



BRYANT'S BUSINESS

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The legend of the 'Archway'

by Gloria Yahn
Assistant Editor

**Listen dear Bryant,
And you shall hear,
Of the legend of the Archway
Standing amidst us here.**

The Archway, it is agreed, came to the Smithfield campus in 1971, shortly after Bryant moved from the East Side of Providence. And from that time, a story has been passed from class to class that it is bad luck for students to walk through it until Commencement day.

Pronounced pathways on either side of the wrought-iron gate usually are visible there year-round as a result of the legend. And everyone who refuses to walk through the Archway until graduation agrees that "you won't graduate" if you do.

The Archway is the actual gate that framed the main entrance to old South Hall on the East Side campus. It is believed to be the only remaining physical link between the old campus and the new.

South Hall itself was built in 1905 by Isaac Ladd, an associate of U.S. Steel tycoon Charles Schwab, for \$1 million—a staggering sum at that time. According to many stories, Ladd built South Hall as a gift for his new French bride, a young Parisian whom he planned to begin a new life with in Providence. Construction was completed during a long honeymoon. But when they arrived to take up residence, she refused to enter the home because she claimed it reminded her of an insane asylum. So they never lived in the house, which remained vacant for some time. Eventually, Ladd took his own life—reportedly because of this incident.

The property remained vacant until it was purchased by a private investor and turned into Hope Hospital, a private institution. It was later enlarged with an addition. Bryant bought the property in late 1934 and renovated it for the opening of classes in 1935. Professors who taught in South Hall say that the lingering odor of ether from the days when it was a hospital remained in some classrooms, especially on the second floor.

The gathering for Commencement took place in South Hall and each student had to pass through the Archway on graduation day. Supposedly, that is how the tradition of not passing through it until graduation began.

As to how the Archway made its way from



Students who believe in the "tradition" continue to skirt the Archway in favor of the "safe" route around it.

Providence to Smithfield, that's another story. Officially, it appears to have been moved very methodically. Guided by a former vice-president, the Archway was moved by a rigger. He decided that the College needed to take something from the old campus to symbolize the continuity in the College's history. Referred to as the portico, the Archway was permanently imbedded in cement in the spot it now stands.

Unofficially, however, the Archway got to Bryant in a more devious way. A group of students thought it would be nice to have something of a reminder from the days when Bryant was located on the East Side. So they decided to muster up all the strength they had and remove the Archway from South Hall, load it on a truck and carry it to Smithfield and plant it where it now stands. The administration was totally embarrassed, yet amused at the same time. So a call was made to Brown University, which bought the old campus, to apologize and to make arrangements for its return. Brown was very understanding, and offered Bryant the Archway as a gift.

As a reminder of the tradition that the Archway represents, this year's senior class is making a gift of a brick walkway approximately four feet wide and twelve feet long around the Archway. Two plaques will be installed—one to read "Donated by the Class of 1987," and the other to give a brief history of the tradition of the Archway.

**So dear Bryant,
You have heard,
Of the legend of the Archway
In more than a word.**

Continued on page 2



Students agree on 'Archway tradition'

There may be different stories as to how the Archway arrived at Bryant. But when it comes to why students choose not to walk through it until Commencement, they all agree.

Andy Corrado, senior – "I was told not to walk through the Archway because I wouldn't graduate. I'm not superstitious. I just follow it because it is a tradition."

Patty DePetrillo, senior – "Someone told me not to walk through the Archway because bad luck would prevail. And I am very superstitious."

Randi Belhumeur, senior – "Sometimes I walk through it and sometimes I don't. If I lived on campus the tradition might mean more. But I'm a commuter and I think that is the difference in how I feel."

Cindy Grabowski, junior – "It's a tradition and if you want to graduate from this school you don't walk through it until Commencement. I think people have a lot of respect for it. It's our link to the past."

David Penn, junior – "I remember the first time I saw the Archway. My orientation leader told me never to go through the Archway until I graduate. I like the idea of a tradition."

Cathy Kelly, sophomore – "It's bad luck to walk under it until you graduate."

