



# BRYANT'S BUSINESS

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## Former ambassador, author to team up for Commencement speech

A former ambassador to China and a best-selling author will team up — as they have in marriage — to deliver the address at Bryant's 127th Commencement on May 26. The ceremony also will be the first over which President Trueheart presides.

Winston Lord, US ambassador to China from November, 1985 to April, 1989, and Bette Bao Lord, author of "Spring Moon" and the recently published "Legacies, A Chinese Mosaic," will share the podium at Commencement. They also will receive honorary doctorates at the Saturday ceremony.

After a fireworks display Friday night, Commencement morning opens with the annual breakfast for faculty and staff to meet the honorary degree recipients. It runs from 8 to 8:45 a.m. in the Papiitto Dining Room.

The College Track is the site for the 10 a.m.

## TIAA-CREF chief Grad School Commencement speaker

The chairman and CEO of the nation's largest pension fund speaks at Bryant's eighth annual Graduate School Commencement on May 25.

Clifton R. Wharton Jr., chief executive officer of TIAA-CREF, will address the 177 members of the 1990 class of the Graduate School. He also will receive an honorary doctorate.

President Trueheart presides over the 4 p.m. ceremony in the Gymnasium. The procession from the MAC begins 15 minutes earlier.

Commencement opens with the national anthem and an invocation by the Rev. Douglas Spina, Catholic chaplain. Convening of the ceremony follows.

Wharton's address follows the conferral of honorary degrees on Wharton and Rhode Island business executive Stanley C. Menard. (See separate story on the honorary degree recipients in this issue.)

Presenting the MBA and MST candidates for degrees is Jim Robinson, vice-president for academic affairs. Janet Daniels, associate dean and director of the graduate school, introduces the candidates.

Following the Commencement, a reception in Salmanson Dining Room will be held for the graduates and their families and friends.

graduation exercises, rain or shine. The procession of students marches off at 9:20 a.m. from the Bryant Center Plaza. The bearer of the senior class flag will head the 1,000-student procession across the bridge and through the Archway. The route continues past the Unistructure, Gymnasium, MAC and tennis courts to the Track.

President Trueheart will bestow five honorary degrees, including those to the Lords. (See separate story in this issue.)

Commencement opens with the playing of the national anthem and an invocation by the Rev. Douglas Spina, Catholic chaplain. The Hon. Bruce Selya, Judge, US Court of Appeals for the First Circuit and chair of Bryant's Board of Trustees, convenes the ceremony.

Conferral of the honorary doctorates follows the address by the Lords. James Salemi then delivers the student charge.

Recipients of the Commencement and Student Senate Service Awards receive their honors after the presentation of the senior class gift. Singing of the alma mater follows.

Seniors will receive diploma cases by major after the President confers degrees. Professors in the seniors' respective departments will introduce them.

Judge Selya adjourns the ceremony. The Rev. Gail Helgeson, Protestant chaplain, will recite a benediction. The platform party and faculty will lead the recessional to separate receptions for the new alumni in the Rotunda, the Koffler Center Plaza, and the Bryant Center Plaza.

*Faculty, Administrators, and Staff  
President and Mrs. Trueheart  
Cordially Invite You  
to the  
Fourteenth Annual Commencement Breakfast  
with the  
1990 Honorary Degree Recipients  
Saturday, May 26, 1990  
8:00 a.m. to 8:45 a.m.  
Papiitto Dining Room  
Bryant Center*





Winston Lord



Bette Bao Lord



Robert H. I. Goddard



Stanley C. Menard

## Honorary doctorates to go to seven

*Bryant awards honorary doctorates to the former ambassador to China; a best-selling author; one of Rhode Island's best-known business leaders and humanitarians; an international business executive; the College's president-emeritus; the head of the nation's largest pension system, and a leading Rhode Island business executive and College benefactor at its Commencements this year.*

*Winston Lord and Bette Bao Lord, the husband-and-wife team who will address the Class of 1990; Robert H. I. Goddard; Stanley C. Menard; M. J. Monteiro, and Clifton R. Wharton Jr. will receive Doctor of Science in Business Administration degrees. William T. O'Hara will receive a Doctor of Civil Law degree. The Lords, Goddard, Monteiro, and O'Hara will be honored at the undergraduate ceremony. Wharton, who will speak, and Menard will be honored at the Graduate School event.*

### Winston Lord

Winston Lord has been a career diplomat and state department employee who served as president of the Council on Foreign Relations for eight years before becoming Chinese ambassador. Among his government posts: director of the state department's policy planning staff; special assistant to Henry Kissinger, with whom he visited China for the first time on his secret 1971 trip; staff member of the National Security Council; and member of the policy planning staff for International Security Affairs for the defense department.

