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Protecting Earth good business globally: Congresswoman

by Bill Rupp

Protecting the environment through the efficient use of energy is good business, especially as the U.S. competes internationally, said Rhode Island Congresswoman Claudine Schneider, speaking at Bryant in mid-February.

"It's a win-win situation," said Schneider, who spoke on American economic competitiveness and environmental development. She was a guest of Bryant's professional women's group, the Student Senate, and the International Social Organization.

Business tends to think that environmental trade-offs are needed to compete internationally, Schneider said. This creates "divisiveness" and a "confrontational" atmosphere.

"It is possible to develop and still protect the environment," she said.

Schneider dwelled particularly on "global warming," which she said is recognized unanimously worldwide as a major ecological problem. She looks at energy-efficient technologies as the primary means for halting global warming "while making us more globally competitive."

"We must reduce the energy we use to cut the amount of gasses going into the atmosphere," she said, and this can be done through "a transfer of American technology that fits the resources of a country."

Schneider said she plans to reintroduce a bill in Congress that looks at the causes of global warming and defines its sources, and then lists cost-efficiencies that will have the greatest impact on the environment. Using renewable energy sources and natural gas are the next most effective steps after technology, she believes.

Schneider said that she feels the time is right for American business to get involved. A "collective consciousness is rising," she said, which can mean good business for America.

Economic competitiveness is a favorite topic of Schneider, who is a co-founder and one of four co-chairs of the bipartisan Congressional Caucus on Competitiveness. The caucus is addressing the issue of American industrial competitiveness in global markets.



Phonathons: It takes all kinds

It takes a lot of people to make Bryant's annual Phonathons successful. Alumni, faculty, students, staff and friends all pitch in to call current and past donors and ask for their support. The annual spring Phonathon is winding down right now, with the final two sessions scheduled for tonight and tomorrow night in Room 386 A&B from 6:30 to 9 p.m. Pizza and soda are served. Call Ruth Alberg in the annual giving office (ext. 6252) or staff Phonathon chair Ginnie Bowry (ext. 6001) to volunteer.





Europe '92: remember lesson of washer

by Bill Rupp

Remember the lesson of the washing machine when attempting to do business in Europe. And never underestimate the ability of European Economic Community (EEC) officials "to nitpick, to obfuscate to keep out foreigners."

So said Rupert Pennant-Rea, editor in chief of the prestigious weekly international newspaper, *The Economist*, speaking at the second Bryant Forum of 1988-89 on February 9. His address, "The European Economic Community—1992: It's Meaning to the U.S.A.," drew an audience that almost filled Janikies Auditorium.

The British prefer front-loading washing machines, the Germans like top-loaders, and the Italians don't want a full spin cycle because they like to hang clothes on a line, Pennant-Rea said.

"Important national characteristics will always remain," he said, even as the 12 EEC countries sweep away internal barriers and agree on new trade policies by 1992. "The homogenization of Europe will not happen... The language of business may be English, but national languages are the languages of the consumer."

The editor said that there does not appear to be any evidence yet of Europeans attempting to create a "Fortress Europe" to keep out foreigners. But this doesn't mean it won't happen, he said, because of "the interventionist streak" that runs through politicians and civil servants in Europe.

"The commercial and political fact of life in Europe has been favoritism with the creation of local monopolies," he said, specifically for government procurement, which is 20 percent of Europe's GNP.

The word "reciprocity" also "has crept in" to bother foreign companies already established in Europe, who are supposed to be treated the same

Rupert Pennant-Rea



as European-based companies. Only "if the reverse is true" has sprung up in some European politicians' attitudes.

"This is a classic example of a non-tariff barrier," he said. "Reciprocity could create a de facto Fortress Europe."

Where will all this end up?

The dream of creating a single unified market with a GNP of \$4.5 trillion and 320 million consumers "will not happen on schedule," he said. "But it won't matter. That's not what's important. The process of change is what's important."

The 12 separate countries (Belgium, Denmark, France, West Germany, Greece, Ireland, Italy, Luxembourg, the Netherlands, Portugal, Spain, and the United Kingdom) will maintain their political sovereignties but have a common economic prosperity, he said. The smaller countries and Great Britain will be less protectionist; Italy and France will be more protectionist; West Germany and Spain will be in the middle.

