



Program for the
DEDICATION *of the*
NEW CAMPUS

BRYANT COLLEGE

Smithfield, Rhode Island

Saturday, April twenty-nine

Nineteen Hundred and Seventy-two

The Symposium

College Auditorium at ten o'clock

The Convocation

Koffler Rotunda at two-thirty o'clock



A MARVEL OF MODERN ARCHITECTURE—with the dedication of these space-age systems buildings, Bryant College takes a giant stride toward meeting today's demands on American institutions of higher education. Designed with maximum flexibility, they are planned to accommodate the changing and constantly updated educational program and social attitudes of the College. The student as an individual and the positive effects of interaction between individuals in the academic experience were carefully thought about in the creation of this new campus. Set high on 220 sightly acres, the Smithfield campus includes—

The Unistructure

This large domed glass and brick building features a central area large enough to hold 1500 people, 55 classrooms, science labs, lecture halls, auditorium seating 500, 88 faculty offices, an administrative wing, three-story library to accommodate 100,000 volumes and 400 reading stations, dormitory dining room for 800, faculty dining room for 250, snack bar for 300, indoor swimming pool, locker rooms and saunas, game rooms, bowling alleys, bookstore, barber shop, beauty parlor and other student services. Here the student can enjoy all academic and social experiences under one roof.

The Dormitories

The thirteen dormitories are separated from the Unistructure by an orchard for privacy. The ultra-modern design provides a new concept of college life. Each dormitory suite consists of a living room, bathroom and three bedrooms for 6 students. Interiors are colorfully designed and completely furnished. Approximately 1150 students live on campus.

INFIRMARY: Student health center with resident nurses, visiting physicians.

RATHSKELLER: Located near Dormitory Village.

ALUMNI HOUSE: A restored Pre-Revolutionary home.

The Gymnasium

The gymnasium, seating 2,700 with student and faculty locker rooms, exercise rooms and saunas, is the center of the College athletic plant. Large acreage for outdoor sports opportunities including six tennis courts; quarter mile outdoor track with all attachments; varsity baseball, soccer, intramural football fields.



“Education for Business Leadership”

THE SYMPOSIUM

Saturday Morning, April twenty-nine

Beginning at ten o'clock

in the new Bryant College Auditorium

Unistrukture

Smithfield, Rhode Island

About the Speakers

KEYNOTER

JOHN D. HOSTUTLER, *General Manager of Industrial Management Council of Rochester, New York*. Mr. Hostutler served more than 15 years in personnel and public relations with General Motors Corporation. The Industrial Management Council is a local, non-profit employer service organization comprised of 94 diversified industries, employing 111,500 employees. Mr. Hostutler is a member of the Board of Trustees of Rochester Institute of Technology and many other civic organizations. A 1950 business graduate of Ohio University, he has been cited by their Alumni Association and honored as a national director of this group.

FREDERICK A. EKEBLAD, *Dean, College of Business Administration, University of Bridgeport*. A graduate of Brown University, Dr. Ekeblad received his advanced degree from this institution and earned his doctorate at Northwestern University. Instructor and Professor in these institutions and the University of Connecticut, he also served business. Author, lecturer and consultant, Dean Ekeblad brings a wealth of economic and statistical knowledge to this Symposium.

ALBERT J. KELLEY, *Dean of the School of Management at Boston College*. A graduate of the U. S. Naval Academy, Dr. Kelley completed his graduate work in electronics and aeronautics at M.I.T. Prior to assuming his position with Boston College he was Deputy Director of the National Aeronautics and Space Administration (NASA) Electronics Research Center, Cambridge, Mass. He has been awarded the NASA Exceptional Service Medal. He is Chairman of the Board of Economic Advisors for Massachusetts.

GEORGE F. F. LOMBARD, *Louis E. Kirstein Professor of Human Relations and Senior Associate Dean for Educational Affairs at Harvard Business School*. Dr. Lombard received his undergraduate and graduate degrees at Harvard. He served as Consultant to the National Research Council on Work in Industry and on Human Relations for the Office of Naval Research. Author of several books and monographs, he has also written many articles on Human Relations and Organizational Behavior.