Pam Huydic, freshman – "If you walk through it you won't graduate. By mistake one day, I walked through it and decided to walk backwards through it again so I could undo the bad luck."

Greek life goes under microscope

Greek life at Bryant.

It has been put under a microscope by a Task Force on Greek Life that has been charged with taking a hard look at the fraternity-sorority system. The task force was formed by Les LaFond, vice-president for student affairs, because of the attention and concern directed toward the many dimensions of Greek life on campus during the fall and spring semesters.

Among the areas to be probed: social gatherings in the residence halls; alcohol consumption; maintenance of facilities; off-campus rush activities; pledging inside and outside the

Unistructure. All have "occupied innumerable hours of tension and negative energy," LaFond said.

Chairing the task force is Dieter Kamm, past president of the Student Senate and a Tau Kappa Epsilon brother. Other members include students Tracey Dallaire, Christine Fleno, Doug Johnson, and Andy Morgan; administrators Ed Golden, Nadine Schiavo, and John Winters; and professors Bob Hehre, Mary Lyons, and Jeff Wright.

An initial report on Greek life is to be submitted by May 15. It is to include areas that may need continued attention next fall.

Federation celebrates 20th birthday

More than 100 persons helped the Bryant Faculty Federation celebrate its 20th anniversary as a union in early April at a festive day-long conference on the future of higher education. It was held in the Bryant Center.

Among the guests were Senator Claiborne Pell, *New York Times* education editor Edward Fiske, and Dr. Robert Nielsen, assistant to the president for higher education of the American Federation of Teachers. Pell spoke on the federal role of higher education; Fiske addressed the challenges to higher education; Nielsen discussed the impact of the National Labor Relations Board on faculty unions.

Coordinated by Federation president Joe Ilacqua, the conference ran from a 9:30 a.m. coffee hour to a late-afternoon reception, with a luncheon in between. Pell spoke and answered questions at a morning session; Fiske and Nielsen spoke and responded to questions in the afternoon.



The Bryant Faculty Federation anniversary conference drew speakers (left to right, bottom) Edward Fiske, Claiborne Pell, and Dr. Robert Nielsen, shown with (left to right, top) state labor official Ed McElroy, professors Bill Hill and Joe Ilacqua, and President O'Hara.

Women as business leaders forum topic

Bryant's Leadership Forum Series concludes April 23 when one of Rhode Island's leading female business executives discusses "Women and Business Leadership."

Rita A. O'Brien, vice-president in Rhode Island for New England Telephone, speaks at 7:30 p.m. in Room 2A&B of the Bryant Center. She is responsible for all aspects of telephone operations in the state.

O'Brien also is a director for a host of business, professional, and civic organizations, including the Greater Providence Chamber of Commerce, for which she is immediate past chair of the board; the Business & Industry Council of Rhode Island; Rhode Island Port Authority; Rhode Island Industrial Facilities Corporation; New England

Council; Rhode Island Public Expenditure Council; United Way; Rhode Island Philharmonic Orchestra, and the Rhode Island Business Group on Health.

She also is a member of the R.I. Strategic Development Commission, Rhode Island Commodores, United Way of America's Long Range Strategic Planning Committee, Metropolitan Opera Guild, Committee of 200, and the boards of two colleges: MIT and Whitman College.

A graduate of Whitman, O'Brien also holds an M.S. from Stanford University and an M.M.S. from MIT, where she was a Sloan Fellow.

The series is sponsored by Bryant's Leadership Program. All forums are free and open to the public.

Accounting seniors score big

Unbelievable. Phenomenal. Fantastic.

Any of these words can be used to describe the success had by Bryant seniors in accounting who were interviewed for jobs by the "Big Eight" accounting firms.

Accounting professor Bob Provost, who tracked these seniors through the recruitment process, reports that 60.6 percent of the 94 students interviewed accepted offers with Big Eight firms. That rate compares with a national hire-rate factor of approximately nine to 10 percent.

