They accepted the awards from Vice President of Academic Affairs Michael B. Patterson and President William E. Trueheart.

Two Bryant faculty members have been honored for their teaching skills. Computer Information Systems Professor Kenneth Fougere received an award for outstanding teaching in business and Professor of Social Sciences Judith McDonnell received an award for outstanding teaching in liberal arts. Nominations came from both their colleagues and students.

Ken joined Bryant in 1982, and in August he will become a full professor. In the nominations received from both faculty and students, he was described as, "A caring teacher, friend, and mentor;" "Honest and fair . . . he is there for his students;" "Extremely challenging;" "Each and every day he displays the qualities every professor should have."

Judy joined Bryant in 1989 and will become associate professor in August. Award nominations said, "Never have I been so touched, influenced, and molded by a professor as the one I nominate for the excellence award;" "She brings the combination of a commanding knowledge of the subject matter, and an abundance of energy to each and every class;" "She makes the subject valuable and meaningful to her students."

Vice President Michael Patterson, who presented the awards at the final faculty meeting in May, says, "The quality of teaching is extremely important at Bryant, and it is great to see that Professors Fougere and McDonnell are doing so well in the classroom that the students wanted them to receive this recognition."

DRESS DOWN DAYS MAKE A DIFFERENCE

Dress Down Day totals for the 1994-95 academic year are in, and the results are impressive – Bryant employees gave \$9,098 to 22 charitable organizations. Even more extraordinary is the fact that since Dress Down Day was introduced in the summer of 1991, a total of \$44,930 has been distributed to charity.

To participate in Dress Down Day, an employee must purchase a \$2 tag and wear it throughout the day. Designated charities change each week or two and are selected from a pool of names submitted by employees. Past recipients have included local charities, homeless shelters, soup kitchens, scholarship funds, health organizations, and other social-service organizations. This year's biggest single-day donation of \$481 went to the Oklahoma Relief Fund; through a single-day donation and Spring Break week, the Make-a-Wish organization received \$765.

A SPIRITED INDIVIDUAL

Ray Fogarty '79, director of the Rhode Island Export Assistance Center at Bryant, is the 1995 recipient of the Bryant Community Spirit Award. His selection was announced at the 21st Annual Service Awards ceremony in May. He was presented with a plaque by President William E. Trueheart.

President Trueheart describes Ray as an individual whose contributions to Bryant, the state, and the region have truly been extraordinary. "He has made a difference in the quality of life at Bryant College," he said. "It is not an overstatement to say that no other individual has raised the visibility of Bryant College more than this outstanding colleague."



Established in 1992, the award acknowledges employees who have gone above and beyond the call of duty and made their presence felt in the Bryant Community.

SENIOR CLASS GIFT IS A CHALLENGE



▲ President Trueheart, center, and students pretend to prepare for the low ropes during groundbreaking ceremonies for the "Challenge-by-Choice" course.

Groundbreaking for an exciting "Challenge-by-Choice" course was held on campus in May. The course, which will be used primarily by student groups, promotes team-building activities and is devised so that participants must work together to think of creative ways to master each activity. "Symbolically, the course is representative of the challenges the Class of 1995 has faced at Bryant and exemplifies their spirit of teamwork and cooperation," says Senior Class Gift Chairperson Jennie Quinn '95.

The "Challenge-by-Choice" course will be constructed in a wooded area behind the grounds building and is often referred to as a "low ropes" challenge. Comprised of a group of physical activities presented in a prescribed sequence, it is designed to take individuals and groups beyond their own expectations or perceived willingness to try. Data has shown that persons who go beyond these self-imposed boundaries become stronger in terms of self-confidence and self-awareness.

Contributions from members of the Class of 1995 and many parents surpassed the goal of \$4,000. The course is scheduled for completion by the fall semester.

TICKER TAPE

CIS Professor Wally Wood spoke to a group of students on careers in the computer field at Seekonk High School in Seekonk, Massachusetts, in March. His speech was part of the Career Awareness Exploring program sponsored by the Narragansett Council of the Boy Scouts of America. This is his fourth year of participation in the program.

A paperback edition of History Professor Judy Barrett Litoff's book *Since You Went Away: World War II Letters From American Women on the Home Front* has been published by the University Press of Kansas. In addition, she recently presented lectures on Women and World War II to the Connecticut Historical Society in Hartford, Connecticut, and the Friends of the Library in Pawtucket, Rhode Island.

Frederico J. Talley has been named a fellow by the American Council on Education. One of 34 college administrators and faculty members named nationwide, he is the vice president of student affairs and dean of students at Bryant.

Bryant College is one of 34 colleges to be awarded a \$10,000 CHOICES grant by the National Collegiate Athletic Association (NCAA). The grants are used to develop campus-wide alcohol-education programs around athletic events, activities, or personalities. At Bryant, athletes who are trained peer educators will develop workshops with Bryant's health educator. The awards are underwritten by the Anheuser-Busch Companies.

HONORARY DEGREE RECIPIENTS – AGENTS OF CHANGE

The seven individuals who received honorary degrees at the 1995 Commencement share a common bond – a passion for community and public service. These seven men and women are dedicated to various causes and organizations throughout the United States and abroad. These outstanding leaders are agents of change who tirelessly strive to make the world a better place.

Tom Chappell, president and co-founder of Tom's of Maine, was the featured speaker at the 24th Graduate School Commencement Exercises. He has dedicated himself to creating a company that produces innovative natural personal care products in a caring and creative work environment. Founded in 1970 by Tom and his wife, Kate, it is a profitable \$15 million enterprise that markets a growing line of natural personal care products. It has been named among the top companies in the United States for working mothers by *Working Mothers Magazine* and *Child* magazine. He is the author of *The Soul of a Business: Managing for Profit and the Common Good*. Active in many cultural and philanthropic organizations, he is the recipient of numerous awards and citations.

Larry Fish, president and CEO of Citizens Financial Group spoke at the 132nd Undergraduate Commencement Exercises. He has built an impressive career in the banking industry and coupled it with a commitment to serve community-based organizations. He serves as chair of the Rhode Island Commission for National and Community Service, which advises and oversees AmeriCorps activities in Rhode Island, and serves on the boards of The Boston Children's Museum, and the National Conference of Christians and Jews. He chairs the Governor's International Trade Advisory Board of Massachusetts and is co-chair, along with Rhode Island Governor Lincoln Almond, of the State Economic Policy Council in Rhode Island.

Gerry Berard '80, a product supply analyst for Coastal Supply Corporation in Houston, Texas, has logged more than 8,000 hours helping to coordinate the year-round Christmas Card Project at the University of Texas M.D. Anderson Cancer Center in Houston. Designed by pediatric cancer patients, the cards are sold worldwide to raise funds for the center; last year, more than four million cards were sold, netting \$850,000. Last June, Gerry accepted the 1994 President's Volunteer Action Award from President Clinton; in 1990 he received the same award

from President Bush. In addition to the Christmas Card Project, he finds time to coach Little League and volunteer for the Police Activities League, a local food bank, and his church.

Kate Cheney Chappell, co-founder and first vice president of Tom's of Maine, is involved in all aspects of the business with emphasis on research and the creation of new products, consumer relations, and long-range strategic planning. A professional artist, she has had solo shows at the Harvard Divinity School and has participated in several group shows in the Boston area.

Rosa Louise McCauley Parks is widely recognized for her activist role in the civil rights movement. Long after her landmark act on December 1, 1955, when she refused to give up her seat to a white passenger, Mrs. Parks is still inspiring the masses. Her actions precipitated the Supreme Court's decision to declare segregated seating on buses unconstitutional. In 1987, she established the Rosa and Raymond Parks Institute for Self Development, a nonprofit organization designed to help young people reach their potential.

Michael Chu is president and CEO of ACCION International, a Massachusetts-based non-profit organization dedicated to reducing unemployment and poverty throughout North and South America. His group provides small loans and business training to the self-employed poor in 15 countries. In 1994 alone, ACCION lent more than \$288 million in loans averaging \$580 to entrepreneurs and achieved an overall payback rate of 98 percent. Prior to joining ACCION, he was an executive and limited partner with Kohlberg Kravis Roberts & Co., an investment firm specializing in leveraged buyouts.

John Hazen White Sr. is president and treasurer of Taco, Inc. in Cranston, Rhode Island, a hard-goods manufacturer of pumps, valves, and tanks. This year's sales are expected to be in excess of \$100 million. He has built his company using enlightened employment and human relations practices that encourage skill development and employee participation. Active in the Rhode Island business community, he spearheaded the creation of the Red Alert organization following the collapse of Rhode Island's credit unions in 1991. Red Alert continues to raise public interest on key community issues in and around the state.

NEW BOARD CHAIR NAMED

John E. (Jack) Wolfe has been named the chair of the Bryant College Board of Trustees for the 1995-96 academic year. Jack has served on the board for eight years, assuming leadership roles on the Nominating, Finance, Enrollment, and Executive Committees. He is also currently serving on the Presidential Search Committee (see page 36).

"Today, Bryant is well positioned to embark on a path of even greater achievement," Jack says. "The quality of academic achievement is excellent, as shown by its recent AACSB accreditation. The faculty and student body are unusually talented and its financial position is strong. A new strategic plan is now under way and Bryant's trustees are fully committed to its support."

Jack is the president of Holometrix, Inc. and Tytronics, Inc., both located in Bedford, MA. Holometrix manufactures and



markets instruments and testing services for thermal analysis. Tytronics manufactures and markets on-line chemical analyzers for both process and environmental control.

"Jack Wolfe is a superb choice to serve as the next chair of Bryant's Board of Trustees," says President William E. Trueheart. "During his years of service he has earned the respect of his fellow trustees who value his intelligence, unfailing dedication to Bryant, and the wealth of insight and experience he brings to board discussions."

Jack succeeds Chair Emeritus Gregory Parkos '50 '88H who will continue to serve on the Executive Committee of the board. President Trueheart says, "We are deeply grateful to Greg Parkos for his years of leadership. I'm pleased that the board and the College will continue to benefit from his experience."

RECENT GRADUATE NAMED TO BOARD

Dianne Kan '95 has been appointed the first Recent Alum Trustee of the Bryant College Board of Trustees. Her three-year term began August 1.

"Bryant College is committed to offering the highest academic quality to its students," says President William E. Trueheart. "The Recent Alum appointment program will aid the board and Bryant College in continuing to meet the needs of students, faculty, and alumni. Dianne Kan brings a unique perspective to the table and will help continue Bryant College's efforts to diversify the board."

"I'm honored I was chosen to be a trustee," says Dianne. "One of my goals as a newly-appointed trustee is to open the lines of communication between students, faculty, administration, and the trustees and show students at Bryant that the Board of Trustees are real people."

Dianne has already joined her first committee – she will help select the Honorary Degree recipients and Commencement speakers for 1996. Her additional responsibilities were outlined at a trustee training seminar held on campus in June.

As an undergraduate, Dianne served as an operations manager for Bryant Center Operations, a residential conference coordinator for the Conference Office, and an Orientation Leader and Freshman Experience facilitator. She also participated in the Learning for Leadership program, was a member of the Bryant Marketing Association and the Board of Trustees/Honorary Degree Committee, and volunteered at the Rhode Island Special Olympics.

Dianne has taken a position as a sales representative with Tech Industries, a manufacturer of caps for cosmetic products based in Woonsocket, Rhode Island. After a six-month training program, she will be working in New York City.

"Taking Stock" and "Ticker Tape" by Janet Proulx

g S. Adamz
 eph Attilio Baldu
 au F. Barrette*
 l A. Beaudoin
 san Jean Bergstr
 anoj Ka Bhaiya
 obert Stephen Blac
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 ehbra Lee Campo
 ake William Camp
 Andrew F. Capes.
 Paul Arthur Carlson
 Norman
 Jose J. C
 Bruce A
 Daniel
 Simon
 Robert
 Mich
 Jacq
 John
 Dan
 Gail
 Do
 Jan Joseph
 Kristin Lee Daly, Honors
 Patrick Michael Daniel



Holbrook

Brian J. Benedetto
 Mark Allen Bokelman
 Francis Boni
 Teen Boyth

COMMENC

BY KIMBERLY

After years of hard work and great accomplishments, members of the Class of 1995 walked under the Archway on May 20 and their graduate school counterparts commenced the evening before. The year's theme of community service peaked at these graduation ceremonies. Students and guests were recognized for their community efforts and the speakers focused on the virtues of giving to others.

When addressing the crowd at the graduate school's commencement, Tom Chappell said that "each of us has a peculiar combination of gifts" and those gifts should be used to help others. Tom Chappell is the co-founder and president of Tom's of Maine, a company that markets organic personal care products. His words were heard by 189 graduates and their guests. Among them was Ed Noel '95MST, who presented President Trueheart with the medals he earned while serving in the United States Marine Corp during Operation Desert Storm. Ed was a Yellow Ribbon Scholar, a program established by President Trueheart in 1991 to award scholarships to veterans of the Gulf War.



