



BRYANT'S BUSINESS

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124th Commencement May 23

Rain or shine, Bryant's undergraduate Commencement on Saturday, May 23 will be held at the Track. It's the second consecutive year that an outdoor graduation exercise is being planned without worrying about showers.

The ceremony begins at 10 a.m. with the procession marching off 35 minutes earlier. President O'Hara presides over the Memorial Day weekend event. He also will confer five honorary doctoral degrees (see separate story on the recipients in this issue) and 1,002 baccalaureate and associate degrees.

Commencement opens with the playing of the national anthem and an invocation by the Rev. Coryl Lassen-Willems, Bryant's Protestant chaplain. The Hon. Bruce Selya, a 1st Circuit Court of Appeals judge who is chairman of the Board of Trustees, convenes the ceremony.

Greetings from the state and town of Smithfield will be brought by Ronald DiOrto, policy director for Governor DiPrete, and Town Council President John Emin Jr., respectively.

Letitia Baldrige, an honorary degree recipient,

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Faculty, Administrators, and Staff

President and Mrs. O'Hara cordially invite you to attend the Eleventh Annual Continental Breakfast to meet the Honorary Degree Recipients Saturday, May 23, 1987 8:00 a.m. to 8:45 a.m. Gulski Dining Room

Fifth Grad School Commencement May 22

Bryant's Graduate School holds its fifth Commencement on Friday afternoon, May 22 in the Gymnasium. Until 1983, the M.B.A. and M.S.T. graduates received their diplomas at the undergraduate ceremony.

The 4 p.m. ceremony is the final step toward a degree earned at nights and on weekends by 158 students, most of whom hold full-time jobs during the day. They begin processing 15 minutes earlier.

President O'Hara presides over the exercise. It opens with the national anthem and an invocation by the Rev. David Norris, Bryant's Catholic chaplain.

The Hon. Bruce Selya, a 1st Circuit Court of Appeals judge who chairs the Board of Trustees, convenes the ceremony. Charles W. Moritz, chairman and chief executive officer of Dun and Bradstreet Corporation, delivers the Commencement address and receives an honorary degree. (See separate story on the honorary degree recipients in this issue.)

Associate Vice-President and Dean of Instruction Michael Patterson presents the candidates for degrees. George de Tarnowsky, dean of the Graduate School, introduces them.

Selya adjourns the ceremony. The Rev. Coryl Lassen-Willems, Bryant's Protestant chaplain, delivers the benediction.

The platform party and faculty lead the recessional to a reception in the MAC for the graduates and their families and friends. Mace bearer is professor Fred Clark.



Van takes College name on the road

Jim Freedman, manager of corporate training and education for The CENTER (right), accepts from President O'Hara the keys to the "mobile micro lab," now sporting an identifying signature. Looking on is Jeremiah Preston, project coordinator, who travels to companies in the mobile lab providing hands-on, customized microcomputer training on site.



Letitia Baldrige



Charles W. Moritz



Ralph R. Papitto



Paul Arpin



Robert M. Bennett

Honorary doctorates to go to five

The "arbiter of America's manners" joins a leading information-services executive, two of Rhode Island's best-known business leaders, and a prominent TV-industry executive in receiving honorary doctorates at Bryant's Commencements this year.

Letitia Baldrige, Charles W. Moritz, Ralph R. Papitto '47, Paul Arpin, and Robert M. Bennett will be given Doctor of Business Administration degrees. Baldrige, who writes "RSVP," a syndicated newspaper column on executive manners, also speaks at the 124th undergraduate Commence-

ment on Saturday, May 23. Moritz, the chairman and chief executive officer of Dun and Bradstreet Corporation, also speaks at the Graduate School ceremony on Friday, May 22.

Papitto, chairman and chief executive officer of Nortek, Inc., and Bennett, chairman and chief executive officer of New World Broadcasting, join Baldrige at the Saturday morning exercise. Arpin, owner and chief executive of Paul Arpin Van Lines, shares the Friday afternoon stage with Moritz.

Letitia Baldrige

Baldrige owns Letitia Baldrige Enterprises, Inc., of New York City and Washington, D.C. The firm provides public relations consulting and executive management training in manners and protocol.

