



# BRYANT'S BUSINESS

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## State of College: avoiding complacency with 'remarkable year'

A "remarkable" 1987-88 academic year is the proof that Bryant has avoided becoming "complacent," a criticism of business schools in the 1980s.

So said President O'Hara in his State of the College Address in late September. The annual address drew several hundred faculty members, staff, students, and Trustees to Janikies Auditorium.

The President cited a long list of initiatives and activities over the past year as evidence of the College's ability to come to terms with a changing environment and to initiate institutional changes. They ranged from the 125th Anniversary celebration to the strengthening of the faculty to the opening of the Koffler Technology Center and the Export Assistance Center to the success of the Bryant Fund to the introduction of the two-semester humanities course that will provide all students with a look at the broad heritage of Western civilization.

The College's strategic planning process is the key element in keeping Bryant abreast of educational trends and in doing things that have put the College on the cutting edge, he said. Among the latest recommendations in the 1987-88 plan, "In Pursuit of International Understanding," are:

- extending the recruitment effort of international students to the non-Western world, and providing the services needed to ensure their successful matriculation;
- urging the faculty to take the lead in international activity through providing funds for professional growth, international course development, and overseas sabbatical leaves;
- offering advanced foreign language courses in French and Spanish, and study in Chinese, Japanese, and Russian;
- encouraging internships with companies doing business internationally, and overseas internships.

The President said that more information on these and all the recommendations would be provided later after the Board of Trustees acts on the report.

"Over the years, I've asked all of you to give 110 percent on a broad range of difficult and sometimes daunting projects," the President said. "It reminds me of that TV commercial where the coach is berating his team.

"'But coach, we're ahead by 20 points!' a player speaks out."

"Well, we may be ahead by 20 points at Bryant," Dr. O'Hara said, "but this should inspire us to work even harder."

Bryant must maintain its "aggressive posture,"

the President said. "Bryant is a winner, but we must never let down the intensity. No champion can rest. And the job is not going to get any easier."

Dr. O'Hara pointed to several critical issues facing Bryant in the near future, particularly the cost of the College's strategic and marketing efforts and new facilities over the next 10 years.

"The cost of our agenda... is more than \$50 million," he said.

That agenda includes another new dormitory for an additional 200 residential students, ground for which will be broken next spring, and a field house, which is being planned at a cost of approximately \$10 million.



President O'Hara delivers State of the College Address before a backdrop of international flags.

Tuition and revenue from fund raising will help to pay for these efforts, the President said. But the College also is looking seriously at profit-making business enterprises to provide additional resources. He likened that effort, being explored by an ad hoc committee, to "profit or perish."

Bryant has taken the initial steps toward making the rigorous self-analysis and self-improvements needed to prosper in the coming years, Dr. O'Hara said. He cited strategic planning, curriculum assessment, and the college's open-mindedness about changes in all areas. This is necessary to

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## Magaziner headlines small business symposium

Bryant's new visiting scholar of global business studies makes his initial appearance here tomorrow at the 1988 "Lt. Governor's Small Business Symposium: New Opportunities for Rhode Island."

Ira Magaziner, an international business consultant who is president of Telesis, Inc., of Providence, will give the symposium's keynote address with *Providence Journal-Bulletin* columnist Mark Patinkin, with whom he is writing a book. The address is titled "The Global Economy: What it Means for Rhode Island."

The symposium is the fourth annual event designed to bring resources and information to Rhode Island's small businesses. It will focus specifically on new opportunities for growth in trade, tax planning, and research and development.

Lt. Governor Richard Licht welcomes participants to the symposium. The keynote address follows at 9 a.m.



Visiting Scholar Ira Magaziner

Other sessions include "Small Business Tax Update: Tax Reform Revisited" and "Fostering Growth Through Research and Development." The former involves a panel of tax experts discussing issues related to starting, operating, and selling a business with a focus on export, research incentives, and state tax developments. The latter involves business owners at different stages of development discussing their success in securing R&D money and the impact of innovation on their firms' growth.