Lord currently is lecturing and writing on his own. Among his memberships are the Trilateral Commission, the America-China Society, the American Academy of Diplomacy, Asia Society, the Council on Foreign Relations, and the National Committee on US China Relations. Lord serves on the boards of directors for the Fletcher School of Law and Diplomacy and the International Rescue Committee. He holds an MA from the Fletcher School and a BA from Yale.

### Bette Bao Lord

Bette Bao Lord was born in Shanghai but left China at age eight in 1946. Raised and educated in the US, she met and married Winston Lord while at the Fletcher School, from which she holds an MA. She returned to China in 1985 with the ambassador and remained through the spring of 1989, reporting on

many of the events unfolding there for CBS-TV. "Legacies" describes the events leading up to the "China Spring" of 1989.

Lord's first novel, "Spring Moon," was written in 1981 and became a best-seller translated into 20 languages. She also has authored "In the Year of the Boar and Jackie Robinson," published in 1984, and "Eighth Moon," published in 1964. A board member for the Asia and Gannett Foundations, Lord is a member of the Council on Foreign Affairs; PEN, Author's Guild, and the Asia Society. Active in the arts in Washington, DC, Lord also holds a BA from Tufts University.

### Robert H. I. Goddard

Robert Goddard is a descendant of one of Rhode Island's oldest families, with ties in industry, politics, and philanthropy. Brown and Ives, for which he has been a trustee and senior partner for more than 40 years, is one of the oldest businesses in the country, dating back to Colonial days.

Described as a "giant in Rhode Island's volunteer establishment," Goddard has held leadership positions for a host of major charities, civic groups, and corporations. Among them: the Rhode Island Foundation, the United Way, Planned Parenthood, Meeting Street School, Greater Providence YMCA, the Providence Atheneum, Butler Hospital, New England Telephone, Warwick Land Company, Rhode Island Hospital Trust, Providence Washington Insurance, Providence Institution for Savings, and Rhode Island Group Health Association. For his civic involvement, Goddard has received a variety of awards, including National United Way and National Society of Fund Raising Executives awards. He holds an MBA from Harvard and a BA degree from Yale.

### Stanley C. Menard

Menard, a native of Attleboro, truly can be described as a self-made man. Starting as an automobile sales representative after World War II, Menard has built Menard Enterprises into a company that now includes seven dealerships, a real estate company, a property development company with holdings in Rhode Island and New Hampshire, a charter and sailing company, and an advertising agency. The corporation's sales top \$50 million a year. Menard's three children also are involved in the company, making it a true family business.





*M. J. Monteiro '50*



*William T. O'Hara*



*Clifton R. Wharton Jr.*

A long-time supporter of Bryant, Menard has a classroom named in his honor and has donated vans for use by athletic teams. With his son, Scott, president of Menard Enterprises and a 1973 Bryant alumnus, he also made a \$100,000 gift to the College last year — one of the largest ever made to Bryant. It will help to establish a family-business institute and support small business development and entrepreneurship in the state.

Among Menard's professional and community activities have been the Chambers of Commerce in Woonsocket and Attleboro, several automobile dealers associations, Rotary, and the Better Business Bureau. His dealerships have received a variety of achievement awards.

**M. J. Monteiro '50**

M. J. Monteiro has spent his entire 40-year career with 3M Corporation. A New Bedford native, he has been 3M's executive vice-president for international operations since 1981.

Named to 3M's board in 1986, Monteiro has been an executive with 3M operations in South America, Latin America, Africa and Europe. Among his positions: vice-president for European operations and vice-president for Latin America and Africa. As European vice-president, Monteiro oversaw a period of rapid growth in 3M's largest overseas market.

Monteiro has been active in many business, professional and civic organizations. Among them: the US Council for International Business, the St. Paul (MN) Chamber Orchestra, and the 3M Foundation. In 1989, he was named "world trader of the year" in Minnesota.

**William T. O'Hara**

William O'Hara stepped down as president of Bryant last July after leading the College through 13 years of unprecedented growth. As president-emeritus, he also is a professor of management who has been on a sabbatical leave.

O'Hara came to Bryant after serving as president of Mount St. Mary College for four years and as director of the southeastern campus of the University of Connecticut for five years. An attorney with law degrees from Georgetown and New York Universities, he also has been the associate dean of the Connecticut law school, counsel to the House

subcommittee on postsecondary education, a lecturer at American University, and a trial attorney and law clerk in Washington, DC during the Kennedy administration.