Dorm 16 ahead of schedule

Dormitory 16, the suite-style residence hall currently being constructed inside a cocoon-like plastic wrap, is approximately 65 percent completed and ahead of schedule for a fall opening.

John Larson, project manager for Bryant, said in mid-February that "the mild winter has been very kind to us." Crews for Dimeo Construction have enclosed the building, were laying brick, and were preparing for the installation of tile and drywall. By spring, Larson said, 60 percent of the brick should be laid.

The 71,000-square-foot structure will be the largest of Bryant's residence halls. Actually comprised of three buildings, Dorm 16 will include 289 beds in suites that typically will accommodate four bedrooms each. Four of the suites will be completely accessible to the handicapped. A new health services suite also is being built into the residence hall.

Like all of Bryant's dorms, Dorm 16 is being constructed of load-bearing concrete block with flexicore decks. Designed by the Providence Partnership, it will conform in style to the other residence halls on campus.

On the cutting edge of teaching social science

by Gregg Carter

Assistant Professor, Sociology

Professor Gregg Carter integrated micro-computer analysis into one of his fall sociology classes as part of a National Science Foundation program to enhance quantitative instruction in this discipline. He outlines his experiences here, with the hope that it will encourage other professors in disciplines that deal with data to give it a try.

To try to reduce the gap in what social science professors teach and what they actually do in their research, the National Science Foundation has funded a summer fellowship program at Harvard for the past five years. Directed by the chair of Harvard's sociology department, Dr. James Davis, the program involves about 20 professors a year, selected competitively.

NSF calls this project its "Program to Enhance Quantitative Instruction on American Society." QIAS has three phases: Fellows are taught at Harvard each summer on how to integrate the microcomputer analysis of high quality, quantitative data sets into their curricu-

la; Fellows try out the new materials in at least one course during the next fall semester; each Fellow prepares a report on his or her experiences and presents it at a January conference.

I tried out my QIAS materials in my fall evening division introductory sociology class (Principles of Sociology). Students were required to use microcomputers to analyze three of the most famous large-scale data sets in the social sciences.

My personal experience with the class was an unqualified success, and similar to that of most professors who have gone through the QIAS program. The students were enthusiastic about the active learning process—actually sitting down at the computer and discovering by themselves important relationships among variables (e.g., the relationship between the amount of education individuals receive and their incomes; e.g., the relationship to the kind of high school students attend and their academic achievements).

A key to this success is the software used. Sold under the name CHIPenDALE, it was developed by Davis at Harvard and True Basic. The software assumes that the most powerful way for undergraduates to establish relationships between variables is cross-tabulations of independent and dependent variables, not through the relatively arcane techniques of correlation and regression.

The software is easy to use and so hard to foul up that I did not receive a single complaint. Students loved it. The major intellectual task was not getting students to use the computer or software, but to get them to understand how to read and interpret tables. With a little practice, students soon learn to establish relationships; with a little effort, they also learn the critical concepts of spuriousness and interaction.

I have introduced CHIPenDALE into my Collective Behavior and Social Movements class this semester. I also will conduct a special seminar on the software this spring through the academic computing office. The software and teaching techniques it encourages are applicable to any discipline that deals with data. I hope you can attend.

AIDS Awareness Day tomorrow

Tomorrow is the day to make the campus more aware of the impact of AIDS (acquired immune deficiency syndrome) on all facets of society.

"AIDS Awareness Day" runs from morning to night. Activities include:

- an information table in the Rotunda distributing literature and showing a video on AIDS;
- faculty discussing in their classes the various legal, economic, health, moral, and other aspects of the disease;
- a person with AIDS talking about living with the illness in the Dorm 15 lounge at 7 p.m.

All activities are open to the entire Bryant community.

Forum to examine U.S.-U.S.S.R. relations

One of the military's foremost authorities on the Soviet Union presents his view of American-Soviet relations tomorrow in the third Bryant Forum of the academic year.

"Modern Day Soviet Union, Mr. Gorbachev, and the Future of American-Soviet Relations" is the topic of the address by Rear Admiral Ronald J. Kurth, president of the Naval War College in Newport and an officer with several tours of duty in Russia, most recently as Defense Attache between 1985-87. His address begins at 4 p.m. in Janikies Auditorium.