Brian A. K...hong

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Cheryl A. Clines



Mauricio Geor



Christine M. Au
 Rebecca
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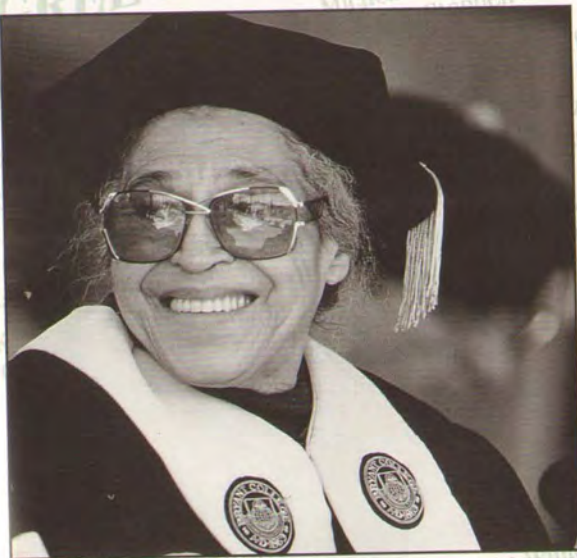
MENT '95

CTOR '95

The next day, undergraduate commencement speaker Lawrence K. Fish spoke to 747 graduates and their families. Complimenting the graduates, Larry Fish recognized student community service contributions. He asked all students who had participated in volunteer efforts to stand; it was a proud moment to see almost all graduates standing! Encouraging us, his inspiring words included, "never get tired, never give up." Further, he said, continue to be committed to good and to giving back, have deep pockets and big hearts. He is the chairman, president, and CEO of Citizen's Financial Group, Inc.

The student charge, given by Barry B. Hintz, called on graduates to align their professional goals with personal goals, to be sincere, ethical, and giving. What touched many was his recognition of the sacrifices made by parents and guardians toward their student's education. ▲

See page four for a story about the honorary degree recipients.



ALUMNI WEEKEND 1995

BY PAULA IACONO '69
DIRECTOR OF ALUMNI RELATIONS

We couldn't have ordered better weather for our annual alumni festivities. Over 600 alumni from all over the country gathered at the Smithfield campus to celebrate with their classmates during Alumni Weekend '95. The weekend's activities included the first Alumni Auction benefitting the Alumni Association Scholarship Fund, and a Met-My-Mate-at-Bryant picnic for alumni who met their spouses while matriculating at one of our campuses. A surprise guest appearance by the new Bryant Bulldog mascot was a treat for the youngest guests! And while the Mexican mariachi band played, the children's delighted squeals greeted the treasures of the broken pinatas.

A highlight of the weekend was Saturday evening's Alumni Awards Dinner and special tribute to Nelson J. Gulski '26, '72H, '92H. Honorees included: James S. Richardson '68, 1995 Distinguished Alumnus Award; Roland P. Talbot '39, 1995 Gulski Service Award; Economics Professor William B. Sweeney, 1995 Distinguished Faculty Award; and David M. Goodman '89, 1995 Young Alumni Leadership Award.

Honorary Trustee Nelson Gulski was honored for his 70 years of service to the College. He was presented with a



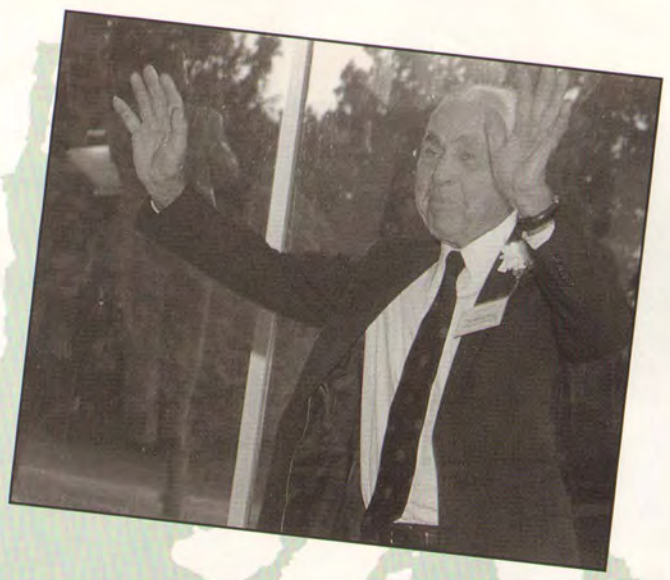
- A TASTE OF THE WORLD

keepsake box and a memory book, containing testimonials from hundreds of his former students and friends.

Nelson's family joined alumni guests as Gertrude (Meth) Hochberg, former vice president of public relations, and Priscilla (Moulton) Phillips, former dean of the schools of business teacher education and secretarial science, returned to share their personal fond memories and humorous stories about the "Mean Dean."

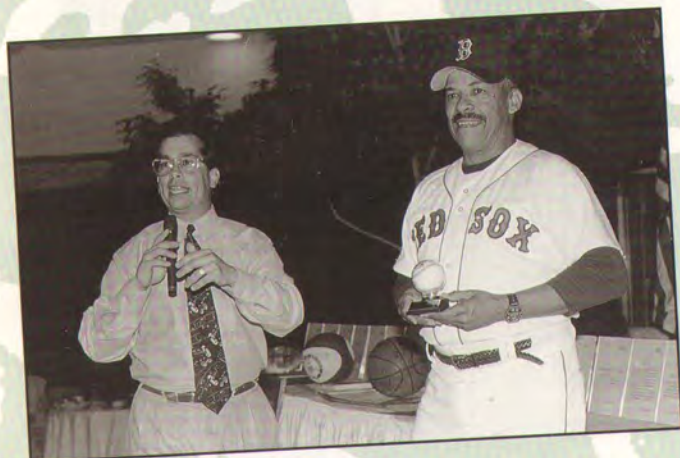
Special recognition was also given to two reunion classes: The Chancellor's Bowl, awarded each year to the reunion year class with the highest percentage of participation in the annual fund, was presented to the Class of 1940 with 33 percent participation. The President's Cup was presented to the Class of 1950 for raising the highest amount by a reunion class during the annual fund campaign.

The weekend's festivities were capped by a Sunday brunch hosted by the President and faculty; friends (new and old) agreed to keep in touch and gather again next year. ▲



GOING, GOING . . .

BY PAULA IACONO '69
DIRECTOR OF ALUMNI RELATIONS



The enthusiasm was strong, competition was keen, and the Bryant spirit was high as alumni bid on over 100 items in the first Alumni Auction held during Alumni Weekend '95.



Sponsored by the Rhode Island Chapter, the event began with a silent auction, followed by dinner and a live auction conducted by professional auctioneer Sal Corio. A special guest appearance by Trustee Don Lopes '58, dressed in his "Boston Red Sox" fantasy camp baseball uniform, assisted in boosting sales of the autographed sports items. Thanks, Don!

This auction really had something for everyone. A total of 121 item groups were available for bidding, with final bids ranging from \$10 - \$800. At the end of the evening, more than \$11,000 was raised for the Alumni Association Scholarship Fund from this first-time event!



The auction would not have been possible without the help of the dedicated individuals who devoted countless hours throughout the year to plan, prepare, train, and staff this event. A special Gracias! to the following for their tireless efforts:

Honorary Chair: Roger Begin '76

Planning Committee Chair: Greg Porcaro '82, '87MST
Solicitation Committee Chair: Joe Calabro '80, '86MST

Committee:	Ray Grigelevich '91
Loriann Agag '86	Donna Harris
Dannine Harpin Ashworth '90	Paula Pascone Iacono '69
Marcia Beaulieu	Jerry Kirkwood '61
Mark Bernier '93	Beatrice McCurdy '93
Andy Boruta '80	Diane Gagnon McGwin '87MBA
Joanne Botta-Palumbo '69	Crystal Packer Pilon '89MBA
Dana Bradley '92	Vicki Paquin
Paul Capuzziello '91	Monique Roy '87
Vivian de Mello '90	Carol Carlson Shibley '73
Susan Detri-Souve	Amy Skinnerup '95
Shannon Dunnigan '93	Janet Chase Wasserman '69



In addition to the auction committee, several other alumni, students and friends also volunteered their time that evening: Solomon A. Solomon '56, '64; Ernie Ricci '79; Patricia Thompson '86MST; Anthony Silvestri '96; Allison Higgins '96; Krista Neff '96; Jannine Grigelevich, Jessaca Palumbo, Bill Pilon, Nicole Bouvier, and David Pilon.

. GONE!

Merci beaucoup! to the following alumni for their generous contributions of goods and services:

- Brian Alkon '69: Four days/three nights at the Mermaid Beach Club, Bermuda
Scott Alpert '85: Two tickets to Boston Red Sox game
Donna Bennell '87, '90: Gift certificate, Carabella's Restaurant, Providence, RI
Gerald Berard '80, '95H: Photo plaque and baseball autographed by Jeff Bagwell; autographed Roger Clemens baseball
John Bisignano '80: Four days/three nights at any Disney Resort with admission to Pleasure Island and theme parks
Royd Bjornoy '76: Overnight stay, St. Regis Hotel in New York City
Jim Bousquet '94: Native Rhode Island gift baskets from Buy Rhode Island
Joe Calabro '80, '86MST: Two weeks at a studio apartment at Emerald Seas, Deerfield Beach, FL
Jerry Cerce '69: Assorted costume jewelry and sunglasses
Class of 1940: Overnight stay, Bay Voyage Inn, Jamestown, RI
Robert '75 and Suzanne Hebert DiCaprio '73: Gift certificate to Images by Bob DiCaprio
Kathy Dolnier '90: Autographed biography of Mickey Mantle
Bruce Evans '64: One-week beachfront condo, Secret Harbor Beach Resort, St. Thomas, VI
Ray Fogarty '79: One-year subscription to the International Trade Data Network
David Gardiner '93: Mont Blanc pen
Steven Iacono '72: 14K gold and sterling silver earrings from the Ultralite Collection
Ben Ingegneri '72: Personal Financial Analysis
Lucille Killiany '46: A t-shirt and four tickets to the Thomaston Opera House, Thomaston, CT
Darren LaCroix '88: One three-hour workshop or humorous keynote speech
Randy Larrow '83: Specialty gift basket, Beanery's Gourmet Basket Gallery
Harry Lisewski '63: Brittany Spaniel puppy
Wendy LoSchiavo '82: Two one-hour massages
Bill Marshall '73: Autographed NBA rookie game ball; Robert Parrish's Celtics uniform; miscellaneous NBA items
Jacqueline Maynard '93: Air purifier from Quantum Electronics
Diane Gagnon McGwin '87MBA: Men's sterling silver cufflinks
Ron Mosca '61: Two weeks at an oceanview penthouse on Hutchinson Beach, FL
Deb Sheftic Pasquarella '86: Dinner for two at J. Wales Restaurant, Warwick, RI
Joseph H. Plante '69: Two tickets to the Virginia Slims Tennis Tournament, Newport, RI
Greg Porcaro '82, '87MST: Men's Citizens sports watch
Nick Puniello '80: Dinner for four prepared in the winner's home including a bottle of homemade wine
John Ragnoni '86: Four tickets to a Boston Red Sox game
Hank Sarazin '86: Private VIP tour/beer tasting for 15 at the Boston Beer Company
Elisabeth Hager Shaughnessy '85: 30 Sony compact disc assortment; Christian Dior crystal necklace and earrings set
Carol Carlson Shibley '73: Tampa Bay Devils baseball cap and t-shirt
Lillian Vernon '85H: Four-piece tapestry luggage set
William Walsh '66: Men's and women's watches/ID bracelets
Alan Wardyga '77, '84MBA: Financial analysis and estate plan

The auction was a collaboration of efforts, and a true demonstration of the support and dedication of the alumni and friends of Bryant. In addition to generating dollars for the Scholarship Fund, the auction enabled many new friendships to develop, along with a sense of pride in participating in such a worthwhile project.

Kudos to all for a job well done! ▲

LOOKING BACK AT LOOKING FORWARD

The 1994-95 academic year was one of progress and planning; a year of reflection and review. With the prestigious accreditation from the American Assembly of Collegiate Schools of Business (AACSB) firmly in hand, the College focused on the future.

Education is a process and, as such, should never be static. Academic Affairs, the cornerstone of the College, led the way last year by reevaluating its efforts. The undergraduate curriculum review is coming to fruition and exciting revisions are in the works (updates will appear in future issues of the *Bryant Review*). A reevaluation of the full-time graduate program will likely mean changes in the coming year. Efforts at both the undergraduate and graduate levels center around how to most effectively meet the demands of the business community. Bryant has long been a valued resource to the region's businesses; as their needs change so must the College's programs.

