



BRYANT'S BUSINESS

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ANNIVERSARY
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If it's Wintersession, it's off to Europe again

If it's January, it must be off to Switzerland and Europe again for a group of Bryant students and professor Ron Deluga.

The "directed international study" overseas is an annual academic-cultural-social experience spanning the three weeks of Wintersession. This year, Bryant's "Year of International Awareness," 16 students are joining Deluga in experiencing foreign cultures while earning three hours of academic credit.

The group leaves Boston's Logan Airport for Switzerland on January 1 via Swissair, and returns on January 21. In between, Leysin, Switzerland will serve as a home base for the group.

Travel to adjacent countries by Eurail will be an integral part of the trip. Austria, Italy, France, Germany, and Spain are some of the intended destinations. Students are expected to learn a tremendous amount about these cultures through their research and their daily activities.

Each student must choose a study topic before leaving, as outlined in a "project proposal." This proposal serves as the foundation and strategic plan for completing the project, which provides a focus and structure for the overseas experience. Each student, thus, must interpret each event within the framework of the academic project.

Before leaving, all the students meet to describe their projects and plans to try to foster a mutual awareness and encourage an atmosphere of co-operation. It is hoped that the end result is learning from each other's as well as their own projects.

While in Europe, Deluga will meet regularly with each student to discuss progress. Library research is supported by personal interviews, observations, and experiences.

The cultural and social components of the trip can be summed up in one word: travel. Students are required to attend or visit at least five cultural events or historical sites. But their travels can be as spontaneous as they like.

"It's not unusual," said Deluga, "for a destination to be changed through a chance conversation on the train."

Wherever they travel, students must maintain a journal of their experiences for reference and the meetings with Deluga. These experiences can involve things like visiting castles and glaciers, taking hiking and skiing lessons, or waking up to yodeling.

The study actually doesn't end until two weeks after returning, when students must turn in a minimum 15-page paper. Deluga grades each student on their original proposal, an oral presentation, the final project, and cultural and social learning projects.

Of course, Deluga said, the experience of the trip itself won't end for a long while, if ever. What the students learn from and how they react to a strange and often confusing culture will yield personal benefits that will be valuable in the business world for years to come.

Holiday party's coming to town*

*Oh, you better show up,
At half-past six,
Champagne, cider, and cinnamon sticks.
The holiday party's coming to town.*

*Steamship round and stuffed filet of sole,
This buffet is worth its weight in gold,
The holiday party's coming to town.*

*The band won't let you get sleepy,
Night Flight will keep you awake,
Cookies, pastries, coffee and tea.
And sandwiches for goodness sake!*

*So on Saturday night,
It's sure to be fun,
Dancing and food for everyone.
The holiday party's coming to town.*



*Sing to tune of "Santa Claus Is Coming to Town"

Happy holidays



As we conclude our 125th Anniversary celebration, President and Mrs. O'Hara wish the entire Bryant College community a happy and safe holiday season. They also send their thanks to all for the many greetings they have received.



New faces

Lorraine Lallier Switchboard Receptionist



Lallier is usually the first face visitors see after entering the Unistrukture and the first voice they hear when calling Bryant's main number.

She actually came to Bryant in June as a part-time switchboard receptionist, pinch-hitting for retired receptionist Helen Gattinella. Before becoming the full-time receptionist in November, Lallier made her way to a few other departments, filling in where she was needed. She won the role of Bryant's "first-face, first-voice" when Gattinella retired last month.



Lorraine Lallier



Dr. Edward T. Popper

Dr. Edward T. Popper Associate Professor, Marketing

Popper, a widely recognized authority on tobacco industry advertising, came to Bryant from Northeastern University, where he was recognized with a teaching award. Among his degrees are a D.B.A. and an M.B.A. from Harvard University.

Popper has taught also at Boston University and the University of Florida; has held management positions with two advertising agencies, the Brunswick Corporation, and the American Dairy Association; and has served as a consumer research advisor with the Federal Trade Commission. The author of numerous publications, Popper has appeared on NBC News and several PBS productions, including "Showdown on Tobacco Road," and has testified or been involved in almost every major trial concerning the tobacco industry in the 1980s. He has been an AACSB Federal Faculty Fellow, an American Marketing Association Doctoral Fellow, and a George F. Baker Foundation Fellow, and has received the George Hays Brown Award from Harvard Business School.

