



BRYANT'S BUSINESS

125th
ANNIVERSARY
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1863 - 1988

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Bryant College, Smithfield, RI

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Leadership Forum Series II lineup set

Bryant's second annual Leadership Forum Series, which debuts this month, features a star-studded field of leaders speaking about leadership.

The lineup: Barbara Kellerman, one of this country's foremost academicians on leadership; Lillian Katz, a Bryant Trustee who is one of America's most successful businesswomen; Walter F. Ulmer Jr., president of a prestigious institute devoted to leadership education and executive development.

Kellerman, dean of the Office of Graduate Studies and Research at Fairleigh Dickinson University and a noted author on leadership, opens the series on February 23. She will talk about "Leading in an Anti-Leadership Culture" at 4 p.m. in the North Dining Room of the Bryant Center.

Katz, founder, president, and chief executive officer of Lillian Vernon Corporation, follows on March 8. She will discuss "The Entrepreneur and the Professional Manager: Getting the Best from Both Worlds" at 7 p.m. in Rooms 2A&B of the Bryant Center.

Ulmer, who now heads the Center for Creative Leadership in Greensboro, North Carolina after a



Two of the Leadership Forum speakers: Lillian Katz and Walter F. Ulmer Jr.

distinguished military career, concludes the series on April 14. He will address "The Role and Impact of Leadership" also at 7 p.m. in Rooms 2A&B.

Presented by Bryant's Leadership Program, the series is free and open to the public. It is being coordinated by professor Bill Hill.

President's report on Trustees meeting

At its most recent quarterly meeting on December 17, Bryant's Board of Trustees heard a variety of reports; approved the college's financial statements; awarded tenure to a faculty member, and welcomed two new Trustees.

The reports addressed initiatives on international studies and the expanded use of institutional resources for business; strategic planning; honorary degree nominations; the Bryant Fund; the search for a new vice president for institutional advancement, and Bryant's student loan-default rate.

President O'Hara discussed the two initiatives in his report to the Trustees. He wants to explore a new academic program that might be introduced at Bryant—an international studies component centered on business and economic affairs. He also wants to look into the possibility of using resources such as faculty-consulting expertise, library holdings, and the Koffler Technology Center to reach out to the surrounding business community.

Vice President for Academic Affairs Jim Robinson presented a summary of strategic plan-

ning along with program costs. Robinson's presentation and a separate presentation by Jo-Anne Lema, institutional research director, will serve as background for tuition-pricing decisions to be made at the Board's February meeting.

The honorary degree committee reported that over 70 nominations of possible recipients of degrees at Commencement have been reviewed. It expects to complete its review and receive acceptances by early spring.

The development committee reported that the 1987-88 Bryant Fund campaign is ahead of last year's pace under the strong leadership of Barbara A. Papitto '83, '86 M.B.A., national chair. It also reported that the national search for an institutional advancement vice president had produced several final candidates. (Since the Board meeting, Dr. Nena Thames Whittemore has accepted the position. See New Faces in this issue.)

As part of the student affairs committee report, it was noted that the default rate of Bryant stu-

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'Computer work stations' transforming biology laboratory

Business students and science usually don't mix real well. So at Bryant, students are being given computers to help them do experiments and apply the management of information to the study of biology.

Computerization of the biology lab is the result of receiving a \$100,000 grant from The Champlin Foundations, of Providence. The grant is being used to purchase microcomputer hardware and software that will be linked to laboratory measuring devices to create "biological computer work stations," says biology professor Gaytha Langlois, who wrote the grant proposal.

"Bryant will be in the forefront of colleges using innovative applications of computer technology in a laboratory for undergraduate, non-science majors," she said.

The computerized lab will help students who are not majoring in biology to conduct experiments more effectively and enhance the excitement of learning, Langlois said. These students sometimes get bogged down in what can be for them the drudgery of laboratory measurement and analysis. With computers, numbers will be crunched right away and printed summaries made available almost immediately, which will significantly shorten the time between

data gathering and analysis.

Data won't be just numbers anymore, the professor said: "Students will be better able to understand the relationship of observations, numerical analysis, and derived conclusions."