Baldrige is the author of nine books, including "The Amy Vanderbilt Complete Book of Etiquette," which put her on the cover of *TIME* magazine as the "arbiter of America's manners." Her weekly column is syndicated by Copley News Service.

Baldrige began her career at the American embassies in Paris and Rome. She then became the first public relations director and first woman executive at Tiffany & Co. For the Kennedy administration, she assisted with the inauguration and served as chief of staff for Mrs. Kennedy in the White House. She has continued to serve as an adviser to four other administrations.

Baldrige opened her own public relations and marketing firm in 1964, joined Burlington Industries in 1969, and then reopened her agency in 1972. A school and college trustee, Baldrige graduated from Vassar College and studied at L'Universite de Geneve, Switzerland. She is a director for Outlet Communications and two other corporations and sits on nine nonprofit boards.

Charles W. Moritz

Moritz has been Dun and Bradstreet's chief executive since 1985. Before assuming the top spot, he was president and CEO from 1981, vice-chairman, executive vice-president, and a director of the board.

A 1958 graduate of Yale University, Moritz served two years in the Navy before starting his career as an account executive with the Reuben H. Donnelly Corporation, acquired by Dun and Bradstreet in 1961. He held positions of vice-president, general manager of the marketing division, and senior vice-president before being elected executive vice-president of the parent company in 1976.

Active professionally, Moritz is a member of the board of the Direct Marketing Association, and a member of the American Marketing Association, American Management Association, and Sales Executives Club of New York. *Financial World* magazine named him 1986 Chief Executive Officer of the Year. He is a trustee for Seamen's Bank for Savings of New York City.

Ralph R. Papitto '47

Papitto is one of Rhode Island's most visible and prominent business leaders as chairman of Nortek, a company he founded in 1967 with a dream to make it a very large public corporation. Nortek is now one of the nation's 500 largest industrial corporations with 32 companies and 10,000 employees nationwide and anticipated revenues of more than \$1 billion in 1987.

A son of Italian immigrant parents in Providence, Papitto began his career as a part-time auditor with two accounting firms while attending law school. He sidetracked his plans to become a tax attorney to go into business. Among the other positions he has held are chairman of Glass-Tite

(GTI), the Insurance Association Company, and Hi-G Electronics; president of Marine Finance Corporation, and vice-president of finance for Ritz Products and General Investment Company.

Papitto holds six corporate directorships, including the Cowesett Building Corporation, and has been active as a Roger Williams College trustee and Meeting Street School director. He received the distinguished alumni award from the Bryant alumni association in 1982.

Paul Arpin

Arpin is the third generation of his family to lead Paul Arpin Van Lines, the 10th largest household-goods carrier in the U.S. A native of Rhode Island, he joined at age 16 the firm established by his grandfather, Paul, in 1941.

The firm began by operating locally as an affiliate of other major national carriers, but by the mid-1950s had become an independent carrier with out-of-state operating rights. In the 1960s, the company moved to new, larger quarters near its original Olneyville location, and continued to expand its operating rights.

Arpin's sons, David and Peter, joined the company in the late 1970s; both are now executive vice-presidents. The company moved to its current 15,000-square-foot facility in West Warwick in 1982, and plans to more than double its size and add a separate 50,000-square-foot warehouse in the near future.

Robert M. Bennett

Bennett formed New World Broadcasting with a partner last fall to acquire TV and radio stations. He formerly was president of Metromedia Broadcasting, the largest division of Metromedia, Inc., one of the largest communications companies in the world. He also was a member of the president's office of Metromedia, Inc., and senior vice-president for TV broadcasting and production of Metromedia, Inc.

As Metromedia Broadcasting's chief, Bennett ran the operations of TV stations in New York, Los Angeles, Chicago, Boston, Washington, D.C., Houston, and Dallas and 13 radio stations in 10 major markets. He joined Metromedia in 1982 when it acquired WCVB-TV in Boston, where Bennett was its first general manager and president, and director of its parent company, Boston Broadcasters, Inc. (BBI). A strong proponent of local programming, Bennett ran the station when it received hundreds of awards for quality programming.

