



BRYANT'S BUSINESS

125th
ANNIVERSARY
For 125 years, the gateway
to business leadership.
1863 - 1988

Monday, September 12, 1988

Bryant College, Smithfield, RI

Volume 9, Number 1

Annual Academic Convocation Wednesday

Bryant celebrates the start of another academic year Wednesday—a year that will have an international focus—with the annual fall Convocation in the gymnasium at 11 a.m.

Reflecting Bryant's international awareness for 1988-89, the Convocation has a theme of "International Business in the '80s and Beyond." Keynote speaker is Alfred J. Verrecchia, executive vice president of finance and administration for this country's largest toy maker, Hasbro, Inc. His responsibilities span the more than 20 countries in which Hasbro conducts business.

The Convocation also will include the annual recognition by the faculty of a colleague. History professor Judy Barrett Litoff will be honored this year with the Distinguished Faculty Award. She will speak also.

So that all students and faculty can join administrators, staff, Trustees, and guests at the Convocation, 11 and 12 o'clock classes are cancelled.

Convocation pomp and circumstance includes music by Ocean State Brass; an invocation by the Rev. David Norris, Catholic chaplain; opening and closing remarks by President O'Hara, who presides over the ceremony; greetings from the Student Senate by president Michael Howard; presentation of the keynote speaker by professor Ron DiBattista, chair of the Convocation committee; presentation of Litoff by professor Joe Ilacqua, president of the Faculty Federation; and the singing of the alma mater.

Keynote speaker Verrecchia has been employed at Hasbro for 23 years in a series of progressively responsible positions. He was promoted to chief financial executive in 1986.

A Cranston native, Verrecchia has been active in the Chamber of Commerce and Junior Achievement, and on the East Greenwich town council. He is a director of Bradley Hospital, Old Stone Bank, Blackstone Valley Electric Company, and the Rhode Island Higher Education Assistance and Student Loan Authorities. Verrecchia holds a B.A. in accounting and an M.B.A. in finance from the University of Rhode Island.

Professor Litoff has been teaching at Bryant since 1975. She came to Bryant from the University of Maine, where she taught and was a teaching assistant for four years while earning a Ph.D. in U.S. history. She also holds an M.A. in U.S. history and a B.A. in history from Emory University.

Litoff has been published widely. Her two books on American midwifery have established her as one of America's two authorities on the subject. With a colleague at Maine, she is currently working on a third book: a look at World War II letters



Alfred J. Verrecchia,
Convocation keynote speaker



Judy Barrett Litoff,
faculty award recipient

between GIs and Americans on the home front.

A popular teacher, Litoff developed with professor Bill Hill the first team-taught course at Bryant, on Vietnam. She also has been active in a variety of college and faculty committees over the years, and off campus as an overseer for Lincoln and Moses Brown schools, as a Girl Scout leader, and as a member of the Rhode Island Committee for the Humanities.

Faculty and administrators will assemble and robe in the MAC at 10:45 a.m. They will process into the gym with guests and the platform party.

Annual Fund hits new high

Congratulations are in order for the Institutional Advancement staff, as well as many loyal volunteers, whose efforts resulted in the highest Annual Fund total in Bryant history.

The 1987-88 Annual Fund receipts reached \$520,947, surpassing the projected goal of \$510,000. This year's total represents a 12 percent increase over last year's figures. The Annual Fund total is made up of 2,271 individual contributions from alumni, Trustees, faculty and staff, parents, friends and corporations.

Nena Thames Whittemore, vice president for institutional advancement, says she is very pleased with this year's Annual Fund results.

"The Annual Fund is the foundation of all our development efforts. It helps to support many of the important initiatives that we are undertaking here at Bryant. This year's goal was a stretch goal for the development staff," Whittemore said, "and not only did they achieve it, but also went over goal. This is really a significant achievement."



Export center opens world to small business

Rhode Island's small businesses now have a "one-stop shop" at Bryant to turn to for help in exporting their products and services.

The Small Business Export Assistance Center opened July 1 as a significant extension of services offered by the Rhode Island Small Business Development Center (RISBDC). An agreement between the State of Rhode Island and the College created the EAC. The RISBDC is administering it; funding is coming from the state.