For example, Langlois said, within a two-hour session, students will be able to analyze factors such as weight, height, sex, age, and level of exercise in the context of a personal or corporate wellness program.

At the same time, Langlois said: "Business students will learn additional information management and processing skills, using biological data, of course, that will help them in their business careers."

Work on transforming the laboratory will begin soon, with completion and initial use by the fall. Total cost of the project is \$160,000.

The grant for the computerized biology laboratory also is the first secured for a new Learning Laboratories Fund. The lab fund will help finance a new language laboratory, a business communication writing laboratory, a portable mainframe computer for Bryant's mobile training unit, and a health fitness center in addition to the biology lab.

Grant received for desktop publishing lab

Business communications students at Bryant soon will be creating documents from concept to finished product in a state-of-the-art desktop publishing laboratory.

The desktop publishing lab is the result of receiving a \$13,500 grant from the Knight Foundation, of Akron, Ohio, an independent, private foundation established in 1950 by John S. Knight, founder of what is now Knight-Ridder Inc. The grant will be put toward the purchase of the actual microcomputer hardware and software for the lab.

The grant was presented to Bryant by Bob Rice, general manager of WPRI-TV, Providence, who acts as a volunteer adviser for the foundation. Accepting the check for Bryant were Acting President William Trueheart; English professor James Marsden, who will supervise the laboratory, and Priscilla Angelo, special assistant to the president.

The lab will be used principally by students majoring in business communications, according to Mary Lyons, chair of the department and developer of the proposal to the Knight Foundation. But all students taking communication courses will have access to it to learn the development of graphics to supplement and illustrate business presentations.

The lab will include 20 personal computers tied to a laser printer, and function much as a science

lab does, Lyons said. It also will be open after classroom hours.

Work on the lab is to begin next month, with completion and initial use expected by the fall. Total cost of the project is approximately \$36,500.



WPRI-TV general manager Bob Rice presents Knight Foundation check to Bill Trueheart, Jim Marsden, and Priscilla Angelo.

Obituary: John G. Zeiger

Sadness swept over Bryant again in mid-January when another member of the faculty died suddenly.

John G. Zeiger, associate professor of management, died January 12 after suffering a heart attack while playing tennis on campus. He was 69.

Zeiger, a regular on the tennis courts, was buried after a memorial service on January 15 at Grace Episcopal Church in North Attleboro, Massachusetts. He lived in Cumberland.

Zeiger was considered one of the most dedicated faculty members at Bryant and a pioneer in the field of organizational communications. Among his accomplishments was introducing basic communications courses at Bryant and Brown University in the 1960s that have evolved into management department courses in organizational behavior and organizational communications.

Zeiger taught part time in Bryant's evening division from 1966-70 and in Brown's extension division from 1968-70 and full time at Northeastern University for a year before moving to Bryant full time in 1971. To the classroom, he brought a wealth of practical experience from

TAP the spring series

Here are 18 more good reasons to begin thinking about spring. They're spelled TAP (The Alternative Program) at Bryant.

TAP begins the week of February 19. The spring series of non-credit courses can help you learn more about photography, music, drawing, and mixing drinks. Or it can show you how to get into shape, save a life, or teach you basketball officiating, billiards and yoga.

Most of the classes begin at 6 p.m., but a few run in the morning, at noon or late afternoon. Fees range from \$15 to \$23.

Registration is February 22-23 at the Bryant Center Commons, and February 24-29 at the Bryant Center Information Desk.

For more information call ext. 6245.

President's report

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dents with Guaranteed Student Loans is five percent—the lowest percentage in Rhode Island and among the lowest nationwide.

The Board approved the college's financial statements for the year that ended July 31, 1987 after a report of the finance committee. Copies of the audited financial statements are available in the library.

Tenure has been awarded to professor Ken Fougere of the computer information systems department.

Bryant's two new Trustees are alumni: Rhode Island General Treasurer Roger N. Begin '76 and Bryant Fund chair Barbara Papitto.

working 30 years in private business from 1940-70.

Among the New York City native's business posts were manager of communication services for Leesona Corporation in Warwick; assistant to the president and marketing manager for Alloyd General Corporation in Medford, Massachusetts, and vice president of marketing for Taft Pierce Manufacturing Company in Woonsocket. He also continued to consult regularly and was a frequent speaker to a variety of businesses and organizations.