Service to the business community is the tenet of Bryant's Center for International Business and Economic Development (CIBED). This is an area that is constantly adjusting to anticipate and meet the developing needs of businesses, large and small. Alumni were among the professionals providing their expertise and among the individuals benefitting from the advice and support of the College's five outreach centers.

Bryant students are being groomed to become tomorrow's business leaders and the Office of Career Services plays a vital role in that development. Again this year students participated in a variety of programs that helped them choose a direction and then gain experience. Many alumni offered a helping hand as mentors and speakers. Alumni also continued to serve their alma mater and its students through gifts of money and time, including the BEST admission volunteer network.

The time spent on the athletic playing field helped Bryant students develop their bodies and their minds through leadership and team-building opportunities. In addition to the usual pay-off of fun, club activities gave students a chance to assume leadership roles, begin networking, and perform community service. In fact, community service was the theme on campus this year. Students, faculty, staff, and alumni strengthened their communities and their College through their individual and collective efforts.

In a year of service and reflection, Bryant students had opportunities to learn about becoming community leaders as well as business leaders. They participated in personal development as well as academic growth. It was a year of growth, of change built on a strong past. When President Trueheart announced his resignation at Commencement (see page 30) it became clear that change will characterize the future, as well. ▲

Hasbro, Bryant team up
to enhance MBA program

Bryant thanks R.I.
delegation for grant

Bryant golfers
go to NCAAs

PROVIDENCE — Hasbro Inc. and Bryant College have teamed up to enhance the MBA program toward their master of business

Rhode Island's Congressional delegation was directed by its director were to

SMITHFIELD — For the 20th time in 31 years, the Bryant College golf team will compete in the

RISD, Bryant

Bryant

WASHINGTON, D.C. — College President William Trueheart told members of the Bryant College Board of Trustees last week that his school has received a \$1 million federal business development grant to support its economic development center.

Bryant's Center for International Business and Economic Development (CIBED) has received a \$1 million grant from the U.S. Department of Housing and Urban Development to support its economic development center.

Students from Bryant College gathered in Smithfield yesterday for the American Association of Collegiate Business Schools' 1995 Marketing Conference in New Orleans.

Enough of

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for devel

SMITHFIELD — The College's Center for International Business and Economic Development (CIBED) has received a \$1 million grant from the U.S. Department of Housing and Urban Development to support its economic development center. Bryant President William Trueheart will "enable Bryant College to support our efforts to support the trade, small-business, and corporate outreach."

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WORKS IN PROGRESS

BY MARGARET BUCHOLT

Restructuring the undergraduate curriculum has been a top priority at Bryant this year. The faculty are exploring program changes for fall 1996 that encompass core competencies such as critical thinking, problem solving, and written and oral skills; reshaping the business curriculum to reflect the way contemporary organizations operate; and integrating business with the arts and sciences to create comprehensive, well-rounded curricula for the 21st century.

“We intend to provide the resources and support that will help all students, regardless of their major, develop these important skills,” says Roger Anderson, academic dean. “Our goal is a broader perspective, one that goes beyond the specific business discipline and allows students to see issues in the larger framework. We are encouraging students to take the initiative to work independently and to take a more active role in their education.”

Among the initiatives are new international programs in Europe, Great Britain, and Japan. “Having the opportunity for international study and travel is critical to students’ appreciation of social, cultural, legal, and economic differences that create the challenge of international trade,” asserts Roger. “These new relationships will expand and strengthen the numerous opportunities already available.” Last spring, for example, students studied in Australia, Denmark, Ireland, Spain, and France; next fall, four Bryant students will have the opportunity to study at the London School of Economics for the first time.

Another curriculum development focuses on requiring students to choose a liberal arts minor to accompany their business major. “We’re encouraging cross-disciplinary minors,” says Joe Urgo, a humanities professor who has been involved

in the curriculum revamping effort from its inception. Currently students may choose to minor in biotechnology, economics, English, environmental science, history, psychology, or sociology. “We want a cohesive business-liberal arts campus,” he adds.

A greater emphasis on the study of liberal arts is also a priority for the American Assembly of Collegiate Schools of Business (AACSB), which accredits Bryant, says Joe, a member of the original 10-member Ad Hoc Committee on Curriculum Restructuring formed in 1994 with one member from every academic department. The national organization is increasing the percentage of liberal arts courses needed for AACSB accredited programs. “The pendulum is swinging back toward less specialization and more interdisciplinary training,” Joe says.

To meet the curriculum restructuring target date of fall 1996, the Ad Hoc Committee on Curriculum Restructuring has evolved into three teams: One is addressing the issues of greater integration between liberal arts and business, a second is exploring the liberal arts core and distribution requirements, and a third committee is coordinating the larger issues that both the other committees must deal with such as core competencies, credit structure, and course scheduling. “A lot of what the teams have been working on is already happening in the curriculum on many levels,” says Joe, who sits on all three committees.

“We are restructuring the core curriculum so that students learn how to grapple with real-world, multi-dimensional problems,” concludes Roger. These ongoing curriculum initiatives will enable Bryant students to develop the skills and abilities they will need to compete in the complex, ever-changing business environment. ▲



Three for the Theater

Bryant students are already pursuing their cross-disciplinary interests. Last semester seniors John MacPhee, Eric Trigilio, and Dan Anderson completed a Special Topics Directed Study with English Professor Mary Lyons. Called "Theater in Process," it was one of the first directed studies that delves into an arts-related topic. The students talked to actors, directors, stage hands, founders, and community members involved with the Trinity Repertory Theater in Providence about operating a non-profit arts organization. And they talked with Mayor Buddy Cianci about the theater's cultural importance to the community and to the city's economic well-being.

The project culminated in a 30-page paper. "We wrote not only about a theater in process, but the business elements of Trinity and how Trinity enhances the culture of Providence," says Dan. "We learned about the regional theater movement and about the National Endowment for the Arts; and we gained a broader knowledge of how business interacts with the cultural aspects of society." Interaction, integration, and interdisciplinary are more than buzzwords for these students, and many others.

"We didn't know where the project would take us when we started," says Eric. Roommates for four years, they were united and guided by their friendship and keen interest in the arts. As the project began to take shape, one name kept cropping up in association with Trinity – Adrian Hall. So the trio flew to New York, interviewed the Broadway director who helped found Trinity, and saw a production of "Damn Yankees."

Although John had high school acting experience, he says learning about the theater from a business standpoint was an eye-opener. "A non-profit theater is probably one of the toughest businesses to run," he says. "You don't do it for the money, you do it because you're passionate about keeping it alive."

Out of their experience has come a recommendation that could have far-reaching implications. These students have suggested that the College establish a Bryant College Arts and Awareness Program that requires undergraduates to attend productions at Trinity for cultural enrichment and to support the Trinity Repertory Theater. John says, "If they follow our recommendation, we'll feel like we've done something to help keep Bryant active in Trinity and the arts." ▲

GOING 'LIVE'

BY MARGARET BUCHOLT

Reality forms the base of the graduate programs at Bryant. From the distinctive two-year full-time MBA to the part-time program for working professionals, from the Master of Science in Taxation to the new Master of Science in Accounting, Bryant offers a wide range of advanced, practical educational opportunities for individuals interested in advancing their careers.

A unique, two-year MBA program made its debut at the Graduate School in fall 1994. The full-time day program, which complements Bryant's existing one-year and part-time evening MBA programs, features integrated course modules and a "live case" format with experiential learning experiences at Hasbro, Inc., a *Fortune* 200 company in Pawtucket, Rhode Island, which is the sponsoring corporation for the 1994-95 academic year.

"What's different about this program is that it offers an integrated approach to business education," explains Anne Parish, director of graduate programs. "In a live case study format, students are dealing with real-life issues as they unfold, instead of just reading about a company. There's a lack of predictability, and that mirrors the real business world."

The objective is to prepare students for leadership roles in the rapidly-changing, highly-integrated global marketplace, says Roger Anderson, academic dean. "We address the new issues facing the corporate world," asserts Roger. "Corporations are looking for multifaceted people who understand marketing and production implications and can tie them in with the repercussions for finance."

In the first year, the new MBA program began with four theme modules focusing on Leadership, International Management, Critical Thinking, and Ethics, as well as a personalized skills assessment module. "We did that to set the tone and to address the concerns we'd be hearing from the business community regarding the need for communications and leadership skills,"

says Tom Powell, an associate professor of management and a member of the team that designed and developed the program. The program also includes an internship, and special Professional Development Workshops on such topics as team building, presentation skills, and diversity as a business issue. "These are the kinds of workshops given to managers," says Tom. "Over two years, students participate in 12 different workshops and have a portfolio of accomplishments that will help make them more marketable."

Another invaluable learning experience is the cohort or team approach, which helps simulate a business environment, explains Anne. Assignments emphasize team projects. "They learn a lot about organizational dynamics because they have to work with people who may not have the same ideas as they do. They develop the strengths and skills needed to be a productive, continuing member of the team. If there are personality conflicts, they learn to deal with them."

In addition to the daytime MBA program, the Graduate School has revised the Master of Science in Taxation (MST) program and is introducing a Master of Science in Accounting (MSA) program next fall. Anne says the all-tax, 10-course MST program offers an opportunity for those working in the tax field to specialize in a particular area. "People in the program are interested in acquiring further expertise in taxation," says Anne. The new MSA program is more focused than the MBA concentration in accounting and has a high degree of flexibility, she says. Students who majored in accounting as an undergraduate may complete the MSA in one year of full-time study. Students with a non-accounting background may complete the program in two years, depending on the number of prerequisites that must be met.

Developing an expertise, enhancing students' marketability, being prepared for future challenges – these are the trademarks of a graduate education at Bryant. ▲

A Foot in the Door of *Fortune* 200



HASBRO

▲ “The new MBA is the wave of the future,” says Timothy Judge ‘96MBA, left, shown with George Loens ‘96MBA.

Imagine conferring with senior management personnel of a *Fortune* 200 company that grosses \$2.7 billion in sales annually. Imagine learning about operations, management, marketing, and finance from people who confront these issues every day. Students in Bryant’s full-time MBA program did just that. “We were surprised at how open Hasbro was with information,” says George Loens ‘96MBA, a student in finance. “The biggest thrill for me was speaking with CEO Alan Hassenfeld.”

George researched the family-owned company, which is the first corporation sponsoring the full-time MBA program, through annual reports, news clippings, journal articles, and industry and government reports for the Leadership module he took during the first semester. In the second semester, toy industry data was incorporated into course modules; students toured the Hasbro facility, formed teams, and met with the CEO, who is a Bryant trustee. Each team worked with either a senior level manager or vice president who identified issues, problems, and challenges facing the corporation. “They got to ask specific questions, probe different areas, and prepare a report based on those information gathering sessions. It was current and valuable,” says Wayne Charness, a vice president at Hasbro. “Any time students can get practical experience and exposure, it benefits them immeasurably. It gives them a taste of the real business world.”

Team-generated projects were a challenge for all involved, says Timothy Judge ‘96MBA. “It’s just like in business — sometimes people have off weeks, and sometimes one person ends up carrying the load. When everybody helps to get the job done, it’s an incredible experience.” Timothy and George agree that the fast-paced, five-week modular schedule took some getting used to, but Timothy says, “The new MBA is the wave of the future. You get a lot more exposure to a lot more things. It’s a snowballing effect; one thing builds on another.” ▲

IN SERVICE

BY JOYCE G. O'NEILL '84AS

There's never a dull moment in the Office of Student Activities. Beginning with Freshmen Orientation and ending with Commencement, Director Deb Pasquarella '86 and her staff assist student groups in planning such diverse events as Parents' and Family Weekend, Fraternity and Sorority Rush, and community fund-raising projects.

As the academic year winds down, but before Commencement day arrives, the Office of Student Activities hosts an annual recognition ceremony highlighting the accomplishments and efforts of the student organizations. This year, the slate of

awards included: Advisor of the Year and Special Interest Club (Linda Nagle for Bryant Players – Drama Club), Student Leader (Jennifer Flanigan '95, softball athlete and peer counselor for BACCHUS and Peer Educators), Sports Club (Bowling Team), Community Service Project (Clothesline Project, sponsored by the Commuter Connection and Panhellenic Council), and Fraternity of the Year (Beta Theta Pi for a Putt-a-Thon for the Hole in the Wall Gang Camp).

Every year, many of the student groups and their supporters volunteer for a multitude of worthy causes, and also raise significant



Finding Her Focus

Jennifer Flanigan '95 got hooked on community service in high school. That's when she became a peer educator for 'helping hands,' a group of young people trained in crisis intervention, alcohol awareness, suicide prevention, drug counseling, family divorce counseling, and other social issues affecting young people in her home town. At Bryant, her interest developed. Jen became involved in the Peer Educators program and BACCHUS (Boosting Alcohol Consciousness Concerning the Health of University Students), a nationwide student organization dedicated to informing college students about the overlapping issues of alcohol awareness and safe sex.