Kurth is a former Naval aviator who also has taught Russian at Annapolis. Various aviation assignments were squeezed between two different periods at Harvard, where he earned a Ph.D. in government and was a Teaching Fellow in American government.

It was during a tour of duty with the politico-military section of the Office of the Chief of Naval Operations that Kurth first went to Moscow to negotiate the Incidents at Sea Agreement. Later, he served in the Office of the Assistant Secretary of Defense for International Security Affairs as desk officer for the Soviet Union, East Europe and Yugoslavia. In 1975, after duty with the Sixth Fleet commander, he went to Moscow as Naval Attache. Selected for Rear Admiral in 1981, he became director of politico-military policy and, later, director of long-range planning. He returned to Moscow in 1985 as Defense Attache.

Kurth has been war college president since August, 1987.

Call the Office of Corporate and College Relations (ext. 6139) for more information.

A call for nominees

This is the time of year to nominate seniors or Bryant's December, 1988 graduates for 1989 Commencement Awards.

The deadline set by the Commencement Awards Committee is March 15. A typed resume should be included with the nomination form.

Forms have been sent to all faculty members. They also are available at all faculty suites, the Student Senate Office, Office of Student Activities, Registrar's office, Career Services Office, and *The Archway*.

You may choose to nominate a student for more than one category. State why the student you nominate meets the criteria for selection. Include your personal reasons and refer to the experience and accomplishments stated in the resume that specifically qualify the student for the award.

All information must be presented accurately. Any misrepresentation voids the nomination.

Send forms to Judy Clare at Box 3, Career Services Office.

QUICKLY

...Trustee **Sally S. Richards**, of Chatham, N.J., has been promoted by AT&T Consumer Products. The former strategic business unit manager is now vice president of marketing...

...The summer issue of *The Journal of College and University Student Housing* has accepted for publication a paper by professor **Ron Deluga**. Its title: "The Relationship Between Resident Assistant Characteristics and Leadership Style with Student Influencing Behavior"...

...Like it does every year, professor **Bill Sweeney**'s annual economic forecast again attracted heavy attention from the news media. Among the media carrying a story on his 1989 forecast: the Associated Press; WPRI-TV (three taped appearances); *Ocean State Business* magazine (a by-lined article); *Kent County Daily Times*; *Woonsocket Call*; *Newport Daily News*; *Bristol Phoenix*; WHJJ-AM radio; the *Observer*, and Full Channel Cable TV's show "Dialogues." Sweeney also spoke in mid-February on "The Economic Forecast" to the Credit Professionals of Rhode Island association...

...Professor **Ed Popper** attended in early February an American Medical Association-sponsored conference in Houston on "Tobacco Uses in America." More than 200 persons recognized as leaders in dealing with tobacco issues met with Congressional representatives to develop a federal legislative agenda on a variety of tobacco issues, including cigarette advertising and promotions. Bans on certain types of tobacco advertising and company sponsorship of public events may be sought, Popper said...

Classifieds

For sale, **bunk beds** with bunk boards, mattresses, side rails, and ladder, 2 years old, A1 condition, \$200. Call ext. 6242 (days) or 231-7668 (evenings).

For sale, stationery **exercise bike**, excellent condition, \$50. Call ext. 6242 (days) or 231-7668 (evenings).

Wanted, two to four year old **mid-size car**, automatic, with air in excellent condition. Call ext. 6242 (days) or 231-7668 (evenings).

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By the way . . .

by Gloria Yahn

- Nancy Haverstock, development office, is moving up! One more step on her way up to a black belt in Tae Kwon Do, that is. For the second time in less than a year, Nancy proved her expertise. She was presented with a red belt earlier this month. Nice going, Nancy!
- Ruth Alberg, development office, tells me she has set her wedding date. She will marry Michael Quinn, a senior at the University of New Haven, April 8 at the Church of the Redeemer, in Providence, with a reception at the Warwick Country Club. Happy wedding, Ruth!
- Sandra Beaudry, development office, underwent surgery earlier this month at Brigham and Women's Hospital. Recuperating at home for the next eight weeks, Sandra can receive messages of cheer at 730 Manville Road, Woonsocket, RI 02895. All your friends are thinking about you, Sandy, and wishing you a speedy recovery!