RICHARD R. WEEKS, *Dean of the College of Business Administration, University of Rhode Island*. A graduate of the University of Illinois, Dr. Weeks received his advanced degrees from Washington University. He taught at Washington University and Oklahoma State University where he became Professor of Marketing and Director of the M.B.A. program. He was Dean of the College of Business Administration at Roosevelt University, Chicago. He is a former Captain in the U. S. Air Force. Dr. Weeks has published widely in his field.

THE SYMPOSIUM PROGRAM

Saturday Morning, April Twenty-nine

Chairman, DR. THOMAS A. MANION
Provost and Vice-President for Academic Affairs

PRESIDENT'S WELCOME DR. HARRY F. EVARTS

KEYNOTE ADDRESS JOHN D. HOSTUTLER, *General Manager, Industrial
Management Council of Rochester, New York*

PANEL SPEAKERS

DR. FREDERICK A. EKEBLAD, *Dean of the College of Business Administration,
University of Bridgeport*

DR. ALBERT J. KELLEY, *Dean of the School of Management at Boston College*

DR. GEORGE F. F. LOMBARD, *Senior Associate Dean for Educational Affairs at
Harvard Business School*

DR. RICHARD R. WEEKS, *Dean of the College of Business Administration at
University of Rhode Island*

MODERATOR OF QUESTIONS, DR. NELSON J. GULSKI, *Dean of the College*

Questions From The Audience, please write your question on the card enclosed in the folder given you at the Registration Desk. It will be collected by the ushers and brought to the podium.

*All Symposium Guests Are Invited To Luncheon in the Main Dining Room and to the
Dedication-Convocation Exercises to Follow in the Koffler Rotunda at two-thirty this afternoon.*

THE BOARD OF TRUSTEES

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Athens, Ohio*

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President Emeritus and Chancellor, Bryant College

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(Past President of Providence College)*

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President Emeritus, University of Rhode Island



Dedication Exercises

ACADEMIC CONVOCATION

Saturday afternoon, April twenty-nine

Beginning at Two-thirty

in the Koffler Rotunda

Bryant College Unistucture

Smithfield, Rhode Island

Honorary Degree Recipient

DOCTOR OF SCIENCE IN BUSINESS ADMINISTRATION

CHARLES BOYER CORNELIUS, Senior Vice President of the Rhode Island Hospital Trust National Bank, has been a member of the Board of Trustees of Bryant College since 1952 and Chairman from 1969 to 1971. His experience and advice were held to be contributing factors in the construction and relocation of the College in Smithfield. Educated at the University of Missouri and the Harvard Business School, he has moved progressively from Assistant Trust Officer to his present position at the bank. Mr. Cornelius was a founder and president of the Providence Society of Financial Analysts. In 1964 he received the Chartered Financial Analysts designation awarded by the National Institute of Financial Analysts. Mr. Cornelius holds numerous corporate directorships and is active in many charitable and civic organizations. He is treasurer of the Rhode Island Blue Cross, Independent Schools Fund of Rhode Island and the Providence Chapter American Red Cross. He served as Contracting Officer with the Navy's Bureau of Ships during World War II.

RECEPTION AND TOURS

After the dedication you are cordially invited to the Reception in the College Dining Hall. Guided tours will be conducted by students.

Music by ED DREW ORCHESTRA

DEDICATION PROGRAM

Saturday Afternoon, April Twenty-Nine

Academic Procession

Presiding, DR. HARRY F. EVARTS, President of Bryant College

THE NATIONAL ANTHEM

(Please remain Standing for the Invocation)

INVOCATION.....THE REVEREND DONAT A. BARRETTE, *Bryant College Religious Counselor*

GREETINGS: From The College—DR. HARRY F. EVARTS, *President of the College*

From The State—THE HONORABLE FRANK LICHT, *Governor of the State of Rhode Island*

From the Community—THE HONORABLE ALLEN B. SCHWARTZ, *President of the Smithfield
Town Council*