Gold medalist: CPA review at CMD

There is truly a gold medal-winning educational program at Bryant.

The annual CPA Review Program coordinated by professor Bob Provost for the Center for Management Development is the gold medalist. If the recipient of this year's Rhode Island Society of CPAs Gold Medal for the highest combined exam score comes from the review program again, it will be the fourth consecutive year. Gold medalists Karen Sacco (1987), Steve Cross (1986), and Don Pease (1985) are review program grads.

"This distinguished performance on the part of the participants in the CPA Review Program is a true testament to the effort expended by both the faculty and Bob Provost as coordinator," said CMD director Rosemary D'Arcy.

The CENTER took over the management of the program five years ago with Provost continuing as its coordinator. He launched the review program at Bryant in 1971, four years after coming to the faculty to teach accounting.

"The CPA Review Program has become a truly distinguished part of the Center for Management Development," said D'Arcy. "Bob has worked hard to develop an exceptional faculty."

In addition to Provost, who teaches auditing, the faculty includes Bryant accounting professors Janice DiPietro, Chester Piascik, and Sherre Strickland, and Holy Cross accounting professor Scott Sandstrom. Sessions begin in late June and run through late October each year for 175 hours. The CPA exam this year was November 2-4.

Don't be surprised if this year's gold medalist is another Bryant CPA Review Program alumnus.



Robert Provost

Symposium: all about taxes

The 21st annual Income Tax Symposium for Practitioners drew hundreds of accountants and tax attorneys to Bryant again last Saturday.

Sponsored by the Center for Management Development and Rhode Island's accounting and legal associations, the symposium made available the latest information about taxes and answered complex questions about tax issues.

The symposium ran from 8 a.m. to 4:30 p.m., with participants earning eight CPE credits. Sessions looked at corporate planning without utilities, welfare benefits and compensation, tax planning for business, estate planning, partnerships and "S" corporations, and accounting methods and periods.

Five administrators promoted

Four of Bryant's academic affairs administrators and one in student affairs have been promoted.

Richard Alberg, dean of academic administration, has assumed increased responsibility for the daily management of operations in the vice president's office, including the planning and management of space and physical plant resources, budget preparation and monitoring, and coordinating the work of academic committees.

Tim Cartwright, director of the evening division, has been named registrar and is merging the functions of the evening program into the registrar's office.

Tim Sullivan has been named Bryant's first dean of executive and continuing professional education, a new position with responsibility for the Center for Management Development (CMD), Small Business Development Center (SBDC), and Export Assistance Center. He is former director of the CMD.

Rosemary D'Arcy has been promoted to director of the CMD after serving as associate director, assistant director, and marketing coordinator in the CMD since 1983.

Ken McKenzie has been appointed associate director of admissions after serving as transfer coordinator.

Alberg has been employed at Bryant since 1957. In addition to serving as dean of academic administration, he has served as registrar, director of summer sessions, and a member of the faculty. Alberg holds an education degree from Rhode Island College and has done graduate work at Clark University.

Cartwright has been evening division director since 1972. He came to Bryant from Roger Williams College, where he served as director of

continuing education and an accounting instructor. Cartwright has taught also at Johnson and Wales and in Pawtucket schools. He is a 1961 Bryant graduate and holds an M.B.A. from the University of Rhode Island.

Sullivan came to Bryant as CMD director in 1982 after serving as director of the conferences and institutes division at Stonehill College for five years. He has been very active in the Association of Continuing Higher Education, the American Society for Training and Development, the National University Continuing Education Association, and the Technology Council of Rhode Island, and is a Leadership Rhode Island alumnus. Sullivan holds a bachelor's degree from Stonehill and an M.B.A. from Bryant, and has studied in continuing education programs at Boston University, Bridgewater State, and Harvard.