Active in his field, Zeiger served as the newsletter editor for the organizational communications division of the American Academy of Management, and was a member of the American Marketing Association.

Zeiger held an M.B.A. from Boston University and a B.S. in chemistry and education from City University of New York. Among his community activities were the Woonsocket YMCA, the United Way, and the Small Business Association of New England. He also was a licensed lay reader for the Episcopal church in eastern Massachusetts.

Donations may be made to Zeiger's church or Hodgson library.



Lester C. Thurow

Reminder: Thurow symposium February 10

Lester C. Thurow, a leading American economist, discusses "Doing Business Internationally" at the first 125th Anniversary Bryant Faculty Symposium on February 10.

Thurow, dean of the Sloan School of Management and a professor of management and economics at MIT, speaks and participates in a panel discussion on international trade at the luncheon symposium. It begins at 12:30 p.m. in the Bryant Center's North Dining Room.

Thurow talks at 1:15 p.m. The panel discussion follows at 2:15 p.m.; it includes senior executives Richard Oster, of Cookson America; Brian Guck, of Rhode Island Hospital Trust, and Russell Boss, of A.T. Cross, and Bryant finance professor Hsi Li. A social hour follows the discussion.

Lunch reservations are needed. There is a \$7 fee for non-Bryant guests.

QUICKLY

... Professor **Burt Fischman** spoke at the January meeting of the Rhode Island chapter of the Data Processing Management Association. His topic: "Time Management and Communication"...

... *The Journal of Computer Information Systems*, the official publication of the Society of Data Educators, has accepted for its fall issue an article by professors **Laurie MacDonald** and **Ken Fougere**. It is titled "A Project Approach for Teaching Advanced COBOL"...

... Professor **M. E. Ellis** has been appointed to the program committees of the 1988 Eastern and Southern Finance Associations...

... Among the new employees hired by Bryant since November are: **Eva Neira**, secretary in alumni relations; public safety officer **Dan Foster**; **Carolyn Skeffington**, secretary in annual giving; **Sandra Sylvia**, secretary in Bryant Center operations; custodian **Beverly Daignault**, and temporary designer **Jeane Kroecker** in publications...

Dates to Note

FEBRUARY 3 - 6

Winter Weekend

WEDNESDAY, FEBRUARY 10

**Faculty Symposium with
Lester Thurow**

12:30 p.m.

Bryant Center North Dining Room

WEDNESDAY, FEBRUARY 17

Ash Wednesday Services

Noon

Catholic Mass

Janikies Auditorium

3:30 p.m.

Ecumenical Scripture Service

Janikies Auditorium

THURSDAY, FEBRUARY 25

**Bryant's Birthday Joint Session of
Legislature**

3 p.m.

State House



Dr. Nena Whittemore



Richard Wheeler



Dr. Linda Corder



Patricia Harrison

New faces

Mid-January saw the addition of four new administrators to Bryant's staff after extensive searches. They are profiled here.

Dr. Nena Thames Whittemore Vice President for Institutional Advancement

Whittemore is the former executive director of development and college relations at Hollins College in Roanoke, Virginia. She is responsible for the development, alumni relations, public information, and publications and advertising offices.

Whittemore served for three years at Hollins, where she was a member of the president's council, secretary of the board of trustees and Hollins College Corporation, and a member of the strategic planning committee. She also taught a graduate course in business and professional writing at Hollins.

The vice president also has served as a senior development officer and director of alumni affairs at Carleton College, and as a faculty member at John Jay College of City University of New York (CUNY), Rutgers University, and Hunter College of CUNY.

Whittemore has been a frequent speaker at institutional advancement and fund-raising executive conferences and seminars, has published articles on institutional advancement and English literature, and has been a consultant to several colleges. She holds three English degrees: a Ph.D. from CUNY, an M.A. from Hunter, and a B.A. from Carleton.

Among Whittemore's community activities have been service on the Roanoke boards of the National Conference of Christians and Jews and the National Society of Fund-Raising Executives, the Leadership Program of the Chamber of Commerce, the United Way Boardwalk Program, and other local regional boards.