PRESENTATION OF KEYS BY CONTRACTORS.....DIMEO CONSTRUCTION COMPANY
DONATELLI BUILDING CO., INC.
GILBANE BUILDING COMPANY

REMARKS BY THE ARCHITECT OF THE CAMPUS.....J. ROBERT HILLIER

ACCEPTANCE.....PRESIDENT EVARTS

PRESENTATION OF HONORARY DEGREE CANDIDATE.....DR. E. GARDNER JACOBS,
President Emeritus and Chancellor, Bryant College

CONFERRING OF HONORARY DEGREE UPON.....CHARLES BOYER CORNELIUS, *Chairman Emeritus,
Bryant Board of Trustees; Senior Vice President, R. I. Hospital Trust National Bank*

CITATIONDR. JOSEPH H. HAGAN, *Vice-President for Public Affairs*

HOODINGDR. THOMAS A. MANION, *Provost and Vice-President for Academic Affairs*

BENEDICTIONTHE REVEREND JACK R. STEVENS, *Bryant College Religious Counselor*

RECESSIONAL (Please remain in your place until the Academic Procession leaves the Rotunda.)

BEARER OF THE HARRIET E. JACOBS MEMORIAL MACE, PATRICK J. KEELEY, *President, Bryant College Faculty Federation*

FACULTY MARSHALS, ROBERT F. BIRT, EARLE A. MESSER, STEWART C. YORKS

Founded 1863

THE HISTORY OF BRYANT COLLEGE parallels the history of business and free enterprise in this country. Proud of its achievements over the past one hundred and nine years, the College stands currently at a crossroad in its history and looks with confidence along the road it has elected to travel in order to best insure its continued and solid development.

Bryant College was founded in Providence, Rhode Island, on January 14, 1863, as Bryant-Stratton, and Mason's Model Commercial College. In 1915, Henry L. Jacobs, Principal of the Rhode Island Commercial School, purchased the Bryant and Stratton franchise and the new school became known as the Bryant and Stratton Rhode Island Commercial School.

The General Assembly of the State of Rhode Island authorized the school to grant degrees in 1916, and in 1920, when the first degrees were awarded, the official name of the institution was changed to Bryant-Stratton College, and Mr. Jacobs became the first President. In 1935, the College moved from its location in the Gardner Building in downtown Providence to the city's East Side where it acquired the Hope Hospital property on Young Orchard Avenue and named it South Hall. At that time, the name was formally changed to Bryant College. In 1949 Bryant College became a non-profit college of business administration governed by a Board of Trustees composed of prominent citizens from many walks of life.

E. Gardner Jacobs succeeded Henry L. Jacobs as President in 1961. Under his administration, the College achieved a substantial physical and academic growth. In 1964 the College received accreditation by the New England Association of Colleges and Secondary Schools, the equivalent of national recognition and approval for its academic programs. A project was undertaken by Bryant College in 1965 in the Dominican Republic, sponsored by the Ford Foundation and the U. S. Agency for International Development, to help establish and foster a junior college of business in Santo Domingo.

In December 1968, Bryant College received full ten-year accreditation from the New England Association of Colleges and Secondary Schools, the maximum period the Association can ap-

prove. On June 21, 1969, Bryant College announced the inauguration of a master of business administration degree program.

On October 24, 1967, Earl S. Tupper, former President of Tupperware Company, made an outright gift to the College of his 220-acre estate in Smithfield, Rhode Island. In making his gift, Mr. Tupper said, "I'd considered a lot of different possibilities for the land and none of them has quite what it takes. Bryant College is the kind of school that is providing a type of education very much needed, so you like to give something to a school like that." The Tupper gift made possible the development of an entirely new campus away from the increasing congestion of the Providence East Side.

In 1971, under the dynamic leadership of its energetic young President, Bryant made the move to the new Smithfield Campus. Certainly, this ranks as one of the most dramatic stories in higher education. College leaders knew that if an educational institution were going to move it could not be done piecemeal. This enormous undertaking led by Dr. Harry F. Evarts, President since 1970, has resulted in the present landmark event, a significant milestone in the College's history.