Export Center services include running training programs, collecting and maintaining informational materials, and providing research assistance and free consultants. These services cover five distinct areas: export market identification (matching products to foreign markets), export organization (developing a domestic and foreign organization to export products), documentation (identifying and executing documentation requirements of governments), logistics (selecting appropriate packaging, labeling, transportation and insurance) and financing (identifying financial requirements for exporting).

First-year training programs provide basic information about exporting, including joint ventures, licensing, and cultural, governmental, political, and economic issues. Informational and research services include reports and data from a variety of government agencies and colleges.

Consultants are the heart of the EAC, however, said Ray Fogarty, RISBDC associate director. These "export tutors" provide free customized and practical assistance, guidance, and encouragement to client companies who want to export. Consultants come from the RISBDC, private industry, and academe.

The first step for a potential EAC client is to meet with a panel of consultants, each with a specific area of expertise. They assess a company's potential for exporting and its history and background, particularly if the company has tried

to export previously. The panel listens first, then asks questions to try to learn as much as possible about a company's operations and interests so that it can assign the appropriate consultant(s). In some cases, the client's needs may allow the panel to make immediate recommendations for the client to mull over.

A partner in a Providence company that manufactures disposable medical products, for instance, met with the panel in late August. He left with three possible actions: advertising in a U.S. Commerce Department publication that circulates in Europe; trying trade shows, particularly in Japan; beginning a search for a joint partner in Europe. Consultants assigned to the firm will pick up the ball from that point.

"We view the Export Center as the new major player in the state in helping small businesses to develop and explore international trading opportunities," said Fogarty and James Haque, district director of the Providence Small Business Administration (SBA) office and chair of the SBA International Trade Task Force.

The proposal was developed by the trade task force, comprised of business leaders, public officials, and representatives of SBA's Providence office, the Commerce department, the state Department of Economic Development and the RISBDC. The task force, which has been meeting for a year under Hague's direction, grew out of the RISBDC's international planning group.

New faces

Catherine L. Currie

Position Analyst, Human Resources

Currie, a Westerly native, is a 1984 graduate of Wheaton College with a degree in economics. She came to Bryant from TRITON Associates Incorporated, where she was a personnel analyst in their Arlington, Virginia, and Middletown offices over four years.

While at Wheaton, Currie served as an intern at the Boston University Medical Center, as an administrative assistant and aide in the Rhode Island Governor's office, as a press aide for the Democratic National Committee in Washington, and as an intern for the Rhode Island Advisory Commission on Women.



President honored at commencement

President O'Hara shared the Roger Williams College commencement platform last May with, among other dignitaries, U.S. Secretary of Labor Ann McLaughlin, who addressed the graduates. He is shown here with the labor secretary and Roger Williams president William Rizzini.



Currie



Allegrone

President's report on Trustees meeting

At the most recent quarterly meeting of Bryant's Board of Trustees in May, the following business was handled:

Recognizing that the operation of the College is becoming more complex, the Board voted to establish an audit committee. John E. Wolfe will serve as chair.

Progress of the ad hoc committee considering business ventures was reported. Comprised of Trustees, faculty, and alumni, it is charged with exploring methods whereby Bryant can utilize resources such as the Koffler Technology Center and its faculty to provide business services to the community. As more information becomes available over the next year, it will be reported to faculty and staff.

Trustees were given a copy of the master plan for construction and land use, which provides recommendations for campus planning over the next several decades. They were told that the Peat, Marwick & Main study of the College's organization will be completed for presentation to them at the September 29 meeting. Both studies are unprecedented at Bryant and reflect the increasing emphasis on institutional planning.

After the President's report to them, Trustees noted that Dr. O'Hara would be receiving honorary degrees at Roger Williams College and CCRI last June, and would be the CCRI commencement speaker.

The death of former Trustee Felix Mirando was acknowledged. He served for 14 years and received an honorary degree in 1962.

The 1988-89 budget was approved as presented.

The buildings and grounds committee reported that bids for the construction of Dormitory 16 were substantially higher than original budget estimates. So the Trustees authorized a reduction in size of the residence hall.