Bennett also held several other executive posts with BBI, and has been a vice-president for TV stations in New York, Washington, D.C., and Los Angeles. Active in broadcasting associations and the community, he has received a variety of awards for distinguished service. The Pittsburgh native attended the University of Southern California and the University of California at Los Angeles.

Alumni to gather June 5-7

Hundreds of Bryant graduates reunite on campus June 5-7 for the annual Alumni Weekend. The schedule caters particularly to the classes graduating in years ending in "7" or "2."

Friday evening activities include a barbecue with a band playing under a tent erected near the Bryant Center, and a rock band and a hypnotist performing in the Bryant Center.

Saturday opens with a breakfast, campus tours, and three faculty-led seminars. The Class of 1937 will be inducted into the Loyal Guard at a special luncheon after a 50th year-reunion reception in Gulski Dining Room. At the same time, all reunion classes will picnic at the tent and the Alumni Executive Board's past presidents will gather for lunch in the Heritage Room.

The annual alumni/faculty/staff softball game follows lunch, as well as three more faculty-led programs. An "open house" at the Alumni House and a Student Alumni Association reunion close out Saturday afternoon.

Saturday evening opens with a cocktail reception hosted by President O'Hara in Salmanson Dining Hall. It is followed by the annual black-tie awards ceremony and dinner-dance with an orchestra in Salmanson. The Class of '82 holds a separate dinner with a DJ and slide show in the Bryant Center at the same time.

Ecumenical services and a continental breakfast with President O'Hara in the Bryant Center close out the weekend Sunday morning.

Special Grad School graduates

Four Bryant employees will be among the 158 Graduate School students who receive M.B.A. or M.S.T. degrees at Commencement on May 22.

Louise Lecours, a programmer and analyst in the data processing department, receives an M.B.A. in finance. She has been working at Bryant since 1982.

Sheila Low, assistant to the controller, receives an M.B.A. in management. She has been working in the business office for eight years.

Professor Mary Lyons, of the business communications department, also receives an M.B.A. in management. She has been teaching at Bryant since 1970.

Professor Clarissa Patterson receives an M.B.A. in management, with honors. In the management department, she has been working at Bryant since 1955.

QUICKLY

...Bryant hosted again in late April the annual Rhode Island History Day, a competition for students in grades 6-12 who vie to enter National History Day in June. Professor **Judy Litoff** coordinated the event for Bryant and served as a judge along with professors **Pedro Beade** and **John Jolley**. Associate Vice-President and Dean of Instruction **Michael Patterson** made opening remarks...

...Professor **Ron Deluga** presented a paper and chaired a session at the 58th annual meeting of the Eastern Psychological Association in Washington, D.C. in April. The paper is titled "The Relationship Between Task-People Leadership and Subordinate Influence Strategies." The session examined organizational/industrial psychology issues...

...Professor **Gregg Carter** has finished reviewing the revised version of "Introduction to Sociology" by Holt, Rinehart & Winston publishers...

...The winter/spring issue of *CONNECTION, the New England Journal of Higher Education*, carries a story written by **President O'Hara** on his trip to South Africa. It is titled "A Slim Chance for South Africa"...

...Professor **Burt Fischman** currently is running a series of workshops on written and oral communication skills for the professional. Sponsored by Colgate-Palmolive Corporation for the Kendall Research and Development Unit in Walpole, Massachusetts, the series runs through June...

...Professors **Pat Norton**, **Joe Ilacqua**, and **Hsi Li** presented papers at the final Rhode Island Economic and Finance Forum working paper series session in mid-April. Norton's paper: "Industrial Evolution and the Second Urban Crisis." The paper by Ilacqua and Li, who founded the series: "Fuzzy Supply and Demand Functions, An Alternative Comparable Worth Analysis." This year's series also included faculty from Providence College, Salve Regina, Rhode Island College, and the University of Connecticut...

CALENDAR

TUESDAY, MAY 12

Technology Tools for Trainers

Seminar
The CENTER
8:30 a.m. - 4:30 p.m.

WEDNESDAY, MAY 13

How to Plan Effective Presentations

Seminar
The CENTER
8:30 a.m. - 4:30 p.m.

