



BRYANT'S BUSINESS

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BRYCOL fetes 15 years of "students working for students"

by Tracie Mars, intern

Students working for students.

It's been that way for 15 years for the BRYCOL Student Services Foundation, Inc. at Bryant. The nonprofit corporation celebrated its 15th anniversary in late February, joined by a host of alumni, including past directors and presidents and one of its founders.

The festivities began on February 21 with a birthday cake in the Bryant Center Commons. The celebration continued February 23 at the Country Comfort, one of BRYCOL's businesses, with a "get acquainted" reception. It was followed on February 24 with a banquet and dance at the Holiday Inn in downtown Providence. Michael Hammer '77, a co-founder and active alum of BRYCOL, was the guest speaker. BRYCOL members and guests said goodbye on Sunday morning, February 25 at a brunch back in the Comfort.

BRYCOL, an abbreviation for Bryant College, is particularly unique because it is a separate, legal entity recorded by the secretary of state of Rhode Island as a nonprofit corporation run entirely by students. BRYCOL operates on its own - from running its enterprises to paying the bills to generating the payroll for student employees. There is no administrative supervision, decision-making, or support, unlike most student-run college organizations.

BRYCOL describes itself as a provider of practical, hands-on education, involvement, and social development. Considered a "classroom" where students get involved in every phase of the operation of a business, from accounting to management to purchasing to sales to maintenance, it does what no class really can. It allows students to apply what they've learned immediately, day to day, in an actual business setting. Sales top \$400,000 a year now.

Among the BRYCOL services and enterprises that enhance student life on campus are the Country Comfort, the campus pub and restaurant; Tupper's, the campus pizzeria; and the Campus Connection, a boutique which sells a variety of items from birthday cakes to novelty gifts to film processing. Other BRYCOL businesses include the vending machines in the dorms, the publication of the annual Informant telephone directory, the Word-Pro typing and First Impressions resume services, refrigerator rentals, and the Arcadia travel agency.

Tim Coggins '87 explained that his involvement in BRYCOL put him "years ahead of everyone."



BRYCOL alums reunite at the Country Comfort.

"BRYCOL gave me the confidence and practical experience I needed to develop a more professional image," said Coggins, who works as a bank examiner for Fleet National Bank in Providence.

Janet Davis, a senior communications major, said "my experience as manager of Tupper's has given me an in-depth understanding of small business operations that will help me to successfully pursue my career."

What about the BRYCOL of the future?

Jennifer Hofmann, a senior who is now BRYCOL's chairperson and former president, said "we are looking

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Students help stir College's pot

College students and administrators.

It just seems, at times, that they are natural adversaries — like two cooks in the same kitchen, parents and their children, baseball players and team owners. More often than not, it's caused by a glitch in communications. At Bryant, it's no different.

To help smooth out this sometimes bumpy relationship, regular interaction and communication between students and administrators is always prescribed. At Bryant, again, this is no different. Students have numerous opportunities to stir this pot.

Indeed, an examination of the various ways for students and administrators to get together produces a rather lengthy and diverse list. One list, compiled by dean of students F. J. Talley, shows without a doubt that a host of vehicles do exist for students to communicate with administrators and become involved in decision-making.

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BRYCOL (continued from page 1)

toward the future when we may open a convenience store or a dry cleaning service."

Ian Morris, a senior who has been an active BRYCOL member since his freshman year, added that he "would like to see the Comfort eventually become a place where Bryant students of all ages, not just the 21-and-over crowd, could have a place to meet and have a good time."

BRYCOL has become an integral part of campus life through the dedication and hard work of its past and current employees. And it's here to stay, its members say.



BRYCOL members cut the 15th anniversary cake. (Left to right) Ian Morris, Mary Bujnowski, Jennifer Hofmann, Scott Litchfield, Shawn Gogan, and Jeff Green.

