



BRYANT'S BUSINESS

Monday, March 30, 1987

Bryant College, Smithfield, RI

Volume 7, Number 6

Journalistic 'legend' coming to campus

A legend in American journalism comes to campus on April 28 for the second Bryant College Forum.

Pulitzer Prize-winning reporter and best-selling author David Halberstam speaks in Janikies Auditorium at 4 p.m. His address, "The Decline of the American Industrial Economy and the Challenge of the Japanese," will be based on his most recent best-seller, *THE RECKONING*. The book has been described as an assessment of the post-war industrial and associated cultural, political, and larger economic history of Japan and the U.S. and the competition between the two. It does this by looking at the leaders, participants, and larger communities of two large industrial companies: Ford and Nissan.

One of the leading authors in America, Halberstam is recognized best for his two books: *The Best and the Brightest*, and *The Powers That Be*. But he first came to national prominence in the early 1960s as part of a handful of American reporters who refused to accept the official version of the Vietnam war and reported that it was being lost. For his Vietnam reporting for *The New York Times*, Halberstam, at age 30, won the Pulitzer and every other major journalistic award.

Halberstam also has covered the civil rights struggle, and reported from Europe and the former Congo, and from South Africa for *Atlantic Monthly*.

Of his nine books, *The Best and the Brightest* and *The Powers That Be* are considered land-



David Halberstam

marks. The first is the story of how the Kennedy-Johnson administration took the U.S. to war in Vietnam; the second traces the rise of the power of modern media, particularly TV.

The Harvard graduate is considered by his peers to be a powerful journalist who selects large and crucial subjects, masters them, and relates them in a way that laymen can understand. The *Washington Post's* Bob Woodward called him "the journalistic father to a generation of us who went into the profession because of what he did in Vietnam."

The Bryant Forum is a program designed to bring some of the nation's leading business writers to Rhode Island's business leaders. Tickets to hear Halberstam will be distributed on campus in a way to be announced later, according to Howard Kay, executive director of corporate and community affairs, who coordinates the Bryant Forum series.

Anniversary momentum starts building

Momentum for Bryant's 125th Anniversary celebration is starting to build.

It's growing out of the planning being done now by the committees formed for each event in the 10-month schedule. Eventually, the organizational process is expected to involve hundreds of people.

Indeed, the 125th Anniversary Steering Committee, which put together the schedule, planned the celebration with a philosophy that kept the entire Bryant community in mind. The Committee wants the Anniversary to be for everyone and as participatory as possible, right down to the "nuts and bolts" of each event.

The philosophy?

To paraphrase the mission statement, the 125th

Anniversary will be a "time of celebration, introspection, and education on the history, import, and impact of Bryant College on its community, its people, and the business world. . .

"The purpose of the Anniversary will be to renew and enhance support and increase awareness among all of Bryant's publics. . .

"It will rededicate Bryant to its mission, and rededicate its alumni, students, staff, faculty, and the business public to Bryant's causes and goals."

It is the event committees who will transform the Steering Committee's visions into reality. Some of the committees have been working for

Continued on page 2



President's report on Trustees meeting

Bryant's Board of Trustees elected a new member and accepted the resignation of another and heard a variety of reports at its late February meeting—one of four annually.

John E. (Jack) Wolfe, president and CEO of Tytronics, Inc., of Watertown, Massachusetts, is the new Trustee. (See separate story on him in this issue.) He will serve a two-year term.

Leaving the Board was Thomas J. Brown, president of Brown, Inc., of Boston, who served as a Trustee for 16 years. His resignation was accepted with regret.

Reports reviewed by the Board were:

- From the academic and faculty affairs committee on the progress of AACSB accreditation,

and the revision of procedures for Board review of strategic planning recommendations;

- From the honorary degree committee, which is finalizing the list of recipients for the 1987 Commencement;

- From the development committee, which reported that the 1986-87 campaign was \$141,000 ahead of last year's efforts as of January 31.

The Board also was informed that Bryant has retained Fund Consultants, Inc., of Providence, to conduct a feasibility study related to Bryant's anticipated capital campaign. Results of that study are expected to be presented to the Trustees at the May 14 meeting.

Massachusetts CEO named Trustee

The chief executive officer of a Watertown, Massachusetts company has been named to Bryant's Board of Trustees.

John E. (Jack) Wolfe, president and CEO of Tytronics, Inc., took his seat on the board at the February meeting. He will serve a two-year term.

