



BRYANT'S BUSINESS

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Be entrepreneurs to change things for the better: Kiam

Remington and New England Patriots owner Victor Kiam urged Bryant's graduating seniors to "be the entrepreneurs that want to change things for the better" at the 126th Commencement on May 20. He delivered the Commencement address and received an honorary doctorate.

"You are embarking on a remarkable journey—the journey of life," said Kiam. "...And you have...not only the opportunity, but the obligation to participate in the leadership of our country, to build America and keep us in the forefront of the world."

"It will be a competition," Kiam said, "but that's what we all have thrived on here. And we have one significant advantage as we go against the economies of the world. We have the greatest entrepreneurial spirit that exists anywhere on this globe."

The man whose trademark is the phrase "I bought the company" told the graduates not to be afraid to fail.

"I have had innumerable failures," Kiam said. "I'm proud of those failures, not because I failed, but because I learned from them and I tried not to have the same failure a second time. One must know that with good things there comes bad things. It's not a straight line up."

Kiam said his famous television commercials are an example of the "American entrepreneurial adventure..." Despite advertising agency people telling him not to try doing the commercials, he said, "Why not? We haven't tried yet. You must try before you fail. You must try before you succeed. So let's try it."

Today, he said, his commercials run in 31 countries and 15 languages. He recited the Japanese, German, and French versions to the enjoyment of the graduates.

"An entrepreneur wants to change things for the better," Kiam said, stressing that the graduates have "a real obligation, not a choice," to embark on a life that will improve each day.

There is another ingredient today, Kiam said: "And that ingredient is our nation. Because you represent what our future is. And what you are, our country will be...You are important to our country, and when you go out, don't take the selfish attitude of what's in it for me...Become a part of making this whole life for everyone a better, better thing."

Kiam closed by saying: "There's a marvelous exchange in the Hooker translation of *Cyrano de Bergerac* in which the Count de Guiche, referring to Don Quixote, reminds *Cyrano* that 'Windmills, if you fight with them, will swing 'round their long

Victor Kiam



arms and cast you down into the mire.' And *Cyrano*, the eternal entrepreneur, responded: 'Or up, among the stars.'"

Receiving Doctor of Science in Business Administration degrees with Kiam were C. William Carey, chairman and CEO of Town & Country Corporation; Douglas S. Krupp '69, co-chairman of the Krupp Companies, and Anne Mollegen Smith, editor-in-chief of *Working Woman* magazine.

Approximately 5,000 persons attended the sun-drenched ceremony at the track, which was the 13th and final graduation exercise for President O'Hara. He received a special tribute at the ceremony, an endowed lectureship in his name. It was presented by Trustee Barbara Papitto '83, '86MBA.

There also was another presentation before the 10 a.m. ceremony. Former Trustee George Kelley '39, '68Hon. presented a senior class flag for use at the 1989 and all future graduations.

Inauguration planning gets underway

Planning for the inauguration of Dr. William Trueheart as Bryant's next President is underway, with Sunday, October 22, the target date.

An Inauguration Planning Committee is meeting weekly, with representatives from all of the College's constituencies. Chairing the committee is Howard Kay, associate vice president for corporate and college relations, and Dick Alberg, dean of academic administration.



BRYANT'S BUSINESS

Congressman to team-teach government and business course

Bryant students studying the impact of government policies on business next fall will get a chunk of that knowledge straight from their own Congressman. And another chunk from President-elect Trueheart.

Rep. Ronald Machtley, whose 1st District in Rhode Island includes Bryant, will be part of a team teaching "Government and Business," a course for juniors and seniors. His partners are Trueheart and economics professor Joe Ilacqua.

Machtley plans to help teach the Monday classes of the three-days-a-week course, Ilacqua said. Those classes will focus on specific public-policy issues actually being considered by Congress. Students will be able to make presentations and discuss directly with Machtley these issues. The other two classes each week, in large part, will be used as preparation for the Monday sessions.

The American market system has difficulty reading the impact of many of these public-policy issues, Ilacqua said. The Congressman, who serves on the House Small Business Committee, will be able to help fill in the blanks on how these issues affect business operations and the economy.

"As a member of Congress, it is my responsibility to enhance education and to underscore the importance of higher education," said Machtley. "It is a privilege for me to help train tomorrow's leaders, and I hope I will be able to inspire the



*Congressman
Ronald Machtley*

students at Bryant to bring their education, talent, and dedication to the public sector."