Completing terms of service were Trustees Karl Ericson '58, Leonard Johnson, Everett Wilcox '38, G. Russell LeBeau '50, Nelson Gulski '26, Michael Martin '72, and Philip Hayden '59.

They were thanked for their widely recognized commitment, involvement, and contributions.

Re-elected as chairman and secretary of the board, respectively, were Bruce M. Selya and Monica H. Laurans. Jonathan K. Farnum was elected vice chairman after Richard Dale stepped down because of business commitments. Dale continues as a Trustee, however.

Named chairs of committees were Sally S. Richards, academic and faculty affairs; Herbert L. Miller, buildings and grounds; Barbara A. Papitto '83, '86 M.B.A., development; Selya, executive; John S. Renza Jr. '70, finance; William H. Heisler, honorary degree; Charles T. Francis, internal affairs; Hugh A. Dunlap Jr. '55, investment; Charles B. Healy, nominating, and Don A. DeAngelis, student affairs.

Paula P. Iacono '69

Director of Alumni Relations

Iacono, a 1969 alumnus from Cranston, has been acting director of alumni relations after being active in alumni affairs at Bryant for many years. Among her activities were serving on the Alumni Association Executive Board in a variety of capacities, including first vice president from 1985-86; as chair of the alumni leadership conference and the alumni dinner dance, and as a Bryant Fund phonathon volunteer for 15 years.

Iacono is a former small business owner who has worked also as a staff assistant to ex-Rhode Island governor Philip Noel, a co-producer of a radio show, and as a free lance writer. She is responsible for all educational, cultural, and social programs for alumni, for assisting the development office in fund raising, and for helping to publish the Bryant Review.

Carol A. McConaghy

Development Research Coordinator

McConaghy, of Providence, came to Bryant from the Providence Public Library, where she worked as a development assistant.

McConaghy also has worked as a media assistant for WLNE-TV in New Bedford and as a marketing assistant for Royal Manufacturing Company in Pawtucket. She holds a degree in journalism from the University of Rhode Island.

Christine M. Allegrone

Assistant Director of Student Activities

Allegrone, of Winchester, Massachusetts, came to Bryant from Suffolk University, where while earning a master's in education she served as a graduate assistant in student activities. She also holds a B.S. in education from Westfield State College.

Allegrone has worked also as an administrative assistant with Overview Development Corporation. She is responsible for administering a variety of extracurricular activities for undergraduate students.



McConaghy



Iacono

QUICKLY

... "Group and Organization Studies" has accepted for publication a paper by professor **Ron Deluga**. Titled "The Relationship of Transformational and Transactional Leadership with Employee Influencing Strategies," the paper will be published in a late 1988 issue...

... The anniversary advertisements prepared for Bryant by Jason Grant Associates were recognized with merit awards at the 1988 version of the annual Supershow in Rhode Island...

... **Judy Clare**, assistant director of career services, has been elected vice president of the Rhode Island Association of Women Deans, Administrators and Counselors for 1988-89...

... Bryant's 1988 yearbook, the **Ledger**, has been selected by its publisher to be sent to sales representatives nationwide as a sample of its work. Edited by Brenda Horton '88 and Pam Jones '88, the 125th anniversary Ledger included a special section commemorating the celebration. Sample yearbooks are chosen for their layout and design, theme development, and graphic arts...

... Professor **Burt Fischman** spoke and led workshops last week at the annual meeting of the New England chapter of the Electrical Apparatus Service Association in New Hampshire. His topics: "Building the Team" and "Managing Conflict"...

... Professor **Cynthia Johnson** has received a \$1,300 grant from the National Communications Forum to attend its 1988 national conference...

... Bryant's **history book** has been named an award winner in the 1988 recognition program of the Council for Advancement and Support of Education (CASE)...

By the way . . .

by Gloria Yahn
Assistant Editor

Welcome back! Time for another year of keeping you informed about your friends and colleagues. If you have information about yourself or someone else that you think would be of interest, please call me at ext. 6242. Before anything goes into print I want to assure all of you that your personal permission is necessary. Keeping that in mind, please let me know about births, graduations, weddings, engagements, retirements, promotions, etc.

