



BRYANT'S BUSINESS

125th
ANNIVERSARY
For 125 years, the gateway
to business leadership.
1863 - 1988

Monday, April 25, 1988

Bryant College, Smithfield, RI

Volume 8, Number 16

Ex-insurance CEO addresses ethics class

The retired president and CEO of John Hancock Mutual Life Insurance Company brought the wisdom of 41 years in the corporate world to 45 students in professor Bill Haas's course on business ethics in early April.

John G. McElwee elaborated on the examples of several corporate leaders who faced major crises. Among them: James Burke, of Johnson & Johnson, who was confronted with the Tylenol scare. McElwee explained how concern for customers, stockholders, employees, and all other interested parties should guide a company to both good business and good ethical decisions.

Students were curious about how corporate leaders manage to get their values to permeate an organization, and about how directors actually exercise their responsibilities as overseers of corporate conduct. McElwee pulled no punches in criticizing those executives who tolerate unethical activities or who claim ignorance of the facts when scandals erupt. He admonished the students to realize that all of their present experiences are shaping them for their future personal and professional roles.



McElwee received a burst of applause at the end of the class.

"That does not happen every day," said Haas. "His message won't be forgotten."

Virginia Floyd continues study of O'Neill

Although she has been on extended sick leave, professor Virginia Floyd is still very active in her research and writing on Eugene O'Neill.

An internationally known authority on the celebrated Irish-American playwright, Floyd has just had her fourth book on the dramatist published. And her second and third books on O'Neill were recently reissued in paperback.

This is the centennial year on the Nobel Prize-winning playwright's birth and there is much interest in his work. As one of the leading O'Neill scholars in the world, Floyd has been invited to participate in a variety of activities.

Floyd will deliver a speech on "O'Neill: Autobiographical Playwright and Catholicism" at the Strindberg-O'Neill Nobel Symposium in Stockholm, Sweden at the end of May. At the same conference, she will chair a panel of theatre professionals who will discuss the topic "O'Neill On Stage in the U.S.A."

The United States Information Agency (USIA) invited Floyd to do a live television program on O'Neill today from the Washington studios of WORLDNET, the agency's television network. The program will be broadcast to European cities, and

international scholars will be present in WORLDNET studios in those cities to discuss Floyd's research with her. USIA has already notified her that a guest in the Stockholm studio will be famed Swedish director Ingmar Bergman, who is currently directing O'Neill's "Long Day's Journey Into Night."

Through its Arts in America program, the USIA has arranged for Floyd to speak to scholars and playwrights in Shanghai and Beijing this summer. She will deliver the keynote address at a conference at the University of Nanjing. She will present a paper titled "Eugene O'Neill's Tao Teh Ching: The Spiritual Evolution of a Mystic."

A faculty member since 1971, Floyd is now living in Naples, Florida. She recently underwent 14 weeks of intensive chemotherapy, but is feeling better, she said in a recent telephone conversation.

Despite her protracted illness, she maintains a fairly regular work schedule. Although the mornings are difficult, she writes for a few hours in the afternoon, she said.

Floyd said she misses all her friends and the faculty, staff and students at Bryant, and remembers them fondly.



It's back: Spring Weekend

by Dean Rissolo
Public Information Intern

It's back!

The wild and crazy time known as Spring Weekend is here again.

To kick things off Wednesday, Denny Dent returns from 3:30 to 4:30 p.m. to show off his "Rock-n-Roll" painting talent. On the Bryant Center patio and armed with three brushes in each hand, Dent will combine music, dance and paint to create lifelike murals. He is followed later that evening with two showings of "Dirty Dancing" in Janikies Auditorium. Show times are 8 and 10 p.m. with a \$1 admission.

On Thursday, "Magazine Covers" will make anyone a star at the Bryant Center Commons from 4 to 6:30 p.m. This wacky photo session will put your picture on the cover of your favorite magazine. At the same time on the Bryant Center patio, Marc Altamar will create giant sand sculptures of great complexity and expression. Then at night, it's off to the MAC for Harry O's World Famous Wild and Wacky Turtle Races. Post time is 9 p.m. Races run to midnight.

The Bryant Karate Club will give a demonstration on Friday from 2:30 to 3:30 p.m. on the Dorm 6 lawn. It will be followed by comedian/musician Gerry Quinn performing on the Bryant Center patio from 4 to 7 p.m., complemented by a picnic served by ARA Food Services. Then from 9 to 11 p.m., the Campus Cubes Game Show, featuring a cast of funny impressionists, comes to Janikies Auditorium.