Wolfe has been Tytronics' chief executive since last summer. Previously, he was senior vice-president for the western hemisphere operations of EG&G Sealol, Inc. for five years, and vice-president/general manager of EG&G's engineered production division for five years.

Wolfe also has held management positions with Masoneilan Int'l, Inc. of Norwood Mass.; the Adams Russell Company, Inc., of Waltham, Mass.; Litton Industries' Hewitt Robins Division in New Jersey and Louis Allis Division in Milwaukee, and the General Electric Company in Schenectady.

The CEO's other activities include serving as president of the Northeast Labor-Management Center in Cambridge and as a director for the



John E. (Jack) Wolfe

National Association of Area Labor-Management Committees; National Council on Participative Management; Hammel Dahl, Inc., of Warwick, and Leadership Rhode Island—a program of the Greater Providence Chamber of Commerce.

Wolfe holds a management degree from MIT and an electrical engineering degree from Worcester Polytechnic Institute. He has completed the advanced management program of the Harvard Business School.

Anniversary, continued from page 1

weeks already; others are still forming. Major events and their chairs: opening convocation, Joan Marsella; lyceum series, Joe Ilacqua; 125th Commencement, Eleanor Read; historical display, Jack Hannon; signs and banners, Brian Britton; holiday party, Denise Rodrigues; black-tie dinner, Homer Shirley; re-opening of the Koffler Center, Evelyn Dvorak; College birthday party, Stacey Kaplan; Alumni Weekend, David Brooks; promotional items, Liz O'Neil; video and commemorative items, Bill Rupp; fun run, Charley Mandeville; performing arts series, Laurie Nash and Chuck Merrihew; theme parties, Liz Covino; Hall of Fame dinner, John Gillooly; CMD event, Jim Freedman; SBDC event, Steve Winsor. Nash and Covino also

are sharing responsibility for the special weekends always coordinated by students.

Event chairs report to each College division's Anniversary coordinator: Richard Alberg, academic affairs; Shirley Plante, business affairs; Laurie Nash, student affairs; Bob Harrill, institutional advancement. The division coordinators, in turn, report to the Anniversary's overall coordinator, Howard Kay, executive director of corporate and community affairs. The Steering Committee remains as an adviser to Kay, and as the sounding board for suggestions for other Anniversary activities. The schedule, in fact, is designed to be flexible so it can accommodate new ideas.

The Steering Committee also tried to make sure the 125th Anniversary has plenty of one other element: It's spelled F-U-N.

Spring sports break from gate

by John Gillooly

Sports Information Director

You didn't need a trip to Florida to watch baseball in the month of March. All you had to do was put on some warm clothes and head out to Bryant's athletics fields.

With some cooperation from Mother Nature, the varsity baseball team opened its 1987 season last Tuesday against Boston University. The contest was the first of a 28-game regular-season schedule facing the Indians in their first year under the direction of head coach Dale O'Dell.

O'Dell takes over this year for Earl Mathewson, who resigned as head coach last spring because of family commitments. O'Dell served as Mathewson's assistant last year and helped direct the Indians to a 22-11 record, the best win-loss baseball record in Bryant history.

O'Dell still has 16 members of that 1986 NCAA tournament team in the lineup this spring. Included among the veterans are three of the top four hitters from last year: Tony Garganese, Jon Sjogren, and Tony Bellagamba.

Garganese was one of the leading collegiate hitters in the Northeast last year with a .426 average. He also was one of the nation's top home run hitters with 12 four-baggers in 34 games.

Unfortunately, O'Dell's pitching staff isn't as secure as his batting order. Missing from the 1987 mound corps will be three of last year's top hurlers: Bruce Gaudreau, Chris Train and Jeff Vigeant. Gaudreau and Train, who combined for eight victories last season, graduated and Vigeant suffered a shoulder injury that will sideline him for the season.

All of the spring sports teams have opened their 1987 schedules. Both the men's tennis and women's softball teams opened their seasons Thursday. The tennis team played host to Bentley and the softball team entertained Coast Guard. Both the men's and women's track teams opened their seasons Saturday, at the Westfield State Invitational.

Complete spring sports schedules are available in the athletics office.

Annual health fair April 7

Bryant's annual Health Fair will be held Tuesday, April 7 in the Bryant Center.

This year's Health Fair features 13 free health tests, displays on osteoporosis and AIDS, diet counseling, computer games, and the Wellness Wagon from the Rhode Island health department. Also, "The Convincer," a mechanical device that simulates a car crash at 10 MPH to convince occupants of the dangers of speeding, will be demonstrated.