The President-elect's decision to team-teach the course stems from his own desire to make contact with students in a classroom setting, and his long-standing interest in public policy's impact on business. He holds a master's of public administration degree and is a former director of the M.P.A. program at the John F. Kennedy School of Government at Harvard.

Fleet head tells master's grads: 'Chart your own course'

"Where am I going?"

J. Terrence Murray, chairman, president and CEO of Fleet/Norstar Financial Group, Inc. and chairman and CEO of Fleet National Bank, exhorted Bryant's M.B.A. and M.S.T. graduates to ask themselves that question at the Graduate School's seventh Commencement on May 19. He delivered the Commencement address.

"Some of us may not know where we are going now, even upon graduation from business school," Murray said, "but that's nothing to be worried about. . . it is survivable and certainly not the end of the world."

"Most of you are going to suffer not only an occasional lack of direction, but some interim defeats. . ." he said. "Accept that as a fact of life. . . Keeping those defeats in a proper perspective is what will allow you to chalk up the longer-term successes."

Initial defeats, in many cases, Murray said, can be turned into resounding successes "through intelligent marshaling of forces, perseverance and risk-taking." Much like companies that are better at some things than others, which carves out the right niche for them, ". . . each of you will be striving to find your own personal niche—one that will maximize your individual abilities over a long career."

Offering personal advice to the graduates, Murray said: "Don't be afraid to experiment and take chances while developing yourself as an individual. Don't be afraid of failing. Don't be tempted to always 'play it safe' in the business world."



J. Terrence Murray

"I admit that there is a risk in what I'm suggesting," Murray said. But, quoting Walter Wriston, one of America's banking leaders, he said, "the worst thing that can happen to a society, as to an individual, is to become terrified of uncertainty."

"What I am challenging you to do is to be an individual," Murray said, ". . . to chart your own course, follow it, and become what you want to become."

Murray also received an honorary Doctor of Science in Business Administration degree at the ceremony in the Gym. A reception for all the graduates and their families followed the ceremony.

New faces

Joseph R. Meichelbeck Vice President, Business Affairs

Joseph Meichelbeck, of Grafton, MA, is the former vice president and controller for Dresser Industries' Bay State Abrasives Division in Westborough, MA. The Holy Cross alumnus brings more than 18 years of increasingly responsible experience in financial and operations management to the College.



As vice president and controller at Bay State since 1985, Meichelbeck had worldwide responsibility for business planning, financial analysis and control, and internal audit and working capital management for the multinational manufacturer. Before moving to the Westborough division, Meichelbeck was operations manager for three years and controller for five years at Dresser's Anderson Products Division in Worcester.

Meichelbeck also was a financial analyst for Reed and Prince Manufacturing Company in Worcester from 1974 to 1977, and on the accounting staff of the Melville Corporation in Worcester for three years while completing an M.B.A. degree in 1974 at Clark University. His B.A. degree is in economics.

Edward A. Reilly Men's Basketball Coach

Edward Reilly, of Grafton, MA, is the former assistant men's basketball coach at Holy Cross. He has 12 years of experience as a coach, although this will be his first job as a college head coach.

Reilly is a Providence native and former all-state basketball player at La Salle Academy. The new coach was an assistant at Holy Cross for seven years, where he was involved in all phases of the program. Before moving to Holy Cross, Reilly was a junior varsity baseball and basketball coach and an assistant varsity basketball coach at Princeton University for two years. He also was an assistant coach at Brown University for a year and a head coach for two years at Kingswood-Oxford School in West Hartford.

Reilly serves also as president of the Irish American Advisory Coaches Program of the Irish American Sports Foundation, a national support group for the development of basketball in Ireland. His B.A. degree is in political science.



Barbara A. Hopwood CMD Assistant Director, Corporate Training & Education

Barbara Hopwood, of Wakefield, RI, is responsible for the development of the CMD's on-site training programs for business, government, industry, and the professions. She is the former manager of human resource programs at GTech Corporation, Providence.



Hopwood brings more than 12 years of experience in human resources and training and development programs to the CMD. She has worked also as risk management services manager and a risk management services representative for St. Paul Fire & Marine Insurance Company in St. Paul, MN.

Hopwood holds a B.A. degree from St. Cloud State University. She has studied also at College of St. Catherine, the Insurance Institute of America, and Bryant.

World Trade Center opens

Bryant officially became World Trade Center Rhode Island on May 25 at the annual World Trade Day on campus for the state's businesses.