REMINDER

Any request for photography services through the Office of Public Information must be made on a request form (pink) provided by this office. Make your request as far in advance as possible (preferably 10 working-days before the event). Only completed photography request forms provided by this office will assure photos. Forms are available in the Office of Public Information (located off the Rotunda), or by calling ext. 6242.

Series on 1990s to look at socialized health care

Socialized health care is the topic of the third segment of a five-part luncheon speakers series titled "Looking into the 1990s: Rhode Island and the International Scene," to be held March 15.

Colin MacGillivray, executive vice president of Blue Cross/Blue Shield of Rhode Island, is the speaker for the third segment. Being held at the Turk's Head Club in downtown Providence, the series is running once a month through May. Sponsor is the Bryant Graduate School Alumni Steering Committee.

Remaining dates of the 12:15 p.m. buffet luncheons with speakers and their topics are:

- **April 19:** Steven Mascena, president of Mascena, Ecker & Associates, Inc., "previewing the state's employment picture";
- **May 17:** Ira Magaziner, president of Telesis, Inc. and Bryant's visiting scholar, discussing "international trade and where America stands."

Call the alumni office to make reservations. Cost is \$14 for each luncheon.

Hallet has 'right stuff' in '88

Sports inc. magazine called Bryant alumnus Jim Hallet '83 a "rookie with the right stuff" on the 1988 Professional Golfers Association Tour. From a purely financial standpoint, at least, based on net earnings of more than \$134,000 last year, the publication seems to have hit a hole in one.

The publication asked Hallet and his wife, Holly, to maintain an itemized list of his financial comings and goings throughout his rookie season on the pro tour. They did, and the tally showed expenses of \$147,968, broken down into \$57,369 for their day-to-day costs for his first go-round on the tour, a \$71,099 repayment to his sponsor and the \$18,500 commission he paid to his agents for endorsement contracts and appearance fees.

Those costs came out of total earnings of \$280,993, which left Hallet with net earnings of exactly \$134,025. Not bad for anyone on his first year on a job. Not bad for anyone holding a job.

Outside of the repayment to his sponsor, Hallet's biggest expense was for caddies (\$19,432). The commission to ProServ ranked as his next biggest expense, followed by hotels (\$10,806), travel (\$9,152), and food (\$7,684).

Playing well on the tour obviously made it much easier for Hallet to make ends meet last year. His official winnings of \$170,993 were supplemented by unofficial winnings of \$60,000 and corporate earnings of \$50,000. The latter earnings included corporate contracts with DiFini sportswear, Titleist (clubs, bag, balls, visor) and Nynex (appearances).

Hallet is already into his second year on the PGA Tour, with prospects for 1989 seemingly even brighter. The Cape Cod native returns to Massachusetts when he can, although he and his wife now own a townhouse in Ponte Vedra Beach, Florida.



Jim Hallet

Thanks

United Way and Fund for Community Progress chair Bob Sloss thanks all who contributed for their generous support during the recent campaigns.

"Through your donations," he said, "over \$10,000 was raised here at Bryant College and, for that, we can be especially proud. Again, sincere thanks for all your contributions to these campaigns."



Town & gown joined by welcome mat

A 4 by 8 foot welcome mat indicating the friendly town and gown relationship of Bryant and Smithfield now graces the Town Hall in Esmond. It was presented to the Town Council by President O'Hara in early February. The mat includes the logos of the town and the College and a slogan, "Good Neighbors Since 1971," when Bryant relocated to Smithfield.

Faculty research office set up

An Office of Faculty Research and Grants (OFRG) is being established at Bryant to serve full-time faculty.

Located in Room 270, the office is being set up by Sid Rollins, instructional development director. It will have two main purposes, according to Mike Patterson, dean of instruction.

"The office will offer assistance to those faculty members who are seeking to publish but who are not necessarily seeking outside financial support," Patterson said. And, "the office will provide assistance to those faculty members who are seeking financial help from outside funding agencies."

Rollins will offer help in the following ways:

- identify research opportunities for faculty, including the establishment and maintenance of a resource library;
- secure necessary guidelines and/or application forms;
- contact potential sponsors;
- assist, if requested, in preparation of the proposal, including design and/or program development;
- function as grants administrator by helping faculty comply with College policies, reporting procedures, record-keeping, cost control, and follow up.

For more information, call Rollins at ext. 6303 or see him in Room 270.