As a result of her work with the Peer Educator program at Bryant, and after working and consulting with Bryant's health educator, Doris Helmich, Jen discovered that she was becoming very interested in health care issues. She's now making that field her career. Jen says, "My first goal is to work in the health care field, learning as much as I can, but my ultimate goal is to work as an investigator for the FBI," Jen explains. "I want to investigate white collar crime, specializing in health care issues."

Jen's getting started with a job at Framingham State College as Assistant Director of Alcohol and Wellness to their BACCHUS organization, where she's also pursuing a masters in public administration. She learned of the position at the National BACCHUS General Assembly. Jen was one of ten Bryant students to travel to the assembly in St. Louis with their advisor, Doris Helmich. Competing against 700 other colleges and universities, the Bryant group brought home both 'Program of the Year' for Bryant's Rubberware Party project that encourages abstinence while educating students about safe sex, and 'Advisor of the Year' honors for Doris.

Jen certainly didn't relax during her senior year at Bryant. She considered her future goals, and decided that her best course of action would be to combine her curricular and co-curricular interests into a challenging career. And then she went about making it happen – her way. ▲

▲ "My first goal is to work in the health care field, learning as much as I can," says Jen Flanigan '95 whose mentors included Bryant Health Educator Doris Helmich, right.

Marketing the Future



▲ "Our students performed admirably," says Professor Frank Bingham '61 '72MBA, shown with the winning team.

They arrived in New Orleans too late to celebrate Mardi Gras, but had a super reason to celebrate before leaving. Five Bryant marketing seniors competed in the American Marketing Association (AMA) 1995 Marketing Challenge, beating 600 AMA college chapter affiliates to bring home first place.

Northwestern Mutual Life Insurance issued a challenge to competition entrants: develop a plan to make student peers aware of the College Agent Program, which helps develop interns into career professionals. "We felt as students, we knew best how to design a marketing plan, because we were part of the target market," says Lisa Gabriele '95. "We learned a great deal about ourselves, team work, computer skills, and the insurance industry."

Starting in January Lisa and fellow seniors Eric Cofer, Drew Diskin, Tiffany Flanagan, and John MacPhee, and junior Todd Nelson worked tirelessly designing their winning strategy. With the support of their advisor, Professor Frank Bingham '61, '72MBA, an innovative blueprint was created based on the insurance company's motto, 'The Quiet Company.' They added their own tag-line, 'Here at the Quiet Company, Achieving Your True Potential is Just Part of the PROCESS,' an acronym for People, Responsibility, Opportunity, Camaraderie, Entrepreneurship, Service, and Success.

With one hour to present their plan to Northwestern executives and answer questions, the team utilized every minute with precision. Their winning effort included marketing techniques such as direct mail pieces, a toll-free number, posters, and promotional items.

"Our students really performed admirably," says Frank. "I was sitting there like a parent, and I couldn't say a word — those were the rules. They defended their plan with superb answers, better ones than I could think of on the spot. They made me very proud."

The team credits their group dynamics with much of their success. The challenge offered an opportunity to apply classroom theory to a 'real life' issue, and they excelled, beating schools with prior experiences in the AMA Challenge. Quite an accomplishment. ▲

amounts of money for a wide variety of organizations. In the process, they learn leadership skills, receive career training, and discover social responsibility — priceless tools for their futures.

Often, an especially poignant appeal will bring a broader group of participants forward, giving them a chance to become involved and have fun, while doing great good. The Rhode Island Special Olympics is an event held at Bryant each May that brings together hundreds of people from both on and off campus. Some come to work, some to participate in the events, and some to watch, but they all unite to celebrate the triumphs of a wonderful group of young people.

Special Olympics is just one example of the many campus activities initiated and run by students. During the last year the fraternities and sororities sponsored several fund raisers for charities, including among many: daffodil sale for cancer research, rock-a-thon for diabetes, Mile of Quarters for the Make-A-Wish Foundation, Jail 'n Bail for the Kidney Foundation, and Card-board City for the homeless. As part of a College-wide awareness effort the Commuter Connection and the Panhellenic Council sponsored the Worcester County Clothesline Project (Stop the Abuse), the Student Alumni Association and Student Activities sponsored the 18th annual 'Festival of Lights' for the Bryant community, and the Student Programming Board and GAMMA/Greek Presidents Council (GPC) sponsored an AIDS lecture. In club sports the Bowling Team was ranked nationally for the second straight year, and the Racquetball Team went to a national tournament.

Many campus events are planned and run by student groups. This year they included: Black History Month by Multicultural Student Union, Spring Weekend Concert by the Student Programming Board, the Senior Citizens Prom by the Class of 1996, Unity Month by the International Student Organization and the Multicultural Student Union, and Kappa Tau fraternity hosted a reunion for the chapter's 50th anniversary on campus.

The dedication, planning, emotion, and service that Bryant students apply to the various co-curricular activities give testimony to their education and achievements, enhancing classroom theory with practical experience. Perhaps Brian Quattrucci '96, a member of Beta Theta Pi fraternity and Intrafraternity Council (IFC) President, states the sentiment best for the 60 campus organizations when he says, "As an organization, we feel that community service helps us develop a close brotherhood, and also builds personal moral character." ▲

SUITED UP

BY KAREN D. CALLAN

Whether putting for birdie, sprinting across the finish line, or pitching a no-hitter, at Bryant it's hard not to be involved in athletics. With 14 intercollegiate, 10 club, and nine intramural sports available, many Bryant students participate in at least one athletic activity, and quite a few take part in several.

Last year, Bryant's female athletes were particularly notable. They captured three Eastern College Athletic Conference (ECAC) championships – volleyball, softball, and basketball – and several other women's teams had memorable seasons as well.

But regardless of season records, all Bryant athletes are winners – just ask them. They cite the rewards of teamwork, leadership, and competitiveness. Not coincidentally, these factors are also emphasized in their classes and will ultimately become assets in the business world.

Several team and individual success stories from 1994-95 personify those attributes. While some are unexpected, some are anticipated. After all, just as predictable as final exam jitters is another Northeast-10 (NE-10) Conference Championship for the men's golf team.

PAR FOR THE COURSE

The reputation of Bryant's most successful intercollegiate sport was upheld again last season. Captained by Brian Baker '95, the men's golf team earned its 12th NE-10 Championship in 14 years and competed in the national tournament for the 20th time in the program's 31 seasons. Throughout the sport's history success been a constant and so has the leadership of coach Archie Boulet, named New England Division II Coach of the Year for the eleventh time. Other conference honorees were Keith Allcock '98, NE-10 Freshman of the Year; and Ray Issler '97 NE-10 Individual Champion of the Year and NE-10 Player of the Year for the second year in a row.

NETTING RESULTS

It took 17 years, but with an impressive 31-12 record the women's volleyball team appeared in its first-ever National Collegiate Athletic Association (NCAA) tournament. Co-captains Maria Bras '95 and Kim Potrzebowski '95 led a talented roster boasting Jen Carvalho '98, NE-10 Freshman of the Year and NE-10 Freshman of the Week for eight out of nine weeks; and Meribah Dean '96, named to the NCAA Regionals All-Tourney and American Volleyball Coaches Association (AVCA) All-Region Teams, and to the Second Team All-Conference.

SHE CAN DIG IT

Nobody knew Maria Bras '95 when she tried out for the volleyball team, but four years later no Bryant sports fan will ever forget her. Named 1992 NE-10 Freshman of the Year and NE-10 Player of the

Year in both her junior and senior years, Maria shattered eight Bryant records and four conference records. With 2,041 kills (unreturnable spikes), she is the first conference player to surpass 2,000 career kills and one of only five Division II players in the country to do so. Other records include most service aces in a career (299), hitting attempts in a career (4,899), and digs (bringing a spike back into play) in a career (1,592).

SURE SHOTS

It was another 17-year-in-the-making-first for Bryant's women athletes when the basketball team won its first ECAC Championship. Co-captains Liz Davies '96 and Beth Connealy '96 led a strong team to an 18-9 record. Along the way, members set or broke 11 individual and seven team records, won the Great Bahamas Shootout, and qualified for the NE-10 quarterfinals. Coach Mary Burke tallied her 50th victory in only her fourth Bryant season.

ON THE REBOUND

They run, jump, shoot, and score, and make it look easy. But for basketball stars Heather Lopes '96 and Beth Connealy '96, winning isn't as effortless as it appears.

For Heather, "playing with heart" is much more than a cliché. Experiencing difficulty breathing during a 1994 practice, Heather visited several doctors to find out why. By August an irregular heart-beat was diagnosed and six hours of laser surgery was prescribed. Fully recuperated by opening night, Heather was back in point guard-form and by season's end was averaging 11 points a game.

Beth has also spent some time in the company of physicians; for her it was reconstructive surgery on both knees. One such operation often ends a college athlete's career but as the owner of three Bryant steal records (single game-10, single season-103, and career-220 to date), Beth seems as agile as ever. And with one year to go – knees willing – she's ready to top those milestones.

THE CENTER OF ATTENTION

Women's basketball co-captain Liz Davies '96 knew she'd be reading a lot of books at Bryant; she probably didn't expect to be rewriting some too. Bryant's basketball record books have undergone a lot of editing since six-foot center Liz stepped on the court. Only the second Bryant woman to score 1,000 points by the close of her junior year, Liz heads into her final season with 1,509 points and the chance to top the all-time high of 1,978 set by Karyn Marshall '86. Among Liz's six record book entries are most field goals in a game (15), best field goal percentage (1.000 with 15 for 15), and highest season scoring average (20.1).



▲ Future generations of Bryant alumni gather around the bulldog and President Trueheart during Reunion Weekend.

Top Dog

Bulldogs are often described as dignified, powerful, and tenacious. The same is often said about Bryant athletes. So it's only natural that the bulldog was voted Bryant's new athletic mascot.

The image was developed through a year-long process involving a committee of alumni, staff, and students. Offering particular professional expertise were Bill Marshall '73, vice president and general manager for consumer products for the National Basketball Association; Bryant Trustee Jenny Proud Mearns '82, a sales representative with CYRK, Inc., a full-service promotional product firm, and Dave Goodman '89, director of junior programs for the United States Tennis Association Eastern Section.

The committee solicited and evaluated mascot nominations from their peers, paring down the more than 65 suggestions to a final eight. After reviewing the candidates, the Bryant community elected the bulldog as its athletic representative. "The Bryant student body, and Bryant athletes in particular, now have an image that will identify Bryant College to the surrounding community and among our colleagues within the Northeast-10 Conference," says Linda Hackett, director of athletics.

In February, the image was unveiled to the public for the first time at the final men's and women's home basketball games. A few lucky fans left with a special memento of the event when bulldog t-shirts were tossed into the stands after three-point shots were scored by Bryant players. The image came to life in May when many people had a chance to shake paws with the human-scale bulldog at the Athletics Awards Banquet. The good-natured mascot also made some fans during the Rhode Island Special Olympics, held on campus in May, and during Alumni Weekend in June.

The bulldog's celebrity status now seems assured, and he'll soon be seen all over campus. With his likeness depicted on hats, shorts, and sweatshirts, the mascot will for the first time provide a recognizable Bryant athletics image for all students — competitors and spectators alike. And given the bulldog's noble personality, they all can be proud of their canine representative. For Bryant, going to the dogs is a good thing. ▲

MEMBERS ONLY

Like many Bryant students, men's basketball co-captain Jerome Grier '96 likes to join clubs, but the one of his choice has limited membership. Qualifying for the 1,000 point club, Jerome joined just 22 others admitted since 1962. Impressively, he entered as a junior with 1,087 career points. He was also named to the first team of the Bryant Classic All-Tournament.

SETTING THE PACE

Karen Palczynski '95 was hard to keep up with at Bryant. In the classroom and on the cross-country trails, she was always a few steps ahead of her peers. Named a Northeast Regional Academic All American, Bryant's first in cross country since 1986, Karen was required to finish in the top 25 of the NCAA Regional Competition and maintain a GPA of at least 3.5 to earn that honor. She bettered both stipulations by finishing 21st in the Regionals, and by achieving a GPA of 3.67, graduating magna cum laude.

GOAL-ORIENTED

On the soccer field, Mike Pavano '95 prevented opponents' goals. In the classroom he pursued his own. In both cases, his statistics are

impressive. As goalkeeper, Mike played every minute of the soccer team's 17 games last season, and as a student he graduated with a 3.8 GPA. At Commencement, the combined efforts earned him the men's 1995 Scholar Athlete Award, presented to the graduating athlete with the highest overall GPA.