The grand opening ceremony came at a mid-day luncheon in the North Dining Room. The luncheon featured the unrolling of a banner declaring Bryant as World Trade Center Rhode Island, President O'Hara leading a toast to the center, and a guest speaker: the United Nations' special advisor on Africa, Stephen Lewis. The former Canadian ambassador to the U.N. talked on "World Trade - World Peace."

World Trade Day focused on "America's Renewed Trading Partnerships, the European Community and Canada." More than 130 businesses and government leaders attended. Coverage by the news media included a live interview with Ray Fogarty, Export Assistance Center director, who coordinated the day-long event.

Wrapped around the grand opening were a series of seminars previewing what Europe in 1992 and the U.S.-Canada Free Trade Agreement will bring. Among the seminar leaders were Dr. Luc DeBrouckere, investment officer of the Government of Flanders Investment Council, Belgium; Frank Duffy, industrial development consul for the United Kingdom in Boston; Richard Johnson, section administrator for industrial and electronics development worldwide for 3M Company.

QUICKLY

...Vice President **Les LaFond** is heading up the special task force overseeing Bryant's accommodation of the New England Patriots summer training camp. The task force also is coordinating events during the week of August 7-11 when the New York Giants join the Patriots on campus...

...Professor **Eugene Amello** spoke at an April training institute of the Rhode Island Association of Public Accountants. His topic: federal estate and gift taxes...

...Professor **Gregg Carter** presents his paper, "Using CHIPendale Micro-Computer Software to Teach the Sociology of Collective Violence," at Harvard on June 22. The event is the National Science Foundation's demonstration workshop on quantitative instruction on American society...

...Vice President **Nena Whittemore's** chapter, "Less is More: Paradoxes in Small College Alumni Administration," in the "Handbook for Alumni Administration," is being published by Houghton Mifflin and will be available at the end of June...

...Former Board chair **Karl Ericson '58**, a partner with Peat Marwick & Main, of Providence, was named an Honorary Trustee by the Board of Trustees at its spring meeting...

...Professor **Burt Fischman** was the featured speaker at the combined annual conference of the Rhode Island associations of post-anesthesia nurses and operating-room nurses in May. His topic: "Improving Communication in a Stress Environment"...

...Associate admissions director **Ken McKenzie** spoke in May at the North Attleboro and Plainville (MA) Chamber of Commerce breakfast honoring National Honor Society students and their parents in those communities...

...Professor **Sunil Babbar** chaired a session and presented a paper at the May conference of the Operations Research Society of America and the Institute of Management Science in Vancouver. Title of his paper: "Traceability to the National Bureau of Standards: A Required but not Sufficient Condition for Assurance of Measurement Precision"...

...Sarkisian professor **Pat Norton** was one of 20 top economists, consultants, and manufacturers invited by the Federal Reserve Bank of Boston to discuss the flagging "Massachusetts Miracle" at a closed-door meeting in early May. He also provided remarks to kick off the roundtable discussion...

Campus not sleepy in summer

Summer at Bryant is hardly sleepy. In fact, it may be busier than ever this year.

Joining summer school students, New England Patriots, basketball campers, and new students and parents undergoing orientation this summer will be hundreds of participants in a variety of residential conferences and a regional association meeting and players for the New York Giants football team.

Approximately 1,100 day school and part-time studies students begin their summer courses today. They join the 600 graduate school students who began their summer studies in mid-May.

The first residential conference opens Sunday with 25-30 Textron employees beginning a two-week executive development program. Then on Wednesday, June 21, approximately 200 college development officers meet all day on campus.

June also is the month for the four orientation sessions for new students and parents. They'll be here June 19-20, 22-23, 26-27, and 29-30. Basketball campers will invade the campus for the first time June 26-30.

The annual Jostens Yearbook Seminar will bring 600 high school students to campus on July 10-12. They'll share the campus with the second group of basketball players in camp from July 10-14, and with the advance team for the Patriots, who arrive that same week.

On July 16, L.G. Balfour begins two weeks of sales training on campus for 20-25 employees. The Patriots arrive on July 18 for their annual six-week summer camp, which also brings a host of sports reporters to campus each day.

Bryant will be even more professional football-oriented than usual in early August. The New York Giants arrive the week of August 7-11 to train with the Patriots.

Two days after the Giants leave, a team of employees from Stanley Bostitch arrive for the final residential conference (August 13-18).

Export center hosts book signing

The Export Assistance Center hosted on May 1 a book signing for "The Silent War," co-authored by Bryant's visiting scholar, Ira Magaziner, an international business consultant, and *Providence Journal-Bulletin* columnist Mark Patinkin.