"One of the greatest things BRYCOL does is that it reaches out and retains its leaders for life," said Mike Hammer, of Robert J. Hammer Associates, a management consulting firm. "There have been very few major issues that the organization has faced without the knowledge of many of the people who have been so involved. And there never will be."

Triple play dinner theater

Three one-act comedies will be combined into a "triple play" evening of dinner theater in Bryant's South Dining Room on March 24.

Three husband and wife teams with Repertory Theater of America will play out situations in which their lack of communication reveals life at its funniest. The plays: "Black and Silver," set in a honeymoon suite in Venice; "I'm Herbert," set on a front porch, and "Chinamen," set in a dining room.

The curtain rises at 8 p.m. Tickets are \$2 for students and \$5 for general admission, and are on sale at the Info Desk. Sponsor is the Performing Arts Committee.

Fine Arts Quartet here

The Fine Arts Quartet of Rhode Island will perform two afternoon concerts in Janikies Auditorium on March 21. Free and open to the Bryant community, the 2 and 3 p.m. concerts will feature selections of Baroque, Classical and Romantic music.

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Talley's list ranges from the Student Senate, with its representatives elected by students to represent their interests with the College; to more than a dozen College standing committees with appointed student members, such as those on quality of student life and athletics; to the College's Strategic Planning Committee, with two student members; to a new Student Advisory Board, which is being formed to meet regularly with students affairs vice president Les LaFond.

The list does not include a variety of ad hoc committees that are formed for special events or programs, such as last fall's Presidential Inauguration. Or the *Archway* editorial board, which was called in recently to meet with the President and other staff members for an explanation of the process used to set tuition and other College fees.

Need a few more examples of the various opportunities for student-administration communication? How about the Alcohol & Guest Policy Task Force and the standing committees on the bookstore, discipline, Commencement, library, facility usage, and safety.

In the military, there is a saying: There's always two percent that don't get the word. Bryant is trying to make its percentage zero.



America must invest in all people: Cisneros

by Bill Rupp

America's investment in "raw talent . . . human capabilities" while recognizing this country's future "demographic collision" will be decisive in the struggle to remain a world power.

Former San Antonio mayor Henry Cisneros carried that message to Bryant on February 28 in a renewal of the Bryant Forum lecture series. A leading Hispanic-American political figure, Cisneros spoke on "Demographics, Education, and the American Work Force in the 1990s."

An aging, mostly white population could clash with the needs and demands of a youthful workforce that will be much more ethnically diverse, Cisneros said.

"Next year, for the first time in our history, more people will be over 65 than will be teenagers," Cisneros said. Large percentages of these youths are coming from Hispanic, Asian, and African-American populations, with high drop-out rates.

"It's a national wave of demographic change," he said.

No country can succeed, Cisneros said, with a permanent underclass within its population. As business leaders, he admonished, "you will have to be able to relate to changing cultures . . . and recognize the value of human resources training."

"We must invest in the education of the young population," he said. "We're talking about nothing less than issues directly related to American productivity and competitiveness."

Business leaders also must recognize the differences between America's old and new economies, Cisneros said. Natural resources have been replaced by advanced technologies. Foreign competition has made us a trading state with vulnerable markets and a service-oriented economy. Job growth is in small companies, not big ones. Environmental issues and quality of life are important now. And the new economy needs a strong educational base.

Fixed lessons are not enough, he said, we must be "learning to learn" as new jobs and careers are demanded.

The next century has been described as one dominated by Pacific nations, Cisneros said, switching his message to world relations. Fortunately, the US is a Pacific nation. But as Japan dominates the Asian power bloc and Europe undergoes its own changes, the US must also concentrate on trade relations in this hemisphere.

"The younger generation will look at the nations to the south" in particular, he said, including Mexico, Latin America, Argentina, and Brazil. This will require leaders who have a global outlook and mastery of other languages.

The role of the federal government also is shifting dramatically, he said, with domestic spending cuts



Henry Cisneros on stage in Jannikes Auditorium.

requiring state and local governments to deal with issues like education, housing, the infrastructure. This shift also creates a new role for business, which must respond with practical ideas for education, the homeless, and other civic problems.