- **Ruth Alberg**, development office, became engaged on July 29, to Michael Quinn, a senior at the University of New Haven. They are planning a spring, 1990 wedding. Best wishes to them!
- **Laurie Nash**, student activities office, became the bride of Phil Sempke on July 17. Laurie will retain her maiden name.
- **Karen Misiaszek**, office of institutional research, and her husband, Bob, became the parents of a son, David Andrew, on August 20. Weighing in at 7 lbs. 14 ozs., David joins his brother Jeffrey in keeping mom and dad busy.
- **Mary Ellen (M.E.) Rivet**, SBDC, and her husband Jean Paul (J.P.) are first-time parents. Their son, Christopher John (C.J.), was born on July 27, weighing 9 lbs. I thought I saw C.J. carrying mom in one day for a visit.
- **Edgar Montigny!** A legend in his own time! A great carpenter! A friend! A mover and a shaker! A man loved by all! I dare say there isn't a person that crossed Edgar's path in the last 13 years who would challenge that description. A happy and long retirement to our friend!



Patriots leave blackboards of thanks

The New England Patriots left behind a handwritten note of thanks on each blackboard in the classrooms used as their camp offices last summer. Shown here with the message is custodian Ray Boutiette.

Classifieds

For sale: '81 Toyota Tercel. As is. Good running condition. Mechanically sound. Needs some body work. Call Jeannine Wilson at ext. 6349.

Dormitory 16, faculty offices under construction

The '88-89 fall semester began with a number of construction projects again greeting students returning to Bryant. The two most significant projects are the new residence hall and new faculty office suite.

Groundbreaking for Dormitory 16, located north of freshmen Dormitory 14, took place in mid-June. The suite-style residence hall is expected to be completed by mid-August, 1989. It will allow the College to accommodate 300 additional resident students.

Construction of the foundations and the laying of decking on the first level of the dormitory were expected to be completed by mid-September, with work on the second level starting soon thereafter. The building will have three or four levels, depending on the side viewed. In addition to the student rooms, the dormitory will include a core area housing the new health services office. Dimeo Construction, of Providence, is the general contractor.

Work on Faculty Suite F above Salmanson Dining Hall also began in mid-June. It is expected to be completed by mid-December, despite the delay in construction to remove and replace fireproofing material that contains a small percentage of asbestos.

Workers for Thermex, of Providence, hired to remove the fireproofing, are expected to complete their work by the last week of September. Crews for Dimeo Construction, which also is building the office suite, will return to complete the 26-office suite by early October.

At about the same time, the student affairs offices relocated temporarily to the MAC, Koffler Technology Center, and other Unistructure areas during the asbestos-abatement project will return to their second-floor homes adjacent to the construction site. And Gulski, Arris, and the President's Dining Rooms, which also have been closed, will reopen.



Steel I-beams had to be hoisted and swung into place, gently of course because they fit just right, inside Salmanson Dining Hall to support the new faculty office suite under construction.

Management program receives grant

Bryant's management department has been awarded a \$2,000 grant for scholarships and further development of its internship program.

The Yellow Freight System Educational Fund is the source of the support. Its gift is to be used for two \$500 scholarships for undergraduate management students and \$1,000 for internships.

Yellow Freight Systems selects several key schools as recipients of its support each year. In the letter to professor Hinda Pollard announcing the grant, the company said it is "looking forward to a long and mutually beneficial relationship" with Bryant.

Thanks

Edgar Montigny thanks the Bryant community for his retirement party.

Helen Gattinella thanks Bryant for the flowers and prayers after the death of her father-in-law.

Marianna Engel expresses her appreciation for the sympathy expressed after the death of her father-in-law.

David Norris sends a sincere thank you for the many greetings and congratulatory messages he received after receiving his doctorate. This warm response is much appreciated.

Irene Lanowy sends her deep appreciation to the Bryant community for the cards, words of sympathy, and prayers after the death of her mother-in-law.



Frosh begin four-year voyage

No, this freshman was not waiting for a bus. But he did begin an educational voyage at Bryant on Labor Day weekend, when students returned to campus for 1988-89.