The 57 seniors will be working for the firms in these numbers: Arthur Anderson, seven; Coopers & Lybrand, five; Deloitte Haskins & Sells, seven; Ernst & Whinney, eight; Peat Marwick Mitchell, 12; Price Waterhouse, eight; Touche Ross, one; Arthur Young, nine. Most will be employed in Providence, Boston, or Hartford; two are in Stamford, Connecticut; one in New York; one in Bermuda.

The seniors also broke down almost equally by sex: 27 female, 30 male. Salary offers ranged from \$20,500 to \$23,000, Provost said, who added that four other students rejected Big Eight offers for positions in private industry or other public firms.

Thanks: President O'Hara

by Dr. William T. O'Hara
President

At this time of year, I'm glad to pause and recognize the contributions of the support staffs here at Bryant College.

The work of each and everyone involved in the day-to-day operation of our campus is truly appreciated, and I am sincerely grateful for your work on behalf of Bryant College.

New faces

The following is a list of recent personnel appointments:

NAME	TITLE
Elizabeth Arms	Secretary to Special Assistant to President for Institutional Advancement
Nancy Brown	Secretary to Vice-President for Institutional Advancement
Anne Ciresi	Evening secretary, Warwick campus
H. Elaine Catlow	Temporary secretary to Associate Director, The CENTER
Mary Ellen Rivet	Secretary to Director, Small Business Development Center



Plante feted by Grad School

Bryant Graduate School "Businessperson of the Year" Roger L. Plante '61, M.B.A. '72 received his award at a dinner-dance at the Pawtucket Country Club in late March. He is shown here with Dean George de Tarnowsky (left), who presented the award to him. Plante is the owner and manager of R. L. Plante Realty, Inc. of Woonsocket and an active member of a variety of civic groups in northern Rhode Island.

QUICKLY

... Professor **Jeff Wright** presented a paper at the March session of the Rhode Island Economic and Finance Forum Paper Series at Bryant. His paper is titled "Determinants of Direct Foreign Investment by Multinational Corporations: The Case of India"...

... Instructional development coordinator **Sid Rollins** presented a paper at a faculty evaluation and development conference in Orlando in early April. The paper is titled "Starting an Instructional Development Program: A Marketing Model"...

... **Les LaFond**, vice-president for student affairs, has been elected vice-chair of the American College Personnel Association Commission on Admissions and Orientation. He also has been elected to the executive board of the National Association of Student Personnel Administrators and as Rhode Island director for Region I of NASPA...

... Professor **Bill Haas** spoke to the March meeting of the Rhode Island Association of Purchasing Management. The topic of his address was professional ethics as applied to this area of business, stressing recent research in the factors that affect motivation and the rationalization of conduct...

... Professor **Bill Sweeney** was interviewed by WPRI-TV the day after the Reagan administration announced its new Japanese tariffs. He was asked to comment on the effectiveness of these tariffs on certain electronics products in reducing the U.S.-Far Eastern trade deficit over the long run...

... Professor **Cynthia Johnson** has been named Rhode Island's Outstanding Young Woman of America for 1986. The award, sponsored by a variety of women's organizations, recognizes professional achievement and civic involvement. Her biography and record of accomplishments will be listed in the 1986 volume of Outstanding Young Women of America...

... The **Bryant Marketing Association** sent 20 of its members to the American Marketing Association's annual collegiate conference in New Orleans in early April. It offered a variety of sessions on career planning and chapter management. Professor **Frank Bingham** is the group's faculty advisor...

CALENDAR

MONDAY, APRIL 13 –
WEDNESDAY, APRIL 15

Eucharist
Bryant Center Chapel
Noon

MONDAY, APRIL 13

Evaluating the Effectiveness of Training
Seminar
The CENTER
8:30 a.m. – 4:30 p.m.

TUESDAY, APRIL 14

How to Recruit, Interview, and Select Employees
2-Day Seminar
The CENTER
8:30 a.m. – 4:30 p.m.

FRIDAY, APRIL 17

Good Friday
Half-day off

SUNDAY, APRIL 19

Easter Sunday

Eucharist
CMD Conference Room 4
Noon & 9 p.m.

Protestant Services
Bryant Center Chapel
12:30 p.m.