Among the former president's many professional and civic activities have been the New England Board of Higher Education, the Greater Providence Chamber of Commerce and its Leadership Rhode Island program, Junior Achievement, and the NCAA Presidents' Commission. He also holds a BA from Trinity College.

**Clifton R. Wharton Jr.**

Wharton, chairman and CEO of TIAA-CREF, is the first black to head a Fortune 500 service company. An economist, he has had distinguished careers in foreign economic development, higher education, and business.

Wharton came to TIAA-CREF in February, 1987 from the State University of New York (SUNY) System, where he had been chancellor for nine years. Before accepting the SUNY chancellorship, Wharton was president of Michigan State University for eight years. Before 1970, Wharton was a foundation official helping developing nations in Asia and Latin America, particularly in agriculture, and active in the field of US foreign policy.

A Boston native and son of the first black to be named a career ambassador, Wharton holds a BA degree from Harvard, an MA from The Johns Hopkins University School of Advanced International Studies, and an MA and PhD in economics from the University of Chicago.

Wharton has been a director, trustee or member of numerous organizations and associations, including Ford Motor Company; TIME, Inc.; the Council on Foreign Relations, and the Rockefeller Foundation. He was the first black to chair that foundation.

Wharton has received numerous honorary degrees and awards, including an inaugural Black History Makers Award and the Frederick Douglass Medallion of the New York Urban League. He has been identified by college and university presidents as one of this country's five most influential leaders.

# QUICKLY

...Research and records director **Carol McConaghy** chaired the New England Development Research Association (NEDRA) conference at the University of New Hampshire in late March. McConaghy serves on NEDRA's board of directors and is also program chair...

...Executive and continuing education dean **Tim Sullivan** addressed the Pawtucket Kiwanis and Smithfield Rotary Clubs in late March. The focus of his addresses was the impact of Bryant's executive and professional continuing education programs...

...Professor **Gregg Carter's** commentary, "The Ghettos of the '90s are Tinderboxes," was published on the Op-Ed page of the *Hartford Courant* on April 4...

..."Russia/Eastern Europe and US Economic Relations" was the topic professor **George deTarnowsky** discussed last week with residents of Highland Court, a retirement center...

...Professor **Kathy Simons** has been elected treasurer of the Rhode Island Society of CPAs, for which she serves as a member of the board of directors. Simons also has been appointed to the committee on continuing professional education of the Rhode Island Board of Accountancy...

...Student employment director **David Brooks** addressed the Massachusetts Association of Student Employment Administrators at Bridgewater State College. His Topic: "Marketing Your Students to the Community"....

...Professor **Judy Litoff** and University of Maine history professor David Smith have received a third favorable review of their book, "Miss You: The World War II Letters of Barbara Wooddall Taylor and Charles E. Taylor." The *Library Journal* joined *Kirkus Reviews* and *Publishers Weekly* in praising the book...

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## Mondale to headline World Trade Day: 'Rhode to Europe'

Rhode Island businesses will travel "The Rhode to Europe" at Bryant's sixth annual World Trade Day on May 31, with Walter Mondale, Commission 1992, and the Rhode Island Export Assistance Center serving as "tour guides."

World Trade Day brings the former Vice President and Senator to Bryant to help business leaders discover the EC and the resources available in the state to capitalize on this emerging marketplace. Mondale, who is the luncheon keynote speaker, will be joined by representatives from each of the EC countries, Commission 1992, the Workforce 2000 Council, the Rhode Island Department of Economic Development, and the Export Assistance Center.

Mondale was one of the first American leaders to recognize the international economics of the future. He remains an expert on global competitiveness through a Minnesota law practice, numerous corporate directorships, teaching, studying and traveling in the US and overseas.

"The Rhode to Europe" also includes the first public look at the work of Commission 1992. It was organized by Lt. Governor Roger Begin '76 last year to assess business opportunities in the new Europe.

Among World Trade Day's other speakers is Iain E. F. Hope, deputy chair of Alexander Stenhouse, U.K., Ltd. and chair of the America-European Community

Association in the United Kingdom. He will lead a session on EC "market opportunities."

Other sessions will look at the needs of Rhode Island businesses; what European countries are purchasing and where the state's businesses should go to find European partners, and what Eastern European trade means today and tomorrow.

Separate "trade-opportunity information sessions" are planned for businesses selling consumer products, electronics, industrial machinery, health care products, and jewelry.

President Trueheart will welcome the business leaders at 9 a.m. Governor DiPrete will bring greetings from the state at lunch. Richard M. Oster, president of Cookson America and chair of Commission 1992, will introduce Mondale. Thomas A. Tanury, chair of Tanury Industries and a Commission member, will provide a wrap-up of the day's sessions.