## REMINDER

The deadline for receiving 1988 Who's Who nominations is tomorrow at 4:30 p.m. Nomination forms should be sent to Judy Clare in career services.

## It's a Parents Weekend in New England again

Parents Weekend at Bryant is here again, and students are busy preparing plenty of activities to keep thousands of moms and dads hopping.

"Weekend in New England" begins Friday with a variety of entertainment: a 125th Anniversary cafe with relaxing piano music and refreshments; Dave Binder and comedians entertaining with sing alongs; "Barber and Seville," a ventriloquist, who will leave everybody talking.

On Saturday morning, President O'Hara delivers his annual State of the College Address to parents. Special interest sessions led by Bryant faculty and staff follow. A Shopper's Fair and Crafts Festival begins at 10 a.m. in the MAC for those early Christmas shoppers.

The afternoon begins at noon with the first performance of "The Scheme of the Driftless Shifter" by the Bryant Players; it repeats again at 3:30 p.m. An ice cream social, demonstrations by the Karate and Dance Clubs, and receptions for alumni parents, RA parents, and one hosted by the Student Senate round out the afternoon.

Saturday evening opens with an official welcome by the President in the gym. Comedian and magician John Ferrentino follows. Another 125th Anniversary cafe begins at 8:30 p.m. Or parents can listen to the Fat City Band play some rhythm and blues, have a laugh or two with Boston's best comedians, or let Gil Eagles amaze them with E.S.P. in two shows.

A jazz brunch from 9 a.m. to 1 p.m. Sunday will wrap up another "Weekend in New England."

Tickets are available from the Student Senate for \$15 per person for the weekend. For more information, call the Student Senate office at ext. 6271. The schedule was tentative at press time.

## New Faces

### Dr. Roger Anderson Associate Professor, Management

Anderson has taught also at Montana State University, the University of Virginia's McIntire School of Commerce, and Eastern Montana College. He holds an M.B.A. from the University of Wyoming and a Ph.D. from the University of Oregon.

Anderson's dissertation was cited by the Industrial Relations Research Association as best in the nation. He has served as a consultant on employee rights, employment-at-will and robotics.



## President's resignation ending unprecedented era

President O'Hara's resignation as Bryant's fifth chief executive next July 31 will end an era that can be described in many ways. Perhaps the statement by the Hon. Bruce Selya, chair of Bryant's Board of Trustees, who accepted the President's resignation, says it best.

"During Bill O'Hara's 13 years as president of Bryant, the College has attained an unprecedented level of excellence. Bryant is broader in scope and reputation due to Bill's vision, dedication, and experienced leadership. At the same time, the College is much better attuned to the needs of its students and faculty. By their very nature, institutions endure though individuals move on. Though the rites of passage are familiar in the abstract, they are difficult to conceptualize in our case. If ever a person and an institution had become as one, Bill is that person and Bryant that institution.

"We will endure," said Selya, a judge for the United States Court of Appeals for the First Circuit, "indeed, thanks in large part to the foundation that Bill O'Hara has helped to lay, we will grow and prosper—but we will sorely miss Dr. O'Hara's stewardship. The Trustees know that we have been most fortunate to have Bill at the helm for well over a decade. This is an exceptionally long term of office for a college president, and we understand his desire to step aside. But Bill and Bobbi O'Hara will always be an important part of the Bryant family. We wish them well and hope to have them associated with the College for many years to come."

The Board chair's statement was pulled from the news release announcing the President's

resignation. The release was distributed by the Office of Public Information at almost the exact time Dr. O'Hara announced his resignation, at the State of the College Address.

Dr. O'Hara said in that same news release that he is resigning "because the College has attained so many of the benchmarks I envisioned for it over a decade ago."

He said also in the release that as Bryant approached the threshold of the next century, "fresh leadership would be called for to meet a new set of challenges."

The President has not indicated any immediate plans after he steps down next summer. But he has said that he expects "to be associated with the College for many years to come."

Dr. O'Hara came to Bryant in 1976 from Mount St. Mary College in Newburgh, New York. The New Haven native also has headed the Avery Point campus of the University of Connecticut. Dr. O'Hara's many initiatives at Bryant are well-documented. And the facilities that will help to serve as his legacy include the Bryant Center, the Management Resource Complex, the MAC, and the Koffler Technology Center.

