



# BRYANT'S BUSINESS

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## Bryant Forum debate to focus on '1990 depression'

Dr. Ravi Batra, author of the provocative best-selling book "The Great Depression of 1990," and Michael Evans, founder and former president of Chase Econometrics, will appear in debate at the fourth Bryant Forum on April 28. It begins at 3:45 p.m. in Janikies Auditorium. The subject: "The Great Depression of 1990: Fact or Folly."

Batra, professor of economics at Southern Methodist University, is considered one of the world's top trade theorists. Author also of "Studies in the Pure Theory of International Trade" and "Theory of International Trade Under Uncertainty," he has been called a "superstar" among all economists associated with universities in the United States and Canada.

A leading economist credited with founding the use of computers in economic forecasting, Evans now is president of Evans Economics. A contributing editor to "Industry Week," he also is a member of the Los Angeles Times board of economists, a contributor to the *Wall Street Journal* and *New York Times*, and appears often on the Today Show and Wall Street Week.



Dr. Ravi Batra



Michael Evans

The forum is sponsored by Bryant, Atlanta/Sosnoff Capital Corp., and Astro-Med Inc. Tickets will be available through the office of corporate and community affairs.

## Tuition, fees set for '88-89 academic year

Bryant announced on March 9 its tuition and room and board fees for the 1988-89 academic year, approved by the Board of Trustees in late February.

The fees: tuition, \$7,648 a year; room fees, \$2,215 to \$3,398 a year, depending on accommodations; board fee, \$2,014 for the 19-meal plan. All fees are increases over current rates. Freshmen living in Dorms 14 and 15 and eating on the full-meal plan, thus, will pay \$12,635 next year.

Announcement of the '88-89 fees was made in two ways: a memorandum to faculty and staff from Jim Robinson, vice president for academic affairs and Strategic Planning Committee chair; a letter to students and their families from President O'Hara. Attached to the memo was a copy of the President's letter.

Robinson's memo emphasized that the new fees have been set as the first step in implementing financial planning that accommodates Bryant's

strategic planning initiatives. Among the efforts made in concert with the Trustees, the memo said, were marketing research and a review of 200 tuition-pricing models. The financial plan emerged from these lengthy discussions.

The letter from the President also stressed strategic planning initiatives designed to "systematically strengthen every aspect of Bryant's academic experience so that we will be able to maintain our margin of excellence well into the future."

To support these new programs, faculty, equipment, and facilities, the letter said, tuition adjustments are necessary.

The letter said also that "no deserving student will be denied access to Bryant because of genuine inability to cover the cost of a Bryant education. The shared concern of Bryant faculty, administrators, and trustees is that a Bryant education remain valuable and affordable."



### *Bryant graduates welcomed*

Bryant students continue to be welcomed "with open arms" in the work place, according to a Career Services survey of 1987 graduates.

Almost 97 percent of the 481 graduates who responded reported being employed. Only one respondent is seeking employment, and the remaining are either pursuing full-time graduate study or are serving in the military.

The survey also showed that the average of salaries was \$20,396, an increase of almost seven percent over the previous year.

Career Services continues to be used, the survey also indicates. Almost 83 percent of respondents utilized on-campus recruiting, workshops, or individual career advising, an increase of five percent over 1986. Almost 40 percent actually obtained positions through on-campus recruiting or referrals.

Almost 45 percent said they obtained positions through their own job search, while three percent secured positions through faculty referral and seven percent were hired by organizations for which they had worked as interns or part time.

Most '87 graduates found jobs in Massachusetts, Rhode Island, and Connecticut, with New York and New Jersey ranking next. But 13 other regions also were reported.

To complete the survey, Career Services sent four mailings over eight months in 1987.



### *Ballet draws full house*

An overflow crowd in Janikies Auditorium witnessed the late-February performance of the State Ballet of Rhode Island at Bryant. Shown here is prima ballerina Herci Marsden with Wayne Chevalier in the "Coppelia" segment of the four-act performance. A dessert buffet followed the show.



*Clinton Remington III*

### **Lumberman named "Businessperson of the Year"**

Bryant's Graduate School is naming a prominent lumberman in northern Rhode Island as its "Businessperson of the Year" for 1988.

Clinton O. Remington III '76 M.B.A. receives the award at a dinner dance on April 9 at the Pawtucket Country Club. He is the chief executive officer of Remington Lumber Company in Oakland and a state representative from District 60 since 1984.

The Remington family has been at the Oakland location since the late 1800s and has been conducting business in Burrillville for five generations, making it the oldest family-operated business in the town.

Remington is a 1967 graduate of Williams College. After serving in the military for three years, he returned to the company. He became president in 1975 after holding several other management positions.