"The Rhode to Europe" will end at an international food and information fair from 4 to 5:30 p.m. Representatives from the United Kingdom, Italy, Spain, Belgium, Ireland, Portugal, West Germany, The Netherlands, France, Greece, Denmark, and Luxembourg will be on hand.

Cost of World Trade Day is \$95 per person. Call the Export Assistance Center at ext. 6407 for registration information.

## Service awards going to 70 employees, 5 retirees

Seventy faculty and staff members and five retirees will be honored by Bryant at the 16th annual Service Awards Reception tomorrow. The event begins at 4:30 p.m. in the Heritage and Papitto Dining Rooms.

### 5-Year Awards

Donna Anzelone  
Judith Bellante  
Joseph Cerullo Sr.  
Judith Clare  
Felix Colanduono  
Lorraine Cournoyer  
Ron DiBattista  
Dennis Dooley  
Elaine Goodwin  
Robert Hehre  
Howard Kay  
Irene Lanowy  
Barbara Lasorsa  
Cleo Lindgren  
Charles Merrihew  
Susan Moir  
R.D. Norton  
Thomas Rayko  
Sidney Rollins  
Helen Senecal  
Robert Sloss  
Ed Yagnesak  
**10-Year Awards**  
Paulette Allaire  
Bernard Blumenthal

Earl Briden  
Robert Butler  
Rosemary D'Arcy  
Arthur Johnson  
Susan McDonald  
Roger Pereira  
William Phillips  
Bruce Plante  
Robert Rieneau  
Dorothy Scott  
Adelbert Senecal  
John Winters

### 15-Year Awards

Nora Barry  
Brian Britton  
Glen Camp  
George de Tarnowsky  
Theodore Gautschi  
Robert Jencks  
Deborah Jolin  
Stanley Kozikowski  
Judy Litoff  
Ralph Pace Jr.  
Nancy Parchesky  
Robert Pariseau

Richard Smith  
John Williams  
**20-Year Awards**  
Michael Filippelli  
Pat Kelly

Fred Kenney  
Gaytha Langlois  
Mary Lyons  
Celia Podmaska  
David Simpson  
Janice Smith  
Steven Soulos  
**25-Year Awards**  
Eleanor Jacquard  
Gilbert Peterson  
William Sweeney

### 30-Year Awards

Wallace Camper  
Frederick Clark  
Joseph Reynolds

### 35-Year Awards

James Ingraham  
Herbert McLaughlin  
Clarissa Patterson

### 40-Year Awards

Lubov Titzmann

### Retirees

Frank Melia  
George McCullough  
Theresa Moreau  
Carmela Pettine  
Joseph Wasilewski

## Memorial Mass

The Rev. Douglas Spina will celebrate a memorial Mass at noon on May 20 for Janice Britton, wife of Brian, who died last month. Mass will be said in the Bryant Center, Rooms 2 A&B.



## Earth flag flies for its day

Professors Gaytha Langlois and Guy Lefebvre hoisted the flag representing the "Year of the Earth" to kick off Earth Day activities on campus in mid-April. They coordinated a series of events, including a brown-bag luncheon with representatives from the Audubon Society and Governor's Office providing a look at state efforts to improve the environment, and an evening debate on global warming and its impact on business.

## By the way...

by 'Grandma' Yahn

- Yes, you can call me Grandma! My son, Kevin, and daughter-in-law, Kathleen, are new parents of a son. Born April 12, Zachary Joseph weighed 7 lbs. 12 ozs.
- **Jose Gonzalez**, admissions office, and his wife, Tina, are the proud parents of Gregory Michael. Weighing 7 lbs. 15 ozs., Gregory's birthday was April 15. Congratulations!
- **Bettie Weber**, academic computing, tells me her husband, Ken, has published another book. It's a collection of his columns from the *Providence Sunday Journal Magazine*. Titled "Wanderings," the book went on sale last week.
- Professor **Burt Fischman** and his wife, Rhoda, were honored late last month at the Youth Service Award Breakfast for 25 years of service to youth-affiliated programs. The event was sponsored by Plantations/Roger Williams Unit B'nai B'rith. Nice honor, Fischmans.
- If you're interested in participating in a game of softball, come out to the athletics field near the tennis courts. Everyone is welcome to play next Monday at 4:30 p.m. Just bring your own equipment and refreshments. See you there!
- Welcome to Bryant's new bookstore manager **Barry Brown**! Barry comes to us from Trinity College bookstore. He replaces **Phillip Olson**, who has been promoted to regional manager for Follett College Stores.
- **Brian Britton**, physical plant, sends his heartfelt thanks to all who have played such an important and supportive role during his bereavement.