The Health Fair runs from 9 a.m. to 3 p.m. For more information, call Betty Cotter, Bryant's health services director, at ext. 6045.

Golf league set to tee off again

Get out your clubs, if you haven't already, and polish your spikes. It's time for Bryant's golf league to tee off again.

Starting its fifth season, the league will play every Monday from May 4 to August 31 (no holidays) with tee-off time between 4 and 5 p.m. at Melody Hill Golf Course in Glocester. There is a \$15 fee for the season in addition to the greens fee.

You can be a pro or a hacker to play. The league is looking for at least 16 players. Contact Marty Andrews at ext. 6282 or Jeff Wright at ext. 6170 for more information or to register. The league has a registration deadline of April 10.

'Who's up next?' comedy coming

What happens when a flighty housewife teams up with her dentist-lover to get rid of her used-car salesman husband? Find out when the chaotic comedy "Murder at the Howard Johnson's" comes to Bryant Friday evening.

The play will be performed in the Bryant Center South Dining Room by the Alpha Omega Players (Repertory Theatre of America, RTA), a nationally acclaimed touring company. Sponsored by the Performing Arts Committee, the 7:30 p.m. performance will be followed by a dessert buffet in the Bryant Center South Dining Room.

Writer's Guild award-winning playwrights Ron Clark and Sam Bobrick wrote the play, which has been billed by *Variety* as one show with enough laugh lines, mirth-provoking situations, and extravagant sight gags to outfit two rapid-fire farces-of-the-absurd.

Tickets are \$3 for students; \$4 for general admission. They're on sale at the Bryant Center information desk.

Seniors to glimpse first year on job

Bryant seniors will look at that "first year on the job" through the eyes of alumni who are going through it right now at a special program next Monday evening.

Sponsored by Career Services and the Student Alumni Association, the program features 1986 graduates who will share their candid experiences with current job-hunting seniors. Among the topics to be covered: relocating to a new city; living on a shoestring budget; hating that first job—now what; on the road as a salesperson; those first 10 months in public accounting, and adjusting to life as a professional.

"First Year on the Job—What's It Really Like" begins at 6:30 p.m. in Gulski Dining Room. It concludes at the same place with an 8:30 p.m. reception.

QUICKLY

... **Howard Kay**, executive director of corporate and community affairs, has been named by Lt. Gov. Richard Light to the Permanent Committee on Naval Affairs in Rhode Island. He will serve a two-year term...

... Professor **Clarissa Patterson** has just finished a review for Wm. C. Brown Company Publishers of the forthcoming revision of the text "Management: Skills, Functions, and Organizational Performance," by Carl Anderson...

... Bryant was again well-represented at the annual meeting of the Eastern Economic Association held in Washington, D.C. in early March. Papers presented: "Theory of Comparative Worth: An Alternative Formulation," by professors **Joe Ilacqua** and **Hsi Li**; "The Fuzziness of Falsification," by professors **Pedro Beade** and **Li**; "Principal-Agent Relationships in Public Enterprises: A Fuzzy-Set Theoretic Approach," by professors **Praja Trivedi** and **Li**; "A Feminization of Poverty," by Sarkisian professor **Pat Norton** and professor **Richard Spivack**; "Building Change Factors into an Econometric Model as They Incubate in a 1987 National Forecast," by professor **Bill Sweeney**, and "Multinationals in Indian Big Business," by professor **Jeff Wright** and Subhash C. Ray. Norton and Spivack also were discussants in the urban economics and regional economics sessions, respectively, and Sweeney chaired a session on international trade...

... Professor **Lance Helko** moderated a session at the Ethics of Nuclear Energy conference in Boston in February. His session was titled "Pros and Cons of Nuclear Energy: A Debate" and featured a Massachusetts legislator on the state energy committee and the U.S. assistant secretary for nuclear energy...

... **Junior Achievement of Rhode Island** is sponsoring its second annual **Bowlathon** at Lang's Bowlarama in Cranston on April 25 or May 2, and is looking for Bryant bowlers to participate in the fundraiser. If you're interested in having a lot of fun while bowling for a good cause, contact the human resources office at ext. 6010 for more information...

CALENDAR

MONDAY, MARCH 30 –
FRIDAY, APRIL 3

Eucharist

Bryant Center Chapel
Noon

MONDAY, MARCH 30

A Program for Middle Managers

5-Day Seminar
The CENTER
8:30 a.m. – 4:30 p.m.