"The new business ethic must include civic responsibility," Cisneros said. "Knee-jerk responses" cannot be tolerated.

There is, of course, a major role for higher education in the future, Cisneros said.

Providing "training in human relations" and an appreciation for "civic obligations" and the "differences in the American fabric" may be the most important role.

But there are "ample causes bigger than any one of us . . . causes that will allow us to do more than just exist," he said.

Union inks new pact

Bryant's custodial, craft and groundskeeping employees have approved a new contract with the College.

Represented by Service Employees International Union, Local 134, AFL-CIO, they ratified the new three-year pact on February 28, the day the old contract expired. The settlement averted the possibility of a work stoppage in early March.

The contract calls for a wage increase of four percent in each of the three years, according to the union. Negotiators for the union and the College were commended for the conciliatory and constructive negotiations leading up to a new contract.

QUICKLY

...Vice president **Les LaFond** has been elected to the board and is serving as vice president of the Smithfield Rotary Club...

...Professor **Gregg Carter** completed reviews on: Too Many Women?, which appeared in the fall, 1989 issue of *Sociological Viewpoints*; the ChipenDale statistical software package, which appeared in the fall, 1989 issue of *Contemporary Sociology*; and Introductory Sociology Workbook, which will appear in the spring issue of *Teaching Sociology*...

...Representatives from Bryant for the Blackstone Valley Chamber of Commerce seminar, "How to Access Small Business Services," included: **Doug Jobling**, SBDC; **Ray Fogarty**, Export Assistance Center; **Alice Roher**, CMD; and **Priscilla Angelo**, World Trade Center Rhode Island...

..."Taxability of Insurance, Trusts and Decedent's Estates" was the topic of professor **Eugene Amelio** at the February meeting of the Federal Tax Forum of Rhode Island...

...**Alice Roher**, CMD assistant director for marketing, accepted an award from Learning Resources on behalf of The CENTER. The award recognized creative marketing of CENTER programs...

...Professor **Ken Fougere's** article, "A Profile of Colleges and Universities that have Adopted the Data Processing Management Association's Model Curriculum," appeared in the September, 1989 issue of the national quarterly journal *CIS Educator Forum*. A second article by Fougere, co-authored with professor **Alan Olinsky**, has been accepted for publication in the journal *Education*. Its title: "Educational Institutions Must Keep Pace with Changing Computer Technology"...

...Professor **Judy Litoff** and University of Maine history professor David Smith presented their illustrated program, "Will He Get My Letter? Popular Portrayals of Mail and Morale During World War II," to the Worcester alumni chapter earlier this month...

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By the way...

by Gloria Yahn

- Welcome back **Kathy Albanese**, secretary in the continuing education and professional development office. Kathy was home recuperating from surgery. It's nice to see you up and around and back where you belong, Kathy!

- **Doreen Rose**, financial aid, and her husband, Steve, became parents for the first time on February 21. Jordan Steven made his debut weighing 6 lbs. 6 ozs. Congratulations to the Roses!

- Welcome to **Susan Blackberby**, who is filling in for Doreen Rose until her return in September...

- **Ruth Penland**, CMD, married David Hashway last Saturday. The ceremony took place at David's mother's house in Cumberland. Best wishes and a long life together!

- **John Winters**, student development, asked me to remind all employees to return the savings bonds authorization forms to him by Friday (March 16)...

AIDS Awareness Day March 28

The second annual AIDS Awareness Day — a day to make the Bryant community more aware of the impact of acquired immune deficiency syndrome on society — is March 28.

Sponsored by the AIDS Task Force, the day-long event involves all segments of the College community. Activities will include:

- an information table in the Rotunda with a Rhode Island Project AIDS representative and task force representatives distributing the latest literature on AIDS and safe sex and condoms;

- an evening performance by safe-sex activist and actress Suzanne Landolfi;

- handouts of literature in the cafeterias;

- faculty discussing in classes the various legal, economic, health, and moral aspects of the disease or showing AIDS videos available in health services and human resources.