D'Arcy came to Bryant in 1980 as assistant director of financial aid after working in the Brown financial aid office. She has worked also as a school and public librarian. D'Arcy holds a B.A. from Merrimack College, an M.L.S. from the University of Rhode Island, and an education certification from Providence College. She has been active in a variety of continuing education associations.

McKenzie '77 came to Bryant in 1979 and has served as assistant director of the evening division, academic advisor, and an adjunct faculty member in addition to transfer coordinator. He continues to coach the very successful bowling team. McKenzie also has taught at Scituate High School. The Warwick native holds an M.B.A. from Bryant.

Language lab gets \$100,000

Bryant has received from the Champlin Foundations, of Providence, a \$100,000 grant for the new Language Laboratory, scheduled to open next fall.

The grant, which brings to more than \$132,000 the amount raised for the lab, will go toward equipment purchases, renovation, and installation costs. Work on the lab, to be located in Room 266 of the Unistructure, will begin next spring.

Although plans for the language lab still must be finalized, it will include 24 stations equipped with a variety of audio and video equipment and a central console area for an instructor. Linking personal computers to this conventional equipment to make it a state-of-the-art language lab, similar to the lab at Brown University, also is being evaluated. It would require approximately \$155,000 in additional funding.

The Language Laboratory is viewed as an essential component of the College's language program, especially as Bryant "internationalizes" its curriculum. Current French and Spanish programs are being strengthened, and new courses will be offered in other languages, possibly Chinese, Japanese, and Russian.



TEP teeters for City of Hope

Tau Epsilon Phi (TEP) held its fifth annual Teeter-totter-athon in conjunction with Anheuser-Busch in November and collected more than \$1,600 for the City of Hope, a cancer research institute. More than 20 brothers in the fraternity took turns riding the teeter-totter for 36 consecutive hours. TEP brothers Chris McKeon (left) and Nolan Dionisio (right) are shown teetering here.

QUICKLY

... "Understanding When, How, and Why a Supplier Will Consider a Price Move as a Prelude to the Negotiation Process," a paper by professor **Frank Blingham**, has been accepted for publication. The *Journal of Purchasing and Materials Management* expects to publish it in a late 1989 issue...

... Two papers by professor **Wossen Kassaye** have been accepted for publication. "Switching Media and Retail Sales" will be published in this month's issue of the *Journal of Media Planning*. "Increasing our Performance in Sales Training" will be published in the fall, 1990 issue of the *Journal of Professional Services Marketing*...


... Professor **Bill Hill** served as program co-chair for the annual regional conference of the American Society for Public Administration in Newport in mid-November, titled "The Reagan Years: An Assessment and a Look Forward." He also moderated a plenary session panel at which political pollsters discussed the implications of the Presidential and Congressional elections...

... A paper by professor **Ron Deluga** has been accepted for publication by the *Journal of Basic and Applied Social Psychology*. Its title: "The Effects of Transformational, Transactional, and Laissez-Faire Leadership on Subordinate Influencing Behavior"...

... Professor **Judy Litoff** was the subject of a *Providence Journal-Bulletin* "Conversation Piece" feature in mid-November. She discussed her newest book, "Miss You: The World War II Letters of Barbara Wooddall Taylor and Charles E. Taylor," to be published by the University of Georgia Press next fall...

... "Assessing Employee Behavior in Exit Interviews," a paper co-authored by professors **Ron DiBattista** and **Roger Anderson**, was presented by DiBattista at the Northeast Business Economics Conference in Hartford. DiBattista also will present his paper, "Investigating Ethical Behavior in Business," at the Southeast Academy of Management meeting in March in New Orleans...

... Professor **Bill Sweeney** spoke at the semi-annual meeting and dinner of the New England Knitwear & Sportswear Association last week. His topic: "The U.S. Economy in the Next 18 Months"...



Quickly's (continued)

...The Career/Education section of the *Providence Sunday Journal* of November 13 carried a story on Bryant's actuarial mathematics program, with comments from its founder, professor **Bob Muksian**, and two students...