Council of Administrators Meeting

MRC Dining Room
3 p.m.

THURSDAY, MAY 14

Reading Day

How to Deliver Effective Presentations

2-Day Seminar
The CENTER
8:30 a.m. - 4:30 p.m.

Board of Trustees Meeting

MRC Conference Room 4
3 p.m.

FRIDAY, MAY 15

Small Business Week Awards Presentation

Rooms 2A&B
Bryant Center
11 a.m.

SUNDAY, MAY 17

Eucharist in memory of Janeen Burke

CMD Conference Room 4
Noon & 9 p.m.

Protestant Services

Bryant Center Chapel
12:30 p.m.

MONDAY, MAY 18

Winning Negotiations

2-Day Seminar
The CENTER
8:30 a.m. - 4:30 p.m.

WEDNESDAY, MAY 20

Developing Management Skills for New Managers and Supervisors

3-Day Seminar
The CENTER
8:30 a.m. - 4:30 p.m.

FRIDAY, MAY 22

ROTC Commissioning

Janikies Auditorium
2 p.m.

Graduate School Commencement

Gymnasium
4 p.m.

SATURDAY, MAY 23

Commencement
Track
10 a.m.

MONDAY, MAY 25

Memorial Day
Offices Closed

TUESDAY, MAY 26

How to Recruit, Interview and Select Employees

2-Day Seminar
The CENTER
8:30 a.m. - 4:30 p.m.

THURSDAY, MAY 28

Eucharist
Bryant Center Chapel
12:05 p.m.

FRIDAY, MAY 29

Assertiveness Skills for Secretaries and Administrative Assistants
Seminar
The CENTER
8:30 a.m. - 4:30 p.m.

THURSDAY, JUNE 4

Conducting Effective Training
Seminar
The CENTER
8:30 a.m. - 4:30 p.m.

FRIDAY, JUNE 5 - SUNDAY, JUNE 7

Alumni Weekend

124th Commencement

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delivers the Commencement address. It is followed by the conferral of honorary degrees and readings of citations by English professor Pat Keeley. Richard Alberg, interim vice-president for academic affairs, hoods the recipients.

Timothy Draper delivers the student charge. Vice-President for Student Affairs Les LaFond and Alberg present the Commencement and Student Senate Service Awards.

Patricia DePetrillo presents the Senior Class gift, a walkway around Bryant's Archway. The Bryant Community Chorus sings the alma mater.

Seniors will receive diploma cases according to major after the President confers degrees. Faculty members in the seniors' respective departments will introduce them.

Selya adjourns the ceremony, followed by a benediction by the Rev. David Norris, Bryant's Catholic chaplain. The platform party and faculty lead the recessional.

Professor Joe Ilacqua, president of the Bryant Faculty Federation, carries the mace. Bryant's Army ROTC Color Guard carries the flags.

The undergraduate Commencement recognizes certified graduates and degree candidates who are scheduled to complete course work by July 31. Bryant holds only one undergraduate Commencement each year.

Thanks

Graduate School Dean George de Tarnowsky thanks the Bryant community for the kind words and flowers he received as condolence for the death of his mother, Alice Rand McIntosh.

Professor Thomas Burke and his family sincerely thank the Bryant community for the outpouring of concern and sympathy after the death of his daughter, Janeen. Knowing that you care means a lot to them.

125th ANNIVERSARY

Update

- The Flag Run that will symbolically trace Bryant's movement from its Providence campuses to Smithfield is September 16, the opening day of the Anniversary. The Bryant flag will be carried by 15 different runners and then run up the pole to fly throughout the Anniversary year. Charley Mandeville chairs that committee.

- September 22 is the date for the rededication of the Koffler Center, currently being transformed into the Technology Center. A comprehensive program will include a variety of speakers, demonstrations, and refreshments. Committee chair is Evelyn Dvorak.

- Preliminary designs for the signs, banners, and flags to be posted and flown on campus during the Anniversary have been drawn. Brian Britton chairs that committee.

- A comprehensive history of Bryant College is among the items that will be offered as memorabilia during the year. The volume is expected to be available by January, the month in which Bryant was born way back in 1863. Liz O'Neil chairs that committee.