Richard M. Wheeler '77 Director of Public Safety

Wheeler is the retired captain of the Rhode Island state police's uniform division. He brings more than 22 years of increasingly responsible law enforcement service to the college.

Wheeler holds a B.S. in law enforcement from Bryant, and has studied also at the Federal Bureau of Investigation, U.S. Secret Service, Boston University, and the University

of the State of New York and in a variety of training programs for New England state police.

Wheeler began as a trooper in the uniform division in 1965, and then served as a detective-trooper from 1968-77. In the internal affairs unit from 1977-81, he rose to detective-lieutenant in command of the division. From 1982-85, he added the title of acting captain as commander of the detective division. Wheeler was captain from 1986 until his retirement as the state's number five trooper in October of last year.

Active in professional associations, Wheeler has served as president of the New England chapter of the FBI's National Academy Association, and as a member of the National Association of Polygraphists and International Association of Chiefs of Police. He also served on the Joint Task Force on Drug Investigations and Prevention with federal, state, and local agencies.

The Rhode Island native is a past president of St. Jude's Parish Council in Lincoln, where he lives.

Dr. Linda J. Corder Director of Development Research

Corder is the former director of resources development for the Southern Illinois University Foundation and assistant to the president of Southern Illinois, a joint appointment. She fills a new institutional advancement position.

Corder also has held several other posts at Southern Illinois: administrative graduate assistant in the president's office; acting director, assistant director, preschool head teacher, and in-service instructor in the child development laboratories of the division of human development; administrative graduate assistant in the law enforcement education program in the office of student work and financial assistance, and instructor in the human development division.

Corder also holds three degrees from Southern Illinois: a Ph.D. in education and M.S. and B.S. degrees in elementary education. She also attended Agnes Scott College.

Active professionally, she is a member of Illinois Women Administrators; the National Association for Women Deans, Administrators, and Counselors, and the Post Doctoral Academy of Higher Education. She also has been active with the National Coalition for Campus Child Care, and was named in 1986 to Outstanding Young Women of America.

Patricia M. Harrison Coordinator of Special Projects & Appointments

Filling a new position in the President's office, Harrison comes to Bryant from Miriam Hospital in Providence, where she was executive secretary to the psychiatrist-in-chief since 1974.

The native of London, England also has worked as an executive secretary in a medical office and the Gilbane Building Company in Providence, for a regional training center in England, and for NATO's Supreme Headquarters Allied Powers Europe (SHAPE). She also has worked in Paris as a secretary in the Organization for Economic Cooperation and Development.

Harrison holds a B.A.-equivalent degree from the North Western Polytechnic Institute in London, and has studied also at the University of Rhode Island and Katharine Gibbs School. She lives in Greenville.

By the way . . .

*by Gloria Yahn
Assistant Editor*

- Wayne Lima, graduate school, and his wife, Sharon, received one of their Christmas presents a little early. On December 17, Stacey Nicole arrived, weighing 6 lbs. 13 ozs. She is the Limas' first child.
- While we were fighting sub-zero temperatures in early January, Les and Nancy LaFond were suffering in the sand and sun of Hawaii. They vacationed there to celebrate their 30th anniversary. Congratulations, Les and Nancy. And welcome back to reality.
- Bill Phillips, student development center, came in to a little extra money around Christmas time. It seems that, at the annual office Christmas party when gifts were exchanged, Bill selected a package with lottery tickets. One of the tickets was a \$300 winner. Not a bad selection, Bill!
- A fond farewell to Rita Picard, maintenance department, on her retirement. A familiar face at Bryant, Rita was always ready to do a little bit extra for anyone at any time.
- Congratulations to Elaine St. Laurent, president's office, on her promotion. Elaine has been named assistant to the executive vice president. Nice work, Elaine!
- Congratulations also to Sue Colantonio, controller's office, on her promotion to assistant to the controller. Bryant's best, Sue!
- Liz Covino, student activities office, her husband, Joe, and their daughter, Sara, are expecting a new addition to their family in July. I'd say Liz and Joe are doing a great job providing future students to Bryant.
- Joan Marsella, social science department, left Bryant in December after many years of teaching. Retiring to Florida with her husband, Gus, Joan's absence certainly will be noticed.