Saturday begins with the return of Oozzball at 9 a.m. (See separate story.) From 12:30 to 6:30 p.m., General Turn On, Crossfire, and Mikata provide a full afternoon of music, including Rock-n-Roll, Top 40, and Reggae, at the track. Also at the track, from 1 to 5 p.m., a cartoonist will draw caricatures, and ARA will serve a barbeque.

Spring Weekend ends Saturday with a "comedy night" from 10 p.m. to 1 a.m. in Salmanson Dining Hall. Jonathon Soloman and Billiam Coronel, the main acts, have performed at New York's Improv, Comedy Cellar, and Catch a Rising Star.

Happy Secretaries Week & thanks, volunteers

Once again, during the celebration of our 125th Anniversary year, I would like to take the opportunity to thank the members of our secretarial/clerical staff for their support, commitment, and dedication to Bryant College. The administration appreciates your hard work on our behalf, and we wish you all a Happy Secretaries Week!

With National Volunteers Week celebrated last week, I would like also to take a moment to thank all our volunteers who so generously give of their time to the Bryant College community. Please know your efforts are appreciated by all of us.

Wm. T. O'Hara
President



Special Olympian Alan DeAngelis, with the help of New England Patriot Mosi Tatupu, gave the official gesture of "Let the Games Begin" after lighting the cauldron at last year's games.

It's Special Olympics time again

"I believe in me!"

If you ask the more than 300 Special Olympians who they believe in, that's the answer they will give. Come see for yourself.

The 1988 Northern Rhode Island Special Olympics Games will be held at Bryant again on Saturday, May 7. The event begins at 9 a.m. in the parking circle with the parade of Olympians to the track.

With a one-to-one ratio of Bryant volunteers to root them on, the Olympians will display their talents in track and field, softball, and wheelchair races. These mentally and physically disabled children and adults spend months preparing for the day-long competition. Their reward isn't necessarily winning, it's the chance to shine for a little while.

Held annually since 1980 at Bryant, the games are sponsored by Bryant students and *The (Woonsocket) Call*.

21st May Breakfast Monday

Bryant's 21st annual May Breakfast is next Monday. So get ready, the menu looks delicious once again!

To be served in Gulski Dining Room from 7 to 8:15 a.m., the breakfast includes assorted juices, fresh fruit watermelon basket, french toast with maple syrup and jam, crispy bacon, scrambled eggs, hash browns, assorted muffins with whipped butter, coffee, tea, Sanka, and milk.

Tickets are \$3.75 with a limit of one guest per employee. They're on sale in all faculty suites, the public safety office, central services, and the SBDC. Tickets will not be sold at the door.

Committee members include Virginia Bowry, Patricia Doyle, Avis Hallam, and Mary Ellen Rivet.

President's report on Trustees meeting

At its quarterly meeting on February 18, Bryant's Board of Trustees approved 1988-89 tuition and fees, authorized the seeking of construction bids for additional student housing, and amended the college's articles of incorporation.

The major focus of the Board meeting was the decision on next year's undergraduate Day School tuition. Extensive discussion occurred before the Trustees voted to set tuition at \$7,648.

Bids authorized by the Board are for construction of a new senior housing facility. It was approved on the recommendation of the finance, student affairs, and buildings and grounds committees. At its October meeting, the Board had authorized the seeking of bids for another housing project: a suite-style dormitory containing a health center.

Trustee liability is now limited by the amendment to the articles of incorporation. This action was taken because of the recent legislative amendment to the Rhode Island Nonprofit Incorporation Act, which provides officers and trustees of nonprofits with additional protection against lawsuits.

In his report, the President introduced to the Board Bryant's new vice president for institutional advancement, Dr. Nena Thames Whittemore, who assumed her position in mid-January.

Next meeting of the Trustees is May 12.

Batra debates Evans Thursday

Controversial economist Ravi Batra, author of the best-selling book "The Great Depression of 1990," defends his theory Thursday at Bryant.

Michael Evans, one of America's foremost econometricians, provides the opposition for Batra. Their confrontation shapes up as a scintillating debate on America's economic future.

Part of the Bryant Forum series bringing leading business writers to Rhode Island's business leaders, the Batra-Evans debate begins at 3:45 p.m. in Janikies Auditorium. Admission is by ticket; they've been going fast from the Office of Corporate and Community Affairs.