In 1986, Remington was named "Lumberperson of the Year for Rhode Island" by the lumber and building materials dealers association. He is a former president of the state association and a former member of the board of the Northeastern Lumber and Building Materials Dealers Association.

Remington's community activities have included serving as a trustee of Roger Williams General Hospital, secretary of the Industrial Foundation of Burrillville, crusade chair for the American Cancer Society of Northern Rhode Island, and a member of the Regional Economic Development Department of the Woonsocket Chamber of Commerce, the advisory committee of the Woonsocket Area Vocational Facility, and the Burrillville Lions Club. Most of the legislation he has introduced or co-sponsored focuses on the needs of small businesses in Rhode Island.

Remington and his wife, Susan, live in Burrillville. They have four children.

## College savings plan unveiled by Begin

Rhode Island General Treasurer and Bryant Trustee Roger Begin '76 unveiled in late February a program designed to help middle-income parents save for their children's college education.

In the making for seven months by an 11-member legislative commission that included Les LaFond, vice president for student affairs, and Ray Fogarty, SBDC associate director and a Smithfield/Glocester state representative, the program includes four main points:

- establishment of a college bonds program using small-denomination tax-exempt "zero coupon type" general obligation bonds of the state;

- exempting the first \$25,000 in Rhode Island college bonds from the needs test for grants given by the state higher education assistance authority;

- exempting interest earned on savings for education from the state income tax;

- doubling by 1993 the amount of scholarship grants given by the higher education assistance authority.

"It's clear we must encourage parents to save and to plan early," Begin said in a news release distributed before a news conference. "The program we are presenting today will help to achieve just that."

Begin also extended the life of the commission to 1991 so that it can monitor the program as well as activities at the federal level.

The college savings plan proposal was introduced into the General Assembly as part of Begin's legislative package.

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## SBDC now offers help to inventors

Inventors of energy-related products now can use the RI SBDC at Bryant to help them determine the marketability of their inventions.

Through the SBDC, inventors can receive a free evaluation of their inventions by the National Bureau of Standards (NBS). The SBDC is one of 11 small business centers nationwide acting as a liaison between inventors and the NBS.

The SBDC does not screen inventions, said Doug Jobling, director. Rather, it serves to publicize and manage the Energy-Related Inventions Program in Rhode Island. This includes identifying, recruiting, and referring participants; processing enrollment forms, and collecting demographic data about inventors.

Small businesses provide the bulk of new technological ideas and are about 24 times more efficient than large firms in developing and commercializing new technology, according to the National Science Foundation, Jobling said. This pilot program is an effort, thus, to tie together the clientele of the SBDC with the technology-evaluation skills of the NBS.

The SBDC also will offer its regular consulting and training services to inventors seeking an evaluation, Jobling said. This assistance can consist of business plan development, marketing, financial recommendations, and related management advice, which can give the inventor a much better chance of commercializing an invention than by acting independently.



### *Comptroller general returns to campus*

*Charles Bowsher '84 Hon., comptroller general of the United States, was a recent visitor to Bryant. He addressed Professor Hsi Li's finance class, and attended the 125th birthday party in the State House in early March.*

### *Soccer player named all-American*

For the second consecutive year, a Bryant soccer player has been named an all-American.

Silverio Araujo, a junior midfielder, was named to the U.S. Soccer Coaches Association Division II all-America squad, second team. Mark Verille '87 earned first-team honors last year.

Araujo, a first-team all-Northeast 10 Conference and all-New England player, tallied 22 points on 10 goals and two assists last fall. His play led Bryant to a 13-3-2 record, the best ever in varsity soccer.

Araujo has scored 41 points in two years of competition after sitting out his freshman year. He was honored with the members of all the divisional (I, II, III) all-America teams at a national awards dinner in Washington, D.C.

# QUICKLY

... Professor **Barney Raffled** spoke to the Cranston Rotary Club at the Alpine Country Club earlier this month. His topic was "International Marketing"...

... Professor **Kristin Broz** presented a paper on designing an expert system for business managers at the national conference for the Society for Computer Simulation early last month...

... SBDC associate director **Ray Fogarty** spoke to the World Trade Club this month on Bryant's SBDC Export Assistance Center...

... **Wayne Lima**, graduate school, gave a breakfast presentation to the Japan-American Society of Rhode Island and the Technology Council of Rhode Island recently. Lima spoke on "Japanese Inventory Management: Just-In-Time to Save Your Assets?"...

## Dates to Note

### Daily Lenten Mass

(excluding Spring Break)

Bryant Center Chapel

12:05 p.m.

Monday, Wednesday, Friday

3:30 p.m.

