



BRYANT'S BUSINESS

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Campus now World Trade Center Rhode Island

World Trade Day ceremony on May 25 to open WTC officially

Bryant is now World Trade Center Rhode Island, joining world trade centers in places such as New York and Tokyo as a magnet for international business activities.

President O'Hara announced in late April that the College has been accepted as a member of the World Trade Centers Association (WTCA), a nonprofit, nonpolitical organization with members in virtually every major trading city worldwide. The WTCA designation, granted at the spring meeting of WTCA in Mexico City, makes Bryant the first private college and one of only two colleges to be a world trade center. The other is in Alaska.

Bryant's campus may never look like the world-famous trade towers in New York. But as World Trade Center Rhode Island, it will offer most of the same services and will operate the same way as world trade centers worldwide to promote and facilitate international trade in this state.

"More than a building, a movement, or an organization," says the WTCA, "the world trade center concept brings together business and government agencies involved in foreign trade. Ideally, a world trade center puts all services associated with international trade under one roof. The world trade center in any city is a business 'shopping center,' complementing and supporting the existing services of private and governmental agencies."

Guy Tozzoli, WTCA president, formally welcomed Bryant into the association with this statement: "I feel confident World Trade Center Rhode Island will benefit the business community of the State of Rhode Island. The Bryant model is unique as its resources include the opportunity for research with the expertise of its faculty and students. Bryant already offers many international services provided by trade centers."

Priscilla Angelo, special assistant to President O'Hara who has been serving as international affairs coordinator at Bryant, was in Mexico City to receive word of Bryant's acceptance. She said this project is a wonderful opportunity to expand the state's international network.

"The center has been endorsed by Governor DiPrete, Lt. Governor Begin, and by other community leaders," Angelo said. "A ceremony to officially open Bryant's campus as World Trade Center Rhode Island will be held on May 25—World Trade Day, and a full day of seminars has been organized around the theme of 'America's Renewed Trading Partnerships.'"

The WTCA was founded in 1968 to encourage the expansion of world trade. It has grown to more than 185 member organizations in more than 50 nations, and has three basic goals: to encourage mutual assistance and cooperation among members; to promote international business relationships; to foster increased participation in world trade by developing nations. More than 400,000 companies are affiliated with the WTCA.

World Trade Center Rhode Island members will have access to a variety of services, all reciprocated at WTCs worldwide. Services include:

- office, conference, meeting or exhibit space;
- World Trade Center NETWORK, a database and computerized communications system that will serve particularly as a clearinghouse for trade leads worldwide through Bryant's Export Assistance Center;
- other information and international communications services, such as trade research assistance and access to the collections of international trade information in the library and the Export Center;
- educational programs, known in WTCA parlance as "institutes," that may include workshops, seminars, symposia and language instruction through the Center for Management Development and the Small Business Development Center;
- membership programs that will provide access to recreational and social facilities at Bryant and other WTCs around the world, such as Windows on the World in New York City.

Faculty, Administrators, and Staff

President and Mrs. O'Hara

Cordially Invite You for Scones and Cream

at the

Thirteenth Annual Commencement Breakfast

with the

1989 Honorary Degree Recipients

Saturday, May 20, 1989

8:00 a.m. to 8:45 a.m.

North Dining Room

Bryant Center



Kiam speaks May 20 at 126th Commencement

Internationally renowned executive Victor Kiam will speak at Bryant's 126th Commencement on May 20, when more than 1,000 undergraduates begin a new stage of life.

The ceremony also will be the 13th and final graduation exercise over which President O'Hara will preside before his resignation July 31. He will receive a special tribute at the ceremony, to be presented by Trustee Barbara Papitto '83, '86MBA.

Commencement speaker Kiam owns Remington Products and the New England Patriots football team, which trains every summer on campus. Kiam also will receive an honorary doctorate at the 10 a.m. ceremony.

Commencement morning opens with the annual breakfast for faculty and staff to meet the honorary degree recipients. It runs from 8 to 8:45 a.m. in the North Dining Room.

Graduation exercises will be held at the Track, rain or shine. The procession of students marches off at 9:25 a.m. from the Bryant Center plaza.

President O'Hara will bestow four honorary degrees, including one to Kiam. (See separate story on the recipients in this issue). He also will exchange flags with foreign students as a highlight of Bryant's culminating Year of International Awareness.

The presentation of a senior class flag for use at all future graduations will be another highlight of Commencement. Former Trustee George Kelley '39, '68H. is making the presentation.

Commencement opens with the playing of the national anthem and an invocation by The Rev. Coryl Lassen-Willems, Protestant chaplain. The Hon. Bruce Selya, Judge, United States Court of Appeals for the First Circuit and chairman of Bryant's Board of Trustees, convenes the ceremony.