Professor receives NEH grant

Professor Bill Hill has received a prestigious National Endowment for the Humanities summer grant.

The \$3,500 NEH stipend will allow the political science professor to participate in a "Justice and Health Care" seminar for 12 professors at Tufts University. It is an eight-week course beginning June 13.

In addition to participating in group discussions, Hill will conduct a research project. He will examine the "cost containment" of health care and the attempt of the Reagan Administration to serve both an economic and ethical function of health care distribution in the U.S.



Mud, guts and glory: Oozball

by Dean Rissolo
Public Information Intern

It's Oozball time again and that about says it all. "The swamp" will be ready, but will the volleyball players?

The sixth annual Oozball tournament begins Saturday at 9 a.m. It matches the six teams who have survived elimination rounds of volleyball in the gym.

Sponsored by the Student Alumni Association, Oozball benefits this year the Missing Children of Rhode Island. Last year, the tournament raised over \$400 for the Student Alumni Scholarship Fund.

"The swamp," located behind the Unistructure, is a 30-foot by 60-foot dirt court that will be transformed into a mud pit with 7,000 gallons of water. The teams will attempt to stay afloat while trying to play volleyball. All participants receive a sweat-shirt. In addition, the Oozball champions' names are engraved on a plaque in the gym.

'Big Eight' firms love seniors

The "Big Eight" accounting firms continue their love affair with Bryant's accounting seniors—and vice versa.

Professor Bob Provost, who tracks the seniors through the recruitment process, reports that 63 of the 96 seniors interviewed this year have accepted offers. That translates into an acceptance rate of 67 percent—or more than six times the national acceptance rate of 9-11 percent.

The 63 seniors soon will be working for the firms in these numbers in these offices: Arthur Anderson, eight, in Boston (3), Hartford (4) and Stamford (1); Coopers & Lybrand, nine, in Boston (2), Hartford (5) and Stamford (2); Deloitte Haskins & Sells, three, in New Haven (1) and Providence (2); Ernst & Whinney, seven, in Boston (1), Hartford (5) and Providence (1); Peat Marwick Main, 15, in Boston (2), Hartford (3), Providence (7) and Stamford (3); Price Waterhouse, 11, in Baltimore (1), Boston (4), Hartford (2) and Providence (4); Touche Ross, three in Hartford (2) and Worcester (1); Arthur Young, seven, in Providence (5) and Worcester (2).

Provost's report also shows that 28 females and 35 males accepted offers with salaries ranging from \$23,000 to \$28,500.

QUICKLY

... The news media continue to find professor **Pat Norton**, who does a weekly business report for NBC's Providence affiliate (WJAR-TV), a reliable source of information. The latest publication to quote him is the *Christian Science Monitor*, in an April 1 story on U.S. manufacturing...

... Professor **Bill Haas** gave a lecture in early April as part of the Great Decisions Series of the Council for International Visitors in Newport. Titled the "Global Environment: Assessing the Threat," it looked at the foreign policy and basic ethical implications of the present threats to the integrity of the environment...

... The Technology Council of Rhode Island has awarded a "Distinguished Service Award" to **Howard Kay**, executive director of corporate and community affairs, and **Tim Sullivan**, director of The CENTER. Kay is one of the founders of the council and has been a member of its executive committee since its origin. Sullivan has served on the executive committee and chaired the council's human resource committee...

... Professor **Pat Keeley** was keynote speaker at the annual spring meeting of the Rhode Island Business Educators Association in early April. He spoke on "The Importance of Effective Communication"...

... Professor **Judy Litoff** presented a slide and tape show at a University of Maine-Orono faculty forum in mid-April. Titled "Will He Get My Letter?: Popular Portrayals of Mail and Morale," it is based on the book she is currently writing...

... Bryant's chapter of **Delta Mu Delta** honor society inducted 98 members at its Honor Awards Banquet in early April. Guest speaker for the annual dinner was **President O'Hara**. Professor **Pat Keeley**, chapter advisor, introduced him...

... The April issue of *Currents in Modern Thought* carries an article by professor **Pedro Beade**. Titled "The Man Who Talked with the Indians," it deals with Rhode Island founder Roger Williams, the subject of a biography being written by Beade...

Employees to get service awards

Sixty-three faculty and staff members and nine retirees of Bryant will be honored at the 14th annual Service Awards Reception May 4. It begins at 4:30 p.m. in the Heritage Room of the Bryant Center.