MONDAY, APRIL 20

Management Skills for Secretaries and Administrative Assistants
2-Day Seminar
The CENTER
8:30 a.m. – 4:30 p.m.

WEDNESDAY, APRIL 22

Secretaries' Day

Assigning Grades
Workshop
Instructional Development Center
Room 276
3:30 p.m.

THURSDAY, APRIL 23

The Manager as Supervisor
2-Day Seminar
The CENTER
8:30 a.m. – 4:30 p.m.

Introduction to LOTUS 1-2-3
A "Hands-On" Approach
2-Day Seminar
The CENTER
8:30 a.m. – 4:30 p.m.

Leadership Forum
Rita O'Brien
"Women & Business Leadership"
Bryant Center Room 2A&B
7:30 p.m.

FRIDAY, APRIL 24

"Bye Bye Birdie"
Auditorium
8 p.m.

SATURDAY, APRIL 25

"Bye Bye Birdie"
Auditorium
8 p.m.

SUNDAY, APRIL 26

Eucharist
CMD Conference Room 4
Noon & 9 p.m.

Protestant Services
Bryant Center Chapel
12:30 p.m.

SPORTS

TUESDAY, APRIL 14

Men's Baseball
Nichols
3:30 p.m.

MONDAY, APRIL 20

Men's Tennis
U Conn
3 p.m.

TUESDAY, APRIL 21

Men's Baseball
Boston
3 p.m.

THURSDAY, APRIL 23

Men's Baseball
NE-8
Time & Location TBA

Women's Softball
RIC
3:30 p.m.

FRIDAY, APRIL 24

Men's Golf
NE-8
Time TBA

Women's Softball
Dowling
2:30 p.m.

SATURDAY, APRIL 25

Men's Baseball
NE-8
Time & Location TBA

Women's Softball
NE-8
Time & Location TBA

SUNDAY, APRIL 26

Men's Baseball
NE-8
Time & Location TBA

Women's Softball
NE-8
Time & Location TBA

Phonathons another across-the-board success

No matter how you look at the 1986-87 Bryant Fund Phonathons, they are a success.

Every single statistical category shows improvement again, said Tony Piotti, annual giving director. The most important, perhaps, said Piotti, is the total amount pledged: \$206,846. That's a seven percent increase over a year ago. And callers did not contact upper-level donors from a year ago, who were singled out for a different approach this year, Piotti said.

Overall, 30 Phonathons were held this year: 17 in the fall; two in December; 11 in the spring. That's three more than a year ago, an all-time high, Piotti said.

The 581 volunteer callers who gathered in Room 386 A&B on those 30 evenings made more than 24,000 telephone calls, completing more than 10,500 of them. Of the calls completed, Piotti said, 63 percent resulted in a pledge of some sort—another exceptional figure.

Another figure of note, said Piotti, is the number of past non-donors contributing this year: 1,093. That means the total base of donors continues to widen, boding well for future contributions.

The level of giving this year compared with only three years ago also shows the "rapid expansion and growth of the Phonathon effort," Piotti said. In 1983-84, 15 Phonathons were held to raise \$66,047. So while the number of Phonathons has doubled, the level of giving has more than tripled in three years.

Piotti heaps most of the praise on the volunteers who, he said, are "the key to the success of the



This group of Bryant Fund Phonathon volunteers is just part of a much larger cast of characters that made the recently completed campaign another success. From left to right are Charles Mazmanian '85 M.B.A., Bob Reall, Jack Currier '78, Jim O'Neill, Bill DiBiasio '79 M.B.A., Mike Hill '78, Marilyn Falardeau, and Ruth Alberg '87.

Phonathons. Without them, you don't have a Phonathon."

Faculty and staff members who volunteered at least one night included Dotty Scott '54, Frank Weeks, Steve Winsor, Pete Peterman '79 M.B.A., Eleanor Read '52, Judy Clare '66, Gloria Yahn, Barbara Lasorsa, Irene Lanowy, Ginny Bowry, Bob Reall, and Jim O'Neill. Read, O'Neill and Scott served also as faculty-staff co-chairs; Reall was a Campus Campaign co-chair.