GOING THE DISTANCE

Ask most people to travel 10,000 meters — that's over 6.2 miles — and they'll jump into a car and drive there. Ask Heather Cronce '95 to do the same, and she'll hop into her running shoes. And she might just get there first. A member of both the track and cross-country teams, Heather spent a lot of time in motion on all sorts of surfaces and covering all ranges of distances. The only Bryant woman to ever run the grueling 10,000 meters, she also excelled at 1,500, 3,000, and 5,000 meter distances. Winning those three events at the WPI Invitationals, Heather also placed first in the 3,000 and 5,000 meter competitions at the Tri-State meet. She was named to the First Team All-Conference, and contributed to the cross-country team's first place postings in both the Shaklette Invitational and Tri-States competitions. ▲

CAREER CONNECTIONS

BY MIRIAM R. PERRY '95AS

Choosing a career is not an easy process for students, but the Office of Career Services can make it an informative and insightful one. Programs designed for various points in that process ready students for their careers by helping to take them there. One-on-one counseling is a valuable option. Students may also use SIGI Plus – an interactive career-planning computer program that helps students define their goals, skills, and preferences; identifies compatible

careers, and even suggests strategies for obtaining those them. Programs like “Careers In . . . Accounting,” for example, give students an opportunity to talk with a professional in the field. Melissa Lolli '90, an audit manager with KPMG Peat Marwick in Providence talked to students about her career in accounting. At a “Careers in . . . Management” session, Harry Franks '91 shared his experiences as a human resource administrator with Southern Connecticut

Managing the Environment

Clean air and water, once thought to be plentiful, are limited after all. The impact of pollution is, on varying levels, everyone's business. Greater concern for the legacy left to future generations influences how people live in their environment, from the way they separate their trash to their choice of environmentally-friendly products. Companies are reacting to this shift in consumer awareness by changing the way they do business. Managers must make decisions ranging from how their waste is recycled to finding the most cost-effective way to comply with environmental protection regulations.

Bryant prepares today's students to make those decisions as tomorrow's managers with opportunities to learn, first-hand, the importance of business' role in the environment. Beth Connealy '96 is one management major whose personal interest in the environment is well-served by such opportunities. Beth has spent her summer in an internship for the Blackstone Valley Tourism Council (BVTC). “This kind of experience is relevant for people in all fields,” she says. “Sooner or later, every business will come across environmental concerns.”

As an intern, Beth assists the BVTC's ecologist with RIVERCLASSROOM, a science program for schoolchildren conducted aboard the Blackstone Valley Explorer river boat that supplements their science class studies. An area polluted by textile mills that dumped dye and other contaminants into the water during the Industrial Revolution; today the Blackstone Valley River's plant and animal life provide clues to the condition of the ecosystem. “Life forms like damselfly nymphs and crayfish are intolerant to pollution,” explains Beth. “Their presence indicates that the ecosystem is repairing itself.” As the river boat tours the Blackstone River, Beth points out to students examples of what they are learning in class. “If they're studying photosynthesis,” says Beth, “I'll concentrate on the plant life. And the city



▲ “This kind of experience is relevant for people in all fields,” says Beth Connealy '96.

kids are always interested in the animals; some of them have never even seen a turtle.” On land, Beth guides the children on wilderness walks, showing them a close look at the area's flora and fauna.

Beth hopes that by teaching young children to respect the environment, they will grow into adults who understand the natural balance of ecosystems and the consequences of damaging it. “I've learned a lot, too” says Beth. In addition to knowing more about the world she lives in, Beth has learned a lot about her place in the world. With a formal education in management and a personal interest and hands-on experience in environmental science, Beth hopes to choose a field that incorporates the two. She is certain of what she doesn't want. “I don't want a desk job. I love working outdoors. But,” she says as she looks down at her legs, “I could live without the prickler bushes.” Every job has its disadvantages. ▲

Serving as Examples

To some, the world of business is like a game: there are rules, winners, and losers. For David Goodman '89, this is literally true. As the director of Junior Programs for the United States Tennis Association's Eastern Section, his business is the game of tennis. The organization sponsors top players but also uses the game as a vehicle to teach underprivileged children how to work both independently and as part of a team. "I've dedicated my life to the profession," says David. "I have a great job. I'm able to improve young people's lives through athletics."

David has also dedicated a part of his life to Bryant. He serves on the Student Affairs Committee with the Board of Trustees, is involved with the Bryant Enrollment Support Team (BEST), is president of the New York City alumni chapter, and will be participating in the first annual Athletic Department fund-raising drive. As a participant in the shadowing program coordinated by the Career Services Office, David recently made time to have Jennifer Gordineer '97 spend a day on the job with him.

Jennifer is a marketing major, just as David was. And, like David, she is interested in the sports field. "I thought I'd be interested in working behind the scenes," says Jennifer. So, one day last January, Jennifer visited the New York office of tennis' governing body. She joined David's meetings and was asked for her input during several discussions. "I was very impressed with Jennifer," says David. "She conducts herself like a professional and would be great in this field." For Jennifer, spending the day provided a valuable look into the industry and a chance to talk with a professional. "David offered me advice on things that are applicable in any field." He also encouraged Jennifer to call him with other questions and she has already taken him up on his offer to review her resume.



▲ "I was very impressed with Jennifer," says David Goodman '89. "She conducts herself like a professional."

Jennifer received the behind-the-scenes look she had hoped for. "The shadowing program is a great experience, even if you're sure you know what you want to do," she says. "It's easy to have a preconceived idea of what you think you'll be doing — and be wrong." Jennifer found she wasn't wrong about the sports field. "I can see that there's a lot of work that goes into the programs," she says, "but there are rewards — professional and personal." For Jennifer, that's a winning combination. ▲

Gas Company. Hands-on opportunities include the Shadowing Program — over the past year, 25 students spent a day on the job with alumni (see story above). Internships provide a semester of experience while giving students a comprehensive preview of their field; 311 students gained practical experience last year (see story at left). Last semester, a Computer Information Systems class didn't have to go very far to put their knowledge to use when they installed a new office computer system in the Career Services Office, a technology update made possible by a \$25,000 grant from Alden Trust.

Prepared with classroom education and relevant experience, students are primed to enter the last phase of career planning . . . the interview process. During the last academic year, Bryant students made it through over 2,000 on-campus interviews and earned jobs in accounting, banking, the computer industry, investment, financial advising, marketing, advertising, government, insurance, and other fields.

A Bryant education will prepare students for board meetings and production schedules, and Career Services can get them in the door to prove it. It will also get them through lunch. ▲

FORGING PARTNERSHIPS

BY MIRIAM R. PERRY '95AS

Businesses are constantly challenged by the complexities of rapidly changing technology, the competition of a global marketplace, and the need to increase production while lowering costs. It's not easy. In many cases, it's unmanageable. To succeed, businesses must keep abreast of their options. Yet many businesses often don't have budgets for management training programs, computer consultants, or trade experts; they have to find creative ways to use available resources.

That's where Bryant's Center for International Business and Economic Development (CIBED) comes in. Its five outreach programs meet different needs as they work toward the same goal of helping businesses succeed. The Center for Management Development (CMD), the Rhode Island Export Assistance Center (RIEAC), the Institute for Family Enterprise (IFE), the Rhode Island Small Business Development Center (RISBDC), and the World Trade Center Rhode Island (WTCRI) facilitate access to the information highways, management tracks, and business inroads to assist Southeastern New England's businesses as they travel the road to the future.

On that same road are Bryant students interested in business careers. For them, CIBED serves as a classroom in the real world. Instead of reading about fictional case studies, students can work as interns and gain insight into the realities of the business tenets learned in class. Students and faculty also use CIBED for academic research.

The following accomplishments represent CIBED's most recent initiatives.

CIBED's unique combination of utilizing its resources for the education of students and the benefit of the business community continues to gain recognition from private and federal sources. The Department of Housing and Urban Development recently awarded CIBED a \$1 million grant to support its outreach programs.

The Rhode Island Industrial Competitiveness Alliance (RIICA) Board has decided to locate its operations at Bryant. RIICA is a

private-sector driven economic development initiative dedicated to assisting medium-sized manufacturers in the various aspects of business, from operations and engineering to strategic management and computer systems.

This year, RIEAC staff members ran 20 international trade training programs for 800 attendees. RIEAC supported over 400 Rhode Island businesses with export management and international trade data

The RIEAC's International Trade Data Network (ITDN), a computer program that provides export data aggregation and dissemination, continues to expand. Currently, the ITDN has subscribers in 18 states and more than 50 sites, including Smithfield High School in Rhode Island. Students there are the first to have the ITDN on-site and will have access to the network for report research.

The IFE, created by President Emeritus William T. O'Hara, helps family-owned businesses manage their unique dynamics. This year's conference, "Ultimate Challenge: Healthy Business and Healthy Family," registered record-breaking attendance that Bill attributes to increased awareness of IFE's services.

The generosity of Bryant Trustee Richard Oster, president of Cookson America, will generate two new IFE programs next year: a "Women in Family Business" seminar that will concentrate on women's issues and perspectives and a program geared to accountants, lawyers, and bankers who deal with family businesses.

In March, the RISBDC held its second Annual Capital Connection. The program provided opportunities for business owners to connect with available funding sources such as banks, state and federal agencies, finance companies, and asset-based lenders.

The RISBDC's Entrepreneurship Training Program (ETP) received the Award for Excellence from the New England Training and Employment Council, Inc. as the top training program in New England. The ETP provides support for the establishment of new businesses by displaced workers.



Trading Places

Steve Carbone '93 studied, interned, and now works at Bryant, but his experiences reach far beyond the Rhode Island campus and even beyond this country's borders. On a typical day, Steve's job as Internal Operations Manager at Bryant's Export Assistance Center (EAC) may take him to Brazil, Malta, or Germany – but he never needs a passport. All he needs is the EAC's International Trade Data Network (ITDN) – a market research database – to furnish clients with trade information and worldwide opportunities.

Steve's first experience with the EAC was as a student intern majoring in Computer Information Systems. He gave presentations about the ITDN to CEOs of small- to mid-size businesses and conducted demonstrations for directors of Small Business Development Centers from around the nation. "I learned how to adapt a presentation to the prospect's perspective," says Steve, "determining in a short time how to focus on and tailor to the needs of the client." Steve's ability to serve clients quickly and thoroughly earned him a full-time job at the EAC upon graduation.

When he's not confirming the ITDN's data integrity or presenting at trade shows, Steve is co-systems operator for the EAC's on-line bulletin board system, maintaining accounts, data, and providing technical support for users. He is constantly on the lookout for new trade information resources and new distribution mechanisms such as CD-ROM and the Internet's World Wide Web. Steve considers the diversity of

his job an advantage. "For one thing, I'm not buried behind a desk," he says. "And I like the way the EAC's organizational structure is flat. I get to do things and meet people I would never have the chance to in a larger, hierarchically-structured environment."

One such project allowed Steve 24 hours to prepare an ITDN presentation in Boston for a group of business executives and government officials that included Secretary of United States Department of Commerce Ron Brown and United States Senator John Kerry of Massachusetts. Recently, he gave a presentation at the United Nations Summit on Trade Efficiency. Steve's not intimidated by the company he keeps. "My formal education and my internship have served me well. There is one similarity between studying and working at Bryant: every day is kind of an exam – you get tested for what you know."

For all of his knowledge, commitment, and energy, Steve gets an "A." ▲

To see the EAC's wares, point the WWW browser to <http://www.bryant.edu>.

Conference Calls

On any given day, Sheila Guay '83 '86MBA may have to turn an outdoor volleyball court into a children's sandbox, coordinate the delivery of 1,000 pounds of brown rice, and arrange a clambake for 250 people. She doesn't work on a Hollywood set and isn't catering to the whims of celebrities. Sheila is the Director of Conferences and Special Events at Bryant and it's her job to meet the needs of the organizations that rent Bryant's facilities for conferences, workshops, and training programs.

Sheila manages 22 residence programs and 105 meetings per year, and business continues to grow. Sheila attributes the success to the on-site conference staff and Bryant's excellent facilities. "Bryant's park-like setting attracts diverse groups, but for the same reasons," she says. "Our guests want modern facilities and appreciate a quiet setting where they can focus on their program." Banks, corporations, religious organizations, meditation, vegetarian, and sports groups all find Bryant's atmosphere perfect for their needs.

That, however, becomes part of the challenge – to service disparate groups on campus at the same time. Last year, executives from Textron, a multi-industry manufacturing and financial services company, conducted case reviews in one room while across the hall Kripalu, a yoga and meditation group, chanted and burned incense. And when the New England Patriots football team is on campus at the same time as the North American Vegetarian Society, Sheila and her student staff have to be absolutely certain that their food orders don't get mixed up. Six thousand pounds of chicken, beef, and turkey have no place on a vegetarian's plate.

Despite all of the details that she must attend to, Sheila thoroughly enjoys her job. "I like the opportunity to meet so many different types of people and to learn about their varied missions. The only similarity is their enthusiasm to accomplish what they've come here for. It's rewarding to be a part of that." Sheila hopes to expand the Conference Office to run residence programs year-round. In the meantime, she has her hands full. A tractor trailer full of brown rice just pulled up to the loading dock.▲

For information about Bryant's conference facilities, call the Conference Office at 401-232-6324.