A variety of business and governmental leaders from Rhode Island attended with faculty and staff from Bryant. Each of the authors spoke briefly and answered questions. Also, export center director Ray Fogarty described the EAC's services before the authors spent 30 minutes autographing copies of their book.

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Alumni to reunite, say farewell to President this weekend

Hundreds of Bryant graduates return to the campus this weekend for the annual alumni reunion, which includes a farewell tribute to the President and Bobbi O'Hara.

Reunion weekend, dubbed "It's a Small World," also will close out the College's Year of International Awareness. Among the activities: the annual Athletic Hall of Fame induction dinner; an audience participation "whodunit"; an old-fashioned barbecue by the pond; and the all-alumni awards dinner/dance with farewell tribute.

Two dinners, the Hall of Fame event (see separate story on inductees) and the Class of '39 50th reunion, open the weekend Friday evening in Salmanson Dining Room and the Heritage Room, respectively. Also that evening, the Classes of '49, '59, '64, '69, '79 and '84 will enjoy an international hors d'oeuvres buffet in North Dining Room; the Class of '79 will sponsor the "whodunit," titled "Murder by Invitation," in the library; the Class of '82 will hold a "Life's a Beach" fund-raising benefit for the Kevin McArdle '82 Memorial Scholarship Fund in the MAC and Gym, and the Class of '84 will celebrate its fifth-year reunion with professional funnyman Buckey Lewis in the South Dining Room.

Top college kegler rolls here

America's top college bowler knocked down his pins for Bryant's bowling team last season.

John Beldy, 18, of Nesconset, NY, became national champion May 8 at the Association of College Unions (ACU) tournament in Wichita. To do it, he had to outbowl a final field that included two former national champions in the match-play competition.

Of course, Beldy had to make a lot of strikes and spares just to reach the national tourney. The road began with one of 15 regional qualifying tournaments that gave him a berth in the final 32-man field. (Bryant's Scott Gonzalez also qualified for the final field, actually besting Beldy by 50 pins in the regional.)

*College bowling champ
John Beldy*



Beldy's championship was completely unexpected. His average (192) for 24 Eastern Intercollegiate Bowling Conference games was only fourth best on Bryant's team. And even though he made the final eight at Wichita, he finished seventh in the six-game qualifying round. He seemed like a longshot to win at best.

Then again, Beldy has come a long way in a short time. He began bowling three years ago, with his only other triumphs in junior tournaments on Long Island.

Saturday opens with a breakfast buffet in South Dining Room and the annual meeting of the alumni association in Gulski Dining Room. There also will be several seminars and opportunities to tour or visit campus facilities.

At noon, a luncheon will bring together again the Class of '39 to be inducted into the Loyal Guard in Gulski Dining Room. At the same time, the all-American picnic by the pond will kick off under the tent by the Bryant Center. The picnic includes strolling banjo players, a cartoon caricaturist, and a Frisbee fling.

The afternoon also includes a program on stress, an open house and display of memorabilia in Mowry Alumni House, tours of the Koffler Technology Center, a WJMF alumni reception and tour of the radio station, and two dedications. The Class of '88 dedicates its gift to Bryant: the floodlights that now illuminate the "entry water jet" in the pond. The North Dining Room will be dedicated and renamed the Papitto Dining Room, in honor of alumni Ralph '47, '87H and Barbara Papitto '83, '86 MBA.

Saturday evening opens with a reception to greet the President in Gulski Dining Room. It is followed by the awards dinner/dance in Salmanson Dining Room.

Hall of Fame to induct eight

Bryant's Athletic Hall of Fame will include eight new members after its third annual induction dinner on Friday evening in Salmanson Dining Room. The event is part of Alumni Reunion Weekend 1989.

The inductees are former volleyball, basketball and softball player Denise Armstrong '82; basketball player Sue Crisafi '84; golfer Jim Silva '76; basketball player Paul Seymour '78; tennis players Scott Menard '71 and Tom Bass '69; Bryant's first athletics director, Bob Hathaway, and the late Richard Mott '30, a basketball, baseball and track star.

Here's another fish story

The Bryant Bass Club has opened its second season.

The anglers cast their lines for the first time this year on May 21 with a tourney at Bellville Pond in North Kingstown. It was the first of five events scheduled in 1989.

Each tourney begins promptly at 6 a.m. with the weigh-in for catches at 1 p.m., according to Frank Weeks. The bass club is open to all employees, but is not limited to Bryant staff. There is a 10-boat limit, however, he said.

Call Weeks at ext. 6180 for more information.