**Telephone Techniques for
Improved Customer Relations**

Seminar
The CENTER
8:30 a.m. – 4:30 p.m.

FRIDAY, APRIL 3

Comedy performance

"Murder at the Howard Johnson's"
Bryant Center South Dining Room
7:30 p.m.

SATURDAY, APRIL 4

Federation conference

20th Anniversary Celebration
Bryant Center
9:30 a.m. – 5 p.m.

SUNDAY, APRIL 5

Eucharist

CMD Conference Room 4
Noon & 9 p.m.

Protestant Services

Bryant Center Chapel
12:30 p.m.

SPB Movie

"Crocodile Dundee"
Auditorium
7 & 9:15 p.m.

MONDAY, APRIL 6 –
FRIDAY, APRIL 10

Eucharist

Bryant Center Chapel
Noon

MONDAY, APRIL 6

Using TV in the Classroom

Workshop
Instructional Development Center
Room 276
3:30 p.m.

TUESDAY, APRIL 7

Health Fair

Bryant Center
9 a.m. – 3 p.m.

WEDNESDAY, APRIL 8

Jazz concert

Faculty Federation
Bryant Center Commons
4:30 p.m.

Satellite symposium

Texas Instruments
MRC lecture hall
8:45 a.m.

THURSDAY, APRIL 9**How Adults Learn**

Seminar
The CENTER
8:30 a.m. - 4:30 p.m.

FRIDAY, APRIL 10**Scholarship Dinner-Dance**

Faculty Federation
1025 Club, Johnston
8 p.m.

SUNDAY, APRIL 12**Eucharist**

CMD Conference Room 4
Noon & 9 p.m.

Protestant Services

Bryant Center Chapel
12:30 p.m.

SPORTS**THURSDAY, APRIL 2****Women's Softball**

Brown
2:30 p.m.

Men's Tennis

St. Anselm's
3 p.m.

SATURDAY, APRIL 4**Men's Baseball**

Springfield
Noon

Women's Softball

Springfield
1 p.m.

Men's Tennis

Springfield
1 p.m.

TUESDAY, APRIL 7**Men's Baseball**

Worcester State
3 p.m.

Women's Softball

Babson
3:30 p.m.

WEDNESDAY, APRIL 8**Men's Baseball**

Stonehill
3 p.m.

Women's Softball

Stonehill
2:30 p.m.

Men's Track

U.S. Coast Guard
R.I.C.
Nichols
3:30 p.m.

THURSDAY, APRIL 9**Women's Softball**

Salve Regina
3:30 p.m.

SUNDAY, APRIL 12**Men's Baseball**

AIC
Noon

Women's Softball

AIC
1 p.m.

Men's Tennis

NE-8
Time & Location TBA

By the way...

by *Gloria Yahn*
Assistant Editor

- Ken Allard, son of Carol Allard, internship assistant, has been chosen as North Smithfield High School's ambassador to the Hugh O'Brian Youth Foundation. The foundation seeks out and rewards leadership potential in high school sophomores. Ken also is class president...
- Patricia DePetrillo is this year's senior gift chair. Appointed by the Student Senate, Patty is looking for suggestions for this year's gift. Anyone from the Bryant community with gift ideas can call them into Patty at 232-4267 as soon as possible...
- Sheryl Canis, Center for Management Development, and her husband, Tom (formerly of the maintenance staff), thank the entire Bryant community for kindnesses extended upon the death of Tom's mother, Janet Davis...
- Homer Shirley, development office, tells me his wife's parents, J. Thomas and Elizabeth Kershaw Jr., have been invited to lunch at the White House as guests of President and Mrs. Reagan. Mrs. Kershaw is this year's National Easter Seal Society chair...

Bryant again hosting satellite symposium

Bryant serves as a host again on Wednesday, April 8 for a symposium on artificial intelligence that will be broadcast internationally by satellite.

Sponsored by Texas Instruments, the morning symposium will focus on the latest developments in knowledge-based systems, including the integration of artificial intelligence into conventional systems. Then in the afternoon, Professor Tom Burke will offer a concentrated workshop to familiarize anyone with the basic steps in designing and testing "small" prototype knowledge systems.

The symposium, titled "AI Productivity Roundtable," runs from 8:45 a.m. to 1 p.m. It is the third offered by TI worldwide with nationally recognized authorities in this field. The workshop, titled "Introduction to Knowledge System Design," runs from 2 to 3:30 p.m.

The symposium is free of charge; the workshop has a registration fee of \$20. Workshop enrollment will be limited so that each participant will have access to a personal computer.