In an on-site review conducted by its peers – the Small Business Administration and the Association of Small Business Development Centers – the RISBDC received the highest rating.

RISBDC was awarded numerous contracts and grants in support of its initiatives, including:

- ▶ a renewal contribution of \$25,000 by Rhode Island Hospital Trust National Bank for minority business development;
- ▶ a contract with Rhode Island Department of Transportation to provide minority- and women-owned businesses with services such as civil engineering assistance, consulting, and technical aid;
- ▶ a \$25,000 grant awarded by *The Providence Journal* in support of a marketing series;
- ▶ a contract with The Galilee Mission to Fishermen to provide services to fishermen and fishermen-supported businesses interested in starting other businesses.

A grant from the Champlin Foundations funded the purchase of 18 laptop computers, enabling CMD to further its objective

of corporate training. The computers are used for on-site computer software training, allowing companies to meet training goals without the inconvenience and expense of travel.

In keeping with CIBED's objective of linking educational research with Bryant's corporate community, CMD recently assisted Psychology Professor Ron Deluga with his research on supervisor and subordinate relationships. Ron's survey was distributed to employees of Polyflex Circuits, Inc., a manufacturer of polymer circuits, who were participating in a CMD training program. The survey is designed to measure the variations of five personality traits, such as openness to experience which measures how a person adapts to change. Ron says the survey results could help companies deal with the varying personalities that enrich the workplace through diversity but sometimes present challenges as employees are confronted with styles different than their own.

Ron's survey illustrates that challenges are not dead ends, but are opportunities to overcome obstacles using available resources. While discovering its resources, a business can do more than just solve problems; it can grow. CIBED is a resource that allows businesses to do just that. ▲



▲“As I interact with guests and visitors, they’re forming an impression,” says Shannon Finning ’96, shown with Conference Director Sheila Guay ’83 ’86MBA. “I want to be sure that they experience the professionalism, warmth, and quality that is Bryant.”

Finning’s Way

When Shannon Finning ’96 first visited Bryant in 1991, she wasn’t thinking about applying. She was a high school junior on campus for a summer Josten’s Yearbook Workshop, an event coordinated by the Bryant Conference Office. She was immediately impressed by Bryant, its campus and people. “Everyone was so friendly,” says Shannon. “I sensed a feeling of community right away.” But attending a large university was family tradition, so that’s where she enrolled. “After the first semester, I knew right away I belonged at Bryant. The university was too big, with as many as 450 students in one classroom.” Shannon soon transferred.

Bryant’s classes, averaging 30 students per class, are just the right size for Shannon. A communications major, she has found the right mix of challenge and enthusiasm in many of her classes. “The best professors make learning fun and interesting,” says Shannon. “Professor Pat Keeley takes English pretty seriously, yet I’ve seen him stop in mid-sentence to quote from Othello or sing an Irish ballad.”

Outside of class, Shannon likes to get involved. She is an Orientation leader and treasurer of the Student Senate and when off campus, Shannon enjoys telling others of her positive experiences at Bryant. She has returned to her high school in Easton, Massachusetts, to talk to students about Bryant, and has made presentations to students from other high schools.

When Shannon isn’t telling people about Bryant, she’s showing it to them in her role as a Conference Coordinator in the Conference Office. “As I interact with guests and visitors, they’re forming an impression,” she says. “I want to be sure that they experience the professionalism, warmth, and quality that is Bryant. They will talk to their family, friends, and colleagues — and you never know whose daughter or nephew is getting ready to choose a college.”

If Shannon has anything to do with it, they’ll be visiting Bryant.▲

CONTINUING THE TRADITION

BY KAREN D. CALLAN

In the increasingly competitive business of recruiting college students, the best advertisement is a satisfied graduate. Bryant has plenty, many of whom volunteer to promote their alma mater.

Last year, 51 high school juniors benefitted from the generosity of proud Bryant alumni. As recipients of the Bryant Book Award, each received *Rogel's Thesaurus* inscribed with both their name and that of the Bryant graduate who donated it to the high school. The program's goal is to recognize outstanding juniors while building relationships among Bryant, its alumni, and potential students. It seems to be working – seven 1994 award recipients will enroll at Bryant this fall.

Alumni assist in student recruitment in more personal ways, too – at college fairs, open houses, and on the phone. These alumni share their experiences the BEST way – that is, through BEST, the Bryant Enrollment Support Team. BEST partners alumni volunteers with the admission staff to identify, recruit, and enroll students who will meet the high caliber expected of Bryant graduates by the business world.

Dean of Admission Margaret Drugovich says that their efforts are invaluable. “BEST volunteers are extremely important. They represent Bryant in their local communities in ways we can't due to staff and time limitations,” she says. “Students value alumni perspectives. They can share information about Bryant and about what they've done since graduation. Their successes show young people what they can do with a Bryant education.”

Many are impressed with BEST volunteer Carolyn Brann '87, business and marketing manager of the studio division of Capitol Records in Hollywood. With her west coast location, she's able to promote Bryant to a whole new audience. “I was glad to get involved because I got a lot from Bryant,” says Carolyn. “I tell prospective students about the small class sizes, and about the technology and how Bryant keeps current. And of course I tell them I had a really good time there.”

BEST volunteer Ken Sousa '87MBA enjoyed Bryant so much he came back. Now he's at the head of the class as a member of

the Computer Information Systems (CIS) faculty. As a BEST volunteer, he's helping fill the seats. “Students are our most important commodity, and our goal is to attract talented young people,” he says. “Because I was a student here, I can help them make informed choices about a Bryant education. No other constituency can do that as well.”

His dual roles as an alumnus and as an educator allows Ken to offer practical advice, too. “I tell students to put 51 percent of their effort into their major and 49 percent into everything else. Integrated business skills are so important,” he says. “To not be downsized, outsourced, or laid off, they have to know a lot about a lot of things. I explain that most of them will have from five to nine careers and that what they do when they walk through the Archway probably won't be what they do at 60.”

Alumni don't lessen their commitment once prospective students become accepted students. For some young people, being accepted to college is the easy part. Paying for it, however, is an ongoing challenge. With today's uncertain economy, financial aid is more necessary than ever. Through endowed and Alumni Association scholarships, Bryant graduates are helping out.

Last year 13 students were assisted by endowed scholarships, which are named in someone's honor – often a Bryant graduate. Another 20 students shared \$89,000 in aid through the Alumni Association Scholarship Fund. To augment the fund, an auction was held during alumni weekend featuring more than 100 donated items. Favorites included a uniform from former Boston Celtic Robert Parrish and two weeks at an oceanview penthouse on Hutchinson Island, Florida. The event was fun and profitable, netting \$11,000 for the scholarship fund. It also illustrates one of the many ways future generations of students benefit from the collaborative efforts of members of the Bryant community.

For participating alumni, volunteering on behalf of their alma mater comes naturally. They've found that the Commencement walk through the Archway that seems to take them away from Bryant eventually leads them back. ▲



▲ **"Bryant has what I need to succeed, like both my mom and my grandfather," says Jesse Shibley '99, shown with his grandfather, Ken Carlson '49, and his mother, Carol Carlson Shibley '73.**

nant for Jesse, who says the curriculum was very influential, as was the *U.S. News and World Report* ranking of Bryant among the country's top three business specialty schools. A future marketing major, Jesse says, "Bryant has what I need to succeed, like both my mom and my grandfather."

Ken is pleased both his daughter and grandson chose his alma mater. "Bryant definitely prepared me for my career, so when it was time for Carol to go to college, her mother and I emphasized its academic strengths. I knew something good would come of her going there," he says. "Jesse appreciates the fact that his mother and I both went to Bryant and that we've done well."

Like his mother, Jesse will be living on campus, and Ken is glad to hear that. "I wasn't able to live on campus, but I think that's the way to go to achieve a complete, well-rounded background," he says. "Living at Bryant gave Carol the chance to develop a different outlook on life."

In fact, Carol and her classmates were the first Bryant class to spend their entire college career at the Smithfield campus. "Everything was brand new and just beautiful. Staying on campus let me be involved in activities and make friends. I still keep in touch with my college roommates," she says. "It was a really exciting time — the best time of my life."

Today, Carol is still excited about Bryant and she shares her enthusiasm and her family's experiences with prospective students and their parents as a BEST Network admission volunteer. "At the Spring Open House, I talked to families about my years at Bryant and what a great place it is. And when I tell parents that my son is coming in September, it's really a reinforcement for them," she says.

There's no stronger endorsement than taking one's own advice. ▲

A Legacy of Learning

Every family has its traditions. Maybe it's a personality trait, a holiday ritual, or a memento passed from one generation to the next. For Ken Carlson '49 and his family, a particularly strong tradition seems to be a Bryant education.

Just about every 25 years, another member of Ken's family enrolls in Bryant. In 1973, Ken's daughter, Carol Carlson Shibley, earned her degree and in September her son, Jesse, will become the next member of the family to attend Bryant.

Carol speaks with gratitude about her father's influence and with pride about her son's decision. "Bryant was the only college I applied to — I had my heart set on it," she says. "My father was definitely an influence. He's in sales, and has been very successful, and that's the direction I wanted to go in." Now corporate sales manager for the Radisson Airport Hotel Providence, Carol has achieved her objective and sees her son following her lead. "Jesse is also interested in sales and marketing. I told him about the solid background I got at Bryant and the wonderful times I had. I'm so excited for him."

Despite his family's history with Bryant, Jesse made his own decision. "My mother and grandfather told me it was a great place, but I applied to other colleges, too," says Jesse. "I'd been to the campus before and I liked it. Bryant became my first choice." But appearances weren't the only determi-

COMMENCING HIS FINAL YEAR

BY BARBARA O'CONNELL
VICE PRESIDENT FOR ENROLLMENT MANAGEMENT

Commencement ceremonies this year took on special significance as a point of transition from one era to another at the College. In an announcement that caught the entire community by surprise, President William E. Trueheart revealed that he and his wife, Carol Word Trueheart, have chosen to leave Bryant as of July 31, 1996.

President Trueheart called these the "most challenging and rewarding years of my professional career . . . it is time for new leadership." He said, "I am proud of what we have all accomplished together in the transformation of Bryant in its drive toward excellence during the past decade." A review of some of his most significant accomplishments reveals that President Trueheart does indeed have much of which to be proud.

During the Trueheart era, the College became one of only 17 percent of schools of business in the country to receive accreditation at both the undergraduate and graduate levels from the American Assembly of Collegiate Schools of Business (AACSB). In his tenure, the College added the liberal studies degree programs, a unique full-time MBA program, and academic minors.

"I am proud of what we have all accomplished together in the transformation of Bryant in its drive toward excellence during the past decade."

President William E. Trueheart

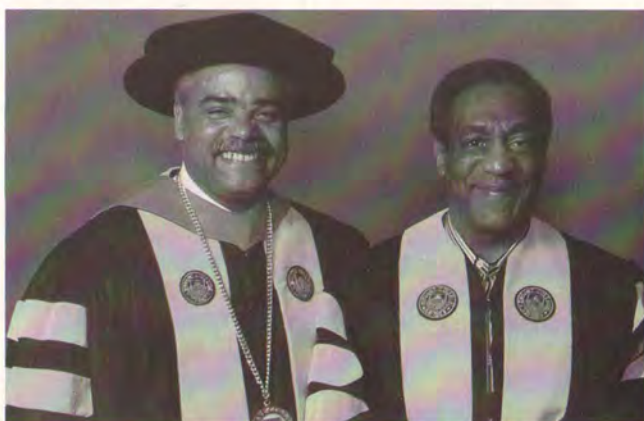
The number of full-time faculty was increased by 55 percent, and all new hires are superb teacher/scholars. And with the creation of the Center for International Business and Economic Development (CIBED), President Trueheart assured Bryant's role in developing the region's economy.

A priority from the beginning of his tenure, President Trueheart effectively addressed the issue of diversity within the College community. The percentage of minority faculty and staff has doubled, the proportion of non-white students nearly doubled, and the Multicultural Center was established. He enriched the Board of Trustees in terms of ethnicity, gender, and geographic diversity and facilitated the appointment of the first recent graduate trustee.

President Trueheart emphasized the need to define the importance of the relationship between information technology and the delivery of the educational experience. Accomplishments include the refurbishing of the Koffler Center, a twenty-fold expansion in student access to computers, the creation of New England's first multi-networked classroom, and the commissioning of a strategic Information Technology Plan.

Perhaps most significantly, President Trueheart achieved all of this while successfully managing the College's fiscal resources. During his time at Bryant, the endowment has grown by 127 percent from \$25 million in 1986 to \$56 million in 1994. Academic programming support has almost doubled, student services support has increased 128 percent, and public service expenditures have increased 225 percent. All of this was achieved while maintaining a balanced budget.