President O'Hara will speak. Executive Vice-President William Trueheart, Vice-Presidents James Robinson, David Simpson, Les LaFond and Nena Whittimore, and Howard Kay, executive director for corporate and community affairs, will present the awards.

Honorees and their years of service:

THIRTY FIVE YEARS OF SERVICE

Henry Foley
Carmela Pettine

TWENTY FIVE YEARS OF SERVICE

Arthur Boulet

TWENTY YEARS OF SERVICE

Pauline Denault
Jane Fahlquist
John Hannon
Joseph Ilacqua
Hsi Li
Roy Nelson
Chester Piascik

FIFTEEN YEARS OF SERVICE

Ange Angelini
Teresa Daigle
Frederick Falcone
Estelle Linton
Patricia McMullen
Robert Provost
George Tarapata

TEN YEARS OF SERVICE

Paulette Bokoski
Richard Coutu
Richard Coyne
Maureen Dubuque
Marilyn Fair
Normand Gagnon
Helen Gattinella
Laurie MacDonald
Charlie Mandeville
Michael McGuinn
Karen Misiaszek
Shirly Morrison
Claire Pitts
Armand Rivard
Constance Sawyer

FIVE YEARS OF SERVICE

William Baker
William Banks
Paula Bannister
Pedro Beade
Armand Brunelle
Laurie Buckley
Thomas Burke
Gregg Carter
Edgar Clement
Susan Colantonio
Patricia Connor-Azar
Claire Corrado
Donna Cuddy
Judith Dawson
Margaretta Edwards
Anita Grist
E. Joseph Guay
Madeline Houde
Judith Jarbeau
Douglas Jobling
Cynthia Johnson
Louise Lecours
Sam Mirmirani
Laurie Nash
Elizabeth O'Neil
Carol Platt
Mary Prescott
Charles Quigley, Jr.
Frank Weeks
Gloria Wyatt

RETIREES

Allan Denerley, Jr.
Gerhard Ditz
Raymond LaRouche
Joan Marsella
Edgar Montigny
Rita Picard
Margaret Quintin
Alexander Rankin
Michael Serafin



Public safety aids Olympians

Accepting a check for \$115 from public safety representatives Brad Folsom (right) and Joel Guilford (left) is Dennis Fortier, northern Rhode Island area director for Rhode Island Special Olympics. The money was raised to help the Bryant-sponsored games to be held here May 7.

Is cholesterol weighing you down?

If you are concerned about your cholesterol level, contact Bryant's Office of Health Services. It stocks a variety of literature that can help you reduce your cholesterol through dietary changes and exercise.

Cholesterol is found in all foods of animal origin. The body uses it to make essential substances such as cell walls and hormones. But elevated levels of cholesterol can lead to coronary heart disease.

Here are some initial steps to take to control cholesterol:

- Know your cholesterol level and keep it below 180 mg/ml if you are under 30, below 200 if you are older than 30;
- Eat less saturated fat and cholesterol;
- Control other risk factors contributing to disease, such as high blood pressure, obesity, smoking, stress, and lack of exercise;
- Become an informed consumer: read labels on foods;
- Reduce amounts of salt added to food;
- Restrict alcohol to 1-2 drinks a day—or less.

Golfers tee off today

Bryant's golfers tee off today in the 1988 version of the golf league.

Open to any Bryant employee who golfs, or with the nerve to step onto a course, the league plays every Monday through August 29—except Memorial, Independence, and V-J Days. Start times are 4 to 5 p.m.

Play is at Melody Hills Golf Course in Harmony. Cost is \$4.50 for nine holes. There is a \$10 initiation fee to defer greens fees if less than 16 golfers play and to purchase prizes for the annual golf outing in the fall.

For more information, call professors Gordon Pierce, league president, or Jeff Wright.

Bryant history book on sale

Bryant's first official history, "Bryant College: The First 125 Years," is now on sale.

A coffee table-sized hardcover with a full-color dust jacket, the 143-page book is primarily a pictorial history. Its fact-filled pages are richly illustrated with photographs and drawings depicting Bryant's beginnings in downtown Providence, the East Side years, the move to Smithfield, and the most recent history.

Written by historian Valerie Quinney, the book describes the important people, places, and events that have shaped the college in its initial century and a quarter. It was designed by Gilbert Associates.

Copies are on sale at the bookstore or by mail from the Office of Alumni Relations.

Thanks

Sandra Langford thanks the Bryant community for all the cards and prayers after the death of her husband.