Conferral of the honorary degrees follows Kiam's address. Kelly Ann Kosha then delivers the student charge.

Recipients of the Commencement and Student Senate Service Awards receive their honors next. Michael Mahrlig then presents the senior class gift: the bronze sculpture being created by professor William Haas as Bryant's first commissioned work of art. Singing of the alma mater follows.

Seniors will receive diploma cases by major after the President confers degrees. Faculty members in the seniors' respective departments will introduce them.

The tribute to the President will be presented just before Judge Selya adjourns the ceremony. The Rev. David Norris, Catholic chaplain, will recite a benediction. The platform party and faculty will lead the recessional to separate receptions for the new alumni in Salmanson Dining Room, the Rotunda, the Koffler Center plaza, and the Bryant Center plaza.

The Ed Drew Orchestras will provide music for Commencement, including an 11-piece group to lead the procession.

Honorary doctorates to go to five

Bryant awards honorary doctorates to the internationally recognized owner of Remington Products, Inc. and the New England Patriots, a well-known New England banking leader, a jewelry industry giant who started his company at age 17, a leading women's magazine editor, and a prominent Boston real estate syndicator and alumnus at its Commencement this year.

Victor K. Kiam II, who will address the Class of 1989; J. Terrence Murray, who will address the Graduate School Commencement; C. William Carey; Anne Mollegen Smith, and Douglas S. Krupp '69 will receive Doctor of Science in Business Administration degrees. Kiam, Carey, Smith, and Krupp will be honored at the undergraduate ceremony. Murray will receive his honorary doctorate at the Graduate School ceremony.

Victor K. Kiam II

Kiam, recognized worldwide for his television commercials for Remington shaving products, is considered an American success story. He acquired Remington, then an ailing consumer products company, in a leveraged buyout in 1979. Since that time, Remington has more than doubled its market share and seen sales vault from \$43 million to more than \$350 million as the only American manufacturer of electric shavers and one of the fastest growing international consumer products companies.

Last year, in a widely publicized purchase, Kiam bought the New England Patriots football team, which trains each summer on campus. The team joins a series of successful Remington companies, including the Franzus Company, First Teacher, Lady Remington Jewelry, Pic Design Company, and Remington Apparel—the second largest tie manufacturer in the U.S. Another acquisition in 1988 was office equipment manufacturer Remington-Rand. The purchase reunited the two formerly associated companies.

Kiam also is the author of two books: "Going For It," published in the U.S., Canada, the United Kingdom, Australia, New Zealand, and Europe; and "Keep Going For It," published in the United Kingdom. A frequent speaker worldwide, Kiam has been active in numerous civic, educational, government, and charitable organizations, and has received a host of awards, including honorary degrees from George Washington University and New Hampshire College. He holds an M.B.A. from Harvard University and a B.A. from Yale University.

C. William Carey

Carey is the chairman and chief executive officer of Town & Country Corporation, of Chelsea, MA, the country's largest jewelry manufacturer. He started in the jewelry business by putting together displays and sweeping floors in an uncle's store when he was 13. Four years later, in 1955, he founded Town & Country with a \$25,000 bank loan and a plan to sell sterling boys' rings to jewelers. Since its founding, Town &



Victor K. Kiam II



C. William Carey



Douglas S. Krupp



Anne Mollegen Smith



J. Terrence Murray

Country has been profitable.

Reorganized as a holding company last summer, Town & Country has eight subsidiaries: L. G. Balfour Co. in Attleboro, MA, its most recent acquisition; Town & Country Jewelry Manufacturing Corp.; Anju Jewelry Ltd. in Hong Kong; Little Switzerland, a chain of retail stores in the Caribbean; Essex International Co. Ltd. in Bangkok; Gold Lance Inc. in Houston; Verilyte Gold Inc. in Dallas; and Feature Enterprises Inc. of New York City. Sales in fiscal year 1989 topped \$300 million, with Carey estimating future sales for his company at \$500 million a year—a figure considered conservative by some analysts.

Carey has been described as the quintessential self-made man, who was unable to attend college because his family's finances made it impossible. As a high school student in Malden, MA, Carey studied jewelry making and design at night at the North Bennett Street Industrial School in Boston.

Douglas S. Krupp '69

Krupp, co-chairman of the Boston-based Krupp Companies, has been involved in the real estate investment business with his brother, George, since the company was founded in 1969. Over the last two decades, the Krupp Companies have raised more than \$1.6 billion for investment in real estate assets. For the past three years, they have ranked among the top five real estate sponsors in the U.S. The companies have 1,200 employees serving more than 100,000 investors nationwide.