"We have mixed emotions about leaving a college and community that we have come to love and respect so deeply," President and Mrs. Trueheart say. The College, too, will have mixed emotions as the upcoming year is spent celebrating their successes and wishing them well in their future endeavors. ▲



Photos, top to bottom:

William E. Trueheart is inaugurated as Bryant's sixth president in October, 1989;

Enjoying the annual Festival of Lights ceremony with his wife, Carol Word Trueheart;

Talking with students on campus;

Preparing for 1994 Commencement exercises with speaker Bill Cosby.

ALUMNI LEADERSHIP

NATIONAL ALUMNI COUNCIL CHAIR

Jerry Cerce '69, Trustee
Ernie Almonte '78 '85MST
Alumni Trustee

CHAPTERS

ATLANTA, GA
Noel Clark '90
Deb Friend '91
Dave Goldstein '91
Steve Berman '88

BOSTON, MA

Gene Duarte '87
Paul Kelly '88
Dave Normandeau '84
Nick Puniello '80
John Ragnoni '86

FAIRFIELD COUNTY, CT

John Boccuzzi '90
Chuck Carboni '88
Lisa McGorty '90
Bob Perry '77

GREATER NEW YORK

Dave Goodman '89
Lori Fitzgerald '83
Larry Jasper '91

HARTFORD, CT

Sandi Aldieri '82
George Law '82
Wendy LoSchiavo '82
Vicente Pina '88
Joyce Suleski '85

RHODE ISLAND

Crystal Pilon '89MBA
Jerry Kirkwood '61
Ray Grigelevich '91
Paul Capuzziello '91

SOUTHERN CALIFORNIA (LOS ANGELES)

Brian Terkelsen '86
Ralph Manuel '60
Barbara Preissel '65
Mike Goldfader '90
Alan Chep '76

1943

David A. Marcoux of Cumberland, RI, was appointed senior vice president, senior investment officer of the investment department of Rockland Trust Company's Trust and Financial Services Division headquartered in Hanover, MA.

1954

Edward A. Leckie of Virginia Beach, VA, retired as an investment analyst-economist from the US Postal Service.

Ann (Blackwell) Wells of Essex Junction, VT, was promoted to corporate secretary and assistant treasurer at Umont Mining, Inc., in Burlington, VT.

1955

James H. Bryson of Blue Bell, PA, retired from Bryson Associates, Inc., in Jenkintown, PA.

1958

Joseph P. Aubin of Detroit, MI, was named senior vice president of Rollins Hudig Hall of Michigan, Inc., in Detroit.

Frank Sannella Jr. of Lawrenceville, NJ, was named executive vice president of Meridian Commercial Finance Corporation in Reading, PA.

1959

Russell P. Paonessa of Chicago, IL, joined the brokerage division of The Habitat Company in Chicago.

1960

Gerald P. Romano of Bristol, RI, was elected president of the Rhode Island Health Care Association.



Judith (Ferris) Squillante of Miami, FL, was promoted to senior vice president at Post, Buckley, Schuh & Jernigan, Inc., of Miami.

Judith was also named Executive of the Year by the Florida Human Resource State Council.

1961

Manuel Pimentel Jr. of Cranston, RI, was promoted to senior vice president of student affairs at Johnson & Wales University in Providence, RI.

1962

Bruce N. Schatz of Augusta, ME, is president of the Heart of Augusta Team, a group of concerned citizens interested in promoting business, culture, and a sense of community in the Augusta area.

1963

Evelyn (Olsen) Cooke of Mystic, CT, a certified public accountant, is a principal at Doherty, Beals & Banks in New London, CT.

1968

Virginia (Robinson) O'Shan '73MBA of Greenville, RI, the chief of research and taxpayer assistance for the State of Rhode Island, was installed as president of the Rhode Island Society of CPAs.

Frank A. Pontarelli '72MBA of North Providence, RI, was named executive director of policy for the Rhode Island House of Representatives in Providence, RI.

1969

John A. Pereira of Lawton, OK, announced the opening of his general civil law practice in Lawton.

1970

Frank Juchnik of North Kingstown, RI, was named finance director for the City of Central Falls, RI.

William J. Marchand of Torrington, CT, was appointed to the board of directors of the Visiting Nurse Services of Connecticut.

George R. Vacca of Cranston, RI, was promoted to assistant principal at Central High School in Providence, RI.

1973

Alan G. Foster of Plainville, MA, was promoted to vice president of operations for Technical Materials, Inc., of Lincoln, RI.

Bruce T. Moore of Stamford, CT, president of Eastern Land Management Inc., in Shelton, CT, was named to the board of directors of the Associated Landscape Contractors of America.

1974

Richard S. Winslow of Princeton, MA, was appointed general manager of Rittenhouse of New England, Inc., in South Lancaster, MA.

1975

James L. Sullivan of Middletown, RI, was promoted to sergeant for the City of Newport, RI, Police Department.

1976

Kenneth G. Bowman of Green Hill, RI, was promoted to lieutenant with the Rhode Island State Police in North Scituate, RI.

1977

Rexford A. Kirkman of Warwick, RI, was appointed vice president of operations at Dome Publishing in Warwick.

Maureen (Walsh) Plumleigh of Old Lyme, CT, was named executive director of Big Brothers/Big Sisters of Southeastern Connecticut, Inc., in Groton, CT.

1978

Sally (Monti) Proto of Branford, CT, was named district manager of the Westport district of Fleet Bank, N.A., in Westport, CT.

1979



Donald L. DiBlasi of Johnston, RI, was promoted to vice president of community banking in the consumer banking division of Shawmut Bank in Johnston.

MaryJane Lenon-Elliott of Lincoln, RI, was elected chair of the economics department at Providence College in Providence, RI.

1980

Joseph K. Keyes of Trumbull, CT, was promoted to senior director of budgeting and planning at US Surgical Corporation in Norwalk, CT.

Bruce W. Raymond '85MBA of South Chatham, MA, is a sales manager with Bay Village Realty/Better Homes and Gardens in Brewster, MA.

1981

Stephen J. Lawrence of Oriskany, NY, was promoted to general manager of Rite Aid Distribution Center in Rome, NY.

Neil J. Reardon of New Haven, CT, opened an accounting and tax service office in North Haven, CT.

Matthew G. Wiltshire of Apalachin, NY, was promoted to senior area manager with Motel 6, headquartered in Dallas, TX.

1982

Paul J. Dalton of Forked River, NJ, was elected president of the Monmouth/Ocean Chapter of the New Jersey Society of Certified Public Accountants in Roseland, NJ.

Dale L. Hamilton of Brunswick, ME, received the 1995 top speaker award at the Woodford, ME, Toastmasters Club.



Gary J. Vierra '87MBA of Cranston, RI, was promoted to director of financial and informational services at First Federal Savings Bank of America in Fall River, MA.

Marjorie (Parker) Youngren of Lynnfield, MA, was appointed director of account executives at A. J. Letizio Food Brokers in Salem, NH.

1983

Blain H. Marchand of North Oxford, MA, was promoted to vice president/small business administration loan specialist at Flagship Bank and Trust Co., in Worcester, MA.

1984

Nancy (Peden) Manby of Norwalk, CT, was named director of business development at Hughes Design Inc., in Norwalk.

Richard Nelson of Osterville, MA, a senior accountant with Russolino & Young, Ltd., in Providence, RI, successfully completed the certified public accounting exam.

David A. Shultis of Belmont, MA, was promoted to sales and customer service at DCI, a conference and seminar company in Andover, MA.

1985

James E. Ibsen of Wallingford, CT, is a real estate agent at Calcagni Associates Real Estate in Cheshire, CT.



David J. Motta of Barrington, RI, was named marketing director at Data Storage Center, a Humboldt Storage and Moving Company

based in Milton, MA.

1986

Brenda (Casey) Curran of Watertown, MA, was promoted to vice president of mutual funds at State Street Bank and Trust Co., in North Quincy, MA.

John C. Pettit of Fairfield, CT, was promoted to national sales manager of book papers for Fraser Paper, Ltd., in Stamford, CT.

David C. Wegrzyn of Tenafly, NJ, was promoted to associate athletic director of external affairs at St. John's University in Jamaica, NY.

1987

Emanuel E. Barrows of Riverside, RI, was named vice president in small business banking at Rhode Island Hospital Trust National

Bank, in Providence, RI.

Gregory Derderian of Cranston, RI, is an accounting manager at First Federal Savings Bank of America in Fall River, MA.

Gary T. Hayward of Omaha, NE, was commissioned a 2nd lieutenant upon graduation from officer training school at Maxwell Air Force Base in Montgomery, AL.

Joseph P. LaFiura of Fort Edward, NY, formed Fuller and LaFiura, CPAs, with offices located in Glens Falls and Saratoga Springs, NY.

Suesan (Gancarz) Maciolek of Newfields, NH, was promoted to vice president of corporate lending at First NH Bank in Manchester, NH.

Kenneth M. Oringer of San Francisco, CA, was named a 1995 Rising Star Chef by the *San Francisco Chronicle*.

Lisa (St. Germain) Pickering of Wilbraham, MA, was named LEGO Dacta operations manager at LEGO Systems, Inc., in Enfield, CT.

Julie-Ann (Rotondo) Poll of East Granby, CT, was appointed assistant director of communications for the National Service Organization at CIGNA HealthCare in Bloomfield, CT.

Linda M. Sawyer of Mapleville, RI, is co-owner of Midway Auto Center, Inc., in Harrisville, RI.

1988

Debbi-Jo Horton of Riverside, RI, owner of an accounting firm in East Providence, RI, was selected as the 1995 Young Careerist of the Warwick, RI, Business and Professional Women's Club.

Arthur G. Karalexis of Norcross, GA, was promoted to captain in the US Army Reserves and also serves as a company commander for a military police unit in Atlanta, GA.

Heather (Robinson) Mirisola of Swampscott, MA, is a sales associate at Carlson Real Estate/Better Homes and Gardens in Swampscott.

Richard J. Petrucci Jr. of North Providence, RI, is an associate with Visconti & Associates Ltd., a law firm in Providence, RI.

Cynthia E. Ravinski of Franklin, MA, is a sales associate at Costello Realty in Franklin.

1989

Laurence C. Gumina of Fair Haven, NJ, was promoted to administrator at Riverview Extended Care Residence in Red Bank, NJ.

Roberta A. Masciarelli of Braintree, MA, was promoted to audit manager at O'Connor & Drew, P.C., CPAs, in Quincy, MA.

The Rhode Island Small Business Development Center (RISBDC), the Export Assistance Center (EAC) at Bryant, and the Rhode Island business community have come up winners, thanks to the generosity of Hospital Trust Bank, a subsidiary of Bank of Boston. Both the SBDC and the EAC have been awarded funding for special projects, and the business community will reap the benefits.

A four-year \$100,000 grant to the SBDC was recently renewed for three additional years. "This particular initiative benefits minority economic development, mostly to expand consulting services in the South Providence office," says Doug Jobling, director of the SBDC. "It allows for the hiring of supplementary consultants to aid start-up and expanding minority businesses." Clients benefit from such SBDC services as accounting, financial management, loan application, marketing, research and advertising, business development, and human relations.

The EAC has received \$75,000 to fund its programs. Ray Fogarty '79, director of the EAC, is excited about funding that will develop three World Trade Missions over a period of three years. According to Ray, "The EAC will work before, during, and after each trade mission to establish an in-depth export plan for each participating organization." Ray says, "Preplanning will cover marketing, financing, international law, negotiating and signing of contracts, logistical materials on shipping, and insurance requirements." With possible locations as diverse as Hong Kong, Argentina, Brazil, or Germany, Ray anticipates inviting approximately 25 representatives from Rhode Island manufacturing and service organizations to travel to areas of the world eager to open avenues of trade with the United States.

At home and abroad, Hospital Trust Bank, the SBDC, and the EAC are working together to develop business in Rhode Island. ▲

by Joyce G. O'Neill '84AS

PROFILE

DOUGLAS S. KRUPP '69 '89H

Douglas S. Krupp '69 '89H was recently honored by the Anti-Defamation League (ADL). The New England Region of the ADL presented Douglas with its Distinguished Community Service Award for his "strong commitment to enhancing the quality of life for all citizens and all communities." He is considered a champion of A World of Difference Institute, a national Anti-Defamation League program designed to promote understanding and acceptance of people's differences through educational programs.

Douglas is known for his involvement with causes promoting civil rights, education, and health. He has been a major supporter of the ADL for more than 20 years and is a National Commissioner and a member of both the National Executive Committee and the Foundation Board of Trustees. He has supported AIDS research at the Dana Farber Cancer Institute and serves as a Corporate Overseer for both Combined Jewish Philanthropies and Brigham & Women's Hospital.

A Bryant trustee since 1990, Douglas now serves as the vice-chair of the Investment Committee and as a member of the Academic and Faculty Affairs Committee. He has long been a generous donor to his alma mater – Douglas and his wife, Judith, have endowed a scholarship fund for deserving students.