The College presently awards the four-year degrees of Bachelor of Science in Business Administration in the fields of Accounting, Economics, Finance, Management, Institutional Management, Systems Management and Marketing. It also awards the four-year degree of Bachelor of Science in Business Education. In addition, Bryant College awards the two-year degree of associate in science in Secretarial Studies and the Bachelor of Science Degree in Office Administration. Bryant College has approximately 2500 students in its Day Division and 1,600 students in its Evening Division and 250 in the MBA graduate program.

THE COLLEGE FACES THE FUTURE with pride in its pioneering past and the part it has played in sending forth thousands of its graduates to participate in the historic growth of American business. Bryant dedicates this splendid new campus with continuing confidence in its destined role and a deep concern for the education of the individual for life as well as a livelihood.

Committees

The 1969 Planning and Building Committee

NELSON J. GULSKI, *Acting President of the College**

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President Emeritus and Chancellor

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Consultants: GERTRUDE METH HOCHBERG,
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LIONEL H. MERCIER,
Professor of Education and Consultant to the President

JOHN A. HORTON, JR., *Bryant '71, student*

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PETER J. BARILLA,
Bryant College '58, Chairman of Alumni Council

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THOMAS A. MANION,
Provost and Vice President for Academic Affairs

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ARTHUR H. BOULET, *Associate Professor of Science*

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CRAIG HEUITSON, *Bryant '73*

STEPHEN R. MANNING, *Bryant '71*

*Now Dean of the College

**Retired



Dedication Committees

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Vice President for Public Affairs

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BIANCA A. BERNSTEIN,
Assistant Professor of Secretarial and Office Education

ROBERT F. BIRT, *Associate Professor of English*

PETER CAMPBELL, *Bryant '72, student*

KENNETH W. CEDERGREN,
Director of Alumni Affairs

FRANK A. DELMONICO,
Vice President for Business Affairs and Treasurer

PHILIP R. GRAF, *Assistant to the President*

NELSON J. GULSKI, *Dean of the College*

Ex-officio, HARRY F. EVARTS, *President*

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Director of Student Activities

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MICHAEL McLARNEY, *Bryant '74, student*

ROY A. NELSON, *Admissions Counselor*

NICHOLAS PERRY, *Bryant '49, Alumnus*

WILLIAM PICCERELLI, *Bryant '64, Alumnus*

WILLIAM C. SMITH, *Vice President for Student Affairs*

Parents Weekend Committee

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PETER G. CAMPBELL, *Bryant '72, Co-Chairman*

Alumni Committee

CHARLES E. BRADLEY, *Bryant '69*

PAULA T. PASCONE, *Bryant '69*

As We Dedicate this New Campus

We feel a particular debt of gratitude to the Architect, the Contractors, the Builders, the Workmen, who labored day and night on its planning and construction. Their strenuous efforts were responsible for its amazing completion in the record time of one and a half years. The imagination and innovation used in the creation of this new campus is all the more remarkable now that we have lived with it for half a year. The functional and decorative aspects are a continual delight to the 4,000 students, and to the members of the faculty, administration and staff. These are proof positive of the soundness of the original design built with every foreseeable opportunity for future growth and accommodation. The glass-walled construction, with its vistas of beautifully wooded hills, affords panoramic views of the quiet valley to the southwest and the Stillwater Reservoir to the south.

Truly, Bryant is inspired by the beauty and convenience of its new home.

BUILDING STATISTICS

OVERALL DIMENSIONS:

DORMITORIES	202,300 sq. ft.
INFIRMARY	4,700 sq. ft.
ACADEMIC	80,000 sq. ft.
LIBRARY	38,000 sq. ft.
STUDENT UNION AND DINING.....	62,800 sq. ft.
GYMNASIUM	31,700 sq. ft.
ADMINISTRATION	20,000 sq. ft.
BOOK STORE	4,000 sq. ft.
TOTAL AREA	443,500 sq. ft.

(just over 10 acres of building)