Investing primarily in multi-family housing throughout the 1970s, the company expanded into commercial real estate in the 1980s—predominantly medium to large shopping centers. Krupp has since formed Harborside Healthcare and has made a transition into long-term care real estate. More recently, Krupp has joined forces with a group of developers to form Krupp Cofer Development.

Krupp is active in the Society of Fellows of the Anti-Defamation League, and is a member of the National Holocaust Memorial Council.

Anne Mollegen Smith

Smith has been editor-in-chief of *Working Woman* magazine since 1984. She was recently named group editorial director for the Working Woman/McCall's Group, overseeing *Working Woman*, *Working Mother*, and related editorial projects. Previously, she was executive editor of *Glamour*, and fiction editor, managing editor, and

editor-in-chief of *Redbook*.

Smith's editorial leadership has resulted in a variety of awards for the magazines she has been associated with. *Working Woman's* circulation has grown from 620,000 when she joined the staff to more than 850,000 in 1989, making it one of the largest business publications in the country.

Smith's magazine career began at *Ladies Home Journal*, where she was an assistant editor handling fiction and non-fiction. She also worked in retail advertising copywriting, newspaper features, and book production, and has been active in professional media associations. Smith also co-chairs the board of directors of *Nuclear Times*. She holds a B.A. in English literature from Smith College.

J. Terrence Murray

Murray is the well-known chairman, president, and chief executive officer of Fleet/Norstar Financial Group, Inc. and chairman and CEO of Fleet National Bank. He also is a director of Fleet/Norstar and Fleet National Bank.

Fleet/Norstar came into existence on January 1, 1988 when Fleet Financial Group, Inc. of Providence and Norstar Bancorp of Albany, NY, merged. Murray was chairman, president, and CEO of Fleet Financial Group and Fleet bank at that time.

Murray joined Fleet in 1962 after graduating from Harvard University. After serving in several of the bank's branches and departments, he was named a vice president in 1967. Murray was named a vice president of Fleet Financial Group and a senior vice president of the bank in 1969, an executive vice president of the bank in 1972, and executive vice president of Fleet Financial Group in 1977. A year later, Murray was elected president of Fleet Financial Group and the bank. He was elected chairman, president, and CEO of Fleet Financial Group and the bank in May, 1982.

Active professionally and in the community, Murray has served as a director and trustee for a variety of civic, government, charitable and educational organizations. He also is a director of the A. T. Cross Company and a member of the Federal Advisory Council of the Federal Reserve System.

Murray has been the recipient of a variety of awards, including two other honorary doctorates, a Businessperson of the Year Award from *Ocean State Business* magazine, and the 1988 Humanitarian Award of the National Jewish Center for Immunology and Respiratory Medicine.

QUICKLY

... Professor **Hinda Pollard** has been elected president of the Industrial Relations Research Association, a prestigious organization of labor relations faculty and practitioners. She also has had two papers accepted for publication in refereed journals. "Acceptance of Managerial Accounts for Unethical Behavior" will appear in the *Journal of Social Psychology*. *Forensic Reports* will carry "The Comparative Effectiveness of Impression Management Tactics on the Recommendation of Grievant Punishment: An Exploratory Investigation"...

... Professor **Bill Sweeney** discussed the economic and political feasibility of implementing a national sales tax for WPRI-TV news on April 18...

... Associate director of alumni relations **Melissa Walker** is serving as the chair of a program committee for the 1990 regional conference of the Council for Advancement and Support of Education (CASE) in Boston...

... Professors **Hsi Li** and **Pedro Beade** will present their paper, "Individualism and Flexibility in Decision-Making," at the annual meeting of the Western Economic Association in Nevada in June. Beade's article, "Falsification and Falsifiability in Historical Linguistics," will appear in the summer issue of *Philosophy of the Social Sciences*, an international, refereed journal published in Canada...

... Professor **Wally Camper** has been chosen as Delta Chi fraternity's first faculty adviser...

... Professor **Phyllis Schumacher** presented a paper at the third New England Statistics Symposium in late April. Its title: "Analysis of the Length of Success Runs in a Two-state Markov Chain"...

... Data processing director **Richard Dwyer** led a workshop at the Technology Day for Higher Education sponsored by Data General Corporation in early April. The workshop's title: "PC Connectivity"...

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Murray Grad School Commencement speaker

Bryant's Graduate School holds its seventh Commencement on Friday afternoon, May 19, in the Gymnasium, with 173 students receiving M.B.A. and M.S.T. (master of science in taxation) degrees and one student receiving a C.A.G.S. (certificate of advanced graduate study). Until 1983, graduate students received their degrees at the undergraduate ceremony.