President O'Hara's off-campus activities are perhaps lesser known, but they have helped to bring Bryant national as well as regional recognition. They have included serving as a member of the NCAA Presidents Commission, the New England Board of Higher Education, the New England Council, the Greater Providence and Blackstone Valley Chambers of Commerce, the Rhode Island Public Expenditure Council, and Leadership Rhode Island.

## Leadership series continues October 27

Leadership Forum Series III continues at Bryant on October 27 with a talk on "Leadership: The Lessons of the Great Books."

The speaker is John K. Clemens, a professor of management at Hartwick College who directs the Hartwick Humanities in Management Institute. The forum runs from 7 to 8:30 p.m. in Rooms 4A & B of the Management Resource Complex.

Clemens also teaches at the executive development center of the University of Michigan and for numerous management leadership programs, and is the author of a monthly column in *American Banker* magazine. He has taught also at the University of Maryland and worked for 10 years as a marketing executive with Pillsbury Company, Lawry's Foods, and Ketchum Communications. He has served as a consultant to American Express International Banking Corporation.

Clemens holds a B.A. and an M.B.A. from the University of Illinois and an honorary doctorate from Lynchburg College. He has written more than 20 articles for *Fortune* magazine, the *Wall Street Journal*, and the *New York Times*, and is



John K. Clemens

the co-author of "The Classic Touch: Lessons in Leadership from Homer to Hemingway." The latter appears on Bryant's summer reading list for incoming freshmen.

# QUICKLY

... Adjunct professor **Jack Keigwin** was a guest panelist on WPRI-TV's popular "Take 12" public affairs talk show in September. The panel explored entrepreneurship and starting a business...

... Sarkisian professor **Pat Norton** also received some more air time in September. He was interviewed by WJAR-TV News on the controversial minimum wage legislation. The session included comments from several Bryant work-study students...


... Adjunct professor and Graduate School counselor **Wayne Lima** has written an article for *Ocean State Business* magazine. It compares and examines the authoritarian and participative styles of management for a special magazine section...

... Professor **Ron Deluga** conducted a training program at the Northeast Leadership Development Conference of the U.S. agriculture department's Soil Conservation Service. It was titled "Leader Characteristics and Effectiveness"...

... SBDC director **Douglas Jobling** spoke to the Rotary Club of Smithfield last week. His topic: "Commitment to Quality"...

... Professor **Tom Burke** spoke at the first meeting of the Artificial Intelligence Society of Rhode Island in mid-September. His address: "Business Applications of Knowledge-based Systems: Some Observations"...

... SBDC associate director **Ray Fogarty**, who represents District 15 in the General Assembly, was honored by the Rhode Island March of Dimes at a reception in the State House in mid-September. He was feted for his work in improving maternal and infant health care in the state...



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"stamp out the complacency that can spring up at any institution," he said.

"Unsettling flux is more likely to be the constant than comfortable stability," the President said. The business school of the future, thus, should put "nimbleness" at the top of its list of desired attributes. "Stodginess must step aside," he said.

An ingrained, embedded, and pervasive spirit of "innovation" should characterize every business school in the next decade, the President said. If this occurs at Bryant, he said, the College will be known as an institution that has achieved its fullest potential.

The President closed his address by announcing his resignation effective July 31. (See separate story on his resignation announcement.)

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## **Thanks**

Marcel Hebert, accounting department, sincerely thanks the Bryant community for the flowers and expressions of sympathy after the death of his mother-in-law.


Shirly Morrison, faculty suite B, thanks the entire Bryant community for their flowers, cards, thoughts and prayers when she was out ill for more than six months.

## **Presidential Search Committee named**

Bryant Board of Trustees Chair the Hon. Bruce M. Selya has announced the formation of the Presidential Search Committee to conduct a national search for a successor to the President. The committee was scheduled to hold its first meeting in early October.

Board Vice Chair Jonathan Farnum will chair the committee. Trustee and 1970 alumnus John Renza Jr. will serve as vice chair. Executive secretary is professor Mary Lyons.