Douglas is co-chair of The Berkshire Group. Founded in 1969 as the Krupp Companies, The Berkshire Group is an integrated real estate financial services firm with headquarters in Boston and regional offices throughout the country. The Krupp family has been in real estate since the early 1900s.▲

David J. Morrill '91MBA of Hermon, NY, was appointed sabbatical replacement for the associate professor of business at Jefferson Community College in Watertown, NY.

Michael M. Pelletier of Bridgeport, CT, joined the Bridgeport Insulated Wire Company of Bridgeport.

1990

Joanne M. Balerna of Attleboro, MA, was promoted to administrative director of the neuropsychology department at the Braintree Hospital Rehabilitation Network in Braintree, MA.

Rebecca E. Berthiaume of Preston, CT, is vice president of marketing for Mystic Pizza Food Co., Inc., in Mystic, CT.

Brian A. Kelly '94MBA of Warren, RI, was promoted to contracting officer at the US Naval Undersea Warfare Center in Newport, RI.

Mark E. Messer of Ellsworth, ME, joined the Peace Corps and is working in Senegal as a rural economic development agent to help build cooperative businesses.

Steven M. Pare of Cranston, RI, was promoted to sergeant with the Rhode Island State Police and is assigned to the Lincoln, RI, barracks.

1991

Travis N. Gray of Middlebury, VT, is assistant director of the annual fund at Middlebury College in Middlebury.

Caroline M. Joaquin of West Warwick, RI, was appointed tax collector for the City of West Warwick.

Todd P. McGuire of Ludlow, MA, employed by UniFirst Corporation of Indian Orchard, MA, was named to the Marketing Executive Society for the first half of fiscal 1995.

Wendy (Vilk) Nightingale of Berkeley, MA, was appointed auditor for the Town of Stoughton, MA.

Carole Normandin of Leominster, MA, was appointed associate director of sales at the Sheraton Leominster Inn and Conference Center.

1992

Mark W. Graham of Bristol, RI, is an associate with Joseph Graham Insurance Agency in West Warwick, RI.

Rolando A. Lora of Lisle, IL, was named branch manager of Norwest Financial in Aurora, IL.

Mark E. Plihcik of Mesa, AZ, was named editor-in-chief of The Farran Report, a dental journal with national distribution, based in Phoenix, AZ.

Samuel F. Thompson Jr. of Mansfield, MA, is a police officer with the Town of Mansfield Police Department.

1993

Michael J. Deotte of Putnam, CT, was named account coordinator for recruitment advertising at Bernard Hotis Advertising in Cambridge, MA.

Janet (Foisy) Pratt of Smithfield, RI, was promoted to career development specialist at the Northern Rhode Island Private Industry Council in Pawtucket, RI.

Michael T. Stevens of Cohasset, MA, was appointed a loan originator for the Foxborough Savings Bank in Foxborough, MA.

1994

James D. Bousquet of Lincoln, RI, is director of marketing for The Buy Rhode Island Coalition in Cranston.

Edward F. Cassell IV of Westfield, MA, is a realtor with Park Square Realty in Westfield.

Leo G. Lake III of Palmer, MA, employed by UniFirst Corporation of Indian Orchard, MA, was named to the Marketing Executive Society for the first half of fiscal 1995.

Karl Paring of Dallas, TX, is a marketing support engineer at Paradigm Simulation, Inc., in Dallas.

Kevin P. Reid of North Haven, CT, was promoted to distributor assistant for the US Surgical Corporation in Norwalk, CT.

GRADUATE TRANSACTIONS

1973

Wayne P. Yetter of Wayne, PA, is president and CEO of Astra Merck in Wayne.

1975



Frank A. Stasiowski of Nonantum, MA, was elected to fellowship in the American Institute of Architects at its 1995 convention.

1976

Clinton O. Remington III of Harrisville, RI, was named by Rhode Island Congressional Representative Patrick Kennedy as a delegate to the White House Conference on Small Business held in Washington, DC.

Donald T. Stewart of Jacksonville, NC, was named vice president/business banker at First Citizens Bank in Jacksonville.

1978

Francis E. McFarland of Warren, RI, was appointed business manager for Providence Country Day School in East Providence, RI.

1981

Barton W. Whitman of Alexandria, VA, was promoted to US Navy Reserve Captain while serving with the US State Department in the Pentagon in Washington, DC.

1982

Edward F. Landry of Glastonbury, CT, was appointed director of quality management for Aetna Health Plans at Aetna Life and Casualty in Glastonbury.

William L. Provost Jr. of Groton, MA, is general manager of Pepperell Paper Co., in Pepperell, MA.

1983

Caroline (Toohey) Cooper of Attleboro, MA, was promoted to dean of The Hospitality College at Johnson & Wales University in Providence, RI.

Joseph A. Liguori of Auburn, ME, was elected vice president and senior operations officer for Androscoggin Savings Bank in Lewiston, ME.

IN MEMORIAM

1985

Jeanne B. Stowe of Warwick, RI, was appointed director of program services with HMS of Newport, Inc., which owns and manages three rehabilitative care facilities in southern Rhode Island.

1986

William A. Fontes of South Hadley, MA, was promoted to vice president of the Bank of Western Massachusetts in Springfield, MA.

Frank J. Williams of Hope Valley, RI, was named by Governor Lincoln Almond to the Board of Rhode Island Mortgage and Housing Finance Corporation, and was also appointed solicitor for the Town of South Kingstown, RI.

1988



Sandra (Schenck) Coletta of Johnston, RI, was named senior vice president for managed care at Lifespan in Providence, RI.

Joanne E. Souza, R.N., of Fall River, MA, received a juris doctor degree from the New England School of Law in Boston, MA, and is an associate with the firm of Berube & Vrana, P.C. in Taunton, MA.

1989

Kristine (Nilsson) Chafin of Limerick, ME, received the public health epidemiology award from the Maine Department of Human Services Division of Disease Control.

1990

David J. Burke of Fairhaven, MA, was named a shareholder and a member of the board of directors of Rodrigues, Guckin & Tobojka, P.C., of New Bedford, MA.

Gladys (Greene) Sullivan '21

April 12, 1995

William C. Bott '23

March 8, 1995

Stephen M. Demirjian '29

December 3, 1994

A. Walter Hanf '33

September 29, 1994

Willard E. Hargreaves '33

March 1, 1995

H. Chester Thacher '35

March 21, 1995

Thomas B. Hawes '37

February 7, 1995

Daniel F. Sullivan '40

February 28, 1995

John B. Wood '40

May 19, 1995

Rudy Firmbach '42

January 31, 1995

Andrew M. Grosner '48

January 26, 1995

Edward J. Quinn '48

February 8, 1995

William R. Halliwell Jr. '49

April 26, 1995

Louis Bastone '50

April 6, 1995

Conrad E. Thibault '50

March 14, 1995

Manuel Silva '52

March 16, 1995

Kenneth T. Picillo '55

March 27, 1995

Thelma (Kingsley) Moreau '57

April 17, 1995

Harry Chellel '58

March 22, 1995

James H. Rump '59

April 27, 1995

Benjamin M. Nero '62

March 11, 1995

Margaret (Jeffrey) Booth '63

February 22, 1995

Charles J. Healy III '67

February 28, 1995

Douglas R. Johanson '69

July 1994

William E. Janes Jr. '70

February 27, 1995

William R. Mills '70

April 12, 1995

Charles H. Goss '73MBA

February 1995

Rebecca (Drapalla) Zins '83

March 2, 1995

Lynn M. Plamondon '88

April 2, 1995

PROFILE

JOHN KRİKORIAN '52

John Krikorian '52 has left behind corporate life for that of an entrepreneur. His role may have changed, but his industry has remained the same.

The former vice president of advertising for *The Hartford Courant* is now the publisher of *Business Life Magazine* in California. Working with his family, John publishes a business lifestyle magazine that he says is aimed at capturing the "pride and vitality" of Burbank, Glendale, Pasadena, and the Foothill areas of Los Angeles County. The magazine features articles on people and issues that affect the cities and their businesses, civic and community organizations, and foundations. "Our angle is from the human side of the business world," says John. "We leave the negative to other media."

The magazine was recognized by the US Small Business Administration with the 1995 Media Advocate Award for California. The achievement was in the field of small business journalism and voluntary community service. In addition, the Soroptimists International award for Human Rights/Advancement of Women presented by Glendale was awarded to *Business Life Magazine* by the Camino Real Region which includes 52 cities.

John is also active in his community. He serves on the board of the Burbank Chamber, Glendale/La Crescenta Red Cross, Healthy Kids, Presidents Advisory Council, andYWCA Advisory Committee.▲

WHAT'S NEW?

Use the *Bryant Review* magazine or newsletter to tell your friends about the changes in your life – professional and personal.

Send your news to:

Donna Harris, Office of Alumni Relations, Bryant College,
1150 Douglas Pike, Smithfield RI 02917
or fax to 401-232-6376.



PRESIDENTIAL SEARCH UNDER WAY

Following the resignation of President William E. Trueheart, the search for the next president of Bryant College has commenced. A committee representing all segments of the College community has convened to choose his successor.

"The next president of Bryant will be following in the footsteps of a man who has achieved so much in his long service to the College," says trustee Arthur White, who is serving as committee chair. "The presidency of Bryant is an extraordinary opportunity and we are looking for the best possible candidate."

Identifying that individual will take the effort of all involved in the College. "Alumni, who know Bryant so well, can help immeasurably," he says. "They can suggest candidates and offer their thoughts about the type of individual who would best lead Bryant."

Nominations are being sought for candidates from a variety of backgrounds. "Individuals who have achieved prominence and success in academia, business, government, and social service will all be given consideration," says White. "The challenges of higher education require an understanding of all of those areas as we enter the next century." The committee's goal is to identify strong candidates in the next couple of months and bring finalists to campus for open meetings with college groups. It is expected that the next president will take office in the summer of 1996.

The College is working with John Chandler, PhD, of Academic Search Consultation Service. Chandler is the former president of Williams College and Hamilton College. He recently spent a few days on campus meeting with various groups as part of his familiarization with Bryant.

New trustee chair John Wolfe is serving on the search committee. John Callahan '56, vice chair of the committee, is joined by fellow trustees and alumni Gerald Cerce '69, Dianne Kan '95, and Edwin Santos '81. Students are being represented by Student Senate President Joseph Finocchiaro '96 and Elliott Yopez '97. Faculty representatives are Mary Lyons, PhD, professor of English and executive director of the committee; Keith Murray, PhD, associate professor of marketing; and Shirley Wilson, PhD, assistant professor of management. Janice Lewis, assistant vice president for human resources, and James Segovis, PhD, interim director of the Center for International Business and Economic Development, represent the College's administrators on the search committee.

"I am pleased with all of the members of the committee who have volunteered to play a part in this very challenging assignment," says White. "Bryant is an extraordinary institution and the choice of the next president is a critical decision."

Nominations may be sent to: Presidential Search Committee, PO Box 43, Bryant College, 1150 Douglas Pike, Smithfield, RI 02917-1284.

Lucille Gotsell Killiany '46 is a woman of spirit and humor — a doer, always involved in several activities. With a full calendar, she is constantly on the go, always thinking ahead. Her plans include being part of her 50th Bryant alumni reunion next June. She wouldn't miss it. In fact, she is serving as her reunion chair.

Bryant College is important to Lucille. "I benefitted greatly from my Bryant education both as a student and as a teacher," she says. "I like having an opportunity to show my appreciation for my years at Bryant." In 1990 she established the Lucille E. Gotsell Endowed Scholarship, awarded to deserving business students who demonstrate financial need. In 1993 she established a deferred gift annuity for the future benefit of the College. And this year she made a donation to the Gulski Challenge in addition to her regular Annual Fund gift.

▲ An active alumna, Lucille has served on a number of College committees and attends many campus events. She has kept in touch with her classmates: fellow faculty member and Professor Emeritus Priscilla Phillips; retired Vice President for Public Relations Gertrude Hochberg; and Nelson Gulski '26, '72H, '92H, 'Mr. Bryant.' Lucille's appreciation of her Bryant education and those ongoing personal relationships have combined to place her at the hub of Bryant's alumni connection.

Her deep-rooted ties to Bryant go back to her student days. While a student at Bryant, Lucille was a member of Sigma Lambda Theta sorority, the Student Senate, Bryant Players, the *Ledger*, Key Club, Orchestra, and a participant in several sports. Having earned her bachelor's degree in teacher education, she stayed at Bryant as a faculty member for 10 years before returning to live in her Connecticut hometown. Lucille earned a master's degree in guidance and taught business subjects at Conard High School in West Hartford for 34 years. Now retired, but as energetic as ever, she travels, plays golf, and volunteers for a variety of community projects.

For the many years and many ways that Lucille has been associated with Bryant, past and future students have reason to thank her for her enthusiasm, vision, and generosity. ▲

PORTRAIT OF A FRIEND

BY JOYCE G. O'NEILL '84AS





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