...Professor **Chantee Lewis** discussed financial planning on WJAR-TV (Channel 10) in early November as part of the special "Lifeplanning" series aired this fall. He also cooperated with the station in producing five segments on wealth...

...*Mass High Tech*, New England's high technology business newspaper, carried a story on the **Center for Management Development** in a Rhode Island supplement to its November 21 issue...

...Professor **Ted Field** gave presentations at two association conferences this fall. Changing concepts of professionalism in rural development was his topic at the bi-annual meeting of the Massachusetts Sociological Association. His paper, "Diffusion's Evolution: PVOs, Para-professionals and a New International Extension System," was the topic at the annual conference of the Association for the Advancement of Policy, Research and Development in the Third World in Myrtle Beach...

...The fall issue of *The Journal of Computer Information Systems* carries an article by professors **Laurie MacDonald** and **Kenneth Fougere**. Its title: "A Project Approach for Teaching Advanced COBOL"...

...SBDC assistant director **Margie Edwards** has been elected to a second term as chair of the board of overseers of The Regional Laboratory for Educational Improvement of the Northeast and Islands, a federally funded program that provides a link between educational research and New England, New York, Puerto Rico and Virgin Islands classrooms...

...Residence life area director **Jim Birge** coordinated a recent day-long conference at Salve Regina College for 175 resident assistants from across the state. At the conference, residence life director **Bernie Blumenthal** led a workshop on marketing the R.A. position...



By the way . . .



by Gloria Yahn
Assistant Editor

- Melissa Barnes, career services, has had three of her poems published in a book of poems titled "The Olney Street Anthology." A member of The Olney Street Group for more than a year, Melissa recently read those poems at a reading at Providence College. Congratulations, Melissa!
- My son, Neil, a Special Olympian, kicked the winning goal in sudden death after two periods of overtime late last month at the Rhode Island Special Olympic State Championship Games held at Providence College. That winning kick brought the gold medal home for his Woonsocket team. Super job, Neil!
- Joyce O'Neill, publications office, tells me her daughter, Jacqueline, a junior industrial engineering major at Worcester Polytech, will spend next semester studying in Limerick, Ireland. Jacqueline is one in a team of three working on an Intermediate Qualifying Project (IQP) toward graduation.

Thanks

Judy Dawson, admissions office, thanks the Bryant community for their kind expressions of sympathy on the recent loss of her father. "It helps to know so many people care."



Eddie Money cashes in at UnHomecoming

Rock singer Eddie Money belts out one of his Top 40 hits in front of an audience that packed the gymnasium at the annual UnHomecoming concert last month. UnHomecoming, Bryant's version of Homecoming without a football team, also included a presentation on the Kennedy assassination, several comedians, a mixer, and a flag football tourney matching the best intramural teams from the state's colleges. Bryant's entry won again.

Thanks for support

by William E. Trueheart
Executive Vice President

On behalf of the President's Council, I would like to express our appreciation to you for your cooperation during the ARA strike.

While some of the campus activities were curtailed, we are pleased that there was such a full spirit of cooperation and understanding.

Thank you for your tolerance and mutual support.



GMA "money editor" video spokesperson

Good Morning America "money editor" Steve Crowley '70 took some time off from his busy ABC-TV and Crowley Broadcasting schedule to appear as the spokesperson and narrator for a video being produced by the College. Crowley, president of the Fort Lauderdale-based TV production company, spent a day on campus in late October doing the video. The camera crew is from Tin Can Alley, of Providence.

'Campus Campaigners' thanked at party

Bryant employees who competed in "The Challenge of the Black and Gold" Campus Campaign this year were feted at a party last Thursday afternoon.

The annual giving office hosted the after-hours event in the North Dining Room. Hors d'oeuvres were served. A cash bar was set up.

The Black team, consisting of the academic and student affairs divisions, was given additional recognition. It won out over the Gold team, consisting of the President's office and the business affairs and institutional advancement divisions. The Black squad participated at a 62.4 percent level and contributed \$13,951 to the Bryant Fund. The Gold team participated at a 51.6 percent level and donated \$12,882. Together, the figures were a 57.1 percent participation rate and total contributions of \$26,833.