Tuesday, Thursday

SATURDAY, APRIL 9

### Graduate School "Businessperson of the Year" dinner

7 p.m.

Pawtucket Country Club

TUESDAY, APRIL 12

### Health Fair

9 a.m. - 3 p.m.

Bryant Center, North Dining Room

THURSDAY, APRIL 14

### Leadership Forum Series

Walter F. Ulmer, Jr.

7 - 8:30 p.m.

Bryant Center, Room 2 A&B

## Three employees promoted

Three Bryant employees, Paulette Bokoski, Ralph Pace, and Joseph "Brad" Folsom, have been given promotions.



*Paulette Bokoski*

Bokoski is now manager of Central Stores and Central Services. The Woonsocket resident has been with Bryant since 1978, most recently as buyer in Central Stores and Central Services.



*Ralph Pace*

Pace is now sergeant in the Office of Public Safety. From Gloucester, he has been with Bryant since 1975, most recently as a patrol officer. Pace is serving as third shift supervisor.



*Joseph "Brad"  
Folsom*

Folsom is now corporal in the Office of Public Safety. He joined Bryant as a patrol officer in 1987 after serving as a policeman in Texas and Arkansas. Folsom, from Woonsocket, is serving as the new training officer.



Walter F. Ulmer Jr.

## **Leadership Series II concludes April 14**

The final presentation of Bryant's Leadership Forum Series II features Walter F. Ulmer Jr., a former high-ranking military leader.

Ulmer, who is now president of the prestigious Center for Creative Leadership, will discuss "The Role and Impact of Leadership" on April 14. It runs from 7 to 8:30 p.m. in Rooms 2 A&B in the Bryant Center.

Ulmer served previously as Lieutenant General in the U.S. Army as Commandant of Cadets at West Point and as the Army's director of human resources development in the Pentagon.

Long interested in the subjects of leadership, management, and professional ethics, Ulmer participated in behavioral science research projects while on the faculty of the Army War College.

A graduate of the U.S. Military Academy, Ulmer earned his master's degree from the Pennsylvania State University. He also holds military honors from the United States, the Republics of Korea and Vietnam, and the Republic of Germany. A July, 1984 issue of *Newsweek* featured him on the cover as part of a story on senior leadership in the Armed Forces.

The program, third in the series, is free and open to the public.

## **Let's go barefootin'**

Would you like to go "Barefoot in the Park?" Or the South Dining Room?

If this sounds like fun, you'll love the fourth annual Bryant Dinner Theatre on April 9, presented by the Performing Arts Committee. The evening begins at 6:30 p.m. with dinner, followed by Neil Simon's comedy, *Barefoot in the Park*, by the Alpha Omega Players.

Tickets are on sale now at the Info Desk in the Bryant Center. The price is \$7 for Bryant students and \$10 for general admission.

## **Add Health Fair to your workout**

Early to bed, early to rise, may make a man healthy, wealthy, and wise. But Bryant's annual Health Fair can help, too.

The Health Fair will be held this year on April 12 from 10 a.m. to 3 p.m. in the North Dining Room of the Bryant Center. It will give you the opportunity to get an early spring checkup.

A few of this year's attractions are:

- cholesterol screening - \$5 for a finger prick with results in three minutes;
- glaucoma screening - free;
- foot screening - free, by a podiatrist;
- dental screening - free, checkup by dentist for obvious mouth diseases;
- blood pressure screening - free;
- life cycle - free, bicycle fitness test;
- the convincer - free, simulated car collision;
- ecolizer test - free, measurement of carbon monoxide in exhaled breath;
- CPR demonstration - free, by Bryant's emergency medical technicians.

Participating in this year's fair also will be the Rape Crisis Center, Anorexia and Bulimia Society of Rhode Island, and the Good Hope Alcohol Rehabilitation Center.

Literature on AIDS will be handed out and a quit smoking video can be seen throughout the day.

## **By the way . . .**

by Gloria Yahn  
Assistant Editor

- Andy Cerullo, ARA, and his wife, Lindy, are the proud parents of their second child and first daughter, Danielle Asia. Born March 1, Danielle weighed 7 lbs. 10 ozs. Congratulations!
- Ruth Alberg '86, development office, has joined the development staff on a permanent basis. Effective March 2, Alberg's title is annual giving officer. Nice to have you aboard!
- Marilyn Falardeau, wife of John, night manager of Bryant Center, is home recuperating from a hospital stay. Anyone wishing to send her some cheer can do so to P.O. Box 532, Chepachet, RI, 02814. Best wishes, Marilyn!
- Melissa Barnes, career services, has suddenly become a published poet. Her first poem "Night Runner" appears in the latest issue of the *Northeast Journal*. Nice going, Melissa Longfellow!