All activities are open to the entire Bryant community. For more information, call Betty Cotter, task force chair and health services director, at ext. 6220.

Trustee, professor die in February

Flags at Bryant flew at half-mast again in February after the deaths of an honorary trustee and alumnus, and a professor and alumnus.

George J. Kelley '39, '68H and Edward A. "Ted" McLaughlin Jr. '53, '72MBA died February 22 and February 10, respectively. Kelley was 74; McLaughlin was 58.

Kelley, of Lincoln and Fort Lauderdale, was an investment adviser and financial consultant after retiring from Swank jewelry as an executive vice president and director in 1972. He died at Imperial Hospital in Fort Lauderdale, his winter home for the past 10 years.

Kelley also held a doctorate in business from Piedmont College and a law degree from Elon College in North Carolina. Among his other community activities were the Rhode Island Hospital Association, Notre Dame Hospital in Central Falls, the Elon Home for Children, the Fort Lauderdale Yacht Club, Lincoln High School building committee, the Lincoln Personnel Board, the Boy Scouts, and the Lions Club.

A Pawtucket native, Kelley was buried there. He is survived by his wife, Janice; a daughter, a brother, and two grandchildren.

McLaughlin, of Jamestown, had been teaching evening classes at Bryant for 10 years while working as a CPA and field agent for the Internal Revenue Service for 35 years. He died at Newport Hospital.

McLaughlin's community activities included the Rhode Island CPA Society, the Sons of Irish Kings, the Friendly Sons of St. Patrick, and St. Paul Church in Cranston, where he was a Eucharistic minister. An Army veteran, McLaughlin also served on the Bishop's Committee on Scouting, and in 1989 received an outstanding performance award from the IRS.

A Providence native, McLaughlin is survived by his wife, Ann; four sons, a daughter, two brothers, and two grandsons. Another son, Bernard, lost his life on Pan Am Flight 103 in Lockerbie, Scotland last year. Burial was in Cranston.

Youth Reach-Out today

More than 120 Lincoln and North Smithfield high school students will be on campus today for a Youth Reach-Out focusing on substance-free lifestyles.

"Reaching Out Together: 1990" runs from 8 a.m. to 4 p.m. in the auditorium, the MAC and other locations. Students will attend a series of workshops, seminars and skits looking at substance abuse prevention, sexuality, self-esteem, trust and peer relationships.

Youth Reach-Out was planned by students in the Youth-to-Youth chapters at the schools. North Smithfield's chapter is Students Taking a Tough Stand (STAT); Lincoln's is Lincoln Against Drugs (LAD).



Drummers show off another culture

West African drummers performed their unique music in the Papitto Dining Room in late February as part of the celebration of Black History Month. The presentation was followed by an international dessert festival.

Luncheon looks at 'workers comp'

"Workers comp" will be the focus of the third segment of the alumni luncheon speakers series, "Looking into the 1990s," on March 21.

Attorney John Harnett, of Lovett, Scheffrin, Gallogly & Harnett, of Providence, will speak on "I'm OK, you're a phony," a look at workers compensation issues at the 12:15 p.m. luncheon. The series is sponsored by Bryant's Graduate School Alumni Council at the Turk's Head Club in downtown Providence.

Subsequent dates of the luncheons with speakers and topics are:

- **April 18:** Trudy Coxe, former president of Save the Bay and a possible Congressional candidate, speaking on "The environment: An '80s Review and an Agenda for the 1990s";

- **May 23:** Gary L. Ciminero, senior vice-president and economist of Fleet National Bank, speaking on "The Report Card on New England's slowdown: How real, how serious, how long?"

The buffet luncheons cost \$16 each. Call the alumni office at ext. 6040 to make reservations.