Other members of the search committee are Trustees Monica Laurans and Charles Carey, alumni Karl Ericson '58 and Jennifer Proud-Mearns '82, professors Robert Farrar and Joe Ilacqua, students Michael Howard and Michelle Duprey, and administrators Jan Lewis and Tim Sullivan. Selya will serve as an ex-officio member. It is expected that a successor to President O'Hara will be named to take office on or about July 31.



## ***Bryant Forum Thursday: 'Buying Into America'***

The initial 1988-89 Bryant Forum on Thursday brings the authors of "Buying into America – How Foreign Money is Changing the Face of our Nation" to Janikies Auditorium.

Martin Tolchin, a prize-winning *New York Times* Washington correspondent, and Dr. Susan J. Tolchin, a professor of public administration at George Washington University, will discuss "Foreign Money: Trojan Horse or Gift Horse." It begins at 4 p.m.

The Tolchins also have written three other books: "Dismantling America – The Rush to Deregulate," "Clout – Womanpower and Politics," and "To the Victor – Political Patronage from the Clubhouse to the White House."

Martin Tolchin has covered Capitol Hill, the White House, and national politics for many years. Over his career, he also has lectured at many universities across the country, and has appeared on *The Today Show*, *Face the Nation*, and *Meet the Press*.

Susan Tolchin is a nationally recognized expert on American government and politics. She is lead professor in the field of regulatory, executive and legislative management at George Washington's School of Government and Business Administration.



### **Altar frontal in memory of Trustee**

*The family of long-time Bryant Trustee William P. Robinson Jr., who died in June, 1987, has donated the altar frontal in Bryant's chapel in his memory. The off-white, woven frontal bears a burnt orange and brown design. It was created in Belgium, said Roman Catholic chaplain David Norris, shown here with the memorial.*

## **Export video conference next week**

Bryant is a host site on October 20 for the national video conference for small businesses interested in exporting.

"Opportunity Export" airs at 1 p.m. in the MRC Lecture Hall, one of 60 locations to show simultaneously nationwide the video conference live from Washington, D.C. The four-hour program will explore the benefits and opportunities of exporting.

Among the speakers and panelists will be a hand-picked studio audience of trade experts and successful small business exporters who will share their experiences. The showing is being coordinated by the Export Assistance Center.

A \$59 registration fee includes refreshments and an exporting resource kit. Contact Ray Fogarty at ext. 6113 for more information.

## ***Do you have alcoholic awareness?***

Once again Bryant will participate in National Collegiate Alcohol Awareness Week beginning Monday. A variety of events to make us all aware of alcohol abuse and ways to avoid it are planned.

Rosemary Reilly of the Rhode Island Department of Health opens the week's events on Monday with two sessions on the effects of drugs and alcohol on the body. Both sessions will be in Room 276 from 10 to 10:50 a.m. and 11 to 11:50 a.m.

The Alcohol Awareness Fair kicks off on Tuesday in the Rotunda. Information will be distributed by health services, CODAC-Alcohol and Drug Rehabilitation Center, Bryant's counseling services, and Kappa Delta Rho's "Party Smart" program.

On Tuesday evening an open Alcoholics Anonymous meeting will be held in Room 386 A & B from 6 to 10 p.m. It repeats on Thursday in the townhouse utility room from noon to 1 p.m.

Ride the "Convincer" on Wednesday outside the Bryant Center from 10 a.m. to 2 p.m., sponsored by the Rhode Island Safety Belt Coalition, and meet "Vince and Larry," the TV seat belt dummies. Also in the Rotunda from 10 a.m. until 2 p.m., there will be a cholesterol screening for a fee of \$5.

A health-promotion program will be held on Thursday from noon to 2 p.m. at the Bryant Center. WHJJ and the Ocean State Physician's Health Plan van will be on campus. Adult immunization information and computer health assessments will be made available.

The week ends Friday with David Russell, local chapter president of Mother's Against Drunk Drivers (MADD), speaking in Room 276 from 1 to 1:50 p.m.