Graduate students will hear banking leader J. Terrence Murray speak. Murray is chairman, president and CEO of Fleet/Norstar Financial Group, Inc. and chairman and CEO of Fleet National Bank. He also will receive an honorary doctorate at the ceremony.

A highlight of the ceremony will be graduates from foreign countries exchanging flags with President O'Hara as a symbol of Bryant's culminating Year of International Awareness.

President O'Hara presides over the 4 p.m. exercises. The procession begins 15 minutes earlier.

Commencement opens with the national anthem and an invocation by the Rev. David J. Norris, Catholic chaplain. The Hon. Bruce M. Selya, Judge, United States Court of Appeals for the First Circuit and chairman of Bryant's Board of Trustees, convenes the ceremony.

Murray's address follows the conferral of his honorary degree. (See separate story on the honorary degree recipients).

Presenting the candidates for graduate degrees is Jim Robinson, vice president for academic affairs. Bob Hehre, acting dean of the graduate school, introduces the candidates.

Selya adjourns the ceremony. The Rev. Coryl Lassen-Willems, Protestant chaplain, delivers the benediction.

Following the ceremony, a reception in Salmanson Dining Hall will be held for the graduates and their families and friends. Music for the Graduate School Commencement is being provided by the Ed Drew Orchestras.

Alumni reuniting June 9-11

Another bumper crop of Bryant alumni are expected to return to campus June 9-11 for the annual Alumni Reunion Weekend. Among the activities scheduled: the third Athletic Hall of Fame induction ceremony; awards dinner/President O'Hara tribute; first open alumni association meeting; barbecue by the pond, and celebration dance with Newport's Mac Chrupcala Band.

Faculty authors feted today

Bryant will honor 39 professors who have had books or journal articles published over the last year at the annual Faculty Authors' Reception today. The event runs from 3:30 to 5 p.m. in the North Dining Room.

A day to play June 2

Bryant's annual Play Day is Friday, June 2 and a full menu is in store for the heartiest of appetites and fun-seekers.

The food fare includes barbecued chicken, N.Y. sirloin, salads, hot dogs, hamburgers, grinders, desserts and plenty of liquid refreshments.

A variety of games (Pictionary, volleyball, wallyball, etc.) will be offered for those who like to sit and for those that want to work off their lunch. To add to the fun and guarantee that everyone dresses comfortably, there will be a T-shirt contest. The judges will be looking for creative, but tasteful, entries.



In appreciation, O'Haras donate GEOCHRON

That new bright splash of color that catches your eye in the library is a world clock given to the Bryant community by President and Mrs. O'Hara. A plate on the colorful clock reads: "To the Bryant College community with much gratitude for your support and friendship during the past thirteen years." Known as a GEOCHRON, the clock tells the correct time everywhere. It also shows the days of the week and dates of the month worldwide at any given instant, as well as where it is day and night.

Thanks

Judy Jarbeau thanks the Bryant community for all the kindness extended to her on the death of her mother.

Thanks

I am deeply honored by the confidence expressed by the Board of Trustees in selecting me as Bryant's sixth President. Carol and I extend our heartfelt appreciation for the expression of support and good wishes conveyed by so many co-workers and friends within the College community.

William E. Trueheart
President-elect

Challenge grant to establish minority scholarship fund

Bryant has received a \$25,000 challenge grant from a Worcester, MA, foundation to help build its endowment for minority student scholarships.

The challenge grant has been issued by the George I. Alden Trust, and is to be matched two for one by Bryant by June 30, 1990, according to Evelyn Dvorak, director of foundation relations. The total of \$75,000 would form the George I. Alden Scholarship Fund as part of Bryant's endowment for minority financial assistance.

The Alden Trust was established in Massachusetts in 1912 by George Alden, a longtime educator, inventor, Worcester school committee member, and co-founder of the Norton Company. When Alden died in 1926, his shares of the company were bequeathed to the trust. Its primary interest is education, particularly higher education, with the trust favoring "industrial, vocational and professional education at institutions of academic excellence."

The minority endowment is part of a plan to increase minority access and participation at Bryant. The elements of the plan for which Bryant is seeking external support are an early-intervention program, a marketing plan for enhancing recruitment, retention and student-life programs, and financial aid.

Men's basketball coach search winding down

The search for Bryant's first full-time men's basketball coach is winding down after a screening of approximately 100 candidates for the new post, most with impressive track records and credentials. Deadline for applications was April 10.

Among the applicants are former Providence College star and Boston Celtics professional Ernie DiGregorio, now coaching at North Providence High School; Bryant assistant coach Mike McGuinn; Brian Baptiste, coach at Southeastern Massachusetts University; and several Big East Conference assistant coaches, including one at Seton Hall. The field of candidates was narrowed to nine in late April, when interviews on campus began. A new coach is expected to be named by May 20.